



Agenda

DATE 2/14/18 TIME 2:31 pm

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ART IN PUBLIC PLACES

Thursday, February 22, 2018

Community Gallery

Santa Fe Community Convention Center

201 W. Marcy St.

505-955-6707

5:30 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) January 25, 2018
5. Staff Reports
 - a) IGNITE Update
 - b) Airport Purchase Program Submissions
 - c) Community Gallery Exhibits Update
6. Action Items
 - a) Request for Approval of IGNITE Projects
 - b) Request for Approval of Opioid Exhibit
 - c) Appointment of Airport Public Purchase Selection Committee
 - d) AIPP Membership
 - e) Short Term AIPP Committee Priorities
7. Adjourn

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955-6520 five (5) working days prior to meeting date

ART IN PUBLIC PLACES COMMITTEE MEETING – INDEX – FEBRUARY 22, 2018

Cover Page	Action Item	Page 0
Call to Order	Brian Vallo, Chair at 5:30 PM in the Community Gallery, Santa Fe Convention Center, Santa Fe, New Mexico, called a regular meeting of the City of Santa Fe Art in Public Places Committee to order on this date. A quorum was reflected in roll call.	Page 1
Approval of Agenda	Amend the agenda to add Meeting Location #5 Mr. Chase-Daniel moved to approve the agenda as amended, second by Ms. Perry, motion carried by unanimous voice vote.	Page 1
Approval of Minutes January 25, 2018	Mr. Chase-Daniel moved to approve the minutes of January 25, 2018 as presented, second by Mr. Muchmore, motion carried by unanimous voice vote.	Page 1
Staff Reports a) Ignite Update b) Airport Purchase Program Submission c) Community Gallery Exhibits Update d) AIPP Future Meeting locations.	<i>Informational, reports presented by staff</i>	Page 2 - 4
Action Items a. Request for approval of IGNITE Projects b. Request for approval of Opioid Exhibit c. Appointment of Airport Public Purchase Selection	Ms. Peer moved to approve the IGNITE Projects, second by Mr. Chase-Daniel, motion carried by unanimous voice vote. Mr. Peer moved to table #b until staff provides additional information for consideration, second by Ms. Perry, motion carried by unanimous voice vote. Mr. Chase-Daniel moved to approve the proposed Airport Public Purchase	Page 4 - 7

ART IN PUBLIC PLACES COMMITTEE MEETING – INDEX – FEBRUARY 22, 2018

Committee	Selection Committee, second by Mr. Muchmore, motion carried by unanimous voice vote.	
d. AIPP Membership	Mr. Muchmore moved to approve the AIPP committee structure, second by Ms. Perry, motion carried by unanimous voice vote.	
e. Short Term AIPP Committee Priorities	Ms. Peer moved to approve the short term AIPP Committee Priorities, second by Mr. Muchmore, motion carried by unanimous voice vote.	
Adjourn	There being no further business to come before the Art and Public Places Committee, the Chair called for adjournment at 6:35 pm	Page 7
Signature Page		Page 7

ART IN PUBLIC PLACES

MINUTES

February 22, 2018

5:30 pm - 6:35 pm

1. Call to Order

Brian Vallo, Chair called the meeting of the Art in Public Places committee to order at 5:30 pm in the Community Gallery, Santa Fe Convention Center, Santa Fe, New Mexico. A quorum is reflected in roll call.

2. Roll Call

Present:

Brian Vallo, Chair
Katelynn Peer
Ashlyn Perry
Henry Muchmore
Matthew Chase-Daniel

Not Present:

Sandra Deitch
Drew Lenihan

Others Present:

Debra Garcia y Griego, Director
Jackie Camborde, Staff Liaison
Rod Lambert, Gallery Director
Alex Hanna, Prospective Member
Fran Lucero, Stenographer

3. Approval of Agenda

Add Meeting location Topic as Item D

Mr. Chase- Daniel moved to approve the agenda as amended, second by Ashlyn Perry, motion carried by unanimous voice vote.

4. Approval of Minutes

Mr. Chase-Daniel moved to approve the minutes of January 25, 2018, second by Mr. Muchmore, motion carried by unanimous voice vote.

5. Staff Reports

a) IGNITE Update – Jackie Camborde

There were 5 Proposals received. Selected was the International Folk Art Alliance proposal. IFAA will commission world renowned metalworker-sculptor artists, Serge Jolimeau from Haiti and Jeremy Thomas from Santa Fe, to design, create, and install a hand-crafted, wrought-iron archway/gateway structure. The structure will be

prominently placed in a place of honor and serve as a real and symbolic gateway to the world to benefit the City of Santa Fe.

The second selection is a proposal from Elizabeth Hellstern, Artist and Writer entitled: The Telephone Booth. This is a multi-sensory art experience that invites the public to visit a vintage 1970s phone booth, look up verse listings from local poets in the Telepoem Book, and rotary dial a number on the phone to hear a poem from the handset. The proposal details the selection of the poems and terms of locations. To date the location has not been selected, taking in to consideration that it weighs about 500 lbs.; proposal is to have it in 3 locations in the city. There will be a call for poets so there may be new poems at each location. The city of Santa Fe will be responsible for the moving and installation of this work of art. Key Artist list and bios are included in meeting packet.

Staff noted that all budgets are in line. Total for this submission: \$10,000.

The Chair asked if there has any feedback from the applicants or reviewers?

Ms. Camborde stated that the only comment from reviewers was that they had wished for more submissions. The first year they received 10 proposals and this year there were 5 proposals.

Ms. Garcia y Griego said that it would take tweaking the proposal to make it more enticing for the future. It would be good to have workshops with the Artist to let them know added options and what would qualify for submission.

Ms. Garcia y Griego provided information on the status of the Thomas Osgood piece of art and status on placement. Staff is working with the City Parks department and with Mr. Osgood on a timeline when the work can be done.

b) Airport Purchase Program Submissions

Mr. Lambert stated that they have a call out for Artists for the airport project. There was not a size restriction; to date they have approximately 54 proposals and he is sure that there will be many more. It is anticipated that there will be a good amount of submissions going forward.

Mr. Muchmore asked if the selection committee could do a site visit to look at the size of the wall space available? Ms. Garcia y Griego said that is a great suggestion.

The Chair asked what the anticipated budget is for purchase of art and Ms. Garcia y Griego said it is at about \$100,000.

The Chair asked if there are specifications on the lighting? Ms. Garcia y Griego said that the RFP was clear that they would use existing lighting. The art installer will be able to answer the questions on the framing and any need for plexi. The Artists have been told to bring it without and the Art installer will make the decision on the Plexi requirement. Photographs will probably come with glass on them.

The Chair asked for the timeline. Mr. Lambert said the applications are due by 2/28/18 and it will go to the AIPP in March, and have it go to the Arts Commission in April. Given the amount of submissions, more time may be needed.

c) Community Gallery Exhibits Update

Mr. Lambert stated that the present show comes down on 2/23/18. The Organic show items are being brought in and Rod is working in partnership with the Botanical Gardens on the Nature in Art Exhibit, which is 25 artists, all incorporating organic material in to their work. This exhibit will run until the end of May 31st.

The 2018 Community Gallery Schedule was included in the packet. Mr. Lambert said that the Exquisite Corpse Community Gallery 10 year anniversary exhibit is very exciting and will be scheduled September 14 through November 30, 2018. Mr. Lambert showed the plexi-glass display for the members to envision the size for the items as listed below. Any artist who has participated in a themed exhibit will get a general invitation, list is about 540 people and if they are interested in participating they will be asked to put together a head, trousseau or leg. Mr. Lambert said they would like to make it affordable for collectors so they could buy three. He asked the committee members if they should charge a flat fee of \$100. The committee members recommended setting the amount and then the Artist chooses to do it for that amount or not.

Mr. Lambert is also putting a video together with Gallery owners, supporters, fans, etc. commemorating the 10-year anniversary. Interviews are being done weekly with our videographer.

Mr. Lambert talked about the short-term priorities, (February 2018-June 2019)

- Formalize policies/procedures for jurying Gallery exhibitions
- Policy/process for the selection of youth-focused pop-up exhibits
- Short term strategies for inclusion of young artists in themed exhibits
- Finalize Gallery exhibition schedule through June 2019
- Training Artists working in community with pilot temporary neighborhood project (NEA application)
- Purchase program selection/installation
- Ignite program contracting/installation

Ms. Garcia y Griego stated that the Community Supported Agriculture (CSA) has been successful in other states. (Information from the website): *Over the last 20 years, Community Supported Agriculture (CSA) has become a popular way for consumers to buy seasonal food directly from local farms. With the same buy-direct, buy-local spirit in mind, mnartists.org and Springboard for the Arts created a similar way to support local art, artists, and collectors. Community Supported Art is an exciting new model of art support and distribution for artists that establishes relationships with local collectors and patrons.*

How does it work? Nine selected artists receive a commission to create three pieces of art. Interested collectors will purchase a share from Springboard for the Arts and, in return, receive boxes or portfolios of locally produced artwork at intervals during the season. The goal is to have 50 subscribers. It is based on an existing model. There will also be a call for qualification and the Artist that is selected will submit their proposals. They are juried on past work and they can provide work previously submitted. They are compensated \$2000.

The Chair asked how they arrived at the 9 deliverables. Mr. Lambert said they agreed for it to be 3 artists per event. Ms. Garcia y Griego said that when they spoke to the Gallery Committee their recommendation was to do the jurying of the artist so that when you sell a share, shareholders have a preview of what they are going to get.

Mr. Chase-Daniel asked; how do we finance the marketing of this?

Ms. Garcia y Griego said there was money in this year's budget and it will launch in the new FY.

- d) Ms. Camborde informed the committee members that the AIPP meetings would be held in the City Councilor's Conference room starting with the meeting in March, 2018. It provides more space and more technology in the conference room.

6. Action Items

- a. Request for Approval of IGNITE Projects

Ms. Peer moved to approve the IGNITE Projects, second by Mr. Chase-Daniel, motion carried by unanimous voice vote.

- b. Request for Approval of Opioid Exhibit

Mr. Lambert stated that they had a proposal from the community (in the packet). Mr. Lambert spoke to Julie Sanchez in the City Community Services Department and there has actually been a Resolution that went before the City Council that established a Municipal Drug Strategy Task Force and their purpose is mostly to do research to start shaping policy to start prevention but also treatment. Ms. Sanchez will provide more information as the Board is identified. The SFFD – the NEHO group (?) is the group that goes out to the frequent callers and they try to find the frequency of these callers who are on drugs and/or have suffered from over doses and they are interested in this program. In speaking with the SFFD they wrote back and said they would be very interested in doing this. The goal of the exhibition is to interweave our community into the “gallery experience”. The social impact of the present opioid crisis is the impetus and structure that would resonate and hold the experience together. In addition to the exhibition itself, they want to offer workshops that will engage the gallery visitors (a journaling workshop, monologues by people with addictions, doctors and other specialized speakers to present lectures and interactive panels in coordination with the exhibition.

Mr. Chase-Daniel: Would there be a call for Art work to contribute to this theme? Mr. Lambert said yes, they would do a call.

Mr. Lambert said the exhibit would probably run November 2018 – February 2019.

The Chair asked for feedback from the committee. We need the community partners in order for this to have substance and assure that the community knows that we are together on the issues.

Mr. Hanna said he is now involved through the state working on substance abuse and they are constantly working on this. We talk about how this affects people and how art is a positive way for them to deal with their addiction. This would be amazing and there would be strong support throughout the state. Everyone is talking about it around the

state. People are working very hard to stop this epidemic and are looking for participation from the community partners.

Ms. Peer stated that there are so many groups affected by this, we should welcome others participation throughout the board. She supports the concept.

Ms. Perry said it is a very important and a timely discussion.

Chair concurred that this is a great opportunity. We might want to host a focus group to filter this idea before we take a next step inviting these groups to the table to talk about this idea and find out from potential partners how they feel. The Chair would like staff to come back with more focus points and how it would all work together.

Ms. Garcia y Griego will follow through with the direction from the Chair to coordinate a focus group for discussion.

Mr. Chase Daniel said that attention would need to be given to the sensitivity of the subject from the Artist and even possibly stating how they have been impacted.

Ms. Peer said the AIPP members would need to know in advance what is the call for and to identify who we are recruiting.

The Chair asked that they also work with Indian Health Services as a resource.

Ms. Peer moved to table this item until staff provides additional information for consideration, second by Ms. Perry, motion carried by voice vote.

c. Appointment of Airport Public Purchase Selection Committee

List provided by Mr. Lambert: Exhibit A

Mr. Chase Daniel moved to approve the proposed Airport Public Purchase Selection Committee, second by Mr. Muchmore, motion carried by unanimous voice vote.

d. AIPP Membership

Ms. Garcia y Griego referred to the AIPP handout in the packet for today's meeting. The Merged Committee is made up of Arts Commissioners, Artists, Arts Professionals (Gallerist/Curator/Museum/Professional/Critic/Appraiser), Art Historian/Area Historian, Architect/Landscape Architect/Planner and Non-Arts Community Member. Under the current make up we would have 3. We are missing that Architect/Landscape planner background. As people move we would review the type of experience they bring forward to fill the vacancy. It does come in handy when we do the infrastructure projects; it is an expertise that is helpful.

The Art in Public Places Guidelines say total membership is 7; we are a membership of 8. Ms. Garcia y Griego will check with the Legal Department for clarity. There is a term for each member and Ms. Garcia y Griego will provide the members with all of their term dates. Most appointments are for 4 years and they are also staggered.

The Chair would encourage the committee to take action on this topic tonight. The Chair also expressed that there is one present member he would like to be more active, this will be an off-line discussion with the Director.

Ms. Muchmore moved to approve the AIPP committee structure, second by Ms. Perry, motion carried by unanimous voice vote.

e. Short Term AIPP Committee Priorities

The Chair asked for a definition of short term. Ms. Garcia y Griego said she defined this as a 1½-year commitment. The Gallery Committee has been an Advisory Group, staff has talked about what a Jury Committee is, how many people are on it, what is the process, we need to make sure that the duties and responsibilities of the Jury Committee are clear.

A Policy process for the Youth Pop Up Exhibits, for years we were actually contractually obligated to do this exhibit and we have moved away from that, it is now optional. We have a lot of requests to do youth exhibits, you will remember last year we had 3 in a row; Arts Works, Santa Fe Public Schools and the NM School for the Arts and that doesn't take in to consideration others that the department has received. We want to establish a process that 1) makes it an appropriate part of the portfolio and 2) explain the process of how groups make requests and how often they can do that. The Arts Commission actually formalized the process for pop-up exhibits and how often the same kind of group can come in for a pop-up. We need to do that to make sure that we are being fair and equitable. The Arts Commission has 4 policy pillars that it works on and one of them is youth art. As staff we have been evaluating how we serve all 4 of those pillars. Staff consensus is that we have a lot of room to grow on how we service our young people. One of the opportunities we see in all of our juried exhibits is to be sure that we have representation of at least one or two quality youth artists. In order to do that we need to develop relationships in the community to find those individuals that are diverse and practicing at different levels but appropriate for exhibits so we want to establish short-term strategies on how to do that. Mr. Lambert has already started doing that by making the connection with the man who helped us connect with a lot of the young street artists. We like to have work scheduled 18 months ahead so we need to finalize the Gallery Schedule through that time, right now we are scheduled until December 2018.

Growing out of Culture Connects and growing out of a sense that our professional development for artists that we are currently running out of the Gallery and missing the mark in some ways. As we look at opportunities to tie in to Culture Connects and Art In Public Places, we as a staff, and the Chair has been involved in some of these conversations; we have tossed around the idea of both an NEA and Bloomberg application, talking about how to train artists to work with neighborhoods and community. It is something that artist in this environment are being asked more and more to do and it is a special skillset. It isn't something that just any artist can do. We have opportunities through some different programs to bring in some people for a couple of projects? Those grant applications have a deadline of April.

Mr. Chase Daniel asked if it was Challenge America/NEA? No, it is someone different, name unknown at tonight's meeting.

The Chair said this is important for us to know as we start this new process. At some point and as we approach the end of year we can reevaluate for the next phase of this merger and make them more concrete. The Chair would ask staff to look to the AIPP committee to help and to brainstorm around policy and process.

Mr. Chase Daniel, jurying of gallery exhibitions, the portfolio process could be updated. If it is a digital submission process, it might be work better.

Ms. Peer moved to approve the short term AIPP Committee Priorities, second by Mr. Muchmore, motion carried by unanimous voice vote.

7. Adjourn

There being no further business to come before the Art in Public Places Committee, the meeting was adjourned at 6:35 pm.

Art in Public Places

Signature Page:



Brian Vallo, Chair

Fran Lucero, Stenographer

Airport Purchase Program Jury

Mark Baca, Operations Manager- Santa Fe Airport

A.J. Goldman, Artist

Jana Gottshalk, Curator- Spanish Colonial Museum

Stuart Kirk, President- Director, Fly Santa Fe

Henry Muchmore, AIPP Committee Representative

Ashlynn Perry, AIPP Committee Representative

Jared Antonio Justo-Trujillo, Owner- Keep Contemporary

Exhibit A