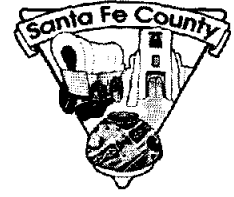




Agenda



Santa Fe City and County, Advisory Council on Food Policy
January 25, 2018, 9AM-11AM
GCCC Conference Room, 3221 Rodeo Road, Santa Fe, NM, 87507

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA –January 25, 2018
Prioritization and Agenda Order
- D. APPROVAL OF MINUTES – December 14, 2017
- E. COMMUNICATIONS FROM THE FLOOR 2 minutes/person
- F. ITEMS FROM THE CHAIR: Mark Winne step down as Co-Chair/David Sundberg stepping up!
Vote to approve 5 minutes
- F. PRESENTATIONS: Tomas Rivera: Chainbreaker Collective- “Development without Displacement” *20 minutes*
- G. Staff Communications *5 minutes*
- H. INITIATIVES AND ACTIONS *45 minutes*
 - 2. Policy Committees
 - a. Food Plan Committee
 - i. Food Plan Update for 2017: Presentation and discussion of dissemination
 - b. Food Production and Land Use Committee
 - i. Meeting updates.
 - c. Education and Outreach
 - i. Meeting updates.
 - ii. Council Commitment for monthly topics and communications (media, radio etc.)
 - d. Governance Committee
 - i. .Seats to be filled and renewed at the City
 - ii. Proposed candidates to fill 2 of vacant City slots
 - e. State & National Issues
 - i. State Legislature updates
 - ii. Farm Bill update-effects on state and Federal level
 - iii. National Issues
 - 3. Executive Committee *5 minutes*
- J. ITEMS FROM THE COUNCIL *5 minutes*
- K. ADJOURNMENT

CITY CLERK'S OFFICE
 DATE 1/17/18 TIME 12:40
 SERVED BY Sue Perry
 RECEIVED BY 5 minutes

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

**SUMMARY OF ACTION
 SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
 GCCC CONFERENCE ROOM
 3221 RODEO ROAD
 THURSDAY, JANUARY 25, 2018, 9:00 AM**

<u>ITEM</u>	<u>ACTION</u>	<u>PAGE</u>
CALL TO ORDER		1
ROLL CALL	QUORUM	1
APPROVE AGENDA	APPROVED	1
APPROVE MINUTES DECEMBER 14, 2018	APPROVED	2
COMMUNICATIONS FROM THE FLOOR	NONE	2
ITEMS FROM THE CHAIR	APPROVED	2
PRESENTATIONS TOMAS RIVERA: CHAINBREAKER COLLECTIVE "DEVELOPMENT WITHOUT DISPLACEMENT"	INFORMATION/DISCUSSION	2-5
STAFF COMMUNICATIONS	NONE	5
 <u>POLICY COMMITTEES</u>		
FOOD PLAN COMMITTEE	INFORMATION/DISCUSSION	5
FOOD PRODUCTION AND LAND USE COMMITTEE	INFORMATION/DISCUSSION	5-6
EDUCATION AND OUTREACH	INFORMATION/DISCUSSION	7
GOVERNANCE COMMITTEE	APPROVED	7-8
STATE AND NATIONAL ISSUES	INFORMATION/DISCUSSION	8

EXECUTIVE COMMITTEE	NO REPORT	8
ITEMS FROM THE COUNCIL	INFORMATION/DISCUSSION	8
ADJOURNMENT	ADJOURNED	9

**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
GCCC CONFERENCE ROOM
3221 RODEO ROAD
THURSDAY, JANUARY 25, 2018, 9:00 AM**

1. CALL TO ORDER

The meeting of the Food Policy Council was called to order by Susan Perry, Co-Chair, at 9:00 am, on Thursday, January 25, 2018, at the Genoveva Chavez Community Center, 3221 Rodeo Road, Santa Fe, New Mexico.

2. ROLL CALL

MEMBERS PRESENT

Susan Perry, Co-Chair
David Sundberg
Kierstan Pickens
Pamela Roy
Patricia Boies
Carolina Flores
Rebecca Baran-Rees
(2 Vacancies)

MEMBERS ABSENT

Mark Winne, Co-Chair, Excused
Erin Ortigoza, Excused
Emigdio Ballon, Excused
Tony McCarthy, Excused

OTHERS PRESENT

Helen Henry
Tomas Rivera, Chainbreaker Collective
Caleb Armijo, SW Growing Partners
Tracy Enright, Feeding Santa Fe
Elizabeth Martin, Stenographer

3. APPROVE AGENDA

MOTION A motion was made by Mr. Sundberg, seconded by Ms. Pickens, to approve the agenda as presented.

VOTE The motion passed unanimously by voice vote.

**4. APPROVE MINUTES
DECEMBER 14, 2018**

MOTION A motion was made by Ms. Boies, seconded by Mr. Sundberg, to approve the minutes as presented.

VOTE The motion passed unanimously by voice vote.

5. COMMUNICATIONS FROM THE FLOOR

None.

6. ITEMS FROM THE CHAIR

Chair Perry informed the Council that Mark Winne has stepped down from Co-Chair, but not from the Council. David Sundberg has volunteered to be Co-Chair.

MOTION A motion was made by Ms. Pickens, seconded by Ms. Boies, to approve Mr. Sundberg as Co-Chair of the Food Policy Council.

VOTE The motion passed unanimously by voice vote.

**7. PRESENTATIONS
TOMAS RIVERA: CHAINBREAKER COLLECTIVE
"DEVELOPMENT WITHOUT DISPLACEMENT"**

Mr. Rivera introduced himself and said Chainbreaker Collective is a membership led environmental justice organization. We have over 600 dues paying members. We focus on transportation issues and housing policies. We started 14 years ago in a shack we built from old wood and we all had to get around without a car. That became the roots of the Bicycle Resource Project. Since then we have given out 2,500 bikes to people. We do what our members tell us to do and where the energy is. In 2008 the economy crashed and we stepped up more to do more bikes and organizing on buses. We were trying to see how we could do social justice around buses. There were thoughts at the time from the City to cut or eliminate bus service. We fought that. We have 100% success rate. We need to expand transit. People can't afford to live in Santa Fe. They can't afford cars and the rents are too high. That is why we started the Development Without Displacement campaign. We are talking about equity in Santa Fe. What does that mean to you. It means City services for everyone, not just certain neighborhoods.

Mr. Rivera said there was a health impact report that came out a couple of year ago. It focused on 4 neighborhoods. It included the Hopewell Mann neighborhood. It is the poorest neighborhood in the City. That is where our offices are. Also included were

Canyon Road, downtown and the Airport Road corridor. We looked at lots of factors for where neighborhoods had access to resources. Demographic statistics such as race, median income and age were a big focus. The City is starkly segregated by all of those things. What unites all of these is the neighborhoods that lack investment from the City are neighborhoods of color. It is an uncomfortable conversation to have. Some of the issues that go into segregation, a lot of folks and members feel like they have faced and are faced with the decision of disinvestment. We don't have parks or sidewalks in some places. People get pushed out of the housing market.

Mr. Rivera said what is gentrification and what makes it possible. It is a history of disinvestment. Lower income neighborhoods of color with folks coming in and pushing them out. We have a multi year campaign to address that right now. There are polices that put more money in the areas of the City that are already well funded. There are many factors. The first thing we need to do is stop that dynamic. Prioritize neighborhoods that need it most. Housing experiences are 50% of income and a car 33% of income. Access issues to grocery stores are real issues. It can take 2 hours in some cases to get to a grocery store by bus.

Mr. Sundberg said 2 years ago we started talking about transportation because of food access. From your perspective what are the gaps and what can we do better to give access. Looking at the transportation maps over 50% of the bus rides were along the Cerrillos corridor and 75% of those riders used it only for work. We asked if they had any research for if there was need, but it was not provided at the right time and to the right people.

Mr. Rivera said the real solution is to change the way we build cities for access to grocery stores. That disparity is very clear. It is tough if you interact with City folks because their hands are tied. The Transportation Department does a really good job with the resources they have. They don't have the resources they need. We are always fighting funding cuts. We need to invest in growing transportation. The Cerrillos route gets the most ridership because it comes the most often. There are ways of shifting the dynamic of driving. More buses more often.

Chair Perry said more direct routes specified to go to the areas where there is a grocery and shopping. We need more of a "there and back" kind of thing.

Mr. Rivera said our City is designed to funnel people downtown and that is also the job center. Those routes exist and the plan exists. It boils down to money. A new bus costs from \$300,000 to \$400,000, but that is cheaper than building a new road.

Ms. Baran-Rees said she can see you helping us with the polices we work on. How much investment seems like the right amount or to what extent do you have specific suggestions that you have been developing.

Mr. Rivera said our transportation folks do a good job. The Transportation

Master Plan talks about these issues. We need to provide service where it is needed the most. Right now it is the Airport Road Corridor. We do not believe that things trickle down they trickle up. If you cover the needs in neighborhoods that need it the most it not only helps bring residents up out of poverty it helps the economy as well.

Ms. Baran-Rees said regarding the piece of how you get a development without gentrification, how receptive is the City.

Mr. Rivera said there is not one solution. It is global problem. What we are trying to develop here is overlay districts that go to support businesses. He would love to start prioritizing the neighborhoods that need it the most and pump resources there. Community control over our neighborhoods can be accomplished. We get a lot of push back from City Councilors. A lot of money is invested in the tourist economy. We could change the way we levy our taxes.

Mr. Sundberg asked do you have polling data. One idea we floated was resources for a neighborhood farmers market. The site has 3 bus lines that stop there. The thought was to create this as a food bus. Is there polling data about how many more people might use it if they pumped more money into the bus system and how many more people would shop at grocery stores rather than Dollar Stores.

Mr. Rivera said it is hard to find that. If the transportation system was easier than driving a car it would have more ridership. Would you keep driving a car. Most people say they would take a bus. We come at this from a civil rights perspective, environmental and health perspective. The City wants to decrease car ridership. Political will exists. It is the funding. How do we get people to ride the bus. We make the bus the best option.

Ms. Boies said our main effort at Santa Fe County is implementing Healthy Communities. It includes transportation and economy. She would love to have a conversation with him. She wants to make sure you all know that Santa Fe County recently commissioned a gap report. It is a rich source of data. It is on our website.

Mr. Sundberg said access to food is a big piece of our Food Plan. The transportation line to affordable food is critical. With the City Sustainability Plan taking place that is a great place to include that and a connection to housing. Maybe we can design a policy.

Ms. Baran-Rees asked how can we mobilize this group to support your work. What support can we bring to you.

Mr. Rivera said we have an education component and are a 501c3. We are doing voter education in a non partisan way. We will continue that, but depending on who gets elected it may push up our time line. The role of government is to create policies to make that happen. He thinks we can reinvent civil rights legislation. It will

take a while. Education is what we can do right now. We are doing series of panels to have conversations publically.

Chair Perry said she would like to request that you come back to talk in more detail on these things. Our mission is to provide advocacy and research Resolutions to meet the goal of access to a healthy food supply for everyone in our community. Come fairly soon. We will check schedules.

Mr. Rivera said he is happy to.

Chair Perry said thank you.

Ms. Baran-Rees said it is important that you have intentionality in making this a racial justice issue. That is the right approach. Hopefully who ever gets elected will be ready to listen.

8. STAFF COMMUNICATIONS

None.

9. POLICY COMMITTEES

A. FOOD PLAN COMMITTEE

Mr. Sundberg reported that the Food Plan is completed and printed. He gave everyone copies.

B. FOOD PRODUCTION AND LAND USE COMMITTEE

Ms. Roy reported that the minutes from the last meeting are in the meeting packet.

Ms. Roy said we have a grant with the City of Santa Fe and one requirement is to work with Aspen Solutions to help us set up evaluation criteria for service providers funded by the City. We will present here in March. This will provide a place to update any progress on the Food Plan on an ongoing basis as well. We can do it live. Also it gives us a platform to maintain on going records for reporting to the City and the County.

Ms. Boies said Aspen is part of the requirement for all the City funded programs through the Human Services Commission.

Ms. Roy said what we need to do is create a baseline for ourselves and build on our priorities.

Ms. Roy said thank Tracy and Patricia and Helen, the rock star. Kierstan too. Thank you for being there for the hearing this morning before the House Agriculture Committee.

Ms. Boies said it got a do pass. Most of audience was in support. There was a lot of discussion from one Legislator about not including meat and protein. There was also a lot of interest in this being part of the recurring budget.

Ms. Roy said that hearing was the most important hearing we have had. We had 4 Appropriations Committee members on the Agriculture Committee. The Vice Chair said we need this in the base budget. There was discussion about that.

Mr. Sundberg asked is it possible to get them the Tim Keller report after the Legislative Session.

Ms. Roy said they have it. She took it to them. It came up in Committee that one of the things the State needs is meat processing facilities. A couple are getting going again. When we look at this initiative moving forward the goal is to broaden it to add education to the bill and add other agriculture products. People are listening now. It is very important. We were able to get a meeting with Representative Lindstrom, Chair of House Finance, with students and the teacher of the year from Magdalena and others. We did advocacy training the night before with partners. This is an epic moment personally after 15 years with Farm to Table. Thank you to all of you.

Ms. Roy said that Bill, HB 62, goes to House Appropriations and then on the Senate side there is a companion Bill that is SB106. Also on our agenda is SB 92 for senior centers to receive appropriated funds to buy New Mexico grown produce. It has not been heard yet. She will keep you informed.

Ms. Pickens said with the workshops we do we have a hard time getting participation from the community farmers. They come to workshops like tree grafting, but not these on how to run a business for themselves even though they have asked for these.

Chair Perry said maybe combine with the ones they like.

Ms. Pickens said most of our farmers have very small farms, 5 acres or less. That is also a barrier to wholesale.

Ms. Baran-Rees said as part of education Erin is working to add stories to the AgreGate.

C. EDUCATION AND OUTREACH

Ms. Henry said she and Tony met on January 12th. We are working on an outreach plan organized by month. We will continued to refine that. He is continuing to reach out to people as to where they would like to fit into the schedule. Each person can take a month and do outreach to local media. He will send that out.

Ms. Henry said we are trying to build a press list. If you have press contacts please send them to her. She continues to update the website. She will put the Food Plan up on the website. If you have any ideas of things you would like to connect with the press let us know.

Ms. Boies asked are you in touch with Christine Mihelcic, the County Press Officer. We can talk offline. She has enormous press contacts.

Ms. Pickens said we can put the Food Plan on our website as well.

D. GOVERNANCE COMMITTEE

Chair Perry reported that John Alejandro was the City Manager designate to the Council and has resigned. Gino Rinaldi will be the new City Manger designate. The new Division Director, Shannon Jones, will be attending one of our meetings shortly. We have 2 seats for the City that are open. We have 2 proposals for the seats which are for Sherry Hooper for Susan's seat and Tracy Enright for the open seat. Both sent in all their information. We recommend and the Mayor and the City Council vote on them. Does anyone have anyone else they want to recommend.

Ms. Baran-Rees said in light of some things she wonders if we ever go after a particular community based organization for diversity.

Chair Perry said we do. We take the view of letting it be known and inviting folks to participate on subcommittees so they can see what the work is like and feed in that way.

Ms. Boies said she is in favor of both people. Are there any more openings. We could have a very thoughtful discussion for Pam's position when she resigns.

Chair Perry said she would welcome that.

MOTION A motion was made by Mr. Sundberg, seconded by Ms. Pickens, to approve the recommendation of Ms. Hooper and Ms. Enright, as members of the Council.

VOTE The motion passed unanimously by voice vote.

Chair Perry said she will check on what the slot Pam is serving in. She will do the paperwork for submission of the recommendation of the 2 new members.

Ms. Roy said we will put together notebooks for the 2 new members and for Rebecca.

E. STATE AND NATIONAL ISSUES

Ms. Pickens said Secretary Purdue did announce the USDA priorities on the Food Bill. There was no mention of several of the programs we promote. She will send an email of the details out.

Ms. Roy said we had a luncheon after our Legislative activities on Food and Farm Day. 99 people came. Then we had a roundtable with the Rocky Mountain Farm Union. We did send an information request for a marker bill that has the farmers market food promotion program and others. Congresswoman Lujan Grisham's staff has the paperwork in to cosponsor the Bill on the House side. Senator Udall on the Senate side.

Ms. Baran-Rees asked is this a safeguard against the Farm Bill.

Ms. Roy said in a sense. Those programs can still be introduced separately. They can be done at the same time. We learned that the House is hoping to mark up a budget to create what they consider to be their recommendations near the end of February. It is a team effort. Our City and County Resolutions are part of the packet that went to our Congressional Delegation. Locally, Representative Dodge is sponsoring a Memorial for the Farm Bill.

Ms. Baran-Rees asked what will the Memorial do.

Ms. Roy said it is a statement of support that can trigger if our Legislation is passed. Our Legislators can advocate for the Farm Bill too and say we passed this. If the Governor signs it she can call and say we passed this.

Ms. Roy said water issues are important to agriculture and food production. It would be good for us to maintain that conversation here.

10. EXECUTIVE COMMITTEE

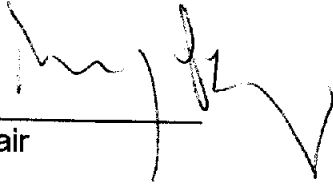
No report.

11. ITEMS FROM THE COUNCIL

Chair Perry thanked the guest for coming.

12. ADJOURNMENT

There being no further business before the Council the meeting adjourned at 10:55 am.



Susan Perry, Co-Chair



Elizabeth Martin, Stenographer