



# Agenda



Santa Fe City and County, Advisory Council on Food Policy  
August 24, 9AM-11AM

City Council Conference Room, City Hall, 200 Lincoln Ave., Santa Fe 87504

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA – August 24, 2017  
Prioritization and Agenda Order

D. APPROVAL OF MINUTES – July 27, 2017

E. COMMUNICATIONS FROM THE FLOOR

F. PRESENTATIONS/TRAINING: SFFPC Board (re) Orientation and Manual Update,  
Mark Winne, Co-Chair

G. Items from the Chair:

H. Staff Communications

I. INITIATIVES AND ACTIONS

2. Policy Committees

- a. Food Plan Committee
  - i. Meeting updates-
- b. Food Production and Land Use Committee
  - i. Meeting updates.
  - ii. Food Summit update
- c. Education and Outreach
  - i. Meeting updates.
- d. Governance Committee
  - i. Meeting Updates-no meeting this month:
- e. State & National Issues
  - i. State Legislature updates
  - ii. Farm Bill update-effects on state and Federal level
  - iii. National Issues

3. Executive Committee

I ITEMS FROM THE CHAIR

J. ITEMS FROM THE COUNCIL

K. ADJOURNMENT

CITY CLERK'S OFFICE

DATE 8/14/17 TIME 3:31p

SERVED BY Sue Perry

RECEIVED BY [Signature]  
5 minutes

2 minutes/person

30 minutes

10 minutes

5 minutes

50 minutes

5 minutes

5 minutes

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

**SUMMARY OF ACTION  
SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY  
CITY HALL, CITY COUNCIL CONFERENCE ROOM  
200 LINCOLN AVENUE  
THURSDAY, AUGUST 24, 2017, 9:00 AM**

<b><u>ITEM</u></b>	<b><u>ACTION</u></b>	<b><u>PAGE</u></b>
CALL TO ORDER		1
ROLL CALL	QUORUM	1
APPROVAL OF AGENDA	APPROVED	1-2
APPROVAL OF MINUTES JULY 27, 2017	APPROVED	2
COMMUNICATIONS FROM THE FLOOR	NONE	2
PRESENTATION/TRAINING ORIENTATION AND MANUAL UPDATE	INFORMATION/DISCUSSION	2-5
ITEMS FROM THE CHAIR	NONE	5
STAFF COMMUNICATIONS		

**INITIATIVES AND ACTIONS**

**FOOD PLAN COMMITTEE**

**FOOD PRODUCTION AND LAND USE COMMITTEE**

**EDUCATION AND OUTREACH**

**GOVERNANCE COMMITTEE**

**STATE AND NATIONAL ISSUES**

**EXECUTIVE COMMITTEE**

**ITEMS FROM THE COUNCIL**

**ADJOURNMENT**

**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY  
CITY HALL, CITY COUNCIL CONFERENCE ROOM  
200 LINCOLN AVENUE  
THURSDAY, AUGUST 24, 2017, 9:00 AM**

**1. CALL TO ORDER**

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Mark Winne, Co-Chair, at 9:15 am, on Thursday, August 24, 2017, at City Hall, in the City Council Conference Room, 200 Lincoln Avenue, Santa Fe, New Mexico.

**2. ROLL CALL**

**MEMBERS PRESENT**

Mark Winne, Co-Chair  
David Sundberg  
Kierstan Pickens  
Susan Odiseos  
Cydney Martin  
Erin Ortigoza  
Pamela Roy  
Patricia Boies  
Carolina Flores  
Emigdio Ballon

**MEMBERS ABSENT**

Susan Perry, Co-Chair, Excused  
Tony McCarty, Excused  
John Alejandro, Excused

**OTHERS PRESENT**

Helen Henry  
Elizabeth Martin, Stenographer

**3. APPROVAL OF AGENDA**

Chair Winne said thank you Susan for taking over last month as Chair.

**MOTION** A motion was made by Ms. Boies, seconded by Mr. Sundberg, to approve the agenda.

**VOTE**        The motion passed unanimously by voice vote

**4.      APPROVAL OF MINUTES  
         JULY 27, 2017**

**MOTION**     A motion was made by Ms. Odiseos, seconded by Mr. Sundberg, to approve the minutes as submitted.

**VOTE**        The motion passed unanimously by voice vote.

**5.      COMMUNICATIONS FROM THE FLOOR**

None.

**6.      PRESENTATION/TRAINING  
         ORIENTATION AND MANUAL UPDATE**

Chair Winne said the manuals are before everyone. Helen and Pam have done a reordering of the manual. What is important about this is that it is an expression of who we are, what we do and what we are about. The essence is that it articulates our Mission and Vision, the way we make decisions and operate as a group by working together. For the benefit of our newest members and as a review for the rest of you he will go through the manual in general. This is beautifully put together by Helen and Pam.

The following questions and comments were made during the presentation:

Ms. Boise said it would be good to have a copy of the Resolution in here.

Chair Winne said it is in here under the governance tab. The Resolution, our Vision and Mission are critical to the Council. The City and County are supportive of Food Policy and our Council.

Ms. Boise said the other piece that is important is on page 5, paragraph 4. It speaks to who the members are and what expertise they have to have. When we are seeking new members they have to fulfil these requirements.

Ms. Odiseos asked is there anything we could or should do to make sure others in the community know about this.

Chair Winne asked can we get this up on our website.

Ms. Henry said we will do that.

Ms. Odiseos said we don't market ourselves very well. We should get the word

out.

Chair Winne said if we can selectively put some things on the website that would be good.

Ms. Odiseos asked is there any other avenue.

Ms. Martin said she does not think people look at the website very much.

Ms. Roy said we have a really old brochure that we could update.

Chair Winne asked what about using the *Green Fire Times*.

Ms. Odiseos asked is there a place on the City website. It seems some of their documents should have reference to what we are and do.

Chair Winne said let's put a big splash in the *Green Fire Times*.

Ms. Martin said the *South Side Portal* too.

Ms. Boies said we can put more on the County website. We can discuss this in the education and outreach committee.

Chair Winne said we will kick this over to them.

Chair Winne said as a Policy Council we look at the whole thing collectively.

Ms. Boies said we have a health action report card that we are updating. She will send out the link. We are working with the Santa Fe Community Foundation on that.

Mr. Ortigoza asked is there any interest in getting the Agriculture Plan incorporated.

Chair Winne said yes, lets do it.

Ms. Ortigoza said she will bring copies for everyone and get with Helen for the addition to the manual.

Chair Winne said under the committee structure portion of the manual we should add agriculture and health as well.

Ms. Odiseos said the committee structure is also the process for leading people into Council membership.

Chair Winne said yes, they can join a committee rather than become a member.

Please do include others in your committees.

Ms. Roy asked do we want to do strategic planning again in December.

Mr. Sundberg said he feels the strategic plan we have is full. Maybe just update it.

Chair Winne said or revisit it in the spring. It is a good thing to bring to our attention. He recommends an update and not a full day.

Ms. Roy said maybe each committee could take it on for review.

Chair Winne said the welcome part is in the middle of the manual. Maybe in the future put it as the first document.

Ms. Henry said maybe we can put it before the index.

Ms. Boies said we may need some modification on the Council's Governing Mission. The County contributes \$25,000 and City \$10,000 to the management of this. The County has a contract with Farm to Table to be the coordinator, but we went through a procurement process to get to that. The Coordinator is Pam Roy. That is funded through October of 2018. Then we start over with the procurement process.

Chair Winne said let's kick that over to the Executive Committee for discussion.

Ms. Roy said when we did this further transition of coordination last October we wanted to do a review this October and we welcome that. We need to figure out, moving into next year, how this is working for the City and the County.

Ms. Ortigoza said she found some information put out in 2015 and it said we do background checks on potential members.

Ms. Odiseos said we don't do that.

Ms. Boise said the County Commission appointees go through a background check. That is standard.

Ms. Odiseos said so that may be another layer of the County appointee process.

Ms. Roy said the City and County have requirements to sign paperwork regarding ethics and disclosures.

Ms. Boise said she has never seen this document before and has never signed anything like this.

Chair Winne said this is about the Council itself. It is a commitment pledge.

Ms. Henry said we can send that to everyone.

Chair Winne said get rid of where it says Santa Fe County before you send it out.

Ms. Ortigoza said this is a huge undertaking and you all did a good job getting it done.

Ms. Henry said she sent out a PDF of this document to everyone.

Chair Winne said this is a living, breathing document.

Ms. Roy said thank you Helen for putting this together and to Erin for keeping documents and our being able to get them.

Chair Winne said think about any additions or clarifications that we need to work on. Thanks everyone.

## **7. ITEMS FROM THE CHAIR**

Chair Winne said he has nothing in addition to his presentation.

## **8. STAFF COMMUNICATIONS**

Ms. Roy thanked her teammates who worked on the proposal for the Santa Fe Community Foundation. We need to be thinking about the future of the Food Policy Council and how it is financed. How do we further coordinate and connect local food sources to the City and County senior centers and housing. The County Housing Director is very excited about coordinating and working with us. We put a proposal in to the Santa Fe Community Foundation for next year. The County is hoping to hire a navigator for housing focused on the health and well-being of their clients. That will help to integrate programs we are working on.

Chair Winne asked when do we hear on that.

Ms. Roy said if we make the first cut we will get an invitation from them in the fall for an interview.

Ms. Pickens said you will be contacted soon after September 7<sup>th</sup>. The decline letters will come out in the middle of September.

Ms. Roy said we need to keep working on identifying financial resources.



## **9. INITIATIVES AND ACTIONS**

### **A. POLICY COMMITTEES**

#### **1. FOOD PLAN COMMITTEE**

Ms. Boise said we had the MoGro kick off at our picnic. Quite a few people signed up. The pick up is set up at Solana Center.

Mr. Sundberg said connections have been made to farmers who are interested in providing produce. We are a bit hung up with not having refrigeration. The idea is if it starts being used successfully this season hopefully we will get funding next season for a refrigeration unit.

Chair Winne asked is there someone in area who has a refrigerator we can use.

Mr. Sundberg said it is more about making it convenient to the farmers. They go to the South Side Farmers Market after this one. We are having trouble coming up with a commercial unit. We want farmers to put together a list of what they are bringing and then a check will be cut for them.

Ms. Pickens said she met with Josh a month ago and we did the same thing of connecting them with vendors and with 50 or so who were interested. She shared that information with MoGro.

Mr. Sundberg said at South Side the fresh fruits and vegetables RX program is picking up. On this past Tuesday by midday they had 24 Rx slips redeemed. We have a \$5,000 grant by reimbursement from Presbyterian Health Services. Clients of La Familia get prescriptions to go and buy fresh fruit and vegetables. It has been slow to take off and now this past week they started getting pushed out. They are for \$25 each. They fill out a survey after purchasing items to let us know how this worked for them. It is a one time certificate and is a pilot program. We will get back with Presbyterian at end of year to get feedback from them and the physicians.

Ms. Pickens said she has had 22 redeemed prior to yesterday. She is tallying the data. 15 people have filled out the post shopping survey. 9 people responded that it was their first time at the market. Every person got there by car. Everyone was interested in using the program again. It was split 50/50 for Spanish speaking and English speaking. Their favorite part of the market was the fresh food, friendliness and the vendors. They want to see more variety and water. Our hope is that on the clinic side we may have the name and the physician who prescribed so we can follow up with those who did not redeem and see why. We will do one round of outreach to them.

Chair Winne asked are you asking if people have other ways of buying produce.

Ms. Pickens said our information desk person has been very busy, but now has more time to get with each one of the folks to tell them about other programs. We are not relying on the clinic to give out that information. It is a safe assumption to say the majority of those folks are on SNAP. There is not a formal process that we go through with each person.

Ms. Martin said her nutrition educators give out double up food bucks. They are doing nutrition education there.

Mr. Sundberg asked is there any feedback from the health van going to the market.

Ms. Boise said we have had under 10 people every time. That is par for the course at the other places we go. It is a work in progress.

Mr. Sundberg said he noticed on Tuesday that it was not clear what it was doing there. There were no signs or anyone telling people what they were there for.

Ms. Boise said it has to be visible and clear what we are doing there. Do you think another physical location there would be better.

Mr. Sundberg said no, the best place is where they were.

Ms. Pickens said it seems like since this market is different from the Railyard Market and there are lots of pieces involved in it that we should have a post production meeting to talk about how it went and what works. We can get feedback instead of waiting until the last minute.

Ms. Roy said she totally agrees. She did the Fiesta La Familia and learned some of the things about the program and why it had not launched. Now it is much better. On the senior program she met with Santa Fe County Senior Center Directors and is working on getting Wagner Farms on board to sell apples and melons to them. We are waiting on the County to get back with us. The County wants to do it. There is a disconnect with some of the programs that are valuable and innovative. Senior centers coordinate the supplement food program commodity box of foods and they deliver to homes once a month for seniors who do not have transportation. We want to make more direct connections on some of the programs they do not know about. We also want to use the Senior Farmers Market Nutrition Program. We will work on that for next year. They want to work on a van that would take seniors to the market and give them information about other programs.

Ms. Boise said the senior program is part of our community services program. We do have meals at the senior centers and home delivered meals for those without transportation. That van also takes people to doctors appointments.

Mr. Sundberg said we are working on the 2017 Food Plan now so we will not be scrambling in December. If you have any information to include get it to him.

Ms. Pickens said if you have specific information you need give her a list. She will help.

Ms. Roy said she could send out the report done in 2016 and have people add to it.

Mr. Sundberg said that would be good to do as a reminder.

Chair Winne said thank you for all the work.

Ms. Flores asked how are the volunteers doing.

Ms. Pickens said the first 3 weeks they came and then they dropped off the program. We have called them and left messages. We are doing ok.

## **2. FOOD PRODUCTION AND LAND USE COMMITTEE**

Ms. Roy said the main thing is the Food Summit. There is a handout in your packet that has information from our last meeting and a draft agenda for the Summit. She thanked Erin for the discussion around the County work and time frame. This is put together as a series of initiatives. The Summit will be on October 12<sup>th</sup>, at the Santa Fe Convention Center from 1:30 pm to 5:00 pm with potential time after for everyone to mingle. There will be a follow up a month later with stakeholders. This can be changed, but we are close to needing to make final decisions. To Erin's point and the County when they are ready to launch the Farm and Ranch Land Initiative then we do that as part of the series. We keep motoring on things. With the County direction as to site and audience. We left the speed dating idea in. Whatever works.

Ms. Pickens said we are talking about doing something like this for professional development.

Ms. Ortigoza said she likes this as a concept. The logistics are open as to how it works out. It would be a good opportunity to have both events.

Mr. Roy said we are here to support and figure things out.

Ms. Pickens said maybe we can figure out something rather than duplicating efforts.

Chair Winne asked what is going to happen on the 12<sup>th</sup>.

Ms. Roy said the potential of doing another meeting in early January is here. In our conversation with Mayor Gonzales he said he wants more coordinated efforts around health in the community. He went to the Mayor's Conference and found financial resources around that. Those RFPs go out in February and are due mid-March. The Mayor's Conference makes choices in June for a July 2018 start. There are 8 areas of interest that funders pool funds for. This is part of the planning process to do that or not do it. The Mayor is asking us to take this on.

Ms. Odiseos said she thinks this is such a wonderful move forward from the discussion at the last Board meeting where it felt like contention. This is excellent and well thought out.

Ms. Roy said thank you.

Chair Winne said he wants to be clear about the theme. Food Economy and Health. Is that right.

Ms. Roy said yes. She, John and Rebecca met and worked on this. We shared it with the Executive Committee and as many members as possible. This is our syntheses to date. She reviewed the proposed agenda. What she likes about the structure is that it has City and County staff included and how it is working and where the Council supports priority issues in the City and County. We are trying to find the food economy numbers to help ignite the conversation.

Ms. Odiseos asked who will make that presentation.

Mr. Roy said we wanted to ask the State Auditor, but maybe other people can help do that.

Chair Winne said the Federal Reserve put out a huge report on the economic impact of regional food systems. It provides the conceptional framework. There are not detailed numbers, but it is useful.

Ms. Roy said we are also trying to get a report from NMSU.

Ms. Ortigoza asked the second bullet, is this the work the County is doing with the Agriculture Portal. If not it is redundant to what we are doing.

Ms. Roy said that is there as a place holder for you to guide. The other thing is that this is regional when we are trying to find farmers.

Ms. Ortigoza said there are 13 entities going through the value chain. They might be included.

Chair Winne asked is there anything specific that you want from us.

Ms. Roy said the idea is to focus on creating a 1% buy local campaign.

Chair Winne said the Summit would generate some ideas perhaps and come together around a rough consensus.

Ms. Roy said and building on what we already have and to our policy makers who are involved to keep it focused on a food plan.

Chair Winne said he wants to stress is this a link between health and the food economy. If we don't try to find the connection it is not clear.

Ms. Boise said that is fine to have it be overarching. She wants to hone the Board in on session 2, from 2:45 pm to 5:00 pm. We need to have discussion about that. Is it a facilitated discussion. What does that mean.

Ms. Roy said we can have Food Policy Council members do that.

Chair Winne said we don't need to pay facilitators.

Ms. Boise said we need to get clear on those 2 hours.

Ms. Roy said the idea is to have the presentation at the front end and then active participation with the whole group participating in the conversation after that.

Ms. Flores asked how is it going to be run. She suggests a hand out for people to complete if they are not able to speak. They can submit that with their ideas.

Ms. Ortigoza said the participant policy makers will not be hearing the background.

Ms. Roy said they are invited to the whole thing. She is not sure they will stay for the whole thing. They may be more interested in the second part.

Ms. Ortigoza said she does not know that she sees the content of what we are presenting and how it relates to the food economy. What she has to present does not have economic undertones. It is ways to connect people to resources. More a food system snapshot.

Ms. Roy said maybe we can call it food and farm systems. The whole circle. How does it relate to the City and County.

Ms. Ortigoza said that is better. The value chain concept.

Chair Winne said we can't resolve this now. We need to bring this back to the committee to refine it one more time.

Ms. Boise said we have less than 2 months.

Chair Winne said there has to be some refining here. More clarity about how do people participate and what are we expecting from them as outcomes.

Ms. Roy said please add to or say you don't think so to the participants list.

Ms. Roy said the next meeting is September 13<sup>th</sup>.

Chair Winne said you will need to meet before then to refine this.

Ms. Roy said she is taking next week off.

### **3. EDUCATION AND OUTREACH**

Ms. Henry said we are coordinating with the editor of *Green Fire Times* for the October issue. She has talked to many of the members here about articles. If anyone wants to write an article let her know. She needs them by September 8<sup>th</sup>. Pictures are welcome.

Ms. Odiseos asked how does emergency food fit.

Ms. Henry said we will talk.

Mr. Ortigoza asked what is the required length.

Ms. Henry said she will send that out, but there is an invite in your packet.

### **4. GOVERNANCE COMMITTEE**

No report.

### **5. STATE AND NATIONAL ISSUES**

Ms. Roy said on the Farm Bill Congresswoman Lujan Grisholm is doing listening sessions. She submitted an in-depth report of what we are doing. This is a good time to get City and County Resolutions started.

## **B. EXECUTIVE COMMITTEE**

No report.

## **10. ITEMS FROM THE COUNCIL**

Ms. Odiseos said we passed out the South Side Farmers Market flyers and got feedback about how expensive that was to produce. These are very low income people. She is just giving feedback.

Ms. Pickens asked how is it that we can start valuing food more. Farmers are not making much more than \$10,000 a year and we have low income folks who need to buy. Price is an obstacle.

Ms. Odiseos said that was not meant as a criticism. They were given both that and double up food bucks.

Ms. Pickens said our double up numbers have flat lined for the first 6 months of this year. It is the same or less than last year. SNAP and double up. Participants numbers are down. It is an issue that needs to be addressed but she does not know what that would be. She is fiercely defensive of the farmers who need to charge what they are charging.

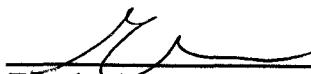
Ms. Roy said that is why conversation in the Fall, when we look at programs, is important. How do we keep getting the word out and coordinate. In our conversation with the Congresswoman this was an issue, the flat lining of SNAP. Our immigration policies are a concern about participation.

Chair Winne said that is better too.

## **11. ADJOURNMENT**

There being no further business before the Board, the meeting adjourned at 11:10 am.

  
\_\_\_\_\_  
Mark Winne, Chair

  
\_\_\_\_\_  
Elizabeth Martin, Stenographer