



Agenda



Santa Fe City and County, Advisory Council on Food Policy
July 27, 2017, 9AM-11AM

Genoveva Chavez Community Center Conference room, 3221 Rodeo Road, Santa Fe, 87507

CITY CLERK'S OFFICE
DATE 7/18/17 TIME 2:10
SERVED BY Sue Perry
RECEIVED BY [Signature]
5 minutes

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA – July 27, 2017
Prioritization and Agenda Order
- D. APPROVAL OF MINUTES –June 22,, 2017
- E. COMMUNICATIONS FROM THE FLOOR *2 minutes/person*
- F. PRESENTATIONS/TRAINING:
"Farm to School in Santa Fe: Challenges, Assets, and Strategies for Moving Forward",
Kendal Chavez, Farm to School Director at Farm to Table. *40 minutes*
- G. Items from the Chair: *10 minutes*
- H. Staff Communications *5 minutes*
- I. INITIATIVES AND ACTIONS *50 minutes*
 - 2. Policy Committees
 - a. Food Plan Committee
 - i. Meeting updates-
 - b. Food Production and Land Use Committee
 - i. Meeting updates.
 - ii. Food Summit update
 - c. Education and Outreach
 - i. Meeting updates.
 - d. Governance Committee
 - i. Meeting Updates:
 - e. State & National Issues
 - i. State Legislature updates
 - ii. Farm Bill update-effects on state and Federal level
 - iii. National Issues
 - 3. Executive Committee *5 minutes*
- I ITEMS FROM THE CHAIR
- J. ITEMS FROM THE COUNCIL *5 minutes*
- K. ADJOURNMENT

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**SUMMARY OF ACTION
 SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
 GENOVEVA CHAVEZ COMMUNITY CENTER CONFERENCE ROOM
 3221 RODEO ROAD
 THURSDAY, JULY 27, 2017, 9:00 AM**

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**SANTA FE CITY AND COUNTY ADVISORY COUNCIL ON FOOD POLICY
GENOVEVA CHAVEZ COMMUNITY CENTER CONFERENCE ROOM
3221 RODEO ROAD
THURSDAY, JULY 27, 2017, 9:00 AM**

1. CALL TO ORDER

The meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order at 9:00 am by Susan Odiseos, Chair, on Thursday, July 27, 2017, at the Genoveva Chavez Community Center Conference Room, 3221 Rodeo Road, Santa Fe, New Mexico.

2. ROLL CALL

MEMBERS PRESENT

Susan Odiseos, Acting Chair
John Alejandro
Emigdio Ballon
Cydney Martin
Erin Ortigoza
Pamela Roy
Patricia Boies
Carolina Flores
(1) Vacancy

MEMBERS ABSENT

Mark Winne, Chair, Excused
David Sundberge, Excused
Kierstan Pickens, Excused
Susan, Perry, Co Chair, Excused

OTHERS PRESENT

Rebecca Baran-Rees
Kendal Chavez
Helen Henry
Elizabeth Martin, Stenographer

3. APPROVAL OF AGENDA

Chair Odiseos said she would like to move the food summit update to the beginning of the meeting as some members have to leave early.

MOTION A motion was made by Ms. Ortigoza, seconded by Ms. Martin, to approve the agenda as amended.

VOTE The motion passed unanimously by voice vote.

4. APPROVAL OF MINUTES

Ms. Boies said her last name is misspelled on page 5. Ms. Baran-Rees said her last name is misspelled on pages 2 and 5.

MOTION A motion was made by Ms. Ortigoza, seconded by Mr. Ballon, to approve the minutes as amended.

VOTE The motion passed unanimously by voice vote.

5. COMMUNICATIONS FROM THE FLOOR

None.

6. PRESENTATIONS/TRAINING

FARM TO SCHOOL IN SANTA FE: CHALLENGES, ASSETS AND STRATEGIES FOR MOVING FORWARD

Ms. Chavez said this project is still forming. She is representing herself and her perspective on the work today. She is not representing the schools or any other entities today.

Ms. Chavez said she co-organized a coalition in Albuquerque when this project started in Albuquerque. The coalition included the community members, families, sovereign nations, students and others. Regarding the Albuquerque work it is important to note that the reason Albuquerque has 90 plus food gardens is the people. It is not coming from the top. It is coming from teachers, parents and students. Albuquerque has a very active Board of Education. They just did a garden crawl. 150 people showed up. They have had School Board Members involved from the beginning and the Food Co-op Program. The Maintenance and Operations Department of the schools moves the soil and coordinates that for the school gardens. It is the Food Nutrition Department of the schools who buys a ton of food. The Community Schools Partnership is involved and it is a City/County partnership in Albuquerque. They hold the garden work together. They are doing some innovative work under Title 1 money to fund garden coordinators. Bernalillo Public Schools are using Title 7 money for native youth. We have examples in our State that are happening.

Ms. Chavez said the Santa Fe project will be a 3 year project through Farm to School. The purpose is to build capacity in Santa Fe. Santa Fe is not a model even though the District buys a ton of local food. You have all the pieces but they are not working together. Also there is a very pervasive attitude of "we just can't do it" and that "it will not work here." There is no reason why it can't happen in Santa Fe. The vision behind this is we will be working with 3 pilot sites. 2 have been confirmed. Presbyterian's Headstart and Ortiz Middle School. Sweeney Middle School is not confirmed yet. We are starting slow and small. She is working with Cooking With Kids, Earth Care and Presbyterian. Cooking with Kids and Earth Care are the anchors for this. She is also working with Lisa Randall at the schools. The Water and Energy Department of the schools is running composting programs in 50% of the schools right now. Lisa Randall coordinates that. It speaks to the District investing in that kind of position. That does not happen in the rest of the State. It speaks to the open end thinking of the District. Food and Nutrition has been doing biannual events. The Facilities Department has a 2 pager on how to start a school garden including the policies. The policies are a bit tight. There is a legacy of organizations in Santa Fe such as the Master Gardeners working with schools for their volunteer hours. The challenge is that Master Gardeners tend to be a very specific population of people and do not represent our schools and students. Grow Your Own is a huge asset. We are in communication with Communities in Schools, Healthy Kids in New Mexico and the Botanical Gardens. One of the challenges is the State budget. It is a barrier to planning ahead of time. Teachers don't know if they have a job or not until just before the school preparation begins. There is no policy directive from the Superintendent and no formal support from the School Board at this time. There is a lot of confusion on regulations on school gardens. The "we can't do it" attitude is a barrier as well. Organizations in Santa Fe with the garden piece and the local food piece are not committing to schools in a long term fashion. There is no long term strategy.

Ms. Baran-Rees said you pointed how significant it is for this to come from teachers, families and students. It is important to have support from school leaders. That gives a signal.

Mr. Ballon said this is a very interesting presentation. There are so many times we have talked about this. It is very hard to get people to understand the conditions. He has these institutional problems in the Pueblos. Lack of motivation. Who knows how long it will take for people to understand how important it is to grow food.

Chair Odiseos asked has anyone talked to the Superintendent of Schools.

Ms. Chavez said there are a lot of teachers showing up for workshops in Albuquerque. This is just starting in Santa Fe. In the proposal she wrote is the strategy. The organization at these 3 sites and with our anchor partners will create a farm school campaign. What do schools and teachers want. She will be doing surveying and mapping and meeting with people over the Fall. If we go to the School Board or the Superintendent they will ask where the local people who are interested in doing this are.

Ms. Chavez said in Albuquerque we had a 2 year process of codifying our policy recommendations for the School Board so we have a template. The campaign piece will be built off this piece. It is a 3 year project. The support we are looking for from this Council is to let the group speak for itself and help when needed. What we are doing is tied to the Councils priorities. We will do a survey of existing programming and coordinate some events to show what is happening.

Ms. Chavez said what that means in the food plan is something she would like to have an open discussion about.

Mr. Alejandro said a good component that he would like to hear more about is how the school gardens connect to the in classroom curriculum. The City Water Conservation Office has been working in the schools for some time to integrate water conservation education into the classes. There are not any state mandated science core curriculum and they asked how can they fill that gap with water education. They use the common core standard through teaching.

Mr. Alejandro said the Water Division has a good relationship with the Curriculum Director for SFPS. They are offering their help to the schools regarding water education as part of the science curriculum. It would be interesting for the Council to talk a bit about what is going on with science common core. Earth Care is looking at that as well. They would be willing to talk about their methodology.

Ms. Martin said she finds it so frustrating that we are all speaking different languages. We don't have any marketing money. We already have a gardening curriculum with the Extension Service and have for 47 years in the Santa Fe area in elementary schools. We have mainly SNAP kids. We have a new coordinator, Donna Souder, who just met with the elementary schools. We already have a water curriculum. Our Agriculture Extension Agents already go into the schools to teach this. Her husband is a herbatologist and all the kids come for a day and learn about that. Have you reached out to the Extension Office in Santa Fe.

Ms. Chavez said her experience with that has been in Albuquerque. Their work is a piece of the puzzle.

Ms. Martin said use us. We have 300 Master Gardeners. Call us. We use the National 4-H curriculum.

Ms. Chavez said Albuquerque has used that Curriculum a lot. The piece missing from that is the cultural and land piece.

Ms. Martin said we are the Land Grant University for the State. NMSU.

Ms. Chavez said she will follow up.

Ms. Chavez said her specific request for support would be to help her get an inventory of the projects in the City. What are the data points you are interested in knowing from the schools. Creation of a map of where these programs are in the City.

Ms. Ortigoza said mapping resources is what we are building in the City and County.

Ms. Chavez said in December we would like to do a formal presentation with something to give to you and present findings. The Council support with the Superintendent and others is needed. She would also like to have individual meetings with some of you.

7. ITEMS FROM THE CHAIR

Chair Odiseos said Feeding Santa Fe participated on 2 different days in food distribution. We put the flyers in the bags at the distribution. She wanted to share that as they drove through they were reading the flyers. That is a good thing.

8. STAFF COMMUNICATIONS

A. INITIATIVES AND ACTIONS

This is talked about throughout the meeting and during the Food Summit discussion.

B. POLICY COMMITTEES

1. FOOD PLAN COMMITTEE

Ms. Roy said on David's behalf she would like congratulate the team that worked on the opening of the Farmers Market on south side. Great job. Also thanks to the Mayor for coming and opening the market.

Ms. Baran-Rees said they made a carrot top pesto. Everyone had such a good time.

Ms. Roy said she also wants to thank Carolina. She helped us think through a fresh program at the clinics. Presbyterian Health Care provided \$5,000 for the program. We landed on working with La Familia to begin with. It is the Fresh Rx Program.

Ms. Flores said she has gotten good feedback at her classes. They enjoyed it. Southwest is an opportunity for the future. It would be good to get communication from La Familia.

Ms. Roy said Presbyterian has been really amazing. They are working with us on planning and a model.

Ms. Flores said one of the issues was that it depended on us doing the work on our own time.

Ms. Roy said everyone was really committed to it. We are getting all our ducks in a row now. It is a pilot right now. We can expand into the downtown Farmers Market eventually.

2. FOOD PRODUCTION AND LAND USE COMMITTEE

Ms. Roy said we have had 6 meetings on this event. Thank you Helen for time and effort in getting the information out. We discussed tons of amazing ideas. The mailing brought out the richness of the Food Council and what has been happening. Erin's work at the County on food plan is something we want to highlight at the summit. There also was a lot about health and we want to include that in our strategic plan. The Mayor is very interested in that as well. We want to create a space for that. Subsequent to all those meetings she sent out a report from the State Auditors office. She and Rebecca are going to meet with John Alejandro this afternoon about this. His suggestion is can we land on the procurement report that talks about the food system and how do we hone in on the local economy. Our last committee meeting was so rich because Erin talked about the whole system. Why buy local food. He suggested we land there and use that as a starting off point. Then the richness of our agriculture. Who is doing it. The opportunities that are in front of us. Food hubs. Hear the richness of the farming stories. How do we bring in our policy makers and funders in that conversation. Coming together with stakeholders for an afternoon and do an amazing share the story and maybe have Mr. Keller, State Auditor, come in and talk about the under pinnings and the potential. Involve Tribal communities. Our policy makers can come later on. Then present to them what we have come up with and have a celebration after that. Maybe bring a funder or two to the table like McCune. Talk about how to create a level playing field for everyone.

Chair Odiseos said what helps her is asking what is your goal and who is the audience and what do you want them to take away.

Ms. Boies said she agrees. She wanted to come to state her overall understanding of what this World Food Day was going to be. When she was initially involved in this it was her understanding that this was a celebration of World Food Day and she wanted to be clear on what we wanted to do and on a finite time period. Maybe Erin's Ag Clearing House is the focus. When she saw all these scenarios she did not see this as a summit. She did not want to call this a summit to begin with. If we are looking at policies with policy makers we can do that separately. She saw it as being

held at the Farmers Market on a Wednesday and talking about the Ag Clearing House. We would be inviting farmers to come. A lot more work needs to be done on this. All day with policy makers was well beyond what she contemplated.

Chair Odiseos said the risk is that if you try to do too much you don't accomplish anything.

Ms. Boies said we need a one pager of what the budget would be including the time spent in planning this.

Ms. Roy said she has started a budget on it, but can't really do it until we land on what we are doing. The County has offered to help with the costs. The City has offered the Convention Center. The Farmers Market is not available on the day we needed.

Ms. Ortigoza said she thought we discussed that the Convention Center was too large for what we were doing.

Ms. Roy said the City is sponsoring so the space is for free. We can design the space the way we want. She contacted the Community College and did not hear back.

Ms. Ortigoza said there have been a series of meetings and she was not able to attend the first several. What she feels comfortable with is her Clearing House work. She does not have a lot of energy to put into a lot of events scheduled through the day. Her idea was that the Ag Clearing House would be what our focus was. Come here and hear stories about how people are growing food. Maybe have snacks. Listen to people doing the work. Not a policy maker event with presentations. Also she wanted to show how this project is working. She does not think she was envisioning all that as part of the event. In her mind a venue and coordinating all these things is overwhelming to her. She does not know if we can participate in this if it becomes too large. She has to be realistic about what she can do.

Chair Odiseos asked do you have a vision why people would come and how to do this.

Ms. Ortigoza said it would be like a County meeting. We have to do it anyway and you would come and someone from the Food Council would be in charge of getting the food together. It was not meant to be so all encompassing. Invite the community members, growers, the Clearing House people and have a nice evening. Unveil this tool. Maybe more people sign on to the program. It would be to show people and provide something back to people. That is what she can commit to.

Ms. Martin said she is confused. Do we want it to be a forum or celebrate food or talk about that we are friends with farmers.

Ms. Baron-Rees said that is what everyone is trying to decide. She thinks John

would say he wants something tangible to come from it. It could be a Clearing House event and bring everyone together. That is a significant resource.

Mr. Alejandro said what you are describing is what we have always talked about. He wanted to layer on a secondary policy piece with some select City and County officials to discuss the food plan and our health and wellness plan. Here is what the County is up to and then a short policy discussion.

Ms. Baron-Rees said the Mayor would have an interest in highlighting wellness stuff. Food policy stuff about what has been delivered and is being working on should be included and the Ag connectivity piece.

Mr. Alejandro said Erin takes lead on her section and he takes lead on the policy part.

Mr. Ballon said this is so much information. We have to take the remarkable information out and use that. Also what Erin said about bringing people for the special piece. We need to show the work of the Food Policy Council. He agrees with that. That has more impact.

Chair Odiseos asked Erin how do you feel about the feedback on your comments.

Ms. Ortigoza said she was talking about a late afternoon meeting of a couple of hours, taking peoples attention span into consideration. Keep it succinct and concise. She does not want it to be a whole day event.

Chair Odiseos said one of the comments on our previous events was you don't have enough people from the community here. If we have them will they be interested in policy.

Ms. Ortigoza said the Convention Center venue is a concern. Have our community members we work with attend. They may care about policy if it seems tangible to them. A lot of long winded conversation about policy is not something they will be interested in.

Mr. Alejandro said your audience would be different from the policy side.

Ms. Ortigoza said so we talk about the tool as a portion of the event then the policy.

Ms. Roy said she talked to Tony as well and that is what we were hoping for. Have the policy makers there who are most interested in this and maybe we will be able to move some things forward as an outcome. Our role is that we are a body of the City and the County. Both need to be included. She likes the idea of landing on what Erin

suggested. We are going to need your input Erin on who should be invited, how many would come and we need to land on a space. John, she shared your comments about the report from the State Auditor on procurement. We need to be simple about it. It does not have to be all day. Honing in and being clear and providing something successful for us to build on is what she would like. We have an opportunity with the City to think about the health issue as well.

Chair Odiseos said we need to do something that is manageable.

Ms. Henry said she would like to point out that everything we are talking about right now is in scenario number 1 in the packet material. We tried to lay out who is the audience, the time frame and the logistics. We looked at that as the core. On pages 2 and 3 we looked at the objectives of what the event would be in relation to the food plan, outcomes and some other budget items and who the audience would be. It is all doable.

Mr. Alejandro said he agrees. Looking at scenario 1, it is doable with a 2 hour session kicked off with Erin's project and then the second hour would be the City and County policy focus piece. He is not sure about a networking session on food. That is always hard. That works if we tweak a few things and keep it to a more manageable event.

Ms. Baron-Rees said she thought we wanted funders and City Councilors and County Commissioners to see the work and understand there are needs out there that they could work on and that there is some relationship between the philanthropic community and organizing them around a goal of some sort. Use the Ag Plan as a focus point for the 2nd half. How to move the work forward. What we need to take to the next phase.

Ms. Roy said a couple of things. This can be the kind of event that brings the on the ground stakeholders together Erin. Think about a series of things we could do. We can move from that day and do a series of things. Buyers and farmers. The schools and how we can do something to benefit that part of the work.

Mr. Alejandro asked could we finalize the program and then talk about the details. He wants to get the logistics.

Ms. Ortigoza said October 18th scares her a bit. It is coming up soon. What options do we have.

Ms. Roy asked what do you suggest.

Ms. Ortigoza asked does anyone else have concerns.

Ms. Roy said the 16th is World Food Day but we are within the week. The Convention Center is only available on the 18th. We don't have to connect it to World

Food Day.

Ms. Ortigoza said the venue of the Farmers Market is more familiar for a lot of folks. Oct 18th may be one of the last opportunities to be able to harvest.

Ms. Roy asked how about early November.

Ms. Ortigoza said she is not here then.

Ms. Henry said because we still are anticipating using *Green Fire Times* as a platform we need to nail down the details. They volunteered to give us an issue for the summit.

Mr. Alejandro said he agrees with Helen. Maybe shift the focus to the policy piece. There is more flexibility there. If we have commitments from the *Green Fire Times* we can do that and have that lead to a stakeholder policy meeting.

Ms. Ortigoza said if you want to do that on the 18th then she can do the meeting on Ag after that.

Chair Odiseos asked where are we. We have spent a lot of time on this.

Ms. Roy asked would you still be able to present on where things are at with your program Erin. Will we still get a chance to hear about it.

Ms. Ortigoza said she is not sure. Things are going slowly and there have been some unexpected delays.

Mr. Alejandro said he agrees with Helen's approach. We can focus on the policy piece and as we develop the policy program we can put a couple of bullets in there and Erin can participate if she can.

Mr. Roy asked can't we still have Erin do her presentation at the beginning.

Chair Odiseos said let's sum this up.

Ms. Baron-Rees said let's have a policy focus discussion the 18th.

Mr. Alejandro said that program needs to be developed.

Ms. Ortigoza said if we could look at the date and discuss it off line she would appreciate it.

Mr. Alejandro said we can focus on doing the policy portion of the program on October 18th at the Convention Center, policy focused and we will determine the flow of

the event and will present an outline via email and will put in a place holder in for Erin and will determine if she can do that later. We can have some flexibility.

Ms. Ortigoza said she is more comfortable doing the County event separately.

Ms. Roy said she is not comfortable with the County work not being a part of this. We need that for a thoughtful policy conversation.

Ms. Roy said on another topic, we have done additional report work with the City and County to get them on board with seniors buying. We have a rock star school program. We are doing a pilot program with apples and watermelons for seniors that are coming from local growers. The County will be paying less for New Mexico apples and that is great. The Senior Center meal program in the County is the one we are working with. We are beginning work with the City as well.

3. EDUCATION AND OUTREACH

Ms. Martin said the last meeting was cancelled so she has no report

Ms. Martin said we have been focused on the food summit.

Ms. Roy said Tony asked if the Committee would consider meeting on Friday the 11th instead of the 18th and are we going to participate in *Green Fire Times*. Think about how we may do that.

4. GOVERNANCE COMMITTEE

Chair Odiseos said we are working on the new member nomination process and are waiting for new member applications and for the County to fill the seats.

Ms. Ortigoza said we are working on that. We may have them at the end of next month.

Chair Odiseos said regarding the process of introducing people to our work and inviting them as a member we need to invite them to a meeting and if they are interested we can pursue the next step. They do not have to just be members but can also become involved in some of the committee work. Think of yourselves as ambassadors. It is up to us. Everyone who is a member should have a manual of the rules and regulations and operations. An updated list of the responsibilities of the Chairs of each of the committees is something Sue Perry is going to work with the City Clerk on. Also there is an annual form we all have to fill out for the City.

5. STATE AND NATIONAL ISSUES

Ms. Roy said Congresswoman Lujan Grisholm is hosting a Farm Bill Listening Session on Friday the 18th of August at the Roadrunner Food Bank in Albuquerque. On our New Mexico Grown program we had a meeting with Secretary Whitte last week and it went well. We are trying to land the Farm To School and New Mexico Grown program squarely in a State agency. Right now there are multiple roles. Secretary Whitte helped us identify an approach to work on. Big picture. It has potential.

Ms. Chavez said they are committed to take on the program; however, we have to advocate for that with the Governor.

Ms. Roy said the Department of Agriculture would not take over the program they will work with the Governor's Office on this. We submitted a proposal to do a statewide campaign on New Mexico Grown in schools.

C. EXECUTIVE COMMITTEE

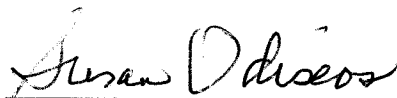
Ms. Roy said we are working on all the things we have been discussing.

9. ITEMS FROM THE COUNCIL

None.

10. ADJOURNMENT

There being no further business before the Council, the meeting adjourned at 10:56 am.



Susan Odiseos, Acting Chair



Elizabeth Martin, Stenographer