

1 overgrowth of vegetation; and

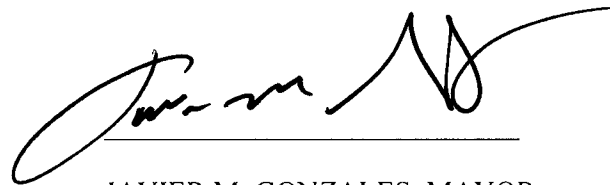
2 **WHEREAS**, the Santa Fe business community has expressed an interest in partnering
3 with the City of Santa Fe to form a public/private partnership that would address the planning,
4 funding, and implementation of a project to improve the appearance of major entry corridors and
5 arterials throughout the City of Santa Fe; and

6 **WHEREAS**, such a program would not replace the City of Santa Fe's current programs
7 directed at median improvements, weed control, park maintenance, or any other function of the
8 Parks Department; and

9 **WHEREAS**, a public/private partnership on streetscape improvements would be
10 overseen by a Streetscape Improvement Committee that is envisioned to include representatives
11 from the local organizations such as Chamber of Commerce, Hispanic Chamber of Commerce,
12 Santa Fe Realtors Association, Santa Fe Area Homebuilders Association, a landscape architect, a
13 member of the Rotary Club, representation from the Parks Department and the Public Works
14 Department, two representatives from the Governing Body.

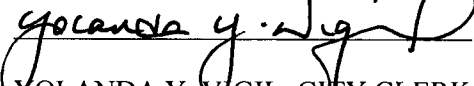
15 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
16 **CITY OF SANTA FE** that the City Manager is directed to work with appropriate staff to
17 develop a Streetscape Improvement Advisory Committee that would make recommendations to
18 the Governing Body regarding a viable working relationship between the City of Santa Fe and
19 private interests for a long-term solution to the City's streetscape.

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21 PASSED, APPROVED AND ADOPTED this 27th day of September, 2017.

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JAVIER M. GONZALES, MAYOR

1 ATTEST:

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4 YOLANDA Y. VIGIL, CITY CLERK

5 APPROVED AS TO FORM:

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7
8 KELLEY A. BRENNAN, CITY ATTORNEY

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