



Agenda



Santa Fe City and County, Advisory Council on Food Policy
June 22, 2017, 9AM-11AM

Angels Depot Conference room, 1221 Silver Road, Santa Fe

CITY CLERK'S OFFICE

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA – June 22, 2017
Prioritization and Agenda Order

D. APPROVAL OF MINUTES –May 25, 2017

E. COMMUNICATIONS FROM THE FLOOR

F. PRESENTATIONS/TRAINING: No Presentation this month

G. Items from the Chair: Update from meeting with the Mayor

H. Staff Communications

I. INITIATIVES AND ACTIONS

2. Policy Committees

- a. Food Plan Committee
 - i. Meeting updates-
 - ii.

- b. Food Production and Land Use Committee
 - i. Meeting updates.
 - ii. Food Summit update

- c. Education and Outreach
 - i. Meeting updates.

- d. Governance Committee
 - i. Meeting Updates: Status of proposed new members following City Council on June 14.

- e. State & National Issues
 - i. State Legislature updates
 - ii. Farm Bill update-effects on state and Federal level
 - iii. National Issues

3. Executive Committee

I ITEMS FROM THE CHAIR

J. ITEMS FROM THE COUNCIL

K. ADJOURNMENT

DATE 6/14/17 TIME 8:51a
 STORED BY Sue Perry
 RECEIVED BY [Signature]
 5 minutes

2 minutes/person

10 minutes

5 minutes

50 minutes

5 minutes

5 minutes

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, JUNE 22, 2017

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – May 25, 2017	Approved	1
E. COMMUNICATIONS FROM THE FLOOR	Discussed	2
F. PRESENTATIONS:	None	2
G. ITEMS FROM THE CHAIR: Meeting with the Mayor		2-3
H. STAFF COMMUNICATIONS		3-4
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e. State & National Issues		6
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ii. Farm Bill update-effects on state and Federal level		
iii. National Issues		
3. Executive Committee		6
I. ITEMS FROM STAFF		6
J. ITEMS FROM THE COUNCIL	None	6
K. ADJOURNMENT	Adjourned at 10:30 a.m.	6

SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY

THURSDAY, JUNE 22, 2017

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Sue Perry, chair on this date at approximately 9:00 a.m. at the Angel Food Depot, Siler Road, Santa Fe, NM 87507.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Susan Perry, Chair
John Alejandro
Emigdio Ballon
Tony McCarty
Susan Odiseos [arrived later]
Kiersten Pickens
Pamela Roy
David Sundberg

Members Excused

Mark Winne, Co-Chair
Patricia Boies
Erin Ortigoza
Cydney Martin
Carolina Cuellar

Members Absent

Staff Present

Others Present

Kendall Chavez
Others as noted under Communication from the Floor
Carl Boaz for Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA/Prioritization

Mr. Sundberg moved to approve the agenda as presented. Mr. McCarty seconded the motion and it passed by unanimous voice vote.

D. APPROVAL OF MINUTES – May 25, 2017

Mr. McCarty moved to approve the minutes of May 25, 2017 as presented. Mr. Sundberg seconded the motion and it passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Introductions were made of council members and visitors.

Rebecca Baron-Rees announced that MoGro was invited to submit a proposal as a cohort working on food and nutrition issues on tribal lands.

She said the Community Foundation will redefine their strategic focus around sustainability and agriculture and is moving toward 5 focus areas, one of which is sustainability and the stewardship of resources. She is tasked with gathering the resources, pulling together community conversations and collecting County health reports and data, etc. The Foundation plans to announce grant system changes in the fall and the priorities will be provided within the grant applications. They want to showcase the strategies around community driven solutions; participatory approaches that support community-led projects and why that process is important.

Ms. Henry noted that the Food Plan is being reprinted and she will pick up the proofs. She reminded everyone she needs their bios (and photo).

F. PRESENTATIONS AND TRAINING

Next month they will discuss what is happening in Santa Fe regarding the Farm to School Initiatives. Kendal Chavez, who was involved with the YouTube videos on school gardening has a lot to share and Cindy Davies has offered to provide technical assistance when they get their community garden efforts going.

G. ITEMS FROM THE CHAIR: Updates from meeting with the Mayor

Chair Perry said she, Tony McCarty, Mark Winne, Pam Roy and John Alejandro met with the Mayor and discussed the work of the Food Policy Council. The Mayor's interest is in visible health and wellness activities in the community. They provided El Mercado del Sur as an example of the Food Policy Council's work and strength in bringing people together and coordinating resources to meet the priority on the south side.

They mentioned doing a study about the impact of food dollars in the city, but Mayor Gonzales did not want more studies. The team later realized they were not talking as much about a study as research to show how much GRT comes from restaurants annually. They need numbers that support the importance of their work and to support the farmers and Farmers Market, etc.

Mr. Alejandro explained the Mayor was not clear on the study's purpose or how it would be used. This is a good starting point for planning and it is happening throughout the city at the Farmers Market, the Community Foundation and in the Sustainability Plan. That will provide them with reasonable, achievable goals.

The Mayor indicated the council could help by delivering more information on health and wellness education and programs and helping to leverage what is already happening in the community. He thought the food summit could be a way to look at what has been achieved with the Food Plan and at what could still be done to meet the goals.

Ms. Roy added that they discussed the economic baseline in regard to FPC's strategy. Their letter about the beverage tax included a long-range focus on health and wellness and a proposal for a healthy eating, active living initiative. The letter also mentioned resources that could be brought to the community. The Robert Wood

Johnson Foundation has funded the initiative for a number of years, but Santa Fe has never applied and could be a starting point.

Ms. Roy indicated that in speaking to strategy food had been mentioned first as an economic driver before health and wellness and should have been reversed. She will discuss with Mr. Alejandro how to do that without a resolution.

Chair Perry said everyone throws around '*health and wellness*' but often there is no concrete metrics of what that looks like. The Mayor is interested in the visible components such as activities and there are tons of resources people are not aware of like bike paths and walkways. The council's work is to bring that to the Mayor and City Council for consideration. Their charge is food, sustainability and all that goes with that. It is not just about eating healthy, but also helping people learn about food, the Farmers Market, etc.

Ms. Roy said in her experience there is always opportunity to look at the gaps and build on health and wellness efforts and there are other resources to draw on that link those. As an economic driver, food relates to health and wellness of the community. The council's role is to look at what they can do on policy and coordination, as well as explore and build on resources that other communities have tapped into.

Mr. Ballon said there should be an idea of what is needed and they talked about the importance of education.

Ms. Kendal Chavez arrived at this time.

Mr. Alejandro said the Food Plan is an excellent plan, but has no data to support their recommendations and the Mayor had alluded to showing traction while creating a baseline that feeds back into the plan and priorities that are based on the policies needed to achieve the goals.

Mr. McCarty asked how a definitive study could be done when the city budget for basic staff was cut.

Mr. Alejandro said Sustainable Santa Fe convened 70 stakeholders who were subject matter experts on environment, energy, transportation, food, etc. and the core group committed their time. The 25-yr comprehensive sustainable plan had no baseline study on greenhouse gases and took only two months for five people to complete.

The data points are a question for the Planning Committee and could be as big or as specific as they want. They just don't know what they are yet. Ms. Roy suggested using the Food Production and Land Use meeting to determine those questions.

H. STAFF COMMUNICATIONS

Ms. Roy announced the city award of \$10k for their grant application for each of two years, down from \$25k the previous year. The council will need to determine how much they can contribute in resources and will have to be highly organized and determine their priorities since staff time has been cut.

-Other funding sources are being looked at as well.

-State Auditor Keller put out a report on local food procurement and research on procurement has been done in New Mexico along with New Mexico State University (NMSU) and most of the recommendations are the same as those in the 2014 Procurement Report.

Ms. Roy said they now have leverage to push the agencies and the State Department should be asked to do that as well.

I. INITIATIVES AND ACTIONS

Policy Committees

a. Food Plan Committee

- i. Meeting updates –a page is attached to the packet.

Mr. Sundberg provided information on the meeting:

- The committee discussed El Mercado del Sur and Presbyterian Health Services gift certificates to use at the market for La Familia clients and Southwest Medical. The market's needs were discussed with Lani Ersfeld.
- El Mercado del Sur Market will open Tuesday, July 4 from 3-6 p.m. on Jaguar across from Cesar Chavez School. Facebook posts could be one way to educate the public that the market is free.
- The New Mexico Department of Agriculture, Taste of Tradition Program prints promotional items. They can print anything MoGro needs as long as the Department's logo is included. Reimbursement is up to 50% once the printing is paid for and any number of logos can be printed on an item. Ms. Roy provided contact information: [?] Ross- 575-646-4929.

Ms. Pickens provided information on the conversation with Presbyterian.

-She, Ms. Roy, Ms. Ersfeld, Ms. Cuellar and the representatives from PHS via a conference, worked on the logistics of the Fresh Rx. The Farmers Market Institute will create a prescription to give to 100 patients at La Familia and 100 at Southwest Cares. The clinic can attach an identifier to track when redeemed at the market that will not identify the patient or their Rx information.

-\$25 Gift certificates to spend at the market will be given in one dollar tokens that are stamped with *Mercado del Sur*. The tokens allow tracking of the amount of money spent at the market and which vendors. The clinics can see the patients that utilize the program and the vendors that need to attract customers and basic data on the operation of the program will be received that could be useful in the future.

Ms. Roy said the program could be a great launching pad for partnership with Presbyterian that provides more resources and meets Presbyterian's goal. Presbyterian's mission is to learn about and become involved in the Santa Fe community and to build a facility for health and wellness.

-Ms. Cuellar will talk with members of her exercise class about the market and those interested will be paired up with a volunteer to learn how the market works. Spanish speakers will also be available.

-The Farmers Market is currently working with La Familia Clinic to do tasting events at the Mercado that might also provide funding for additional tastings and training at the Market during the Fresh Rx Program.

-Ms. Pickens is working with art designers and should have everything completed by June 30, 2017.

-Ms. Cuellar will present to both clinics around July 5th and the program will launch the following Tuesday.

-The Institute will front the money for the program and then be reimbursed.

Ms. Odiseos entered the meeting at this time.

-The committee discussed continuing meetings with the Mayor bi-monthly.

Ms. Roy provided update on the senior centers. She is working with the new City Senior Center Division Director, Geno Renaldi and the County's Teresa Casados to get produce into the centers through a pilot. She sent both the city and county the current Santa Fe Public School bid so farmers wanting to sell to the schools know what the centers want.

Ms. Baron-Rees mentioned she will meet with Patricia Boise on Monday.

- b. Food Production and Land Use Committee
 - i. Meeting updates

There was no committee meeting last month and the next meeting will be July 12, from 1-2:30 at the Santa Fe County building to discuss the Food Summit.

- ii. Food Summit Update

Adam Cohen has offered to chair the Summit.

Mr. Alejandro will not be available for the planning meeting if anyone else wants to sit in. He suggested having a one hour preplanning meeting next week and using the two hour committee meeting July 12 to discuss the details of the event.

Ms. Baron-Rees, Ms. Chavez, Ms. Boies and Mr. McCarty plan to participate. The meeting will be June 30th at 3:30 p.m.

- c. Education and Outreach
 - i. Meeting updates

The committee did not meet this month, but there is money in the budget for the Food Summit.

- d. Governance Committee
 - i. Meeting Updates: Status of proposed new members following City Council on June 14.

Chair Perry announced that Ms. Pickens and Ms. Cuellar are officially members and Mr. Ballon will continue membership on the council. The council has one empty county seat remaining and Ms. Ortigoza will place an ad by next week.

-The Governance Committee updated the manual for Food Policy Council members. The mission statement as well as the Chair's responsibilities is included.

A process for the new chair is needed. Chair Perry plans to meet with the City Clerk Yolanda Vigil to determine the tasks that must be done by a city employee. Mr. Winne will review the list and everyone will be given updates for their manuals. An orientation is also planned on the manual for all FPC members.

e. State & National Issues

- i. State Legislature updates – No update
- ii. Farm Bill Update - Effects on State and Federal Level

Ms. Roy is working on a draft of the Farm Bill legislation and is waiting to hear from two Commissioners.

-She had been asked at the last meeting what resources in the current Farm Bill were available to the community and what organizations had benefited. She named the Local Food Promotion Grant; the Farmers Market Promotion Program Grant and the New Mexico Farmer's Marketing Association Food Insecurity Nutrition Incentive, USDA Grant based in Santa Fe. She explained it is not whether the organization is statewide or local, because if an organization is based in Santa Fe that benefits the community.

Other grants named were Value Added, Specialty Crop Block Grants and a Value Added Producer Grant.

iii. National Issues

Congresswoman Lujan Grisham and Senator Udall will pair up to hold Farm Bill listening sessions in late July and August. Ms. Roy will send the dates to everyone when she gets the schedule.

3. Executive Committee – Previously Discussed

I. ITEMS FROM STAFF – Previously Discussed

J. ITEMS FROM THE COUNCIL

Chair Perry said neither she nor Mr. Winne would be at the July meeting and Susan Odiseos had agreed to chair. The council has discussed members participating in that way and that it provides an opportunity to bring individual experiences and strengths to the table.

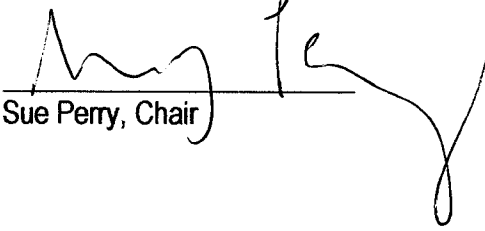
Ms. Odiseos shared that Feeding Santa Fe had preparedness training for their volunteers conducted by Allegra Love, an immigration attorney who has helped youth get Social Security cards and working papers. Training was on what to do and how to react if ICE should appear at the drive through food pantry and was a comfort to the volunteers, even though many Feeding Santa Fe participants are not immigrants.

Mr. Ballon mentioned getting together during lunch to view the Seeds movie. Ms. Roy will put out a date.

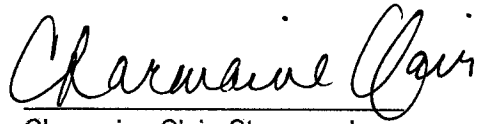
K. ADJOURNMENT

Having no further business to discuss the meeting adjourned at 10:30 a.m.

Approved by:


Sue Perry, Chair

Submitted by:


Charmaine Clair, Stenographer