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ART IN PUBLIC PLACES

**Friday, June 9, 2017
Community Gallery
Santa Fe Community Convention Center
201 W. Marcy St.
505-955-6707
8:30 AM**

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) April 27, 2017
5. Report of the Chair
 - a) Committee Meeting of July 27, 2017
 - b) Nominating Committee
6. Action Items
 - a) Art on Loan Program
 - i. Request for Approval of Recommendation to Discontinue Art on Loan Program as an Art in Public Places Function
 - ii. Request for Approval of a Recommendation for the Community Gallery Advisory Group to Consider Creation of an Outdoor Exhibition Program in lieu of the Art on Loan Program
 - b) Request for Approval of Revised Artist Walk of Fame Criteria
7. Discussion Items
 - a) Fiscal Year 2017-18 Funding
 - b) Ignite Program—Future Direction
 - c) Purchase Program—Future Direction
 - d) Possible Roadway Project
8. Reports and Project Updates
 - a) Ignite Program
 - i. Youthworks mural with Richard Mobbs
 - ii. Freewall sculpture by Thomas Osgood
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date

ART IN PUBLIC PLACES COMMITTEE MEETING – INDEX – June 9, 2017

Cover Page	Action Item	Page 0
Call to Order	Brian Vallo, Chair at approximately 8:30 Am in the Community Gallery, Santa Fe Convention Center, Santa Fe, New Mexico, called a regular meeting of the City of Santa Fe Art in Public Places Committee to order on this date. A quorum was reflected in roll call.	Page 1
Approval of Agenda	Modifications: Table: 6(b) and 7-(d) to future meeting. <i>Mr. Chase-Daniel moved to approve the agenda as amended, second by Mr. Muchmore, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes	<i>Mr. Chase-Daniel moved to approve the minutes of April 27, 2017 as presented, second by Mr. Muchmore, motion carried by unanimous voice vote.</i>	Page 1
Report of the Chair Committee Meeting, July 27, 2017 Nominating Committee	Informational	Page 1-2
Action Items i. Art on Loan ii. Request for approval of a recommendation for the Community Gallery Advisory Group to consider creation of an Outdoor Exhibition Program in lieu of the Art on Loan Program.	<i>i. Mr. Muchmore moved recommendation to discontinue Art on Loan Program, second by Ms. Deitch, motion carried by unanimous voice vote.</i> <i>ii. The Chair asked Staff, with the consensus of the Art in Public Place Committee members,</i>	Page 2

ART IN PUBLIC PLACES COMMITTEE MEETING – INDEX – June 9, 2017

	to proceed with this recommendation	
Discussion Items a. Fiscal Year 2017-18 Funding b. Ignite Program – Future Direction c. Purchase Program – Future Direction d. Possible Roadway Project (table to next meeting)	Informational	Page 3-6
Reports and Project Updates Ignite Program i. Youthworks Mural with Richard Mobbs ii. Freewall Sculpture with Thomas Osgood Culture Connects	Informational	Page 6-7
Adjourn	There being no further business to come before the Art and Public Places Committee, the Chair called for adjournment at 9:30 am	Page 7
Signature Page		Page 7

ART IN PUBLIC PLACES

MINUTES

June 9, 2017

8:30 am – 9:30 am

1. Call to Order

A regular meeting of the City of Santa Fe Art in Public Places Committee was called to order on this date by Brian Vallo, Chair at approximately 8:30 am in the Community Gallery, Santa Fe Convention Center. A quorum is reflected in roll call.

2. Roll Call

Present:

Brian Vallo, Chair
Matthew Chase-Daniel
Henry Muchmore
Drew Lenihan
Sandra Deitch

Not Present:

Katelyn Peer

Others Present:

Debra Garcia y Griego, Director for Arts Commission and Moderator
Fran Lucero, Stenographer

3. Approval of Agenda

Modifications: Table: 6(b) and 7-(d) to future meeting.

Mr. Chase-Daniel moved to approve the agenda as amended, second by Mr. Muchmore, motion carried by unanimous voice vote.

4. Approval of Minutes – April 27, 2017

Mr. Chase-Daniel moved to approve the minutes of April 27, 2017 as presented, second by Mr. Muchmore, motion carried by unanimous voice vote.

5. Report of the Chair

Thank you for accommodating this schedule to meet this morning.

a) Committee Meeting of July 27, 2017

July 27th meeting will not be held and committee will reconvene in August, 2017.

b) Nominating Committee

Discussion was held regarding replacement with Ann leaving the Art in Public Places Committee. Meeting will be scheduled for the Nominating Committee in July, 2017. The Chair, Sandra Deitch and Drew Lenihan expressed their interest to serve on Nominating Committee. Staff is normally an ex-officio member. Members were encouraged to submit names for appointment to the AIPP Committee. The Chair

formally concurred with the two members and himself along with staff and will move forward to set up a meeting.

Ms. Garcia y Griego stated that AIPP Guidelines are included in packet. Listed under II. D is Art in Public Places Committee requirements. She also mentioned that she had sent out a Google survey. Areas that we need to enhance are; Art Historian, Area Historian, Architect-Landscape and/or Planner. This information will be included in the press release when requesting members to serve on the Nominating Committee.

6. Action Items

a) Art on Loan Program

i. Ms. Garcia y Griego offered information from last meeting discussion, which was not an action item, to discontinue Art on Loan Program. The consensus has been is that the way the program is structures does not align with the Arts Commission Mission and Value on how it will interact with artists due to the burden. It is also a staff burden within the Arts Commission. The notion was to discontinue the program but keep the document in place for special circumstances. We did not want to accept art that did not belong to the city. The second part was a recommendation for approval for the Community Gallery to do an outdoor exhibition program in lieu of the Art of Loan Program. Ms. Deitch is on that Gallery Committee and it was a concurrence of the Gallery Committee that an outdoor program would work. Ms. Deitch said they were very enthusiastic about this recommendation.

Mr. Chase Daniel asked how we would select work? Ms. Garcia y Griego said that it would probably move over to the Gallery Committee. She elaborated and said that the way the Gallery Committee works is that the members jury the art works, additional jurors are brought in and there may be a need to bring in outdoor community members and have them provide their expertise on outdoor exhibits.

The Chair asked if the Committee can provide any support for this transition. Ms. Garcia y Griego said that the AIPP members all have areas of expertise that they can provide; Ms. Deitch's position within the Gallery Committee is also an added attribute. In terms of Artist names and the mechanics, there is an opportunity for help. The Chair also offered help to Ms. Deitch since she sits on both committees.

Ms. Garcia y Griego said that the Arts Commission will align with Culture Connects and the Commission members; this project will be good to figure out where it falls in line with priority.

Mr. Chase Daniel asked if there will be a new hire for Culture Connect? Ms. Garcia will offer a quick update at the end of meeting.

Mr. Muchmore moved recommendation to discontinue Art on Loan Program, second by Ms. Deitch, motion carried by unanimous voice vote.

ii. Request for approval of a recommendation for the Community Gallery Advisory Group to consider creation of an Outdoor Exhibition Program in lieu of the Art on Loan Program.

The Chair asked Staff, with the consensus of the Art in Public Place Committee members, to proceed with this recommendation.

7. Discussion Items

A. Fiscal Year 2017-18 Funding

Ms. Garcia y Griego stated that the CIP allocation for this year \$230,000. The \$150,000 balance; this committee had approved \$150,000 for the Acequia by-pass project. They have started to draw down on the funding for this project. Ms. Garcia y Griego said that she is still unclear and is waiting to hear if the \$230,000 includes the \$150,000 or if that is separate from the allocation. She stated that they did great this year with the Ignite program.

The Chair thought that the \$150,000 was a separate allocation. Ms. Garcia y Griego will find out if the carry over of \$150,000 was retained as a separate amount from the \$230,000.

B. Ignite Program – Future Direction

Ignite was conceived as a community-focused, artist-driven one year public art pilot program. It was designed to support innovative permanent public art installations with the City. (Handout with high level information provided in packet). Staff felt that this was a very successful program. The return in investment for what we put in was very high in terms of constituents that it engaged. There was a high impact for our \$10,000 investment. It afforded the opportunity to provide small amounts for the artists. In terms of the impact to the community it relates back to the amount of our investment.

Ignite was launched very quickly as a pilot program both because of the timeline on the bond money and how it would work on an accelerated time line. Shorter timelines works well with the short time line and short on budget. It is a very efficient use of staff time. Ms. Garcia y Griego stated that they did not specify a theme for the Ignite program. It would be good to put a framework around it to give the artist thoughts on how to work around it; we could increase the broader input from the community. We could create a good theme and it could encourage quicker response from the Artists.

One idea that has come up for a theme for ignite was a that a member of the community viewed all the goods on the Siler Road yard which is a property that the city owns. Right now it is used as a storage area for parks to roadway engineering to solid waste storage materials. In a lot of instances these are surplus materials that they keep on hand for replacements. In other cases it is just material that has to be disposed of in one fashion or another. The question is how can you open this up to artist to create pieces utilizing these materials. This could be a recycling sustainable project in partnership with other city departments.

The Chair confirmed that he likes the idea of creating a theme for the program. The Chair asked about reporting outcomes on project and how it is managed?

Ms. Garcia y Griego said that outcomes are dictated in the contract or anecdotal, 200 kids participated and community really loves it. Ms. Garcia y Griego said that we should move in to setting up a way to document the outcomes and measurements with Ignite. We can create reporting where it is not burdensome for the Artist. Ms. Garcia y Griego said she doesn't want to make it like a grant reporting process as this is public art, but she would like to see a reporting process and measurement and build that in.

Matthew Chase-Daniel: These are very small projects, one thing I liked about Ignite in its first iteration was that it gave artist and opportunity to demonstrate and communicate their process. Adding a them adds to the focus of eliminating things that don't fit in the theme.

Ms. Garcia y Griego asked if staff should proceed for the August meeting preparing some options for a themed approach or un-themed approach in order to move forward?

Matthew Chase-Daniel: The next step would be to move forward to do an RFP. Maybe it should be decided here. He also thinks that with recycled material and things that have to last for 10 years, and a limited budget that makes it hard for an artist. He reiterated that he really likes the theme and recycled materials but does not want to make it so narrow.

Ms. Garcia y Griego said that having a price point is a good point for the amount we are offering and specifying the materials.

Matthew Chase-Daniel: Could we say that one option is if we fund 5 Ignite proposals that we theme and possibly include the recycled materials.

Ms. Garcia y Griego said she does not want to muddy the call and then we get nothing but recycled. It may be too much a tweak for the 2nd year, it might be best to tighten up the guidelines a little bit more.

Drew Lenihan: With the outdoor exhibition space, would that be funded by Ignite? No.

Chair stated that he would like to move forward with the theme idea for the Ignite program. Maybe after the 2nd year they can bring the grantees together and ask them for some in put on creating a theme and refining the program.

Matthew Chase-Daniel: In the way that we can encourage small grants to artist in art making and art engagement that we don't think of is really good; there isn't enough money for that. We need a definition of requirements and have a program that encourages unusual thinking of what public art could be.

Henry Muchmore: As far as recycled material, is that something we could offer based on its availability?

Ms. Garcia y Griego said that she would research with the City Administrator if it is allowable to use as the city cannot give away property. She did note that the City Manager and the Procurement Officer were very enthusiastic about this opportunity.

The committee members wanted to know if they could go to the site and see what is there. Ms. Garcia y Griego said that she has put together a staff team to go with her and any member of this committee is welcomed to go and see what is there.

The Chair asked with the enthusiasm that the city administrators have with this idea, would there be more red tape involved to get answers.

Ms. Garcia y Griego said that she will need to go back and meet with them; it seems that the consensus is not to tie this directly to Ignite and that would be a point of discussion.

Sandra Deitch: Can we ask architectural people or other people in the community to give money.

Ms. Garcia y Griego said that they have not talked about it and she doesn't feel that she has the staff capacity to go out and do the fund raising for it. Although some of the Ignite projects asked if they could get other sponsors, which they did. In both cases having the contract with the city leveraged their opportunity to go out and see funding. She also stated that she did not want people coming in with heavy sponsorship to be completed. Ms. Garcia y Griego said that she felt that she enough clarity to come back in August and update the committee members.

C. Purchase Program – Future Direction – Debbie Garcia y Griego

The Purchase Program started off as a 1-year project with \$2000,000 in purchases, it was super great. Ms. Garcia y Griego explained the process that they followed and again the comment is what people think is appropriate for outdoor display may differ from the guidelines. The selection committee vets the submissions. This program worked really well within a 12 month period with the work that existed, it just needed to be installed. It was popular with parks, the community and with the Mayor and Council. In social media we would see comments from people saying; "so happy to have this right in my back yard". There was a lot of appreciation from residents who enjoyed art pieces in these smaller pocket parks. Staff said it was easy to get affordable art out in an expeditious manner to these smaller parks. It was an efficient way to spend money and get art out to the community. Ms. Garcia y Griego said it is a great compliment to IGNITE and to Art in Public Places for approving this effort. She stated that they would like to move forward again with broad parameters which are important. One of the opportunities is the Santa Fe Municipal Airport under new direction.

Airport: There are new airline opportunities and a plan to reinstate airlines that have left through the direction of the new Airport Manager. Ms. Garcia y Griego said she feels that the direction should be to concentrate on the interior, which would be a great compliment as they worked on exterior last year. Outdoor pieces were up valued up to \$50,000 and it did include installation. One of the stated concerns is the size of piece and the areas of the airport. The focus would be on interior, 2 dimension pieces for the Santa Fe Airport.

Ms. Sandra Deitch: The Community Gallery Committee discussed the possibility of sending juried pieces to the airport. There are insurance concerns that would need to be worked out if we entertained this option.

August Agenda: Art at the Airport

Ms. Garcia y Griego said that she recommends hiring an Art Handling and Installation company if need be to have Plexiglas for the selected displays rather than having the artist go out and doing the installation. This was done in the Community Gallery where all the purchases were delivered to one person to handle the installation.

Ms. Deitch talked about the children at Carlos Gilbert School and the appreciation they have for art. Ms. Garcia y Griego will make mention of this to the individual who deals with youth art.

Mr. Chase Daniel asked if we purchase art for the Airport, is it there forever?

Ms. Garcia y Griego said that in terms of the way the contracts are written with the Artist, that site locations might change and if we need to move something at any given time, we will do our best to contact the artist. We keep in contact to give them updates should this take place. Legally all of that is in the agreement along with the bar of rights. We have had to move art before and normally the circumstance is that the site is on board with the move or is requesting it. They try not to do it too often as it is costly. They have had to move art out of the airport before. It is part of the public art collection, not specific to the Airport.

Ms. Garcia y Griego said that the first step is to make the decision if we are going to continue with the Purchase Program and if so do we concentrate on the Airport. Once this opens up we continue to build a working relationship with the Airport.

Drew Lenihan: Is it a status quo for the Airports that the city brokers the art?

Ms. Garcia y Griego: Yes most municipalities handle the airport. Some airports utilize their Art Museums.

Drew Lenihan: Would it be possible to partner with the museums if we decide not to do a purchase program for the airport.

Ms. Garcia y Griego said that we certainly could do that but there is a liability component with that level of art in that environment.

D. Possible Roadway Project – Table to next meeting

Mr. Lenihan asked if there are guidelines for murals on private property.

8. Reports and Project Updates

a. Ignite Program

i. Youthworks Mural with Richard Mobbs

The last communication with them was that it will be done by June 30th. It is looking real good.

ii. Freewall Sculpture with Thomas Osgood

His free wall sculpture has been delivered and it is in storage, it is really big and it is movable. The plan is to have its debut as part of a street show hopefully in November. The idea would be to have some artist take their first hit at it. Right now Mr. Osgood has put wheels on it, which isn't a permanent solution. It can be placed in different areas and possibly move it on to a youth group or different collective. Eventually it might find a permanent home or we continue to move it around. We could ask Artist to respond or open it to the community. It is an ongoing experience compliments of IGNITE.

b. Culture Connects

Culture Connects was approved by the City Council and with that a position has been approved. This individual will focus on work with community partnerships. We can bring people from the community to do work or collaborate to partner with people in the community to do work. That was one of the themes of Culture Connect was that there were a lot of good people doing good work in the community. An investment from the

city to help coordinate that would have significant impact. How that person relates to public art remains to be seen.

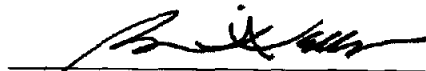
Ms. Garcia is receiving calls on artwork that is being done. Youth Passport is ready to be launched, Youth Works and Boys Club is working to get this youth passport done. The next step is going to be the Commission setting its priorities, working with all of its communities. The Chair expressed his thanks to the Director for all of her work.

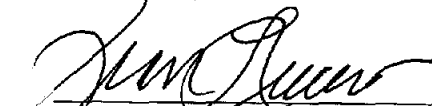
Jackie Camborde has been selected to fill the position she has been working in permanently. Once her formal paperwork is completed she will take on more of the committee responsibilities.

9. Adjourn

There being no further business to come before the Art in Public Places Committee, the meeting was adjourned at 9:30 am

Signature Page:



Brian Vallo, Chair

Fran Lucero, Stenographer