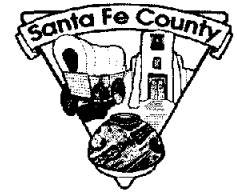




Agenda



Santa Fe City and County, Advisory Council on Food Policy
April 27, 2017, 9AM-11AM
Angels Depot Conference room, 1221 Siler Road, Santa Fe

CITY CLERK'S OFFICE

DATE 4-19-17

TIME

12:45

SERVED BY Sue J. Perry

RECEIVED BY Carmelona Spears

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA – April 27, 2017
Prioritization and Agenda Order

5 minutes

D. APPROVAL OF MINUTES –March 23, 2017

E. COMMUNICATIONS FROM THE FLOOR

2 minutes/person

F. PRESENTATIONS/TRAINING:

John Alejandro-Sustainable Santa Fe Commission-Strategic Plan

20 minutes

G. Items from the Chair

Reflections on SF Soda Tax initiative

5 minutes

H. Staff Communications

5 minutes

I. INITIATIVES AND ACTIONS

60 minutes

2. Policy Committees

a. State & National Issues

- i. State Legislature updates
- ii. National Issues

b. Food Plan Committee

- i. Meeting updates-
- ii. MoGro expansion to County subsidized housing communities?

c. Food Production and Land Use Committee

- i. Meeting updates.

d. Education and Outreach

- i. Meeting updates.

e. Governance Committee

- i. Meeting Updates:
New proposed members: Packets submitted to City Clerk
New interested member: Rebecca Baran-Rees for SF Community Foundation

3. Executive Committee

5 minutes

I. ITEMS FROM THE CHAIR

J. ITEMS FROM THE COUNCIL

5 minutes

K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY

THURSDAY, APRIL 27, 2017

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Mark Winne, chair on this date at approximately 9:00 a.m. at the Angel Food Depot, Siler Road, Santa Fe, NM 87507.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Mark Winne, Chair
Susan Perry, co chair
John Alejandro
Emigdio Ballon (arrived later)
Patricia Boies
Cydney Martin
Tony McCarty
Susan Odiseos
Erin Ortigoza (arrived later)
Pamela Roy
David Sundberg

Members Excused

Members Absent

Two vacancies: Proposed members Kierstan Pickens and Carolina Flores

Staff Present

Others Present

Kierstan Pickens, Executive Director of the Farmers Market Institute and proposed member
Carolina Flores, La Familia Diabetes Education Program and proposed member,
Others as noted under Communication from the Floor
Charmaine Clair, Stenographer

Emigdio Ballon arrived at this time.

C. APPROVAL OF AGENDA/Prioritization

The Food Plan would be heard first.

Mr. Sundberg moved to approve the agenda as amended. Ms. Perry seconded the motion which passed by unanimous voice vote.

D. APPROVAL OF MINUTES – March 28, 2017

Page 2, under Presentations, the third bullet, the third sentence: "Main expenditures are currently used to reimburse nonprofit community providers for indigent medical services (\$33k annually), but..." was clarified to read: In one part expenditures were used to reimburse nonprofit community providers for indigent medical services, but the changes in the state statute...

Also in the next sentence: A community health profile was done for Christus St. Vincent's Medical Center - not St. Vincent's Health.

In the fourth bullet, first sentence: *Ms. Boies testified in the legislative session against the use of county funds to plug state shortages and the legislature...*

On page 4, third paragraph, "The county has hired a new Senior Services Director *and she and Ms. Ortigoza to meet*" should read: ...and she and Ms. Ortigoza will meet.

-In the fourth paragraph - the spelling of Teresa Cassadas should have been Casados.

Ms. Boies moved to approve the minutes of March 28, 2017 as amended. Ms. Perry seconded the motion, which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Introductions were made of council members and visitors.

Amara Nash, Gen. Manager of the Santa Fe Farmers Market

Ms. Baron-Rees, Project Director of MoGro

Helen Henry, Farm to Table and the New Mexico Alliance of Health Council

Joaney Hunt, a retired Santa Fe resident looking for volunteer opportunities.

F. PRESENTATIONS AND TRAINING – John Alejandro-Sustainable Santa Fe Commission-Strategic Plan

Mr. Alejandro presented on the Sustainable Santa Fe Commission (SSFC):

- A resolution was passed in 2014 for Santa Fe to become carbon neutral by 2040. Carbon neutrality is the expenditure of carbon through the use of electricity, natural gas and transportation. The hope is to reduce emissions by increasing renewable energy resources in city facilities, becoming more efficient, moving to fuels such as bio fuel and reducing carbon emissions for ag' production.

-The SSFC was asked to develop a 25 year action plan and the first is a comprehensive green house gas emissions study in the city and surrounding perimeter of about 10 miles of the city limits.

- There are 13 areas of study that include energy, water, transportation, food security, infrastructure, open space, parks environment, etc.

-Regarding food security, existing plans will be reviewed that contribute to reducing carbon. The FPC Strategic Planning Session was offered to help highlight the council's near-term goals.

-There should be a discussion of the goals with the SSFC and how they could be rolled into the 20/40 plan. In the interim, SSFC supports the Food Plan and will include it in the 25 year plan.

-A paid consultant is working with them to have an initial rough draft by summer's end or early fall.

- In May the Commission will host two hour, facilitated community sessions to present ideas and information about their assessments and get public feedback.

- Facilitators such as Rosemary Romero will discuss the goals with the public. The elements in the strategic plan will be posted for discussion.

-Feedback from the sessions will be shared with stakeholders to ensure they are moving in the right direction.

-The Mayor will attend the first two meetings and City Councilors committed to attend sessions. There will be an elected official present at every session to hear the public's comments.

-Members were urged to commit to at least one meeting and participate in the process.

-The strategic planning primary goals were put into four points of food priorities and can be developed further when the food council meets with SSFC. Members are invited to facilitate a discussion or attend any or all of the meetings.

-The data from the Ag' report will be minuscule and contribution from consumers is small, but transportation is the biggest contributor followed by commercial/residential electric use.

Chair Winne confirmed a schedule of when members will attend a session as follows:

May 3 – Emigdio Ballon, Susan Martin and Susan Odiseos (possibly Patricia Boies)

May 9 - Susan Perry, Pam Roy and David Sundberg (possibly Patricia Boies)

May 13 – Tony McCarty, Carolina Flores

May 20 – Mark Winne, Kierstan Pickens

Name tags with the Food Policy Council logo were suggested. Members should brush up on the strategic plan as a reminder of priorities.

Mr. Alejandro will inform the SSFC about the members' participation in the process. He will send reminders for each meeting to those scheduled to attend along with a one page summary of points and reminders.

G. ITEMS FROM THE CHAIR – Reflections on Santa Fe Soda Tax initiative

Chair Winne said the vote is Tuesday and he wanted to know if anyone had last-minute thoughts or ideas.

Mr. Ballon said it is a good initiative. He proposed the same thing in the Pueblo and they are considering it.

Ms. Odiseos said she was happy the Food Council stood their ground about the soda tax not solving all of the problems. She was disappointed that politics got involved and that over a couple of million dollars, not counting the election costs, could have been put into Pre-k. She felt they lost control of the meeting for public comment.

Mr. Ballon said he will propose the soda initiative to the Pueblo Council and they will propose it to the Pueblo and it could be an example to other pueblos. One governor took the soda machines out of the pueblo and the next year the new governor put them all back in and is why education is important.

He said an Elders' garden was also proposed. Elders work in the fields and then prepare food from the garden. Also in the Santa Clara Pueblo they are doing the same type of work as Feeding Santa Fe, but it is hard because people are sometimes closed to their ideas.

Ms. Baron-Rees said Nota Begay III Foundation (NB3) has a sugary drinks initiative in the pueblo and is interested in providing funds and tribal support for programs. She offered to email the information to Mr. Ballon.

Chair Winne said they should keep the issue on the agenda. The letter summation of the analysis and input from the community should remain integrated in their work and recommendations.

H. STAFF COMMUNICATIONS

Ms. Roy reported on staff communications:

- ... She submitted the grant proposal under the Children Youth and Family Division (CYFD) for the city and hopes to meet with the Mayor to discuss the uniqueness of the Food Policy Council. They do not fit the grant proposal and she wants to find the best fit in the base budget for them rather than in a grant.
- ... Ms. Boies is on the committee that awards funding. She said she will make the point that FPC is unlike others. Others are for direct services and Farm to Table does not fit. She thought it would be better if the city funded FPC as the county does with a contractual line item in the budget.
- ... Ms. Roy said the film Seed has been out for a while but she wanted to tell Mr. Ballon how beautiful what he expressed in the film was. The film can be seen on the PBS website free streaming through ROKU through May 1, 2017. Mr. Ballon offered to provide the film for members. Mr. McCarty invited members to view the film at Kitchen Angels during lunch.

Chair Winne informed members that in keeping with fiduciary responsibilities, Farm to Table has been asked for their financial reports.

He reminded subcommittees their reports should focus on the Strategic Plan, Food Plan, etc. and relate to priorities for the next year or so.

I. INITIATIVES AND ACTIONS

1. Policy Committees
 - b. Food Plan Committee (Revised Agenda Order)
 - i. Meeting updates

Mr. Sundberg reported:

Representatives from Farm to Table and MoGro were present at the meeting and the subcommittee learned that city turnover with the program is between 125-150 boxes a week. MoGro is doing a good job getting new people, but not maintaining them.

Mr. Sundberg said he works for a social media company that does food and they are constantly updating and he would suggest contacting their person responsible for doing PR to keep people in the fold.

Ms. Baron-Rees said MoGro's targeted community by nature has a busy life and they need as many reminders as possible and social media would be a huge benefit.

She said surveys and phone interviews are done and champions at the site check with people picking up a box. They are tracking through their database the history of purchases and the point people stop ordering. The reasons are varied that people stop ordering: cost, discontinued benefits such as SNAP, and quality issues and people just forget to call and place an order. Procurement partners are being changed to offer more local and variety of foods.

Ms. Baron-Rees said based on responses MoGro needs new ways to take orders in addition to online. Currently people without Internet, etc. can call in their orders.

The subcommittee had two requests of the Food Policy Council Members: 1) to develop a list of places that could use and support MoGro and have people to do the ordering and a champion/liason at each site (a site =about 20 customers). 2) They need creative ideas on how to better facilitate the program and connect with those most in need and keep them in the system.

Ms. Odiseos offered to put inserts in bags at Feeding Santa Fe. Ms. Perry suggested people be driven to sites.

Ms. Boies said she would like to explore MoGro at the three county housing sites and would discuss that with Ms. Baron-Rees after the meeting and work with the county's housing director on that.

Ms. Roy said the proposal to the city included exploring this type of program for the housing authority. She has learned there are many different programs that are somewhat siloed and she would like to map the location of all of the programs.

School gardens were also discussed. Kendall Chavez is working on that in Albuquerque with a fair amount of success using AmeriCorps members, parents, etc. to maintain the gardens. Their approach is one of offering what they could do for the school and how they would benefit. Three test sites/schools will be chosen to approach about having gardens. The program is through Farm to Table and in the early stages.

Mr. Alejandro suggested Lisa Randall, the Sustainability Director for SFPS as a contact. Her primary concern is renewable energy on facilities. She has developed a comprehensive plan that includes healthier foods in schools, etc.

Members were asked to use their list serves to send information on the garden activities and schedules.

Ms. Roy added the objective is to coordinate school programs around healthy eating in schools and gardening, etc. over the next three years.

a. State and National Issues

- i. State Legislature updates – Nothing new to report
- ii. National Issues – Reported by Ms. Roy

- The Federal Food and Farm Bill will hold several listening sessions. Listening sessions were held by the New Mexico Food and Agriculture Policy Council on Monday, one had been held at the Santa Fe Farmers Market and there will be a session in Espanola in partnership with the Northern New Mexico Young Farmers Coalition and the Farmers' Union.
- Congressional leaders are looking for money in programs such as MoGro and federal grant programs like the Farmers Market Promotional Program and the Food Insecurity Nutrition Incentive Program (FINI) which are part of the 37 orphan programs that will not be automatically funded. They need support.
- Chair Winne suggested making a comprehensive statement on the Farm Bill initiatives and getting the support of the County Commissioners and City Council for a resolution. He asked that Ms. Roy keep the council updated and apprised of the best time for them to make a statement on federal legislation.

Ms. Roy offered to put together a draft letter from the Food Council and the County Commissioners could piggyback from that.

- She is arranging farm visits for congressional leaders.
- The State Food Policy Council has two outcomes of the legislative session: the DOA (Department of Agriculture) presented at the statewide meeting and is hiring two new certifiers. Also a Food Safety Modernization (FSMA) Director was hired. Farmers are required to prove their products and food processing are safe.
- La Montanita Co op and the Cooperative Extension Service used federal program funding to coordinate and partner on food safety training with farmers in the state and 8 out of 12 have been done.

Ms Pickens asked if possible to provide feedback to the administrator. She observed many farmers were hesitant to attend training and thought it was another hoop to jump to compete on a larger scale. She suggested breaking the training down so it would not feel as bureaucratic.

Ms. Ortigoza suggested discussing an informational brochure, flyer, etc.

Ms. Roy offered to ask Michael Beasley, the new FSMA Director to visit some initiatives and attend an FPC meeting.

- c. Food Production and Land Use Committee
 - i. Meeting updates

Ms. Ortigoza reported:

- She will present Tuesday, May 2, 2017 at the BCC on the progress of the Agricultural Resource Inventory. They received a report on the 30 or 40 growers surveyed on what they are growing and their challenges and that will be used to create the clearing house.
- Another ag' review is planned for the future to continue building on what has been learned.
- She visited Stanley, New Mexico and Sam King. She explained that when researching GMOs about 4 years ago, as a council they talked to farmers and ranchers. They wanted to understand the perspective of farmers who use GMOs and why it may not be productive to outlaw GMOs in the county.
- They took away from the visits that everyone has a system in place which can be very different; acequias, farming in the south, etc. They wanted to communicate that the food system in New Mexico is very complex and has different kinds of approaches.
- An application period is being proposed for TDR (Transfer Development Rights) Program bank from June 1-30, 2017. There is limited funding. A top policy goal is to prioritize agricultural land in the county and the goals are related to growing food and how that is supported by county programs. The Land Use subcommittee role is to support different aspects of that.
- Also discussed was for committee members to participate in site visits and in getting City Council support.

Five meetings will be held in May in Edgewood, La Cienega, Pojoaque, Chimayo and El Dorado Senior Center on planning initiatives with a focus on the TDR program and ag' initiatives. She will get the dates to everyone. They want actionable guides and training, such as FSMA, etc. through the clearing house. The hub will be designed soon.

Mr. Alejandro provided update on the urban ag' ordinance:

* The permit to do urban Ag' in the city is close to approval and about five people are already waiting for the permit. There is a note saying that the city does not know who is growing and producing in the city, but once the permit is in place they can collect data on that and water use, etc. The data will hopefully feed into the county's collection work too.

*A food summit in the fall was discussed. The subcommittee decided to discuss the goals and what they want as outcomes for the summit and events, etc. and share the draft with the full council and discuss further.

- i. MoGro Expansion to County – Previously discussed

- d. Education and Outreach
 - i. Meeting Updates

Mr. McCarty provided the report. A written report would be completed by Friday.

- The subcommittee revisited the concept of being a repository for all food resources in Santa Fe and decided it is a continuing process and they already have a resource page on their website. Members were asked to contribute to the resources and email Ms. Henry (Helen@farmtotablenm.org) when they find a resource not listed.
- In the interim, links will be made to state and nationwide resources for pantries and food programs. The state's program is through CYFD's website and has a comprehensive view of all of the services. The conclusion was that the city already has great resources that exist and Ms. Boies updates the county resources every year. There is no staff to provide that function and keep the lists current and a lot of time and resources is required, so it was not a realistic goal for the FPC to be a food repository.
- Ms. Boies said the county tries to have the most comprehensive listing, both physical (resource directory) and online, and they do not want to recreate.

Ms. Baron-Rees wondered if Joanie, the visitor who wants to volunteer, would consider contributing time to keep the website updated.

Ms. Flores brought up that many of the resources occur at the same time and on the same day, yet there are gaps in other days. Someone is needed to coordinate the resources so service is provided every day of the week and the food council could be that connection. Mr. McCarty added that the subcommittee has ideas on how to begin that process.

Ms. Martin said "*boots on the ground*" people are important links and all of her educators' carry that information to ensure people who need it receive it. Anyone who deals with the public should also have the information.

- World Food Day was also discussed and how that would segue into a food summit.
- Ms. Ortigoza said the idea was to present a food summit as something to consider and would be co led by the city and county.
- Mr. McCarty said the idea for World Food Day (WFD) was that someone other than FPC should shepherd the event. The FPC as policy oriented, was to find someone to do the event that has funding and staff.

Ms. Martin had suggested the Farmers Market as a logical venue and Ms Pickens offered to host, but would need to have a date.

Ms. Ortigoza said funding and hosting could be provided by the county if there is an Ag' heavy component, because they want to do trainings and workshops in application support for grants and could do those on WFD.

Mr. McCarty said the food council's contribution could be PR as they did with before with members talking to the various media sources about the summit and the results, etc.

- Also discussed was the goal to get policymakers that are the decision-makers in the room to refocus on the issues and show them the amount of work involved and how it is done.

e. Governance Committee

i. Meeting Updates:

New proposed members: Packets submitted to City Clerk

New interested member: Ms. Baron-Rees for SF Community Foundation

Ms. Perry said the packet of information for Ms. Pickens and Ms. Flores is in the City Clerk's office. Ms. Baron-Rees is interested in the county seat that is vacant, but advertising is needed first.

Ms. Boies said Ms. Ortigoza will start the process for the advertisement. She understood there are two county positions: Mr. Ballon's current seat and Maria de Anda Hay's vacancy.

Ms. Perry said as a member of the council part of the job is to invite potential volunteers. She had invited Joanie.

Ms. Roy added that she wants to integrate the county-wide assessment of health into one of the committees, or have as a separate committee.

3. Executive Committee - None

I. ITEMS FROM THE CHAIR – Previously discussed

J. ITEMS FROM THE COUNCIL

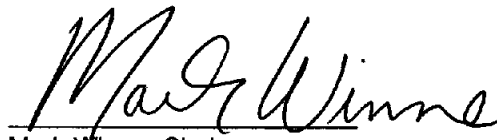
Mr. McCarty reminded everyone about Angels Night Out - breakfast, lunch or dinner.

Ms. Boies the last County Town Hall session will be in Spanish, Saturday at 12:30 at the Early Learning Center of United Way on Aqua Fria. She will send a flyer to members to send out.

K. ADJOURNMENT

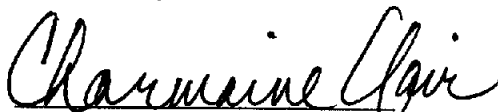
Having no further business to discuss the meeting adjourned at 11:06 a.m.

Approved by:



Mark Winne, Chair

Submitted by:



Charmaine Clair, Stenographer