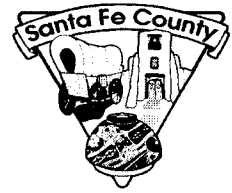




Agenda



Santa Fe City and County, Advisory Council on Food Policy

March 23, 2017, 9AM-11AM

Angels Depot Conference room, 1221 Siler Road, Santa Fe

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA – March 23, 2017
Prioritization and Agenda Order

D. APPROVAL OF MINUTES – February 23, 2017

E. COMMUNICATIONS FROM THE FLOOR

2 minutes/person

F. PRESENTATIONS/TRAINING:

Building an Accountable Health Community in Santa Fe County-

Patricia Boies, Health Services Division Director, Santa Fe County Community Services Department 30 minutes

G. . Items from the Chair

Final letter from the SFFPC to the Mayor re: the Soda tax and tasks moving forward
Request that each subcommittee report on 6 month plan as it relates to Strategic Plan
Goals and the Work Plan developed by Pam Roy

15 minutes

I. INITIATIVES AND ACTIONS

50 minutes

2. Policy Committees

a. State & National Issues

- i. State Legislature updates
- ii. National Issues

b. Food Plan Committee

- i. Meeting updates-meeting with Presbyterian et.al-comments.
- ii. MoGro event-expansion at the City.

c. Food Production and Land Use Committee

- i. Meeting updates.

d. Education and Outreach

- i. Meeting updates.

e. Governance Committee

- i. Meeting Updates:

New proposed members: Kierstan Pickens and Carolina Cuellar

3. Executive Committee

5 minutes

L ITEMS FROM THE CHAIR

J. ITEMS FROM THE COUNCIL

5 minutes

K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

CITY CLERK'S OFFICE
 DATE 3/15/17 TIME 3:28
 SERVED BY Sue Perry
 RECEIVED BY [Signature] 5 minutes

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, MARCH 23, 2017

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – December 14, 2016	Approved	1-2
E. COMMUNICATIONS FROM THE FLOOR	Discussed	2
F. PRESENTATIONS: Building an Accountable Health Community in Santa Fe County	P. Boies	2-4
G. ITEMS FROM THE CHAIR Final letter to the Mayor re soda tax; subcommittee reports Related to goals and the workplan	P. Roy	4
H. INITIATIVES AND ACTIONS		
1. Policy Committee		
a. State & National Issues	P. Roy	4-5
i. Updates/ 2017 Legislative Session		
ii. Action Item: letters for: FRAC /Santa Fe Food Tax		
b. Food Plan Committee		5-6
i. Meeting Updates-		
c. Food Production and Land Use Committee		6-7
i. Meeting Updates		
d. Education and Outreach Committee		7-8
i. Meeting Updates		
e. Governance Committee		8
i. Meeting Updates		
ii. New Members: K. Pickens and C. Cuellar		
2. Executive Committee		
a. Meeting updates		8
J. ITEMS FROM STAFF	None	8
K. ITEMS FROM THE COUNCIL	None	8
L. ADJOURNMENT	Adjourned at 11:03 a.m.	8

SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
THURSDAY, MARCH 23, 2017

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Sue Perry, chair on this date at approximately 9:00 a.m. at the Angel Food Depot, Siler Road, Santa Fe, NM 87507.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Susan Perry, chair
Emigdio Ballon
Patricia Boies
Cydney Martin
Tony McCarty
Susan Odiseos
Erin Ortigoza (arrived later)
Pamela Roy

Two vacancies

Staff Present

Others Present

Kierstan Pickens, Farmers Market Institute
Helen Henry, Farm to Table
Others noted under Communication from the Floor
Charmaine Clair, Stenographer

Members Excused

Mark Winne
John Alejandro
David Sundberg

Members Absent

C. APPROVAL OF AGENDA/Prioritization

Ms. Boies moved to approve the agenda as published. Ms. Odiseos seconded the motion which passed by unanimous voice vote.

D. APPROVAL OF MINUTES – February 23, 2017

Page 5, second paragraph, Ms. Odiseos asked to reword the second sentence to: "*many of the families are young and inexperienced and are resistant to ask for help*".

Mr. McCarty moved to approve the minutes of February 23, 2017 as amended. Ms. Odiseos seconded the motion, which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

The Council members and attending visitors introduced themselves. The visitors were as follows:
Kierstan Pickens, the Executive Director of the Santa Fe Farmers Market Institute. She said their annual report indicated SNAP and Double Up Food Bucks did \$224k (thousand).
Amara Nash, General Manager of the Santa Fe Farmers Market
Helen Henry with Farm to Table and the New Mexico Alliance of Health Councils

F. PRESENTATIONS AND TRAINING - Building an Accountable Health Community in Santa Fe County- Patricia Boies, Health Services Division Director, Santa Fe County Community Services Department

Ms. Boies gave a presentation on the Community Services Department, which is summarized as follows:

- There are four divisions within the Community Services Department: The *Senior Services Division* oversees congregant and home delivered meals at seven senior centers in Eldorado, Edgewood, Northern New Mexico and Santa Cruz. In addition the centers provide exercise, arts, and intellectually stimulating activities. The County is working to coordinate the navigation of case management and services within the home.

The *Community Safety Program* encompasses two programs: the DWI Program funds public awareness and does compliance monitoring. A pilot program was started with DWI offenders who were sentenced that also have domestic violence charges. The Teen Court Program is a nationally recognized community-based early intervention and diversion program for teens 12-17 years of age. Teen offenders are judged and sentenced by a jury of their peers and teens charged with a misdemeanor are usually sentenced to community service.

Community Operations encompasses many diverse things: the county owns the county fairgrounds and runs the county fair and a recreation complex in Pojoaque, numerous community centers and satellite offices across the county, as well as oversees the Open Space Volunteer Program and miles of trails. Through a contract with United Way the county has an Imagination Library and mails a free book (in English or Spanish) to children ages 0-5 every month. This year there were 1200 children served.

- The Health Services Division works to ensure people have access to healthcare services. The Santa Fe County Mobile Health Van provides preventive screenings throughout the county, at senior and community centers and at health fairs. Suggestions are always welcome for good places the van could go.
- Most of the funds come from the gross receipts tax (about \$1.5 million). The county is moving from claim reimbursement to planning that supports their healthcare priorities. Main expenditures are currently used to reimburse nonprofit community providers for indigent medical services (\$33k annually), but the changes in the State statute opened up opportunities to do more contractually. A Community Health Profile was done in 2013 with Christus St. Vincent's Health (available on the website) and from that the county produced the Santa Fe County Health Action Plan with one of the priorities being the consumption of healthy food.

Ms. Ortigoza entered the meeting at this time.

- Ms. Boies testified in the legislative session against the use of county funds to plug gaps in programs and the legislature decided to hold off. The county uses about \$900k to pay claims, of which dental is a huge piece and funds are allocated to support contractual projects that are priorities in the Health Action Plan. The

Mobile Crisis Response Team is one of two big projects. The Response Team assists people with a behavioral health crisis and to date there has not been a single suicide in all of the people served. The county is moving toward a model that will help fund navigation and case management.

The other large project is the priority of behavioral health. The county held a Behavioral Health Summit last May. Capital funding to support a community health center and Behavioral Health Triage Center was passed on the November ballot.

- Santa Fe County demographics show that there are 148 thousand residents, of which the majority is Hispanic; 17% live in poverty, 25% are children; 2500 have mental illness and 30,000 residents have alcohol/substance abuse issues. The BCC has approved access to services for all Santa Fe County residents, whether documented or not.
- The Santa Fe Community Health Action Plan has six priorities: to increase enrollment in health insurance, reduce alcohol and drug abuse, reduce low birth weights, reduce suicides and to increase the consumption of healthy food. Specific indicators were identified to measure the progress.
- The County is recognizing the importance of social determinants in health and how they allocate their money and the consumption of healthy food is a huge priority. Social Determinants indicate that clinical care accounts for only 10% of health. Healthy behavior is 30%, meaning diet and exercise alcohol and drug use, etc., with social and economic factors are the biggest part.
- Chronic Disease and Behavioral Health shows that early trauma is an important health issue. The county recognizes how behavioral health effects physical health. Santa Fe County envisions that residents by 2020, regardless of income, will have access to high-quality health care and links to resources for health and well being. The county is creating a strong network of providers and stakeholders, with the overall goal to improve community health and reduce health care costs and increase the quality of care.
- The BCC has approved a three year plan to set up an accountable health community. A project coordinator has been hired and sends out a monthly newsletter. The plan is to develop a comprehensive analysis of health and social service gaps in the county and look at the barriers to care. A series of Town Hall meetings will be held. The dates are listed in the report with one correction: the Food and Housing is listed in March but will be held *April 10th*, 2017.
- The county hired an IT consultant who will meet with providers and determine how best to ensure information systems are coordinated and data is collected, monitored and evaluated. Incentive will be provided for the existing contracts to participate in the accountable health community and work with the county on shared screening tools, which will include value based purchasing incentives. The definition of *health related* will be expanded and will allow more flexible funds to provide transportation, a motel stay or first month's rent, etc.
- A new version of the Santa Fe County Resource Directory was published in 2017 in English and Spanish and an online directory is being considered. Santa Fe County funds the Food Policy Council and community and prevention awareness groups and both the city and county and various foundations that fund initiatives meet as a group to make a collective impact.

Ms. Boies noted her contact information. She invited everyone to attend the Town Hall and Planning Commission meetings.

Mr. Ballon said it would be good to know the number of families served in the different services so they could see the improvement year to year. That would help to measure effectiveness of the programs.

Ms. Boies said the county knows the number of meals delivered and served and tracks each of the programs. She offered to report on that at another time.

Chair Perry said she applauds the county's coordination and vision and Ms. Boies and everyone doing the work and their understanding that the biggest cost drivers in terms of health are chronic diseases. Community based programs provide services and a low cost way to provide the information and support, and the skills for self management.

Ms. Ortigoza said the Land Use Subcommittee has discussed a resolution to bring local food into the senior centers and that aligns with the intention of access to fresh, healthy, local foods.

Ms. Boies said part of the Action Plan is for more local food. The county has hired a new Senior Services Director and she and Ms. Ortigoza to meet.

Ms. Roy said Senator Stefanic's legislation focused on the senior centers access of gardens, which triggered a meeting with the METRO Area Agency on Aging. She said there were a lot of people at the meeting who had that conversation. She also recently talked with the manager of the senior centers and they would be willing to explore that. She said a few years ago she had worked with Robert Rodarte with the city and Teresa Cassadas at the county to get local produce, but understands for now, the right path is to explore.

She said building relationships and trust is a good way to push the initiative forward and she wants to be careful not to make people feel uncomfortable.

Ms. Odiseos said the subcommittee discussed the graying of the community and the asked feeding Santa Fe to record the number of people 60 and over. She wondered how that information would be linked. Ms. Boies replied she coordinates the county efforts with Chris Sanchez as much as possible.

Ms. Martin said at the point they put gardens into the senior centers, NMSU has a new curriculum for gardening with arthritis. She will soon be certified to help design gardens for those with disabilities.

G. ITEMS FROM THE CHAIR – Final letter from the SFFPC to the Mayor re: the Soda tax and requests that each subcommittee report on a 6 month plan as it relates to Strategic Plan Goals and the Work Plan by Pam Roy

Chair Perry asked that the subcommittees think about their work and how that connects with the priority issues and report on those with regard to the Strategic Plan. They want to keep the process moving forward. They also want the subcommittees to think about their work in terms of a six month plan and how that connects.

Ms. Roy said she brought copies of the second page of the final letter on the soda tax because the packet only includes the second page. Chair Perry noted this was the final version of the letter that was sent to the Mayor.

H. INITIATIVES AND ACTIONS

1. Policy Committees

a. State & National Issues

i. State Legislature updates

Ms. Roy provided an overview of State & National Issues:

-The priority for the legislative session was the New Mexico Grown appropriation request for schools. The bill was zeroed out partly because it is not a priority of the Public Education Department it is under. There is a 3-5 year plan and a long term vision to make it to the next administration and put the bill under a department where it is priority. Fifty one of the school food authorities receiving the funds served 209 thousand out of 320 thousand kids.

-La Montanita Co op was an aggregator and transportation mechanism for six school districts Central Distribution Centers: Silver City, Las Cruces, Rio Rancho, Taos, and Mountainair and Corona.

- Santa Fe Public Schools received \$15k in state funding and spent an additional \$50k on local produce. Ms. Roy is working with the Secretary of Agriculture and has discussed whether this could be a permanent program within the Department of Agriculture, similar to the New Mexico Farmers Markets.

- Last summer the council was concerned about the Organic Certification Program because of State agency limitations to fund and manage the program. Agricultural groups and others worked together and ran the statute which was passed. The fees were removed and the program will remain in New Mexico.

- Compliance on food safety laws (Federal Food Safety Modernization Act) is being implemented at the State level and in State agencies like Health and Environment that is responsible for certifying kitchens and the Department of Agriculture that certifies farm food safety.

- Memorial 87 by Senator Stefanics passed. The memorial is to study the demise of rural grocery stores. A study was done by Farm to Table and a New Mexico task force about 8 years ago.

-The Agriculture and Economic Development Act opens up opportunities for agriculture producers and processors to coordinate and partner with the State for funding. A county could receive funding for things like purchasing tools and equipment for a tool library from LEDA (Local Economic Development Act) and farmers could then borrow from the tool library.

-SB 385 on senior centers did not make it through. Everyone agreed they would continue to work beyond the session in order to keep the momentum.

- Agriculture valuation – the bill did not pass and is very complicated. The bill contains new approaches to how the county would estimate tax value of agricultural lands. The definition by state statute would be expanded to allow open space, riparian areas, and areas that people want to protect and would apply to what is being done by Santa Fe County. Ms. Roy suggested discussing what had been learned at the county level.

ii. National Issues

Ms. Roy said she would be working in Washington next week and meeting with all four congressional leaders to discuss the Farm Bill. She has been working with the National Sustainable Agriculture Coalition and others on a focused platform. They would like to do a Farm Bill listening session through the New Mexico Food and Agriculture Policy Council in late April or early May.

Ms. Pickens asked about the Double Up Food Bucks. Ms. Roy responded that the program had been under the Gaming Compacts, and has now moved back into the base budget of the Department of Agriculture. There is \$398k in their 2016 budget.

b. Food Plan Committee

- i. Meeting updates-meeting with Presbyterian et.al-comments. Sue Perry – 12 month lifestyle intervention program that would be great to add. Exciting potential.

Chair Perry said Mr. Sundberg asked her to give an update. The committee met with Presbyterian who is very interested in developing partnerships and funding for the community. Presbyterian wants to fund health outreach

type programs like cooking classes, FPC projects, etc. chair. He said she has not talked with Presbyterian since the meeting but there is now a contact that is in charge of programming in Santa Fe.

Ms. Roy said Kendall Chavez the Farm to Table - Farm to School Director, received a grant from Presbyterian. The focus is on farm to school and creating a collective effort in Santa Fe City/County, public schools, Cooking with Kids, Earth Care – the organizations that are working with schools. That will be discussed further at the next Food Plan meeting.

ii. MoGro event-expansion at the City.

Chair Perry said the program is expanding at a fast pace, but people are not in the habit of logging on to order fruits and vegetables from the site. She has looked at ways to facilitate making people aware of the program. She held a contest- MoGro Cook and Taste- with contestant teams from all over the city. The teams made dishes from as many ingredients in the box as possible and over 50 people tasted the dishes and voted.

The contest did two things; people were exposed to the concept of real food and fresh fruits and vegetables that was more than a salad or raw vegetables. More sites now want to be a location to order a MoGro box; Market Station and Siler. She made a presentation at Market Station and Edith Martinez with Community Services told her that she has employees who are interested. Several more sites could open in the next few months. Ms. Ortigoza added a site is also starting in Pojoaque.

Ms. Roy asked if MoGro could be expanded to work with the affordable housing sites.

Ms. Martin said her nutrition educators are doing that and have been for a long time. Some of the food is from the Food Depot, but they would like to have MoGro there.

Chair Perry said people would need to be trained to facilitate the MoGro process.

Ms. Roy said she would follow up because she would like to include the idea in the city proposal.

c. Food Production and Land Use Committee
i. Meeting updates

Ms. Ortigoza said the agricultural resource inventory is wrapping up and transitioning into an online information clearing house. Phase II of outreach will work on developing primary data and research and the usable parts would be put into the clearing house to build on going forward.

She hopes to create a resource directory for food producers, buyers and agricultural resource providers and link the resources into one area.

Ms. Roy said Mr. Alejandro told her the urban agriculture has a permitting structure and the staff is set up to receive queries. The subcommittee also discussed the collaboration with the Santa Fe Community College around October and whether that would be a food summit. The conversation for the food summit was about stakeholders working on issues and the need to determine what the framework would look like.

Ms. Ortigoza said they discussed the TDR (Transfer of Development Rights) Program and have 5 applications.

They are exploring working with UNM's ROSA Center for Planning to do student mentorship. Students interested in agriculture and food system issues would do outreach with farmers/ranchers and conduct meeting to get experience. The partnership would start in April if it moves forward and would be evaluated at the end of the growing season.

- d. Education and Outreach – no meeting in March. The next meeting is April.
 - i. Meeting updates.

Ms. Roy said a priority in the strategic plan and a deliverable in the city contract is to create a central place for information. She would like to determine the best approach.

Mr. McCarty said state and nationwide resources are on their website and it is not necessary to do another. He said what Ms. Boies is will be a great resource for agency staff to give to those who need the resources but is yet another online resource that does not affect the people who need it. The question is not whether resources are available, but how to train people to utilize the resources.

Ms. Roy questioned if that was a role for the Food Policy Council.

Ms. Ortigoza said she wants to communicate with the ag' that they are trying to connect growers with buyers, but again, the question remains how they would get people to use it. She thought it would be helpful to have a location to see who is buying and what, and what could be grown and in what scale. People need to be aware of the site and use it to make it valuable. Work is being done on a story map to tell the economic and subsistence farming and the food systems and when built it would be great to discuss a method for outreach.

Mr. McCarty said that is why the county has the Accountable Health Plan that informs people on how to access it. He said it comes down to one-on-one.

Chair Perry said when people sign up for the ACA the strategy that worked well was the navigators. Mr. McCarty said the idea worked, but in Kitchen Angels' experience it did not actually work well. The community connectors did not connect them and the execution did not work.

Chair Perry said the city is doing a digital initiative and a person can link to the face page of their phone. She thought something along the lines of taking the person to the site made more sense.

Mr. Ballon said the inventory could give ideas about what is available or what should be grown and connect consumers with producers. Many growers do not go to the farmers market and those who do pay at the end of the day. They go back with 50% to 70% of their food.

Ms. Ortigoza said that is why they are discussing that there are people that have things they want to sell and those who want to buy those things.

Mr. Ballon said the Pueblo brings products from outside the state on the possibility they can sell the product, but when talking about local, they have to meet with legislators to tell them what they want. He thought the Food Council should push the politicians.

Ms. Roy said they could try doing outreach in October and have found that one-on-one is the most effective way.

Ms. Roy said they are starting the farm tours and will get city and county officials and state policymakers to the farm and food processing facilities. She advocated for the council to push for a local farm tour this year.

Ms. Ortigoza suggested officials attend an Acequia Commission meeting. She thought there could be an opportunity at the end of fall to meet with more of the small-scale subsistence farming communities.

Ms. Odiseos said there are many ways to connect and people could be made aware of the sites at events, through newsletters, etc. and when members visit different places.

Mr. McCarty asked about the online weekly newsletter. He was told the person had retired and the job was discontinued.

Ms. Ortigoza asked if the county webpage linked to the Food Policy Council website. Ms. Boies said the county website needed work. Chair Perry said that is important so people understand they are in partnership.

The members discussed that the FPC website: updates are needed; a deliverable is the links and where the resource comes; membership pictures and bios need updating.

- e. Governance Committee
 - i. Meeting Updates:
 - ii. New proposed members: Kierstan Pickens and Carolina Cuellar

Chair Perry said they are delighted that Ms. Pickens and Ms. Cuellar (Lynn Walters' seat) will be part of the council. She will send information to the City Clerk for the Mayor to sign off on. They are a wonderful representation in terms of partnership and there would be no problem getting them approved. There will still be one open slot when Ms. Roy steps down and the hope is to have a representative from the farming/ranching community and the county process needs to be started.

Chair Perry said a process is needed to transition the chairperson. Mr. Winne's term will be finished at the end of the year and having the same person as chair is not good. The Governance Committee is responsible to for a plan, but members should be thinking about the process and come up with ideas.

- f. Executive Committee

The city RFP is due Monday and Ms. Roy will be contacting Chair Perry and Ms. Martin.

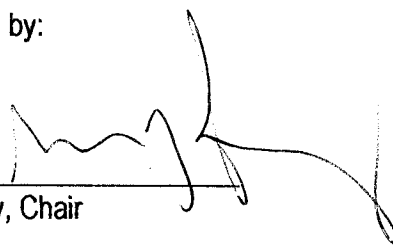
I. ITEMS FROM THE CHAIR – There were none

J. ITEMS FROM THE COUNCIL – There were none

K. ADJOURNMENT

Having no further business to discuss the meeting adjourned at 11:03 a.m.

Approved by:



Sue Perry, Chair

Submitted by:

Charmaine Clair
Charmaine Clair, Stenographer