



Agenda DATE 2/21/17 TIME 8:10 AM
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Santa Fe Film and Digital Media Commission Meeting

March 7, 2017

10:00 – 11:45 AM

Santa Fe Convention Center, Peralta Room

Agenda

Call to order	10:00
Roll Call	10:01
Approval of Minutes	10:02
Approval of Agenda	10:03
Update from Alexandra Ladd, City Liaison	10:04
Update from Randy Randall	10:09
Update from Eric Witt, including production tax credit preservation effort	10:14
Report, post production Facebook activity, David Aubrey	10:24
Report, community building event task force, Adam Shaening-Pokrasso	10:26
Report, distribution working group, Lee Zlotoff	10:40
Report, Incubator working group, Jilann Spitzmiller	10:45
Report on possible budget requests, Jacques Paisner	10:50
Update on City resolution regarding industry priority, Alexandra Lad	11:10
Digital media industry discussion	11:12
Goals for next meeting	11:24
Any other business or announcements	11:25
Questions from visitors	11:30
Adjourn	11:45

Next meeting: April 4, 10:00 – 11:45 AM, Convention Center

**SUMMARY OF ACTION
SANTA FE FILM AND DIGITAL MEDIA COMMISSION MEETING
SANTA FE CONVENTION CENTER, PERALTA ROOM
TUESDAY, MARCH 7, 2017, 10:00 AM**

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**SANTA FE FILM AND DIGITAL MEDIA COMMISSION MEETING
SANTA FE CONVENTION CENTER, PERALTA ROOM
TUESDAY, MARCH 7, 2017, 10:00 AM**

1. CALL TO ORDER

The meeting of the Santa Fe Film and Digital Media Commission was called to order by Chair, Deborah Potter, at 10:00 am, on Tuesday, March 7, 2017, at the Santa Fe Convention Center, Peralta Room, Santa Fe, New Mexico.

2. ROLL CALL

MEMBERS PRESENT

Deborah Potter, Chair
James Lujan, Vice Chair
Adam Shaening-Pokrasso
Jim Gollin
Nani Rivera
David Manzanares
Michael Becker
Elias Gallegos
Andrea Meditch, telephonically
Doug Acton
Lee Zlotoff
Jacques Paisner, Alternate Commissioner
Jilann Spitzmiller, Alternate Commissioner

MEMBERS EXCUSED

David Aubrey, Excused
Chad Burris, Excused
Pamela Pierce, Excused

MEMBERS ABSENT

Edward McLoughlin
Kirk Ellis
Bruce McKenna

STAFF PRESENT

Alexandra Ladd, City Liaison
Eric Witt, Film Office

OTHERS PRESENT

Elizabeth Martin, Stenographer

3. APPROVAL OF MINUTES

MOTION A motion was made by Alternate Commissioner Paisner, seconded by Commissioner Gollin, to approve the minutes as presented.

VOTE The motion passed unanimously by voice vote.

4. APPROVAL OF AGENDA

MOTION A motion was made by Commissioner Gollin, seconded by Commissioner Becker, to approve the agenda as presented.

VOTE The motion passed unanimously by voice vote.

5. UPDATE FROM ALEXANDRA LADD, CITY LIAISON

Ms. Ladd reported that Phase 2 of the broadband project is going to Council tomorrow for approval of the concept. We anticipate a six month time frame to get it done. Regarding funding for Economic Development, she should know by end of week a sense of the funding. A newspaper editorial recently said we should use \$500,000 of the Economic Development Funds for a project she is unaware of. She will know more at the next meeting about the budget. The Mayor wants to support this group. Adam if you need help on Wednesday she is happy to help with whatever you need.

6. UPDATE FROM RANDY RANDALL

Mr. Randall was not present.

6a. REPORT FROM COMMISSIONER ELIAS GALLEGOS

Commissioner Gallegos said it is no secret that he works for George RR Martin. Mr. Martin is getting ready to open a pre-production facility here in Santa Fe and he wants to inform the Commission about that. It will usher in a new era to offer film makers a pre production facility. We are working on putting together a shindig on March 14th. You will all be invited. The Mayor and George will speak and will announce the Director for the facility. The event will be at the facility which is near The Lodge, below Santa Fe Spa. They have already had movies produced out of there as is but we are renovating it so it will be new and improved. The event will be between 3:30 pm and 4:30 pm.

7. UPDATE FROM ERIC WITT, INCLUDING PRODUCTION TAX CREDIT PRESERVATION EFFORT

Mr. Witt reported that Mr. Randall is in Eastern Europe right now. He acknowledged Commissioner David Manzanares, who was the producer on "New York Prison Break", a movie filmed here over the Summer.

Mr. Witt said he has to head back to the Capital after this report. We are into the final ten days of the Session. Film is not prominent in any discussions right now but things change every day. He just received a call from Senator Wirth's office that he needed him to come over to discuss something now. The Governor has instructed her Cabinet Secretaries not to show up at Legislative Committee hearings to testify. He did receive Commissioner Zlotoff's outline that he will be presenting. He talked to County Commissioner Hansen to schedule him to speak to the County Commissioners next week.

Chair Potter thanked Mr. Witt for all of his work with the Legislature.

Mr. Witt said go see "Logan". It is good work from our New Mexico folks.

Commissioner Manzanares thanked Mr. Witt for the work he did to make that last movie possible.

8. REPORT, POST PRODUCTION FACEBOOK ACTIVITY

Chair Potter said that Commissioner Aubrey was unable to attend today but did inform her that there was nothing new to report.

9. REPORT, COMMUNITY BUILDING EVENT TASK FORCE

Commissioner Shaening-Pokrasso said the Santa Fe Above the Line event is confirmed for March 15th. There have been a number of Commissioners who sent out invitations to their contacts. He is watching the RSVPs and seeing them come through. We have thirty four confirmed and some of those have a plus one, so we have forty two participants. He has not had any contact with Matt Ross. He has sent numerous emails to get a press invitation out. He sent one to Alternate Commissioner Spitzmiller's contact at the New Mexican and he will be there. We do have the Mayor confirmed to speak and open the event. He will introduce the logistics. The Chair will introduce him and then he will give the particulars. Either he or our Chair will introduce the Mayor. He invited Zane Fisher with MIX and was told that MIX is having their monthly event the next night. He asked how we could integrate the two. Every MIX event does a survey. That could be a good opportunity to get ideas about entrepreneurs who are interested in the Film Industry.

Ms. Ladd said she spoke to Matt Ross this morning and he is sending out the invitation this afternoon.

Chair Potter said that the parliamentarian has informed her that the proper protocol would be for her to introduce the Mayor.

Commissioner Shaening-Pokrasso said that is fine.

Chair Potter asked what is MIX.

Commissioner Shaening-Pokrasso said they are a monthly professional mixer designed to get professionals together to promote themselves and get ideas. They have a different food vender and meeting place every month.

Chair Potter asked what do you think would be the best way to work with them.

Commissioner Shaening-Pokrasso said collecting more data might be a good use of MIX resources. They usually have one hundred to two hundred attendees at their events. He would be happy to take that to the Task Force for discussion.

Commissioner Zlotoff said he thinks it would be better to work with MIX at the next month's event since this is our first one.

Commissioner Shaening-Pokrasso said that is a good idea. We will do that.

Alternate Commissioner Spitzmiller asked do some of us need to get on the phone to get the targeted people to show up. Do we need to do more outreach and be proactive.

Commissioner Shaening-Pokrasso said from what he can tell those who are in town from your group are coming. If anyone here has specific contacts please follow up. Many of our Chair's contacts are coming. He could share the list of the people who have RSVPed.

Commissioner Meditch said that would be great.

Commissioner Zlotoff said he knows Frank Mancuso who is a successful producer living here now. He has not been able to determine how to contact him. If anyone has a contact for Mr. Mancuso let him know or go ahead and invite him.

Commissioner Shaening-Pokrasso said we want a critical mass of professionals.

Chair Potter asked how will you deal with people who come who have not been sent an invitation.

Commissioner Shaening-Pokrasso said he does not know. It has been off the public radar. It is clear that people have to RSVP.

Chair Potter asked will you have people at the door.

Commissioner Shaening-Pokrasso said it is critical to have people at the front to run the event.

Chair Potter asked who would like to volunteer.

Commissioners Gallegos, Acton and Alternate Commissioner Spitzmiller volunteered as well as Ms. Ladd.

Alternate Commissioner Spitzmiller asked do you need help at the tables for the discussions.

Commissioner Shaening-Pokrasso said the Commissioners are not attendees. We all need to be ready to facilitate a group discussion. We can accommodate one hundred attendees. He will circulate an email with current RSVPs and a request to ensure that everyone here can be a facilitator of a group discussion. He will get with Commissioner Zlotoff about randomizing the groups.

Chair Potter said thank you so much for all the work you are doing.

10. REPORT, DISTRIBUTION WORKING GROUP

Commissioner Zlotoff passed around a report including a budget. These items are incorporated herewith into these minutes as Exhibit "1". The two initiatives have been combined into one initiative. Santa Fe Channel is described in these documents as well as the Incubator. It made sense to combine these two projects. We considered expanding the budget for the Channel to two years as opposed to one year and are gearing up to obtain money from the City and others. He is sole representative of the County on this Commission although they put up 50% of the money in for the Film Office. He is going to go to the County Commission meeting to present this to them and make them feel a bit more included and up to speed. The concept is simple. There are three goals for the Channel. It will be a web based portal. The first goal is because Santa Fe has a global brand, but most people do not associate it with being a big production location, we want to change awareness. Second we have more than our share of heavy hitters in terms of the entertainment industry but people don't associate them with us. We want to give those people an opportunity to start associating themselves with Santa Fe to give the impression that we are a thriving hub of activity. First you start with the perception then it turns into reality. Third is that it will be a platform and showcase for things made here with the Incubator. We will have original content. We will let the world know that Santa Fe is an amazing hub of film and

television content. What will take off, we don't know. We need to create a place to put that stuff in and see what catches fire. It is not inconceivable that within one or two years we would have enough traffic to charge for banner ads or pay per view like with Silverado which was shot here. If they come through our portal, we get a piece of that money. We can offer subscriptions. We will start with free access to get traffic. The budget will be reviewed but essentially our goal is to get your approval to move forward with this so we can refine these documents and share them with potential investors. We are not asking one entity to pony up the money. We met last week with John Silver, a Santa Fe Attorney whose family goes way back. We discussed the fact that we need an entity who can accept funds for this project which we are now calling Santa Fe Media Network, Inc. It will be a non profit organization with three board members. The Board members would be Commissioner Zlotoff, Commissioner Gollin and Commissioner Becker. Mr. Silver will be doing this pro bono and is in the process of putting it together. Alex explained to us that we needed an entity of some sort. We are moving and grooving.

Chair Potter applauded Commissioner Zlotoff and his Working Group.

Commissioner Acton said he would like to suggest some changes to the wording of Commissioner Zlotoff's statement. In the second paragraph it sounds as though there are better crews outside of the area.

Commissioner Zlotoff said the statement was meant to say we have the resources, he can rewrite it so it is clear.

Commissioner Acton said on the overview, second page, would it be possible to add film technicians.

Commissioner Zlotoff said he can easily add technicians.

Chair Potter said Commissioner Acton is a great advocate for his union.

Chair Potter asked Commissioner Zlotoff to send the amended report to Elizabeth Martin for the record.

Alternate Commissioner Spitzmiller introduced Anna Darrah, a visitor at the meeting.

Commissioner Zlotoff said Ms. Darrah has a strong background in distribution. She would be an excellent President for this effort.

Alternate Commissioner Spitzmiller said she is proud to have the Incubator as part of the Santa Fe Media Network. This will be a trial run of one year. We will choose five storytellers and mentor them. It is an opportunity to spread the word, support the work and support the distribution channel. She sees this as an exciting opportunity for

local film makers to get some top level mentoring. The details are in the report that was handed out previously.

Chair Potter said please tell us more about how it works.

Alternate Commissioner Spitzmiller said it is open to anyone in Santa Fe County. They can be a student or not. The criteria is that you live here at least part of the year. We will conduct an open call process. Anyone can submit a project of any genre such as a game, a documentary and any category. It can be in any stage of development. We will pick a cross section of what is submitted. We will hold a couple of workshops open to everyone regarding how to craft a successful submission. They can benefit from that even if they are not selected. We will teach people how to pitch and how to put a project together. Then we will receive the submissions. We will narrow that down to ten and have a pitch night where those ten pitch their project and five are selected. The actual mentorship will be for six months. The applicant and their mentor will be meeting at least twice a month on their own schedule. At end of six months we will have a final event where projects are presented and the progress they have made.

Chair Potter said thank you, fantastic job.

Commissioner Shaening-Pokrasso said he has had some dealings with budgets of this nature and has found it may be useful to go into it with an in-kind donation. This might be an opportunity for our local Union to provide something so we can say the Union is contributing such and such.

Commissioner Acton said that would have to go before the Executive Board. He can't speak on their behalf. He can see where our input would be on mentoring. We never have our members volunteer for film or TV. We can possibly work out an arrangement for mentors to help the smaller shops. A request for a cash amount he can almost say no right away.

Mr. Shaening-Pokrasso asked what would the Executive Board like to see from us. With the Union so strong in the community would they like a specific ask.

Commissioner Acton said we have to present this to the County and City to get the \$100,000 to make this work.

Commissioner Gallegos said it is going to happen no matter what.

Commissioner Zlotoff said the Channel is going to. The Incubator needs the budget.

Commissioner Acton said the Union would step in for the Incubator part. We have always been supportive of a Channel and independent films being shot with our guidance and help.

Commissioner Zlotoff said it was not inconceivable to him that the Union would kick some money into the Channel as well.

Commissioner Acton said we have always been pro TV channel here.

Commissioner Rivera said not only pro TV channel but a lot of work has been done on that by the Union.

Commissioner Acton said maybe we can provide mentors and we cover the expense.

Commissioner Shaening-Pokrasso said when you are able to identify individuals and the value of them it can help to show we have that participation and in kind contribution.

11. REPORT OF POSSIBLE BUDGET REQUESTS

Chair Potter said Commissioner Paisner is the Chair of the Working Group on possible budget requests to the city.

Alternate Commissioner Paisner presented a report to the Commission which is incorporated herewith to these minutes as Exhibit "2". He reviewed the report including the budget request for the Incubator and the TV Channel.

Commissioner Zlotoff said we talked about in kind support and other funders. Showing other funders will be a strength for the City presentation.

Alternate Commissioner Spitzmiller said on the budget you are looking at, we have not determined shared costs from the Incubator and the Channel. The numbers may shift. We still need to integrate the two together.

Commissioner Zlotoff said he would love someone to volunteer to start looking at other cities who have other channels so we can point to other successes.

Commissioner Rivera said John Hendry knows how to get money for the Channel. You should call him. He has done a lot of work on that issue.

Commissioner Becker will do the research with the assistance of Elizabeth Martin.

Chair Potter said the Mayor wants us to present our budget requests to the City Council.

Commissioner Zlotoff said he is curious about the amount that was originally allocated to us and some how got moved to fund the Film Office. He is concerned that the Council will say we already gave you money.

Chair Potter said we have already had those conversations.

Commissioner Spitzmiller asked are we sure it won't happen again.

Chair Potter said Ms. Ladd will make sure.

Commissioner Shaening-Pokrasso asked at what point do we move to soliciting money.

Alternate Commissioner Paisner said this budget request will be happening in the next four to eight weeks.

Ms. Ladd said we are just beginning budget hearings. As soon as the number gets firmed up a bit we will know more. She has to be conservative. She will establish the process for the next meeting.

Commissioner Shaening-Pokrasso said we also need to be soliciting other places. What do we need to do that.

Commissioner Zlotoff said he will start going around banging the drum. He wants to go to the City and say we have a commitment from this, this and this. It makes us stronger.

Alternate Commissioner Paisner said the government is shy about giving money to something that won't exist when they stop funding it.

Commissioner Shaening-Pokrasso said he thinks it is very beneficial for the Incubator and Channel to be together. They are complimentary of each other.

Commissioner Acton asked do we have legal council in line for this.

Alternate Commissioner Paisner asked what about Mr. Silver.

Commissioner Zlotoff said he presumes that since Mr. Silver has agreed to do the formation of the corporation, that for any additional legal work we would go to him first.

Commissioner Becker asked is Mr. Silver an entertainment lawyer.

Commissioner Zlotoff said he is general practitioner but does entertainment as well.

Chair Potter said he is the very best for this kind of work. He represents athletes and actors. She knows him well. He knows the industry well. We are lucky to have him.

Commissioner Zlotoff said he seemed to get the concept and really liked it.

Chair Potter said the entire family is extremely philanthropic and he shares that view.

MOTION A motion was made by Commissioner Zlotoff, seconded by Commissioner Gollin, that we work with Alexandra Ladd to prepare and present a proposal for partial funding.

DISCUSSION Alternate Commissioner Spitzmiller asked shall we call it a request for funding for the Media network.

Ms. Ladd said yes, we may have to tweak the Incubator name. It might be an Accelerator.

Commissioner Meditch asked do we want to phrase it as partial funding. Do we want to present the entire budget.

Ms. Ladd said the City will want to see entire budget so they can understand where City money fits in. We will be lucky to get the amount we are talking about.

Commissioner Meditch said she is talking tactically about how to present it.

Ms. Ladd said we need to present it in it's entirety and what other potential and secured fudging sources are there and then do the ask from the City. The City will feel it has momentum, We need to go with a realistic number and stick to it.

Commissioner Meditch said then let's not put in the wording of the Motion that we are asking for partial funding. Just say we are asking for funding. Lets make it simple.

AMENDED MOTION An amended motion was made by Commissioner Zlotoff, seconded by Commissioner Gollin, to work with Alexandra Ladd to prepare and present a proposal to the City Council asking for funding for the Santa Fe Media Network.

VOTE The motion passed unanimously by voice vote.

REPORT FROM FINANCE WORKING GROUP

Commissioner Gollin reported that they are pursuing a revolving loan program to provide up to 25% of the funding needed for small films. We are making progress. We have had numerous meetings with the Santa Fe Community Foundation. They are very interested in putting up \$250,000. The funding would be for films in the \$250,000 range. Loans would be in the \$10,000 range. The Foundation does not want to do detail work. They want to give one loan to an intermediary organization. We are trying to find one that is mission driven so it won't kill the fund with fees. He met with Alternate Commissioner Spitzmiller at the Community College and they suggested Luke at the training center organization. We are going to meet with the President of the Community College and Luke to discuss this. We are working on assembling the pieces and are reasonably optimistic. We will then work out the fine points. The general thought is that we integrate it with the other two projects. The Incubator people would get the first shot but others can participate too. There can be Channel integration too. We hope to keep costs low. Perhaps there could be a budgetary request for the City but we don't know that yet. If this does move forward in a timely enough fashion we can propose it with the others. It can make it all look good with \$250,000 already committed.

Commissioner Zlotoff said this is great. All the pieces are starting to move toward the center. Since we are forming this Santa Fe Media Network is it possible that could be the organization that received the money and distribute the money. If we have this and the accounting of the money in and out and who qualifies for the money and who is the Board and who decides we have it all. We will have that in some form for the Incubator, but it seems we could combine those functions.

Commissioner Gollin said it would put a little more weight on the Media Network in a good and bad way but we need very competent bookkeeping. One of the reasons it took so long was we tried to get Milagro with Redford to do it and they kept saying maybe. It could be there may be some discomfort with the College and they may not want to do it. It is a good idea.

Chair Potter said this is an excellent piece of news. Great job.

Commissioner Shaening-Pokrasso said we could do a hybrid. Perhaps we could look at the Community College as the entity to receive and distribute the funds but have the Media Network identified as the body that determines who receives the funds.

Commissioner Zlotoff said maybe wait a year and start somewhere else and then consider doing it.

Chair Potter said there have been great questions and insights. This is exciting.

12. UPDATE OF CITY RESOLUTION REGARDING INDUSTRY PRIORITY

There is no new news to report on this subject.

13. DIGITAL MEDIA INDUSTRY DISCUSSION

Chair Potter said we said we would discuss this at this meeting.

Commissioner Becker asked would you define digital media.

Chair Potter said let's start with that.

Commissioner Meditch said the entire range of content, fiction and non fiction, being produced for digital distribution such as social media, gaming or other platforms.

Commissioner Zlotoff asked would apps be considered.

Commissioner Meditch said apps and on line commercials.

Commissioner Becker said he was confused. It is all digital now. When you go to the movie theaters it is all digital now.

Commissioner Meditch said that is correct but it is clear that we are focusing on legacy media and film and not this entire other world. How do we bring it to the table.

Commissioner Shaening-Pokrasso said to a certain extent having ambiguity is a good thing. The impetuous that has been made is that we begin to look at realms other than linear story telling. Maybe we need to look at a new language to support that effort. Interactive, web, gaming, transmedia, use those terms and not digital media as Commissioner Becker pointed out. Get more granular in our language.

Chair Potter asked how would we as a Commission be able to stimulate the growth of all those things you mentioned.

Alternate Commissioner Spitzmiller said when we get the Incubator up we can make sure a couple of those projects chosen are of that ilk.

Commissioner Becker said this concept of Film Commissions been around for a long time. We just need to make sure we are not excluding anything. Intent wise that is already there. If we need to define that a bit clearer maybe that is worthwhile. The intent is there and always has been.

Commissioner Zlotoff said since the subject of potentially changing the name of this Commission has already arisen we could look to make that more clear.

Commissioner Zlotoff said this is an opportunity. We have to start doing research. Who is here in Santa Fe that are doing those kind of things. Chris Jonas with Little Globe does a lot of training of young people in social media production. We could start like we did before with what are the gaps, what is out there. What school programs are out there. Boulder was mentioned at the last meeting. Pull the elements together.

Chair Potter said great. That will probably be our next phase.

Commissioner Zlotoff said we can form a working group, but without him as Chair.

Chair Potter said she will encourage the Mayor to appoint Chris Jonas to this Commission as an alternate. Any other suggestions you may send to her.

Commissioner Becker asked you were talking about legacy, what term is non legacy media.

Commissioner Meditch said she is struggling with this in another project. The answer is she does not know. Digital is too broad, web based is close or interactive.

Commissioner Shaening-Pokrasso said new media is used by film festivals, transmedia is a good term to explore.

Chair Potter said this is a great beginning. Next meeting we will have been together for a year. She commended everyone for all the hard work. Thank you all so much.

14. GOALS FOR NEXT MEETING

Commissioner Shaening-Pokrasso said he would like an item on the agenda to be the processing and reviewing of the notes from the Above The Line event.

Chair Potter said we will include further discussion about digital or new media.

Commissioner Zlotoff said a conversation about the name of the Commission.

Chair Potter said she would discuss that with Commissioner Zlotoff after the meeting. It is complicated.

Alternate Commissioner Paisner said we need to add an update on our budget request.

15. ANY OTHER BUSINESS OR ANNOUNCEMENTS

None

16. QUESTIONS FROM VISITORS

Chair Potter welcomed the visitors.

Jyl DeHaven, a visitor, said she is a partner with Derrick Ballard who is the founder of a firm that works with emerging technology. We are moving forward to bring this opportunity into this region. Our hand is up. We want to help. He is leading the charge with UNM on this topic. Help us help you. Santa Fe could be a world leader. We can do this. Derrick previously worked with the State Film Office.

Alternate Commissioner Spitzmiller asked could you give us a bit more detail.

Ms. DeHaven said the State has identified Economic Development Corridors. What we have done is to take the next step to next generation technologies and applying them to these categories. How do you create a web like glue to connect these different industry ideas into a big idea. We are focusing on air quality technology. Derrick has a passion for media and set design.

Commissioner Zlotoff asked are you aware of any opportunities in emerging technology that relates to film and tv.

Ms. DeHaven said yes.

Commissioner Zlotoff said maybe one of our Commissioners could go and see what you have and what the possibilities may be.

Ms. DeHaven said yes, and as all of you in film see problems that need solutions from a technology point of view let us find that solution. We would love to meet. The company is M Tech Global.

Kenneth Segura Knoll, a visitor, said he is a native New Mexican and started in the industry as an extra on Easy Rider. He now owns KnollGBP Companies. He gave his history in the industry including that he has been involved in over 500 productions. His goal was to begin to produce New Mexico films. He realized we lacked funding. Along that line, there are three elements we needed. They are development, financing and distribution. We have the crews and the film manufacturing process. We formed InvestNM.us. It is a crowdfunding portal. We partnered with We Funder and formed Blue Sky. We have three projects in development. A low budget feature, a tv series and five part mini series. We formed Turquoise Trail for distribution and are working with James Lujan. FNX is the first Native American Network in the country. We are in

Albuquerque and we will be producing all their original scripted content. All Native American actors and crew. It is exciting. We are also working with short films.

Chair Potter said we are running out of time. Are there any questions.

Commissioner Acton asked are you going to attend the 15th event.

Mr. Knoll said yes.

Commissioner Acton said if you are at the meeting we can get some one on one time with you.

Commissioner Zlotoff asked was your purpose to make us aware of what you are doing.

Mr. Knoll said yes.

Commissioner Zlotoff said we can look for potential ways to work together.

Mr. Knoll said yes. We also started NM Film Fund with We Funder. It is a New Mexico investment fund limited to fifty members. There is a bit of a financial commitment.

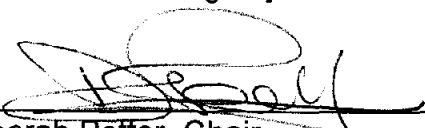
Chair Potter said thank you. This is very exciting.

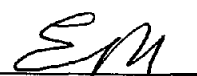
17. ADJOURN

MOTION A motion was made by Commissioner Acton, seconded by Commissioner Zlotoff, to adjourn the meeting.

VOTE The motion passed unanimously by voice vote.

The meeting adjourned at 12:50 pm.


Deborah Potter, Chair


Elizabeth Martin, Stenographer