



Agenda

SUSTAINABLE SANTA FE COMMISSION

Wednesday, February 22, 2016, 3:00 p.m.

Round House Conference Room, City of Santa Fe Railyard Offices (500 Market Street, Second Floor)

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES: January 11, 2017
- E. COMMUNICATIONS FROM THE FLOOR
- F. REPORT FROM, AND ASSIGNMENT OF, ACTIONEER
- G. DISCUSSION/ACTION ITEMS
1. Action: AN ORDINANCE CREATING A NEW SECTION 18-20 SFCC 1987 TO ESTABLISH A SUGAR SWEETENED BEVERAGES TAX FOR THE PURPOSE OF SUPPORTING EARLY CHILDHOOD EDUCATION FOR CITY OF SANTA FE RESIDENTS. (Mayor Javier M. Gonzales and Councilor Peter Ives) (Marcos Martinez)
 2. Presentation and Discussion: Integrated Pest Management Annual Report (Victor Lucero, IPM Program Manager)
 3. 25-Year Sustainability Plan
 - a. Brendle Group Summary
 - b. Community Conversations
- H. ITEMS FROM THE CHAIR & CO-CHAIR
- I. ITEMS FROM THE COMMISSION
- J. ITEMS FROM STAFF
- K. ITEMS FROM THE PUBLIC
- L. ITEMS FOR NEXT AGENDA
- M. ADJOURNMENT

CITY CLERK'S OFFICE

DATE 2/16/17 TIME 2:00 PM

SERVED BY JEA

RECEIVED BY Melanie Byers

Next Meeting: March 15, 2016

NOTE: Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting date.

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Next Meeting: March 15, 2017

SUSTAINABLE SANTA FE COMMISSION
Wednesday, February 22, 2017, 3:00 p.m.
Market Place - Roundhouse Conference Room, Santa Fe, NM

A. CALL TO ORDER

The Sustainable Santa Fe Commission meeting was called to order by Commissioner Beth Beloff, Chair, at 3:00 pm. A quorum was declared by roll call.

B. ROLL CALL

Present:

Beth R. Beloff, Chair
Robb Young Hirsch, Co-Chair
Kathleen S. Holian, Vice-Chair
Tejinder Ciano
Amanda Hatherly
Glenn Schiffbauer
Linda Smith
David Van Winkle
Kimberly Griego-Kiel

Not Present/Excused:

None

Others Present:

Carl Boaz, Stenographer

Staff Present:

John Alejandro
Christian Casillas
Mayor Gonzales
Marcos Martinez, Assistant City Attorney
Victor Lucero, IPM Manager

C. APPROVAL OF AGENDA

Chair Beloff asked to shift Commissioner Schiffbauer's item after the Mayor's presentation.

Commissioner Holian moved to approve the agenda as amended. Commissioner Ciano seconded the motion and it passed by unanimous voice vote.

D. APPROVAL OF MINUTES: December 14, 2016

Commissioner Holian moved to approve the minutes of December 14, 2016 as presented. Commissioner Hatherly seconded the motion and it passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Members in the public introduced themselves, including Mr. Joel Ivy with the Sierra Club, Richard Thompson, City Parks and Recreation Department, and Ms. Mary Schruben.

F. Report from, and Assignment of Actioneer

Commissioner Hatherly agreed to serve as the Actioneer.

Chair Beloff reviewed the items on the Actioneer's report from the last meeting:

Ongoing:

- John will ask Christine Chávez to talk about the water report at February meeting
- Victor Lucero is confirmed to speak in February on Integrated Pest Management
- All to initiate paper-saving measures and bring electronic copies of meeting notes
- Glenn to send save-the-date flier for water conference to be held on June 4-6, 2017
- Public forum on Santa Fe Water Reuse Feasibility Study, January 17, 4:30 – 6:30, (Done).
- Christian, Robb and Glenn to create a resource network on carbon neutrality best practices. Work with Lisa Randall and the Social Equity Group/ Climate Group and develop the website.
- RFP for Verde Fund extended to February 15 or later.
- Working groups to continue to send Beth specific questions for their recommendations
- Beth follow-up with Councilor Ives about status of Energy Efficiency Authority Ordinance.
- Beth send invitation for a brainstorming session on developing an effective vision statement. (Done)
- John to ask Melissa McDonald to present on Storm Water Management at February meeting.
- Beth/Kathy Holian to update Verde Transmission Lines Real Estate Investment Trust.
- Beth to send full economic analysis report from Brendle Group for comments/thoughts.
- Amanda and Christian to plan website for conversations with the community.
- Robb to develop plan for community conversations and draft budget by February meeting.

New:

- Working Group chairs submit recommendations for Brendle feedback on priorities/targets/metrics.
- Working Group chairs submit summary sheet of goals and priority recommendations on website.
- Working Group chairs propose how to engage the community for roll-out (February through April).

- Beth distribute DOE SunShot proposal & link to the Mayor's 3-minute video.
- Read David Van Winkle article in current issue of Green Fire Times.
- Beth follow-up on \$10,000 city match for the new Sustainable Santa Fe Fund.
- John report latest bills for state legislation related to Commission efforts.
- Consider legislation needs and propose long-term recommendations.
- Glenn report on *Import Replacement and Leakage Study* at February meeting.
- Beth invite Jim Blackburn to present on carbon sequestration potential by soil.
- Kathy discuss her gift Cows Save the Planet – Ways of Restoring Soil to Heal the Earth.
- Beth propose expanded meeting for Jim Blackburn presentation beginning at 3:00 or 3:30.

Chair Beloff reported the Verde Fund deadline was extended and four proposals were received for review. Councilor Ives' proposal on energy efficiency is moving forward and being reviewed by the City Attorney's office. Melissa McDonald will be invited to the March meeting. She said Commissioner Hirsch will discuss the community conversation under the 25-year plan. She said the input report and leakage discussion will occur at the next meeting and she will invite Jim Blackburn for sustainability within next 2 months for the workshop on sequestering carbon in the soil.

She thanked Commissioner Holian for gifting a wonderful book to the Commission.

G. Discussion/Action Items

- **Mayor Gonzales on Sugary Beverage Tax. (Added to the Agenda)**

Mayor Gonzales presented his proposal for establishing a tax on sugary beverages with proceeds to be used solely to provide pre-K educational programs to children in Santa Fe. He also addressed the need for a regional approval for environmental supports, energy efficiencies, clean air and water conservation, all toward becoming carbon neutral by 2040.

Commissioner Ciano thanked Mayor Gonzales for being at the meeting. He asked how the potential reduction in consumption would affect the revenue from the tax.

Mayor Gonzales said the economist used an approach based on average consumption in the city and across the country and took into account a conservative estimate on reduction of consumption. He pointed out the corollary benefit of curbing obesity among young people. Data from other cities using this approach are still very new so they would await further results. He clarified the tax would be on the distributors so it could affect retail in nearby locations. Nothing in the plan would require checking where the Pre-K student lived. All children who live in the community should have the program made available.

Commissioner Schiffbauer moved to support the proposal wholeheartedly.
Chair Beloff asked for a "do pass" of the ordinance as amended and then go to full endorsement.

Commissioner Holian moved to approve a "do pass" for the ordinance as amended by

Councilor Maestas. Commissioner Hatherly seconded the motion and it passed by unanimous voice vote.

Commissioner Hirsch moved for the Commission to formally endorse the ordinance as amended wholeheartedly (Pre-K funded by sugary beverage tax). Commissioner Schiffbauer seconded the motion and it passed by unanimous voice vote.

Mayor Gonzales thanked the Commission and hoped for Council to support it and go forward. He and Marcos Martínez departed.

- **Legislative (Not on the Agenda)**

Commissioner Schiffbauer reported on the PNM bill, which is in two bills: SB 210 and HB 199, which is called the Distributed Generation consumer protection bill. The Senate bill passed yesterday and it was not a narrow margin. It has been an interesting bill to watch from the introduction last session where it was covertly seen as something that came out and was seen in other states. The Environmental Alliance of NM was split in its support and the solar industry is also somewhat split. Positive Energy is probably most vocal against these two bills. Some solar companies say they already do these things and claimed there is no evidence that it is necessary. Some national solar companies are getting complaints. He suggested talking with our local reps. Senator Wirth tried to pick it apart yesterday on some obstructionists' disclosures. No one requires a window company to disclose how much it costs to pull them out. They may deliver a bill that is not necessary.

Mr. Alejandro said Sen. Wirth did have issues with an objection on the bill that had to do with disclosures about talking to PNM prior to installation and others about removing them.

On the House side, there is an opportunity to address them but it has a long way to go.

Commissioner Hirsch said the Commission should oppose these bills if we can. We should encourage solar if we can.

Mr. Alejandro said the Governing Body is the City entity that endorses or opposes bills.

Chair Beloff suggested the Commission could recommend to the Governing Body about opposing it.

Commissioner Hirsch said it comes up tomorrow at a committee and he would certainly oppose it.

Chair Beloff said she would submit a letter to the editor to go on record that she is personally opposed.

Commissioner Hatherly asked her to email it to her.

Commissioner Schiffbauer noted that the Renewable Energy Alliance has endorsed the bill.

Commissioner Van Winkle said they have a financial interest because of their contract with PNM.

Commissioner Schiffbauer supported the amendments that Representative McQueen is bringing for HB 199.

Commissioner Holian said Senator Stefanics is sponsoring SB 248 regarding community solar. It would require that utilities and coops accept the community solar projects from local governments, political subdivisions, and State Education Office. PNM has turned down community solar projects saying it would mess up their substation.

Commissioner Schiffbauer said there are also two community solar garden bills that Jason Marks is championing and have not been heard yet.

Chair Beloff asked about the bill for the PRC to weigh in on location of transmission lines.

Commissioner Schiffbauer said it was tabled. The last one was the RPS bill (312). They went today to the PRC today for endorsement and it was tabled. There is also the nuclear energy as renewable energy bill - HB 406.

Mr. Alejandro mentioned three bills. One that Commissioner Holian just mentioned, SB 227 from Senator Steinborn is scheduled at Public Affairs. It would require solar on public buildings. And SB 41 - like the companion HB and is waiting to be heard in Transportation. A third one that died was for commercial and corporate tax credit.

Chair Beloff thanked Commissioner Schiffbauer for his work.

Commissioner Schiffbauer said they are at the point where they need people in committees.

1. Presentation: Integrated Pest Management Program

Chair Beloff introduced Mr. Lucero and gave his background.

Mr. Lucero had ten copies of his handout - selected from the annual report which the Commission has electronically as well as the IPM Ordinance. Part of this he had presented to Public Works and Food Policy Council. He explained that annually, the Department of Agriculture that governs pesticide use can come and inspect records. That was conducted for IPM applications and the City is well within compliance with the exception of two that were from his predecessor. Last year, there were two incidences of animal and human plague - from dogs on a trail and a colony of prairie dogs at the airport.

Part of mitigating, which does include use of chemical insecticide, is regulated by the federal act in 1976 for eliminating health concerns. As a result of the plague, an application that had a boric acid base

was applied on Rufina in the medians and at the airport.

Mr. Lucero went through several invasive species which his department mitigates in forms of pest management. He showed several visuals of them and how they management and contained them.

Commissioner Hatherly asked about some alternate methods.

Mr. Lucero explained what products were not permitted and that use outside the guidelines of the label is against federal law. He must follow the federal laws. The IPM ordinance cannot exceed state or federal law. So, for instance, he could not use diatomaceous earth for fleas. Otherwise, he would have those recommendations. Not many biological measures can be used in the city.

Mr. Lucero said he doesn't contract with pest management companies but the City can issue bid notices and any contractor must agree to abide by the IPM ordinance. The IPM ordinance mandates how the pests are managed.

Commissioner Hatherly asked if the contractors assume the liability.

Mr. Thompson said they must prove they have one million dollars of insurance for their activities.

Mr. Casillas asked if Mr. Lucero was aware of any toxics that are popular and might have adverse results like in the water system.

Mr. Lucero said the IPM works. It is the way to manage pests. Without a multi-tiered approach, you are not managing pests. He always counsels homeowners to follow exactly what the label says. The label is the law and misuse is a federal offense. And we know that all pesticides are toxic - every one of them. He would like to do more counseling and education because that is important for managing pests in homes. Some cannot be managed by just one means so some need chemical compounds, targeting the most vulnerable area in order to minimize the amount used. That is part of his charge.

Chair Beloff thanked Mr. Lucero for the presentation. The Environmental Work Group met around these issues. She mentioned that the IPM ordinance eliminated an advisory board so one thought was to give some consideration on how community experts could be involved with outreach to the community. An advisory board could help facilitate that., especially chemically sensitive people. She would encourage a discussion internally about how to do that.

Mr. Thompson said, "We work under the law and have no dog in the fight. I don't own any stock - but we are driven by the ordinance - voters should consider all the city ordinances."

Chair Beloff said the Commission might figure out how to have an advisory committee to work with Mr. Lucero and Mr. Thompson.

2. 25-Year Sustainability Plan Update

a. Brendle Group Summary

Chair Beloff said the Commission needs to come to a point where we can all agree - that we have a commitment to engage the community in some of our recommended thoughts. One of our tenets is to have stakeholder investment. If we don't listen to the community and fully engage them in what we are doing, we have almost no hope. It is critically important that we don't see our recommendations as final but now in March and April to roll out to the community as many recommendations as we can get and through web site development, roll out our early ideas not to convince people they are the only ideas but to get meaningful feedback on what the community would like to see.

Right now, the Commission needs to focus on Brendle and how to interpret their reassignment of priorities of recommendations. M. Casillas worked on organizing some of these priority recommendations where targets were available and it may be that the community conversation would focus more on those. She felt that instead of going through all of Brendle's work, the Commission should look for gaps they identified that will go into the final plan. The intention is to help focus on the small number of key recommendations to roll out. We will have a summary sheet of top 5 recommendations from each group on the web site as Commissioner Hatherly did on the Environment Working Group and to produce material offered to the community.

Matt Ross, who heads PR, asked that there be a roll out in March and garner excitement about those four community meetings. We have a graphic designer lined up for whatever idea we have or more specific strategies. He will help in creating English and Spanish posters with a heavy lift from support staff to create some of these documents. We need to look at it carefully and come back with a short form on the template provided as a model for a summary sheet of top priorities and background from each working group.

Commissioner Ciano excused himself from the meeting at 4:41.

Chair Beloff listed the coming four events - Thursday, March 30 in Hotel Santa Fe with one or both Councilors there; Friday, April 7 at 9:30, hosted by Earthcare; Tuesday, April 11 at 5:30 - 7 at GCCC; Thursday, April 22, 2-4 at Chainbreaker Community Center. The Commission got two grants - McCune and Santa Fe Community Foundation for facilitators. Chainbreakers and Earthcare have facilitators but not the other two.

She suggested they spread out on tables an aggregation of the aligned working group to have smaller group discussions around those topics and not the big group where people tend to avoid talking. That might change along the way, depending on what the co-hosts decide. She encouraged all members to attend them.

Commissioner Van Winkle said there are many things missing here.

Chair Beloff said in the Gaps workbook from Brendle, the Commission has generated large sets of goals and recommendations and actions from each of the working groups and they were sent to Brendle to

evaluate what is missing. They analyzed it and came back with a very deep excel worksheet in which they picked some priority recommendations either from the Working Group documents or their own resources that guided their analysis and have economic implications and carbon reduction results. In that workbook, they also gave guidance on which recommendations overlapped more than one Working Group. They did guidance on the methods that could be used and where there were gaps on goals or strategies that should be reviewed. They took 99 strategies and whittled them down to 17 and we looked at the 17 and noted there were things clearly missing. So, we began populating it with a few more and it became a lot more in this chart. Some were goals, some targets; some strategies and Mr. Casillas broke it out for our internal review. It has way too many things and there was not much time since to make it consistent.

Commissioner Van Winkle asked what is the time frame is to review this document.

Chair Beloff said a month and a half is the goal to finish it and put it on the web site in a language the public can comprehend.

Commissioner Van Winkle pointed out that there is nothing here about closing the San Juan Generating Station or Four Corners or getting out of Palo Verde. The Resource Plan will tell whether San Juan is going to continue.

Chair Beloff asked if he would work with Commissioner Smith on the high priority items to do that work and work together for the strategies.

Commissioner Smith said the Energy Working Group is scheduled for March 8 and she agreed with Commissioner Van Winkle that much is missing here.

Chair Beloff said that was why she sent around the Brendle report. Now we want to reflect what the Working Groups think rather than the consultants. They looked at cost and carbon.

Commissioner Hatherly observed that some is not related to our work at all.

Chair Beloff agreed. The economic analysis will be refined. A lot depends on whether the Commission accepts Mr. Ross' offer for roll out before the community meeting. He would like that to be mid-March.

Commissioner Hirsch was a little concerned that we are not on the same page on the roll out and might rush to something that could work against us.

Chair Beloff said it should be the result of community thinking. We value what the community thinks of our ideas for sustainability. That is more messaging that is growing out. With a web site, we won't get the consensus in four community meetings. On the web site, we could have significant feedback and maybe a survey that takes the top 5 items per Working Group to find out what they support and what they don't.

Mr. Casillas pointed out that these documents have almost a hundred goals and strategies that

Brendle put into a spread sheet. We have 17 goals and some are targets and some are recommendations. In the next couple of weeks, we need to come to a subset of those that would be of interest to the community. It seemed the Brendle Group subset was too small to tease out the differences among goals, targets and strategies and might be best for a straw man to identify the big ones that are missing. The important piece is that it needs to be simple with a handful of priority recommendations. Otherwise, a lot will be lost in the weeds.

Commissioner Hatherly wanted the simplicity of the DC plan. Chair Beloff agreed.

Mr. Casillas suggested each Working Group use the Word document he passed around for a handful of recommendations and just modify changes as needed to get the ball rolling. The Working Groups have been working non-stop on it.

Commissioner Smith said in the end, these are supposed to be measurable and when they are all mushed together- it was torturous how the metric is trying to represent this. The metrics should be taken out.

Mr. Casillas didn't want the targets in there.

Commissioner Smith added that one goal can relate to a lot of measurements.

Mr. Alejandro said we considered the DC plan in the beginning and Brendle suggested 5 or 6. They are structured in a way that has goals, strategies and programs. We are talking about broad goals. Here are strategies to achieve each and then programs to achieve the strategies. That makes it more organized and achievable. That needs more refining.

Mr. Casillas thought the DC model was not as well organized as much as the LA model.

Mr. Alejandro liked the Longmont version.

Ms. Schruben understood from the Working Group level if we took what Mr. Alejandro said and created a poster that laid it out for the Environmental Working Group and had it on our table with all the supplementary material from wherever and be at each of the four meeting to engage participants in it, would it be what we are talking about here.

Chair Beloff said the Commission got guidance from Schiavo and Erdman for a way to get out those most important ideas. She would defer to Commissioner Hirsch on how to format the community meetings.

Commissioner Hirsch said it should be straightforward in an uncomplicated way and invite feedback. The Equity Working Group side is not all verbal. We are talking about two things as one: the 25-year plan and the community meeting. Hopefully, the 25-year plan will be more visual - whatever motivates people.

The community meetings are very important for sharing and listening and conveying a sincere wish for teamwork enthusiastically to accomplish our mutual goals. We want scribes at each table and we can get

them from people we see every day and incorporate the feedback by being in real touch.

Commissioner Hatherly said Chainbreakers might bring in a lot of people with a vision for something not tied to numbers.

Chair Beloff agreed and that was part of why Matt Ross said it would summarize where we are now. He said we need to get the community interested in this before the conversation. There are a bunch of strategies but what was done at SFCC will not be helpful.

Commissioner Van Winkle said feedback gets people involved in it. It is time for the Commission to really step up and take some actions now. There have been lots of ideas and we need to winnow them down to the most critical ones and then get them rolled out to the community in a language the lay person can understand.

Chair Beloff said it is a leadership decision on how best to get the answers. She didn't think it needs to go back to the Working Group for answers. But the leaders can go back to the Working Group.

Commissioner Smith didn't think it would be a problem.

Commissioner Hirsch said if there are breakout sessions, they would have a commissioner and a scribe to record.

Chair Beloff proposed having a sub group of the Commission meet and work on combining Working Groups and taking recommendations for top priorities and present them and do we have a press rollout before the community conversations.

Mr. Casillas realized most of the Working Group heads are present. A distilled summary is needed first, or a parallel process with a graphic designer presenting the role of the group in these meetings.

Commissioner Hirsch suggested no more than 5 goals to be digestible.

The Commissioners suggested pairings of Working Groups: Environment and Transportation, or Environment and Energy; Housing and Transportation or Land Use and Transportation.

Chair Beloff asked to set a meeting for next week to begin the conversation by Friday March 3 to have a first pass at filling in the template. That would force us to think about the top five.

The Commission decided on Monday, March 6th at 11:00 - 1:00. Place TBD - probably here.

H. Items from the Chair & Co-Chair

There were no items from the Chair and Co-Chair.

I. Items from the Commission

Commissioner Hirsch said Social Equity is working on development without displacement at SFCC. He sent an email right before the meeting to please consider March 3 at GCCC all day.

J. Items from Staff

There were no other items from Staff.

K. Items from the Public

Shayna, with the Chemical Sensitivity Task Force, said the IPM policy is not being followed and she has 1,200 signatures from those who are not happy with that. She quoted from the IPM policy statement and gave examples. She said Mr. Lucero has a list of 23 pesticides that he claims are safe but they kill bees and people are getting damaged by their use. She favored the idea of an advisory committee because the City is breaking the law.

Chair Beloff thought that would be worthwhile. The chemical lobby and is very frustrating to her. There are inherent problems in the system to overcome. The chemical lobby is very strong. Mr. Lucero is between a rock and a hard place and could end up being incarcerated if he is not following the letter of the law. It might be a place to make changes to the ordinance to try to really figure out how to solve those problems and address public concern. She thought he would welcome that. He has the temperament and the knowledge to help.

Marjorie Young brought a paper from this group affected by chemicals. It has a list of cities and counties that have public property covered. Some with private property. She gave it to Chair Beloff -

Commissioner Smith left the meeting at 5:58.

Chair Beloff said this is particularly significant with the possibility of a plague outbreak. She could see a rush with a public health hazard.

Mr. Alejandro said, "To be clear, he is required to follow that protocol."

Mike Wertz, Co -Chair of Mayor's Committee on Disability and Co-Chair of the Coalition Against Pesticides, said his wife past away of complications from pesticides and herbicides. The ideas about reinstituting the advisory board would be an excellent move. It was first instituted in 2001. He agreed with an earlier comment about Mr. Thompson.

Chair Beloff asked the Commission to work to institute some kind of advisory board without requiring a change to the ordinance.

Commissioner Hirsch said our work to inform the public is great. Education is so important that you are providing. It sounded from Mr. Lucero that each department deals with it on their own.

Mr. Wertz said if the effort could be blessed by the City, we could work with Mr. Lucero without problems. We can also help him with outreach to the community. He has done some but we could do a lot of that.

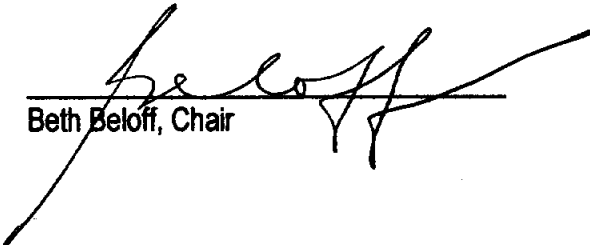
L. Items for Next Agenda

No items were listed at this time.

M. Adjournment

The meeting was adjourned at 6:16 p.m. The next Meeting will be on March 15, 2017

Approved by:


Beth Beloff, Chair

Submitted by:


Carl Boaz for Carl G. Boaz, Inc.