



Agenda

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**CITY BUSINESS & QUALITY OF LIFE
COMMITTEE**

**Market Station at the Railyard
500 Market Station, Suite 200**

**Wednesday, February 8, 2017
11:00 AM – 1:00 PM**

- I. PROCEDURES
 - A. Roll Call
 - B. Approval of Minutes – December 14, 2016
 - C. Approval of Agenda
 - D. Approval of Consent Agenda
- II. INFORMATIONAL ITEMS
 - A. City of Santa Fe Airport – Cameron Humphres, Airport Manager
- III. CONSENT AGENDA
 - A. Request for approval of a resolution establishing a blue ribbon age-friendly commission to evaluate opportunities to engage in the World Health Organization age-friendly cities and communities. (Mayor Gonzales, Councilors Harris and Ives) (Chris Sanchez)
- IV. ACTION ITEMS
 - A. Request for approval of an ordinance creating a new Section 18-20 SFCC 1987 to establish a sugar sweetened beverage tax for the purpose of supporting early childhood education for City of Santa Fe residents. (Mayor Gonzales and Councilor Ives) (Marcos Martinez)
 - B. Request for approval of a resolution establishing guidelines for the Santa Fe Early Childhood Initiative; establishing guidelines to guide early childhood education; directing the governing body to establish an Early Childhood Development Education commission (Mayor Gonzales and Councilor Ives) (Chris Sanchez).
 - C. Request for approval of an ordinance updating and reforming the permitted locations and regulations for the sale and consumption of alcohol on city property; and revising the provisions for the sale and consumption of alcohol on city property. (Councilor Dominguez) (Jesse Guillen; Alfred Walker)



Agenda

V. DISCUSSION ITEMS

- A. Special Events Evaluation and Approval Process Improvements – Renee Martinez and Sevastian Gurule.

VI. ITEMS FROM THE COMMITTEE

VII. ITEMS FROM STAFF

VIII. ITEMS FROM THE CHAIR

IX. ITEMS FROM THE PUBLIC

X. NEXT MEETING DATE – **February 8, 2017**

Persons with disabilities in need of accommodation, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting date.

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CITY OF SANTA FE
BUSINESS & QUALITY OF LIFE COMMITTEE**

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CITY OF SANTA FE
BUSINESS & QUALITY OF LIFE COMMITTEE

Wednesday, February 8, 2017

I. PROCEDURES

CALL TO ORDER

A regular meeting of the City of Santa Fe Business and Quality of Life Committee was called to order by Councilor Signe Lindell, chair on the above date at approximately 11:00 a.m. at Market Station at the Railyard, Suite 200, Santa Fe, New Mexico.

A. Roll Call

Roll call indicated a quorum as follows:

Members Present:

Councilor Signe Lindell, chair
Councilor Michael Harris, vice chair
Dr. Almi Abeyta
Dr. Camilla Bustamante
Miles Dylan Conway
Holly Bradshaw-Eakes
Kim Kelly
Kate Kennedy (arrived later)
Chandler Moore

Members Absent:

Corvas Brinkerhoff (excused)
Diane Karp (excused)
Buddy Roybal (excused)

Staff Present

Fabian Trujillo, Office of Business Growth
Ross Chaney, Economic Development
Alexandra Ladd, Economic Development Director

Others Present

Sevastian Gurule, Constituent Services
Rene Martinez, Deputy City Manager
Simon Brackley, Chamber of Commerce
Charmaine Clair, Stenographer

B. APPROVAL OF MINUTES- December 14, 2016

Councilor Harris moved to approve the minutes of December 14, 2016 as presented. Ms. Kelly seconded the motion, which passed by unanimous voice vote.

C. APPROVAL OF AGENDA

The next meeting date should be reflected as March 8, 2017.

Councilor Harris moved to approve the agenda as amended. Mr. Conway seconded the motion, which passed by unanimous voice vote.

D. APPROVAL OF CONSENT AGENDA

Item A was pulled for discussion.

- II. INFORMATIONAL ITEMS-** Postponed until the end of the meeting, time permitting
City of Santa Fe Airport – Cameron Humphres, Airport Manager

III. CONSENT AGENDA

- A. Request for approval of a resolution establishing a blue ribbon age-friendly commission to evaluate opportunities to engage in the World Health Organization age-friendly cities and communities. (Mayor Gonzales, Councilors Harris and Ives) (Chris Sanchez)

Councilor Harris said Michael Munson had talked to the Mayor and others about the World Health Organization that has a protocol being introduced with the resolution. The Councilor said he looked forward to further discussion and thought the resolution was appropriate to consider.

Chair Lindell said she would also add her name as a sponsor to the resolution.

Councilor Harris moved to approve the Consent Agenda as presented. Dr. Bustamante seconded the motion, which passed by unanimous voice vote.

Ms. Kennedy entered the meeting.

IV. ACTION ITEMS

- A. Request for approval of an ordinance creating a new Section 18-20 SFCC 1987 to establish a sugar sweetened beverage tax for the purpose of supporting early childhood education for City of Santa Fe residents. (Mayor Gonzales and Councilor Ives) (Marcos Martinez)

Chair Lindell welcomed Mayor Gonzales, who addressed the ordinance.

Mayor Gonzales said more than 20% of families live in poverty and 30% of their children go to bed hungry. The proposal is about standing up to say that is not right. They have a chance to change the dynamics of these families and allow them to pursue a healthy, prosperous life.

The cost is \$900-\$1400 a month to get a child into an early childhood education center; 76% of children in New Mexico cannot read at a third grade level and keeping up with their grade level gets even dimmer; 60% of kids that drop out of school say their inability to read at grade level was a key component; 2600 kids ages 16-24 neither work or go to school and are disconnected.

Mayor Gonzales said at the State of the City address he said he would have a proposal by the end of 2017. He spent 24 months discussing the issue with foundations, the private sector and others and the result is the Mayor's Cabinet for Children Youth and Families co-led by Councilor Dominguez.

Key goals were developed by the Cabinet 1) to increase baby weight 2) to ensure kids are kindergarten ready and 3) reading at third-grade levels and 4) have mentors and 5) graduate from high school ready for the workforce or college.

He said about one thousand 3-4 year olds are locked out of early childhood education and \$7.5 million would be needed to provide access. Santa Fe has the infrastructure and more than 40 seats throughout the city could deliver care. The question was how to pay for that. A property tax rate of \$1 million would generate about \$3.5 million and raise the tax bill \$300 annually. A quarter of a cent tax increase in Gross Receipts Tax would generate about \$7.5 million, but Santa Fe currently has one of the highest GRT rates in the state.

Kelly O Donnell, a noted economist, generated a report that looked at other cities. A sugared beverage tax was identified as a way to achieve the goal and generate about \$7.2 million a year based on consumption.

Teachers could identify and bring in the level of service children with learning disabilities or challenges would need and there would be higher quality and teacher certifications, ratios on par and a hub where families could go to place their children. There is a workforce component. An MOU is in process with the community college and if adopted, the college would serve as project administrators.

Mayor Gonzales said last was to get the state and the federal government on board. He said the state needs to make a commitment to fully fund early childhood development. The city will go to the Legislature again this year to get initiatives for a permanent fund, however the initiative has not made it out of the Senate the last five or six years.

Mayor Gonzales said his hope was to present a well thought out policy to the voters and a funding source. This would not only ensure access for kids, but build a workforce of more than 200 jobs.

Mayor Gonzales requested Committee approval so he could move forward to City Council and a full public hearing. He noted there had been three town halls and another is scheduled February 28, 2017.

Chair Lindell said the Mayor would answer questions from Committee members only, but those present could make comments afterwards.

Mr. Moore expressed his support of the ordinance. He thought it a brilliant solution and refreshing that the ordinance presented data and fact-based solutions. He said the data built into the ordinance the risks and dangers of a 55% obesity rate of children who consume one sweetened beverage a day; the risk of developing Type II Diabetes, which has increased by 25% and the likelihood of death by cardiovascular disease at 30%; and that the average New Mexican consumed 34 gallons of soda a year.

Ms. Bradshaw-Eakes thanked the Mayor for the research and his passionate speech. She too was passionate about the lack of early childhood education and the beverages many consume. She said to

support the ordinance she would have to buy sugared beverages that normally she would not buy. Ms. Bradshaw-Eakes pointed out if successful at decreasing consumption there would be no money for early childhood education. She said it was important that she pay, but the city should find a wider base of who pays for the ordinance.

Mayor Gonzales agreed. He said the city does not have a broad array of tax authority to implement that. He said data shows that the volume would remain because of two factors 1) a vibrant tourism economy and the growing of a film economy and 2) the amount of people working in Santa Fe that leave at the end of the day; 60% of the daily workforce is from other parts of the state. He said he resisted a tax on non-sugary drinks to give people an option.

Mr. Moore noted the ordinance figures supported funding from the state. The average New Mexican consumed 34 gallons of soda a year in 2016 and at an estimated 75 million gallons taxed at \$.10 on each soda that met the amount needed. The ordinance takes some reduction into account.

Ms. Kennedy said the impact to her business would be about \$20k-\$30k annually and she would have to decide whether to absorb that or pass on to customers. She asked the turn-around time before businesses were impacted, if the bill was passed.

Mayor Gonzales said the data was inconclusive but looking at other cities, there would be an evaluation of how much a distributor should pass on versus absorb. He said her assumption that her costs would be \$30k annually was not supported in data from other cities with the tax.

Mayor Gonzales said he wants how the money would be allocated thoroughly thought out and an educational component for businesses and families. There would be six months before the bill becomes effective to work out details and provide education to minimize the impact to businesses.

Mr. Conway asked if the city ran afoul of people's freedom of choice; if the bill created opposition instead of telling the public about the problem and a solution and revenue source. He said the Mayor mentioned 60% of the workforce lived in the county or outskirts and many would want their kids included. He asked if there was a long range vision to expand the program.

Mayor Gonzales said the ordinance was the legal process by which the City Council would move the referendum to the public and the public only decides whether to enact the tax or not. He said the ordinance has two key points 1) there must be an annual independent report on how monies were collected and disbursed and their impact and 2) should City Council reallocate the money for any purpose other than early childhood, the tax would cease immediately.

The ordinance supports the primary objective 100% for high quality education access to the families most disconnected. Regarding the county, the money goes to the early childhood centers and not the families. The city's ability to tax stops at its boundaries and long-term state legislation is needed to fully fund pre-K.

Mayor Gonzales said they do not want to grow the footprint of city government in terms of bureaucracy and he thought the answer was an agreement with the community college. The college would be the full administrator of the fund. Data from other cities showed the collection, compliance and enforcement is 3%-5% of the overall cost for cities with third party administrators. He noted that as public money the

state auditors would ensure proper collection and use.

Dr. Abeyta said she taught kindergarten years ago and there is a noticeable difference in kids who have been in pre-K. She said if the city invested in the children early on, it was an investment in the economic growth. She thanked the Mayor for supporting the issue.

She said even though the State of New Mexico expanded the seats for early learning, the full day kindergarten at her school had a wait list. She suggested considering how the program could be expanded to a full day.

Mayor Gonzales said that would be part of the ordinance; state money would go in first and the city money would follow to create a full day opportunity. He said the seats are ready to go and the families are on a lottery and have to wait to see if they gain access.

Ms. Kelly supported the ordinance. She said often when a new program started that provided data and information that supports the program and look for additional funding. She said regarding the businesses, it was important to invest in info-graphics to alleviate any misunderstandings.

Councilor Harris said he had talked with a number of people, among them Catherine Freeman Executive Director of United Way and Jennifer Salley at the community college. He did not question the value of early childhood education, but had questions about implementation. He thought there should be a better understanding of the activities and assumed the Early Childhood Commission would be included; what the activities were and how to make that happen; how the money would be generated and spent, etc.

Councilor Harris said the O'Donnell Report talked about the Head Start Program and the program's capacity. He said also of the 7 Head Start programs only 3 met the category for five stars. The seven programs have a capacity of 354, but the high quality programs have only 228 seats, with only 111 of them filled.

He noted also an article in the New Mexican about the Center for Policy Research at UNM whose group gave a presentation about the state-funded Home Visitation Program that deals with prenatal through 2 years of age. The Center stated the programs in the state are not at capacity.

Councilor Harris noted the resolution and the ordinance are directed to all children of Santa Fe. He thought the program should reach all children and benefit all hard working families, regardless of their income level.

Mayor Gonzales said New Mexico is recognized as one of the top states for the delivery of early childhood care, but the problem is there are not enough funds. Families are literally locked out because there is not enough money to support the effort of early childhood programs. The program focus is to increase access to high-quality early childhood centers and the city has to target those in lieu of not having funds for all families. The point of the priority policy is to identify revenues and target families most disconnected from the process.

He offered to get answers regarding the five stars at the Head Start Program for the Councilor. He said he asked for approval from the Committee because the state had not committed to fund early childhood

in the way they fund K-12.

Councilor Harris said he would continue to support the ordinance at this level, but would ask harder questions down the road.

Dr. Bustamante commended the Mayor's effort to address and support the cost of early childcare and offset the long-term societal costs in healthcare and cognitive delays, and his efforts with the partners to ensure a continuously improved process.

Councilor Dominguez said he had used the data in many ways to advance programs on the south side and absolutely thought the community should invest in this. He suggested the proposal include as findings of fact, the numbers cited by Kelly O'Donnell. He noted the *Be It Resolved* needed more organization and he suggested an implementation plan be developed.

Councilor Dominguez said his question, especially for his constituency in District 3, was the number of jobs that would be created and how many would be in District Three. Secondly, work needs to be done to implement a data collection mechanism to measure progress. The bill was not clear if monies would compete for additional seats or would be for teacher certifications and if both, which would come first, and if the program is for kids *in poverty* that should be clearly defined. Third - Santa Fe Community College and Santa Fe Public Schools were mentioned as part of the bill. Their governance agreements should be included in the bill as well as assurance that their boards of education and governing boards were in agreement.

Councilor Dominguez said finally, some of these questions should be answered before people are asked for the funds. He said the public would not mind paying if there was a clear implementation plan of how the money would be spent. He said the bill as written needed clarity.

He thanked Mayor Gonzales for bringing forward something so bold and making good on his promises.

Chair Lindell opened the floor to public comment and provided instruction to those who spoke.

Janet Arundel said she is an organizer for pK in Santa Fe and is charged with outreach. She said she had heard overwhelming support. She said the community was not afraid to attack this and she looked forward to the support of BQL.

Simon Brackley, President of the Santa Fe Chamber of Commerce said they are supportive of preK initiatives, the New Mexico Early Childhood Development Partnership, the United Way and the efforts of Santa Fe County.

He said the issue is around funding. The current conversation at the Round House is about taxes – taxes for guests, food, land grants, permanent funds, beverage, beer and spirit taxes and an online retail tax. The issue affects the entire state and not just Santa Fe.

Mr. Brackley said the Chamber is concerned about the Sugar tax, which is regressive and a family of four would be about \$350, mostly the lower income people on the south side. The bill targets one industry and small businesses and has provided little opportunity for discussion. He said the Chamber would support an online retail tax for fair competition with the local small businesses.

Mr. Brackley encouraged people to look at Philadelphia that started a new tax the first of January and read the 40 or so stories about the negative consequences there. He said the election would cost \$80k for one issue. That money could kick start an initiative around health/wellness and fund the campaign. He asked that the vote be delayed.

Kevin McBride owner of Häagen-Dazs on San Francisco Street had questions regarding the O'Donnell Report: 30% of kids (approximately 5k) will go hungry tonight; 1,963 kids ages 3-4 are in poverty in Santa Fe, 30% (600) of them will go hungry. He said if 5k kids go hungry and 600 people get a "lottery ticket" as the Mayor said, what would they say to the other 4400 kids that go hungry.

He said the Mayor stated that \$3.30 would be returned on a \$1 investment, but he advised them to look carefully at where the \$3.30 would come from. Short term, 80 cents would go directly to the family for childcare and additional educational opportunities; \$1.70 would go to the child and 80 cents to the city and society. He said of the 80 cents, 20 cents would be realized in the first 10 years and 60 cents not realized until later.

Matthew Adkins, Hanover Road said he is a scared business owner and citizen because he knows what this will do to his menu. He is a proponent of early childhood education and appreciated the opportunity to speak and for the Mayor's "hearts and mind eccentric explanation". But he thought this was about dollars and cents. He said also the current bill targets small businesses. The issue is not sugar or health, but about early childhood education. In addition there is no way to license out of city distributors such as Wal-Mart and large box stores. He said none of the bill works to be fair.

Ginger Griego de Olivarez on Adolpho Street said she does not support the tax and if passed, she would buy in Albuquerque. She said she does not like how high the gross receipts tax is now and does not want more tax. She said she was all for kids being educated, but there are kids in South Valley and Espanola that need more help than those in Santa Fe. Also they should consider the retirees and those on a budget.

Shannon Murphy said she is a mom of a 3 ½ years-old and she and her partner work full time. They applied for the lottery, but she wasn't sure she would take it because they can afford to send their child to the Waldorf School at \$900 a month.

She said she appreciated that the city was doing this in earnest. She said the structure of the program is important. In addition to those not being served, many people with the ability to pay would not want to pay and she wanted a program so those with more income could take advantage of the program but pay something, or another option.

Barry Keiss, the CEO of Coca-Cola Bottling Company in Santa Fe said he leads 80 fine men and women employees in Santa Fe. He also represented Kathy Hart and her family, owners of a small bottling franchise and pillars of the community for 98 years.

Mr. Keiss said they are for pre-K and he and his employees and the Hart family believe in the importance of childhood development. He said distributors work on very small margins and would be forced to pass on the tax. He gave an example of products before and after the two cents an ounce tax, which would double the cost of many products: a 2 liter bottle of Coca-Cola usually costing one dollar

would be taxed \$1.35 making the cost \$2.35; a canister of lemonade costing \$6.98 would be \$28 with the tax.

Tate Mruz on Agua Fria Street represented the Box Car in the Railyard. He said Ms. Kennedy alluded to a \$20k-\$30k increase with the tax and that is accurate. He said in his business sodas are minimally rung up - they give them away and it is the foundation of nightlife in Santa Fe. He said Mr. Conway stated he would pay a quarter more for his rum and Coke, but actually the increase is 1-2 dollars.

He said it is not so simple and would not just be a quarter or two cents for every ounce. He said also the use of statistics from Philadelphia or Boulder was an outrage; Santa Fe was built on tourism. He suggested they step back and evaluate and gather more data.

Carla Lopez said she will soon be the chair of Pre-K Santa Fe and is a former health educator and served on the school board. Her husband just received a kidney transplant because of diabetes and she is a former city employee. She said as a health educator she thought sugary drinks were poison and to use the money for pre-K would be a win-win.

Adrian Harvetz is seeking a license in early childhood education and has worked 2 ½ years for the Healthy Kids, Healthy Childcare Program. She single-handedly ran a program to create wellness policies. She agreed there is a problem with obesity. She has done BMI (Body Mass Index) surveillance in the field and there were kindergartners that weigh more than she weighs. She completely supports the bill and offered to do whatever she could to implement the bill successfully.

She said there are over 150 licensed childcare centers from Albuquerque to Farmington and a wellness policy is a requirement. A licensed childcare center can improve quality of life for the entire family not just the child. The policy has six components: physical activity, nutrition, staff wellness, family engagement, screen time reduction and breast feeding.

Ms. Harvetz explained to Councilor Harris that centers with 3 stars out of five does not necessarily mean they were not performing; it could be their staff just needs more education and support. She said public education and clarity is needed and she would be happy to help.

Keith Burkes on Vista Del Monte said he is on the board of United Way of Santa Fe County that has been involved with early childcare education since 2003. Since 2008 all of their gifts go from prenatal to pre-K. One thousand 3-4year-olds are not able to be in a full daycare although seats are available and that loss affects the Santa Fe economy. Studies show a dollar put into pre-K returns \$13 back in costs.

He said he does not see the fear about job loss happening; Oakland has the longest standing sugar tax and is one of the fastest growing cities. He is a proponent of the tax.

Ms. [?] said she is a policy analyst at the United Way of Santa Fe County, but was speaking as the mother of 2 ½ year-old. She said she pays \$1000 a month, which is more than her mortgage, for her child to be at a high quality learning center. The studies show that two years of consecutive full day preschool meant a higher likelihood of kids graduating from high school, better jobs and salaries and brings industry to Santa Fe. She would happily pay a higher tax for soda on behalf of their kids.

Morty Simon on Canyon Road said for those worried about what they could do; there are 300 brands

of soda, water and flavored water that does not have sugar and buying those would help support the restaurant and the distributor. Regarding job loss; Coca-Cola sued the city of Santa Fe in 2003 stating the living wage would devastate their business and that has not happened. Mr. Simon said the city has the best unemployment rates in a metropolitan area in the state.

Mr. Simon said Coca-Cola syrup was said to cost \$70 for 3800 ounces of fountain drink. The math shows that to be 475 - 8 ounce drinks. That cost the restaurant owner \$.01842 - less than a penny per serving and the restaurant then sells the drink for \$1 - \$1.50.

Carol Oppenheimer- Canyon Road, thanked Mayor Gonzales and the City Councilors for their open-mindedness and efforts to address poverty and inequality and provide more opportunity to families. She reminded everyone that 14 yrs ago Santa Fe passed the city living wage and March 1st at \$11.09 would be one of the highest in the country. She said Santa Fe knows how to do big and bold things to help the community and they work out their differences. She was happy to be part of the effort.

Sylvia Hansel on Agua Fria said she is with the Box Car team. She said to exempt diet coke is fascinating to her, as well as the beverages that use phenylalanine instead of sugar. The city is choosing to tax sugar, which is better than artificial sugar. She said those who mentioned they wanted to contribute to pre-K but would not have the opportunity. This tax would drive people to drink a beverage with artificial sugar proven to be carcinogenic.

Dr. Bustamante moved to approve the request for a resolution as presented. Mr. Moore seconded the motion. The motion was passed by a majority roll call vote as follows:

For - Councilor Michael Harris, Dr. Almi Abeyta, Dr. Camilla Bustamante, Miles Conway, Kim Kelly and Chandler Moore

Against - Holly Bradshaw Eakes Kate Kennedy abstained.

- B. Request for approval of a resolution establishing guidelines for the Santa Fe Early Childhood Initiative; establishing guidelines to guide early childhood education; directing the governing body to establish an Early Childhood Development Education commission (Mayor Gonzales and Councilor Ives) (Chris Sanchez).

Mr. Sanchez said one of the most important things with the early childhood fund is how the fund would be administered. He said the resolution talked about the design of a commission, demographics and policy, but they should consider the two existing commissions: the Youth and Family Service Division, Children and Youth Commission and the Human Services Commission.

The Early Childhood Commission would follow a similar process 1) those who serve on the commission must be subject matter experts appointed by the governing body and could not be a recipient of the funds. 2) There would be an RFP process with criteria that would be evaluated by the Commission with final approval by the governing body. 3) Programs would be evaluated and monitored as they move from one level to the next; i.e., from a three-star to a five star level. 4) The data and tracking the program's impact would be important. 5) A report would be generated and presented to the governing body.

Councilor Dominguez was concerned about collecting money from the public before there was agreement on the criteria that governed the commission.

Mr. Sanchez said there are some proven concepts; the Children and Family Commission has existed since the early 80s and Human Services since 1989. They would rely on the experts to help.

Councilor Dominguez said the city has to demonstrate to the public how the money would be spent and the creation of the commission should be reflective of all of the priorities.

Mr. Sanchez said the current goal is to have transparency. The website shows 35 agencies, like the Children Youth Commission and the amount of their funding.

Ms. Kennedy asked if there was a plan to include representation from the youth homeless community who had largely been left out. She said about 1200 kids are living on the street, most are parents of young children or in school themselves.

Mr. Sanchez said data shows about 2600 kids age 16 - 24 and she was correct that people do forget about that population and those who have been incarcerated. The commission would have to be inclusive and not specifically for early childhood. The Early Childhood Commission would focus on that and the Children and Youth Commission was currently working on transition of the 18-24 year-olds.

Ms. Kennedy disclosed that she serves on the board of the Santa Fe Youth Shelters.

Ms. Kennedy moved to approve the resolution to establish guidelines for the Santa Fe Early Childhood Initiative, as presented. Mr. Moore seconded the motion.

The motion passed by unanimous roll call vote. There were no votes against and no abstentions.

C. Request for approval of an ordinance updating and reforming the permitted locations and regulations for the sale and consumption of alcohol on city

Councilor Dominguez provided history of the ordinance. A number of organizations such as the Bike and Brew and the Mariachi Extravaganza wanted to sell and use alcohol on public property. The city had no policy that would allow that. The process was not clear and the former bill commingled the best practices with location exemptions.

This ordinance clarified the exempt locations and best practices and the intent is to eliminate bureaucracy by changes that only require a resolution. He also wanted the Committee to consider increasing the life of the resolution to 3 years instead of having to reapply every year. He said the biggest change is the table on page 7- the National Institute on Alcohol Abuse and Alcoholism Chart. The chart provides flexibility to serve however they like for an event if they comply with the chart.

The second big change came from the police department and has been approved by the Public Safety Committee. The police department would enforce the ordinance for large events.

Councilor Harris brought up the difficulty for vendors to comply with the listed serving sizes. He wanted

to be sure vendors would not have to have six different container sizes to comply with the chart.

Councilor Dominguez said that would not be the case.

Ms. Kennedy said her business has a full liquor license that could be leased for an event and the chart would be difficult container wise and increase waste exponentially. The chart would be difficult to enforce and costly for vendors. She was also concerned with the amount of trash. She asked that the number of trash bags that could be filled be increased if the bill passed.

She said another problem was biodegradable cups. They are recyclable but go into the trash at the end of an event. She said she would be more in favor of the bill if proper waste management was included and the number of containers was increased.

Councilor Dominguez said Public Works' recommendations had been incorporated into the bill and he would make note of her suggestions and see that they happened.

Chair Lindell noted that she and Councilor Dominguez both had amendments. She said she would pull her amendments for now and the proposal changes and Councilor Dominguez' amendments remained for consideration.

Dr. Bustamante said the bill stated there was no associated cost. She asked if there was a difference in what that meant administratively.

Councilor Dominguez said staff and the governing body would spend less time on resolution amendments rather than an ordinance amendment and they would not have to be published. The enforcement of actual events would not change, but that the police department has a stake is significant. The police department would not just enforce the ordinance rules, but check cup sizes, etc. if the event is 1000 people or more.

Dr. Bustamante moved to approve the ordinance and proposed changes and amendments by Councilor Dominguez. Ms. Bradshaw-Eakes seconded the motion.

Chair Lindell said she would support the ordinance to move it through the process, but would have amendments to add in the future.

The motion passed unanimously by voice vote.

V. DISCUSSION ITEMS

- A. Special Events Evaluation and Approval Process Improvements – Renee Martinez and Sevastian Gurule.

Chair Lindell said due to the limited time, if more time was needed for discussion the issue could be included on the next agenda.

Ms. Martinez said she and Mr. Gurule assembled a team of staff with representatives from a cross section of departments from Fire, Code Enforcement, Business Licensing and Special Events. They discussed the feedback from BQL and the opportunity to improve the permitting and enforcement.

Ms. Martinez said they provided the group with an example of the City of Seattle and their comprehensive application form and covered estimated fees, frequently asked questions, webpage and handbook. The team used that example as a model. They were asked to mark up the document and reconvene in two weeks to continue the process to provide recommendations to the Committee.

Chair Lindell thanked the team. She said that was exactly what the Committee wanted. She said it had been a constant source of problems for those who wanted to hold events and for city staff.

Councilor Harris thanked Ms. Martinez and acknowledged Ms. Kelly for bringing the issue forward and Ms. Murphy for speaking to the committee. He said this is what should happen – the Committee should be looking at the business environment and work with the city.

Chair Lindell said she would plan for their presentation in the April meeting.

VI. ITEMS FROM THE COMMITTEE – None

VII. ITEMS FROM STAFF - None

VIII. ITEMS FROM THE CHAIR

Chair Lindell said they had covered a lot of territory and there were a lot of guests. She said usually the Committee would take comments and she had received requests and was inclined to let people speak. She invited those with strong feelings on the issue to email her; otherwise the Committee would continue as in the past.

Ms. Kelly said there was nothing on the website under Hot Topics about the Early Childcare tax and there should be something under Frequently Asked Questions.

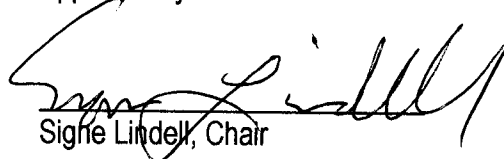
Chair Lindell thought that a good suggestion. She asked Mr. Trujillo to make note.

IX. ITEMS FROM THE PUBLIC- Previously discussed

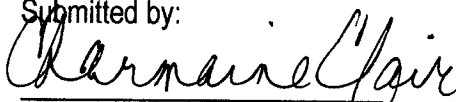
X. NEXT MEETING DATE– March , 2017

Having no further business to discuss the meeting adjourned at 1: 00 p.m.

Approved by:


Sighe Lindell, Chair

Submitted by:


Charmaine Clair, Stenographer