



Agenda



Santa Fe City and County, Advisory Council on Food Policy
January 26, 2017, 9AM-11AM
Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA – January 26, 2017 5 minutes
Prioritization and Agenda Order
- D. APPROVAL OF MINUTES – December 14, 2016
- E. COMMUNICATIONS FROM THE FLOOR 2 minutes/person
- F. PRESENTATIONS/TRAINING 30minutes
Chris Sanchez, Director and Julie Sanchez, Manager: Children Youth and Family Division
- G. ITEMS FROM THE CHAIR 40 minutes
SFFPC Strategic Plan: Summary, where we are going, and Council roles
- H. INITIATIVES AND ACTIONS 20 minutes
 - 1. Policy Committee
 - a. Food Plan Committee
 - i. Meeting Updates-Santa Fe Food Plan update,-complete
 - b. Food Production and Land Use Committee
 - i. Meeting Updates
 - c. Education and Outreach
 - i. Meeting Updates
 - d. Governance Committee
 - i. Meeting Updates
 - e. State & National Issues
 - i. Updates on upcoming 2017 NM State Legislative Session.
 - ii. Action item: Sign on to FRAC letter and sign on to letter against Food Tax in Santa Fe:
 - 2. Executive Committee
 - a. Meeting updates.
 - b. How SFFPC coordinates with Sustainable Growth Plan with policy work. 5 minutes
- I. ITEMS FROM STAFF 5 minutes
- J. ITEMS FROM THE COUNCIL 5 minutes
- K. ADJOURNMENT

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CITY CLERK'S OFFICE

DATE 1/18/17 TIME 3:54p

SERVED BY Sue Perry

RECEIVED BY [Signature]

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, JANUARY 26, 2017

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – December 14, 2016	Approved	2
E. COMMUNICATIONS FROM THE FLOOR	Discussed	2
F. PRESENTATIONS: Chris Sanchez/ Julie Sanchez, CYFD	None Presentation	2-5
G. ITEMS FROM THE CHAIR SFFPC Strategic Plan Summary	Discussed	5-9
H. INITIATIVES AND ACTIONS		
1. Policy Committee	Not Discussed	10
a. Food Plan Committee		
i. Meeting Updates-		
b. Food Production and Land Use Committee		
i. Meeting Updates	Discussed	10
c. Education and Outreach Committee	Not Discussed	10
i. Meeting Updates		
d. Governance Committee		
i. Meeting Updates	Discussed	10
e. State & National Issues	Discussed	10
i. Updates/ 2017 Legislative Session		
ii. Action Item: letters for: FRAC /Santa Fe Food Tax New Mexico Grown	Not Discussed	10
2. Executive Committee	Not Discussed	10
i. Meeting updates		
ii. SFFPC coordination with SGP policy work		
I. ITEMS FROM STAFF	Not Discussed	10
J. ITEMS FROM THE COUNCIL	Not Discussed	10
K. ADJOURNMENT	Adjourned at 11:03 a.m.	

SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
THURSDAY, JANUARY 26, 2017

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Mark Winne, chair on this date at approximately 9:00 a.m. at the Angel Depot Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Mark Winne, chair
Susan Perry, vice chair
John Alejandro (arrived later)
Tony McCarty
Susan Odiseos
Erin Ortigoza
Pamela Roy
David Sundberg

Members Excused

Emigdio Ballon
Patricia Boies
Cydney Martin

Members Absent

Two vacancies

Staff Present

Others Present

Chris Sanchez, Director, Children, Youth and Family Division
Julie Sanchez, Manager, Children, Youth and Family Division
Helen Henry, Farm to Table and the New Mexico Alliance of Health Councils
Carolina Cuellar, La Familia Medical Center
Others as noted under Communications from the Floor
Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA/Prioritization

A report from Ms. Ortigoza was heard under Communications from the Floor.

Mr. Sundberg moved to approve the agenda as amended. Ms. Perry seconded the motion which passed by unanimous voice vote.

D. APPROVAL OF MINUTES – December 14, 2016

Ms. Odiseos moved to approve the minutes of December 14, 2016 as presented. Mr. Sundberg seconded the motion, which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Ms. Ortigoza said the first phase of the Agriculture Resource Inventory would wrap up February 3, 2017. She passed out questionnaires and asked those who provide agricultural resources or services for ranchers and farmers to fill them out.

Phase II in the spring will present the clearing house to the community and a web-based platform with resource providers and guides to local food production, etc. They will create a story map of economics and the legacy of agriculture and options to house the website and partners to help with outreach will be explored.

Ms. Ortigoza said the county visited King County, Seattle in January that has been helpful setting up Santa Fe County's Transfer Development Rights (TDR) Program and bank. The program allows property owners who meet the criteria to sell their development rights, protecting the property. In the next several months work will also be done on the administration procedures and outreach to the community about the bank.

She said the Land Use Subcommittee discussed a city/county summit in April or May. They could have information on the city's ordinance and the county's work in addition to hands-on technical support. The Farmers Market Institute could also talk about the micro loan program, etc.

Ms. Roy said they discussed doing something with the community college in April and possibly holding the summit in October.

Ms. Ortigoza said the county wanted to reconvene the first quarter to keep building on the momentum.

Chair Winne suggested Ms. Ortigoza review the strategic plan to see where that fit.

Council members introduced themselves followed by the following guests:

Chris Sanchez, CYFD and Julie Sanchez, the City of Santa Fe Children Youth Commission, Human Services
Elizabeth Peterson, Santa Fe County Human Services Department
Kendall Chavez, Farm to School Program at Farm to Table
Kierstan Pickens and Maryann, Santa Fe Farmers Market Institute

F. PRESENTATIONS AND TRAINING - Chris Sanchez, Director / Julie Sanchez, Manager, CYFD

Mr. Sanchez said the city and county have a similar vision to the food council's work, particularly in community services. The Mayor had asked how they could bring the community together and created the Mayor's Cabinet composed of secretaries from the state, the county, city funders and the policymakers in the community. They have discussed how to be efficient and align their vision and funding to make an impact. He said the Children Youth Commission (funding of about \$1.2 million) and the Human Services Commission (with about \$900k (thousand) had the same idea.

- There are four priority focus areas: Early childhood mentorship/leadership, Prevention, Reengagement of Disconnected Youth and Workforce Development and Career Pathways. The idea is to ensure babies are born healthy, parents/grandparents are supported, kids progress through school and graduate on time, and there is a way to reengage disconnected kids (those not in school or working) about 2600 total of which 400+ are age 16-18 and the remaining are 18-24 year-olds, and workforce development/career pathways.
- Under the Obama Administration the city became a My Brother's Keeper community and funding of about \$200 million to work with people of color. Six people work with them from an AmeriCorps Vista Grant and the Community Foundation has about 14 workgroups and administrated the work.
- \$1.2 is used for the Commission and the \$900k works in partnership with resources in the county. Others with funding programs such as St. Vincent's, McCune, etc. want to align their funding to specific outcomes and have a way to measure those and tell the story about their impact.
- Human Services has taken the lead. They have realigned their outcomes and have indicators to measure their outcome. They are working to develop framework for reports from agencies that work with them.
- Adelanté started a program last week to figure out how to help kids 18-24 years of age that are aging out of foster care and systems that leave them on their own. There are huge issues with food. A resource center is being designed to be a one-stop shop. The goal is to be site-based for kids to receive food, medical and mental health care, provide shelter and as a resource to connect them to education or a path back to the community.

Mr. Sanchez said he liked the idea of bringing groups together. He noted the county just passed a bond for their triage center and is bringing providers together to work around the issues of mental health and homelessness. He said everything tied into food in some manner and they are open to ways to partner. He wanted to be sure the Food Council's voice is heard in that process.

Julie Sanchez said the Human Services Committee had a strategic planning session and modeled many of their indicators off of the county's accountability report. They want to align with what is being done by the county and city and have indicators that work with the entire family, not just a segment of the population.

She said some relevant indicators are individuals experiencing food insecurity and chronic disease prevention, with the outcome of an increase in the quality of life for families and community. The RFP should be released by the end of February.

Mr. Sanchez said the Governing Body is supportive. He said a lot of what CYFD does is based on accountability and telling the story and their ability to leverage funds will be easier once they can make City Council understand their impact.

Ms. Perry said something that could be un-measurable is access to services; some people have health insurance, though that could change, and would people know where to access other services like I know darlin' I know I know I know I know all I know it's coming and coming okay I know I will La Familia. She said that could be an important outreach idea.

She said communication is another and the council is setting up their website with information like that and the ways people can connect to programs like WIC and SNAP and how to get a MO-Gro box for 10 dollars.

Ms. Perry said they could connect with the community college, because some kids are put off by the idea of a four year college. She said some people in hands-on fields would be excited to be part of the Resource Center and tell kids about what is available and how they could help. Ms. Perry said the FPC is looking at how they can avoid being a silo and holistically and what they can add to what is already being done.

Mr. Sanchez said the first line of defense is the Communities in Schools public school system for support of high risk, high needs kids. CYFD is helping the superintendent develop an individualized approach for kids who cannot be assisted within a classroom and on a bridge academy alternative for kids who would have been suspended.

He said there is also the Engage Program but it was not successful and they are looking at how that could be re-developed and recently they looked at developing a technical/vocational training program. A training center is being developed by workforce development and different organizations will provide internships.

Mr. Sanchez said people have told them they get the information but don't know where to go. They would go to get help if there was one place they could go to and is why a site base strategy is important. He said they could provide basic needs as well as intensive case management. He thought breaking the silos down and creating a good referral system and communication process would help.

Mr. Sundberg asked how individuals could be targeted in terms of assessment, especially the 18 to 24-year-olds.

Mr. Sanchez said nonprofit organizations in the community like Adelanté, Earth Care or the Boys and Girls Club can open the door. He said they opened a homework diner on the south side that provides a free hot meal for both parents and kids. They let the kids have a voice and build rapport and once they are comfortable, people are there to talk with them about other things they might need.

Ms. Odiseos said Feeding Santa Fe did a study and they were told to estimate the number of people 60 and over. They realized from the study that the people who answered the survey questions were not in the 60 and over group, but they saw them in the cars of those bringing them. She said they plan to meet with the Mayor because they are concerned that ICE (Immigration and Customs Enforcement) will come to their drive through.

Mr. Sanchez said there is a lot of fear in the community and the Mayor has been clear on his stand. That stance has spread and there are legislators who want to carry that legislation across New Mexico. He encouraged Ms. Odiseos to make an appointment with the chair of the Immigration Committee because she is formulating a plan.

Chair Winne said just with food there are 15 federal assistance programs, numerous food pantries and food serving programs; all of the schools serve a number of meals and the Farmers Markets programs serve low income families. He said food is a big issue and is not as connected as they would like.

He said if there was a better network and information that could be quickly and easily obtained and accessed, that alone would help them do a better job. He said they do not need more food; they need more information about how to get the food provided and the related services.

Chair Winne said the food issue is complicated and he would like a way to work better with the city services, the government and the Mayor's office. The council has a lot of that information and part of their strategic plan is to make the information more available and accessible.

Mr. Sanchez said the Mayor is compiling information on those who currently receive federal funding and in what amount. He said that is important for him to understand to determine the impact they could have.

He said regarding networking and communication, this could be the nucleus to possibly bring people together on a quarterly basis. He said someone had mentioned a summit and the council could serve as that entity. He thought a goal for the council could be finding a way to bring all of the food agencies together to discuss what they provide. Eventually they could develop a collective goal, which is what everyone wants and CYFD would support that and be at the table.

Ms. Roy said many times the policy creates the silos or barriers. She said all of the 15 federal programs are policy related- Double up Food Bucks is part of the Food Insecurity Nutrition Initiative. The reason the program is so important is because it is on-the-ground in the community and links a lot of things.

She said she was glad to have Ms. Chavez present because AmeriCorps, Earth Care, etc. can begin conversations and break down silos and create a coalition of work.

Ms. Chavez said she works with the community schools in Albuquerque and their model brings things together. She said without the trust of the community members and the organizations that do the work there would be nothing. She said together they share information freely.

Ms. Roy said Ms. Chavez will move into that process in Santa Fe and at the same time they can identify policies like the lack of access. She said the council has discussed joint use agreements and creating safe places like playgrounds. She said they often forget to link getting local food into centers or the summer school programs with other programs and that is part of their strategic plan.

Chair Winne said the council will spend most of its time finding ways to make connections better and provide better information and outreach. He said there is a lot of opportunity to provide a good partnership.

Mr. Sundberg asked that the contact information be sent to him.

Ms. Carolina Cuellar was introduced. She said she works for the La Familia Medical Center and runs their diabetes education program on nutrition. She said she was excited to attend and see how she could contribute.

Chair Winne said he and Ms. Perry talked with Ms. Cuellar and are excited about the possibility of having her on the council. Ms. Perry added that Ms. Cuellar would replace Lynn Walters' seat.

G. ITEMS FROM THE CHAIR – SFFPC Strategic Plan Summary – Where we are going/Council Roles

Chair Winne noted the two documents – the Strategic Plan Summary and the Strategic Plan Draft. He explained they met in December and used the Food Plan as their guiding document. There is an update for 2016. He said in that meeting the council developed a list of priorities, most are linked to the Food Plan.

Mr. Alejandro entered the meeting at this time.

Chair Winne said he and Ms. Roy organized the work into how the work could be accomplished with potential indicators/deliverables/measurements; assignments- whether to committees or other organizations that take the lead; and the deadlines. The information was re-grouped and consolidated to make it easier. Major goals are captured on the summary and the yellow highlights indicate the committee with the primary responsibility for that goal. The draft contains the detail.

Chair Winne said he wanted members to review the summary. The major overarching goal is to increase access to healthy, affordable food. They are looking at a private system of food, such as food pantries and the public sector, such as the federal food programs like SNAP. A big focus is to create a one-stop shopping experience and what that would look like for those looking for food.

Mr. Sundberg said Mr. Sanchez had also talked about that and he has the funds and resources. He said he thought Mr. Sanchez wanted to create a physical site. That will need hand-in-hand technology and training and could be a place the council could insert themselves immediately. Chair Winne added they also discussed using FPC's website.

Ms. Perry said there are two pieces; the information that is accessible and in one place and a human connection. She said thought there could be satellites throughout the city and staff trained to act as a bridge to the website and talk with people about their needs.

Mr. McCarty said the county is working on that. He thought that might be Ms. Peterson's job.

Ms. Peterson said medical is part of it. The county is looking at the assessment and human connection to help people get what they need and have a data collection/sharing system. The system could allow others to see what a person currently receives and who they have worked with and would avoid a duplication of services.

She said the county is conducting a gap analysis and will hold focus groups and interview providers for a sense of what exists now in the county and the gaps. There will also be an IT (Integrated Technology) assessment because they do not want 15 different data collection systems working separately. The idea is to move toward a universal centralized, standardized data system and share that.

Chair Winne said he heard different ways to provide, gather and assess information, but how could they bring this together.

Ms. Roy said the city/county is already doing that and are best suited to collect and organize the data. She said FPC's role is to link it to the programs and they will learn what their role could be as a policy council in the process. She said they should be the ears and eyes of emerging policies that would be potential barriers or an opportunity. She said they can then reach out to organizations / communities that would be impacted.

Ms. Odiseos said she was grateful to the FPC for the connections they have made, but more needs to be done. She said as a drive-through food pantry she is acutely aware that many people do not know about Feeding Santa Fe, or that they cannot get to the food pantry. She said she connected with Head Start when Ms. Boies invited her to a county strategic planning meeting and Feeding Santa Fe now processes 55 bags a week for

Head Start, they help at-risk seniors and they work with Tesuque Pueblo. Ms. Odiseos said those links allow her to be open to helping in any way possible. She said they need to make the word-of-mouth system better.

Chair Winne said the Food Plan and Outreach and Education subcommittees could identify the different nodes of activity and how to promote the network.

Mr. Sundberg said that is a challenge they keep running into. He said FPC has contacts and resources and can send information to the right people with the resources to disperse the information to others. He said Mr. Sanchez pointed out that CYFD was the most effective in finding out what people need.

Chair Winne asked if the council could at least have an inventory of the resources available.

Mr. Sundberg suggested FPC would be more effective if they lubricate the cogs to keep communication going.

Chair Winne said the two committees should work on that together to ensure an understanding of what the city and county are doing and what is missing regarding services and programs.

Mr. Sundberg said *pulltogether.org* should be filled in and would just be a matter of linking everyone. He said the council could advise people on the use of the website as a resource list and on how to use the website.

Ms. Peterson agreed. She said she is meeting someone from the Share New Mexico website next week to look at their resources. She said they should not re-create, but use the resources available.

Ms. Odiseos asked how they could get people to eat healthier, because if they don't have the inclination or information they will continue to eat chips and drink soda, etc. She said the issue is bigger than sugar or preservative laden foods.

Ms. Perry said that was an example of an environmental and policy stance. The second part is the community-based programs and reaching out to people and supporting an environment where certain items were not available in vending machines, etc. She said also supporting established on-the-ground, evidence-based programs for community based outreach and education.

Chair Winne said the council goals are also to increase access to fresh fruits and vegetables through senior and school programs and to provide nutritious foods in correctional facilities.

Ms. Odiseos said going back to her experience in Edgewood; the kids were throwing out the healthier food they were given in school. Ms. Perry said that was about how the program was executed and many schools have done a better job.

Ms. Roy said the policy link is through the New Mexico School Nutrition Association through the food service directors. She said she is working with the directors to change the state statute to write in "*recess during lunch*" as the first step. The second step is to expand the lunch hour, but will take a year or two. She said the research shows kids will eat more and waste less once that happens.

Chair Winne asked if there were concerns about things on the list, or that members thought confusing, etc.

Ms. Perry pointed out that #11- *work with tribes* would take research on what they currently do and what they really need. She said they already have things that could act as a model.

Mr. Winne said the Executive Subcommittee could research things and reassign the matter when there was more information. Ms. Perry added that she has connections with Native groups in the state. Chair Winne suggested Mr. Ballon also be enlisted.

Ms. Roy said a good start would be in conversations around food distribution on Indian reservations. The directors of the Eight Northern Pueblos and Five Sandoval Pueblos have been interested in having more connection. She said she has learned there is a regulation that allows them to buy local.

Mr. McCarty said #15- *expand experiential learning opportunities* sounded programmatic.

Chair Winne said FPC is taking the lead on #1-14 and will partner in #15 and support in others. He said the council was going to look at how to support more nutrition and cooking education promotion in schools.

Mr. McCarty wasn't clear whether that meant promoting a policy for funding organizations or asking schools to create a policy to accept experiential programs.

Ms. Chavez said they do not want to do that; that has been done over and over and is why policies don't work. She said her goal is to work closely with Earth Care, Cooking with Kids and those who are doing the work and document the policy barriers in the schools. She said she heard mentioned that there was not enough time to teach cooking education because of testing and short lunches and recess. She said she hoped the food council would look to their partners to understand what the issues are.

Ms. Cuellar said funding was received for a second site on the south side of the clinic. There are plans to build in the next year or so, a room that is equipped to do large cooking classes. La Familia wants a one-shop stop that provides nutrition, health, and exercise; everything in one place.

Chair Winne said the collective task is to ensure the council has that type of information and is supportive.

Ms. Perry said part of their task as a city/county advisory council is to communicate with the Mayor about issues and meet with him regularly to talk about them and give updates.

Chair Winne said also brought up was a summit and working with the community college on an event in the spring and World Food Day in the fall.

Mr. McCarty said he liked the idea of a quarterly convening, especially since the county has a model to do that. He said he attended a county roundtable that was very effective and one of the most productive meetings he had attended.

Ms. Peterson said the county created a meeting around each point of the Food and Ag' Implementation Plan to get baseline information needed. She said Ms. Ortigoza has talked about bringing all of the groups together again to fill in the details.

Chair Winne asked the Executive and Outreach and Education Subcommittees to work on that.

Mr. Sundberg asked about the deadline for the information that would go out with the recycling bins.

Mr. Alejandro explained he was told that the council would have to produce and pay for anything FPC added to the Environmental Division's brochure to recycling customers. The FPC would need about 30,000 pamphlets, etc. and that was cost prohibitive. One option could be to include a line in the Environmental Division's brochure that directs people to a website, etc.

Mr. McCarty thought that would work to include a line asking people to visit FPC's website or resource page.

Mr. Alejandro said he would let Environmental Services know if the website is going to be the resource. Ms. Perry added they should ensure the website is up to date.

Chair Winne said members could look at committee assignments and clarify their roles at the next meeting.

Ms. Cuellar asked if the data was sorted and the programs included what is offered and qualifications, etc.

Mr. McCarty said the FPC website has names of organizations with a link to those websites. Share New Mexico also had a website with the same thing and pictures. Another website - *pulltogether.org* is a sparsely populated website, but the system does not work well. He said an organization should be able to change their information, but he is optimistic that the website will eventually provide what everyone wants.

Ms. Cuellar said things should be standardized and organizations should describe their program and benefits. The organizations could update their information and be more self-maintained.

Mr. Alejandro said that was talking about an enterprise resource management tool that takes information from a variety of resources and puts it into one database. He said that is a huge project. The intent of the food summit was to convene stakeholders and decision-makers to discuss what is needed to accomplish that.

He said the summit is also about distributing information and educating growers and farmers, which takes resources, time and money. He saw a role for the council as convening and facilitating that. He said there are foundations whose goals align with that and would consider the project worthy of their resources.

Ms. Roy said the Santa Fe Community Foundation has a Health Impact Assessment Grant. She said Mr. Sanchez had mentioned being resourced to do something like that and that he wanted to be involved.

Mr. Alejandro suggested getting the city and county together to tell them what is needed and ask staff via resolution to make that their focus. Staff could invite stakeholders and formally get together in collaboration. He offered to talk with Chris Sanchez and said members should check with their counterparts within the city.

Mr. Sundberg suggested the Governance Committee guide that work and then pass it on. Ms. Roy said the Food Production and Land Use Committee meeting could sort it out on the 15th from 1 to 3 pm. She noted that The Food Plan and Executive subcommittee members could participate in the conversation as well. Mr. Sundberg suggested Ms. Cuellar be asked to sit in as well.

Chair Winne said they will finalize the strategic plan at the next meeting.

H. INITIATIVES AND ACTIONS

1. Policy Committee Not Discussed
 - a. Food Plan Committee
 - i. Meeting updates- Santa Fe Food Plan update- has been completed

- b. Food Production and Land Use Committee
 - i. Meeting Updates

The Committee report was passed out and submitted to the Board of Directors

- c. Education and Outreach Committee – Not Discussed
 - i. Meeting updates
 - d. Governance Committee
 - i. Meeting Updates -The report is in the packet.
 - e. State and National Issues
 - i. Updates on upcoming 2017 New Mexico State Legislative Session

House Bill 203(?) goes to committee Tuesday or Thursday and would be good to have participation.

- ii. Action Item: Sign on to FRAC letter and sign letter against Food Tax in Santa Fe

2. Executive Committee – Not Discussed
 - i. Meeting updates - Chair Winne urged the committee to meet earlier.
 - ii. How SFFPC coordinates with Sustainable Growth Plan with policy work

L. ITEMS FROM STAFF – Not Discussed

J. ITEMS FROM THE COUNCIL – Not Discussed

K. ADJOURNMENT

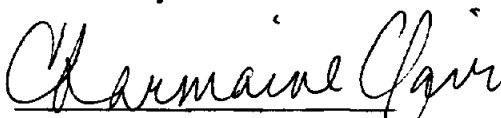
Having no further business to discuss the meeting adjourned at 11:03 a.m.

Approved by:



Mark Winne, Chair

Submitted by:



Charmaine Clair, Stenographer