



Agenda

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CITY BUSINESS & QUALITY OF LIFE COMMITTEE

Market Station at the Railyard
500 Market Station, Suite 200

Wednesday, January 11, 2017
11:00 AM – 1:00 PM

I. PROCEDURES

- A. Roll Call
- B. Approval of Minutes – December 14, 2016
- C. Approval of Agenda
- D. Approval of Consent Agenda

II. CONSENT AGENDA

- A. Request for approval of a resolution directing the City Manager to continue the pilot parking program for the Farmers' Market at the market station parking garage on Saturday mornings. (Councilors Villarreal, Ives, Dominguez, Harris and Trujillo) (Noel Correia)

III. ACTION ITEMS

- A. Request for approval of an ordinance updating and reforming the permitted locations and regulations for the sale and consumption of alcohol on city property; and revising the provisions for the sale and consumption of alcohol on city property. (Councilor Dominguez) (Jesse Guillen; Alfred Walker)
- B. Request for approval of a resolution establishing a task force to take the next and final steps to determine whether to establish a public bank for the City of Santa Fe. (Councilors Villarreal, Dominguez, Maestas and Ives) (Alexandra Ladd)
- C. Request for approval of a resolution directing staff to provide a report to the governing body regarding "Fee in Lieu Of" Affordable Housing Revenues. (Councilor Dominguez) (Alexandra Ladd).



Agenda

IV. INFORMATIONAL ITEMS

- A. Special Event Planning Issues and Inconsistencies for events on private property vs events on city parks/facilities. – Shannon Murphy

V. ITEMS FROM THE COMMITTEE

VI. ITEMS FROM STAFF

VII. ITEMS FROM THE CHAIR

VIII. ITEMS FROM THE PUBLIC

IX. NEXT MEETING DATE – **February 8, 2017**

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**SUMMARY INDEX OF
CITY OF SANTA FE
BUSINESS & QUALITY OF LIFE COMMITTEE**

Wednesday, January 11, 2017

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B. Approval of Minutes – December 14, 2016	No quorum	1
C. Approval of Agenda	No quorum	1
D. Approval of Consent Agenda	No quorum	2
II. CONSENT AGENDA -		
A. Approval of resolution to continue the pilot parking program for the Farmers' Market at the market station parking garage (Councilors Villarreal, Ives, Dominguez, Harris and Trujillo) (Noel Correla)	Not discussed	2
III. ACTION ITEMS	Not discussed	2
A. Approval of an ordinance updating/reforming locations /regulations for sale and consumption of alcohol on city property and revising the provisions for sale and consumption of alcohol on city property. (Councilor Dominguez) (Jesse Guillen; Alfred Walker)		
B. Approval resolution establishing task force to determine establishing a public bank. (Councilors Villarreal, Dominguez, Maestas and Ives) (Alexandra Ladd)		
C. Approval of a resolution for report to the governing body regarding "Fee in Lieu Of" Affordable Housing Revenues. (Councilor Dominguez) (Alexandra Ladd).		
IV. INFORMATIONAL ITEMS		
A. Special Event Planning Issues and Inconsistencies for Events on Private vs. on city parks/facilities. Shannon Murphy	Discussed	3-6
V. ITEMS FROM COMMITTEE	None	6
VI. ITEMS FROM THE STAFF	None	6
VII. ITEMS FROM THE CHAIR	Discussed	2-3
VIII. ITEMS FROM THE PUBLIC	None	6
IX. NEXT MEETING DATE	February 8, 2016 Adjourned at 12:00 p.m.	6

CITY OF SANTA FE
BUSINESS & QUALITY OF LIFE COMMITTEE

Wednesday, January 11, 2017

I. PROCEDURES

CALL TO ORDER

A regular meeting of the City of Santa Fe Business and Quality of Life Committee was called to order by Councilor Michael Harris, chair on the above date at approximately 11:00 a.m. at Market Station at the Railyard Market Station Suite 200, Santa Fe, New Mexico.

A. Roll Call

Roll call indicated a lack of quorum as follows:

Members Present:

Councilor Michael Harris, vice chair
Dr. Camilla Bustamante
Kim Kelly
Kate Kennedy (arrived later)
Chandler Moore

Members Absent:

Councilor Signe Lindell, chair
Dr. Almi Abeyta
Miles Dylan Conway
Holly Bradshaw-Eakes
Diane Karp
Buddy Roybal
Corvas Brinkerhoff

Staff Present

Fabian Trujillo, Office of Business Growth
Ross Chaney, Economic Development
Alexandra Ladd, Economic Development Director

Others Present

Noel Correia, Farmer's Market
Sevastian Gurule, Constituent Services
Rene Martinez, Deputy City Manager
Charmaine Clair, Stenographer

Due to a lack of quorum no action items were discussed. The meeting was informational only.

B. APPROVAL OF MINUTES- December 14 , 2016 – Not discussed

C. APPROVAL OF AGENDA- Not discussed

D. APPROVAL OF CONSENT AGENDA – Not discussed

II. APPROVAL OF CONSENT AGENDA – Not discussed

- A. Request for approval of a resolution directing the City Manager to continue the pilot parking program for the Farmers' Market at the market station parking garage on Saturday mornings. (Councilors Villarreal, Ives, Dominguez, Harris and Trujillo) (Noel Correia)

III. ACTION ITEMS – Not discussed

- A. Request for approval of an ordinance updating and reforming the permitted locations and regulations for the sale and consumption of alcohol on city property; and revising the provisions for the sale and consumption of alcohol on city property. (Councilor Dominguez) (Jesse Guillen; Alfred Walker)
- B. Request for approval of a resolution establishing a task force to take the next and final steps to determine whether to establish a public bank for the City of Santa Fe. (Councilors Villarreal, Dominguez, Maestas and Ives) (Alexandra Ladd)
- C. Request for approval of a resolution directing staff to provide a report to the governing body regarding "Fee in Lieu Of Affordable Housing Revenues. (Councilor Dominguez) (Alexandra Ladd).

VII. ITEMS FROM THE CHAIR (Revised Agenda Order)

Chair Harris noted that due to a lack of quorum the Consent Agenda and action items would not be addressed.

He said he invited Mr. Gurule and Ms. Martinez to the meeting to join the discussion on special events on private property and Shannon Murphy is key to the discussion.

Chair Harris said he will be on two radio shows next week, one is Richard Eads. He will talk about business and housing issues, among others. He said he will reference the discussion today regarding special events held on private property and he has talked to Ms. Ladd about bringing information back to the Committee.

He said when he began as a City Councilor one initiative for economic development was the airport. Things are moving forward and the taxiway and main runway are being renovated and the master plan calls for a study for a new terminal. He said success could depend on the connection from the privately built interchange on 599 to the airport property that would provide access to an adjacent major business park.

Chair Harris said broadband was the other initiative and City Council received a report from Sean Moody a few months ago. He asked Ms. Martinez to share information on that.

Ms. Martinez said positive new developments were that the city invested about \$17k (thousand) last year to extend fiber through Cyber Mesa. Tenants in the Railyard can contract with Cyber Mesa or others to connect the last mile to fiber and Cyber Mesa has had three or four Railyard customers.

Mr. Chaney explained that the fiber runs from the central office downtown and the extension is only around the Railyard toward Site Santa Fe and the galleries. The build out in the Railyard will affect real

estate companies, artist galleries, nonprofits and connections and will average about a thousand dollars.

Ms. Martinez said phase II has a budget of \$400k for expansion of fiber in the city. She said alternatives of whether to make the investment downtown or extend to the St. Michaels area have been discussed. Staff recommended investing in the downtown area around Paseo del Peralta.

She said implementation plans have not yet been developed, but will be forthcoming this calendar year. Fiber was extended to the airport area last year and the Mayor is interested in a public/private partnership to extend broadband to residential communities in the airport area. The idea has been discussed at staff level, but there has been nothing concrete.

Mr. Chaney said there has been a reduction in staff since Mr. Moody's memo almost six months ago. Staff wants to continue to support broadband, but they have limited resources.

Chair Harris thanked Ms. Martinez and Mr. Chaney for the update. He noted the importance of the matter and said he assumed the city would need to look at the lack of resources in budget hearings.

He said he asked Mr. Trujillo for a list of Committee members and their terms because they will need to change the Committee's makeup if members don't have the time or commitment.

IV. INFORMATIONAL ITEMS

- A. Special Event Planning Issues and Inconsistencies for events on private property vs. events on city parks/facilities. – Shannon Murphy

Chair Harris said at the last meeting Ms. Kelly mentioned her contact with Shannon Murphy among others and the difficulties and lack of clarity around special events held on private property. He said he also noticed that the minutes had a lot of discussion on the Railyard, but he did not discuss that when inviting Deputy Martinez and Mr. Gurule. He has passed on the statements of issues and suggestions to them. He asked Ms. Murphy to summarize those.

Ms. Murphy said she is the founder of the AHA Festival, which started as a one-day event in the Railyard and has grown the last few years to a three day event. This year two of the three days were on private property.

The first day was a music event held in a vacant space and the second was in a parking lot. She said she did not realize how nice it is to have a checklist of rules. There were major problems with each of the private properties a week before the festival.

Ms. Murphy said she and her assistant combined have 15 years of experience with events and they were hit with rules they had never had before. Ultimately one of the events had to be moved.

She thought the core issue is the lack of codification of the rules around code enforcement and the public's access to that. The event permit application asks basic information like the name and size of the event, the applicant's CRS number and type of product; artist, artisan, food, music, etc.

Ms. Murphy said applications are reviewed by Code Enforcement who looks at whether there is a

Certificate of Occupancy (CO). If there is none, then the number of exits, the bathrooms, the floor plan, etc. is reviewed, but none of that is asked for on the application.

She said the rules are not clear. When she was told her event had to be moved, she recalled at least five events she had been part of that had not followed those rules. She was troubled that the events were regarded as "illegal" but those putting them on did not know that. She said what would have happened if something had gone wrong.

Ms. Murphy said Code Enforcement should create an application stating the criteria; or provide a list of infractions for events in a vacant space, etc. She said she was told such a list would be impossible to create, but she thought they should at least provide parameters.

Ms. Kennedy said businesses must apply for special events licenses as well, even if on their property. They are required to talk to Public Safety on what could be considered public nuisance and public nuisance complaints can go through Public Safety in addition to Alcohol and Gaming. She said if serving alcohol there must be a file for both.

She said the definition for public nuisance could be different for Public Safety than Alcohol and Gaming depending on the location of the event. Downtown it could be a line extending out the door or too much noise. There isn't a way to know what would be considered a public nuisance other than that.

Ms. Murphy said the issue is challenging, but especially when someone feels punished for not knowing the rules. She said Code Enforcement and the fire marshal are looking at safety, which is critical, and she would not ask that the rules be waived or to skimp on enforcement. She said it is more that the rules should be visible.

Councilor Harris thanked them for bringing the issue forward. He said the city has the responsibility to make the rules more rational, but people will still need to deal with different departments and individuals, such as the fire marshal. There are things they cannot turn a blind eye to.

Ms. Murphy said the reason she had to move her event seemed less about safety and more about procedure. She was told the space did not have fire sprinklers and there could not be more than 99 people, unless the space contained a business with a CO. The fire marshal could then allow fire monitors; people with fire extinguishers. She said she was told a precedent would be set if she was allowed to use fire monitors in a vacant space.

She said the use of vacant spaces for events is complementary to the economic development Santa Fe stands for and she wants to know how to avoid the bureaucratic problem. She said if the city clarified the rule process and the intent of the rule it would help reveal what rules need work.

Dr. Bustamante said she sees an opportunity for the city to be proactive. She thought it sounded like pieces were not linked and people did not understand the need to interface with multiple organizations.

She said she was a responder at Katrina and clarifying the role of the city to inform is similar. She said when talking about holding events in dense populations where anything could go wrong, the city is left vulnerable if they do not know which jurisdiction has oversight and authority. She said this is an opportunity to have that conversation in advance.

Councilor Harris said he wanted the Committee to see that part of their role is not just to respond to resolutions, but also to ideas and roadblocks the city is often not aware of in the community.

Ms. Martinez said as Deputy City Manager her primary role is to improve city services and operations and she appreciated the feedback. She has talked with Mr. Gurule and Lisa Martinez, who is over the Code Enforcement staff and with Georgia Urioste to understand how clear the city procedures are around special events.

She said this is an opportunity to clarify regulations, rules and procedures around special events. She and Mr. Gurule have discussed changing the application to ask all of the questions, as well as having a possible online tool that walks people through a list of requirements to plan an event ahead of time.

Ms. Martinez said she wants to meet with the city staff to put those changes in place. She noted that Lisa Martinez asked her to be sure everyone knew that her department's concern is fire egress and exit, parking and public safety.

Ms. Kennedy said the State of New Mexico limits the number of times a year a liquor license holder can "picnic out" (businesses with dual events held off site) their license. Also there are limits on the number picnicked on certain dates - roughly 90 times per year. The discretion is that of Alcohol and Gaming and ensures that only a certain number of off-site liquor licenses are used during Fiesta weekend, etc.

She said another problem is the definition of occupancy, which can be different for each enforcement agencies.

Ms. Martinez added that Ms. Urioste said that fire monitors are not recommended and are approved as a last resort and that should be clarified. Councilor Harris added that when allowed, the fire monitors were usually staff and there is no formal process or certification of a fire monitor.

Mr. Gurule said this is a great opportunity to look at innovation and making the process easier, but the challenge is cross jurisdiction between state, city and county. He said he and Ms. Martinez are anxious to work on the issue.

Ms. Martinez said they will work on the issue and return in about 30 days with recommendations. She said they also feel an outreach campaign should be done. Mr. Gurule added that the goal would be to ensure organizers are aware and have a clear process so their events are compliant.

Ms. Kelly said in addition to safety, this is paramount to the Mayor's goals to create a city that is innovative and has interesting events. Businesses that multi-use their space and hold events will attract younger people. She said that behooves the city to communicate better on many levels.

Councilor Harris said he is leading the discussion to bring back the Photo Enforcement Vehicles Program. He said there is a lot of opposition because people think the program is to raise money for the city, but the real issue is to get people to slow down and behave better behind the wheel.

Ms. Kennedy said the line of communication is important. She gave an example of the Gay Pride Parade in Santa Fe that was held two weeks after the Orlando shootings. She said the Santa Fe Police Department and Public Safety had no knowledge about the parade, the route or the official events

planned for the Plaza.

Ms. Kelly said it's not necessarily rules, but ambiguous rules that give people anxiety. She gave an example of getting her passport. She received an email outlining each step and when that step was completed. She said it would be reassuring and clearer if the city had steps and people knew when steps were approved.

Ms. Martinez said the city is investing in software in the next couple of years, especially in land use. The software will allow people to submit a plan review or renew a business license on line.

Councilor Harris said it was a great discussion and they would let Mr. Gurule and Ms. Martinez work on the issue and then follow-up.

V. ITEMS FROM THE COMMITTEE – Not discussed

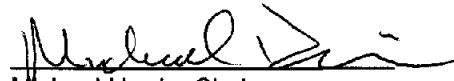
VI. ITEMS FROM STAFF - None

VIII. ITEMS FROM THE PUBLIC - None

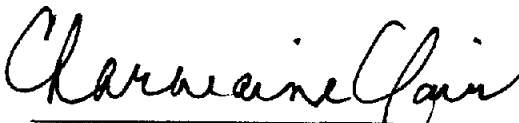
IX. NEXT MEETING DATE– February 08, 2017

Having no further business to discuss the meeting adjourned at 12:00 p.m.

Approved by:


Michael Harris, Chair

Submitted by:


Charmaine Clair, Stenographer