



Agenda DATE 1/16/16 TIME 10:24

SERVED BY Julie Bystrom

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**SANTA FE SISTER CITIES COMMITTEE**

**Special Meeting**

**January 13, 2016**

Tesuque Room – 2<sup>nd</sup> Floor

2:00 – 5:00 pm

955-6707

**Goals of Santa Fe's Sister Cities Committee**

- More effectively market who sister cities is and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing sister cities
- Involve greater community in work/activities of sister cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes - October 14, 2015
4. Facilitated discussion by Carl Moore
  - a. In plain words, "What is the mission of the SF Sister Cities program?"
  - b. What would we like the Sister Cities program to accomplish in two years? What would it look like?
  - c. Which of the existing goals should we retain?
  - d. What goals might we add?
  - e. What are behavioral (quantitative) metrics we can have for each of the goals that will indicate progress is being made toward the accomplishment of each goal?
5. Review of goals for Sister Cities Committee
6. Adjournment

\* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

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#### **1. Call to order:**

The Chair called the Sister Cities Chair called the meeting to order at 2:05pm. A quorum was declared by roll call.

#### **Present:**

Carol Robertson Lopez, Chair

Carol Moore, Alternate

Kim Song, Alternate

Arthur Olivas

Dr. Jeff Case

Bernard Rubenstein

Ling Tong

Rudy Fernandez

#### **Not Present:**

Gilbert Delgado

Cathy Magni

#### **Others Present:**

Julie Bystrom

SANTA FE SISTER CITIES: SPECIAL MEETING MINUTES  
JANUARY 13, 2016  
2:00 – 5:00 PM

**2. Approval of Agenda:**

Dr. Case moved to approve the agenda as presented, second by Mr. Olivas, motioned carried by unanimous voice vote.

**3. Approval of Minutes – October 14, 2015**

Mr. Case moved to approve the minutes as presented, second by Mr. Moore, motioned carried by unanimous voice vote.

**4. Carl Moore facilitated a discussion for the Committee with the following question and outcome: What would you like the Sister Cities Committee to accomplish in the next two years? The after some discussion, the Committee responded with the following ideas:**

Develop an educational program in schools (Chair would help structure ideas)

Consider a fund raising event that would enable Sister Cities people to come to Santa Fe

Have better communication with each of our Sister Cities

Develop a high school exchange: High school teacher come to Santa Fe : Hosted, participate in class, activities in schools. Santa Fe teachers go to Sister City with mutual exchange

Keep key contacts with each Sister City up-to-date. Make sure there is continuity. Identify what each country and Santa Fe mutually want: ie joint exchange, small art festivals, small scale tourism, etc.

Meet with artists to exchange ideas before Folk Art Market

Systematize Sister Cities application process. Who do we bring in? How? Why?

Every Sister City Committee develop sub-committee of at least 2 – 3 people. Main representative would then bring up-to-date report of contact, projects, etc. to full committee

SANTA FE SISTER CITIES: SPECIAL MEETING MINUTES

JANUARY 13, 2016

2:00 – 5:00 PM

Work with Travel Bug to connect community. Develop travel talks for each city, starting with Cuba since Cuba is currently a 'hot' destination

Plan reception of Installation of Sister Cities Display

Santa Fe Chamber tours –look for a way for Sister Cities to be tapped into tours

Organize a tour

Each committee member put together Outreach lecture box for schools

Build on existing school programs. Add one new program each year

Develop programs to engage local community in name of Sister Cities

Develop possible host families for visiting teachers

Each Sister Cities become involved in exchange reading program. We send, they send.

Get New Mexican to do a Sunday Spotlight feature on Sister Cities installation ceremony.

Develop relationship with Santa Fe School of Art and Design

Work with students

Develop a full year calendar of events online

Use Facebook and Social media

Each time a delegation comes, include public event

Recruit others to help in Sister Cities events

Become involved with World Affairs Council and other international entities – convene and meet

SANTA FE SISTER CITIES: SPECIAL MEETING MINUTES

JANUARY 13, 2016

2:00 – 5:00 PM

Develop Sister Cities cultural opportunities

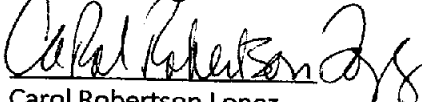
Explore Sister Cities music/groups in relationship to Bandstand. (ie promote Sister Cities in relationship to type of music)

Participate in Pastors for Peace - Cuba

5. **Adjournment:**

There being no further business, the Chair called for adjournment at 4:30pm

**Signature Page:**

  
Carol Robertson Lopez.

  
Julie Bystrom