



Agenda



Santa Fe City and County, Advisory Council on Food Policy
November 17, 2016, 9AM-11AM
Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA – November 17, 2016 *5 minutes*
Prioritization and Agenda Order
- D. APPROVAL OF MINUTES – October 27, 2016
- E. COMMUNICATIONS FROM THE FLOOR *2 minutes/person*
- F. PRESENTATIONS/TRAINING-No presentations this month.
- G. ITEMS FROM THE CHAIR
 - i. Ad Hoc committee on South Side Farmer’s Market: Cydney Martin; Maria DeAnda Hay (as needed); Pam Roy; Susan Odiseos. Schedule to meet?
 - ii. Update on Mayor’s Sugar Resolution *15 minutes*
- H. INITIATIVES AND ACTIONS *75 minutes*
 - 1. Policy Committee
 - a. Food Plan Committee
 - i. Meeting Updates
 - b. Food Production and Land Use Committee
 - i. Meeting Updates
 - ii. Urban Ag update-John Alejandro
 - c. Education and Outreach
 - i. Meeting Updates
 - d. Governance Committee
 - i. Meeting Updates-review membership matrix and terms of members
 - ii. Membership updates.
 - e. State & National Issues
 - i. Support for ongoing funding for Double up Bucks and New Mexico Grown Fruits and Vegetables in the Schools-update and letter for legislative sponsorship- Review-no vote.
 - 2. Executive Committee
 - a. Meeting updates.
 - b. Updates on Coordinator agreement (MOU) with Farm to Table-Executive board recommendation to extend MOU through June 2016
 - c. Discuss Strategic Planning meeting December 14.
- I. ITEMS FROM STAFF *5 minutes*
- J. ITEMS FROM THE COUNCIL *5 minutes*
- K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk’s office at 955-6520, five (5) working days prior to meeting day.

CITY CLERK’S OFFICE
 DATE 11-8/16 TIME 11:43
 SERVED BY Sue Perry
 RECEIVED BY [Signature]

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, NOVEMBER 17, 2016

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – October 27, 2016	Approved	2
E. COMMUNICATIONS FROM THE FLOOR	Discussed	2
F. PRESENTATIONS:	None	2
G. ITEMS FROM THE CHAIR		
i. Ad hoc Committee- SS Farmer's Market	Discussed	2
ii. Update on Mayor's Sugar Resolution	Discussed	2-3
H. INITIATIVES AND ACTIONS		
1. Policy Committee		
A. Food Plan Committee		
i. Meeting Updates	Discussed	3-4
B. Food Production and Land Use Committee		
i. Meeting Updates	Discussed	4-6
ii. Updates Urban Agriculture	Discussed	4-6
C. Education and Outreach Committee		
i. Meeting Updates	Discussed	6
D. Governance Committee		
i. Membership matrix/terms of members	Discussed	6
ii. Meeting Updates	Discussed	6
E. State & National Issues		
i. Support funding Double up Bucks / New Mexico Grown	Discussed	6-7
F. Executive Committee		
a. Meeting updates	Discussed	7
b. MOU update through June 2017	Discussed	8
c. Discuss Strategic Planning	Discussed	8
I. ITEMS FROM STAFF	None	8
J. ITEMS FROM THE COUNCIL	None	8
K. ADJOURNMENT	Adjourned at 11:10 a.m.	8

SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
THURSDAY, NOVEMBER 17, 2016

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Susan Perry, chair on this date at approximately 9:00 a.m. at the Angel Depot Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Susan Perry, co chair
John Alejandro (arrived later)
Emigdio Ballon (arrived later)
Patricia Boies
Maria De Anda Hay
Cydney Martin (arrived later)
Tony McCarty
Susan Odiseos
Erin Ortigoza
Pamela Roy
David Sundberg

One vacancy

Members Excused

Mark Winne

Members Absent

Staff Present

Others Present

Helen Henry, Farm to Table and the New Mexico Alliance of Health Councils
Nancy Long, local attorney
Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA/Prioritization

Under Executive Committee item B., the MOU is for 2017, not 2016

Mr. Sundberg moved to approve the agenda as amended. Ms. Roy seconded the motion which passed by unanimous voice vote.

D. APPROVAL OF MINUTES – October 27, 2016

Page 4, third paragraph under b., second sentence- Ms. De Anda Hay clarified the statement '*the urban ag*' is defined as commercial but is also personal use' should read: '...is defined as commercial but is also for personal use'. Also at the end of the sentence '*...and Mr. Alejandro's point on the way the ordinance is written is that it doesn't say commercial*' should be: '...the way the ordinance is written is that it doesn't say noncommercial'.

Mr. Sundbert should be Mr. Sundberg throughout the minutes.

Mr. McCarty moved to approve the minutes of October 27, 2016 as amended. Ms. Odiseos seconded the motion which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Introductions of the Food Policy Council members were made followed by guests:
Nancy Long said she is a local attorney and is following the Sugar Resolution to learn more.

F. PRESENTATIONS AND TRAINING - There were none

G. ITEMS FROM THE CHAIR –

i. Ad hoc Committee- South Side Farmer's Market

Chair Perry thanked those who volunteered to be on the Ad hoc Committee. She said for the record, everyone offered to assist as needed and participation will be based on where people are needed.

ii. Update on Mayor's Sugar Resolution

Chair Perry said the Mayor has the Sugar Resolution and a possible resolution for a soda tax. She said the desire of the Mayor is to assist the community in eating less sugar, because sugar is a leading cause of obesity, diabetes and other chronic diseases. The resolution will not make specific recommendations, but will state the importance of addressing the issue in terms of health.

Information on the two resolutions is summarized as follows:

- The Sugar Resolution has been rewritten but has not yet gone before other committees. Chair Perry will most likely be the point staff person and will ask members of FPC to attend as needed.
- Once the resolution passes the City Manager will ask FPC to research and make recommendations of ways to approach the goal.
- The Soda Tax Resolution went to Finance Committee Monday. Chris Sanchez, director for Children Youth and Families Services asked Chair Perry/ FPC in their advisory council role, to research and provide information. Chair Perry let them know that FPC wants to respond to any questions from City Council and has many resources for research to provide good information.
- The recommendations are due in three months from the date the resolution is approved by City Council. Most likely the resolution will not go through committees until January.

- Members were asked to collect information on research or studies from a trusted source regarding soda, sugar, etc. A number of cities have integrated concerns in ways other than just taxing soda, such as Tucson, Arizona. Tucson has a community plan sponsored by the city in conjunction with the YMCA and includes guidelines for healthy vending machines and snacks.

Mr. Alejandro entered the meeting at this time.

Ms. Roy said a newspaper article on Tuesday described communities that looked at these issues and how those cities handled them. She is meeting with Chris Sanchez tomorrow. His department is looking at a comprehensive approach to the health and well-being of the community and she will discuss the role of FPC. She said this would be an opportunity to work with the city and look at the programmatic aspect and a great way to build relationships with other institutions.

H. INITIATIVES AND ACTIONS

1. Policy Committee

a. Food Plan Committee

i. Meeting updates

Mr. Sundberg said the meeting was good. Helen Henry [Farm to Table] and Camilla Chavez, Director of Farm to School attended the meeting.

The meeting highlights are summarized as follows:

- Ms. Perry said the city is working with MoGro and the invitation was extended to the main library and the convention center to participate and is working on other locations in the city. The program connects people who want to buy local products. MoGro subsidizes the program through grants and made purchases possible with EBT (Electronic Benefit Transfer).
- Ms. Boies offered to arrange a meeting with the County HR Director, Chair Perry, Ms. Ortigoza and herself about the county getting involved.
- MoGro has capacity to expand and is exploring a distribution site and partnership with a medical center in the Pojoaque Valley. They have also been offered a possible partnership with the county satellite offices for distribution.
- The committee has also been working on the South Side Farmers Market, the MoGro Initiative and the 2016 Food Plan update. Kendall is working with the Farm to School initiatives and the Presbyterian Foundation in their desire to partner with communities. She wants to invite Presbyterian to a committee meeting next year to discuss how they can get involved in Santa Fe and would like them to present.
- An idea in conjunction with the South Side Farmers Market was to bring other health initiatives in and have the county health van on site with funding from Presbyterian. Funding could be used for updated equipment for the van and to make more dates available, etc.
- Ms. Boies she said wants to learn more about the idea and talk with Presbyterian. She has been in contact with the Presbyterian Medical Group and the Presbyterian administrator for the region attends the Health, Policy and Planning meetings.

Ms. Martin entered the meeting at this time.

- Ms. Roy said Farm to Table has been part of a Center for Disease Control initiative led by Presbyterian. Farm to Table was asked by the Presbyterian Foundation to create a community wide Farm to School coalition around health activities so all of the organizations/agencies are working together in that realm.
- Mr. Sundberg said he will include Ms. Roy in his conversations with Kendall and her work. He said he plans to meet with Alex at the Farmers Market to start the Ad hoc Committee. He thanked Mr. McCarty and Ms. Odiseos for sending their updates and reminded everyone else to send him their committee accomplishments this year. He will send them a rough draft by the second week of December.

Mr. Ballon entered the meeting at this time.

- Ms. Roy wanted to be sure everyone is on the same page and working together. She said she will be coordinating metrics and goals with the committees.
 - b. Food Production and Land Use Committee
 - i. Meeting Updates
 - ii. Urban Ag' Updates

The following is a summary of the Food Production and Land Use Committee update:

- Ms. Roy congratulated Mr. Alejandro on his presentation and said she learned a lot and appreciated the public comment.
- Mr. Alejandro thanked everyone for bringing the ordinance forward. The feedback from FPC was wonderful and the community has been supportive. He said he talked with many people and addressed their concerns about why some things have to be done later. He said areas of the ordinance were changed by the governing body, but the end goal was not changed. After he talked with City Councilors they have a broader picture and there will be an opportunity to insert things through amendment. City Councilor Lindell wanted a two year review of the ordinance; he suggested one year.
- Mr. Alejandro will work with the Land Use inspectors and staff to create the application for permitting urban agriculture. The document will need to address all levels of urban farms and should be ready by January.
- Environmental Services is rolling out a larger recycling bin program and plans a comprehensive citywide education campaign about what can go into the bins. Mr. Alejandro will meet with them tomorrow about including education on the urban ag' ordinance.
- Ms. Martin said NMSU has a small farm and ranch task force that sets policy and also provides information on ways to successfully have a small ranch and farm. She invited Ms. Ortigoza and Mr. Alejandro to a retreat planned by the board.
- Ms. Roy offered to follow up with letters to the city/county about the New Mexico Organic Certification Program and the current issues. The program needs more funding. They are looking at how to ensure the program is maintained without the need to go to the state legislature to amend the statute.
- Ms. Roy said Adam Cohen brought up aquaponics at the FPLU committee meeting among other approaches to commercial agriculture. He wants to work with Mr. Alejandro and the committee.
- Mr. Alejandro will be asking for input on the insert with the Environmental Services recycling education. He said he wants best practices and resources- a list that people can call for free advice on the city permitting process, etc. The information should be simple, yet provide adequate information.

- Mr. Ballon asked Mr. Alejandro to share the plans with him and he would distribute the information in his Pueblo. He said the Pueblo has discussed possibilities of aquaponics among others and it is important people be told how easy or complex some of these things would be. He said it would be good if schools were number one. He said there has to be change; they can sit and talk, but without action it doesn't do anything.
- He said the Pueblo had a meeting on how to change things and there is a new director in charge of the elders. They talk about having gardens and growing things, etc. He said he would be interested if the city could provide seeds to the schools, if it is in the manner the Pueblo wants to work.
- Mr. Alejandro said he wants those types of partnerships moving forward; working with the schools and with advanced technology like aquaponics and scaled up urban gardening, etc. He said he hoped to continue to educate City Councilors on those technologies and that reality. He would like to take it to the community college to show how the systems work and dispel some of the myths. He said that will allow them to reinsert things later.
- Mr. Alejandro said the second thing relates to personal consumption and the impact that has. The philosophy at the city is that they do not like to regulate what people do in their homes, unless it relates to public nuisance or existing city code. He said the discussion needs to be raised and then they can see if there is interest.
- Ms. Ortigoza offered to help with the insert on the ordinance. She said they talked about getting a collective understanding of food and regional resources and the city/county should do that together.
- Ms. De Anda Hay said the non commercial, personal use is a critical aspect that has not been addressed and her concern is the urban ag' definition. The definition does not include personal - non commercial. She said a way to bring the community in would be to allow people to be part of urban ag' in a broader definition.

She said composting is also critical when they talk about mailers and an educational piece in the bins. She suggested cross pollination between the city and the Santa Fe Community College (SFCC) tour because people will come away with how it relates to the individual. She said most people do not know the expense to do these things. She said other ways the SFCC could focus is on vertical gardening and ways that bring down the cost-effectiveness to individuals and small businesses.

- Mr. Sundberg asked if the information from FPC could be from the four or five categories such as food access, ag' resources, composting, etc.
- Mr. Alejandro said he will definitely include that people do not have to sell to take advantage of the resources. He said this is an opportunity to make all of the resources and best practices known.
- Ms. Ortigoza said the county is in the midst of the ag' resource inventory. They have hosted three of the four roundtable discussions for the agricultural resource provider, crop production and the local food buyer. The fourth round table is for ranchers and will be the second week of December.

She noted the need for baseline information. She said the resource inventory will be formulated in an agricultural clearing house; a food shed regional hub of information. The county will work on that with partners. Three questionnaires; one for resource providers, regional crop growers and local food buyers, will gather information and inform for next year. She said it is critical to reach as many interest groups as possible.

- Ms. Ortigoza said there is funding for a potential demonstration in land management and grazing using goats on open land to demonstrate a viable use of an agricultural approach to maintaining functional ecology.

- Ms. Ortigoza said the county is looking at grassland/grazing/ land management plans for county open space and will include details of containment, fencing, the number of animals, etc.
- Ms. Ortigoza said there is also a great opportunity to work with New Mexico Acequia Association that has worked with state and federal funds. The county might be able to help them with engineers to design projects that have been bottlenecked due to lack of funds.
- Ms. Martin said NMSU has done a number of publications on acequias and grazing practices, etc. and holds grazing conferences. She suggested funds may be available through the Engineering Department. She added that she thought the ASCS had inventoried all of the land use.
- Ms. Ortigoza explained the county's focus is on relationship building and talking to people to learn what they are doing and where land is available with water that is not farmed. She said the studies never show that level of detail. The county works with a lot of partners and does work with Tom from the county extension. She said they hope to reach out to others as projects evolve.

c. Education and Outreach Committee

i. Meeting updates

Ms. Martin said every concession stand requires the person in charge to be trained as a food safe food handler. County agents will be trained and then provide training to certify others. She will let the council know when dates for training are set.

d. Governance Committee

i. Meeting Updates – Membership Matrix & Membership Terms

Chair Perry said she and Mr. Winne met with Caroline, a candidate from La Familia who has a great background and interest in this work and is a CDE clinician. La Familia has agreed to sponsor Caroline's membership in FPC to fill Lynn Walters' position. The second opening for the city is also coming up.

ii. Membership Updates

Chair Perry said the committee needs to address the system for the expiration dates and the process the county requires.

Ms. Boies explained that all appointments by the county must be confirmed by the BCC (Board of County Commissioners). The date the Commission approves the appointment is the date of the appointment for the designated period. County positions must be advertised, posted and approved and even the sitting appointee must reapply. She offered to attend the next Governance meeting to discuss the process.

Ms. Perry suggested it would be helpful if someone would work with Mr. Ballon if he reapplies.

Ms. Roy asked members to send their original dates to her if they know it.

e. State and National Issues

i. Support for funding-Double up Food Bucks/NM Grown/ Letter for sponsorship

Ms. Roy said she contacted Councilor Villarreal to sponsor the city resolution for New Mexico Grown and the Double up Food Bucks and sent information to County Commissioner Holian on both programs from a presentation to the state legislature. She said the presentation to the Economic and Rural Development Interim Committee of the New Mexico State Legislature went well and they endorsed legislation for New Mexico Grown. The hope is that the Food Bucks will have funding in the Legislative Finance Committee budget without the need for a bill. The sponsors should remain the same: Representatives Hall, Tripp and Egolf.

Ms. Roy said the Department of Agriculture has been working on the Organic Certification Program and she will write a letter to the city and the county. She suggested the current resolution include a *whereas* for the city/county to support the Organic Certification program process.

Ms. Boies suggested waiting because a majority of Commissioners on the BCC will be new in January.

Ms. Roy offered to work with Ms. Ortigoza and Ms. Boies on an informational presentation.

There has been one listening session on the Farm Bill with the New Mexico Food and Ag' Policy Council and work is being done with the Santa Fe Farmers Market on a listening session in January. The Santa Fe Farmers Market Institute has asked Ms. Roy present at their December meeting if agreeable to the FPC, focused on the upcoming legislative session and the Farm Bill.

2. Executive Committee

i. Meeting updates

Chair Perry said the committee recommended the MOU with Farm to Table go through 2017.

Ms. Roy said several questions were brought up on separation of duties and relationships. She has asked that the MOU for continuity go through March or the end of the city contract.

Ms. Perry said that will allow them to grow and would speak to the Food Council being present at the BCC meetings, etc. She said that will do a lot to relate the issues are council issues and eliminate confusion with Farm to Table.

Mr. Ballon said they have to be careful with conflict of interest. He said when he does two jobs he doesn't do a good job in either. He expressed concern if Ms. Roy represents Farm to Table and FPC.

Mr. Sundberg said Farm to Table eliminated the conflict of interest concern and will track Ms. Roy's work. He said the change to one coordinator was because of the number of hats and skill sets needed. Now there is more expertise in promotion, communication and the understanding of law and is why the position should be contracted.

Ms. Boies summarized her understanding that Farm to Table will be the coordinating body for FPC and Ms. Roy will step down from the Food Policy Council. She said she was comfortable with that.

Ms. Roy said FPC did an MOU with Farm to Table and they can review that.

Ms. De Anda Hay said there was no doubt about Ms. Roy's ability to do the work or having the skill set. The discussion was in context about concerns Mr. Alejandro expressed and whether FPC should be more programmatic than a policy council. She said that issue has not been resolved and should be discussed at strategic planning.

Ms. Perry said it has been discussed that FPC should have regular meetings with the Mayor. The Mayor also said he wants to see measurable actions. She thought Mayor Gonzales was not clear because members have not met with him and kept him updated enough. She said there should be clear communication with both the Mayor and Mr. Sanchez by more than one member of FPC.

She said in terms of the FPC advisory council, part of the strategic meeting will be to discuss how to show measurables from their policy work and what has been accomplished through and with others.

Ms. Roy said she and Mr. Alejandro met after his email and will meet tomorrow and continue the conversation with the Mayor and Mr. Sanchez. She said the Mayor's goals are to see programmatic progress in the next year or two. She said there is opportunity to dovetail policies for programs. She would like to come back to the presentation on the city's health and wellness plan and thought as a policy council there might be an opportunity to work with the city in the larger plan to look at systemic change versus program to program.

Ms. Ortigoza said the FPC's role is not to create new programs; they need to support the programs that exist.

Chair Perry said the council needs to define what that means and communicate that with the Mayor.

The Strategic Planning session will be December 14 at the McCune Foundation from approximately 8:30 a.m. to 4:30 p.m. Suggestions for the session can be sent to the Chair or Ms. Roy.

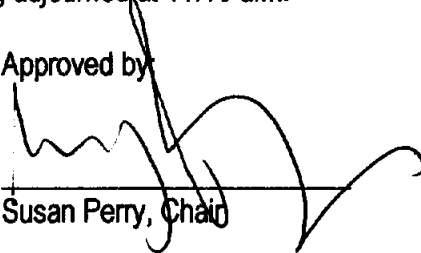
I. ITEMS FROM STAFF – None

J. ITEMS FROM THE COUNCIL - None

K. ADJOURNMENT

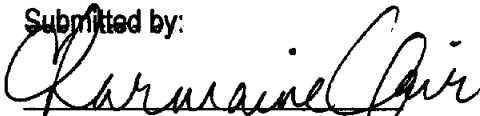
Having no further business to discuss the meeting adjourned at 11:10 a.m.

Approved by



Susan Perry, Chair

Submitted by:



Charmaine Clair, Stenographer