



Agenda

DATE 10/19/16 TIME 1:48

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ARTS COMMISSION

Monday, October 24, 2016

City Councilors' Conference Room

200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) September 12, 2016
5. Report of Chair
6. Report of Director
7. Committee and Program Updates
 - a) Native American Arts and Crafts
 - b) Culture Connects Santa Fe
 - c) Gallery Report
 - i. Stitching our Stories Exhibit
 - ii. Wish You Were Here Exhibit
8. Action Items
 - a) A Resolution Requesting the City Manager to Direct Staff to Determine the Feasibility of an Art Exhibit of a Curated Exhibit of Reproductions of Some of the Finest Art of the Museo del Prado from Madrid (Mayor Gonzales) (Randy Randall)
 - b) Approval of 2017 Arts Commission Meeting Schedule
 - c) Request for Approval of Community Arts Development Program FY 16/17
 - i. New Mexico School for the Arts-Art Institute, \$5,900
 - ii. National Dance Institute of NM, \$5,850
 - iii. ARTsmart, \$5,000
 - iv. Pandemonium Productions, Inc., \$5,000
 - v. Santa Fe Youth Symphony Association, \$5,000
 - vi. Santa Fe Performing Arts School & Company, \$4,500
 - vii. Santa Fe Art Institute, \$4,500
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

**ARTS COMMISSION
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Call to Order and Roll Call	Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. A quorum is reflected in roll call.	Page 1
Approval of Agenda 8a to be heard after approval of Agenda.	<i>Mr. Lovato moved to approve the agenda as amended, second by Mr. Vallo, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes September 12, 2016	<i>Mr. Vallo moved to approve the minutes of September 12, 2016 as presented, second by Ms. Ortiz-Pena, motion carried by unanimous voice vote.</i>	Page 1
Report of the Chair	Informational	Page 1-2
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Committee and Program Reports a) Native American Arts and Crafts Ordinance b) Culture Connects Santa Fe c) Community Gallery Report	Informational	Page 2-3
	<p><i>Ms. Perry moved to support the study as amended; no second to the motion, motion dies for lack of a second.</i></p> <p><i>Ms. Ortiz Pena moved to approve the 2017 meeting schedule as presented, second by Ms. Hunter-Stiebel, motion carried by unanimous voice vote.</i></p> <p><i>Ms. Hunter-Stiebel moved to approve the Community Arts Development Program FY 16/17 recommendations, second by Ms. Perry, motion carried by unanimous voice vote.</i></p>	Page 3-5
Adjournment and Signature Page	There being no further business to come before the Arts Commission, the Chair called for adjournment at 6:10 pm.	Page 6

MINUTES

Arts Commission
Monday, October 24, 2016
5:00 pm – 6:10 pm

- 1) Call to Order
Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. A quorum is reflected in Roll Call.

- 2) Roll Call

Present:

Chip Chippeaux, Chair
Todd Lovato
Ashlyn Perry
Bernadette Ortiz-Pena
Penelope Hunter-Stiebel
Brian Vallo

Not Present:

Monique Anair
Shannan Campbell-Wells
Kathlene Ritch

Staff Present:

Debra Garcia y Griego, Executive Director, Arts Commission
Jacki Camborde, Arts Commission
Rod Lambert, Community Gallery
Julie Bystrom, Project Manager, Arts Commission
Randy Randall, Director, Convention & Visitors Bureau

Others Present:

Fran Lucero, Stenographer

- 3) Approval of Agenda
8a moved after Approval of Agenda.

Mr. Lovato moved to approve the agenda as amended, second by Mr. Vallo, motion carried by unanimous voice vote.

- 4) Approval of Minutes – September 12, 2016

Mr. Vallo moved to approve the minutes as presented, second by Ms. Ortiz-Pena, motion carried by unanimous voice vote.

- 5) Report of Chair
Congratulations to staff for the wonderful and successful planning and implementation of the Mayor's Award. The Chair asked the Arts Commission members to provide their feedback for next year's event.

Suggestions:

- Dancers on a raised platform or video on the overhead screen. The location they had this year was not conducive to their needs.
- Comment: It is exciting to acknowledge the “now”.
- It would be nice to track where previous award winners are in their path of life. Ms. Garcia y Griego said that for the 25th celebration she would like to provide updates.
- Program was stellar, great acceptance speeches.
- The set up was difficult for the food servers. Reconfiguring the space would help the visual aspect and the food servers would be able to orchestrate serving faster and with ease.

6) Report of Director

Ms. Garcia y Griego said that they have received great feedback on the Mayor’s Awards from attendees and staff. Thank You to Mr. Chippeaux & Century Bank for sponsorship. Thank you to the New Mexican for their support and the City will follow up with a thank you. Thank you to Ms. Ortiz-Pena for coordinating the Capital High School dancers. The Director would like to have more conversations with the Arts Commission members for next year’s event. She noted that although Hotel Santa Fe always provides a wonderful menu and the lowest cost, the food cost continues to increase and/or the tickets may need to be increased. Thank you to Jacki Cambord for acquiring donors who in turn donated their tables so that an awardee could have their families present.

Ms. Perry suggested possibly doing a reception either before or after in the community gallery. It was also recommended that the doors be opened earlier and/or register them closer to the Community Gallery entry door.

In September the social media contract was approved; we have had 7 responses; we interviewed the top two contenders and we selected Simply Social who helped us with Culture Connects.

7) Committee and Program Updates

a. Native American Arts and Crafts Ordinance – Debra Garcia y Griego

Back in May, the Arts Commission approved a version which went on the City Business & Quality of Life Committee where several individuals expressed concern over the labeling. During this summer we reworked the wording for the Ordinance. Now, rather than having to label every item with all of the information, stickers, etc., and we do not know if they are still being displayed as Native American. When they reach the point of sales there will signage that informs them of their rights under the existing legislation. This makes it easier for the merchants to implement but it also keeps the city clear of causing any confusion or overlapping with the state as there are legal requirements in the state legislation. City Business & Quality of Life and Finance Committees approved unanimously and goes to City Council this week.

b. Culture Connects Santa Fe – Debra Garcia y Griego

This report will come before the Arts Commission by next month. The document is quite large (200 pages). The working group has worked diligently highlighting the recommendations for approval. The Arts Commission is poised to do some things immediately and other city departments will need to come forward for their sections.

Ms. Hunter-Stiebel said she is also waiting to see what the recommendations are as the scope was so huge and so multi-faceted.

c. Gallery Report

i. Stitching our Stories Exhibit

Friday was the last day for this exhibit that was successful and attracted a large number of visitors. It is a good example of the success and collaboration with other organization, the city pop ups was nice.

ii. Wish You Were Here Exhibit

Wish You Were Here is the Exhibit that Rod would like to have Arts Commission members participate as judges. He has sent some dates for participation, please respond to Rod Lambert.

8) Action Items

- a) A Resolution Requesting the City Manager to Direct Staff to Determine the Feasibility of an Art Exhibit of a Curated Exhibit of Reproductions of Some of the Finest Art of the Museo del Prado from Madrid (Mayor Gonzales) (Randy Randall)

Mr. Randall introduced the Resolution instructing staff to plan and put together an exhibit that would be done in conjunction with the Prado in Madrid. The Financial Impact Report (FIR) for this proposed resolution goes further and suggests that the request will require \$75,000 from the city both in cash and in-kind services to make this exhibit happen. The exhibit will consist of 100 panels (50 4x8 in size) which are reproductions of some of the finest art in the Prado collection and it is curated collection by the Prado. All the Prado does is gives us the license to use the images for the purpose of creating these panels from May thru October, 2017. After that we are not sure what happens to the panels; this is part of what the study will bring forward. This request comes from Mr. Jim Long the Owner of Heritage Hotels who is on the International Board of Directors of the Prado and on the Board of the Spanish Colonial Arts. This has been done in one or two other locations in South America but never in the United States. Mr. Long would like to have it be done in Santa Fe vs. Albuquerque. The probable location would be in Cathedral Park. Originally they wanted to put it in the Plaza which wasn't conducive for the full term; we could possibly put it at the Railyard. If it was on the plaza it would need to be moved several times and storage would become a concern. Cathedral Park seems like the ideal location and dates can be coordinated with existing bookings for the park. The funding for this exhibit is estimated at approximately \$350,000. Mr. Long who is supporting the construction of the exhibit will raise the additional funds (\$275,000) outside of the \$75,000 that the city would need to contribute. The city's portion would probably come from the Tourism Santa Fe project from the Convention & Visitors bureau and from the Arts Commission budget but none would disrupt any of the activities of either organization. It may come out of some fund balances in both organizations.

The Chair re-confirmed that Arts Commission would be responsible for partial funding and in recommendation.

Mr. Randall is asking the Arts Commission to recommend that the council approve this study request. If the Arts Commission is opposed to the exhibit I would suggest that it would not make sense to recommend the study. The Fiscal Agent will be the Spanish Colonial Society and Mr. Long is very involved with them. Mr. Randall said that the state museum rejected any support or participating with this. In communicating with Mike Delello from Cultural Affairs we talked about the concept of next year a celebration of global arts and culture of which the Prado exhibition would be a primo feature. He stated that they went with global vs. international because the State Cultural Affairs had a concern that international might not

include the Native American programming but global does. The basic value to Santa Fe is it creates additional excitement. We need to continually give our tourist a new reason to return. MEOW WOLF is great example of change and repeat attendance.

Ms. Hunter-Stiebel said that she has a problem calling it an art exhibit. She had heard about it and said she will recuse herself from the vote as she learned of it through the Spanish Colonial Society – Program Committee which she Chairs and was not aware that they would be the fiscal agent and that they did not support it. Ms. Hunter-Stiebel said she would state the objections, which were not just hers; i.e., this is not an art exhibition. We did say that as museums and this was when the state museums were still in discussion was that if we got loans of art from the Prado that would be something wonderful and fantastic for a global art and culture celebration. Simply billboards advertising the Prado Art Museum, a number of us did not feel they were a benefit and they would be quite unusual in a museum community because it should be associated with the presence of art from the other institution not just the advertising of another institution.

Mr. Randall stated that he has communicated this to Mr. Long that the exhibit and whether it is called an art exhibit or the Prado exhibit, yet to be determined, that is part of what this study will do. Mr. Randall added clarification and said that the Spanish Colonial Society hasn't become it they created it as the fiscal agent, it was a collaboration between David representing Spanish Colonial and Mr. Long who came to Mr. Randall and said they would like the city to get behind it and support it.

Mr. Randall said that this is not marketing for the Prado. Ms. Garcia y Griego has pictures of the images that are proposed. It has been communicated that it would be nicer to have art pieces come over but there is no chance of that. There is the possibility that the Royal Family would come to Santa Fe to see this exhibit. The question of execution and staff time should be studied. Mr. Randall said that this is not being done for the sake of art; it is being done for the sake of marketing Santa Fe and having an exhibit here. It is not art onto itself it is an experience.

Mr. Vallo noted that he is struggling with the concept of "it is not art" but it is an exhibit. He is not a fan of those types of poster or banners and more so in an outdoor environment as there is so much distraction. Mr. Vallo suggested a more creative way to showcase it throughout the city. Mr. Randall said that the Prado said no, they want it to be in one location and all together. Mr. Vallo said that is too bad he felt that curation could be successful if spread out.

Ms. Perry asked if there is any feedback from the two other shows in Latin America as to the success of this exhibit. Mr. Randall said it supposedly drew hundreds of thousands of people and he would provide the Arts Commission members with some information.

Mr. Lovato asked if the Cathedral has any feedback. Mr. Randall said the city runs the park and they don't anticipate any problems. There are 6 images that are questionable and if they created a problem they would be removed from the package.

Ms. Ortiz-Pena asked if it isn't Art than why it is coming to the Arts Commission. It needs to be defined clearly.

Mr. Randall suggested striking the word "Art" and referred to it as a curated exhibit of reproductions of some of the finest art, but it would not be an art exhibit. It would be a curated exhibit of the finest art.

Ms. Garcia y Griego has been a part of initial meetings with Mr. Long and she feels that what we have historically funded, our mission surpasses our funding source. Ms. Garcia y Griego does have concerns of it being reproductions, concerns of representing it as Santa Fe's finest art. She also understands Randy's perspective that it will have marketing value, it has to be part of a larger effort and she would like Santa Fe vs. Albuquerque to have it. Ms. Garcia y Griego said that it is also important to recognize that with the State Museums stepping out and coming back in, this is an important stand of support for them to take. The \$75,000 is not the cost of the study it is to support the exhibit.

The Chair said we would be spending seed money to push a concept to see how it works. What is interesting about this is that it is a public/private collaboration which we don't have a lot of. This could also enhance our relationship with sister cities.

Mr. Randall reiterated that he would like to see striking the word "Art Exhibit of" from the title leaving it as a curated exhibit of reproductions. Ms. Garcia y Griego further clarified that it should say; feasibility on an exhibit of reproductions. Take out curated as it has a certain connotation, the Prado is the Curator.

Ms. Perry moved to support the study as amended; no second to the motion, motion dies for lack of a second.

a) Approval of 2017 Arts Commission Meeting Schedule

There are two dates that show Tuesday due to holidays observed by the city.

January 9, 2017	February 13, 2017	March 13, 2017	April 10, 2017
May 8, 2017	June 12, 2017	July 10, 2017	August 14, 2017
September 11, 2017	October 10, 2017	November 14, 2017	December 11, 2017

Ms. Ortiz Pena moved to approve the 2017 meeting schedule as presented, second by Ms. Hunter-Stiebel, motion carried by unanimous voice vote.

b) Request for Approval of Community Arts Development Program FY 16/17

- i. New Mexico School for the Arts-Art Institute, \$5,900
- ii. National Dance Institute of NM, \$5,850
- iii. ARTsmart, \$5,000
- iv. Pandemonium Productions, Inc., \$5,000
- v. Santa Fe Youth Symphony Association, \$5,000
- vi. Santa Fe Performing Arts School & Company, \$4,500
- vii. Santa Fe Art Institute, \$4,500


Santa Fe Art Institute is the only project that has not been funded consecutively.

Ms. Hunter Stiebel moved to approve the Community Arts Development Program. FY 16/17, second by Ms. Perry, motion carried by unanimous voice vote.

9) Adjourn

There being no further business to come before the Arts Commission, the Chair called for adjournment at 6:10 pm.

Signature Page:



Chip Chippeaux, Chair

Fran Lucero, Stenographer