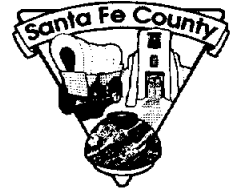




Agenda



Santa Fe City and County, Advisory Council on Food Policy
September 22, 2016, 9AM-11AM

Genoveva Chavez Community Center, Classroom #1, 3221 W Rodeo Rd. Santa Fe, NM 87507

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA – September 22nd, 2016 5 minutes
Prioritization and Agenda Order
- D. APPROVAL OF MINUTES – August 18th, 2016
- E. COMMUNICATIONS FROM THE FLOOR 2 minutes/person
- F. PRESENTATIONS/TRAINING-no presentation
- G. ITEMS FROM THE CHAIR 10 minutes
- H. INITIATIVES AND ACTIONS 55 minutes
 - 1. Policy Committee
 - a. Food Plan Committee
 - i. Meeting Updates
 - ii. Considering pursuit of the 2016 USDA Community Food Project Planning Project Grant
 - b. Food Production and Land Use Committee
 - i. Meeting Updates
 - ii. Additional Updates on Urban Agriculture
 - iii. Consideration of the SFFPC’s Letter of Support in Favor of the City of Santa Fe’s Urban Agriculture Resolution and Ordinances
 - c. Education and Outreach (30 minutes)
 - i. Meeting Updates
 - ii. Any additional updates specific to World Food Day. *World Food Day presentation and review of communications talking points for World Food Day events.*
Led by Education & Outreach Committee.
 - d. Governance Committee
 - i. Meeting Updates
 - ii. Membership updates.
 - e. State & National Issues
 - i. Consideration of Letter to NM Department of Agriculture RE: Organic Certification
 - 2. Executive Committee (30 minutes)
 - a. Meeting updates.
 - b. Discussion and consensus on Coordinator replacement .strategy,
- I. ITEMS FROM STAFF 5 minutes
- J. ITEMS FROM THE COUNCIL 5 minutes
- K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk’s office at 955-6520, five (5) working days prior to meeting day.

CITY CLERK’S OFFICE
 DATE 9/14/16 TIME 2:39pm
 SERVED BY Sue Perry
 RECEIVED BY [Signature]

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, SEPTEMBER 22, 2016

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – August 18, 2016	Approved	1-2
E. COMMUNICATIONS FROM THE FLOOR	Discussed	2
F. PRESENTATIONS:	None	2
G. ITEMS FROM THE CHAIR	None	2
H. INITIATIVES AND ACTIONS		
1. Policy Committee		
a. Food Plan Committee		
i. Meeting Updates	Discussed	3-4
ii. Considering 2016 USDA grant project	Discussed	4
b. Food Production and Land Use Committee		
i. Meeting Updates		
ii. Consideration of Letter	Discussed	4
iii. Additional updates urban agriculture	Discussed	5-6
c. Education and Outreach Committee		
i. Meeting Updates	Discussed	6-7
d. Governance Committee		
i. Meeting Updates	Discussed	7
e. State & National Issues		
i. Meeting Updates	Discussed	7
f. Executive Committee		
i. Meeting updates	Discussed	7-9
I. ITEMS FROM STAFF	Discussed	9
J. ITEMS FROM THE COUNCIL	Discussed	9
K. ADJOURNMENT	Adjourned at 11: 08 a.m.	10

SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY

THURSDAY, SEPTEMBER 22, 2016

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Mark Winne, chair on this date at approximately 9:00 a.m. at the Angel Depot Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Mark Winne, chair
Susan Perry, co chair
Maria De Anda Hay
Cydney Martin (arrived later)
Tony McCarty
Susan Odiseos
Pamela Roy
David Sundberg

Members Excused

Patricia Boies
Erin Ortigoza

Members Absent

John Alejandro
Emigdio Ballon

One vacancy

Staff Present

Others Present

Jennifer Davidson, interested citizen
Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA/Prioritization

Ms. De Anda Hay moved to approve the agenda as presented. Ms. Perry seconded the motion which passed by unanimous voice vote.

D. APPROVAL OF MINUTES – August 18, 2016

Page 7, under Ms. Ortigoza's update on the agricultural plan, first set of bullets: *Kirsten with the Farmers Market Institute...* should be spelled Kierstan (last name Pickens). She is with the SF Fe Farmers Market Institute.

Mr. Sundberg moved to approve the minutes of August 1, 2016 as amended. Ms. Perry seconded the motion which passed by unanimous voice vote.

Ms. Martin entered the meeting just before the approval of the minutes.

E. COMMUNICATIONS FROM THE FLOOR

Ms. Perry said the Mo-Gro project is starting at city hall for employees on October 5 from 12 to 1 p.m. and other locations are planned if all goes well. She said she will explain the program to senior leaders and the Mayor, City Councilors, etc. are very enthusiastic. A new concept will provide sustainability for the program beyond grants will allow someone who buys a box of food to also buy a box for someone else. The food box contains eight items of organic fruits and vegetables each week. Items can be traded out or more items added.

Chair Winne suggested it would be good to mention the event at city hall in the talking points as the council does media work for World Food Day.

The members talked about press releases for the event. Ms. Perry said the Mayor is always delighted to publicize the good things FPC is doing as part of his interest in his mission and the community. She said she will talk with the Human Resources Director to make sure the information is received.

Mr. Sundberg asked if a press release could be sent from the Food Policy Council as well as getting the event in the Reporter. Ms. Perry replied that could be looked at speaks to things that the Food Council supports.

Ms. Martin asked if her nutrition educators could provide bilingual healthy recipes in the food box. Ms. Perry said there is some of that being done, but she will connect Ms. Martin and Rebecca Barron-Rees (Mo-Gro).

Ms. Odiseos said Marianne Maestes with the Farmers Market Institute put Double-Up Bucks in all of the food bags for Feeding Santa Fe for Head Start, At Risk Seniors and residential city and federal housing neighborhoods and an RV group. She said the impact study indicates not everyone comes each week and Double-up Bucks in the bags is a way to get the word out about the program. She said Feeding Santa Fe thought most of their participants did not qualify for SNAP (Supplemental Nutrition Assistance Program) benefits, but the study shows 55% of the 455 participants do qualify.

Ms. Munro said she will be doing marketing and other communications and will no longer represent La Familia in the Food Policy Council meetings. Her job will transition to Kim Krepnick, La Familia's Director of Health Education and Outreach who is excited to join the Outreach and Education Committee. Ms. Monroe said she isn't sure Ms. Krepnick will be able to attend the monthly FPC meetings.

Chair Winne said Ms. Munro would be missed and she has suggested a possible member for the Food Policy Council and he hopes to follow up with them.

F. PRESENTATIONS AND TRAINING - There were none

G. ITEMS FROM THE CHAIR - There were none

H. INITIATIVES AND ACTIONS

1. Policy Committee

a. Food Plan Committee

i. Meeting updates

Mr. Sundberg provided an update. He said the final report is now available and the plan to present to City Council and the BCC (Board of County Commissioners) will need to be revisited. The committee discussed revitalizing the conversation about public school gardens with the new superintendent of Santa Fe Public Schools (SPS) and he wants to talk with Mr. Alejandro about the status of the school garden test program at Atalaya.

Ms. Roy offered her assistance with the new superintendent. She said she discussed school gardens with the superintendant prior to her being in the position.

Mr. Sundberg suggested sending a letter from FPC to test the interest in the school garden. Ms. De Anda Hay said Earth Care has partnered with the schools and AmeriCorps and advertised for interns for the food program. The program requires about 300 hours and once completed gives a stipend to pay for past or future educational cost.

Ms. Roy said Farm Table submitted a proposal and is in discussion with Presbyterian Foundation who asked them to focus on creating a coalition looking at a more holistic effort in health in the community. She said that could be a good way to pull the city and county efforts together.

Ms. Martin said her ag' agents get calls to help with school programs but the schools want help from Master Gardeners and free seeds and labor. She noted that school gardens tend to fall apart in the summer when no one is around. She suggested a school garden off site where the community could help.

Chair Winne suggested Ms. Martin be included in the discussions with the schools. He said possibly the parents could be trained. Ms. Munro also suggested including Lynn Walters because of her history with schools.

Mr. Sundberg said the committee's biggest effort is to connect people to facilitate a healthier discussion for a permanent location for the South Side Farmers Market. He learned from Matt O'Reilly in Asset Management that the building discussed last month is not conducive to a farmer's market environment and Mr. O'Reilly suggested more appropriate locations. A meeting was set up for Tuesday with key members of the Farmers Market Institute and the Santa Fe Farmers Market board among others to discuss what residents want and need, the location and what is available.

Ms. Roy suggested talking with the Santa Fe Business Incubator about sites. Their job is to promote economic development in urban and rural areas. A site on Paseo del Sol has parking and the land belongs to the city and county.

Mr. Sundberg thanked Ms. Munro for sending him the history of the farmers markets, etc. and her notes from One Santa Fe. He said the next committee meeting is Tuesday, October 6 at 9 a.m. at the Farmers Market. He reminded members the subcommittee still needs members and to send new updates to him.

ii. Considering pursuit of 2016 USDA grant project

Chair Winne explained the council looked at this last year as a possible way to coalesce the momentum from the World Food Day. The grant is from the USDA for up to \$35,000 to plan for one year around community issues and prepare those issues for funding and development. He said he understood the committee is not in a position to move forward with the grant.

Ms. Perry said the grant is due November 6 and made it not possible to do this year, however they discussed keeping it on the back burner as a possibility next year.

Mr. Sundberg explained the committee discussed applying for the grant during the transportation conversation but the budgets and routes with Transportation had already been set. The conversation then moved to the South Side Farmers Market as a more immediate goal.

Ms. Roy said there will be plenty of time to apply for the grant and FPC will be more coordinated next year.

Chair Winne said they should be thinking about the grant now if they want to apply next year; they want a comprehensive strategy for a farmers market on the south side, school gardens, and to hook up with healthcare programs and the Food Projects grant could put all of that together. He encouraged Mr. Sundberg to keep it on his radar.

b. Food Production and Land Use Committee

i. Meeting Updates

ii. Consideration of letter

Chair Winne said the main item was the approval of a letter in support of the Urban Agriculture Ordinance.

Ms. Roy said she had nothing new. She was not present at the meeting and did not the notes Ms. Day took, but she would add them at the next FPC meeting. She said she knew the county is moving along on the Agriculture and Ranching Implementation Plan.

She said the next meeting is October 5th, from 12 to 2 p.m. and Anthony Flaccovento will present and Ms. Ortigoza will provide an update on the county work. The county plans five stakeholder meetings, one between now and the next meeting, to talk to farmers and ranchers about their needs. They will meet with distributors, aggregators, and retailers, etc. on infrastructure to get a better understanding of how that connects or does not connect and where there are gaps.

Chair Winne encouraged notices to promote Mr. Flaccovento's presentation in the New Mexican and Pasatiempo. He said Mr. Flaccovento is worth hearing and has a lot to offer.

Ms. Roy said she asked about a larger room for the presentation and there is also an event the same day at St. John's College. She passed out a list of upcoming events that Mr. Flaccovento is involved in.

Ms. Perry said to find out who schedules the Commission Hall because at the city it was simply asking about reserving a space for the date needed. Ms. Roy said she will follow up with Commissioner Holian.

iii. Additional updates on urban agriculture

Chair Winne said Mr. Alejandro's email said the final decision has been postponed until the City Council meeting on Wednesday, October 12, 2016. He said it would be great to have as many council members as possible there. He asked if any members had comments who had attended a committee meeting.

Ms. De Anda Hay said the Urban Agriculture Ordinance really relates to commercial activity and home occupations, which was the issue with Gaia Gardens. She said she attended the Business Quality of Life meeting and they addressed the problem of home gardens. She said the ordinance has a hole and needs to look at home gardens, where the real complaints will be generated. The commercial activities and home occupations are used to regulations.

She said the street where she lives is a dirt road and the farmer down the road has a one acre farm. She said there is negative impact on the dirt road as severe as if the farmer were commercial. He brings in friends and family to work the farm and other people are on site and there are sometimes 9-10 cars. She thought he does not intend to sell or apply for a home occupation license.

Ms. De Anda Hay said she loves that her neighbors do this and wants to support them, but there needs to be guidelines. She said another neighbor put up a large green house and during the winter the greenhouse is heated with extensive lighting. The lighting is intrusive and has a hum. She said her take from the comments made by Councilor Lindell is that those types of unintended consequences of the ordinance have not been addressed and is the bulk of what needs to be.

Ms. Perry agreed. She said she lives in El Dorado and there are guidelines to address light, water costs, etc. She said it would be good to look at communities that came up with those regulations on their own.

Ms. De Anda Hay said the poultry issue is also a big problem. The city did not want to go that route and was trying to address the home occupation. She thought people were aware that the ordinance does not have the breadth of regulation and guidance that will be needed.

She said Mr. Alejandro was clear that he met with Councilor Lindell, but her concern is that the amendments will bottleneck. The concerns are not being addressed in each committee and the ordinance is being pushed to the next committee. She was not sure the amendments would be presented to the public, the committee or the council or if there would be an opportunity for public input.

Ms. De Anda Hay said Mr. Alejandro mentioned in the BQL meeting that the Land Use Director administrator or Planning Commission will address the issue with respect to citing for commercial purposes. She said he wants that addressed through the regular process.

Chair Winne said Ms. Roy suggested a clause in the letter to urge that other concerns be considered at a future date.

Ms. De Anda Hay suggested that she and Ms. Roy first talk to Mr. Alejandro.

Ms. Odiseos suggested a language change from *heavily* involved to actively involved.

Ms. Martin said problems will come up. She told about her grandparents when the dairy farms moved into Clovis. The lighting was so bright her grandparents could read a book in their living room at night and the county did not have an ordinance.

She said she just returned from a national conference in Bozeman and the cottage industry laws in Santa Fe are stricter than almost every other state. She thought unless some restrictions were dropped, the state would never have the amount of value added goods for small farmers they could. Ms. Roy added that New Mexico has specific laws to help those starting a cottage industry.

Ms. De Anda Hay said she would check with Mr. Alejandro if the issues raised were addressed elsewhere in the code. The concerns that were raised do not have to be drafted into this letter; they could be drafted later and people referred to that section. She said FPC supports the ordinance regardless and hopefully the other issues can be addressed.

Ms. Perry thought sending the letter from the FPC was a vote of confidence. Chair Winne agreed.

Ms. Roy moved to approve sending the letter with the language change from *heavily* involved to actively involved. Ms. Odiseos seconded the motion which passed by unanimous voice vote.

Chair Winne acknowledged Mr. Sundberg had submitted a piece to My View.

c. Education and Outreach Committee

Mr. McCarty said some of the tasks had been completed: the Green Fire Times was posted and the first press releases were sent. The E-blasts from members is still needed and he hoped the city and county would forward the press release. He asked members to post something on World Food Day from the press release on their lists.

Mr. McCarty confirmed everyone would pursue a radio show and be responsible for their scheduling. He reviewed member commitments as follows:

- Ms. Martin will get the FPC on the County Billboard in October and has sent a request to the Master Gardeners radio program. Ms. Martin asked for new contact information, which Mr. Sundberg provided.
- Chair Winne will do Richard Eads on Wednesday, September 28th at 8 am. Mr. McCarty also requested Chair Winne schedule a second show and invite another council member.
- Ms. Roy is in charge of Healthy Woman
- Ms. De Anda Hay will pursue Nuestra America and contact Mr. Ballon
- Mr. Sundberg completed his task for a piece in My View
- Ms. Boies is working on the proclamation for the county. Mr. McCarty will send Mr. Alejandro an email to work with Jesse Guillen, legislative liaison to pursue the proclamation for the city.
- Ms. Martin will post pictures of IAIA World Food Day to Facebook. Mr. McCarty will send the password.
- Chair Winne will update the FPC website about World Food Day.
- The remainder of the month will finish with World Food Day social media posts, E-blasts and Ms. Martin's follow up of the celebration at IAIA.

The council discussed obtaining last year's proclamation.

Ms. Munro recommended Alex Pino as a partner with Chair Winne for a second Richard Eads show. Mr. Pino is hosting a garlic planting on World Food Day and started the Nationally Owned Farmers Coalition Chapter in New Mexico in partnership with the Rocky Mountain Farmers Union. She said he would be willing and interested to participate on the radio show.

Mr. McCarty noted there were talking points in the press release. He said he would add Mo-Gro on October 5 at city hall at the bottom under Santa Fe Responds and after corrections, send that out to everyone. He suggested members review the talking points and progress reports on what FPC has accomplished before an interview.

Ms. Roy noted that she left a message for Ron Trujillo, the past director for New Mexico Health Council Alliance and Nelsey Dominguez with KUNM about getting on their radio shows. She said everything was submitted to Green Fire Times and will be out October 1, 2016.

Mr. Sundberg said the contacts list he was sent was hard to read. Mr. McCarty offered to send the list from Kitchen Angels. Ms. Roy agreed to be the contact for World Food Day.

Mr. Sundberg offered to do a sign and Mr. McCarty will email him about that.

d. Governance Committee

Ms. Perry said the report has the committee's ongoing participation. There was nothing to add this month.

e. State and National Issues

Ms. Roy said in state policy the New Mexico Food and Agriculture Policy Council and the New Mexico Farmers Marketing Association will present to the New Mexico Economic and Rural Development Legislative Interim Committee on Wednesday, November 2, 2016. She invited members to participate. She said that committee will host the New Mexico Food and Agriculture Policy Council and members were invited. A pre meeting will be from 1:00 or 1:30 with the hearing at 2:45 to 4:15 and presentations will be on the Double-Up Food Bucks and the New Mexico Grown.

Federally, Congress is working on the budget. She submitted (through Farm to Table) the FPC priorities (support programs for farmers and doubling the USDA Farm to School Grant Program) to Senator Udall. The House is sitting on the Bill. The Senate is will discuss moving the budget to the Senate floor this week.

f. Executive Committee

Chair Winne said with Ms. Day taking a position and leaving on short notice everything was left in a mess. He thanked members for picking up the dangling threads and going the extra mile. He said he wanted to discuss how the Food Policy Council should proceed.

He said the council has gone through four coordinators in six or seven years with some progression in the quality of work. He said unfortunately someone leaves within a year or two and this is problematic. They were not able to offer a full-time position and the salary was low for the quality of professional needed. Now the council can offer up to 32 hours per week with some benefits as an employee of Farm to Table.

Chair Winne said after discussion, the executive committee felt another option is contracting with a different organization for some or all of the work the council needs. The work breaks down between policy/substance oriented and research and relationship building within the city and county. The other side tends to be administrative work.

Chair Winne said in past food policy councils he has contracted with other organizations and that worked well. He had never been in a food policy council that had a dedicated coordinator. He said the executive committee consensus was that contracting with another organization seemed feasible, and they need to move forward quickly. He said he has discussed with Ms. Roy if FPC chooses to contract, about Farm to Table as the organization.

Ms. Odiseos asked Chair Winne's experience on how contracting the position would affect the face of the organization; speaking for and representing the Food Policy Council.

Chair Winne said that person would need to be sure when speaking for the FPC, to be thoughtful and to speak for the council. He said he hasn't seen a situation where the person eclipsed the work of the food policy council.

Ms. Odiseos said contracting the position could provide continuity, but there would have to be an understanding with the person that that is important to the Food Policy Council.

Ms. Martin asked about the appearance of nepotism if the contract is not put out to bid.

Ms. Perry said the rules of the city government affect city and government work, not things that are funded.

Ms. Roy said contracts could have a threshold of \$50,000 and Farm to Table holds contracts with both the city and the county each for \$25,000. The budget pays for a coordinator part time and some aspects in support of the organization. She added that she was not present when the executive committee made the suggestion to contract with Farm to Table and was approached by the executive committee after the meeting.

She said she met with the Farm to Table board afterwards. The board wants Farm to Table to focus more on policy in New Mexico and local. They were open to the conversation and excited and it is the direction they see Farm to Table going.

Ms. De Anda Hay asked how Farm to Table would absorb the additional work.

Ms. Roy said she has been asked to transition some of her work and focus more on policy and the board knows her love and commitment to the FPC. She said regarding nepotism, she would leave the Food Policy Council if this happens.

Ms. Odiseos said what is wonderful is that there would not be a learning curve.

Mr. Sundberg said logistically it made sense and Farm to Table is the fiduciary partner and makes it simpler and he was comfortable with that. He asked Chair Winne his experience whether there is a difference using a contractor opposed to a dedicated coordinator.

Chair Winne said everyone has to have a clear understanding and there has to be a process and monitoring. He said the relationship between the executive committee and the contractor for example would be more businesslike and roles and tasks would be defined. He thought the work would be more efficient and the quality of the work by the council would be an upgrade.

Ms. Perry said all of the coordinators were contracted and this was not the only thing they did.

Ms. De Anda Hay clarified with Ms. Roy that she would step off the board and contract with the Santa Fe Food Policy Council to serve as a coordinator and be the individual from Farm to Table doing the work. She said she was trying to understand with the two bodies; the city and county funding and Farm to Table as the fiscal agent the money comes through. Farm to Table would designate Ms. Roy to do the work on behalf of the Food Policy Council.

Ms. Roy said her salary is higher than the budget for a coordinator and the position requires a lot of different skill sets and components; communication, administration and policy work. She would do the policy work and the person who currently does her administrative work at Farm to Table would do more administrative and communications; the website, E-blasts, Facebook, etc. She said it would not serve the council to pay someone in a higher salary to be in that component.

She said the person that does that for her at Farm to Table is highly organized and the job would be split. She said she will need time to think about how that would look and best serve the needs of the FPC.

Ms. Roy said the second piece is as the face of organizations. She also coordinates the State FPC as part of her work of Farm to Table and it is important to her not to be the face of an organization and that Farm to Table is not the face - the Food Policy Council members have to be the face of the presentations. This is more about a broad generation of leadership on the council where every member is the face of FPC, not just the coordinator.

Ms. Perry added she and many others have access to hold meetings at the City Hall Conference Room and other spaces. She said Ms. Roy would keep the records at Farm to Table, where they are now.

Ms. De Anda Hay suggested there be an MOU (Memorandum of Understanding) drafted if the FPC decides to do this. Ms. Roy said benchmarks and deadlines could be added as well.

Ms. Odiseos moved that the executive committee move forward with the development of a Memorandum of Understanding to pursue a contractual relationship between Farm to Table and the Food Policy Council. Mr. Sundberg seconded the motion which passed by majority voice vote. Ms. Roy abstained from the vote.

Mr. McCarty asked that the executive committee also address the immediate needs for an administrator.

Chair Winne said the executive committee will be discussing that and they will be in touch.

I. ITEMS FROM STAFF -There was none

J. ITEMS FROM THE COUNCIL-There was none

K. ADJOURNMENT

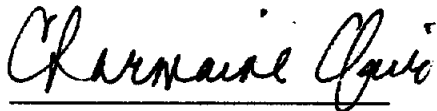
Having no further business to discuss the meeting adjourned at 11:08 a.m.

Approved by:



Mark Winne, Chair

Submitted by:



Charmaine Clair, Stenographer