



Agenda



Santa Fe City and County, Advisory Council on Food Policy

July 28, 2016, 9AM-11AM

Genoveva Chavez Community Center, Classroom #1, 3221 W Rodeo Rd. Santa Fe, NM 87507

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA – July 28th, 2016 *5 minutes*
Prioritization and Agenda Order
- D. APPROVAL OF MINUTES – June 23rd, 2016
- E. COMMUNICATIONS FROM THE FLOOR *2 minutes/person*
- F. ITEMS FROM THE CHAIR *10 minutes*
- G. INITIATIVES AND ACTIONS *1 hour, 45 minutes*
 - 1. Policy Committee
 - a. Education and Outreach Committee
 - i. Meeting Updates
 - ii. Discussion and action on potential for World Food Day event(s) in 2016.
 - b. Food Plan Committee
 - i. Meeting Updates
 - c. Food Production and Land Use Committee
 - i. Meeting Updates
 - d. Governance Committee
 - i. Meeting Updates
 - e. State & National Issues
 - 2. Executive Committee
 - a. Meeting updates.
 - b. Update on Coordinator transition to more hours per week.
- H. ITEMS FROM STAFF *5 minutes*
Staff report provided by Morgan Day, Coordinator.
- I. ITEMS FROM THE COUNCIL *5 minutes*
- J. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

CITY CLERK'S OFFICE

DATE 7/18/16 TIME 3:10pm

SERVED BY Sue Perry

RECEIVED BY [Signature]

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, JULY 28, 2016

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – June 23, 2016	Approved	2
E. COMMUNICATIONS FROM THE FLOOR	Discussed	2
F. ITEMS FROM THE CHAIR	None	2
G. INITIATIVES AND ACTIONS		
1. Policy Committee		
a. Education and Outreach Committee		
i. Meeting Updates		
ii. Discussion for World Food Day	Discussed	2-4
b. Food Plan Committee		
i. Meeting Updates	Discussed	4-6
c. Food Production and Land Use Committee		
i. Meeting Updates	Discussed	6-7
d. Governance Committee		
i. Meeting Updates	Discussed	7-8
e. State & National Issues	Discussed	8-9
2. Executive Committee		
a. Meeting updates		
b. Update on coordinator position hours	Discussed	9
H. ITEMS FROM STAFF	Discussed	9
I. ITEMS FROM THE COUNCIL	Discussed	9-10
J. ADJOURNMENT	Adjourned at 11:00 a.m.	10

SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY

THURSDAY, JULY 28, 2016

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Mark Winne, chair on this date at approximately 9:00 a.m. at the Genoveva Chavez Community Center, Classroom 1, Rodeo Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Mark Winne, chair
Susan Perry, co chair
John Alejandro
Patricia Boies
Maria De Anda Hay
Cydney Martin
Tony McCarty
Susan Odiseos
Erin Ortigoza (arrived later)
Pamela Roy
David Sundberg

Members Excused

Members Absent

Emigdio Ballon

One vacancy

Staff Present

Others Present

Jackie Munro with La Familia
Lani Ersfeld, Southside Farmers Market
Hannah Coakley, volunteer
Charmaine Clair, Stenographer
Others as represented under Communications from the Floor

C. APPROVAL OF AGENDA/Prioritization

Mr. Sundberg moved to approve the agenda as presented. Ms. Roy seconded the motion which passed by unanimous voice vote.

D. APPROVAL OF MINUTES – June 23, 2016

Ms. Martin moved to approve the minutes of June 23, 2016 as presented. Mr. Sundberg seconded the motion which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

The members of the committee introduced themselves followed by visitors:

Ms. Jackie Munro with La Familia and *Ms. Lani Ersfeld* with the South Side Farmers Market Association introduced themselves.

Chair Winnie introduced *Hannah Coakley*, a volunteer.

Ms. Coakley said she recently came from Brooklyn and will be in Santa Fe through next June. She has a Masters degree in Public Health and Nutrition from Hopkins and is a registered dietitian. She worked in Baltimore and New York around food justice and food access, especially with teens and has done clinical work. She said her schedule does not allow her to attend many FPC meetings, but she was glad to be here today.

Ms. Coakley said she plans to help support Ms. Day about 5 hours a week with grant writing and the strategy of how to disseminate information from FPC to the public. She said she will look at articles and write for the Green Fire Times and she and Ms. Day will develop that as needs change.

Chair Winne said the members will be happy to share what they do to help Ms. Coakley learn more about the community. Ms. Coakley's email address is (Hannah.Coakley@gmail.com) and is on the last email sent.

F. ITEMS FROM THE CHAIR - None

G. INITIATIVES AND ACTIONS

1. Policy Committee
 - a. Education and Outreach Committee
 - i. Meeting Updates
 - ii. World Food Day event(s) in 2016

Mr. McCarty said the committee recommendation is to forgo formal events and instead do a media driven support for existing Food Day celebrations. The media driven support will be in the form of press releases and the county and other agencies have agreed to provide support. He explained World Food Day is an effort to get the planet consciousness focused on the issue one day of the year. The committee thought moving the event from October 16, which is World Food Day, would not make sense.

Mr. McCarty said the committee discussed the Farmers Market farm tour and the Sixth Annual New Mexico Homegrown Farm and Garden tour and thought FPC could support those.

Ms. Ersfeld said as an update that the Farmers Market board had decided not to do a farm tour this year.

Mr. McCarty said Ms. Martin had mentioned the AIAI (Institute of American Indian Arts) Annual Food Day.

Ms. Martin said the event was not open to the public last year, but will probably be this year. She described the events of the previous year with *food as art*, a flute player and a free meal cooked by their chef with a tour of their gardens.

She said the committee also discussed doing a complete list of free food [locations] in Santa Fe which will be put on the County Extension website once compiled. She encouraged members to carry SNAP applications, as her educators do for those they encounter who are food insecure.

Ms. Odiseos suggested saying *food for the hungry* instead of free food. She asked if interviews will be set up with Mary Charlotte, etc., because they will be booked if they wait.

Mr. McCarty said they generally do include radio, although they do not have access to major television. He said they hope to have a World Food Day article in the Green Fire Times each month. Someone is needed to author that and the deadline is in September.

Ms. Roy asked that Mr. McCarty copy Farm to Table on that because they help to coordinate the issue. She offered to send her notes on the framework and local food systems.

Members discussed the idea of a media campaign:

Mr. Alejandro suggested writing a My View article for the New Mexican on the importance of food and food access, etc. He said he talked to the Mayor about a proclamation and the council should look at how to get local congressmen involved. Ms. Roy offered her help with Congressman Lujan and Senators Udall and Heinrich.

Ms. De Anda Hay said KDFS was looking for topics. She suggested they follow up with a story on food deserts in Santa Fe.

Ms. Boies said last year there were proclamations from the city and the county. She said they need to go before the BCC (Board of County Commissioners) for the county process and the October 11th meeting would be good.

Mr. Alejandro said KSFR radio allows anyone to host a weekly radio show. The person pays a fee for a 2 hour slot. He thought FPC could have a time slot that focuses on food and agriculture.

Mr. McCarty said Mary Charlotte is retiring and this could be an opportunity to focus on food. Ms. Odiseos added that PSAs (Public Service Announcements) are free and are taped in advance.

Mr. McCarty said the committee will flush out details of the media campaign once FPC approves.

Ms. Roy moved to approve the recommendation of the Outreach and Education Committee to do a media campaign on a variety of food issues. Ms. Odiseos seconded the motion which passed by unanimous voice vote.

Mr. McCarty said secondly the Committee was focused on the resource list. He said Ms. Boies has confirmed the outlets and what they do and the contact people, pertinent numbers and email addresses. He asked the members to send resource outlets they know of to Ms. Day or the members of the committee.

Mr. McCarty said the focus for Outreach is not only to have a list, but make the list accessible to those who need it most. The committee also wants to do focus groups to learn how those who need the list want to receive it, and funding will be needed.

Ms. Munro added the committee discussed having communication with the community about whether there are gaps in service, etc. and based on feedback, training for providers.

Mr. McCarty said this kind of list needs constant renewal and Ms. Day will be asked if she will accept the responsibility to coordinate the resources for the Santa Fe County Master Food Source List and keep the list current and produce hard copies.

Ms. Odiseos said material gets out of date quickly and every copy should have a date. She said her phone number was on material and she still receives calls.

Mr. McCarty said the Outreach & Education Committee needs members and welcomes suggestions.

Ms. Roy said the Nambé Pueblo has a supplement site and is looking for educators and nutritionists for their programs. She said she wants to be sure San Ildefonso, Nambé, etc. is captured as much as the Metro areas. Ms. Martin offered to provide education for Nambé Pueblo.

Chair Winne said tying in WIC, SNAP and the school meals/summer meals programs, etc. is a big list. He said it is important to direct people to more permanent resources, not just the food pantry. He suggested the Executive Committee could take up the issue of funding for focus groups issue and they will need more detail.

Ms. Ortigoza entered the meeting at this time.

Mr. McCarty said he would have a timetable for the media campaign at the August meeting.

Chair Winne acknowledged the committee's good work and said he is looking forward to hearing more. He said it would be good if all members are available for radio shows as back up and spokespeople, etc. He said talking points would be helpful also so everyone is saying the same thing. He asked members to submit their list/ideas before August 12 to the committee via Ms. Day.

b. Food Plan Committee
i. Meeting Update

Mr. Sundberg said the 2015 Santa Fe Food Plan Progress Report has the correct information but has "draft" on it. That will be removed before the document goes out.

Chair Winne asked members to take *draft* printings so the new printed documents can go to the public.

Mr. Sundberg encouraged members to review the document. Changes could be emailed to him or Ms. Day and noted for next year.

He said Ms. Day discussed going before the MPO (Metropolitan Planning Organization) at the last FPC meeting. A partnership with the MPO was discussed to create better transportation routes to food access.

Mr. Sundberg said the process is slower than expected. The MPO is amenable to testing routes and having the conversation and Eric Aune has been invited to meet with them. He said he and Ms. Day will continue to attend the MPO meetings.

Mr. Alejandro explained that Mr. Aune is with the city MPO planners whose job is to look at improving transportation in the city. The Transit Department is within Public Works and is responsible for developing bus and shuttle routes, etc. He asked to be included in the MPO meeting.

Mr. Sundberg asked if Chair Winne would attend one of their meetings, because of his experience. He said they are trying to move government in the direction of creating a specific route and want to use examples of Connecticut, among others. He said there is political leverage to create a specific route, but it is a matter of pulling transportation, the budget, Transit and MPO, etc. together. He said it will not happen this summer and because of their large learning curve it will be a slow process.

Chair Winne said if they hold discussion groups they should discuss access as well.

Mr. Alejandro suggested the shuttle project for the School of Art and Design be looked at, given the city's budget and resources and issues with the Music on the Hill shuttle. He said it is difficult to create new bus routes and the shuttle for the School project was done with grant money. The money was outside funding reserves and enabled the city to create a dedicated route. He said they should find out who administered that route.

Chair Winne said there are sometimes unusual ways to find money in a larger public transportation funding stream from the federal government with pilot projects, etc.

Mr. Sundberg said at this point there is not enough education to know what to suggest.

Ms. Roy suggested Reed Liming be at the table. He provided information on the city demographics. She asked if anyone had contacted Chainbreaker.

Ms. Munro said Chainbreaker has a dedicated constituency and is member supported and an advocate for what people want. She said would be wary to embark on a transportation project without consulting them. They have worked to maintain existing routes rather than getting new routes.

Mr. Sundberg said the committee could get a small group to meet with Chainbreaker separately. He said he will contact Mr. Aune and get everyone into the conversation that needs to be. He added that he also heard that Councilor Dominguez is interested in a food bus.

Mr. Alejandro said he and Brian Snyder had been appointed by the governing body to work in that space. He said he has an idea of the direction Councilor Dominguez wants that to go and will give his insight as they get closer to scheduling the meeting.

Mr. Sundberg said they are looking for a new meeting space for the committee and probably will postpone the August 4 meeting. He said he would like information from Chair Winne on what has been created in the nation regarding better routes, etc.

Ms. Ortigoza asked about the Food Plan Progress Report going before the BCC. Mr. Sundberg explained the City Councilors prefer information be presented individually and less before the full Council. Ms. Perry noted that BCC had specifically requested to have the Report.

Ms. Boies said the county will do a proclamation for Local Food Day at the October 11 BCC meeting. She thought that could be appropriate to give a brief presentation. Ms. Ortigoza added the BCC is very supportive of all food initiatives and having the Report go forward would be great.

Ms. Roy asked that contact information be included in the report. She said the year is half over and she would also like to put 2016, instead of 2015.

Mr. Sundberg said the committee had discussed the Report and that it had dragged out so long because of making changes. He said, "Let's get it done and make improvements and do it better for next year or they will be in 2017 before it finally goes out."

Ms. Boies liked using 2016 also. She said BCC passed a resolution on the Agriculture and Ranching Implementation Plan and she would suggest a change in language to say that the plan has been passed.

Ms. Perry explained that would delay the publication another month to six weeks because Ms. Day will not be back to make changes. Ms. Ortigoza pointed out also that 2015 is accurate because the county was developing the plan then. She suggested they make a note for the next report that the resolution has passed.

Chair Winne said the media campaign will provide updates on all of the information in the document.

Ms. Roy said Veronica Garcia will be the superintendent next year for Santa Fe Public Schools and working with school food and gardens, etc. was not a priority for Superintendent Boyd. She said last year she talked with Ms. Garcia and that was of interest to her. Ms. Roy offered to help with that conversation.

Mr. Sundberg said they also need updates on Mr. Alejandro's work with Atalaya.

Chair Winne encouraged members to think about how to get more people on the Food Plan Committee and the larger problem of getting people to serve as non-voting members on committees. He said that is also a topic for the Governance Committee.

- c. Food Production and Land Use Committee
 - i. Meeting update

Ms. Ortigoza reported the second and final public hearing for the Agriculture & Ranching Implementation Plan (ARIP) was on Tuesday and it passed unanimously and was well received. She explained the plan came about in trying to understand the status of agriculture specific to GMOs and the city's request to pass a resolution to ban GMOs. She said they have come full circle and now have a plan to build relationships with farmers and ranchers and create communication. The county will work on grassland management for targeted grazing and open space properties.

Ms. Ortigoza said she is excited about the Plan and especially the TDR (Transfer of Development Rights) Program and the county is working on a TDR bank (page 29-30). She said focus area one is about protecting

land and natural resources that allows land owners in critical resource areas to sell their rights to owners in designated county growth areas. The TDR bank brings the two together and provides immediate compensation for those selling land rights and the developers will know land is available for immediate use. A kickoff meeting is planned for 10 a.m. tomorrow.

Ms. Ortigoza said the Plan has a section on connecting farmers and ranchers to resources letting them see what exist and providing support for that and they will work with communities that need access to equipment. The Grassland Project will develop a management plan on county open space. And the Pojoaque Recreation Complex has the potential for an orchard. Pojoaque Middle School is within walking distance to the field and presents potential for a living classroom with stewardship components, harvesting, etc.

Ms. Ortigoza said in the fourth area the county is talking to local markets that buy food about quantifying production to identify where production happens and the level of demand. They plan to talk with producers to help them understand what they will need to sell to schools/institutions, etc.

Ms. Ortigoza said each focus area has a summary with implementation actions and they are reflected again on page 48 of the matrix. Each is prioritized and the progress is noted and the county lead and support is identified in addition to potential partners. A clear line is shown between the Sustainable Growth Management Plan policies being implemented and the policies that were developed and what has been done.

Ms. Roy thanked everyone and the leaders for the work. She said this put local agriculture on the map for the next 30 years and is exciting.

Chair Winne said the historical overview on the policy is interesting. He said people forget about things that happened five years ago and how that contributed to the Plan.

Ms. Martin asked if this will address Mr. Piottin's situation. Ms. Ortigoza said an agricultural overlay is being developed that creates opportunities throughout the county. She said it is priority, but has not been done yet.

Mr. Alejandro thanked Ms. Ortigoza and said the Plan is incredible. He said the hope is that the Urban Agriculture Ordinance compliments this work and vice versa. The Ordinance is tentatively on the agenda for the September 8th Planning Commission meeting and will start with the Sustainable Santa Fe Commission on August 17, 2016, with the city attorney's blessing. He said the Ordinance strikes the balance for those who want to garden and produce and welcomes those who want to do large aquaponic projects.

Ms. Ortigoza said she envisions for the ag' resource inventory, a web-based clearing house to show where local food is purchased and where to access food and production in the county. She said the research is currently in progress and will be a great tool.

d. Governance Committee
i. Meeting Updates

Ms. Perry said Ms. Walters' seat is open and she has officially notified the City Clerk and sent her the updated matrix.

Ms. Perry said Ms. Day added information on the website about the subcommittees, etc. and members should continue to urge people to come to a meeting. She said people can see if they are interested in committee work, which is a better way to bring people in than having a person make a huge commitment.

e. State and National Issues

Ms. Roy thanked everyone for the opportunity to present on New Mexico Grown at the last meeting. She said that looks at where infrastructure, markets, farmers and institutions are that are interested in purchasing with a focus on fruits and vegetables.

She said the statewide initiative is working to get two or three legislative hearings. There are three committees they hope to focus on this fall: Water and Natural Resources, Economic and Growth Development and the Health and Human Services Committees and depending on subject matter, Tribal.

Ms. Roy said there is a preference for 2 to 3 presenters because some state policymakers are on several committees and hear presentations more than once. She will set the dates for October and November soon.

Ms. Roy said on the Child Nutrition Authorization Act they have a lot of campaigning to do. She and Anna Farrar met with Congressman Lujan and paired with Cooking with Kids and Farm to Table. Congressman Lujan is interested in FPC being involved and is positioned to carry that voice back to Washington. She said Cooking with Kids was on the front page of the New Mexican and there was follow-up with that.

She said work is starting on the Farm Bill and at the last New Mexico Food and Agriculture Policy Council they did a listening session. She offered to share her notes. She said she will be heading to the National Sustainable Agriculture Coalition's policy meeting next week to work on the Child Nutrition Act and Farm Bill. She explained that the Coalition is one of the finest organizations in Washington that works on farming, ranching and conservation rural issues.

Ms. Martin said NMSU (New Mexico State University) is the land grant for the University and she receives agricultural updates almost daily and she could forward those. She said a meeting about New Mexico organic regulations is planned and she can forward the information if interested.

Ms. Roy said the last email she received on the future Organics Certification Program is huge. The director of the program is retiring and will not be replaced and contractors are no longer being paid to certify farms organic in New Mexico. She said if the certification program is eliminated farms that want to be certified would have to pay to fly someone in from out of state. She said the program has been incredibly valuable for New Mexico and very cost effective and she is worried about losing it. She noted there will be listening sessions next week.

Ms. Ortigoza asked if they should forward a resolution to Commissioner Holian and see if she wants to sponsor the Organic Certification Program in the state.

Ms. De Anda Hay asked if there is a federal contact to talk to, or if it is just state.

Ms. Roy said it is at state level. She suggested writing a letter to the Secretary of Agriculture about the importance.

Chair Winne said he would entertain a motion for a letter to the Secretary to register their concern as a food policy council, but someone will have to draft the letter.

Mr. Alejandro said congressional people might have staff that are aware of the issue and could possibly encourage a senator to send a letter on their letterhead. Ms. De Anda Hay added the letter from FPC does not have to be detailed, just note their opposition.

Ms. Roy moved that the Santa Fe City and County Food Policy Council create a letter to the Secretary of the Department of Agriculture to encourage the congressional leadership to maintain and continue to support the Organic Certification Program in New Mexico. Ms. Ortigoza seconded the motion which passed by unanimous voice vote.

Mr. Alejandro asked Ms. Roy to send him the information and he will contact Katie Richardson in Senator Heinrich's office to see if his staff is aware of the issue. He said he will talk with Terry Bruner (USDA Rural Development Director) if not and alert the Department about the letter and ask them to also send a letter. He said Mr. Bruner could be asked who to address the letter to at the Department.

Ms. Roy suggested also talking with Paul Haidle. She said she will follow up with Nicholas Maestes and others.

2. Executive Committee

- a. Meeting updates
- b. Update on Coordinator transition to more hours per week

Ms. Day's time will be increased to 32 hours; four regular days a week. Her work location is not decided to date.

H. ITEMS FROM STAFF

Ms. Day sent members the status of specific projects prior to her departure.

I. ITEMS FROM THE COUNCIL

Ms. Martin invited everyone to the county fair. She said produce will be showcased and she encourages them to enter their crafts and food, etc. this week.

Ms. Perry said Rob Carter, Director of Parks and Recreation attended a meeting where a City Councilor mentioned the Food Plan. Mr. Carter asked for a copy of the Plan and is interested in how the parks can be aligned with some of the Food Plan goals. She will meet with him this afternoon.

Ms. Martin said she heard the city might put fruit trees in some parks.

Ms. Ortigoza said she wanted to talk with Ms. Martin about how she could connect with the growers and ranchers in the county who will be showing at the fair.

Ms. Boies offered to talk with Ms. Ortigoza. She said the county fair is organized out of her office of the Community Services Department. She said her department will have an information table and it would be great to have copies of the Agriculture Ranching Implementation Plan.

Ms. Roy said she, Ms. Day and Ms. Perry went to their first meeting regarding Healthy Kids. The next meeting will be at Santa Ana Pueblo. She said they will look at the commodity food supplement programs and help people find food and learn where more coordination is needed, what is needed and where the gaps are.

Ms. Martin noted that the Extension has been doing education at Santa Ana.

Ms. Roy said secondly, St. John's College connected with a student who wants to more local in the food at the college. The student will do presentations and is interested in World Food Day and other events. Ms. Roy thought that could be a great segue into the college and a place the Food Council could showcase what is happening around food.

She said also there is a writer/farmer coming to Santa Fe October 5th to showcase his book, which is relevant to FPC's work and she might put an event together.

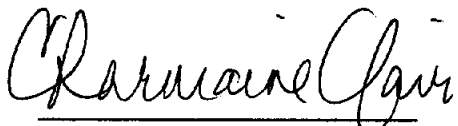
J. ADJOURNMENT

Having no further business to discuss the meeting adjourned at 11:00 a.m.

Approved by:


Mark Winne, Chair

Submitted by:


Charmaine Clair, Stenographer