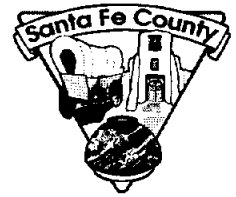




Agenda



Santa Fe City and County, Advisory Council on Food Policy

April 28, 2016

9AM - 11AM

Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA – April 28th, 2016
Prioritization and Agenda Order

D. APPROVAL OF MINUTES – March 24th, 2016

E. COMMUNICATIONS FROM THE FLOOR

F. PRESENTATIONS/TRAINING:
Tentative – presentation from Chris Sanchez

G. STAFF COMMUNICATIONS
1. Update on Current Projects

H. INITIATIVES AND ACTIONS

1. Policy Committee
 - a. Food Plan Committee
 - i. Meeting updates and progress toward Strategic Planning goals.
 - b. Food Production and Land Use Committee
 - i. Meeting updates.
 - ii. Urban agriculture update from John Alejandro.
 - c. Education and Outreach
 - i. Meeting updates and progress toward Strategic Planning goals.
 - d. Governance Committee
 - i. Meeting Updates.
 - e. State & National Issues
2. Executive Committee
 - a. Meeting updates.
 - b. NM Grown Update and Action to Approve Letter of Support for Grants

I. ITEMS FROM THE CHAIR

J. ITEMS FROM THE COUNCIL

K. ADJOURNMENT

CITY CLERK'S OFFICE

DATE 4/20/16 TIME 3:15p

SERVED BY Sue Perry

RECEIVED BY [Signature]
5 minutes

2 minutes/person

45 minutes

10 minutes

55 minutes

5 minutes

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, APRIL 28, 2016

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – March 24, 2016	Approved	2
E. COMMUNICATIONS FROM THE FLOOR		2
F. PRESENTATION AND TRAINING <i>Tentative – presentation from Chris Sanchez</i>	Postponed	2
G. STAFF COMMUNICATIONS		
1. Updates on Current Projects	Discussed	2-3
H. INITIATIVES AND ACTIONS		
1. Policy Committee		
a. Food Plan Committee		
i. Updates	Discussed	3-6
ii. Discussion on Updates and Known Projects	Discussed	
b. Food Production and Land Use Committee		
i. Meeting Update	Discussed	6
ii. Urban agriculture update	Discussed	6-7
c. Education and Outreach	Discussed	7-8
d. Governance Committee	No Update	8
e. State & National Issues	Discussed	9
2. Executive Committee		
a. Meeting updates		
b. New Mexico Grown Update/Action- Letter of Support	Approved	9
I. ITEMS FROM THE CHAIR	None	9
J. ITEMS FROM THE COUNCIL	Discussed	10
K. ADJOURNMENT	Adjourned at 11:07 a.m.	10

SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY

THURSDAY, APRIL 28, 2016

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Mark Winne, chair on this date at approximately 9:00 a.m. at the Angel Depot Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Mark Winne, chair
Susan Perry, vice chair
John Alejandro
Emigdio Ballon (arrived later)
Tony McCarty
Cydney Martin
Susan Odiseos
Erin Ortigoza
Pamela Roy
David Sundberg
Lynn Walters (arrived later)

Members Excused

Patricia Boies (excused)

Members Absent

Maria De Anda Hay

Staff Present

Morgan Day, Coordinator

Others Present

Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA/Prioritization

The presentation under Presentations and Training F. was postponed until another meeting.

Mr. Sundberg moved to approve the agenda as amended. Ms. Perry seconded the motion which passed by unanimous voice vote.

D. APPROVAL OF MINUTES – March 24, 2016

Page 6, under the Food Production Land Use update, first sentence it was clarified that *Beth Mills* who gave the presentation *was with the New Mexico Land Conservancy*.

Page 7, third paragraph, second sentence: *The program will be initiated at the March 29 meeting was clarified. The meeting was the Santa Fe Board of County Commissioners meeting.*

Ms. Ortigoza moved to approve the minutes of March 24, 2016 as amended. Mr. Sundberg seconded the motion which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Ms. Odiseos said in Feeding Santa Fe's work with Head Start a compliment was made about the educator for the county, René Zisman. When she told Ms. Zisman about the compliment she learned that Ms. Zisman had heard about Feeding Santa Fe including recipes to connect with schools.

Ms. Martin said she will not continue to attend the Food Oasis meetings because their focus has changed. She said she was excited about a permanent Farmers Market on the south side, but does not have as much interest in their new focus to get a grocery store. She invited others who are interested to attend the meetings. She said Sam Baca is retiring and his replacement might be more proactive.

Chair Winne said that the most productive of the group, Bridget Wolf is leaving. He said he will continue to attend when possible.

Ms. Odiseos said Feeding Santa Fe worked bags at [Sun?] Del Sol providing 60 bags a week, but there was no continuity with the Boys and Girls Club even though it was one of the areas most in need in the city. She said it was disappointing, but if you can't get people from the area to participate nothing will happen.

F. PRESENTATIONS AND TRAINING - Postponed until a later meeting *Tentative – presentation from Chris Sanchez*

G. STAFF COMMUNICATIONS

1. Updates on Current Projects

Ms. Day presented updates on her work. A summary follows:

- Her work has been focused on the work in the committees through the strategic planning process.
- She is formally writing the brainstorming ideas from the committees and will send an update once all of the committees have met next month.

Emigdio Ballon entered the meeting at this time.

- The grant has been submitted to the city for the Human Services RFP and she is awaiting the city's

recommendation for the level of funding. The request was for \$50k (thousand) up from \$25k, of which \$10k had been received. The hope is that the scope of work will increase the allotment.

- Regarding the Food Plan; Ms. Perry helped find quotes to distribute and there have been discussions about how to present to City Council. She also talked with Ms. Boies about the presentation to the BCC (Board of County Commissioners). She said she indicated this might not be the best time. Ms. Ortigoza offered her help.
- Mr. Alejandro provided an update on the Verde Fund. He said Santa Fe Forward is not as much in the loop now and he and Chris Sanchez and Alex Ladd are the staff support for the draft, which has been signed off on by the city attorney. The first committee hearing will be Finance on Monday and the draft is on the city website under Legislative Services.

The resolution calls for 3 things; to establish the Verde Fund Program to help solve poverty and climate related issues and to help achieve the goal of Santa Fe to be carbon neutral by 2040. The resolution designates a quarter percent GRT effective January 1, 2017, of which 5% will be allocated to the Verde Fund. The resolution directs the City Manager to put staff together to create a plan for development and implementation of the Program and what programs/projects can be funded and within 90 days report back to City Council.

Using the GRT table amounts over the past five years and it was estimated the fund could receive about \$400k and the money will be allocated in the budget and effective in fiscal year 2017.

H. INITIATIVES AND ACTIONS

- I. Policy Committee
 - a. Food Plan Committee
 - i. Meeting Updates and Progress toward Strategic Planning goals

Mr. Sundberg presented information on the committee's work, summarized as follows:

- The plan is to clean up distribution and make it more like the Food Plan in outline.
- They are working toward a goal for presentation to the BCC and City Council. Ms. Perry is putting quotes together for the budget and they will decide who will do outreach to whom. Ms. Perry said her goal is to ensure the City Councilors and Mayor knows about the Food Plan. The new City Councilors will provide an opportunity to talk about how the Food Plan is connected. Ms. Day added it is also a good opportunity to foster one-on-one communication with elected officials to foster individual relationships, especially with the new councilors and commissioners.
- The Food Plan Committee will take the lead on outreach and has started the process. Mr. Alejandro offered to get them on the agenda to present to SSFC (Sustainable Santa Fe Commission) for Wednesday, May 18th at 4 PM and he will invite the City Councilors. He noted that Councilor Harris and Commissioner Villarreal are interested and eager to get involved.
- Ms. Ortigoza said she disagreed that this is a bad time to present to the BCC. She will present agricultural work being done in May to the Board and thought June might be a good time to get the Food Plan Update on the agenda.
- A PDF of the document will be sent to members with a list of others the document will be sent to. Members are asked to supply feedback.

- Ms. Day agreed to present at the Sustainable Santa Fe meeting.

Ms. Walters provided an update on the joint use:

- There will be a meeting spurred by the joint use agreement between the city and Santa Fe Public Schools (SFPS) about school gardens. They will discuss the locations of the school gardens and possibilities for the city and the district to work together. The meeting will be at the Cooking with Kids office on Monday, May 2nd from 9-10:30 a.m. People from Earth Care, who have been very involved in school gardens for years and Lisa Randall from the district and Molly Parsons with the Santa Fe Botanical Gardens as well as Cooking with Kids will attend and all have a history and an interest and perspectives about the school garden locations.

The Committee discussed the school gardens:

Ms. Martin said the County Extension agents are happy to provide assistance with issues like garden pests, soil, etc. She said she finds that people want someone to start and maintain a school garden and are no longer interested once they learn the agents will not do that.

Mr. Alejandro thought it was an issue of the public coming on school property to maintain the gardens through the summer. He reminded the council that new rules and regulations were passed by the city regarding community gardens on city land. Now a member of the public can create a community garden if willing to develop and maintain the garden. The city will provide access to the property and water (paid for by the gardener).

He said the Atalaya Elementary PTA has talked about how to do gardens at the school. He said there are issues, but there are ways to resolve some of them. Ms. Walters noted that Albuquerque and Tesuque Pueblo had success with that model and Eldorado also has had success with a different model.

Ms. Roy said the summer meals program is a potential tie in. The city hosts about seven sites in the summer on school grounds. She said it is similar to mapping the locations and city land and where there are other programs happening.

Mr. Ballon said the Tesuque Pueblo started a school garden/community garden and few people came and at the end of the season there was nothing to harvest. He thought they should start with one school and get the principal to make that part of the curriculum. He said the Pueblo can get technical advice, but needs people that can work with them. The issue is to give people the initiative.

Ms. Martin said since taken over by the Department of Health part of the curriculum for the Extension Nutrition Agents is gardening in the schools. The Extension has money for seeds, etc. and can get the gardens started. She said there are retired people and grandparents that know how to garden that might be willing to volunteer.

Mr. Alejandro said Mr. Ballon's point is valid. He said Earth Care developed a curriculum in the classroom to complement hands-on gardening. He said Atalaya is starting an after school enrichment program and would be great as a pilot for collaboration.

Ms. Roy said she will forward information from Reed Liming with the city. He has all the city statistics on where people live, their income, etc.

Chair Winne asked if anyone had developed a school garden plan for just spring and fall. He said you can grow a lot before June 1 and from September to November.

Ms. Walters said there have been experiments with that and things were done in collaboration with Earth Care and teachers. She said it requires a commitment from the school site/district that the garden matters and is an issue of being able to devote personnel; who will be doing it and how that will be integrated.

Mr. Sundberg continued the committee update:

- He attended the SHAC (School Health Advisory Council) meeting which had a plan that was never used. The plan is now being rewritten to meet federal government mandates that the plan meet guidelines. The plan is being rewritten to a) make more sense b) meet federal guidelines and c) be accepted/adopted by the school board, the superintendent and staff, etc.
- At issue is the plan has no teeth or money or anyone whose job is to ensure wellness. There is a gap between the education staff and support staff and no one in charge of being sure kids are educated about nutrition and not skipping lunch and using vending machines.
- The advisory council is made of parents and the staff that make the school meals along with Cooking with Kids, etc. They are discussing what is needed to meet federal guidelines and what they would like to happen, such as how to regulate coaches and school staff who raise money for teams and clubs, etc. by selling cookies/candy, etc. and regulation of birthday party celebrations and special snacks in class.
- Mr. Sundberg suggested FPC's best role was remaining in touch and to provide advice on what has worked and to encourage the city to fund a wellness person for the district.

Regarding transportation:

- The committee is waiting for more information because the question was asked if the lack of transportation is really a barrier to accessing nutritious food. The committee hopes to gather information and look at whether studies have been done of where people live that need better access to food and where the impoverished sections of the county are, etc. Ms. Ortigoza said if Mr. Sundberg could give her specific questions she would ask the county transportation planner.
- Food Policy members were asked for names to distribute the update to and contacts and information regarding transportation and the resources available.

Ms. Martin said the issue with transportation is not just having a bus stop in the area. Some residents are elderly and in poor health and have a difficult time walking four or five blocks and crossing a major highway to get to transportation. She asked that someone be willing to look at a bus stop alternative to make it easier for residents.

Ms. Roy said regarding SHAC and wellness policies, it is better to address the issue at the local level for healthier options for fund raisers. The federal rules and the state took action in 2006-07 to minimize the competitive foods in the schools and the responsibility lies within the Public Education Department (PED). She said their Nutrition Bureau does not currently have a director and this has not been a priority for them for a while.

Ms. Roy suggested a way to approach the issue is to embed the policy work of the New Mexico Grown and have a strong unified platform in two years; and to look at farm to school and local food and education as a whole. She said there has been pressure put on the PED by congressional leadership because of their lack of response to existing programs and the Department was audited by the USDA (United States Department of Agriculture Food and Nutrition Services).

Mr. Ballon said he met with people in the Navajo Nation and they are putting high taxes on junk food. He suggested members ask their politicians and legislators when talking to them. He said Tesuque has started to educate their elders and have made booklets about pesticides and good food and foods that are good to eat, etc. On May 18th they will have someone talk to the seniors about health. He said when they started the community farms they had two farmers and now there are 25 to 35 farmers.

Chair Winne said the best way to make changes is something like a community forum with a focus on wellness in schools. He said a recent report stated obesity rates in children have not changed in many years, so they are not making progress. He suggested bringing together a community forum with an interest in the topic as their Food Day observance. He said that raises public consciousness and when you do that you get a response from elected officials and others.

Ms. Perry said Tempe Arizona has vending machine policies and a snack policy throughout the city. She thought it would be interesting to research how Tempe pulled the integrated groups together to develop the policies.

Ms. Walters pointed out that there are no vending machines in the elementary schools for the kids, but there are vending machines in teachers' lounges. She said the high schools do have vending machines, which has been an ongoing issue.

Ms. Day asked members to copy her on information they are sharing on transportation.

Ms. Roy loved the idea of a pilot project at Atalaya. She suggested Capital High School also as a pilot. She said Capital has a business class that created a café that competes with the school lunch program.

Mr. Sundberg invited those who are passionate about the subject to join them on the committee.

Chair Winne thanked Mr. Sundberg for taking on the position of chairman for the committee.

Mr. McCarty acknowledged members for following through with their strategic plan for there to be a working committee at some of the monthly meetings. He said they just had one.

b. Food Production and Land Use Committee

i. Meeting updates

Ms. Roy said a brief report is attached to the packet and a lengthier report had been sent. The next meeting will be Wednesday, May 4 from 12-2 p.m. She said she hopes Mr. Ballon can participate.

ii. Urban Agriculture Update- John Alejandro

Mr. Alejandro presented the Urban Agriculture update that is summarized below:

- The Urban Agriculture Ordinance was sent to the city attorney's office for review. There were several concerns related to other sections of city code such as the home occupancy permits, building permits and construction, etc. Sections of the code will have to be amended or updated to accommodate the ordinance and that would be done best by identifying all of the amendments needed and move everything forward at the same time.
- The Planning Department found issues with the aquaponics structure at Casa Solana; a new type of structure. The system involves many different areas; water, fish, solar, rooftop greenhouses, etc. that are not defined within the city code. The ordinance is on hold until they can ensure those structures will not only comply with the Urban Ag' Ordinance, but building ordinances as well.
- Once approved by the city attorney's office, the ordinance will be scheduled for committee review within three weeks. It will go through four City Council committees, the Sustainable Santa Fe Commission and Planning Commission, and a public notice to allow comment, which will take about eight weeks.

Ms. Roy said Adam Cohen a teacher with SFCC (Santa Fe Community College), offered help from his class in the process to help the public understand the ordinance.

Ms. Ortigoza presented the report from the county as summarized below:

- Santa Fe County has officially partnered with MRCOG to provide support for outreach. Ann Simon with the MRCOG (Mid Region Council of Governments) who runs the New Mexico Land Link Program attended the last subcommittee meeting.
- The New Mexico Land Link Program (landlinknm.org) is presented as a facet of the county's work. The program is a database for landowners and those seeking land and interested in farming. The database has gone through some transitions since 2009 and the new program is community based and self reported.
- The county is working on an agricultural and ranching implementation plan and meetings are being scheduled throughout the county. Two meetings have been done and were well attended and the good conversations have supplied a lot of information for the plan.
- The county will do an agricultural resource inventory. They will ask the community about the existing assets and challenges they find with farming and what information would be helpful for them. That information will be the basis for the preparation of a formal agricultural resource inventory.
- The agricultural plan will be presented at the end of May and the Food Plan will be timely, because it aligns with the work being done by the county now.

Ms. Roy thanked Ms. Ortigoza and the county team for their work and commended them on their presentation.

Mr. Ballon left the meeting at this time.

- c. Education and Outreach –
 - i. Meeting Update and progress toward Strategic Planning Goals

Ms. Martin presented the information update:

- The committee is working toward focus groups to develop a document with food pantry locations, distribution sites, how to register for SNAP, etc. to make it easier for people to learn about and have access to food. Many organizations are not aware of what is being done by others and this provides a concentrated list.
- Jackie Munro from La Familia shared her experiences with outreach and community engagement.

- The committee needs more members, especially if they plan to do another World Food Day.

Ms. Ortigoza left the meeting at this time.

Ms. Martin said the Food Production/Land Use Committee would be perfect to judge the food at the county fair. She asked for suggestions of organizations that would be good partners.

Ms. Day said the committee's main goals from the strategic planning process are to focus on increasing knowledge of the existing food programs and assistance. The committee chose programs that have impact on low income families or emergency food related or that can increase food security long term.

She said Ms. Munro and Maria Jose from Earth Care are interested in participating in the outreach. A list of those currently engaged in the work has been identified. They will be invited into the work to have collective brainpower and expertise and to get an understanding of how they engage.

The first steps are to choose three groups that are impacted; one of seniors, one of low income families and the recipients of emergency food. They will use the La Familia focus groups to see if they are generating information that is being received by the target population.

Ms. Munro has contacted One Santa Fe and the Oasis, both who have funding available (about \$20k). She asked if they are interested in partnering and using their funding for the focus groups and the response was positive. In addition they will do surveys of those doing the work or with expertise and use that information to make the appropriate documents such as tri-folds, etc. A big part will be identifying gaps and understanding distribution and training and to identify those willing to work with others to do their jobs better.

Chair Winne said it seems they need more people for the committees. He asked if there is a way to approach the issue that would yield new members.

Ms. Day said she has seen success when people are invited to partner on a specific issue and they have a vested interest. She said this is an opportunity to ask others to be a part of the project, which is the most effective way to get others involved.

Chair Winne asked if volunteer opportunities are listed on any site in the city.

Ms. Odiseos said the Santa Fe Community Foundation often has some; some are paid and some voluntary. She agreed that asking people to partner on a specific issue is best.

Mr. McCarty said he has had great success with *volunteers.com*.

Ms. Martin mentioned a few on the committee hardly ever attend. Ms. Day said the Governance committee will talk more about that soon.

- d. Governance Committee –
 - i. Meeting Updates - None

f. State and National Issues

Ms. Roy said she added an update to the Child Nutrition Authorization Act. The Senate packet would double the USDA Farm to School Grant Program to \$10 million and is now in the House. There are two different approaches in how to budget that and there is some concern. One of the most significant approaches is to increase the school meal application from 40-60%, which is where there is a lot of angst. Congresswoman Grisham and Congressman Lujan are concerned it could push kids who might be eligible out of the school meal/lunch program. She will send out the status of these later today.

She said meal standards haven't shifted much and people have adjusted to the requirements.

Ms. Walters said she will send an item from the Food Resource Action Center to Ms. Day to send to everyone. That will provide more detail.

2. Executive Committee

a. Meeting updates- None

b. NM Grown Update and Action to Approve Letter of Support for Grants

Ms. Roy thanked Ms. Day for representing the SFFPC in the New Mexico Strategic Planning Session. She said they are looking at a comprehensive approach around farm to school and will put together a plan in the next two years.

She said the immediate outcome of the meeting was that she has written two grants-one to New Mexico Department of Agriculture to ask for funding to train farmers to be agricultural-practice certified to sell to schools, etc. And to inform farmers about the Federal Food Safety Modernization Act, which will require more standards, especially during production and processing.

The USDA Local Foods Promotion Program will do planning and map an infrastructure and location of farmers and their needs and where the gaps are, etc.

Ms. Roy said she prepared a draft letter from the FPC that supports Ms. Day's continued participation in the policy part and working with the committees.

Ms. Day clarified the letter is of support for the USDA grant (up to \$200k). She said Farm to Table through the New Mexico Grown Steering Committee is applying for the grant for statewide work around the New Mexico Fresh Fruits/Vegetables Program.

Ms. Walters moved to approve the letter of support for the USDA grant, as presented. Ms. Odiseos seconded the motion which passed by unanimous voice vote.

I. ITEMS FROM THE CHAIR - There were none

J. ITEMS FROM THE COUNCIL-

Ms. Walters announced she will retire as the Executive Director from Cooking with Kids over the summer and Anna Ferrier will fill the position. She will resign from the FPC as well, but will help with special interests projects. The DOH (Department of Health) is now in charge for the state, but Cooking with Kids is still funded now with more focus on training others and working with school food service.

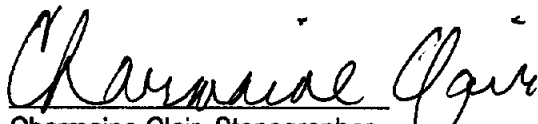
Ms. Walters said even though the funding is shifting, Cooking with Kids is still cooking and working with 4600 kids and is working to raise additional funds for that.

Having completed its business the meeting adjourned at 11:07 a.m.

Approved by:


Mark Winne, Chair

Submitted by:


Charmaine Clair, Stenographer