



# Agenda

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## ARTS COMMISSION

Monday, May 9, 2016

City Councilors' Conference Room

200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a) April 11, 2016
5. Report of Chair
6. Report of Director
7. Committee and Program Updates
  - a) Cultural Investment Program
  - b) Culture Connects: Santa Fe
  - b) Community Gallery
8. Action Items
  - a) SELLING GOODS REPRESENTED AS AUTHENTIC NATIVE AMERICAN WITHIN THE NATIVE AMERICAN ARTS OR CRAFTS DISTRICT; AND CREATING A NEW SUBSECTION 18-5.29 TO ESTABLISH THE NATIVE AMERICAN ARTS OR CRAFTS DISTRICT, AND ESTABLISHING REGULATIONS FOR SALE OF NATIVE AMERICAN ARTS OR CRAFTS WITHIN THE DISTRICT. (Mayor Gonzales, Councilors Ives and Lindell) (Debra Garcia)
  - b) Request for approval of Category D RFP response review committee membership
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

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## MINUTES

Arts Commission  
Monday, May 9, 2016  
5:00 pm – 5:40 pm

1. Call to Order

Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. A quorum is reflected in roll call.

2. Roll Call

Present:

Chip Chippeaux, Chair  
Todd Lovato  
Ashlyn Perry  
Penelope Hunter-Stiebel  
Shannan Campbell-Wells  
Brian Vallo

Not Present:

Monique Anair  
Bernadette Ortiz-Pena  
Kathleen Ritch

Staff Present:

Debra Garcia y Griego, Executive Director, Arts Commission  
John Tennyson, Project Planner, Arts Commission  
Julie Bystrom, Project Manager, Arts Commission

Others Present:

Fran Lucero, Stenographer

3. Approval of Agenda

Table Item 8b

***Ms. Perry moved to approve the agenda as amended, second by Mr. Lovato, motion carried by unanimous voice vote.***

4. Approval of Minutes, April 11, 2016

Corrections: #7 – ~~Regarding~~ Regarding

***Ms. Campbell-Wells moved to approve the minutes of April 11, 2016 as amended, second by Ms. Hunter-Stiebel, motion carried by unanimous voice vote.***

5. Report of Chair – Chip Chippeaux

The Chair expressed his thanks to Ms. Garcia y Griego for her hard work and in maintaining a great pace with all of the added activities she coordinates and attends on behalf of the Arts Commission. Below are only a few mentioned that she will attend. Thank you.

- New Community Visions Initiatives, Wednesday – 5/18/16

- Reception for Mr. Robert L. Lynch after Lecture, Tuesday – 5/10/16 – New Mexico History Museum Auditorium
- FYI: Editorial in the Santa Fe New Mexican is scheduled for release next weekend.

6. Report of Director – Debra Garcia y Griego

- F/U on Robert L. Lynch Lecture: Tickets are sold out for "An Evening with Robert L. Lynch, President & CEO of Americans for the Arts." There is a waiting list and a limited amount of tickets will be released about 5:20 pm if available and it will also be live streamed on the city channel. Lynch will share a national perspective on trends in the arts and cultural sector, along with an overview of Americans for the Arts' exciting *New Community Visions Initiative* which explores how arts and culture, in conjunction with other sectors, can be used to create healthier, more vibrant and more equitable communities.

7. Committee and Program Reports

a. Cultural Investment Program Updates

Mr. Tennyson noted that the 2 main items are; Category D which closed on April 9<sup>th</sup> with 16 applicants and reviews will take place on May 23<sup>rd</sup>. Next is the Purchase Program and Ignite Program; all PSA's have been approved by Legal and are being reviewed by the Finance Department on expenses. Dates are being set with the Artist/Parks Department to visit the different parks so Artist can get a good sense of size and where the art piece would go. This will take place within the next 2 weeks. List will be provided to the Arts Commission once the installations are completed. Staff is also working with the parking division on the parking meter project which will come to life through the summer.

Category D: A special Arts Commission meeting is scheduled for June 1, 2016; this meeting will be to review/approve the funding for this category.

Category C: We have encountered some concerns with the administrative criteria requested through the Purchasing Department. The hopes are that the issues at hand will not pertain to Category A & B. Ms. Garcia y Griego and the Chair are reviewing options and will report at a later date.

b. Culture Connects: Santa Fe

Ms. Hunter-Stiebel reported on behalf of the working group and noted it has been fascinating watching this project develop. In working within Mr. Rael-Galvez methodology, this is to extract from the community ideas, thoughts and feelings. He is pretty much in to how people feel and he is then processing this information technologically and will be in a report with recommendations. Task is to interview people and turning their comments in to statistics and extracting what could be done by the city in terms of making culture work more than a tourist attraction. Once the information is available it will be reviewed by the working committee. The second process will happen before it comes to the Arts Commission. Mr. Estevan Rael-Galvez will be sending report and recommendations by end of June or 1<sup>st</sup> of July to the Arts Commission before it goes out for public review.

c. Community Gallery

This is the last week for "Band", come by to see it before it comes down on Friday. Strangers Collective will come in for a community pop up which will be up for 2 weeks and they have planned three different community programs that go along with that. Fred Harvey show will come back up for the summer.

8. Action Items

- a. Selling goods represented as authentic Native American within the Native American Arts or Crafts District; and creating a new subsection 18-5.29 to establish the Native American Arts or Crafts District, and establishing regulations for sale of Native American Arts or Crafts within the District. (Mayor Gonzales, Councilors Ives and Lindell) (Debra Garcia)

This ordinance aims to support the existing state and federal laws on Native American Arts and Crafts by requiring businesses to first note that they are selling goods that they are going to be marketing, advertising for sale as Native American, requiring that they obtain a special business license that also requires a sticker in their front window. Commission members were informed that for every piece of art that they are selling as Native American the need to disclose the artist, tribe and materials. [The ordinance details the specifications.] This is not an attempt to enforce state or federal laws; the authentication is something the city staff is not trained to do. This is a truth in advertising law that then will report out to the Attorney General. This is for all brick and mortar businesses and those that have year round licenses. It currently does not apply to all arts and craft shows. The Consumer Education Program will have information in the visitor's guide, on the tourism website and the informational brochure that is available all visitor centers, city hall and that all businesses can make available. The fiscal impact of this ordinance relates more to the design of the sticker. Ms. Shannan Wells said that this is really going to be good for Santa Fe and it will be in place by the summer. Ms. Garcia y Griego explained the City Department, i.e., Planning and Enforcement and how they will interact with the businesses and how it related to this ordinance, primarily at a policy level. The financial impact is minimal, \$5,000 for this year and possibly \$7,000 next year for the design and production of the stickers and the informational brochure.

Mr. Vallo asked if the ordinance applies to only those businesses in the arts and craft district and Ms. Garcia y Griego confirmed yes, that is correct. Mr. Vallo noted that it is important to inform the consumers that they can buy comfortably in this district. Ms. Garcia y Griego will send the date for the City Council meeting for commissioners to attend. The terms relate to the state statute. Ms. Campbell-Wells noted that this is really a great decision. Department of the Interior was extremely helpful with the wording. A business license can be pulled if it is not an authentic piece.

***Ms. Penelope Hunter-Stiebel moved to approve moving forward the ordinance on: Selling goods represented as authentic Native American within the Native American Arts or Crafts District; and creating a new subsection 18-5.29 to establish the Native American Arts or Crafts District, and establishing regulations for sale of Native American Arts or Crafts within the District, second by Mr. Vallo, motion carried by unanimous voice vote.***

- b. Request for Approval: Category D RFP response review committee membership.  
Tabled

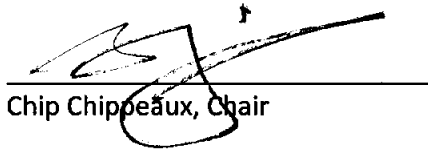
9. Commissioner Comments

Mr. Vallo noted that the AIPP is considering moving their meeting to the last Thursday of the month. Sufficient notice will be provided for this meeting change.

10. Adjourn

***There being no further business to come before the Arts Commission, Ms. Campbell-Wells moved to adjourn at 5:40 pm, second by Ms. Hunter-Stiebel, motion carried by unanimous voice vote.***

Signature Page:



Chip Chippeaux, Chair



Fran Lucero, Stenographer