



Agenda



Santa Fe City and County, Advisory Council on Food Policy
May 26, 2016, 9AM-11AM
Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 5/18/16 TIME 2:50pm

SERVED BY Sue Perry

RECEIVED BY [Signature]

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA – May 26th, 2016
Prioritization and Agenda Order **5 minutes**
- D. APPROVAL OF MINUTES – April 28th, 2016
- E. COMMUNICATIONS FROM THE FLOOR **2 minutes/person**
- F. PRESENTATIONS/TRAINING **45 minutes**
Presentation from Chris Sanchez
Division Director, City of Santa Fe Youth & Family Services
- G. ITEMS FROM THE CHAIR **10 minutes**
- H. INITIATIVES AND ACTIONS **55 minutes**
 - 1. Policy Committee
 - a. Food Plan Committee
 - i. Meeting Updates
 - b. Food Production and Land Use Committee
 - i. Meeting Updates
 - c. Education and Outreach
 - i. Meeting Updates
 - ii. Discussion and action on potential for World Food Day event(s) in 2016.
 - d. Governance Committee
 - i. Meeting Updates.
 - ii. Discussion on recommendations for new SFFPC Members.
 - e. State & National Issues
 - 2. Executive Committee
 - a. Meeting updates.
 - b. Update on grant funding from City of Santa Fe RFP process.
- I. ITEMS FROM STAFF **5 minutes**
- J. ITEMS FROM THE COUNCIL **5 minutes**
- K. ADJOURNMENT

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**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, MAY 26, 2016

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – April, 2016	Approved	2
E. COMMUNICATIONS FROM THE FLOOR	Discussed	2
F. PRESENTATION AND TRAINING <i>Presentation from Chris Sanchez Division Director, City of Santa Fe Youth & Family Services</i>	R. DeMella	2-5
G. ITEMS FROM THE CHAIR	Discussed	5
H. INITIATIVES AND ACTIONS		
1. Policy Committee		
a. Food Plan Committee		
i. Updates	Discussed	6
b. Food Production and Land Use Committee		
i. Meeting Update	Discussed	7
c. Education and Outreach		
I. Meeting Updates		
II. Discussion and action on potential for World Food Day event(s) in 2016.	Discussed	7-8
d. Governance Committee	Discussed	8-9
i. Meeting Updates.		
ii. Discussion on recommendations for new SFFPC Members.		
e. State & National Issues	Discussed	9
2. Executive Committee		
a. Meeting updates		
b. Update on funding from City RFP process	Discussed	9
I. ITEMS FROM STAFF	None	9
J. ITEMS FROM THE COUNCIL	Discussed	9
K. ADJOURNMENT	Adjourned at 11:08 a.m.	10

SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY

THURSDAY, MAY 26, 2016

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Mark Winne, chair on this date at approximately 9:00 a.m. at the Angel Depot Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Mark Winne, chair
Susan Perry, vice chair
Patricia Boies
Maria De Anda Hay
Tony McCarty
Susan Odiseos
Pamela Roy
David Sundberg

Members Excused

John Alejandro
Emigdio Ballon
Cydney Martin
Erin Ortigoza
Lynn Walters

Members Absent

Staff Present

Morgan Day, Coordinator

Others Present

Jackie Munro, La Familia
Richard DeMella, Children Youth and Family Department
Angel Kunkowski, Earth Care
Charmaine Clair, Stenographer
Others as represented under Communications from the Floor

Chair Winne asked that council members silence their cell phones and be present as much as possible during the meeting.

C. APPROVAL OF AGENDA/Prioritization

Mr. McCarty moved to approve the agenda as presented. Ms. Roy seconded the motion which passed by unanimous voice vote.

D. APPROVAL OF MINUTES – April 26, 2016

Under Communications from the Floor, last paragraph: *Ms. Odiseos said Feeding Santa Fe worked bags at [Sun?] Del Sol providing 60 bags a week. The name in question was Zona del Sol.*

Ms. Odiseos moved to approve the minutes of April 26, 2016 as amended. Ms. Roy seconded the motion which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Jackie Munro with La Familia introduced herself. She said she recently became a member of the Education and Outreach Subcommittee of the Food Policy Council. She also noted that the Farmers Market Institute is looking for a new business manager/director.

Angel Kunkowski with Earth Care said she had a couple of things to present to the council members. She passed out flyers for the Compost Santa Fe Campaign and explained that carbon sequestration is taking carbon out of the air and putting it back into the ground, which is done by plants naturally. She said composting is the most efficient means to enrich the soil to get the plants to store the most amount of carbon and turn it into soil. The campaign will try to get 500 Santa Fe families to start composting, increasing food security and edible produce, which will lower the grocery bill and help to reverse climate change.

She said Master Gardeners will host gardening workshops at Zona del Sol. She said if members have something specific to the South Side region to get the word out on, she could collaborate with them.

She said Reunity Resources makes giant compost piles from scraps picked up from schools and restaurants. They will host ReUse-Apalooza on June 4th at the Railyard and there will be workshops by Reunity Resources and Americorps. She said at the fairgrounds on August 27 people can pick up their pre-ordered compost bins.

Chair Winne explained that Chris Sanchez was unable to attend. He introduced Richard DeMella with Community Services who was representing Mr. Sanchez.

F. PRESENTATIONS AND TRAINING

Presentation from Chris Sanchez-Division Director, City of Santa Fe Youth & Family Services

Mr. DeMella said he has been with the Juvenile Justice Plan for about 14 years and currently works with Chris Sanchez, the Division Director.

He explained he works specifically with disconnected youth and family and he presented information on the program:

- He said all of the problems with neglect and abuse come from three primary issues; 1) substance abuse and 2) drinking/drugs in the home causing children not to be cared for; 2) mental health issues in families; schizophrenic and bipolar disease; poverty. He quoted Aristotle who said over 2400 years ago that "*poverty is the parent of two things; revolution and crime*".
- The Mayor's Children, Youth and Family's Cabinet consists of funders and policymakers and they work with infants through 21 years of age, including prenatal care. The Cabinet includes the Cabinet Secretary, Workforce Development, the Public Education Department and CYFD (Children Youth and

Family Department) City Councilor Dominquez, County Commissioner Stephanics, the Santa Fe Public School board chair, the president of the Community College, Thornburg, McCune, Christus St. Vincent Foundations, the Chamber of Commerce and the chair of Human Services Committee at the Youth Commission, among others.

- People are working in silos and not communicating with one another and the main goal of the Cabinet is to align the outcomes and indicators and make a collective impact from birth to career.
- The focus is on a better quality of life for children and youth and they also want to include the adults. There is a high rate of adult illiteracy in New Mexico and the state ranks 49th in poverty. The Cabinet is not trying to increase funding, but instead realign the services to ensure families are taken care of.
- The Mayor's Cabinet represents a cross section of leaders and the backbone is the City of Santa Fe Children, Youth and Family Services. They will look at the types of problems with a low birth weight baby or a child born addicted to drugs and assist kids in grades K-9 in succeeding in school and the families will be engaged in the schools as well. They will revive education and ensure kids are proficient and address the different issues presented by different communities.
- Postsecondary work will prepare students for college. A national issue is that students in their freshman year of college are doing remedial math, reading and language and cannot read or comprehend.
- There are not a lot of trade schools. Albuquerque has a Job Corps with kids who dropped out of school that requires a 2 year commitment and pays them to learn a trade such as plumbing, cement work, carpentry, etc. ACE Academy works with disconnected youth up to age 21 to get a GED or diploma and provides services for emotional and mental situations that students go through in the home. There is someone who takes action when they observe a child that does not have food or is not eating at school and they give referrals to the family to help with food, etc. The hope is to get a branch of ACE Academy in Santa Fe.
- Another issue is the lack of employment and addressing issues with low wages that cause kids to leave the state.
- The program looks at measures of success such as the number of college certificates earned, or those who acquire a job within six months of graduation, etc.
- Prevention is a goal and the hope is to reduce dropout rates and lessen the disconnected youth and reengage the kids.
- The collective action plan is to expand opportunities to access mentoring, tutoring and internship and provide an early childhood fund that identifies gaps in establishments, mentorship/leadership, etc.
- Another issue is kids with no dads. Work is being done with other organizations with a mentorship program for those without a male role model in the home.
- The city would like FPC to assist in the areas of food insecurity. The hope is to open a diner hub at Zona del Sol in August; a resolution was introduced by Mayor Gonzales and approved by City Council. The resolution creates a plan for children in Santa Fe to receive one hot meal 365 days a year. Children and their families can come in to eat, but an educational component is required so the kids can also get tutoring. If the program is a success they will try to replicate the program throughout the city.

Ms. Perry said tutoring for the kids is important, but what about basic education for adults; how to make the most of the food you have; sustainability and empowering families by teaching them how to get the most out of what is accessible as part of the tutoring.

Mr. DeMella said there would be an array of services to help with legal and literacy issues, etc.

Ms. Perry suggested asking counselors to volunteer help, because of the huge mental health issues. She thought there were many family counselors that would like to provide direct service to those in need.

Mr. DeMella said the Teen Summit Report shows priorities from kids: they want healthier food to be a priority in the community. Other issues were bullying, alleviating financial stress, job and mentorship opportunities, lack of community activity, support for homeless youth, immigrant/Hispanic/Latino education opportunities, youth political involvement, kids PE (physical education), sports for girls and school funding. They said the number one obstacle in helping kids is the adults.

Chair Winne said he wasn't sure the issues of nutrition and health, particularly nutrition services such as WIC, school meals and SNAP were included. He asked to dig into that at another time.

Mr. DeMella said families know nothing about services such as WIC, which is another issue. People also find it hard to deal with the applications for services; or they have too much pride to ask for help. Work is being done to align the services at no costs.

Mr. Sundberg asked regarding the replication of services, what would be done to break down the silos and provide clear communication between departments that do the work and policy.

Mr. DeMella said the city tries not to pay for replication of services and breaking that down might be Act Two.

Mr. Sundberg said FPC has tried to make connections and be more of a clearing house. The second part is to have a plan of action to find people that are in need of services in the community.

Mr. DeMella suggested Mr. Sundberg follow up with Mr. Sanchez to voice those concerns. Chair Winne asked that Mr. DeMella and Ms. Day follow up on a meeting with Mr. Sanchez.

Ms. Day said she appreciates that there is a complex solution to a complex issue and the city is realizing things are integrated and food is not its own thing; poverty is not its own thing, education, etc. All of it can be a part of one big solution.

She highlighted pertinent work of the FPC and said one issue is transportation and the physical access to food. The council would like to work with the city on that. She noted that the Education and Outreach subcommittee is working to increase the knowledge of the programs.

Ms. Boies said Mr. DeMella talked about the Birth to Career collaboration. She said the county is involved in that and the county's Health Action Plan has priorities to increase consumption of healthy food and reduce the county's percentage of low birth weight. She noted the county funded La Familia at \$185,000 and Los Cumbres for \$65,000 and their contract has been extended by the Board of County Commissioners (BCC). She said all of the county priorities will have specific indicators in the county's Health Action Plan.

She said the county is also involved with the Funders group which speaks to alignment and education. The group realizes the need to know what each other is funding and looks at ways to be more strategic in funding and get away from the silos.

Ms. Roy said she is glad to see extended learning programs and programs in the summer. She said she wants to follow up with Mr. Sanchez with some of her ideas.

Mr. DeMella said this year an organization funds Communities in Schools in low income areas. Families are identified when the kids sign up for the community programs and a case manager visits the home. Children's names are then provided to Communities in Schools to help alleviate the gaps in services and look at deficiencies in math and English.

Ms. Roy said she would like to follow up on Farm to Table's work with food programs to provide fresh fruits and vegetables in juvenile justice centers.

Chair Winne thanked Mr. DeMella for his presentation. Mr. DeMella acknowledged the work FPC is doing.

G. ITEMS FROM THE CHAIR

Chair Winne said he wanted to talk about the council's process and if they thought the process was reasonably efficient and everyone is being heard. He said he is open to suggestions and interested in how to make the overall function of the Food Policy Council works as well as possible.

Ms. Roy said the committees are well organized and she appreciates the committee chairs. She said the people involved in the Food Plan and Land Use Committee are more than just FPC members and the participation has brought richness and educated issues. There is a great cross-section of different departments and walks of life. She said she is excited about where the committees are headed.

Ms. Odiseos said the way to strengthen and build the organization is to bring people in through the committee structure. That will relieve people from the feeling of being overburdened. She said it is incumbent that everyone is thinking of people who could be a part of the subcommittees.

Ms. Perry said asking someone to help with a particular project they are passionate about or are interested in is a different kind of commitment than to ask them to be part of a committee.

Chair Winne said the Food Production/Land Use is a good model. He encouraged other committees to keep that in mind when recruiting.

Ms. Day said the committees are beginning to think strategically about who to invite and having a solid ask before inviting someone to the table and as a result there will be some strong partnerships.

Chair Winne said the council can initiate new projects and new ways to think about things as the need arises and can be flexible in their committee structure and create new ones.

Mr. McCarty suggested creating a task force. He said people like them because it is a single issue without a long commitment.

H. INITIATIVES AND ACTIONS

a. Food Plan Committee

i. Meeting Update

Mr. Sundberg provided an overview of the meeting update:

- The committee met on the Joint Use Agreement between Santa Fe and the SFPD to use school grounds for a community garden space. Lisa Randall, Bianca Sopoci- Belknap and a representative from Master Gardeners attended. He said the short of the issue is safety and security on school grounds and the budget. The school garden must be funded separately for the installment and upkeep of the garden as well as the water and resources and a school officer is required, etc.
- The interest in gardens is inconsistent, because a teacher might be interested one year but leaves the school and the project falls to pieces. Also every school principle has to be on board and there must be an educational component that can be proven and measurement is a problem.

Ms. Perry said important is that the Mayor is excited about the possibility of community and school gardens. She said the idea of all schools doing a school garden is in some ways inappropriate, because the school is a state entity. It is important to say why schools might want to do a garden but the decision could be school by school.

She suggested reengineering the concept in a way that serves the schools and children and FPC could support the efforts of schools with gardens and bring in the resources needed.

Mr. Sundberg noted that Mr. Alejandro is working with the principal at Atalaya to get a school garden and that could be a test market. He said it will take people and parents going in front of the school board saying they want the garden to make it work.

He said a presentation at Zona del Sol might be where the council could insert themselves and educate, support and connect people to programs. He thought it better to push for more for community gardens and better outreach and education in the community and inform people of the extracurricular activities.

Ms. Day said the city owns land that is not utilized and is close enough to the school that teachers could take their class there without permission slips. She said that would allow community involvement.

Ms. Roy said the other path they could follow up on is the city managed summer meal programs. She said the questions for Mr. Sanchez are: if the gardens exist, where are they located and if at school settings do the schools have gardens, and what is the relationship during the summer if they do. She said through the CYFD Department when Terrie Rodriguez was there that a couple of schools had school gardens.

Ms. Roy asked Ms. Day to get the answers to the summer meal contracts before the next council meeting.

Mr. McCarty said Homegrown New Mexico worked with Parks to create community gardens. He thought they would have an answer to the water and other issues and will be a valuable contact.

Ms. Kunkowski said people working at Wal-Mart have no idea that they can plant a seed and eat [what grows]. She thought there needs to be a plan to create awareness around that.

Ms. Odiseos said it would be helpful when mentioning a person that is not on the council/committee, such as Ms. Sopoci-Belknap, to mention their connection, etc.

- b. Food Production and Land Use Committee
 - i. Meeting update- notes are included in the packet.
- c. Education and Outreach ~~←~~
 - i. Meeting Update

Ms. Roy said the new Executive Director for Santa Fe Conservation Trust, Sara Noss, attended the meeting. She explained Ms. Noss is a former FPC member and a great partner to come back to the table. The county entered a partnership with MRCOG in the New Mexico Land Link Program (a link for farmers with land that do not want to farm and those with no land that do). MRCOG staffs the program and will have a link on their website and the county will help the county be more active in getting the word out.

Ms. Day explained that the program is self-reported and the bonus of having Santa Fe involved is providing more information for people in Santa Fe and the local promotion.

Ms. Roy said the Transfer of Development Rights Initiative and the Bank Benefit Analysis Report are also part of the work. The county will hire someone to do outreach in the community on the Land Link Program.

Ms. Day said the subcommittee is picking apart their goals to find action items they want to focus on.

Ms. Kunkowski said she wants to discuss soil underground and the movement of carbon and sustainable farming and how she can get the information out.

Ms. Roy said the subcommittee meets the first Wednesday of every month and she is invited and she might consider giving a presentation in July.

- ii. Discussion and Action on Potential for World Food Day Event(s) in 2016.

Ms Day said the committee discussed 1) do they want to do an event this year and 2) what would that look like and 3) how will they plan the event given the lessons learned last year.

She said the committee decided on Sunday, October 16 and agreed the focus of the event will be a celebration of the local food community in Santa Fe and the event should be three hours or less. The city and county and the organizations that will attend are those actually doing the work around food and agriculture, growing, poverty, etc. Also this is the perfect opportunity to give an award or recognition.

Mr. McCarty said either of the events today would have been ideal for Food Day. Ms. Kunkowski replied that could be a possibility with support and interest.

Ms. De Anda Hay said the idea to focus on the local food economy and services provided is great, but October might be too far down the road, and it was around harvest. She said many communities give people maps of a garden or farms they can tour. She thought something like that would be localized and creates activities for people to participate in that doesn't require them to go across town to a meeting.

Ms. De Anda Hay said another idea is who grows the biggest chili in the area. That could be centralized around the Farmers Market Institute where they could also have composting and a celebration at the end and there could be food trucks at the Railyard.

Ms. Perry liked the idea of a local map showing where food is produced, Feeding Santa Fe and Kitchen Angels, etc. and having everything about growing food and the procurement locations on the map. She said they want people to know about the services available and doing something along the lines of what Ms. De Anda Hay suggested makes it feel more integrated.

Ms. Roy suggested they find out what activities the Farmers Market will be doing and consider partnering in some of the activities and events.

The council discussed the event ideas and what other organizations are doing. Mr. McCarty noted that Homegrown New Mexico does a tour.

Ms. Roy said the Farmers Market usually does a dinner and they should look at competition. She said Farm to Table is partnering with Greenfire times in their October issue and an article on what FPC is doing and planning would be perfect. She said it is also National School Month and would be good to connect with the conversations around school gardens and school food, etc.

Chair Winne said there are a lot of ideas. His concern is the amount of cost and time the event represents for the benefits derived. They should be sure they can do the event justice without consuming everyone's time and need to give this careful thought. He asked the subcommittee to come back with a plan next month.

Ms. Day said any event requires time and is why the council should vote whether to do this. The benefit of agreeing now allows the council to plan and have meaningful partnerships and allocate responsibilities. She knows of organizations that want to be part of the event.

Ms. Odiseos said people could be utilized as resources and help with the planning and execution of the event. She said the feeling last year was that some members only showed for a few minutes and some not at all.

Ms. De Anda Hay suggested the committee come back with three options for the council to consider. She said they could have a trail or partner with an organization and FPC could be an adjunct.

Chair Winne said there should be objectives such as the number of people they hope to engage.

- d. Governance Committee
 - i. Meeting Updates

Ms. Perry said the first Monday of the month was considered but because of holidays was changed to the first Tuesday. The dates for the meetings have been sent to the subcommittee members.

- ii. Discussion on recommendations for new SFFPC Members

Ms. Perry said the committee discussed building membership by finding ways to engage people in projects on the subcommittees.

The committee also discussed that Lynn Walters will retire in June and her position is a city seat and they need to look at potential people to fill the seat. Member terms were supposed to be staggered for two or three years, but many members' terms are expiring at once. The subcommittee decided that when a person decides to continue after their term expires, half of the positions will serve a three year term and the other half for two years. That enables the council to go back to the original idea of staggered terms in January 2017.

Mr. McCarty confirmed that Ms. Walter's position is also specific to a nutrition educator connection. Ms. Perry noted that Mr. Sundberg has potential members.

e. State and National Issues

Ms. Roy said she would cover the New Mexico Grown in the next session. They had a planning process in March that is broader than the New Mexico Fresh Fruits and Vegetable for School Meals. There will be a three year initiative to look at the food system statewide with a focus on fruits and vegetables. There will be asset mapping of where there are strengths and gaps and the locations of infrastructure, distribution, farmers, etc. She will follow up with Ms. Ortigoza and the county that is interested in being a partner.

Ms. Roy said they are currently talking with others about a full blown campaign for the program to align with other agencies on how to form a permanent program.

Ms. Day said this has direct implications on local schools. She said part of the policy recommendations will focus on federal and state recommendations, but they can do a lot at the local level. She said it is important this be an ongoing conversation.

Chair Winne suggested moving the discussion up on next month's agenda. Ms. Day suggested a presentation.

2. Executive Committee

- i. Meeting updates-Not discussed
- ii. Update on grant funding from City of Santa Fe RFP process

Ms. Day said she understands the FPC funding was \$25,000 and the Verde Fund also passed.

I. ITEMS FROM STAFF – None

J. ITEMS FROM THE COUNCIL

Ms. Perry said she talked with people from Silver Horizons who said they were giving away food to seniors. Walgreens is funding Silver Horizons statewide to reach out to seniors and she talked to the executive director of Silver Horizons. She said he doesn't know any of the others that do food work in the city and county. She invited him to a meeting and suggested he give a presentation.

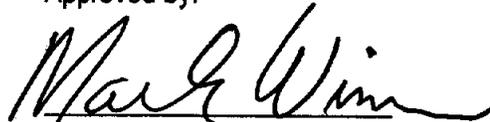
She said she is concerned because Silver Horizons has not asked about anyone else that does the work. She said she would send the information to everyone.

Ms. Roy suggested inviting the North Central Economic Corporation who runs the aging and long term services for northern New Mexico, to a meeting. She said they work with all city and county senior centers, etc.

K. ADJOURNMENT

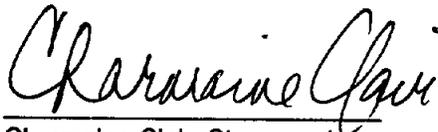
Having no further business to discuss the meeting adjourned at 11:08 a.m.

Approved by:



Mark Winne, Chair

Submitted by:



Charmaine Clair, Stenographer