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SANTA FE SISTER CITIES COMMITTEE

June 15, 2016

Community Gallery – 201 W. Marcy Street

4:00 – 5:30pm

955-6707

Goals of Santa Fe's Sister Cities Committee

- More effectively market Sister Cities and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing Sister Cities
- Involve greater community in work/activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes - May 11, 2016
4. Report of Staff
5. Report of Chair – Carol Robertson Lopez
 - a. Review and discussion of Sister Cities Guidelines
 - b. Discussion of Sister Cities sub-committees
 - c. 2016 International Folk Art Market
 - d. Discussion of Sister Cities "Travel Bug" presentations
 - e. Discussion of Sister Cities Commemoration: Tree planting and plaque
6. Committee Reports
7. Other Items

* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

Item	Action	Page Number
Call to Order	The Chair called the Santa Fe Sister Cities Committee meeting to order at 4:00 pm. A quorum was declared by roll call.	Page 2
Roll Call	Roll call reflects a quorum	Page 2
Approval of Agenda	Amendment: Mr. Rubenstein to report on Cuba under Committee Reports. Mr. Rubenstein moved to approve the agenda as amended, second by Mr. Fernandez, motion carried by unanimous voice vote.	Page 2
Approval of Minutes, May 11, 2016 Correction: Page 4, #6, 1 st paragraph, three references to Spain should be Mexico	Dr. Case moved to approve the minutes of May 11, 2016 as amended, second by Mr. Rubenstein, motion carried by unanimous voice vote.	Page 2-3
Report of Staff	Informational	Page 3
Report of the Chair	Informational	Page 3-4
Committee Updates	Informational	Page 4-5
Agenda Items for July Meeting	<i>Next agenda, Sister Cities would like to recommend having a Sister City Commemoration Fund to plan and purchase trees in which they would be planted in a Santa Fe park recognizing our sister cities. At a later date the wording for the plaque itself can be discussed. The Chair can work with the Santa Fe Botanical Gardens for tree species recommendations. The request is to have staff work with Parks and Recreation on logistics.</i> <i>Review of Sister City Guidelines under Action Items for next month meeting for formal action.</i> <i>Anniversary dates: The Chair noted that we have missed our 25th anniversary of sister cities. It is recommended to review these dates at next meeting.</i>	Page 5
Adjourn and Signature Page	There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:25 pm	Page 5

SANTA FE SISTER CITIES COMMITTEE

JUNE 15, 2016

Community Gallery, Santa Fe, NM

4:00 p.m. – 5:25 p.m.

GOALS OF SANTA FE SISTER CITIES COMMITTEE

- More effectively market who Sister Cities is and what they do
 - Develop educational programs in schools
 - Strengthen relationships with existing Sister Cities
 - Involve greater community in work/activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts.

1. Call to Order

The Chair, Carol Robertson-Lopez called the Santa Fe Sister Cities Committee meeting to order at 4:00 pm. A quorum was declared by roll call.

Present:

Carol Robertson-Lopez, Chair

Dr. Jeff Case

Bernard Rubenstein

Rudy Fernandez

Clara Padilla Andrews

Kim Song

Ling Tong

Not Present/Excused:

Carl Moore

Gilbert Delgado

Arthur Olivas

Others Present:

Julie Bystrom, Staff Project Manager

Fran Lucero, Stenographer

2. Approval of Agenda

Request: Mr. Rubenstein to report on Cuba opportunity under Committee Reports.

Mr. Rubenstein moved to approve the agenda as amended, second by Mr. Fernandez, motion carried by unanimous voice vote.

3. Approval of Minutes – May 11, 2016

Corrections: Page 4, #6, 1st paragraph – three references to Spain should be Mexico.

Spelling of Incheon should be Icheon.

Dr. Case moved to approve the minutes of May 11, 2016 as amended, second by Mr. Rubenstein, motion carried by unanimous voice vote.

4. Report of Staff

- Airport project is in progress. More information to follow.
- Request has been sent to Mayor Gonzales asking for a letter for Ms. Andrews to take to San Miguel de Allende, Mexico.

5. Report of the Chair

a. Review and Discussion of Sister Cities Guidelines

The guidelines reviewed are in line with the National Sister Cities Guidelines. The members were in agreement that they reflect correctly the goals of the Santa Fe Sister Cities Committee.

This item will be listed under Action Items for next month meeting for formal action.

b. Discussion of Sister Cities Sub-Committees

Ms. Bystrom noted that this topic was to discuss how to broaden the visibility of this committee. The Chair will be working with Ms. Padilla-Andrews on this item. The discussion of having an event is an important venue to pursue to create more visibility.

c. 2016 International Folk Art Market

Kim Song stated that she has already signed up to help with the delegation from Icheon; this is her 12th year participating. Icheon Co-op is attending this year and Ms. Song will be of assistance to them.

The Chair would like 100% involvement from the members. The Chair would like committee members to meet at the market on Sunday, July 10th at 10:00 am to welcome the President of Sister Cities International who will also be in attendance. Two of our sister cities have their own markets; Bukhara and Icheon and representatives from these countries are attending.

d. Discussion of Sister Cities "Travel Bug" presentations

Dr. Case noted that there is a session on photography which will be held this Saturday for anyone interested in attending. There are many opportunities to have all Santa Fe Sister Cities at Travel Bug. As a follow-up the Chair would like to enter into communications with them on explaining our program and exchanging information and possible collaboration.

e. Discussion of Sister Cities Commemoration: Tree Planting and Plaques

Mr. Rubenstein provided information on a tree he discovered while travelling with a plaque reflecting a 50 year sister city relationship. The Chair and the members felt that this is a favorable project to pursue as a committee. This could be accomplished when the Mayor or committee members travel to other countries

in addition to the local identification of sister cities and planting of trees. It would not be cost intensive, we would purchase a plaque and provide funding to purchase the tree. Mr. Rubenstein said around the world the tree has been symbolic of friendship and growth. It would be important to know the dates we entered in to agreements with our sister cities.

Next agenda, Sister Cities would like to recommend having a Sister City Commemoration Fund to plan and purchase trees in which they would be planted in a Santa Fe park recognizing our sister cities. At a later date the wording for the plaque itself can be discussed. The Chair can work with the Santa Fe Botanical Gardens for tree species recommendations. The request is to have staff work with Parks and Recreation on logistics.

6. Committee Updates

Bernie Rubenstein: Informed the committee members about his discussion and invitation to the Mayor of Cuba to visit Santa Fe. This information was shared coming from the Cuba Association. There is a unified effort to get dignitaries from Cuba to come to Santa Fe. Mr. Rubenstein said that right now they are using personal funds and asked if the City of Santa Fe would have any funding to assist in this endeavor. It was suggested that Mr. Rubenstein ask the Mayor from Cuba what month/season would be best for them to visit. Amongst others, it would be nice to also invite the Office of Tourism from Cuba. The Chair is very excited about this possibility, there is a huge educational proposal that would also aid to get funding for this. Cuba is the only sister city that has not been to Santa Fe. Direct Flights from Holguin will be cleared by September. Mr. Rubenstein said that the Cuban Association would hold fundraisers and other events to raise money. The invitation would come from Mayor Gonzales with a possible itinerary, as they require an official invite, copy to the Cuban embassy. It takes about 3 months for this process. Ms. Bystrom asked that Mr. Rubenstein send him the names and contact information to present to the Mayor. The Chair suggested to Mr. Rubenstein to look in to inaugural flights with the airlines. They sometimes will provide free air fare during their inaugural flights.

Dr. Jeff Case: Attended a symposium where the topic was "Migration". The highlight was a speech delivered by the Mayor on immigration. The audience was receptive and complimentary. It would be nice to provide the members of this committee a copy of his speech transcript. Thank you letter was received from the teacher is Osaka. Thank you received for the proclamation done for Mr. Bacigalupa. (Inaudible due to fan noise) Report on Sorrento. It was suggested that Carl Moore would be a great resource to do a power point for Travel Bug. It was noted that Mr. Stuart Ashman will be the new President of CCA and the Chair is looking forward to collaboration.

Clara Padilla Andrews: Ms. Andrews is working closely with her contacts to find out who the new elected officials are in San Miguel de Allende. Her proposed date to visit is August, 2016 and she will need the letter from the Mayor as close to that date. There is also interest from Las Amiga's to do a Goodwill trip to San Miguel de Allende. A detailed report will follow at next month meeting.

Rudy Fernandez: No word from Parral, Mexico. A verbal invitation was received but a formal written invitation has not been received. The airfare is estimated at \$2000 – Mr. Fernandez will research the costs and options. The dates are July 18-22, 2016; July 20th is the re-enactment of the Pancho Villa Battle in Parral. Elections are now in June and they will have a new Mayor in October, 2016.

Kim Song: Two artists are coming for Folk Art Market; she has heard that there are a lot of people coming from Icheon as they are coming from a Co-op. She has heard that the Mayor from Icheon will be attending. The Chair noted that the Mayor from Icheon has invited all sister cities to the Ceramic Festival and his protocol and seating for collaboration is excellent.

Ling Tong – We have been invited to go back to the Musical festival in September - China. The Chair and Dr. Case will work with Ms. Tong on this event to coordinate the Mariachi group. The formal application was received today and will be completed by the Chair and Dr. Case. The Mariachi received the best ensemble award in China. Next month's agenda should list approval of a subsidy for the band to off set their cost.

Carol Robertson-Lopez: Bukhara – Uzbekistan Ambassador will be here during Folk Art Market. He arrives on Friday and leaves early Sunday morning. Central Asia is important to the United States, they are working towards democracy. There is a lot of commerce between Korea and Uzbekistan. Great pleasure to have the Ambassador here in Santa Fe.

The Chair and Dr. Case will be attending the National Sister City meeting in Washington, DC.

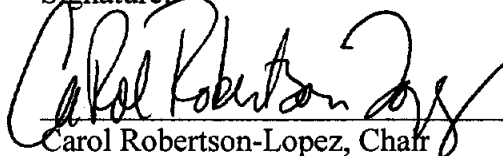
Anniversary dates: The Chair noted that we have missed our 25th anniversary of sister cities. It is recommended to review these dates at next meeting.

7. Other Items

8. Adjournment

There being no further action to discuss at the Sister Cities Committee meeting, the Chair called for adjournment at 5:25 pm.

Signature:


Carol Robertson-Lopez, Chair


Fran Lucero, Stenographer