



Agenda DATE 4/8/16 TIME 11:07a

SERVED BY Julie Bystron

RECEIVED BY [Signature]

SANTA FE SISTER CITIES COMMITTEE

April 13, 2016

City Councilor's Meeting Room – City Hall

4:00 – 5:00pm

955-6707

Goals of Santa Fe's Sister Cities Committee

- More effectively market Sister Cities and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing Sister Cities
- Involve greater community in work/activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes - March 16, 2016
4. Introduction of new Sister Cities Committee member, Clara Padilla Andrews
5. Richard Buchler, SCI State Coordinator and Albuquerque Sister Cities – Coordination of Sister Cities activities in New Mexico
6. Report of Staff
7. Report of Chair – Carol Robertson Lopez
 - a. Review and discussion of Sister Cities retreat goals and strategic plan
 - b. Discussion of the development of Sister Cities sub-committees
 - c. Planning discussion: Dedication of Sister Cities display in City Hall
8. Committee Reports
9. Other Items

* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

SISTER CITIES COMMITTEE
INDEX
APRIL 13, 2016

Cover Page		Page 1
Call to order and Roll call	Carol Robertson-Lopez, Chair called the meeting to order at 4:00 pm, a quorum was declared by roll call.	Page 2
Approval of Agenda	<i>Mr. Olivas moved to approve the agenda as presented, second by Mr. Rubenstein, motion carried by unanimous voice vote.</i>	Page 2
Approval of Minutes March 16, 2016	<i>Mr. Rubenstein moved to approve the minutes of March 16, 2016 as presented, second by Mr. Olivas, motion carried by unanimous voice vote.</i>	Page 2
	<i>Introduction of new member, Clara Padilla Andrews.</i>	Page 3
Presentation: Richard Buckler, SCI State Coordinator	<i>Informational</i>	Page 3-4
Report of Staff	Informational	Page 4
Report of the Chair	Deferred to May meeting	Page 4
Committee Updates	Informational	Page 5
Other Items	Informational	Page 5
Adjournment	There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:05 pm	Page 5
Signature Page		Page 5

SANTA FE SISTER CITIES COMMITTEE

APRIL 13, 2016

City Councilors' Meeting Room

4:00 p.m. – 5:05 p.m.

GOALS OF SANTA FE SISTER CITIES COMMITTEE

- More effectively market who Sister Cities is and what they do
 - Develop educational programs in schools
 - Strengthen relationships with existing Sister Cities
 - Involve greater community in work/activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts.

1. Call to Order

The Chair, Carol Robertson-Lopez called the Santa Fe Sister Cities Committee meeting to order at 4:00 pm. A quorum was declared by roll call.

Present:

Carol Robertson-Lopez, Chair
Dr. Jeff Case
Arthur Olivas
Carl Moore
Clara Padilla Andrews
Bernard Rubenstein

Not Present/Excused:

Kim Song
Ling Tong
Gilbert Delgado
Rudy Fernandez

Others Present:

Richard Buckler, SCI State Coordinator and Albuquerque Sister Cities
Julie Bystrom, Staff Project Manager
Fran Lucero, Stenographer

2. Approval of Agenda

Mr. Olivas moved to approve the agenda as presented, second by Mr. Rubenstein, motion carried by unanimous voice vote.

3. Approval of Minutes - March 16, 2016

Mr. Rubenstein moved to approve the minutes of March 16, 2016 as presented, second by Mr. Olivas, motion carried by unanimous voice vote.

4. Introduction of new Sister Cities Committee member, Clara Padilla Andrews
The Chair introduced Ms. Clara Padilla Andrews; she was the former Secretary of State and for 22 years was involved with Sister Cities in Portland, Oregon. Ms. Andrews was very involved with the Guadalajara, Mexico Sister City through her affiliation in Portland, Oregon. Ms. Andrews has agreed to work on San Miguel de Allende. We are pleased to have her as a member and her expertise.
5. Richard Buckler, SCI State Coordinator and Albuquerque Sister Cities, Coordination of Sister Cities activities in New Mexico.

Mr. Buckler spoke of his techniques (fresh baked cookies) in creating a wonderful friendship and relationship for Sister Cities and the City of Albuquerque. Mr. Buckler is excited about his new role as State Coordinator and looks forward to collaborating with the City of Santa Fe and the association with their Sister Cities. The original vision of Albuquerque is "people to people" and he shared that we will celebrate milestones together. Mr. Buckler will share dates and trips with the Santa Fe Sister City Committee for future opportunities to collaborate. One possibility is a joint trip to Japan with the city of Albuquerque, Mayor Barry and possibly Santa Fe Mayor Gonzales. There is also a trip planned to Spain in August, 2016. Funds were raised by contributions (private and public) and an allotment from the City of Albuquerque for Mr. Federico Vigil to paint his mural in Spain. Mr. Buckler expressed the importance of protocol between countries and Sister City governmental agencies in the US. A state meeting has not been done for a while, it would be beneficial to plan and collaborate regarding Sister Cities. Dana Feldman is the new Cultural Affairs Director for the City of Albuquerque and would welcome a collaborative relationship with our Sister Cities in New Mexico.

The Chair stated that Santa Fe Sister Cities does not have sub-committees set up for the sister cities we represent. We have a good Cuba and Japanese program; we just don't have a good connection link for people to reach us when they want to get involved with Sister Cities. Mr. Buckler suggested a couple of meetings a year where you encourage membership opportunities. It is important to find someone who is non-governmental who can coordinate and create the collaboration. Mr. Buckler provided information on the structure that exists in Albuquerque. Mr. Buckler also stressed that there has to be flexibility and opportunities to have funds available, i.e., for receptions or dinners when spontaneous and/or planned groups are visiting our cities. The Albuquerque Sister Cities Committee is a 501(c) 3 and operates with a budget of \$35,000 for 10 sister cities. Ms. Bystrom, Project Manager for the City explained the 501(c) 3 status of the Santa Fe Sister Cities and its relation to the Sister Cities Committee. It was explained that there are different opportunities under a 501(c) 3 vs. being strictly a Sister Cities Committee appointed by the Governing Body. It was noted that the City Attorney provided an option on the state of the 501(c) 3 – the Chair will address this item off line.

Mr. Olivas asked who decides what sister cities are selected and who decides the representation on those committees for each individual sister city. Mr. Buckler explained the selection process for the committees. It would be the job of the President within their

structure operating under their by-laws to define the representation. There are policies and procedures that have been developed on funds that are allocated. Mr. Buckler spoke highly about the collaboration relationship with public and private as well as other governmental entities that create their grass root support.

Mr. Moore recommended if a State meeting is held that a portion be dedicated to Best Practices. The committee members agreed 100%.

Mr. Buckler said that there is a policy to pay for airfare when travelling to sister cities for the respective Chair and the President. Mr. Buckler said that their by-laws give the Mayor or City Council the authority to appoint a member to the Sister Cities Committee. The Mayor has a liaison to the board.

Dr. Case asked what are the items that Albuquerque Sister Cities cannot spend money on. Mr. Buckler noted that being a 501(c) 3 they follow their by-laws and their policy and procedures. Mr. Buckler did provide some ideas and also talked about some of the events that they have during the year with their various committees. Ms. Andrews talked about the signature event for Guadalajara in Oregon that was financially beneficial as they were also a 501(c) 3. The Chair agreed that discussion on a Signature Event is exciting.

Mr. Moore would like to focus on the opportunity with the Folk Art Market and include the population of both artists and guests that visit our city during that time. We need to find a way to get the message out. Dr. Case said that he has been investigating this opportunity.

Mr. Rubenstein also focused on the entertainment, i.e., Folkorico, etc., if they could come to us we would need to find a way to pay for their travel expenses and provide them with housing and meals.

The Chair asked Ms. Bystrom if we could pay for registration for the Sister Cities International Youth Conference. Ms. Bystrom will look in to this question.

6. Report of Staff

Ms. Bystrom has been in contact with the contractor for the Airport project and asked for them to create the sign with information on how to contact the Sister Cities Committee. Ms. Bystrom has talked to Ms. Garcia y Griego for the Dedication at the Airport. Ms. Garcia y Griego would like to know, will it be held downtown or at the airport, who is our audience and who will really come? How do we want to celebrate? It was recommended that this item be placed on next month agenda.

7. Report of the Chair (Next month agenda due to lack of time)

- a. Review and discussion of Sister Cities retreat goals and strategic plan
- b. Discussion of the development of Sister cities sub-committee
- c. Planning Discussion: Dedication of Sister Cities display in City Hall

8. Committee Updates

Dr. Case: Working on setting up a Skype with Santa Fe High Students and South Korea students, it should happen within the next two weeks.

Dr. Case shared the Proclamation that was sent to Sorrento, Italy which is beautiful.

Dr. Case reminded everyone about Nina's Edible World Club Project. Please get your recipes to her.

Carl Moore: Mr. Moore said that he is doing a photographic collection on Mexico/US, he has visited Tijuana a time before and this time it just did show well. It seemed gloomy and could be attributed to the weather

Arthur Olivas: Japan Matsuri is this weekend. They are bringing in a Kabuki group which is like a stylized theater that offers beautiful makeup and old traditional Japanese theater.

Bernie Rubenstein: Thank you to Mr. Fernandez for hosting the reception for the family from Spain. We had a wonderful event with – Tampa Bay Rays and Cuban Sister Cities. Box Car Restaurant was very accommodating as we watched the game.

Clara Padilla-Andrews: Very excited about joining the Santa Fe Sister Cities Committee and said she is happy to "raise funds".

Carol Robertson-Lopez

The Chair asked to extend the meeting next month from 4:00 pm – 5:30 pm.

The Chair will be speaking to others that are ready to be members of this committee.

The Chair would like to have Mayor Barry invite Mayor Gonzales on the next trip.

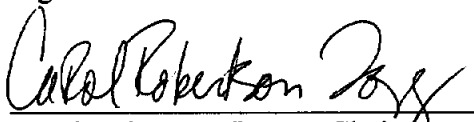
9. Other Items

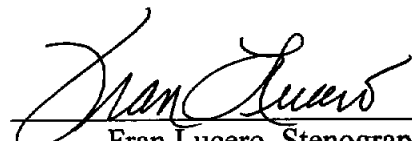
Ms. Bystrom will send Ms. Padilla-Andrews the schedule of meetings for the rest of year. E-mail addresses for the Santa Fe Sister Cities Committee will be sent to Mr. Buckler to share information.

10. Adjournment

There being no further action to discuss at the Sister Cities Committee meeting, the meeting was adjourned at 5:05 pm.

Signature:


Carol Robertson-Lopez, Chair


Fran Lucero, Stenographer