



Agenda



Santa Fe City and County, Advisory Council on Food Policy
March 24, 2016, 9AM-11AM
Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 3/16/16 TIME 12:26p

SERVED BY Sue Perry

RECEIVED BY [Signature]

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA – March 24th, 2016
Prioritization and Agenda Order *5 minutes*
- D. APPROVAL OF MINUTES – February 25th, 2016
- E. COMMUNICATIONS FROM THE FLOOR *2 minutes/person*
- F. PRESENTATIONS/TRAINING: *45 minutes*
Presentation on the City of Santa Fe Verde Fund
Morty Simon and Carol Oppenheimer, Santa Fe Forward
- G. STAFF COMMUNICATIONS *10 minutes*
1. Update on Current Projects
- H. INITIATIVES AND ACTIONS *55 minutes*
1. Policy Committee
 - a. Food Plan Committee
 - i. Updates.
 - ii. Discussion on Updates and/or Known Projects – Goal 1 of Getting Food in Food Plan
 - b. Food Production and Land Use Committee
 - i. Meeting updates.
 - ii. Urban agriculture update from John Alejandro.
 - c. Procurement
 - i. No meeting updates.
 - d. Education and Outreach
 - i. No meeting updates.
 - e. Governance Committee
 - i. Meeting Updates.
 - f. State & National Issues
- 2. Executive Committee
 - a. Meeting updates.
 - b. Updates and Follow Up on outcomes from the March 3rd SFFPC Strategic Planning Session.

I. ITEMS FROM THE CHAIR

J. ITEMS FROM THE COUNCIL *5 minutes*

K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, MARCH 24, 2016

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – February 25, 2016	Approved	1
E. COMMUNICATIONS FROM THE FLOOR		2
F. PRESENTATION AND TRAINING <i>Presentation on the City of Santa Fe Verde Fund</i> Morty Simon and Carol Oppenheimer, Santa Fe Forward		2-5
G. STAFF COMMUNICATIONS		
1. Updates on Current Projects	Discussed	5
H. INITIATIVES AND ACTIONS		
1. Policy Committee		
a. Food Plan Committee		
i. Updates	Discussed	5
ii. Discussion on Updates and Known Projects	Discussed	5-6
b. Food Production and Land Use Committee		
i. Meeting Update	Discussed	6-7
ii. Urban agriculture update	Discussed	7
c. Education and Outreach	No Update	7
d. Procurement		
e. Governance Committee	No Update	7
f. State & National Issues	Discussed	7
2. Executive Committee		
a. Meeting updates		7
b. Updates/Follow Up from the March 3 rd SFFPC Strategic Planning Session SFFPC support	Discussed	8-9
I. ITEMS FROM THE CHAIR	None	9
J. ITEMS FROM THE COUNCIL	Discussed	9
K. ADJOURNMENT	Adjourned at 11:07 a.m.	9

SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY

THURSDAY, MARCH 24, 2016

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Mark Winne, chair on this date at approximately 9:00 a.m. at the Angel Depot Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Mark Winne, chair
Susan Perry, vice chair
Emigdio Ballon (arrived later)
Patricia Boies
Maria De Anda Hay
Tony McCarty
Erin Ortigoza
Pamela Roy
David Sundberg
Lynn Walters

Members Excused

John Alejandro
Cydney Martin
Susan Odiseos

Members Absent

Staff Present

Morgan Day, Coordinator

Others Present

Jackie Munro, La Familia
Charmaine Clair, Stenographer
Others as represented under Communications from the Floor

C. APPROVAL OF AGENDA/Prioritization

Ms. Roy moved to approve the agenda as presented. Mr. Sundberg seconded the motion which passed by unanimous voice vote.

D. APPROVAL OF MINUTES – February 25, 2016

Mr. Sundberg moved to approve the minutes of February 25, 2016 as presented. Ms. Perry seconded the motion which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Council members introduced themselves followed by guests as follows:

Jackie Munro, La Familia Medical Center

Sara Aagard–Santa Fe Forward

Carol Oppenheimer, Santa Fe Forward

Morty Simon, Santa Fe Forward

F. PRESENTATIONS AND TRAINING

Presentation on the City of Santa Fe Verde Fund–Morty Simon and Carol Oppenheimer, Santa Fe Forward

Ms. Sara Aagard provided an overview of the Verde Fund. She passed out a petition with 31 organizations from various sectors of the community signed on in support of the Verde Fund.

A summary of the presentation on Santa Fe Forward and the Verde Fund follows:

-Santa Fe Forward is a nonprofit, nonpartisan community organization that has been in existence about 2 years with the main purpose to increase the engagement in the City of Santa Fe. They organize door-to-door campaigns to talk to residents about issues and conduct voter registration and leadership development through internships. This is their third round of interns and they have had a total of 15 interns.

- MIHO (Mobile Integrated Health Office) in spring 2015 was the last issue based campaign which was brought about by talking to residents door-to-door. The program identified high users of 911 nonemergency medical calls of more than four times a year and assisted callers in getting medical services. The program was presented to City Council with 2100 signatures and 33 endorsing organizations.

-The Verde Fund came from two challenges, poverty and climate change. They know that climate change impacts the poor, under employed and jobless more than others. When water prices go up that creates higher food prices and a disproportionate impact to the low income communities.

-The city has two task forces addressing the issues: the Children Youth and Families Community Cabinet focus is on reducing poverty and the Climate Action Task Force/Sustainable Santa Fe Commission that has recommended a 24 year plan to meet the goal for Santa Fe to become carbon neutral by 2040.

-The Verde Fund proposal is for the city to create a permanent fund received from City Council to work toward energy efficient projects such as water and energy retrofits, solar panel installation, job training and apprenticeships for youth to develop a green workforce and reduce poverty.

-The CYF Cabinet has designated six benchmarks as their guidelines: supporting new parents, providing mentorships and job opportunities to high school students and creating more green jobs/opportunities. The Sustainable Santa Fe Commission and the CYF Cabinet will make recommendations to City Council and annually return to request funds and demonstrate progress.

-The Verde Fund is now in the budget process and there have been questions about how to close the gap with the city's budget deficit. Ms. Oppenheimer said Santa Fe has an opportunity to be a leader as they were in the living wage issue and the discussion about austerity should not deter the city from finding creative ways to fund the problems.

Ms. Oppenheimer said the thought was that a \$90 million surplus in the Water Division would be a great source of funds and a partnership with the State Investment Council (SIC) was suggested to spur interest in the idea. When the time came to pay off the bonds and take advantage of the surplus funds suddenly there was no surplus.

Ms. Oppenheimer said the city has to approve an investment policy each year and a new tool could be to use the SIC as a secure way to generate more income for city services. The Mayor with support of the City Council is open to the idea of the Verde Fund. City Council has voted a clear mandate to be carbon neutral by 2040 and there should be a way to make that happen and Santa Fe Forward wants to be a strong voice on the issues.

She added that Bob Poland is an economist who wrote *Greening the Global Economy* and has graduate students who are interested in creating a model for the Verde Fund in Santa Fe.

Chair Winne asked how the fund would work.

Mr. Simon said the Mayor and City Council are discussing policies that will serve two purposes; such as building net zero housing to transition from homelessness or for small families, which also serves the working poor. One idea was community housing similar to the Commons that includes a community garden.

He said Councilor Lindell is working on financing for private capital through the Water Department, but in turn wants local people hired. He said there are wonderful training programs for youth but not enough jobs. He said Mr. Poland suggests that the best strategy to create jobs and reduce poverty is to train youth and get them into programs for plumbers, electricians, etc. and offer incentives to private capital to do long-term loans.

Ms. Perry said Santa Fe Community College could be a connection and a pathway for youth to add to their skills.

Mr. Emigdio Ballon entered the meeting at this time.

Mr. Sundberg asked about the incentives from the city side to get private capital and if thought was given about those who do not own property. He said this seems to be for people who own their own homes.

Mr. Simon said there is a range of incentives from a city promoted website where people can report their experiences with contractors and the improvements made; there is also long term financing and the ability for the city to do that. He said the nexus between water and carbon is 8-9 billion gallons of water used annually by PNM in the Four Corners compared to the total water usage in the city of 4.3 million. One incentive to save water and address carbon reduction is to waive fees for housing and look at requirements for development and an innovation district.

Mr. Ballon said it was a good idea for Santa Fe Forward to plan on paper and explain the details. He said when fighting poverty there are a lot of factors and it is important to have the logistics. He said the Pueblo of Tesuque likes to use local people but sometimes is a problem whether they are good people. They hire locals who sometimes have problems with drinking or drugs, etc. The Pueblo does not want them to be part of building and they have to be sure how many are able, because not many people like to work.

Ms. Oppenheimer said they do not think this will happen overnight. The thought is a few people will complete a list of incentives and survey which works best and then staff can put those in place. She said existing community resources like the FPC, the community college, Home Wise, Youth Works, etc. should be looked at and the partners can screen and provide support services and bring in other services.

Ms. Roy said she would like to learn more about a partnership with SIC. She asked Ms. Oppenheimer if she had talked with John Garcia with the Angel Investment Fund that has private investors and an SIC partnership. She said there are people interested in starting a small chapter. She offered to provide contacts.

Ms. Oppenheimer said Mayor Gonzales is on a group that meets with foundations like the Santa Fe Community Foundation, McCune, etc. and part of that effort is to bring people who are interested in.

Ms. Oppenheimer asked what the council thought the City Council might consider around food deserts and how incentives could be based on that.

Chair Winne said it would be hard to say which of the food related activities would be the best fit; food access may or may not fit with other climate change/energy concerns. He wants to ensure they consider softer forms of investment such as school gardens from which educational opportunities could be derived over time. He said there should be a more thorough discussion about the type of approach or project that will have a bigger impact on food security, food access and carbon production.

Ms. Walters said she loves the idea of gardens, but it is important not to make assumptions that everyone will want to use the gardens. Some immigrants have worked in agriculture and growing food is not what they want to do. She said people have different frames of reference and experiences. She said also in terms of school gardens, they are very complex and they have great potential, but it is a societal values issue on the purpose of education and the outcome wanted.

Ms. Day thanked Santa Fe Forward for their hard work. She said a number of issues and literature exist on the nexus of food, hunger, agriculture and climate change and there are a lot of opportunities to find solutions that will be culturally relevant and to do that in evidence based way.

She said speaking to the question of things the FPC is interested in, she has shared draft forms from the Food Plan adopted by the city and county. They will set specific goals and at the top of the list seems to be transportation routes and how to align physical access to fresh foods. She said there are clear benefits to supporting better transportation to low income/working-class communities and that is an issue the council is committed to working on. She said FPC would love to have Santa Fe Forward as a partner to discuss that.

Ms. Roy added another issue is to look at how that ties into the city's urban agriculture ordinance.

Ms. Boies said the goals are laudable, but her question is the funding of the permanent fund proposed. She said the framework looks good and doing things in conjunction with the goals/priorities already set by the council would be good.

Ms. Oppenheimer said Santa Fe Forward is a civic engagement organization and proud to have 33 endorsing groups and outreach, but they rely on experts to flush out the program. She said they have the month of April to get this passed and funded for hopefully a million dollars. She said their goal is to get the votes to make sure they get money and she urged the FPC to weigh in with City Council because city government has an important role to play. She said after April, assuming this passes; they would like the thoughts of the Food Policy Council.

Ms. Perry asked if they thought there was money in the city budget for this to go forward.

Mr. Simon said yes, otherwise it would not go forward and is why they don't have a commitment from five of the City Councilors. He asked that FPC circulate the petition that is online and generate letters to the editor and call their City Councilor in support of the fund.

Ms. Oppenheimer explained that the plan for funding is instead of using the money to pay off the water bonds, to use it in the general budget. She said there would be no increase in taxes.

Ms. Day asked Santa Fe Forward to share any legislation they are trying to get passed. Mr. Simon said they will be in touch about hearings, etc. as the request goes through the process.

G. STAFF COMMUNICATIONS

1. Updates on Current Projects

Ms. Day said she has been working on the city's RFP for Human Services and is waiting on final review.

Ms. Boies said she saw that there is no line item in the city budget and that the mayor thought there will be more funding if FPC applies to the Human Services Committee and another grant.

Ms. Day explained the recommendation is to apply to RFPs through Children, Youth and Families and Human Services, but FPC is only eligible to apply to one of those. She said traditionally FPC has applied to the Human Services grant and they will again. They will make a case that a lot of work has to be done and additional capacity is needed. She said a lot is based on the strategic planning session and there are concrete deliverables that are easily measured. FPC needs to prove they are making progress and has concrete goals and is showing a return on investment.

H. INITIATIVES AND ACTIONS

a. Food Plan Committee

i. Meeting Update -Nothing to Report

ii. Discussion on Updates and/or Known Projects – Goal One- Getting Food in Food Plan

Ms. Day said the committee considered new ways to gather information throughout the year. They decided that at each meeting they will ask for updates on one or two goals and today looks at goal one.

Chair Winne said the process is that the council shares relevant items happening in the community to that particular goal and use that knowledge to add to the growth of the Food Plan.

Ms. Perry said the city currently does not have a Transportation director or a director for Transit and when the new director comes might be an opportunity to discuss those things.

Ms. Ortigoza said Ray Matthews is working on a comprehensive transportation plan for the county and is pulling priority areas identified in the past. She offered to talk to him.

Mr. McCarty said Mr. Matthews should be made aware of the article in the newspaper on the national transportation study. He said that would be the first step in proving the need to change the transportation routes.

The council discussed inviting Mr. Matthews do a presentation.

Mr. Sundberg said regarding composting there are already good resources in the community of people in the hospitality business who are underserved. He suggested getting a plan from MO-GRO, etc. to create hubs for food distribution. He said a hub would affect a large group of people and they could sign up to purchase and the baskets could be dropped off.

He said he encouraged Tjinder Ciano [Reunity Resources] to do a presentation to the council on composting. He said currently Mr. Ciano does not have enough business to be efficient and sustainable. He said to ask for subsidies is an odd relationship between the city and county; the county has the landfill but the city subsidizes the trash pickups. He said Mr. Ciano plans to meet with people at the city to get more on board with the compost program, like the hospitals.

Ms. Day asked members to email her their suggestions on making the process better.

Ms. Walters suggested asking that people be allowed to share anything related to the Food Plan so they don't have to remember an update until the right time.

Ms. Perry suggested there be a time for the updates in each meeting and not to limit them to a particular goal.

Chair Winne said the Food Oasis meeting is focused on getting a supermarket on the south side. He has suggested other avenues including better public transportation, but the group wants a supermarket and there is a petition drive to give to the city. He suggested if transportation is discussed it would be good to engage Food Oasis again and find a sensible plan that is less costly and less risky than a supermarket.

Ms. Roy said on Food Plan priorities, she received a call from a woman whose goal is to introduce a resolution to the city to encourage support for a garden in every school. She said she suggested the woman talk to Ms. Day among others because of their experiences.

- b. Food Production and Land Use Committee
 - i. Meeting updates

Ms. Roy said Beth Mills gave a presentation on the Natural Resource Conservation Service and other programs for state and federal funding opportunities. She provided ideas on how to link land use ideas such as conservation easements, TDRs (Transfer Development Rights) and the resources that Santa Fe County could draw on. The idea is to work directly with the county.

Ms. Ortigoza said the presentation was very helpful and she thought if linkage happens it would be in phases. She has been talking with Ms. Mills and it is good to have that connection. She said she is bringing her into the process.

Ms. Ortigoza said a request for quotes for the resource inventory for the ag' plan will go out as an initiative. They will look at different firms in the area with the competency to do that type of inventory and do community and stakeholder meetings with agriculturalist. They will also do qualitative/quantitative information that was missing such as the number of acres being farmed, the kind of crops grown, land use practices, whether organically certified, etc. She said there is funding and she will be the project manager.

Ms. Ortigoza said she is realizing how hard it is to find information about active acequias in the county. The information is ambiguous and acequias have not been mapped since the 60s. She said it would be good to show trends in land use and resources, but that might be a standalone project. She said in this phase the contractors might identify that to pursue in the future.

Ms. De Anda Hay suggested contacting the New Mexico Acequia Association. She thought even though their information might not be complete they would have useful information.

Ms. Ortigoza said the TDR program is going forward and there will be five outreach meetings later in the month. The program will be initiated at the March 29 meeting.

Ms. Roy said the land link program is unfunded, which is a challenge. She said the New Mexico Grown Fresh Fruits and Vegetables for School Meals strategic plan is also about the education. An initiative at the statewide meeting is to connect the different links and a USDA local food promotion program proposal is being developed to include that. She offered to touch base with Ms. Ortigoza to pilot or organize research based website information.

Ms. Ortigoza suggested building the local food production prior to increasing the demand for local food. Mr. Sundberg noted that New Mexico State University has a full-time person whose job is to promote *buy local*.

Ms. Ortigoza suggested putting the Food Plan update on the BCC agenda in the next month or two.

ii. Urban agriculture update from John Alejandro.

Ms. Perry said she talked with Mr. Alejandro and he said currently this is in the city attorney's office and probably will not go to committees until late April.

c. Procurement- It was noted this item should not be a standalone item on the agenda

d. Education and Outreach – No report

Members discussed the committee. Ms. Ortigoza said she will rely on the council and it would be helpful for the committee to come together. Ms. Day said they will coordinate the meeting and dates.

e. Governance Committee – No report

f. State and National Issues

Ms. Roy said she sent a priority request to Senator Udall with issues like infrastructure and training for Farm to School directors, as well as other issues that are part of the Farm Bill.

2. Executive Committee

a. Meeting updates- meetings will be scheduled eight days before the full council meeting.

- b. Updates and Follow Up on outcomes from the March 3rd SFFPC Strategic Planning Session.

Chair Winne explained the idea is to assign goals to the various committees.

Ms. Day asked that goals be defined to make them clearer or more measurable and that committees develop a work plan around their goals.

She explained that in the process of the Strategic Planning Session the goals chosen from the Food Plan were put into three tiers. Tier One goals will be a focus and worked on directly; Tier Two will be worked in tandem with others and Tier Three are issues that they sign on in support, etc.

The members discussed the committees and tiered goals. The following is the assignments that were determined for each committee:

TIER ONE:

Food Plan Committee: Public Transportation Routes
Wellness Policies
Joint Use Agreements

Outreach & Education - Increase knowledge of existing food assistance/food related programs

Food Production/Land Use Committee- County SGMP Urban Ag

TIER TWO:

Outreach & Education- Expand Opportunities for creative/experiential learning through cooking and nutrition
Increase the Farm to School educational activities in schools

Food Production Land Use: Get local fresh food into schools

TIER THREE:

Executive Committee: Increase the impact/efficiency of community gardens
Increase efficiency in meetings and work; develop the ability to "move on"

Outreach & Education: Improve community outreach and build strong relationships

Food Production Committee: Provide concrete evaluation/monitoring of actions toward meeting Food Plan goals

SFFPC- Foster champion elected with city, county, state, legislators/decision-makers
Be the "go to" organization for food/agriculture related things in the city/county

Ms. Day reviewed the following list of committee assignments:

- Outreach & Education- chair: Cydney Martin *Members:* Patricia Boies, Tony McCarty and David Sundberg
- Executive Committee- chair: Sue Perry *Members:* Tony McCarty, Pam Roy and Mark Winne
- Food Plan Committee- no chair *Members:* Sue Perry, Pam Roy, David Sundberg, Lynn Walters. Mark Winne joined
- Food Production Land Use- chair: Pam Roy *Members:* John Alejandro, Maria De Anda Hay, Erin Ortigoza. Emigdio Ballon expressed interest in joining.
- Governance Committee – chair: Sue Perry *Members:* Susan Odiseos, Mark Winne

Ms. Day read the list of dates, times and locations for the April subcommittee meetings.

Chair Winne requested members not serving on a committee consider serving. He also asked them to reach out to others who do not serve on FPC to serve on subcommittees.

I. ITEMS FROM THE CHAIR - There were none

J. ITEMS FROM THE COUNCIL- There were none

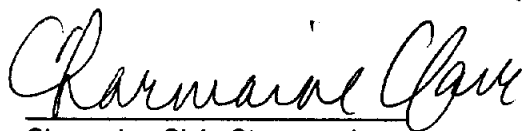
K. ADJOURNMENT.

Having no further business to discuss the meeting adjourned at 11:07 a.m.

Approved by:


Mark Winne, Chair

Submitted by:


Charmaine Clair, Stenographer