City of Santa Fe

Agenda

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SANTA FE SISTER CITIES COMMITTEE
March 16, 2016
Community Convention Center - Tesuque Room
4:00 – 5:00pm
955-6707

Goals of Santa Fe's Sister Cities Committee

- More effectively market Sister Cities and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing Sister Cities
- Involve greater community in work/activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes - February 10, 2016
4. Report of Staff
5. Report of Director – Carol Robertson Lopez
    a. Review and discussion of Sister Cities retreat goals and strategic plan
    b. Discussion of the development of Sister Cities sub-committees
    c. Planning discussion: Dedication of Sister Cities display in City Hall
6. Committee Reports
7. Other Items
    a. Educational Outreach – Jeff Case

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Item	Action	Page Number
Call to Order	The Chair called the Santa Fe Sister Cities Committee meeting to order at 4:00 pm. A quorum was declared by roll call.	Page 2
Roll Call	Roll call reflects a quorum	Page 2
Approval of Agenda	Mr. Rubenstein moved to approve the agenda as presented, second by Mr. Fernandez, motion carried by unanimous voice vote.	Page 2
Approval of Minutes, February 10, 2016	***Mr. Olivas moved to approve the minutes of February 10, 2016 as presented, second by Mr. Rubenstein, motion carried by unanimous voice vote.***	Page 2-3
Report of Staff	Informational	Page 3
Report of the Chair	Informational	Page 3-4
Committee Updates	Informational	Page 4-5
Other Items a. Educational Outreach	***Report in Contents of Minutes***	Page 5
Adjourn and Signature Page	***There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:10 pm***	Page 5

SANTA FE SISTER CITIES COMMITTEE
MARCH 16, 2016
City Councilors' Meeting Room
4:00 p.m. – 5:10 p.m.

Goals of Santa Fe's Sister Cities Committee

- More effectively market Sister Cities and what they do
- Develop educational programs in schools
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- Re-enforce and build existing relationships through trade and tourism efforts

I. Call to Order

The Chair called the Santa Fe Sister Cities Committee meeting to order at 4:00 pm. A quorum was declared by roll call.

Present:
Carol Robertson Lopez, Chair
Dr. Jeff Case
Arthur Olivas
Rudy Fernandez
Bernard Rubenstein
Carl Moore

Not Present/Excused:
Gilbert Delgado, Excused
Ling Tong, Excused
Kim Song

Others Present:
Julie Bystrom, Project Manager, Arts Commission
Fran Lucero, Stenographer

II. Approval of Agenda

Mr. Rubenstein moved to approve the agenda as presented, second by Rudy Fernandez, motion carried by unanimous voice vote.

III. Approval of Minutes
February 10, 2016

Mr. Olivas moved to approve minutes as presented, second by Mr. Rubenstein, motion carried by unanimous voice vote.

IV. Report of Staff

Ms. Bystrom reported that she has been in contact with the new Airport Manager and that the airport is still in midst of renovation. The new Airport Manager has asked us for an update and historical information on the proposed display. Ms. Bystrom let them know that our display is fabricated and in storage until they notify us of an approved date to install. Ms. Bystrom did update the committee that the location for placement has changed from the luggage area to the space next to the gate area, which provides more visibility. Ms. Bystrom will keep the committee updated. The Chair feels that a meeting should be held with the new Airport Manager to get introduced and to provide the information and importance of this display. Ms. Bystrom will ask Ms. Garcia y Griego, Director for her opinion on having some of the committee members meet with the new airport manager. Committee extended compliments on the exhibit at city hall. Dr. Case also extended a compliment to Mr. Olivas for his initiation of this program plan and the knowledge that he possesses as a museum educator that accomplished the design and the exhibit for Sister Cities. Mr. Olivas acknowledged this compliment and took pleasure in sharing this idea with the Sister Cities Committee members. Mr. Moore said he would still like to see a phone number on collateral and website when there are inquiries for additional information on our sister cities. Information could flow through the Arts Commission office and be referenced to the Sister City members for help in responding.

V. Report of Chair, Carol Robertson Lopez

The Chair noted that she has invited the President of the State Sister Cities Committee to speak at the April meeting.

a. Review and Discussion of Sister Cities retreat goals and strategic plan
Mr. Moore stated that many specific ideas came out on ways to promote the programs and we should now define the goals and how to get the sub-committees to work.

Mr. Rubenstein said that they have a good working Cuba committee who meet frequently and gather for different Cuban events. They will also be working on the Pastors for Peace for this summer and Mr. Rubenstein said that they have a good contact list.

Mr. Fernandez said that it is important to continue our discussion with our Sister City representatives. Parral will have new leadership in October.

The Chair is working on her plan for Bukhara.

Mr. Olivas said that he is getting calls and compliments on the Sister City display in city hall.

Ms. Bystrom did inform the committee that when the public go to the website for Sister Cities, names of the committee members are listed but they don't have e-mails for the members. Ms. Bystrom also noted that any events that the committee would like to list on the website, send to her and she will get them posted.

b. Discussion of the development of Sister Cities sub-committees
Covered under Item a.

c. Planning discussion: Dedication of Sister Cities display in City Hall
The Chair asked if Ms. Garcia y Griego would like to have a dedication at city hall. Ms. Bystrom said that her understanding was to wait until the display is installed at the airport. It would be best to wait until the budget is in place and the new Councilors are comfortable. Dr. Case also supports waiting so we can plan a very nice event and dedication. Discussion evolved around a multi-denominational group to do the blessing. Mr. Moore also suggested holding this event the week before International Folk Market. Mr. Moore said he would still like to champion some type of signage or recognition to identify Sister City vendors/artists. Dr. Case will follow up with the appropriate Folk Art contacts to discuss this. Attention to detail and a strategy can be discussed on those artists who come from Mexico and other countries.

VI. Committee Updates
Dr. Case – With Cathy Magni's departure, Dr. Case took a call with Antonino from Italy. Dr. Case said he worked on a draft-Proclamation to honor Andrea Bacigalupa for the 1st year anniversary of his passing on March 22nd. The formal proclamation could be sent to Italy and one to his wife. Ms. Bystrom will get the proclamation to the Mayor for formal preparation. Discussion was also held regarding the school relationships with sister cities.

Dr. Case shared the Turkish Culture grant project and the high school competition update showing a front-page article in the New Mexican about the High School Competition. Dr. Case would like to also contribute his time and efforts to Sister Cities to obtain coverage from the media.

Dr. Case shared information on the YAAS contest (Nina was the student who attended a past meeting with her mother); she was the only person to submit an entry. Santa Fe Edible World Club – Nina is involved with this. Dr. Case and Nina shared ideas and she submitted a 17-page report including our sister cities and their food groups, etc. Nina has asked if the committee might have any films to show during a luncheon on the selected sister city. Dr. Case said he would like to see us create a bibliography of films for our sister cities. The document was shared with the committee members. Dr. Case will send the electronic version for review by the members. The Chair and the Committee would like to support this idea and we could continue or start with the cuisine part of the program. Dr. Case asked the committee

members to send two recipes and two films to Ms. Bystrom. This item to be placed on next month agenda.

The Chair would like to encourage discussion on additional members for the Sister Cities Committee. There are interested individuals who would be a great addition and work hard on designated sister cities at this time.

Mr. Olivas – Japan
Matsuri is set for next month (date will be sent to the committee members).
Mr. Olivas said he has also received calls from Tsuyama in response to his outreach, more information to follow.

The Chair said she is working on a website for Bukhara.

Mr. Fernandez said that SFCC would be doing a summer program for the students for Parral, Mexico. There will be 6 students and they will be housed at the NM School for the Arts. Mr. Fernandez has also turned in two bios for two of the students to come and work here for the City of Santa Fe. The person driving this in Parral is a past City Councilor in Parral and the daughter of the past Mayor. The Chair offered to do a dinner for the students when they are here.

Mr. Fernandez stated that the contact for our sister city for (Santa Fe de la Vega) Spain, Mr. Augustine Castillo is here in Santa Fe until the end of the month. Mr. Fernandez would like the Sister Cities Committee members to participate in a nice entertaining evening for Mr. and Mrs. Castillo while they are here. Mr. Fernandez will check with Judge Vigil to see what dates are available. The hospitality that Augustine has provided to the members of the Sister Cities Committee when they were in Spain was phenomenal.

VII. Other Items
a. Educational Outreach, Dr. Jeff Case
Covered under committee reports.

VIII. Adjournment
There being no further action to discuss at the Sister Cities Committee meeting, the meeting was adjourned at 5:10 pm

Signature:

Carol Robertson Lopez, Chair

Fran Lucero, Stenographer