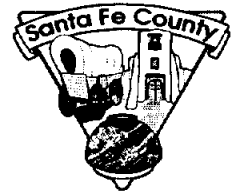




Agenda



Santa Fe City and County, Advisory Council on Food Policy
February 25, 2016, 9AM-11AM
Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 2/18/14 TIME, 10:35 *or*

SERVED BY Sue Perry

RECEIVED BY [Signature]

- A. CALL TO ORDER 5 minutes
- B. ROLL CALL
- C. APPROVAL OF AGENDA – February 25th, 2016
Prioritization and Agenda Order
- D. APPROVAL OF MINUTES – January 28th, 2016
- E. COMMUNICATIONS FROM THE FLOOR 2 minutes/person
- F. PRESENTATIONS/TRAINING: 45 minutes
"Council Membership Refresher" - Presentation by Governance Committee
- G. STAFF COMMUNICATIONS 10 minutes
1. Updates on March 4th Strategic Planning Session
- H. INITIATIVES AND ACTIONS 55 minutes
1. Policy Committee
 - a. Food Plan Committee
 - i. Action on 2015 Annual Food Plan Update
 - ii. Discussion on Updates and/or Known Projects – Goal 1 of Getting Food in Food Plan
 - b. Food Production and Land Use Committee
 - i. Meeting updates.
 - ii. Urban agriculture update from John Alejandro.
 - c. Education and Outreach
 - i. No meeting updates.
 - d. Governance Committee
 - i. Meeting Updates.
 - e. State & National Issues
- 2. Executive Committee
 - a. Meeting updates.
 - b. Mayor Javier Gonzales' Verde Funding initiative-discussion of SFFPC support

I. ITEMS FROM THE CHAIR

J. ITEMS FROM THE COUNCIL 5 minutes

K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, FEBRUARY 25, 2016

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – January 28, 2016	Approved	1
E. COMMUNICATIONS FROM THE FLOOR		2
F. PRESENTATION AND TRAINING “Council Membership Refresher” - Governance Committee	Discussed	3-4
G. STAFF COMMUNICATIONS 1. Updates on March 4th Strategic Planning Session	Discussed	4
H. INITIATIVES AND ACTIONS 1. Policy Committee		
a. Food Plan Committee		
i. Action on 2015 Annual Food Plan Update	Discussed	5
ii. Discussion on Updates and Known Projects	Discussed	5
b. Food Production and Land Use Committee		
i. Meeting Update	Discussed	6
ii. Urban agriculture update	None	6
c. Education and Outreach	Discussed	6-7
d. Governance Committee		
i. Meeting Updates	Discussed	
e. State & National Issues	Discussed	7-8
2. Executive Committee		
a. Meeting updates		
b. Mayor Gonzales’ Verde Funding Initiative- SFFPC support	Discussed	7
I. ITEMS FROM THE CHAIR	None	8
J. ITEMS FROM THE COUNCIL	None	8
K. ADJOURNMENT	Adjourned at 11:11 a.m.	8

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, FEBRUARY 25, 2016

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Susan Perry, vice chair on this date at approximately 9:00 a.m. at the Angel Depot Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Susan Perry, vice chair
Maria De Anda Hay
Cydney Martin
Tony McCarty
Susan Odiseos
Erin Ortigoza
Pamela Roy
David Sundberg
Lynn Walters

Members Excused

Mark Winne, chair
Patricia Boies
John Alejandro

Members Absent

Emigdio Ballon

Staff Present

Morgan Day, Coordinator

Others Present

Jackie Munro, La Familia
Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA/Prioritization

Ms. Roy moved to approve the agenda as presented. Mr. Sundberg seconded the motion which passed by unanimous voice vote.

D. APPROVAL OF MINUTES – January 28, 2016

Mr. Sundberg moved to approve the minutes of January 28, 2016 as presented. Ms. Odiseos seconded the motion which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Jackie Munro with La Familia said a show about immigration is opening at the Santa Fe Art Institute on April 26 from 5 to 8 p.m. La Familia will share a project of photos about the barriers for the immigrant community to access healthy food and the project will be up for a week.

Ms. Monroe said she and Nina from Squash Blossom and Clara Price a farmer in Abiquiu are doing the Rocky Mountain Farmers Market Fellowship Program. They would be happy to talk about what they have learned.

Chair Perry said that would be great and Ms. Day could help set a time for that.

Ms. Roy said she is grateful that a new generation is doing this work. Last year's fellows shared the information with her about the Picton County farmers.

Ms. Odiseos said this is the first day bins were provided by Tejinder [Ciano with Reunity Resources] for composting. Mr. Sundberg explained that Mr. Ciano picks up from the schools and restaurants and distributes the compost.

Chair Perry offered to find out if the compost is for sale. She asked Ms. Day to make a note to contact Mr. Ciano about speaking to the committee about his partnership with the city.

Ms. Roy said Mr. Sundberg brought up a policy issue about Gross Receipts Tax (GRT) and whether it pays for waste removal, but not composting.

Mr. Sundberg said GRT subsidizes and there are two sections. One is run by the landfill and one by the people who pick up the trash from the restaurants. The trash picked up is weighed but restaurants are charged by volume for the pickup. He said recycling reduces the amount of GRT that needs to be subsidized and goes to recycling instead.

Ms. Day said she could try to get an update from Mr. Alejandro before the next meeting. She said there is a wish for a more programmatic education and she thought it is a matter of who will take responsibility.

Ms. De Anda Hay said the policy issue is from the perspective of the solid waste stream and not urban ag'. She said it is trying to create urban ag' to stand alone but to relate back to the existing ordinances. She said part of this is pushing for solid waste; how to do composting city and county wide.

Ms. Day said with the upcoming urban ag' ordinances it is more important than ever for the council to say composting is something the city should do. She suggested the council gather more information from Mr. Ciano and the city and then decide how to move forward. Ms. Martin added they should include the Master Gardeners who have over 300 that teach composting, soil, etc.

Chair Perry agreed. She said the council could look at that in the Strategic Planning Session to see if there is a project the Master Gardeners want to work with the council on in terms of support.

F. PRESENTATIONS AND TRAINING - "Council Membership Refresher" - Governance Committee

A summary of Chair Perry's review follows:

- A digital form of the manual was not found. Ms. Ortigoza offered to check her files for a digital copy.
- Members were reminded about commitment, etc. and the current County Commitment and Financial Disclosure Statement was passed out.
- The back of the binder includes a matrix and all members should have an electronic version. Members who do not have current versions of documents can request them.
- The *Mission and Vision* listed on page 11 may not be the statement developed by the council in the Upstream process. Members will review and agree on the current Mission Statement in the Planning Session and receive the correct statements for their binders once determined. A suggestion is that the Mission be on the agenda as a reminder and for all revision/changes to be dated.
- *Council Member Job Description* (IV, 3 - *Council Service*) speaks to the importance of members reading everything they are sent in order to provide feedback, respond to and be informed in meetings. Members were asked to review the job description for accuracy. It was noted that attending necessary meetings such as the BBC or City Council is included as part of the commitment.
- *Meeting Attendance* states members with three unexcused absences in one year may be removed and the absence can be announced at the next meeting. Chair Perry said she wanted to announce the open seat for Emigdio Ballon and ask recommendations to fill the opening. Suggestions were: someone from San Ildefonso Pueblo, a rancher in Cochiti, Adam Cohen from the Santa Fe Community College (SFCC) who is extremely interested and wants to participate minimally in the Land Use Subcommittee, and the County Extension ag' agent who works with prison and Native Americans.
- Chair Perry will send a letter to the Tesuque tribal governors to let them know about the availability.
- It was suggested to determine at the outset how candidates who are not selected for full council can be on committees to gain their contributions and avoid their losing interest. Members were asked to share additional ideas over email.
- *Council Meetings*-the Governance Committee will work to make the manual more useful and effective and will eliminate repetition, etc. Some pieces in the manual may not be useful, such as the financial section; the fiscal agent information is out of date and the marketing pieces are questionable. The strategies and priorities are for 2011 and will be removed. An organizational chart and matrix is in the back of the binder. The matrix shows the member's term of service. Corrections were noted to the matrix: "Feeding Santa Fe" was noted and should include their correct email address.
- *Council Service* includes the Commitment pledge (showing what is expected of FPC members) that new members will be asked to sign. All members should have signed or should resign the pledge. A suggestion was to discuss and update the member commitment to be on at least one subcommittee.
- Forms were discussed. Some forms are provided and the city and county send their form for the Code of Ethics. Ms. Roy offered to find out if there is a financial disclosure.

Ms. Day said she will ensure the information and addresses, etc. is all correct.

Ms. Odiseos asked how members whose terms expired in January 2016 are handled. Ms. Day explained that city appointees are asked if they want to renew their term. She will work with Ms. Ortigoza or Ms. Boies on the county appointee process.

Ms. Ortigoza suggested including a copy of the Food Plan as the policy document.

Ms. Day said the Executive Committee will ensure the most updated information is included in the manual. The updates will be sent as a digital copy and everyone will receive a printed copy once overhauled. Mr. McCarty asked to receive only the digital copy. Chair Perry suggested that new members receive a hard copy and the updates be sent digitally.

G. STAFF COMMUNICATIONS

1. Updates on March 4th Strategic Planning Session

Ms. Day confirmed the Planning Session held at Kitchen Angels, Friday March 4, 2016. She will send a final agenda by Monday and will facilitate the meeting and is working with the Executive Committee on facilitation.

She asked that members review the materials and "homework" sent to them and review the Food Plan again to be prepared to suggest goals for the FPC. The session focus is on goals for one year or less and then the long term goals up to three years. There are two main objectives: to reorient and recommit to the FPC Mission and Vision Statements and to set goals and priorities with timelines for the Food Policy Council. She will send an email to members about the process and some goals they hope to achieve at the session.

Ms. Day said the Mayor has suggested that FPC apply for the Youth Services and the Human Services grants and the council will submit an application. The RFP for Youth Services came out Monday and is on the Children and Youth website and technical assistance training is available the first of March and the due date the fifteenth. She said the Human Services grant is in the next grant period in the summer and the request will be for \$25k (thousand). She assumes the Children and Youth grant will be the same, but has not been decided yet.

Chair Perry added that a line item in the budget would not happen this year. The Mayor feels the FPC could not only get funding, but get more funding by applying for both grants.

Ms. Roy asked to clarify if the application would be through Farm to Table. Ms. Day said she understood the application would be as the sponsor for the Food Policy Council.

Ms. De Anda Hay said she was concerned about what the mayor understood the process for the request to be; whether through the FPC or through Farm to Table. She was concerned because FPC has been advocating for the city to increase their funding and the discussions were directly related.

Chair Perry said she spoke on behalf of the FPC and was clear about the process and the Mayor understands.

Ms. Day said all of the materials submitted for the grants are written as the SFFPC with Farm to Table as the fiscal sponsor. She said all of the financial statements and statements from the board of directors must come from the fiscal sponsor.

Chair Perry said the good news is that the Mayor understands the importance of the funding and this is how he would like the council to get more funding.

H. INITIATIVES AND ACTIONS

- a. Food Plan Committee
 - i. Action on 2015 Annual Food Plan Update

Ms. Roy asked to note a few suggestions: the Double Up Food Bucks could be clarified. Also on goal #4 "getting food"- the Farmers Market Association Report shows the significance of what producers take home and how the amount has increased from last year.

The members discussed changes: keeping the document at four pages; changes to goal #8; clarifying acronyms; using "*active organizations and agencies*" instead of 'partners'; and that the goals not be numbered.

Ms. Day asked that all wordsmith changes be sent to her within 24 hours of her email and she will make the changes before the retreat.

Ms. Ortigoza asked about the consolidation of goals 5 and 6 and was told that was suggested by Mark Winne because they were related. Ms. Ortigoza said she felt differently; they were separate goals in the Food Plan. She offered to send the information to Ms. Day.

- ii. Discussion on Updates and/or Known Projects – Goal 1 of Getting Food in Food Plan

Ms. Day explained she will ask at each meeting for updates on specific goals in an effort to fill in the spreadsheet more easily for next year. She said this week is goal one: '*improving resident's ability to access fresh food*'. She asked for updates on anything happening within their organizations or in the community. There were none.

- b. Food Production and Land Use Committee
 - i. Meeting updates

The subcommittee met on the fourth of February. Ms. Ortigoza said the Transfer Development Rights (TDR) Program is moving forward and stakeholder meetings are on Monday. Input will be asked from focus groups for agriculture, local landowners and the development community. A team of consultants will speak internally to the county to help map the things that need to be coordinated.

Ms. Ortigoza said work on the ag' plan is overarching. She spoke with someone from the Land Link Program at MRCOG (Mid Region Council of Governors), started in 2009 to connect landowners with those interested in farming. The program was successful for a while but funding was cut. They are now trying to get a community fund site. The county has agreed to promote the site because it is a goal in the ag' plan.

Ms. Ortigoza said she will bring specific tasks to the retreat that she would like the council to do.

Ms. Roy said an in-depth review of all agriculturally exempt properties was done last year and the County Assessor's Office has the GIS. Ms. Ortigoza added that the Assessor's Office will send data sets that can be used to create maps and outreach plans for the TDR program and possibly the Land Link program.

Ms. Roy added that Beth Mills, a committee member and program director at the New Mexico Land Conservancy will give a presentation at the next meeting. The Land Conservancy works on conservation easements and with the state and federal government on funding to keep agriculture in production and preservation. The subcommittee will meet next at the County Commission office from 1 to 3 p.m.

Ms. Ortigoza said she met with Adam Cohen and Sid and they asked to look at land use in regards to greenhouses for hydro/aqua-ponics to make sure they create a supportive framework. She said Sid has been added to the community members meeting in San Marcos and will make a case for refiguring the use table. She said if that fails there is the opportunity to do an agriculture overlay, which might expand the uses for that site.

ii. Urban agriculture update from John Alejandro-There was no update

c. Education and Outreach

Ms. Martin said the subcommittee is deciding whether to do World Food Day or if time and energy is better spent updating the website. They will ask for volunteers from Earth Care. She said they need information and communications with partners of growing, getting, and learning about food; a short message about who to call if you need food or want to grow food, etc.

She said the Food Oasis (formerly One Santa Fe) wants a grocery store instead of a Farmers Market and she has learned if there is a grocery, it will be closer to 599. She still believes a farmers market is needed.

Chair Perry liked that idea of a farmers market. She asked if they had thought about working with the bus system.

Ms. Martin said she is frustrated because the food is distributed in the morning when everyone is at work and the donated food is rotten and people have to walk a half a mile to get to the bus. She made a call and they are now getting better food. She said the extension educators are available to teach about food and provide recipes.

Mr. Sundberg said the subcommittee discussed someone from Transportation coming to a meeting. He said it would be helpful to understand how the system works because there are different pieces; some county, some city, the regular bus line, the RTD, etc.

Ms. Roy said Mr. Winne attended the last meeting and asked if a marketing feasibility study had been done for the area. She said Reed Liming with the city could provide target area demographics.

Ms. Martin said another thing is the population which only speaks Spanish and others that live in the same district who only shop at Whole Foods so there is a disconnect. She said this population is one that the city needs to be worried about and is one of the most food insecure.

Ms. Day said she has discussed with Mr. Winne taking advantage of city opportunities such as departments like Economic Development. They know the feasibility of having a grocery store in the area and could provide information to Food Oasis. She said FPC's role might be to show the research and whether a grocery store would solve the problem.

She said the idea is to find how the FPC or a coalition in the city/county can help build those relationships. The FPC members' expertise could be a benefit to the community in their decision of how to move forward.

Ms. Martin suggested Mr. Winne bring information to the people that will help them understand why this is important. She said anything they do must be bilingual. Ms. Day added that if council members get the right information they could get that to the right food groups.

Chair Perry said what she heard Mr. Winne say is there needs to be someone to help translate information in terms of what will make a difference in getting better food and also help better serve their neighbors that have small stores. She said a win-win would be to give them information in a form that makes sense and how they can move forward with their goal.

Ms. Odiseos said she understood that none of the grocery stores will go in there. She thought the transportation issue to take people to grocery stores might solve the problem. She suggested that be part of the transportation piece.

Ms. Day suggested the issue be a priority that is discussed at the Planning Session.

Ms. De Anda Hay said she is on the Greenhouse Grocery Co-Op Board and one goal is to meet the needs more directly of the area. She said an issue is to try to influence the bus routes accessibility and the city has a problem with that in terms of ridership. She said she is bilingual and would be interested in attending a meeting because it is a sector the cooperative intends to serve.

She said if they don't get funding Plan B is to try to have a food booth with a connection to local farmers. She said with farmers markets you have to have the farmers and many have said they cannot do both. She said as Las Soleras is developed the plan is to do innovative housing and that will bring in more of the markets.

Ms. Ortigoza said she wanted to revisit mobile vending and Ms. Roy suggested a presentation from the Transportation Department.

d. Governance Committee – Previously Discussed
i. Meeting Update

2. Executive Committee (Revised Agenda Order)

- a. Meeting updates
- b. Mayor Javier Gonzales' Verde Funding Initiative-Discussion of SFFPC Support

Chair Perry suggested this could be part of the discussion in the session. Ms. Day asked members to share information with her on the Verde Fund via email and she will send that to others.

e. State and National Issues

Ms. Roy provided update. A summary follows:

- The city and county passed the New Mexico Grown Fresh Fruits/Vegetables.
- The New Mexico Food and Farms Day hosted New Mexico Food and Nutrition Day and Cooking with Kids Day. Three resolutions were read, a press conference was held and they had the first New Mexico Farm to School award ceremony where Lynn Walters received an education award. Ms. Walters and the Department of Agriculture helped put forward the first resolution in the state legislature in 2001, which opened the conversation.
- The FPC's two priority issues are the New Mexico Grown Fresh Fruits and Vegetables that was moved from \$364k to \$250k, the level it was two years ago. They were able to restore funding to \$392k for the Double Up Bucks program from the recommendation to lower the amount from \$400k to \$100k. The funding leverages a potential \$2 million federal grant over four years that the New Mexico Farmers Marketing Association submitted to the USDA Food Insecurity Nutrition Initiative grant program. Funds will be used to build out the Double Up

Food Bucks Program across the state and includes grocery stores and roadside stands. Local produce will be linked with SNAP (Supplemental Nutrition Assistance Program).

--The work is continuing on the Child Nutrition Authorization. The Senate Agriculture Committee passed their budget request to the full Senate and includes doubling the USDA Farm to School grant from \$5 to \$10 million. Ms. Roy met with congressional delegates in Washington to discuss equipment needs in schools, training for school food service directors and funding for that. A concern is that the eligibility for free and reduced lunches based on 3 percent might be hard for New Mexico because of the undocumented population.

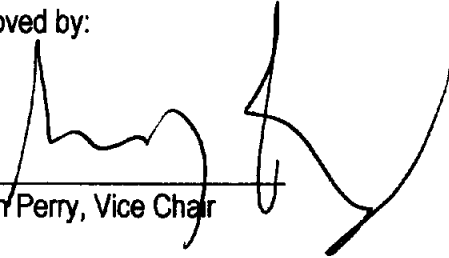
I. ITEMS FROM THE CHAIR - There were none.

J. ITEMS FROM THE COUNCIL- There were none.

K. ADJOURNMENT

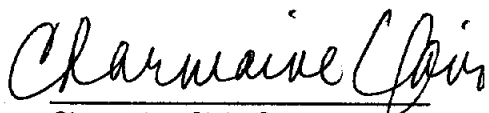
Having no further business to discuss the meeting adjourned at 11:11 a.m.

Approved by:



Susan Perry, Vice Chair

Submitted by:



Charmaine Clair, Stenographer