



# Agenda

CITY CLERK'S OFFICE

DATE 12/9/15 TIME 3:03pm

SERVED BY Julie Bystrom

RECEIVED BY Maria Hartung

**ARTS COMMISSION**  
**Monday, December 14, 2015**  
**City Councilors' Conference Room**  
**200 Lincoln Avenue**  
**505-955-6707**  
**5:00 PM**

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a) April 29, 2015 (Grant Panel Review)
  - b) May 1, 2015 (Grant Panel Review)
  - c) November 16, 2015
5. Action Items
  - a) Donation by R. Hero Program
    - i. Request for acceptance of donation
    - ii. Request for approval of installation funds
  - b) Request for Approval of Inspired: Community-Based Public Art Initiative Call
  - c) Request for Approval of Genoveva Chavez Community Center purchase funds
  - d) Request for Approval of Pilot Public Art Purchase Program
6. Report of Chair
7. Report of Director
8. Committee and Program Reports
  - a) Gallery Committee
  - b) Art in Public Places Committee
  - c) Marketing and Community Relations
  - d) Cultural Plan
9. Site Visits
10. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

**ARTS COMMISSION  
INDEX  
December 14, 2015**

Cover Page		Page 1
Call to Order and Roll Call	Chair called the meeting to order at 5:00 pm in City Councilor’s Conference Room, A quorum was declared by roll call.	Page 2
Approval of Agenda	No Gallery Committee or Cultural Affairs Report – tabled to next meeting.  <i>Ms. Hunter-Stiebel moved to approve the agenda as amended, second by Ms. Perry, motion carried by unanimous voice vote.</i>	Page 2
<b>Approval of Minutes:</b> April 29, 2015 (Grant Panel Review) May 1, 2015 (Grant Panel Review) November 16, 2015	<b>Corrections:</b> <i>Ms. Hunter-Stiebel moved to approve the minutes of April 29, 2015 and May 1, 2015 as presented, second by Ms. Perry, motion carried by unanimous voice vote.</i>  Page 7-a-ii: That committee has been very hands <u>on</u> and ..... (add the word on)  <i>Ms. Ritch moved to approve the minutes of November 16, 2015 as amended, second by Mr. Lovato, motion carried by unanimous voice vote.</i>	Page 2
<b>Report of Chair Committee Appointments</b>	<i>Ms. Campbell-Wells moved to approve with the noted changes, second by Ms. Perry, motion carried by unanimous voice vote.</i>	Page 2-3
Introductions	<i>Round the table introductions of members and staff.</i>	Page 3
Action Items a. Donation by R. Hero Program b. Request for approval of Ignite c. Request for approval of Genoveva Community Center	<i>Ms. Ritch moved to approve the Donation from the R. Hero Program and the installation funds, second by Ms. Perry, motion carried by unanimous voice vote.</i>  <i>Ms. Campbell-Wells moved to approve the Ignite Proposal, second by Ms. Perry, motion carried by unanimous voice vote.</i>  <i>Ms. Hunter-Stiebel moved to table this item to next meeting in order to view the actual proposed piece of art, second by Mr. Lovato, motion carried by unanimous voice vote.</i>	Page 3-4
Report of the Chair/Director	<i>Informational</i>	Page 4
Committee Reports - Art in Public Places - Gallery Committee - Funding Policy - Nominating Committee	<i>Gallery Committee – tabled to next meeting Cultural Plan – tabled to next meeting. Reports informational</i>	Page 5

Adjournment	There being no further business to come before the Arts Commission, the meeting was adjourned at 6:00 pm	Page 6
Signature Page		Page 6

**MINUTES**  
**ARTS COMMISSION MEETING**  
**Monday,**  
**December 14, 2015**  
**City Councilors' Conference Room**  
**5:00 PM – 6:15 PM**

**1. Call to Order**

The meeting was called to order at 5:00 pm by Chip Chippeaux, Chair. A quorum is reflected in roll call.

**2. Roll Call**

**Present:**

Chip Chippeaux, Chair  
Shanan Campbell-Wells  
Todd Lovato  
Ashlyn Perry  
Kathlene Ritch  
Bernadette Ortiz-Pena  
Penelope Hunter-Stiebel  
Brian Vallo

**Not Present/Excused:**

Monique Anair

**Others Present:**

Ms. Debra Garcia y Griego, Executive Director Arts Commission  
Julie Bystrom, Project Manager, Arts Commission  
John Tennyson, Project Planner, Arts Commission  
Fran Lucero, Stenographer

**3. Approval of Agenda**

No Gallery Committee or Cultural Affairs Report – tabled to next meeting.

*Ms. Hunter-Stiebel moved to approve the agenda as amended, second by Ms. Perry, motion carried by unanimous voice vote.*

**4. Approval of Minutes**

April 29, 2015 (Grant Panel Review)  
May 1, 2015 (Grant Panel Review)  
November 16, 2015

*Ms. Hunter-Stiebel moved to approve the minutes of April 29, 2015 and May 1, 2015 as presented, second by Ms. Perry, motion carried by unanimous voice vote.*

Page 7-a-ii: That committee has been very hands on and ..... (add the word on)

*Ms. Ritch moved to approve the minutes of November 16, 2015 as amended, second by Mr. Lovato, motion carried by unanimous voice vote.*

***Introductions: New Member Brian Vallo, round the table introductions of the committee members.***

**5. Action Items**

a) Donation by R. Hero Program

- i. Request for acceptance of donation – Bunni and Rick Benaron founded the Hero in You Foundation, which is dedicated to honoring the heroes in our lives and inspiring kids to want to be a hero in their own life. By installing large metal Dalmatian puppy sculptures in public places, children and their parents, caregivers and teachers have a visual reminder and conversation starter about the traits of a hero – respect, honor, bravery and compassion for others. Ms. Garcia y Griego said she was contacted by the Benaron’s who would like to donate large metal Dalmatian puppy sculptures. Chief Litzenberg has selected Fire station 3A and has approved this request. Art in Public Places has reviewed and has sent their recommendation for approval. The exhibit is also accompanied by R. Hero books which demonstrate safety use. A plaque will also be created with the appropriate information. Ms. Garcia y Griego will assure that all legal documentation is completed for the donation.
- ii. Request for approval of installation funds

***Ms. Ritch moved to approve the Donation from the R. Hero Program and the installation funds, second by Ms. Perry, motion carried by unanimous voice vote.***

- b) Request for Approval of Ignite: Community-Based Public Art Initiative Call  
Ignite is a community-focused, artist driven public art program designed to support innovative permanent public art installations within the city of Santa Fe. One example of a request that would fit in to this is an individual inquired on doing murals along the river; another is an individual wanting to have a place where stories can be read to a group. There is a total amount of \$10,000 available for this program. Ignite guidelines do not require a dollar for dollar match; however, applicants may present budgets that include matching funds. Ms. Garcia y Griego said the follow up would be with the media that has shown interest and contacting those who have contacted her.

***Ms. Campbell-Wells moved to approve the Ignite Proposal, second by Ms. Perry, motion carried by unanimous voice vote.***

- c) Request for Approval of Genoveva Chavez Community Center purchase funds  
Mr. Tennyson provided an update on the art pieces that Genoveva Chavez Center would like to purchase. There was one particular piece they were interested in but the Chavez Center did not have enough funding. Mr. Tennyson said that this was a perfect time to use the Public Art Program funds. They will need \$4,000 to put this piece outside their facility.

The works are juried by New Mexico Arts. The figure itself is elongated and the arms are raised up. Mr. Tennyson said that he believes it is more of a gymnast type figure.

Ms. Garcia y Griego said that what is important to consider for the Chavez Center is that it is hard to get art in this facility due to the different uses and climate of the Center. The

Chavez Center really wants art in/at their facility and staff is conscious that they cannot do oils in this building. The outside piece would be very appropriate for this location.

Ms. Ortiz-Pena said that she feels a body in motion sculpture would be appropriate.

Ms. Ritch asked if criteria would be set for selection of art for other departments. Ms. Garcia y Griego said there were other city departments at this say of selecting art but they have not asked the Art Commission for any assistance. Normally these types of request do not come through the commission for approval.

***Ms. Hunter-Stiebel moved to table this item to next meeting in order to view the actual proposed piece of art, second by Mr. Lovato, motion carried by unanimous voice vote.***

d) Request for Approval of Pilot Public Art Purchase Program

Mr. Tennyson provided an update and explained that it is a priority to start spending down the Art Fund to purchase art for the parks. Martin Luther King Park, Amelia White Park, SWAN Park (other small parks) at this time do not have any art and are in need. The program will be reviewed with Ms. Garcia y Griego and Mr. Tennyson along with the representatives from the Parks Department. All demographics and statistics on vandalism will be reviewed. Mr. Tennyson said we have the money to spend and the pieces that goes in to the park will need to be there for 10 years. Guidelines are set based on the ordinance.

Ms. Garcia y Griego said that the idea is to purchase art like the State of NM does. It would be a good way to expand our economic impact in the community and have them benefit from these pieces of art. Proposal is to work with the Parks Department and identify 4-5 parks and put a call for art, go through the jurying process and make a selection. Ms. Garcia y Griego said they will also include the neighborhood associations to secure their buy in for the program. They could get one piece up to \$50,000. The funding that is available now needs to be expended by June 30, 2015.

***Ms. Hunter-Stiebel moved to approve the Pilot Public Art Program, second by Ms. Ritch, motion carried by unanimous voice vote.***

6. Report of Chair

***Information on Press Conference (Authenticity of Native American Work) with the Mayor provided by Ms. Garcia y Griego.***

7. Report of Director

National Arts Marketing Program – Ms. Garcia y Griego distributed ( Exhibit ) Data Driven Marketing – Taking Santa Fe Audience Relationships to the Next Level. Mr. Ron Evans bio was shared with the Arts Committee. He will be the

NDI Thank you letters were circulated.

8. Committee and Program Reports

- a. Gallery Committee – tabled to next meeting.
- b. Art in Public Places Committee

They are a very busy committee and working on new directions. Both the Santa Fe Reporter and the Albuquerque Journal were very positive in their reporting. We continue to work with the Parks Department on the concept of a free wall where kids can go and do graffiti legally.

The Chair asked about Signage. Mr. Tennyson said that the meeting with DOT has been re-scheduled to January, 2016 to discuss the signage coming in to the city. Ms. Campbell-Wells asked that she be included in any meeting notices.

- c. Marketing and Community Relations

Ms. Campbell-Wells provided an update from today's meeting. Ms. Garcia y Griego will put together the 2016 goals for the committee. The new city of Santa Fe Arts Commission business cards were distributed. In addition they discussed ordering name tags. Thought is to have a logo on them with the name of the committee member. This will provide more public awareness. Ms. Campbell-Wells extended a compliment to the Arts Commission staff for the progress made in marketing in the year she has been on the Arts Commission, thank you.

Ms. Garcia y Griego said they are keeping up with Constant Contact, the list is maintained regularly. Facebook goes both ways, they perform good and bad; staff will continue to report good items as much as possible. Ms. Garcia y Griego said that they have also received wonderful coverage from the media which is very new to the market. We continue to do well. Ms. Garcia y Griego said that the City is a sponsor of New Year's Eve on the Plaza.

- d. Cultural Plan – Tabled to next meeting.

9. Site Visits

Ashlyn Perry – Santa Fe Film Festival – Amy Winehouse screening, sold out.  
Narcissus Exhibit at the Community Gallery  
Georgia O'Keefe – Tours that they do are really big.

Kathleen Ritch – Narcissus Exhibit

Museum Hill – Visited during Thanksgiving – happy to see all the people out there.

Ms. Pena – Circus Luminous, a lot of families.

Site Santa Fe – Unveiling of their new plan.

Canyon Road – SFPS music days.

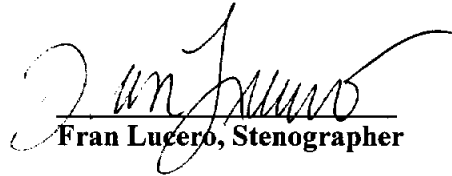
Mr. Tennyson is going through the past minutes to review those who might need site visits. The list is up on the website. They are contractually obligated to give tickets, should anyone like to go call staff. Desert Chorale opens this week.

10. Adjourn

**There being no further business to come before the Arts Commission, the meeting was adjourned at 6:00 pm.**

**Signature Page:**

\_\_\_\_\_  
**Chip Chippeaux, Chair**

  
\_\_\_\_\_  
**Fran Lucero, Stenographer**