



Agenda



Santa Fe City and County, Advisory Council on Food Policy
November 19th, 2015, 9AM-11AM
Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 11/12/15 TIME 11:46am

SERVED BY Susan Perry

RECEIVED BY Alicia [Signature]

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA – November 19th, 2015
Prioritization and Agenda Order *5 minutes*
- D. APPROVAL OF MINUTES – October 22nd, 2015
- E. COMMUNICATIONS FROM THE FLOOR *2 minutes/person*
- F. PRESENTATIONS/TRAINING: *45 minutes*
City Councilor Carmichael Dominguez
Presentation on Resolution 2013-5 and Healthy Food Zones
- G. STAFF COMMUNICATIONS *10 minutes*
 - 1. Follow Up from October 22, 2015 Meeting
 - 2. Update on USDA Community Food Grant
- H. INITIATIVES AND ACTIONS *55 minutes*
 - 1. Policy Committee
 - a. Food Plan Committee
 - i. Meeting updates
 - b. Food Production and Land Use Committee
 - i. Meeting updates.
 - ii. Urban agriculture update from John Alejandro.
 - c. Procurement
 - i. No meeting updates.
 - d. Education and Outreach
 - i. Meeting Updates.
 - e. Governance Committee
 - i. Meeting Updates.
 - f. State & National Issues
 - 2. Executive Committee
 - a. Ad Hoc Funding Committee

I. ITEMS FROM THE CHAIR

J. ITEMS FROM THE COUNCIL *5 minutes*

K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
THURSDAY, NOVEMBER 19, 2015

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Mark Winne, chair on this date at approximately 9:07 a.m. at the Angel Depot Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Susan Perry, vice chair
John Alejandro
Maria De Ande
Tony McCarty
Susan Odiseos
Erin Ortigoza
Pamela Roy
Lynn Walters

Members Excused

Mark Winne, chair
Patricia Boies
Cydney Martin
David Sundberg

Members Absent

Emigdio Ballon

Staff Present

Ms. Morgan Day, Coordinator

Others Present

Councilor Carmichael Dominguez
Mary Schruben, Rancho Siringo Neighborhood Association
Nicole Jaramillo, Earth Care for Mariajosé Ugalde-Alcázar
Others as identified under Communications from the Floor
Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA/Prioritization

Ms. Roy moved to approve the agenda as presented. Ms. Odiseos seconded the motion and the motion passed by unanimous voice vote.

D. APPROVAL OF MINUTES – October 24, 2015

Page 3, at the bottom-“Ms. Perry ... I would like to see the *quest* should have been request.

Page 6, the spelling of Jackie Munro was corrected.

Page 4, under Staff Communications line one: “Ms. Roy expressed her thanks...and declaring October “*Food*

Feeding Day” should have been World Food Day.

Mr. McCarty moved to approve the minutes of October 24, 2015 as amended. Ms. Odiseos seconded the motion which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Ms. Jackie Munro introduced herself from the La Familia Medical Center.

Mary Schruben of Rancho Siringo Neighborhood Association made two announcements: the first study group of the Planning Commission rewrite on the General Plan is tonight at 6 p.m. at the Santa Fe Convention Center in the Nambé Room. The topic is themes in the General Plan, of which food has been lacking.

Ms. Schruben said secondly at Sustainable Santa Fe Commission (SSFC) the entire membership of the Food Policy Council was listed as the members of the working group for food. She said one main item that came up is the overlap between the working groups and Land Use, the Food Plan and Education and Outreach members will need to pay attention. She added that the FPC recommendations passed last month are being rolled in.

Mr. Alejandro explained that in the context of doing the 25 year sustainability plan, food, land management and water is a big component. The SSFC has identified potential experts to help on committees and Commissioner Holian has identified the FPC as a place to get committee members. They have not yet asked who would like to participate.

Ms. Day said she was contacted by Commissioner Holian and FPC was put as a placeholder. She said all of the members would be given a chance to be involved.

Ms. Perry asked about the connectivity between the SSFC and the Mayors Climate Action Task Force.

Mr. Alejandro explained the task force has been dissolved and a majority of the participants are now in the SSFC and the task force work would be a part of the overall sustainability plan. The Commission is identifying potential members and subcommittee participants.

Ms. Perry introduced Councilor Dominguez who would present on a resolution he sponsored that passed in 2013 on healthy food zones on the south side.

F. PRESENTATIONS AND TRAINING

City Councilor Carmichael Dominguez-Presentation on Resolution 2013-5 and Healthy Food Zones

Councilor Dominguez said he was elected in 2006 and was aware that District 3 was a diverse community with new and old neighborhoods and had challenges. The district was made more complicated by dual jurisdiction of the city and county government.

He said as a member of the National Association of Latino Elected Officials he participated for two years in a Healthy Community's Cohort that studied community polices for healthy lifestyles. He decided to use that for his overarching theme.

A summary of Councilor Dominguez's presentation follows:

- Healthy communities is more than just food, it is aesthetics, transportation, access to recreation and many other things. Numerous studies have shown for many years that Latinos have been targeted regarding unhealthy activities and the population is also the fastest growing minority.
- The Councilor and staff collected data to compare trends around the country and meetings were held for people to talk with city staff and community leaders on what they wanted in their community. The top three issues were: alcohol /substance abuse, food access and transportation.
- The Airport Road Master Plan was the end result and the overarching theme was healthy communities.
- The district was created with guidelines, including a reduction in building permit fees if art is incorporated into the right of way of a new building, or more than the required number of bike racks is provided and there are incentives for grocery stores, health care clinics, health clubs, etc. Models throughout the country gives vendors with more healthy food options on their menus an incentive such as participating in other events.
- The sale of alcohol miniatures in the corridor was restricted and density reduced in the number of outlet distributors.
- The issue of healthy food was the most difficult challenge because the constituency is at risk for obesity and diabetes. That part of the community does not have a lot of recreation centers, parks and trails or social services located there.
- The approach is community engagement and education and the idea of community empowerment is important. The Food Plan and discussions with the farmers market make it obvious that healthy food and healthy food options and access are important to the entire community, particularly the south west sector. The challenge is to make that part of the citywide initiative urban ag', school gardens, restrictions on fast food restaurants and mobile food banking.

Councilor Dominguez said staff did not implement a lot of the resolution and he had to wait for an opportunity to include healthy food. He doesn't know yet what that will look like, but it is a goal for 2016.

Ms. Walters asked the status of a Smith's grocery store and the site for the south side farmers market.

Councilor Dominguez said there is not of public land in the Airport Road area. He said Smiths wanted a grocery in the mid 90s but the neighborhoods were against it, partly because the grocery wanted to sell alcohol. He said there is a huge commercial center at 599 and Jaguar Drive that has space for a grocery store in the plans.

Ms. Ortigoza asked for more information on the vacant county open space. She said she has a coworker who is in charge of open space management in the county and there would be three management plans done a year based on priority.

Councilor Dominguez said he discussed the space two or three years ago with Commissioners Chavez and Anaya and the city and county staff. The Commissioners were willing to put in their discretionary funds and the city had asked to amend the master plan or purchase the property. He hasn't heard anything other than they wanted to incorporate the space into the Parks Master Plan portfolio.

Ms. Roy said others have been part of the Healthy People, Healthy Places Initiative. Farm to Table has partnered statewide with the Quonoma Health Foundation and will finish a three year initiative and do strategic planning. There are in number of foundations at the table and a cadre of people working on the initiatives around

the state and more planning to be done. They will learn who has an interest in the work and link them.

Ms. Roy asked what the most significant thing is that they could contribute in the next phase. She said there is a grant opportunity with the Kresge Foundation to focus on implementation planning that has a due date of December 15th, 2015. She said she would like the opportunity to work with Councilor Dominguez.

Councilor Dominguez said education about the importance of health is key. He said he didn't know whether that is access to healthy activities or to healthy food. He said for a mom with four kids it is cheap and easy to stop at McDonald's instead of cooking and doing clean up, etc. They don't understand that their choice costs the tax payers and society.

Ms. Odiseos said Feeding Santa Fe has had success working with the County Extension educators and they put recipes into the food bags. She said that will make an impact on how people prepare food and learn about nutritional value. She said to give information is Feeding Santa Fe's focus.

Councilor Dominguez said he didn't move further on the resolution because he had pushback from constituents among others. He said we can talk all day to people in the industry that cares about health, but getting education to people who are reluctant is the challenge.

Ms. Odiseos noted that Kraft will no longer have artificial food coloring and many of the big food companies are starting to listen to their customers. She said, "It will be slow but we have to keep going."

Ms. Perry said it is about educating people so they ask for specific things and that will start the change. She said a policy that tells people what to do will never work.

Ms. Day said regarding the Kresge grant opportunity they still have a lot of work to get a picture of what the residents of the south side want. She said the grant is not focused on telling people what to do, but in turning community knowledge into an actionable outcome. She said she wanted to discuss with Councilor Dominguez what he and One Santa Fe have done so she could better understand where the Kresge grant might be beneficial. She thought it worthwhile to include their voice in the decision-making process.

Councilor Dominguez offered to provide her with documents that talk about their work.

Mr. Alejandro said everything Councilor Dominguez talked about is what SSFC would like to address. The Commission has discussed a core group to look at the plan through the lens of health and wellness, food, nutrition and environment, etc. He said he understands the challenges on the south side and mentioned to the Commission the need to talk with the Councilor. He said the Commission also, because there is a social equity issue, wants to address across the board when it comes to the sustainability plan.

Mr. Alejandro said Rob Hirsh has done work in that and is leading the social equity group to ensure what is planned will provide the social justice component. The SSFC wants to develop and lay out a set of actionable items and how to pay for them and to ensure the educational component. He said if people don't understand what is happening there will not be buy in.

Councilor Dominguez cautioned that the plan Mr. Alejandro has sounds "top down". He said that is the biggest challenge for the community because people will come in and tell them how this will be done.

Mr. Alejandro said he has mentioned to the Commission scheduling a community meeting with Councilor Dominguez in January to hear the community's priorities.

Ms. Odiseos asked if possible to have grass roots get together to cook at the same time the community is educated. She said part of it is know-how and secondly is the patterns established of years of not eating healthy.

Councilor Dominguez offered to do what he could to help. He said it is difficult because they are trying to be sensitive of culture, but also break cultural barriers and he doesn't know if people are ready for that conversation.

Mr. Alejandro said Earth Care has developed not only a great school curriculum of community gardening, but how to implement that at schools and support common course standards. He said that is an excellent model that is innovative and not only identifies ways to meet the needs of the community but takes a step further to look at how to integrate those things with the schools.

Councilor Dominguez said the school district is the missing link. The schools design buildings to have a community garden incorporated, but access after school is a problem.

Mr. Alejandro said he and Lisa Randall and Councilor Ives have discussed joint use agreement with the schools and community gardens that will specifically set up framework and rules. He said that would be a good first step in developing stronger partnerships.

Councilor Dominguez said that access would be wonderful. He offered to work with Mr. Alejandro.

Ms. Walters said the Cooking with Kids curriculum has long been aligned with standards and that allows them to be there during the school day. She said Adult Education has been a challenge and there is a group working on how they can do this together. The Food Depot, the Extension [County], the Farmers Market Institute, La Familia and Cooking with Kids is looking at cultures through food. She said moms and dads have said how much they care about the food and food access and what they would like for their children. She thanked Councilor Dominguez for his work and said she would like to work together.

Ms. Roy asked if the schools would be a place to start to create more focus. She said Capital High participation in the school meal program has almost doubled and their Food Service Director thought that much of it was due to locally grown produce.

Councilor Dominguez said across the country some of the biggest challenge is communication with communities of minorities and youth and poverty. He said if you look at the immigrant community, they have their own communication network and sense of community and people who supply them with the goods they need. City Council does not even offer bilingual services.

Ms. Roy said there is an opportunity to put together a proposal to the Kresge Foundation with specific initiatives focused and relevant to the community. She asked Councilor Dominguez if he was comfortable moving forward with that. Councilor Dominguez replied he would make himself available and do whatever he could to help.

G. STAFF COMMUNICATIONS

1. Follow Up from October 22, 2015 Meeting

Ms. Day will send an email regarding the follow-up.

2. Update on USDA Community Food Grant

Ms. Day said the USDA Community Food Planning (CFP) Project grant application is alive. A group gathered (Earth care, La Familia, the Santa Fe Farmers Market, Farm to Table and Santa Fe City and County and the Santa Fe Parks Department) to specifically plan better food access, health and lifestyle on the south side.

She provided background on the grant:

- The CFP grant requires a firm coalition with dedicated responsibilities and a financial match from each partner. Timing is unfortunate because the due date is November 30th and gives limited time for communication among staff and board members. A decision was made to move forward with the coalition and pursue the Kresge grant due on December 15, 2015 because the group does not have time to get a firm picture of who can do which piece and is difficult for organizations to dedicate staff time for the needed research and required reporting without funding.
- The Kresge grant does not need a match. The group will have a better idea of what is needed for the application no later than Monday. This grant opportunity allows more capacity for the organization involved to take a bigger role and ensure the planning process moves forward on the south side. [Ms. Munro said she saw a deadline of January, 2016 and Ms. Day offered to check the deadline.]
- The term of the grant is for 12 months and then they could apply for implementation funding.

Nicole Jaramillo from Earth Care had entered earlier and introduced herself. She said she came on behalf of Mariajosé Ugalde-Alcázar.

F. INITIATIVES AND ACTIONS Policy Committee

- a. Food Plan Committee
 - i. Meeting Update

The plan is to move forward and complete the annual report by end of year. The Committee discussed setting priorities to engage as a group in policy at the state and federal level.

Ms. Perry said it would be important to hold a half day planning session. She noted the Food Plan Committee still lacks a chair.

- b. Food Production and Land Use Committee- (Revised Agenda Order)
 - ii. Urban Agriculture Update from John Alejandro

The Land Use Department in regard to the Urban Agricultural Ordinance is spearheading whether other sections of city code will have to be amended and if so, whether to amend them when the ordinance is brought forward or after the draft. The earliest committee meeting will be in January, if everything is aligned by December.

i. Meeting Update

The Committee met on November 4th and the next meeting is December 2 in the County Legal Conference Room.

The Committee is a combination of city and county working together on food production and land use. The County Planning and County Assessor's office, Santa Fe Conservation Trust, New Mexico Land Conservancy and Western Lands Alliance are at the table and they hope to have the Quivira Coalition join them.

Ms. Ortigoza said the county is moving forward on the resolution to look at GMOs. The resolution requires the county to direct staff to create an implementation plan by June 30, 2016 for agriculture and ranching in the county as outlined in the 2015 Sustainable Growth Management Plan (SGMP). She noted they have funding and are currently working on priorities.

She said FPC will need to vote on the resolution and it will go to the Land Use Subcommittee and then for approval in January.

Ms. Day offered to provide a report on all of the information discussed.

c. Procurement & f. State & National Issues

The Procurement Committee is working on the procurement of fresh fruits and vegetables for city/county schools. Ms. Roy said she is waiting for clarification on the number of students participating. The numbers will be used in the city and county resolution and February 3 at the legislature for Food and Farms Day, the New Mexico School Nutrition Day and Cooking with Kids Day, etc.

Ms. Roy said Commissioner Holian would like this on the December BCC agenda and wants to roll this out to other cities and counties interested in the legislation. She added that FPC members will receive another request for "sign on" for the federal Farm to School Act that asks for an increase in the USDA Farm to School Grant program and options for tribal communities to create culturally significant menus for school meals.

d. Education and Outreach

i. Meeting Updates-a meeting will be held tomorrow

e. Governance Committee –

ii. Meeting Update

The committee discussed updating the manual for members and orientation of the new members. A half day summit was decided to do an update for everyone and to share updated mission statements, etc.

A protocol will be developed for anyone interested in FPC membership. The idea is to have partnerships that meet the diversity of the community. Membership would not necessarily be on the Food Policy Council, but could be on subcommittees to have diversity where the work happens.

2. Executive Committee
 - a. Ad Hoc Funding Committee

Ms. Roy said she has been working with Commissioner Holian and the County Manager to increase funding for the FPC, particularly for the coordinator position. The county will try to amend the Farm to Table documentation to add funding to make Ms. Day full-time staff by January.

Ms. Perry said they have a meeting planned with the Mayor about the funding and the amount.

I. ITEMS FROM THE CHAIR - None

J. ITEMS FROM THE COUNCIL

Ms. Odiseos acknowledged the wonderful relationships that Feeding Santa Fe has developed through the FPC and thanked Ms. Perry for arranging employee contributions to the *Peanut Butter Caper*. She said that gets more people thinking about hunger and the work Feeding Santa Fe does.

She told how Commissioner Stefanic called people's attention to their table at World Food Day. She said that heightens the awareness of how people can help with the hunger issue. She acknowledged Mr. Winne and Ms. Perry for their garden contributions for *Grow a Row* that makes a difference and Ms. Roy for sharing vegetables at the meeting. She said the leftovers were put into food bags for Feeding Santa Fe. She thanked everyone for all they have done.

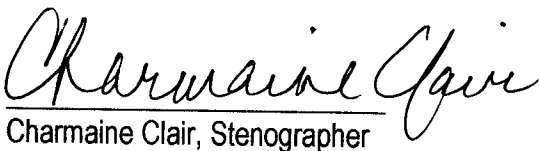
K. ADJOURNMENT

Having no further business to discuss the meeting adjourned at 11:04 a.m.

Approved by:

Susan Perry, Vice Chair

Submitted by:



Charmaine Clair, Stenographer