

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2015-63**

3 **INTRODUCED BY:**

4
5 Mayor Javier M. Gonzales

6 Councilor Peter N. Ives

7 Councilor Joseph M. Maestas

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11 **A RESOLUTION**

12 **DIRECTING THE CITY OF SANTA FE ARTS COMMISSION TO DEVELOP A LONG-**
13 **TERM CULTURAL PLAN, THE PURPOSE OF WHICH IS TO INVENTORY**
14 **CULTURAL ASSETS, ASSESS NEEDS, DRAFT SPECIFIC RECOMMENDATIONS TO**
15 **SUPPORT THE CURRENT AND LONG-TERM HEALTH OF OUR CULTURAL**
16 **COMMUNITY, AND IDENTIFY WAYS THE CITY OF SANTA FE CAN SUPPORT**
17 **AND DEVELOP ITS UNIQUE CULTURAL BRAND; DIRECTING THE ARTS**
18 **COMMISSION TO WORK WITH OTHER APPROPRIATE GROUPS; AND**
19 **DIRECTING THE ARTS COMMISSION TO PROVIDE A SIX (6) MONTH UPDATE,**
20 **AND PRESENT A FINAL REPORT ONE YEAR FROM ADOPTION OF THIS**
21 **RESOLUTION.**

22
23 **WHEREAS,** the City of Santa Fe has a rich history dating back more than 400 years that
24 contributes to the cultural, historic, artistic and creative atmosphere in which people desire to live,
25 work and visit; and

1 WHEREAS, the City of Santa Fe has a legacy of establishing forward-thinking public
2 policies that identify, protect and preserve its history, archeology, arts and culture preservation
3 policy that seeks to preserve the multi-cultural heritage of the City of Santa Fe; and

4 **WHEREAS**, this history is both an important social asset as well as a framework that can
5 be used to plan the future cultural direction of the City of Santa Fe; and

6 **WHEREAS**, the City of Santa Fe should honor and reflect on the past as an important
7 thread to the future, preserving the history of the city that makes it an important destination; and

8 **WHEREAS**, statewide the arts and cultural industries account for nearly 1 of 18 jobs in the
9 state, paying \$1.37 billion in wages and salaries while generating \$137.1 million in revenues for
10 state and local governments; and

11 **WHEREAS**, Santa Fe has the highest concentration of architects, writers and fine artists
12 of any metropolitan area in the United States, but does not have a comprehensive inventory of all
13 cultural assets within the City, which prevents using these existing assets to their full potential;
14 and

15 **WHEREAS**, emphasizing cultural programming that builds capacity in Santa Fe is
16 essential to building Santa Fe's brand recognition to broader national and global markets,
17 providing more opportunities for economic benefit, community engagement and emphasizing
18 growth in concert with preservation; and

19 **WHEREAS**, significant communities such as New York, Chicago, Houston and
20 Madison among others have developed Cultural Plans to ensure the health of their cultural
21 communities.

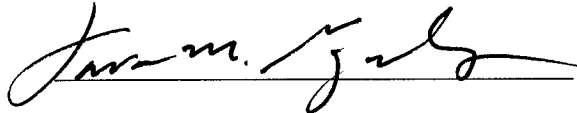
22 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
23 **CITY OF SANTA FE** directs the City of Santa Fe Arts Commission to develop a long-term
24 Cultural Plan, the purpose of which is to inventory the City's cultural assets, assess needs, draft
25 specific recommendations to support the current and long-term health of the cultural community,

1 and identify ways the City of Santa Fe can support and develop its unique cultural brand.

2 **BE IT FURTHER RESOLVED** that the Arts Commission work with other appropriate
3 City of Santa Fe offices and outside constituencies involved in education, cultural industries,
4 urban and community planning, economic development and entrepreneurship, nonprofit cultural
5 institutions, historic preservation and other related fields.

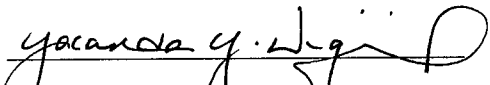
6 **BE IT FURTHER RESOLVED** that within six (6) months of adoption of this
7 resolution, the Arts Commission shall present an update to the Governing Body. A final report
8 will be presented to the Governing Body one (1) year from adoption of this resolution.

9 PASSED, APPROVED, and ADOPTED this 29th day of July, 2015.


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11 JAVIER M. GONZALES, MAYOR

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14 ATTEST:

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17 YOLANDA Y. VIGIL, CITY CLERK

18 APPROVED AS TO FORM:

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21 KELLEY A. BRENNAN, CITY ATTORNEY