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CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2015-62

INTRODUCED BY:

Mayor Javier M. Gonzales
Councilor Signe Lindell

A RESOLUTION

AUTHORIZING STAFF TO COLLABORATE WITH THE SANTA FE FARMERS MARKET TO STAGE A PLAZA FARMERS MARKET ON SUNDAY, SEPTEMBER 27, 2015.

WHEREAS, northern New Mexico has some of the longest unbroken agricultural traditions in the United States; and

WHEREAS, Santa Fe citizens increasingly desire high quality, locally grown and produced products; and

WHEREAS, the City of Santa Fe Governing Body passed Resolution No. 2014-49 that called for invigorating the Plaza area on June 25th, 2014, and Resolution No. 2014-75 which extended the time frame for the People to the Plaza initiative; and

WHEREAS, the Santa Fe Farmers Market (Market) began in 1968 as a small group of local farmer's selling their locally grown products in partnership with the League of Women Voters; and

WHEREAS, the Market now represents 130 active ranchers, bakers, dairies, beekeepers,

1 and food artisans representing all 15 northern counties of New Mexico, providing fresh, local
2 products to residents and visitors alike; and

3 **WHEREAS**, The Market is the largest such market in New Mexico, and one of the most
4 widely recognized markets in the United States; and

5 **WHEREAS**, the Market began operation in the Railyard District in 1999, and moved
6 into the LEED certified Pavilion in 2008, providing space for a year-round Market and additional
7 events; and

8 **WHEREAS**, more than 5000 visitors and locals will shop at the Market on any given
9 Saturday during the summer months; and

10 **WHEREAS**, with the local multiplier effect, the local economic impact of the market in
11 2014 was over six million dollars; and

12 **WHEREAS**, for the last four years, the Market has hosted a program that brings Santa
13 Fe schoolchildren to the market to learn about agriculture and local food; and

14 **WHEREAS**, the Market is a hub of community activity, regularly hosting community
15 organizations, nonprofits, schools, and educational groups; and

16 **WHEREAS**, it is the desire of the Market to showcase northern New Mexico's
17 agricultural bounty during the high season of agricultural production with a select number of
18 vendors displaying their products on the Plaza; and

19 **WHEREAS**, the Governing Body passed Resolution 2014-49 which declared its desire
20 to bring people to the Santa Fe Plaza, and provide increased economic development
21 opportunities; and

22 **WHEREAS**, Section 23-5.2 permits eight (8) events per year for major commercial
23 events on the Plaza, of which the Farmers Market is not one; and

24 **WHEREAS**, a major commercial events means any commercial use for which the entire
25 plaza is used; and

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WHEREAS, Section 23-5.2(G) SFCC 1987 allows the Governing Body, by resolution, to authorize a committee or city staff to receive, review and approve or deny requests for any function of a commercial use on the Plaza or Plaza Park.

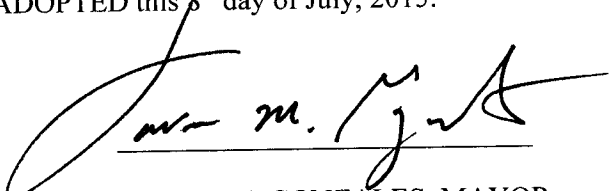
NOW THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF SANTA FE hereby directs staff to collaborate with the Santa Fe Farmers Market to stage a Plaza Farmers Market on part of the Plaza on Sunday, September 27th 2015.

BE IT FURTHER RESOLVED that the Farmers Market shall work with the Public Works Department to determine the requirements for hosting the Plaza Farmers Market.

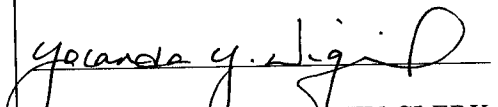
BE IT FURTHER RESOLVED that the City of Santa Fe shall provide complimentary transportation system wide on the Santa Fe Trails bus system between 7 a.m. and 1 p.m. on the date of the event to accommodate those wishing to participate, but who lack adequate transportation.

BE IT FURTHER RESOLVED that the Farmers Market is hereby requested to engage in dialogue with the Santa Fe Downtown Merchants Association, and other relevant parties, to ensure all parties are aware of the intention to hold a Plaza Farmers Market on Sunday, September 27, 2015.

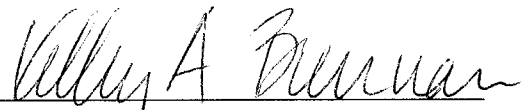
PASSED, APPROVED AND ADOPTED this 8th day of July, 2015.


JAVIER M. GONZALES, MAYOR

ATTEST:


YOLANDA Y. VIGIL, CITY CLERK

1 APPROVED AS TO FORM:

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4 KELLEY A. BRENNAN, CITY ATTORNEY

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25 *Legislation/Resolutions 2015/2015-62 Plaza Farmers Market*