



# Agenda

CITY CLERK'S OFFICE

DATE 7/8/15 TIME 2:27pm

SERVED BY Julie Bystrom

RECEIVED BY Alicia Hartup

## ARTS COMMISSION

Monday, July 13, 2015

City Councilors' Conference Room

200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a) June 8, 2015
5. Report of Chair
  - a. Nominating Committee
  - b. Art in Public Places Appointment
6. Report of Director
7. Committee Reports/Updates
  - a) Art in Public Places (Anna Blyth)
  - b) Gallery Committee (Penelope Hunter-Stiebel/Debra Garcia y Griego)
  - c) Marketing Committee (Shanan Campbell Wells/Debra Garcia y Griego)
  - d) Meow Wolf Site Visit (Ashlyn Perry)
8. Action Item
  - a) Request for Approval Art on Loan, Sorrel Sky Gallery, agent for Star Liana York
  - b) Request for Approval of a Resolution Directing the City of Santa Fe Arts Commission to Develop a Long-Term Cultural Plan, the Purpose of Which is to Inventory Cultural Assets, Assess Needs, Draft Specific Recommendations to Support the Current and Long-Term Health of Our Cultural Community, and Identify Ways the City of Santa Fe Can Support and Develop its Unique Cultural Brand; Directing the Arts Commission to Work With Other Appropriate Groups; and Directing the Arts Commission to Provide a Six (6) Month Update, and Present a Final Report One Year From Adoption of This Resolution.
9. Site Visits
10. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at

**ARTS COMMISSION  
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July 13, 2015**

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Call to Order and Roll Call	Chair called the meeting to order at 5:00 pm in City Councilor's Conference Room, A quorum was declared by roll call.	Page 1
Approval of Agenda	Chair Chippeaux requested to move Action Item 7B after approval of minutes.  <i>Mr. Lovato moved to approve the agenda as amended, second by Ms. Perry, motion carried by unanimous voice vote.</i>	Page 1
<b>Approval of Minutes:</b> <b>Corrections:</b> Page 2, Item 6(a) – Report under this item should be reflected under Report of Director. <b>7 (c) - Debbie Garcia y Griego</b> – Name Correction - <i>Debra Garcia y Griego</i> (correct)	<i>Ms. Perry moved to approve the minutes of June 16, 2015 as amended, second by Mr. Lovato, motion carried by unanimous voice vote.</i>	Page 1-2
<b>7B Request for approval of Resolution</b>	<i>Ms. Campbell Wells moved for approval of the Resolution Directing the City of Santa Fe Arts Commission to Develop a Long-Term Cultural Plan, the Purpose of Which is to Inventory Cultural Assets, Assess Needs, Draft Specific Recommendations to Support the Current and Long-Term Health of Our Cultural Community, and Identify Ways the City of Santa Fe Can Support and Develop its Unique Cultural Brand; Directing the Arts Commission to Work With Other Appropriate Groups; and Directing the Arts Commission to Provide a Six (6) Month Update, and Present a Final Report One Year From Adoption of This Resolution, second by Mr. Lovato, motion carried by unanimous voice vote.</i>	Page 2-3
Report of the Chair Nominating Committee	<i>Informational</i>	Page 3
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Committee Reports - Art in Public Places - Gallery Committee - Marketing Committee - Meow Wolf Site Visit	<i>Informational</i>	Page 3-6
Action Items a. Request for approval of	<i>Ms. Hunter Stiebel moved to approve the Art</i>	Page 6-7

Art on Loan, Sorrel Sky Gallery, agent for Star Liana York	<i>on Loan from Sorrel Sky Gallery agent for Star Liana York, second by Ms. Perry, motion carried by unanimous voice vote.</i>	
Site Visits to Funded Events/Organizations	<i>Informational</i>	Page 7
Adjournment	There being no further business to come before the Arts Commission, the meeting was adjourned at 6:20 pm	Page 7
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## **ARTS COMMISSION**

Monday, July 13, 2015

5:00 pm – 6:20 pm

### **MINUTES**

#### **1. Call to Order & Roll Call**

**The meeting was called to order by Mr. Chippeaux, Chair for the Arts Commission at the City Councilor's Conference Room, Santa Fe, New Mexico at 5:00 pm. The record reflects a quorum.**

##### **Present:**

Chip Chippeaux, Chair  
Todd Lovato  
Ashlyn Perry  
Bernadette Pena  
Penelope Hunter-Stiebel  
Shanan Campbell Wells

##### **Not Present:**

Sandra Deitch, Excused  
Kathlene Ritch, Excused

##### **Others Present:**

Ms. Debra Garcia y Griego, Executive Director Arts Commission  
Randy Randall, Convention and Visitors Bureau  
Julie Bystrom, Project Manager, Arts Commission  
Anna Blyth, Program Planner, Arts Commission  
Fran Lucero, Stenographer

#### **2. Approval of Agenda**

Chair Chippeaux requested to move Action Item 7B after approval of minutes.

*Mr. Lovato moved to approve the agenda as amended, second by Ms. Perry, motion carried by unanimous voice vote.*

#### **3. Approval of Minutes**

**Corrections:** Page 2, Item 6(a) – Report under this item should be reflected under Report of Director.

**7 (c) - Debbie Garcia y Griego – Name Correction - Debra Garcia y Griego (correct)**

***Ms. Perry moved to approve the minutes of June 16, 2015 as amended, second by Mr. Lovato, motion carried by unanimous voice vote.***

***Change in Agenda: 7(b)***

- b. Request for Approval of a Resolution Directing the City of Santa Fe Arts Commission to Develop a Long-Term Cultural Plan, the Purpose of Which is to Inventory Cultural Assets, Assess Needs, Draft Specific Recommendations to Support the Current and Long-Term Health of Our Cultural Community, and Identify Ways the City of Santa Fe Can Support and Develop its Unique Cultural Brand; Directing the Arts Commission to Work With Other Appropriate Groups; and Directing the Arts Commission to Provide a Six (6) Month Update, and Present a Final Report One Year From Adoption of This Resolution.

Ms. Garcia y Griego provided the update that a couple months back the Arts Commission had approved the outline for a Cultural Committee and the Mayor made the decision to introduce a resolution (Exhibit A – in packet). The wording in the resolution came from the document presented by the Arts Commission. The Resolution is on the Finance Committee agenda for this same date and on the Council agenda next week. The monetary request is for \$30,000 under Professional Services. The indicated expenditure is to hire an outside consultant to assist with inventory of assets and facilitating constituent feedback process. The revenue is within the existing Arts Commission FY 15/16 budget to fund new cultural initiatives within the community. Ms. Garcia y Griego said within the scope of work would be asset mapping and facilitation community involvement process.

Ms. Hunter-Stiebel asked if this person would report to Ms. Garcia y Griego and the answer is yes.

Ms. Perry asked if the \$30,000 will come out of the Lodgers Tax and the answer is yes.

Mr. Lovato asked what the process would be for the 6 month update. Ms. Garcia y Griego said they would be ready to report on the updates for the 6 month update to the Mayor and City Council. Report would be discussed with the Arts Commission before presenting in final form for the 6 month update.

***Ms. Campbell Wells moved for approval of the Resolution Directing the City of Santa Fe Arts Commission to Develop a Long-Term Cultural Plan, the Purpose of Which is to Inventory Cultural Assets, Assess Needs, Draft Specific Recommendations to Support the Current and Long-Term Health of Our Cultural Community, and Identify Ways the City of Santa Fe Can Support and Develop its Unique Cultural Brand; Directing the Arts Commission to Work With Other Appropriate Groups; and Directing the Arts Commission to Provide a Six (6) Month Update, and Present a Final Report One Year From Adoption***

*of This Resolution, second by Mr. Lovato, motion carried by unanimous voice vote.*

#### **4. Report of Chair**

##### **a. Nominating Committee**

The Chair, Ms. Garcia y Griego and Ms. Deitch will compose the Nominating Committee. The Chair asked that the committee members send him the names and resumes of interested individuals for the Arts Commission openings. The terms would be for 2-years renewable.

Mr. Randall noted that he has always felt that the Arts Commission should have representation from the lodging community as funding comes from the lodging community. There has been a gap vs. a bridge between these two entities in the past. Mr. Randall wanted to ask if the Arts Commission has interest in Mr. Randall pursuing representation from the lodging industry.

Ms. Garcia y Griego said she will look at the ordinance to review what the composite of the membership should represent. She will bring this information forward to the next meeting.

##### **b. Art in Public Places Appointment**

#### **5. Report of Director**

None

#### **6. Committee Reports**

##### **a. Art in Public Places (Anna Blyth)**

A meeting was held on June 18<sup>th</sup> and the new member, Ann Weisman was in attendance and was introduced at that time. At that meeting an Art on Loan request from Sorrel Sky Gallery was presented and will be discussed later in the meeting. Art in Public Places committee did approve that art of loan. They was additional discussion on recommendations to be brought forth to the August 2016 Arts Commission meeting regarding Artist Walk of Fame. A brief criteria was discussed where it was noted that the artist must be deceased and their passing would need to be noted in a National publication, their artistic regional/national recognition. More information on recommendations will follow at next meeting along with a list of the questions asked and the criteria.

The Chair asked if this happens annually. Ms. Garcia y Griego said it started annually, about 8 years ago and a series of three was presented. Ms. Garcia y Griego said that discussion will need to take place related to the amount of space allowed and there is some cost involved and normally handled as a cost share with the estate, gallery or private foundations.

***Sundance Native Labs Program Request*** (not listed on the agenda for Arts Commission).

Ms. Garcia y Griego brought forth an item which she received late on Friday; it will be brought before the Art in Public Places for action at the next meeting on Thursday. The Sundance Native Labs Program: an educational platform for the development of Indigenous talent within the medium of film. They have a 3-day shoot planned between July 24<sup>th</sup> and August 3<sup>rd</sup> and would like for the location of this film and its actual mural to be Ft. Marcy Community Center. The mural itself will measure 6 x 8 feet. This will entail 3 days of filming, a very minimal crew size with limited equipment and vehicle parking, i.e., no more than 15 crew members. There are no special effects, noises, gun fires, pyrotechnics, etc.

They would like to donate the finished mural to the City of Santa Fe, on behalf of the Sundance Native Labs Program as well as the Native cultures represented therein. Ms. Garcia y Griego showed visually where they would place the mural on the building. Ms. Garcia y Griego said that discussion was held with Ms. Ho on an agreement. The Arts Commission would like to make sure that a maintenance agreement be discussed. Ms. Garcia y Griego also noted that the artist is informed that the City has the right to remove at their discretion. Ms. Garcia y Griego also explained the process for graffiti clean-up. The new Parks & Recreation Director is very interested in the concept of free walls that can come under a certain parameter of art.

Mr. Lovato said that when you do murals on walls it detracts from graffiti.

Mr. Randall also made reference to a new mural done by Sage Inn and they used Teen Corp to do this.

Mr. Randall noted that in the visitor center they are borrowing art – it is not through Art in Public Places. The city as well as the gallery will insure this art loan. Also, behind the convention center there is an area referred to as the orchard that has become totally uncontrollable as the trees have died, it is above the parking area. As it becomes more open it could be a beautiful sculpture garden where visitors could come and enjoy in a compact area. I would like to see this be referred to the Art in Public Places take on this project and discussion of items in between the sidewalk. The two projects could be connected. If there is a cost involved in creating a better base or lighting in this area, Mr. Randall would be pleased to find the funding. The Chair asked Ms. Blyth to put this on the August Agenda.

Mr. Lovato said he wrote a white paper for the Nighttime Economic Task Force on a proposal for kiosks that are entertainment based. Santa Fe is a hard time to put flyers out unless you go to private businesses so you see the dilemma when you try to promote something. Mr. Lovato feels that this would be nice to promote through Art in Public Places. He noted that a proposal is to use an Intern to monitor the placement and date sensitive information. He would like to talk about how the kiosks would fit in to the bigger scheme of things. The formal report will go to the Mayor in August.

b. Gallery Committee (Penelope Hunter-Stiebel)

30 Under 30 was a great exhibit. It was a very foresighted attempt to use the Gallery not only to show the local artists but to use it as a lens for art around the state. The resulting work did not measure up to the work that Rod has been doing. It reflected the difficulty of getting curators from throughout the state to participate. The idea and the initiative is a good one and it might be worth doing it for another year to spur the interest for Curators.

Ms. Bystrom commented that she is in the Gallery every day and this show was amazing and she viewed very successful bringing in a younger generation of artist. This has been as interesting for her as she meets people who say they have come to see this show. This show has engaged a new generation. Ms. Bystrom said she is also seeing ages between 17 & 27; they love that they are being show cased. It is a very successful show, what they are showcasing is what they see.

The Chair asked if we track numbers of visitors coming to the Gallery. Ms. Garcia y Griego said that they do as this information is used as demographics when applying for grants.

Ms. Garcia y Griego said that on Friday they got mention by Generation X.

Mr. Randall said we have close to 400 visitors a day between the plaza and Railyard. Mr. Randall directed to Mr. Lovato; we need those Kiosks. The Gallery is a great visitor experience.

The signage is now available for the Gallery thank you to Mr. Randall paid for through his budget.

c. Marketing Committee (Shanan Campbell Wells)

Ms. Campbell Wells provided information on Mission, Vision, Values, Policy Planks & Opportunities and Our Work. This would be a unified elevator speech for the commission to have as we start educating people.

Ms. Garcia y Griego said that at a recent meeting of the Marketing Committee they prepared the above mentioned talking points for the Arts Commission. (Exhibit C)

Mr. Randall said in addition to the four key areas, the depth of the market here in Santa Fe, demographics on performing arts associations and galleries we have supported, we need everyone on the same page on the number of demographics, which would be really good.

Ms. Garcia y Griego said that when the resolution passes the mapping demographics will be valuable.



Ms. Garcia y Griego also provided an update and showed a sample of a business card and brochure for the Arts Commissioners.

The next thing that will be worked on will be an update of the 25<sup>th</sup> anniversary facts over the 4 topic areas. Ms. Garcia y Griego said they are also researching a way to keep in touch with constituents and provide them updated information on the Gallery and Arts.

The Chair asked what the marketing is for the Mayor's Art Awards.

Ms. Garcia y Griego noted that hard copy invitations are mailed and Pasatiempo sometimes will put something in their edition. They also utilize radio programs and word of mouth by the families of those recipients. Ms. Bystrom has worked with the Mayor's Art Awards for years and years and if we found that the personal touch has worked.

The Chair asked if we could lean on the New Mexican a little more. Ms. Garcia y Griego said she would be happy to pursue but they might be more receptive hearing from the commission or a public community member.

Mr. Randall volunteered to talk to the publisher at the New Mexican to discuss marketing options. The Chair is happy to go with Mr. Randall when an appointment is set up. Thank you to Mr. Randall.

d. Meow Wolf Site Visit (Ashlyn Perry)

Ms. Perry and a group went to Meow Wolf, this project is outstanding. They are presently working on the outside of the space. Penelope, Julie and Rod were part of the group that did the visit. This project started in 2008; they are calling it the house of eternal returns. It is hard to explain and Ms. Perry recommended that the Commissioners go to the website. They are creating a narrative around an old Victorian house, they actually have a family they are making up, they have actors, and you can go through the space and walk through the house. Ms. Perry said she feels it will do amazing things for that area on Siler. They will open in the fall and they will keep prices reasonable. The walk thru was very interactive.

Ms. Garcia y Griego said that the story line will change periodically.

**7. Action Item**

- a. Request for Approval Art on Loan, Sorrel Sky Gallery, agent for Star Liana York (Exhibit D – Dimensions and description for Art on Loan Request).

Ms. Campbell Wells recused herself due to conflict of interest. Ms. Blyth noted that Art in Public Places did approve this request. A location has not been identified for this piece of art.

***Ms. Hunter Stiebel moved to approve the Art on Loan from Sorrel Sky Gallery agent for Star Liana York, second by Ms. Perry, motion carried by unanimous voice vote.***

The Chair asked if we spec signage requirements.

Ms. Garcia y Griego said that we do have signage requirements and Ms. Blyth is working on updating the language.

Ms. Garcia y Griego said that she and Ms. Blyth are working on a schedule for Art on Loan and creating a schedule. Ms. Garcia y Griego would like to know what the commissioners feel about a tighter planning process.

- b. Request for Approval of a Resolution Directing the City of Santa Fe Arts Commission to Develop a Long-Term Cultural Plan, the Purpose of Which is to Inventory Cultural Assets, Assess Needs, Draft Specific Recommendations to Support the Current and Long-Term Health of Our Cultural Community, and Identify Ways the City of Santa Fe Can Support and Develop its Unique Cultural Brand; Directing the Arts Commission to Work With Other Appropriate Groups; and Directing the Arts Commission to Provide a Six (6) Month Update, and Present a Final Report One Year From Adoption of This Resolution.  
***(Transcription and approval indicated after Approval of Minutes)***

#### **8. Site Visits**

Mr. Randy Randall – Art Santa Fe was excellent and well attended. Exhibitors were from South Africa.

Ashlyn Perry – Opening of Opera, Museum of Art – Colors of the Southwest, Cold Mountain almost sold out at the Opera, last show is the 22<sup>nd</sup>. Ms. Perry said she rode on the trolley for the first time. Opera sales are up from last year.

Penelope Hunter-Stiebel – Redshow at International Folk Art Museum – it has nothing to do with folk art, it has to do with Science, History and they have not promoted at all the masterpieces. They have a great El Greco that came from the Toledo Museum. They have a great document on what happened in the Spanish new world. This is a document that had never travelled from Florence.

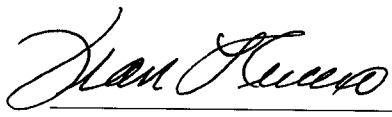
Bernadette Pena – Wise Fool BUST Show

#### **9. Adjourn**

**There being no further business to come before the Arts Commission the Chair called for adjournment at 6:20 pm.**

Signature Sheet for Santa Fe Arts Commission  
July 13, 2015

  
\_\_\_\_\_  
Chip Chippeaux, Chair

  
\_\_\_\_\_  
Fran Lucero, Stenographer

(TODD LOVATO)  
VC

# City of Santa Fe, New Mexico

## LEGISLATIVE SUMMARY

Resolution No. 2015-\_\_\_\_  
City Cultural Plan

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**SPONSOR(S):** Mayor Gonzales and Councilor Ives

**SUMMARY:** The proposed resolution directs the City of Santa Fe Arts Commission to develop a long-term cultural plan, the purpose of which is to inventory cultural assets, assess needs, draft specific recommendations to support the current and long-term health of our cultural community, and identify ways the City of Santa Fe can support and develop its unique cultural brand.

**PREPARED BY:** Rebecca Seligman, Legislative Liaison Assistant

**FISCAL IMPACT:** Yes

**DATE:** June 30, 2015

**ATTACHMENTS:** Resolution  
FIR

*Exhibit A*

1                                   CITY OF SANTA FE, NEW MEXICO

2                                   RESOLUTION NO. 2015-\_\_

3                                   INTRODUCED BY:

4  
5                                   Mayor Javier M. Gonzales

6                                   Councilor Peter Ives

7  
8  
9  
10                                  A RESOLUTION

11   DIRECTING THE CITY OF SANTA FE ARTS COMMISSION TO DEVELOP A LONG-  
12   TERM CULTURAL PLAN, THE PURPOSE OF WHICH IS TO INVENTORY  
13   CULTURAL ASSETS, ASSESS NEEDS, DRAFT SPECIFIC RECOMMENDATIONS TO  
14   SUPPORT THE CURRENT AND LONG-TERM HEALTH OF OUR CULTURAL  
15   COMMUNITY, AND IDENTIFY WAYS THE CITY OF SANTA FE CAN SUPPORT  
16   AND DEVELOP ITS UNIQUE CULTURAL BRAND; DIRECTING THE ARTS  
17   COMMISSION TO WORK WITH OTHER APPROPRIATE GROUPS; AND  
18   DIRECTING THE ARTS COMMISSION TO PROVIDE A SIX (6) MONTH UPDATE,  
19   AND PRESENT A FINAL REPORT ONE YEAR FROM ADOPTION OF THIS  
20   RESOLUTION.

21  
22           WHEREAS, the City of Santa Fe has a rich history dating back more than 400 years that  
23   contributes to the cultural, historic, artistic and creative atmosphere in which people desire to live,  
24   work and visit; and

25           WHEREAS, the City of Santa Fe has a legacy of establishing forward-thinking public

1 policies that identify, protect and preserve its history, archeology, arts and culture preservation  
2 policy that seeks to preserve the multi-cultural heritage of the City of Santa Fe; and

3 **WHEREAS**, this history is both an important social asset as well as a framework that can  
4 be used to plan the future cultural direction of the City of Santa Fe; and

5 **WHEREAS**, the City of Santa Fe should honor and reflect on the past as an important  
6 thread to the future, preserving the history of the city that makes it an important destination; and

7 **WHEREAS**, statewide the arts and cultural industries account for nearly 1 of 18 jobs in the  
8 state, paying \$1.37 billion in wages and salaries while generating \$137.1 million in revenues for  
9 state and local governments; and

10 **WHEREAS**, Santa Fe has the highest concentration of architects, writers and fine artists  
11 of any metropolitan area in the United States, but does not have a comprehensive inventory of all  
12 cultural assets within the City, which prevents using these existing assets to their full potential;  
13 and

14 **WHEREAS**, emphasizing cultural programming that builds capacity in Santa Fe is  
15 essential to building Santa Fe's brand recognition to broader national and global markets,  
16 providing more opportunities for economic benefit, community engagement and emphasizing  
17 growth in concert with preservation; and

18 **WHEREAS**, significant communities such as New York, Chicago, Houston and  
19 Madison among others have developed Cultural Plans to ensure the health of their cultural  
20 communities.

21 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**  
22 **CITY OF SANTA FE** directs the City of Santa Fe Arts Commission to develop a long-term  
23 Cultural Plan, the purpose of which is to inventory the City's cultural assets, assess needs, draft  
24 specific recommendations to support the current and long-term health of the cultural community,  
25 and identify ways the City of Santa Fe can support and develop its unique cultural brand.

1           **BE IT FURTHER RESOLVED** that the Arts Commission work with other appropriate  
2 City of Santa Fe offices and outside constituencies involved in education, cultural industries,  
3 urban and community planning, economic development and entrepreneurship, nonprofit cultural  
4 institutions, historic preservation and other related fields.

5           **BE IT FURTHER RESOLVED** that within six (6) months of adoption of this  
6 resolution, the Arts Commission shall present an update to the Governing Body. A final report  
7 will be presented to the Governing Body one (1) year from adoption of this resolution.

8           PASSED, APPROVED, and ADOPTED this \_\_\_\_ day of \_\_\_\_\_, 2015.

9  
10 \_\_\_\_\_  
11 JAVIER M. GONZALES, MAYOR

12  
13 ATTEST:

14  
15 \_\_\_\_\_  
16 YOLANDA Y. VIGIL, CITY CLERK

17 APPROVED AS TO FORM:

18   
19 \_\_\_\_\_  
20 KELLEY A. BRENNAN, CITY ATTORNEY

## City of Santa Fe Fiscal Impact Report (FIR)

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

### Section A. General Information

(Check) Bill: \_\_\_\_\_ Resolution:   X  

(A single FIR may be used for related bills and/or resolutions)

Short Title(s): **A RESOLUTION DIRECTING THE CITY OF SANTA FE ARTS COMMISSION TO DEVELOP A LONG-TERM CULTURAL PLAN, THE PURPOSE OF WHICH IS TO INVENTORY CULTURAL ASSETS AND NEEDS, DRAFT SPECIFIC RECOMMENDATIONS TO SUPPORT THE CURRENT AND LONG-TERM HEALTH OF OUR CULTURAL COMMUNITY, AND IDENTIFY WAYS THE CITY OF SANTA FE CAN SUPPORT AND DEVELOP ITS UNIQUE CULTURAL BRAND; DIRECTING THE ARTS COMMISSION TO WORK WITH OTHER APPROPRIATE GROUPS; AND DIRECTING THE ARTS COMMISSION TO PROVIDE A SIX (6) MONTH UPDATE, AND PRESENT A FINAL REPORT ONE YEAR FROM ADOPTION OF THIS RESOLUTION.**

Sponsor(s): Mayor Javier M. Gonzales

Reviewing Department(s): Arts Commission

Persons Completing FIR: Debra Garcia Date: 7/1/15 Phone: 955-6707

Reviewed by City Attorney: Vellay A. Brennan Date: 7/6/15  
(Signature)

Reviewed by Finance Director: [Signature] Date: 7-7-2015  
(Signature)

### Section B. Summary

Briefly explain the purpose and major provisions of the bill/resolution:

**To develop a long-term cultural plan for the City of Santa Fe. The resolution directs the Arts Commission to develop the plan with appropriate City offices and constituencies within one year of adoption.**

### Section C. Fiscal Impact

**Note:** Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)\*

#### **1. Projected Expenditures:**

- a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
- b. Indicate: "A" if current budget and level of staffing will absorb the costs  
"N" if new, additional, or increased budget or staffing will be required
- c. Indicate: "R" – if recurring annual costs  
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
- d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns

Finance Director: \_\_\_\_\_



e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

\_\_\_\_\_ Check here if no fiscal impact

Column #:	1	2	3	4	5	6	7	8
	Expenditure Classification	FY <u>15/16</u>	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY _____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected

Personnel*	\$ _____	_____	_____	\$ _____	_____	_____	_____
Fringe**	\$ _____	_____	_____	\$ _____	_____	_____	_____
Capital Outlay	\$ _____	_____	_____	\$ _____	_____	_____	_____
Land/ Building	\$ _____	_____	_____	\$ _____	_____	_____	_____
Professional Services	\$30,000	<u>A</u>	<u>NR</u>	\$ _____	_____	_____	_____
All Other Operating Costs	\$ _____	_____	_____	\$ _____	_____	_____	_____
Total:	\$30,000	_____	_____	\$ _____	_____	_____	_____

\* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. \*\*For fringe benefits contact the Finance Dept.

## 2. Revenue Sources:

a. To indicate new revenues and/or

b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
	Type of Revenue	FY <u>15/16</u>	"R" Costs Recurring or "NR" Non-recurring	FY _____	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected

1% Lodgers Tax	\$30,000	<u>NR</u>	\$ _____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____
Total:	\$ 30,000	_____	\$ _____	_____	_____

### 3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

The indicated expenditure is to hire an outside consultant to assist with inventory of assets and facilitating constituent feedback process. The revenue is within the existing Arts Commission FY 15/16 budget to fund new cultural initiatives within the community.

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### Section D.      General Narrative

**1. Conflicts:** Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

No.

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### **2. Consequences of Not Enacting This Bill/Resolution:**

Are there consequences of not enacting this bill/resolution? If so, describe.

The City will not have a long-term cultural plan.

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### **3. Technical Issues:**

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None.

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### **4. Community Impact:**

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

This resolution will provide for a cultural plan that can support and develop the community's unique cultural brand for tourism/economic benefit, while ensuring long-term cultural assets are preserved and protected. The plan will also address how we can better connect the local community, especially youth, to their culture to build a stronger community.

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Dear Barbara:



It was a pleasure to see you the other day: thank you for your time and support.

As discussed, I am producing a short film for the Sundance Native Labs Program: an educational platform for the development of Indigenous talent within the medium of film. We have a 3-day shoot planned somewhere between July 24 and August 3.

The story of this script, and short film, is that of a young Native woman, learning how to find her voice within a broader culture, as well as battling the negative elements within her own culture. The center piece for this story is a wall mural done in aerosol paint.

We would like for the location of this film, and it's actual mural, to be Ft. Marcy Community Center: specifically the back parking lot wall as it faces the lot and arroyo. The mural itself will measure approximately 6 x 8 feet.

This will entail 3 days of filming at this location, as well as surrounding areas around the center, including the arroyo. This will involve a very minimal crew size, with a very limited equipment and vehicle package: no more than 15 crew members, and one large equipment truck no larger than a 1-ton cube van, with the rest of the vehicles being passenger cars.

The entirety of the filming involves dialogue between the actors, as well as the actual painting of the mural. There are no more than 5 actors involved in any scene. There are NO special effects, noises, gunfire, pyrotechnics, etc..

The artist who will be painting the mural is Rose B. Simpson, a most established and respected artist and member of our community: as is her entire family, including her mother, Roxanne Swentzell.

<https://search.yahoo.com/yhs/search?p=rose+b.+simpson&ei=UTF-8&hspart=mozilla&hsimp=yhs-001>

We would like to donate the finished mural to the City of Santa Fe, on behalf of the Sundance Native Labs Program, as well as the Native cultures represented therein. And, also from the local film industry.

Please send me a link to your permit process, I don't seem to be current with that anymore... But I wanted to get this letter of proposal in to you immediately, following our conversation.

Thank you for all your help, and support, as always. Please advise me as to how to proceed from this point.

I look forward to speaking with you again soon.

Regards,

Chee Ho

*Exhibit B-1*



Exhibit B-3



## Mission

We provide leadership for the City that supports the arts and cultural affairs; we recommend programs that promote artistic excellence in our community.

## Vision

Our vision is for a thriving cultural community that possesses a variety of resources to support the educational, economic and creative needs of Santa Fe.

## Values

In our work we value: Approachability; Commitment; Creativity; Integrity; and Learning

## Policy Planks & Opportunities

We work across the four key areas of Youth Arts; Economic Growth; Creative Spaces; and Engagement.

## Our Work

Many people know of our annual funding for arts organization, art in public places and Community Gallery programs. A few exciting new programs we are working on are:

- Creation of a City of Santa Fe “Summer Youth Cultural Passport” program to encourage visits to cultural institutions.
- Expansion of a collaborative projects grant category to encourage the presentation of city-wide/multi-partner events that promote tourism in Santa Fe.
- Convening a Cultural Affairs Advisory Committee to provide input for sustaining and developing Santa Fe’s cultural assets.

6-C  
Marketing Comm.  
Exhibit C

# Star Liana York



- o Star Liana York
- o Sorrel Sky Gallery
- o Ancient Echo
- o Bronze Sculpture
- o 700 Lbs.
- o 72" x 96" x 27"
- o Value: \$50,400
- o Location TBD

