



Agenda



Santa Fe City and County, Advisory Council on Food Policy
 May 28, 2015, 9AM-11AM
 Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

- CITY CLERK'S OFFICE**
 DATE 5/21/15 TIME 10:22 am
 RECEIVED BY Susan Perry
 APPROVED BY Alicia Hartung
 3 minutes
- A. CALL TO ORDER
 - B. ROLL CALL
 - C. APPROVAL OF AGENDA—May 28, 2015
 Prioritization and Agenda Order
 - D. APPROVAL OF MINUTES – April 23, 2015
 - E. COMMUNICATIONS FROM THE FLOOR
 2 minutes/person
 - F. PRESENTATIONS/TRAINING:
 Introduction of new SFFPC member from the City –Connections with the COSF Climate Change Task Force projects and initiatives 15 minutes
 - G. STAFF COMMUNICATIONS
 Updates on the following: 10 minutes
 - 1. Dietary Guidelines Tracking Update
 - 2. Status of Letters Request at March Meeting
 - 3. Update on City RFP Process
 - H. INITIATIVES AND ACTIONS
 - 1. Policy Committee
 - a. Food Plan Committee 3 minutes
 - i. Meeting update.
 - b. Food Production and Land Use Committee 5 minutes
 - i. Meeting update.
 - c. Procurement 5 minutes
 - d. Education and Outreach 3 minutes
 - i. Meeting update
 - e. Governance Committee : 30 minutes
 - i. Council membership and process update
 - ii. Discussion of Chair/Co-Chair structure and process
 - f. State & National Issues 5 minutes
 - 2. Executive Committee
 - i. updates.
 - I. ITEMS FROM THE CHAIR
 - i. Presentation protocol 5 minutes
 - J. ITEMS FROM THE COUNCIL 2 minutes
 - K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, MAY 28, 2015

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – March, 2015	Approved	1
E. COMMUNICATIONS FROM THE FLOOR	Discussed	2
F. PRESENTATIONS/TRAINING		
Introduction of new SFFPC member from the City – Connections with the COSF Climate Change Task Force	Discussed	2
G. STAFF COMMUNICATIONS		
1. Dietary Guidelines Tracking Update	Discussed	2-3
2. Status of Letters Request at March Meeting	No Report	3
3. Update on City RFP Process	Discussed	3
H. INITIATIVES AND ACTIONS		
1. Policy Committee		
a. Food Plan		
i. Meeting Update	No Report	3
b. Food Production and Land Use Committee		
i. Meeting Update	Discussed	3-4
c. Procurement	Discussed	4
d. Education and Outreach		
i. Meeting update	Discussed	4-6
e. Governance Committee		
i. Council membership and process update	Discussed	6
ii. Discussion of Chair/Co-Chair structure and process	Discussed	6-7
f. State & National Issues	Discussed	7-8
2. Executive Committee	No Report	8
I. ITEMS FROM THE CHAIR		
i. Presentation protocol	Discussed	8
J. ITEMS FROM THE COUNCIL	Discussed	8-9
K. ADJOURNMENT	Adjourned at 10:57 a.m.	9

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
1222 Siler Road, Santa Fe, NM 87501**

THURSDAY, MAY 28, 2015

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Tony McCarty, vice-chair on this date at approximately 9:00 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Susan Perry, chair
Tony McCarty, vice chair
Patricia Boies
Cydney Martin
John Alejandro
Susan Odiseos
Pamela Roy
Lynn Walters

Members Excused

Maria De Anda
Erin Ortigoza
Mark Winne

Members Absent

Emigdio Ballon

One vacancy

Staff Present

Ms. Morgan Day, Coordinator

Others Present

Elizabeth Martin, recorder for Charmaine Clair
David Sundberg, pending member
Others as listed under Communications from the Floor

C. APPROVAL OF AGENDA/Prioritization

Ms. Roy moved to approve the agenda as presented. Ms. Boies seconded the motion which passed by unanimous voice vote.

D. APPROVAL OF MINUTES- April 23, 2015

Ms. Odiseos moved to approve the minutes of April 23, 2015 as presented. Ms. Roy seconded the motion, which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

The Food Council members and visitors introduced themselves and some of their background.

Mary Schruben said there was a proposal at the planning meeting from the Las Solaris group, Pulte Homes. She said there are major changes to the general plan that was approved 12 years ago and they are asking for major changes to their master plan. She said there is a dense development of 240 homes and south of that 1600 Pulte homes. The first phase is a gated community for ages 55 and older and the second phase is a multi family, high density.

Ms. Schruben said both communities would have multiple cars and have to exit the area for services. The retail area would be high end restaurants, liquor stores, shops, etc. She said another huge food dessert will be created. She offered to help look at those plans in regards to the Food Plan.

She said the Planning committee members have changed 90% of the planning committee members and there are four new members. The new members are young and bright and energetic, but do not know about food policy. She asked that FPC meet with them and get them a copy of the Food Policy Plan. She said she was sure they would be receptive.

Chair Perry and Ms. Morgan Day arrived at this time.

Ms. Roy asked if Mr. Alejandro could make a presentation at one of their [planning commission] meetings.

Mr. Alejandro said that Sarah Propps was appointed last night by the Mayor. She is an experienced planner on environmental issues. He said the Food Plan is an opportunity to get in front of them around that issue and other issues that the Food Council is working on. He said that is where the Mayor is trying to move this commission.

F. PRESENTATIONS/TRAINING

Introduction of new SFFPC member from the City –Connections with the COSF Climate Change Task Force projects and initiatives

Mr. John Alejandro introduced himself and explained he is the liaison between the Mayor's office and Climate Action Task Force. He said there are many subgroups of the Task Force, one of which is the Water, Land Management and Food Security Working Group, chaired by Commissioner Holian. The group focus is from good land management practices to food security issues. He said he was asked to join the Food Policy Council by the Mayor and City Manager, because he is taking over the Sustainable Santa Fe Commission. He said he is happy to be here and is looking forward to talking with everyone.

G. STAFF COMMUNICATIONS

Updates on the following:

1. Dietary Guidelines Tracking Update

Ms. Day said the dietary comments and resolutions were successfully passed unanimously through the City and County. She thanked everyone for their comments and Ms. Boies for her behind the scene work and Mr.

Alejandro. Ms. Day said the City and County both submitted their comments by the deadline to the federal government as well. Ms. Day said she will keep everyone apprised as she knows more about the final report.

2. Status of Letters Request at March Meeting- Nothing to Report

3. Update on City RFP Process

Ms. Day said the Human Services RFP proposals were submitted before the April 27 deadline. That is important because it is the main funding the Food Policy Council receives from the City and about 50% of the overall budget. She said the request was for \$25,000 in FY (fiscal year) 2014/15 and the Food Council received \$10,000 and the request was again for \$25,000 this year. The priorities and activities as a Food Council match more closely with the focus in the RFP. She said the item was not on the City Council agenda and she will keep everyone updated on the status.

Chair Perry said she thought they made a good connection with members of the committee who reviewed the RFP and they were able to connect the Food Plan projects with how that connects with the City. Ms. Day added that the FPC's role is to foster collaboration and to connect the work of the City and County and she thought they did a good job communicating that.

H. INITIATIVES AND ACTIONS

1. Policy Committee

a. Food Plan Committee

i. Meeting update- There was no Report

b. Food Production and Land Use Committee

i. Meeting Update

Ms. Roy thanked Commissioner Holian, Mr. Alejandro and Ms. Ortigoza for setting the stage for the work on the Climate Change Task Force and Ms. Ortigoza on the County zoning work report. She said a follow-up meeting is planned before the next FPC meeting on those specific issues and a report is in the packet. She thanked Katherine Mortimer for her research around the ordinances that will transition to how they approach the urban ag' ordinance; why they want to do it and the research of communities like Tucson, Denver and Las Cruces.

Mr. Alejandro said they will look at the big picture of what they want to achieve in the urban ag' ordinance and once identified the program will inform the ordinance. He said Ms. Mortimer did a great job of identifying best practices from around the country. They will look at the overall program and get stakeholder input.

Ms. Perry said she mentioned Mr. Piottin's excellent paper of the qualities for components.

Ms. Day said a main priority for the ordinance is to have people engage in the activities and understand the rules and how they will benefit by participating in the activities.

Ms. Roy said a subcommittee will be set up to work on the ordinance and bring in community members with that interest and background. She said Mr. Alejandro confirmed that the Mayor is content with the approach.

Ms. Roy said she, Ms. Ortigoza and Mr. Alejandro serve on the Water, food security issues subcommittee chaired by Commissioner Holian and the focus has been on what is happening in school environments.

Ms. Roy said Jeff Green and Bianca Sopoci-Belknap started the process and the subcommittee wants to broaden that to include school food and joint use agreements with schools. She said the goal is to look at what the City's involvement is and what they can do to partner with the school districts. They are also focused on food security. They will start to work on how to incorporate the Food Plan.

Mr. Alejandro said how the City interacts with the schools and community gardens etc. are extremely complex. Ms. Martin added that part of the problem is everyone is out of school during the production time.

Ms. Odiseos said thanks to Ms. Martin, Feeding Santa Fe had an exhibit at the Master Gardeners Market and Plant Sale. She said a man told her about a street garden group where his entire street agrees on what they will grow and then shares the produce.

Ms. Day said the biggest challenge is there are so many people at the table who are personally invested in backyard gardening, etc. She said it is tricky to understand how to make a policy that makes people want to engage in those activities and how to direct City staff to educate and do outreach around the issues. She said it will help to learn how other communities are tackling these issues. She said they learned a lot from Bette Booth's community garden presentation about what is not working and how to be more effective and have a bigger impact on low income families, etc.

Ms. Odiseos said water is such an important issue in any of these missions. She wanted to be sure that is taken into account, because ideas won't go anywhere if people cannot pay their water bill.

Ms. Perry said it also goes to people understanding how to use the water wisely.

Ms. Roy recommended asking Commissioner Holian if they could do a brief presentation on the Food Plan and to, as they go forward to the Climate Change Task Force, suggest the recommendations made in the Food Plan.

c. Procurement

Ms. Roy said a follow up on the New Mexico Grown Fresh Fruits and Vegetables for School Meals: the Public Education Department, Human Services Department and the New Mexico Department of Agriculture met subsequent to funding of \$364,300 being passed by the legislature. The Department of Agriculture received funding for the initiative and the Public Education put out a notice of available funding for this coming school year. She understands that the Public Education Department will make the process easier for school districts to apply and to utilize funds. The three departments and the New Mexico Food and Agriculture Policy Council plan a strategic statewide plan on the initiative.

Ms. Day said Hutch Miller who is a lobbyist for the County, will give a presentation on the legislative process at the July meeting. Also Alana Paisano, the Director of Farm to School for Farm to Table will talk about what is happening in schools and local procurement and the challenges for schools and farmers. She added that Betsy Cull with Santa Fe Public Schools was also invited to participate.

d. Education and Outreach

i. Meeting Update

Ms. Martin said she and Mr. McCarty and Mr. Sundberg met. She said she gave a report on One Santa Fe.

Ms. Odiseos said Zona del Sol lost their lease until the Boys and Girls Club is in full swing and they will be resuming giving 60 bags of groceries out each week.

Ms. Martin said she is pushing for a permanent farmers market on the south side, but Paulo, did not think they had enough growers. She made suggestions to open the market up to more people and put the produce on the other side of Cerrillos where it is easier for people to walk to the market.

She said they are continuing to work on the Southside Farmers Market; there are enough people and they need fresh produce and have not been successful in recruiting a grocery store with fresh produce. The land is cheaper there. She suggested they just back the trucks up in the spots.

Ms. Odiseos asked if price might be part of the issue.

Mr. Sundberg said that is only their perception, because they received matching dollars.

Ms. Boies said a community leadership team group is housed at La Familia and is involved in south side issues and food. They are looking for alternate sites, because the mall site is not a good one.

Ms. Martin said that Jackie Munro from La Familia was at the meeting. She added that her educators did a nutrition lesson at the meeting as well.

Ms. Perry confirmed that a priority is to work with other groups in outreach efforts to get a farmers market on the south side.

Mr. Sundberg said it might be appropriate for Mr. Alejandro to make those dots connect on the site.

Mr. Alejandro suggested they follow up on that separately.

Ms. Martin said Mr. Sundberg developed a questionnaire. She asked him to explain.

Mr. Sundberg said the subcommittee prioritized making connections with outreach and communication. The questionnaire will gather all of the resources within the City and County; the NGO's, non-profits, churches, government organizations, individuals etc. He said the flip side is to identify people who need help and collate the information into one central location so they could do a better job of communicating. He said there seems to be a lot of redundancy in the community and organizations could be more efficient and effective in helping more people.

Mr. Sundberg said a list was created of everyone who needs better communication; farmers and ranchers, indigents, impoverished, educators, etc. He said there is a massive amount of information with a lot of questions that need to be answered and then that has to be put where people could get the information. He said they developed a questionnaire with a focus on one group: people in need. The questionnaire is a simple three

question survey and will be distributed to everyone, friends, family, colleagues, government officials, etc. who could then be contacted.

Mr. Sundberg said the work is massive and they began to feel that there must be someone already doing this work. He said he began to contemplate whether this is the right work for the FPC and if the Food Council is just replicating someone else's work.

Ms. Perry said the Food Plan Committee discussed the concept to organize and pool resources and have people assist each other. She said that could be a discussion on how to pull groups together on both sides of the issues and pool that information. She suggested a meeting of the subcommittees of Education and Outreach and the Food Plan on how to approach the concept.

Ms. Day said obviously they are collecting this information to be more effective communicators, but they should not be afraid to act in the meantime. She said it would be good to start engaging groups like One Santa Fe on the south side and those with which the Council already has relationships, like Santa Fe Public Schools.

Ms. Perry said she is hearing is that the FPC understands the wonderful things happening and wants to be sure those efforts are maximized by bringing together what people are doing. She reminded the council that there is no limit to the number of subcommittees people can participate on.

John Alejandro had to leave the meeting at this time.

- e. Governance Committee
 - i. Council membership and process update

Ms. Perry said Ms. De Anda is officially filling the seat for the County. She said she is expecting Mr. Sundberg's approval by the Mayor any day and they will have a full council.

- ii. Discussion of Chair/Co-Chair structure and process

Chair Perry said the next big item is looking at re-engineering the chair position to make the position more lateral. She said she is firm on July being her last month as chair and wants to honor the dynamic push they identified as part of the Upstream process to involve everyone and two people who chair together.

She said the various jobs and duties are listed (included in the packet) and is about getting the job done and not about the chair doing all of the work. She said there is an enormous amount of help from Ms. Day and others on the Council and a change must be made by the end of summer.

Ms. Day said she will continue to take as much off of the chair of FPC and chairs of the subcommittees administrative plates as possible and will coordinate and step-in when necessary. She views this as a partnership and is happy to work with anyone at the table in this capacity. She said the subcommittee discussed that this is really not a shift, because the council is already doing many of the tasks together.

Ms. Roy said this is great and Chair Perry has done a great job. She noted that the council is at a different level of maturity and much of it is due to the chair's leadership and she is glad they have Ms. Day.

Ms. Boies agreed. She suggested, especially in the first bullet, they highlight that many of the tasks are done with the assistance of the coordinator.

Chair Perry said the duties are listed like this because the chair and co-chair can divide the tasks themselves, based on personalities, etc.

Mr. Sundberg asked about the suggestion of two co-chairs, one with responsibilities from the City side and one from the County.

Ms. Day explained that the resolution states someone has to be called the chair. She said the subcommittee discussed that the amount of the substantive work already being done in the subcommittees will continue. The chairs of the committees will be responsible for organizing the substantive work and either reporting on that or bringing action to the full council as necessary.

The concept of the chair and co-chair versus the chair and vice chair was discussed. Ms. Day said this is more of a bureaucratic distinction more than anything and they see it as an equal position of co-chairs.

Ms. Perry said the Governance Committee also acts as the Nominating Committee and will contact the council members.

Ms. Roy suggested keeping the titles chair and co-chair. She said she has been in a co-chair situation and there always comes a time when someone else needs to understand who the chair is; paperwork that has to be signed, etc. She said the duties could be divided up.

Ms. Walters agreed. She said most think responsibilities will be easier when you partner with someone else, but her experience is that is not true. She said it requires more communication and more effort.

Ms. Day said the responsibilities are suggested to be divided in a way that will enable those involved not to have to depend on another person to make something happen. She said they discussed that more facilitation and communication would be needed to get things done. She said also they purposely chose the terminology *co-chair* because they want a truly jointly shared partnership and effort. They want the work to be easier for the person who steps into the role.

Ms. Perry said they have had an active Executive Committee and this to her, is just an extension of that.

i. State and National Issues

Ms. Roy said Congress will be working on the Child Nutrition Reauthorization this summer. She said she attended a hearing on the SNAP (Supplemental Nutrition Assistance Program) hearing in the House Agriculture Committee of which Congresswoman Lujan Grisham is part of and spoke to the issues. She said the Congresswoman wanted to create a hunger summit, but there is already one in New Mexico.

Ms. Roy said she met with all of the congressional leaders in the Senate and the House on the federal Farm to School Act and asked for their co-sponsorship and she followed up with the two national organizations to get the list of all of those who have signed on. She also met with the Congressmen from Arizona and Colorado and three Colorado Senators to be sure they have the information. She thanked everyone for their support.

Ms. Odiseos said there is success from the hard work for getting from farm to schools. She asked what is being done to educate kids so they do not throw away the good food they are given.

Ms. Walters said giving kids the opportunity to learn about food and to cook the food makes a difference, but in terms of school food there is the environment of noise, lighting, etc. She said studies show it would be better if recess happened before lunch rather than after, and then there is food preparation and how food is presented and the USDA guidelines of what must be on the plate. She said there are many issues.

She said the good news is there is more and more interest and concern from all levels, but that will need constant attention. She said a number of chefs working with Cooking with Kids have expressed interest. They had a meeting with a good turnout and discussion and several chefs want to go into cafeterias to learn about that world and how they could work together to make school lunches better. She said the student nutrition directors are on board with the idea.

Ms. Odiseos asked if there has been a shift in terms of the training of the cafeteria workers; if the percentage of overly processed food is the same.

Ms. Walters said that is a reflection of the larger food system and means we all have to work together.

2. Executive Committee- No further report

I. ITEMS FROM THE CHAIR-

i. Presentation protocol

Chair Perry reminded everyone to send contact information of those interested in presenting to the Food Council to either herself or Ms. Day and they will follow up. She said they want to be sure that the time is used in a useful and relevant way and there is a process for that. Ms. Day added the presentation has to be on the agenda and sent in the Wednesday before the agenda goes in [to the City Clerk].

J. ITEMS FROM THE COUNCIL

Mr. McCarty recommended a book about Robert Eggers who founded DC Central Kitchens, *"The Food Fighters."* He said Mr. Eggers created and ran programs that sometimes solved the issues being talked about and sometimes did not. He said he was interested in the book because these are tried-and-true methods and some things don't work and they do not need to re-invent the wheel.

Ms. Boies said the Community Services Department in the County is trying to tie their funding, including the food component, as much as possible to their Health Action Plan. She said there is a teen court program that receives funding and awards the money to various programs in the County. She said recently they awarded \$11,250 to the Food Depot to provide lunches to youth over the summer.

She said the Action Plan is coming up on a year and they will have to do a report card. She said working with Ms. Day to document everything being done by the County, the City and as a whole, to further the goal of increasing the consumption of healthy foods. She said a recommendation is to increase the number of public schools who have instituted recess before lunch. She said she would talk more about that with Ms. Walters.

Ms. Walters asked to clarify the presentation mentioned in the minutes. She said it sounded as though Ms. Cull will present in July.

Ms. Perry explained they have a plan with a sequence if they do want to present. She asked Ms. Day to send Ms. Martin and Ms. Walters the sequence.

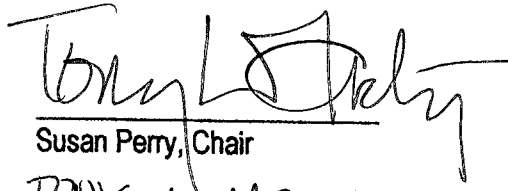
Ms. Walters suggested David Sellers present in terms of Street Food Institute or Michelle from the community college.

Ms. Day said in the Executive Committee and Food Plan Committee they discussed having events that lead up to or are related to Food Day. She said there will be plenty of opportunities and the hope is to have the space to have good community discussions.

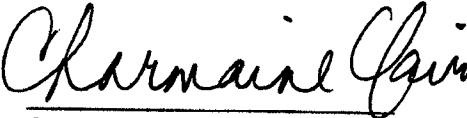
K. ADJOURNMENT

Having no further business to discuss the meeting adjourned at 10:57 a.m.

Approved by:


Susan Perry, Chair
TONY L. MCCARTHY
VICE CHAIR

Submitted by:


Charmaine Clair, Stenographer