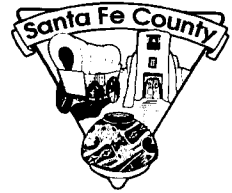




Agenda



Santa Fe City and County, Advisory Council on Food Policy
 March 19, 2015, 9AM-11AM
 Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 3/11/15 TIME 4:45pm

PREPARED BY Susan Perry

APPROVED BY Alicia Martinez

5 minutes

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA March 19, 2015
 Prioritization Agenda Order

D. APPROVAL OF MINUTES – February 26, 2015

E. COMMUNICATIONS FROM THE FLOOR

2 minutes/person

F. PRESENTATIONS/TRAINING:

Ad Hoc committee on Nutrition Discussion of New Nutrition Requirements

15 minutes

We will discuss the new nutrition requirements and will take feedback on proposed public comments to be submitted on behalf of SFFPC.

G. STAFF COMMUNICATIONS

Christus "Hunger Dialogue" March 21, 2015 Update

H. INITIATIVES AND ACTIONS

1 hour 15 minutes

1. Policy Committee

- a. Food Plan Committee
 - i. Meeting update
- b. Food Production and Land Use Committee
 - i. Meeting update
- c. Procurement
- d. Education and Outreach
 - i. Meeting update
- e. Governance Committee :
 - i. Meeting update
- f. State & National Issues

2. Executive Committee

I. ITEMS FROM THE CHAIR

5 minutes

J. ITEMS FROM THE COUNCIL

5 minutes

K. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

Next Meeting: April 2015

NOTE: All meetings of the council are open to the public. Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, MARCH 19, 2015

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. APPROVAL OF MINUTES – February 26, 2015	Approved	1
E. COMMUNICATIONS FROM THE FLOOR	Discussed	2
F. PRESENTATIONS/TRAINING <i>Ad Hoc committee on Nutrition Discussion of New Nutrition Requirements</i>		2-3
G. STAFF COMMUNICATIONS Christus "Hunger Dialogue" March 21, 2015 Update	Discussed	3-6
H. INITIATIVES AND ACTIONS		
1. Policy Committee		
a. Food Plan		
i. Meeting Update	None	6
b. Food Production and Land Use Committee		
i. Meeting Update	Discussed	7
c. Procurement	Discussed	8
d. Education and Outreach		
i. Meeting update	None	8
e. Governance Committee		
i. Meeting Update	Discussed	9
f. State & National Issues	Discussed	9
2. Executive Committee	Discussed	9
I. ITEMS FROM THE CHAIR	None	9
J. ITEMS FROM THE COUNCIL	Discussed	11
K. ADJOURNMENT	Adjourned at 11:02 a.m.	11

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
1222 Siler Road, Santa Fe, NM 87501**

THURSDAY, MARCH 19, 2015

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Susan Perry, chair on this date at approximately 9:00 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Susan Perry, chair
Tony McCarty, vice chair
Patricia Boies
Katherine Mortimer
Susan Odiseos
Pamela Roy
Mark Winne

Members Excused

Cydney Martin
Lynn Walters
Erin Ortigoza

Members Absent

Emigdio Ballon
Steve Warshawer

Staff Present

Ms. Morgan Day, Coordinator

Others Present

Others as listed under Communications from the Floor

C. APPROVAL OF AGENDA/Prioritization

Ms. Boies moved to approve the agenda as published. Ms. Roy seconded the motion, which passed by unanimous voice vote.

D. APPROVAL OF MINUTES-February 26, 2015

Ms. Odiseos moved to approve the minutes of February 26, 2015 as presented. Mr. McCarty seconded the motion, which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Ms. Schruben said she has been gathering information and reading through information from NMSU (New Mexico State University). She said she brought up the request in the Climate Masters Class at the Santa Fe Water Shed and a gentleman there is giving her a box of information. She said there seems to be a big controversy and water, land and soil people all have different definitions.

Ms. Schruben said there is an effort by the Planning Commission to bring the Long Range Planning staff into a conversation on the southwest and northwest quadrants. This will be their first time doing a study session.

The council talked about a new development going in with 1200 homes and the lack of grocery stores nearby.

Ms. Roy said she had been thinking about asking Ms. Martinez to present some of the issues of the long-range plan to the Food Policy Council so they can think about their role. Ms. Mortimer suggested she contact Reed Liming instead.

Ms. Odiseos thanked Ms. Boies for letting the council know about the FEMA grant.

Ms. Boies said when she gets information on food she sends it. She said there should be more public knowledge about those things.

F. PRESENTATIONS/TRAINING

Ad Hoc committee on Nutrition Discussion of New Nutrition Requirements: discussion of nutrition requirements and feedback on proposed public comments. (Exhibit 1)

Ms. Day said she tried to capture the essential points of the new report.

Mr. Winne provided context. He said the guidelines were recommended by an expert panel and will go on to the Secretary of Agriculture and HHS (Department of Health and Human Services) for final action. The Food Policy Council decided to look at the guidelines and whether to weigh in and to consider asking both City Council and the County Commission to weigh in and communicate the council's recommendations to the congressional delegation.

Ms. Day said four main points were discussed: the health realities around disease and obesity and the problems with nutrition and lifestyle related diseases. She explained that the new dietary guidelines emphasize plant-based foods; a higher intake of vegetables, fruits, whole grains, lean meats and seafood. The suggestion is to lower the intake of red and processed meats and a minimal intake of sugar sweetened foods, beverages and refined grains. The report includes science-based facts that show justification for choosing the guidelines.

She said the other two areas are about individual change: community food access points; schools; work and childcare sites.

Ms. Day said sustainability is the last piece and is especially important. Plant-based growing is less water intensive than producing meat. The new guidelines have potential to positively impact the ability to preserve water in the region.

Ms. Day said the council will reiterate their support of the dietary guidelines, but with a western region focus on issues like water and environmental sustainability; at-risk communities and the health disparities in the Santa Fe City and County; and how the new guidelines could positively impact health for those groups and the social access to healthy foods. She asked that the council keep in mind why the findings are important for the community and how they relate to the Food Plan goals.

Ms. Day said she will submit a first draft to the Ad Hoc Committee by next Friday with the hope that the city/county sign on and support the FPC's comments.

Ms. Mortimer said the resolution will need a sponsor and the more influential the sponsor; the more likely the resolution could go straight to City Council. She suggested starting with the Mayor. She also suggested putting together *whereas* statements as quickly as possible. She said the city and county could be told that the document was not an action item, but the council is recommending the document in totality.

Ms. Boies said a resolution could be on the April 28 County Commission meeting. She said the documents would need to be provided by the fourteenth of April.

Mr. McCarty said these are the council's priorities and this is the Food Plan. He said the food council has agreed to all of this and the procedure does not make the difference.

The members discussed the deadlines and timing for the document to be received in City Council and the language of the resolution. Ms. Day said in addition to the draft she is sending to the Ad Hoc Committee, she will also send the draft resolution to review. She will add the comments received and forward the draft to the full council with a deadline to respond. She hopes to touch on key points with stories that relate to the community on specific issues. She said she will keep this concise, short and readable.

Ms. Roy said this will be an action item at the next meeting. She suggested embedding examples of the council's progress and to send a letter to the congressional leadership.

Mr. Winne stressed that the dietary guidelines will have an impact on programs: SNAP, WIC, senior programs and all of the federal programs. He said Santa Fe's obesity numbers are important. He suggested including how many people are on SNAP, WIC, etc.

Ms. Boies said one of the county's strategic plans would be around access to food.

Mr. Winne noted that he received a call from an aide for Congresswoman Lujan Grisham and will meet with them for an interview. He said he wants to bring up the dietary guidelines.

Ms. Roy asked that Mr. Winne readdress that the Congresswoman cosponsor the Farm to School Act.

G. STAFF COMMUNICATIONS

Christus "Hunger Dialogue" March 21, 2015 Update (Exhibit 2)

Ms. Day thanked Ms. Boies for letting the council know about the event and the council for their participation. She thought the event will be valuable and help get the Food Policy Council's name out more.

Ms. Day said she was put in touch with Wendy Friedman at Christus St. Vincent, who is in charge of the event. She has introduced the FPC and the Food Plan to Ms. Friedman and informed her that she will provide the Mayor with talking points for the event.

Ms. Day said at the beginning of the event will be a Question-and-Answer and the Mayor will formerly introduce the Food Policy Council. The FPC will have a forum and an opportunity to talk about what they do in the community; introduce the Food Plan; and talk about how the goals of the Plan align with many of the city and county policies.

She said she will follow up with the Mayor on the points and encourage him to use them. She said the points could be helpful in setting the stage for what the FPC knows and what panelists will be discussing.

Ms. Day explained the event is one of a series hosted by Christus St. Vincent to engage the community during their 150th Anniversary year. The series is around issues that impact the community around health. She wants to have a conversation with Ms. Friedman before the event and will follow up with her about the Food Plan and that the city/county uses the Plan as a guide.

She said the event is also a good opportunity to further open up dialogue with the Mayor, who is very supportive of what the council is doing. She said the founding resolution language talks about an annual meeting with both the county/city and she plans to work toward that in the coming month. She said the food issues are central to other priorities of the Mayor and it is important to have face-to-face presence and a voice in the conversation.

Ms. Day reviewed the talking points and said input was provided from the Executive Committee.

Mr. Winne commented on the points. He said he preferred the Food Plan be in the front rather than the back and was unsure why the definitions were restated. He asked if the council had been asked to submit the points to the Mayor.

Ms. Day said she is inappropriate to assume that executives have knowledge of the issues. She said FPC was not asked to submit the points.

Chair Perry said the points were based on the connection with the Mayor and that the council does not know what others will be doing or saying. She said the council will talk about the issues and remind the Mayor about the connection to the Food Plan and how that could be connected, if he chooses. She said the Mayor does not have to use the talking points, but the Ad Hoc Committee thought the points would be helpful.

Ms. Day said if they want the points to be used, the information needs to be useful and the Mayor should have what the issues are, as well as the status of the issues in the community. She said on the back of the talking points she included what the Food Policy Council is and the Food Plan.

Mr. Winne questioned the figure of 4% for *hunger in Santa Fe*. He asked whether the percentage is for the population for people qualified, etc. He said the 4% is not correct.

Ms. Day explained that the figures came from the Meal Gap data and there are three different bands looked at: people who are food insecure; one is only people who qualify for SNAP benefits and 130% below 63 percent. She said 63% plus 4% qualify for SNAP, WIC and child nutrition, etc. and is a 67% total of the percentage.

Ms. Boies pointed out the three bullets add up to 100% and that is 100% of the 14.4 percent.

Mr. Winne said he was not sure this breakdown was the appropriate one. The number of people that participate in the programs is much bigger than 14% of the population. He said participation in a federal program does not mean necessarily that a person is food insecure.

Ms. Day said if not correct, she will be happy to share the numbers in the future.

Ms. Odiseos asked the council to remember that the FPC was left out until Ms. Boies mentioned the event. She said the council is trying to wedge into an event to be recognized and raise awareness; they will not be on the panel. The food council will be making a statement about who they are and what they do. She said now that they know about the event they will attend and represent themselves to the best of their ability. She said shame on Christus St. Vincent for not letting them know about the event.

Ms. Roy she her understanding is that a doctor from the hospital will introduce what the hospital is doing, followed by the panelists who will get 10 to 15 minutes to discuss their issues and work around hunger. She said the Mayor was given an hour which might be for Q and A (questions and answers).

She thanked Ms. Day for putting it together and said this is a wonderful opportunity. She said thought the Mayor and his staff would appreciate the talking points; when they were talking at an event he had asked her to give him specific things he could work on. She said this is a wonderful opportunity to do that.

Chair Perry said the points will add to what the Mayor plans to discuss and remind him in a good way, about being a partner and doing these things together.

Ms. Odiseos said possibly the council could be inserted into the program [literature].

Ms. Day said she has been told that the FPC is not in any of the Christus St. Vincent's materials and she will talk to Ms. Friedman and try to get a program. She said she understands that the Mayor will be the moderator and facilitate the questions among the panelists and that the FPC will be called upon first.

Mr. Winne asked if FPC has a spokesperson and if the spokesperson has talking points.

Ms. Day said the Executive Committee appointed her to be the spokesperson. She plans to impart who the council is and what they do and are charged with by the city and county. She also wants to talk about the Food Plan and their hope of how that will work in the community.

Ms. Mortimer offered print some brochures. Ms. Day offered to discuss that later. Ms. Roy asked to have a sign-up for those who want an email copy of the Food Plan. She also suggested asking if Christus St. Vincent would send a link to the Food Plan after the event. Ms. Day said that Ms. Schruben suggested a push card with the link to the social media and website for the Food Policy Council.

Ms. Boies said she works with the vice president at Christus and offered to contact her and let her know that Ms. Day is working with Ms. Friedman.

Ms. Day asked members look at the amendment pulled from the resolution. She noted that the main thing is the likely discussion of issues on the back. She asked members to have stories or real life examples on how those things impact the community or how the Food Plan is being used, etc.

The council discussed the amendments:

- Mr. Winne said the wording of the second bullet- *we coordinate and integrate the work of city and county government* overstates what the council does. That is not their purpose to integrate and coordinate. Ms. Day said the language was explicitly in the resolution and why it was included. She explained this was not a handout and just for her and she may or may not use the information.
- Ms. Roy stressed being brief about the FPC; it is more about *what* they are doing and the storytelling will be important. She offered to do the school nutrition piece and is hoping the budget will have passed. She said an additional \$250 thousand is asked and to maintain the current half million dollars for school meals. She suggested adding health to the categories. She provided an example of language: to acknowledge the invitation and how the Council looks forward to further opportunities to work with Christus St. Vincent; and "that FPC is aware that hospitals around the country have farmers' markets on-site serving and serve local produce to those in the hospital".
- Ms. Mortimer offered to send a story on the Southside Quality of Life- now called *One Santa Fe*.
- Ms. Day said she will ask Ms. Odiseos, Ms. Roy and Ms. Walters to share quick stories of their work.
- Mr. McCarty suggested planning to have five minutes; the panelists were asked to be there and have only 15 minutes. He suggested three, one minute stories and no statistics and to keep it to the interest and short. He said Ms. Day should drop back to the groups the Food Plan is divided into by the council and health is not one of them. He advised her that when people start to talk about access, etc. to go back to the sample terms that everyone understands.

The council discussed the presentation at the event.

Mr. Winne said he assumes that Christus St. Vincent is not doing the event to be good citizens; it is the law under the Affordable Care Act. He suggested including in the council's message that the hospital has to play a more substantial role in reducing health disparities.

Ms. Day said in all of her discussions there is an emphasis on a) "*we know you have a role to play*" and b) "*how do we move forward from this day to take action or coordinate with one another*". Ms. Mortimer said it is important to verbalize that in front of everyone at the meeting even though she has had those conversations.

Mr. Winne suggested saying: "*good policy makes good food*" or something to that effect.

H. INITIATIVES AND ACTIONS

1. Policy Committee
 - a. Food Plan Committee- Nothing to Report
 - i. Meeting update

b. Food Production and Land Use Committee
i. Meeting Update

Ms. Roy said the task force is putting together a plan around water that is city/county related. She said Ethan Green and several others presented information on stakeholder meetings about school food, school gardens and initiatives and she offered to work with him on priorities and provide information. She has not heard back yet.

Ms. Mortimer said Mr. Green's focus is on schools and that is not a city thing, although a priority of the Mayor to educate. She said defining their role is tricky for that work.

She said she did a presentation on the urban ag' policy and it was recommended to go to the next level. She said Ms. McDonald, who is a landscape architect and on the Water Conservation Committee and POSAC, was recently hired as the new River Coordinator. She said Ms. McDonald went to the Western Adaptation Alliance with her in Phoenix and paid her own way and shows how committed Ms. McDonald is on a personal level.

Ms. Mortimer said Ms. McDonald had identified that there are farmers in the county who are getting older and can no longer farm and there are acequia pariantes in the city who would like to garden/farm on an acequia served property. She said they call this guest famer/gardener and that has been added to the food policy. The city will connect people who are aging and having trouble gardening at that level, with those in the community interested and willing to come onto the property.

Ms. Roy said that is a perfect way to be proactive a bill going to the governor that will affect all counties; a tax on the valuation of agricultural land. She likes that the city and county would be working together and combines the Mayor's work. She said if the bill passes, it is important that the FPC understand how the state statute change affects land and water use for the Santa Fe County and City.

Ms. Mortimer said she likes that parcels are not being used for commercial within the city and that no one has to make a living on the parcel. She said it is a good way to test the system without the extra burden and to see how that works without the pressure.

Ms. Roy said she would like to coordinate with the County Assessor at a FPC meeting in May or June, to talk about the change that might happen on those issues.

Mr. Winne asked if there could be a program for youth, farmers, or emigrants. Ms. Mortimer replied there could be, but this is to introduce the concept and see how that is carried out. She said the resolution states that all of the programs should give priority to communities at the greatest risk of food insecurity.

Ms. Roy said that would line up with Baca's Ranch; Mr. Baca could lose access to his acequias to his ranch where he raises cattle depending on how the city/county plans the I 25 corridor. She said Mr. Baca invited the food council out for a tour.

Ms. Mortimer said the FPC is starting to connect with Public Works and the Water Division and getting into different aspects of the city and that is really important.

c. Procurement

Ms. Roy said the Senate recommended \$250k (thousand) in addition to the current recurring funding of just under \$240k. The House Appropriations Committee recommended that stay in the budget and also add the \$250k as recurring funding. There is still \$85k in the originating bill and the program is over a half million dollars. She asked that people call Governor Martinez and ask her to sign the bill.

Ms. Roy said also the legislative session gave \$400k to begin the Double-up Bucks Program statewide for farmers markets and that will likely be administered by the New Mexico Farmers Market Association. She said the Senate recommended the money be tied to the gaming pack certification and the funding will go into the General Fund.

She said another food system change is that local agriculture has been working in a coalition with other organizations. She said the council could help by calling and asking others within their organizations to also call their partners/organizations, etc.

Ms. Day said she will send out dialogue with a letter for people to sign and send out. Ms. Mortimer offered to send the letter and dialogue to the Sustainable Santa Fe Commission.

Ms. Roy confirmed that a consensus of council is to send a letter to the governor in support of the Double-up Bucks Program; the Supplemental Nutrition Assistance Program (SNAP) grant initiative with farmers markets; and the New Mexico Grown Fresh Fruits and Vegetables for School Meals. The letter will be discussed at the next meeting as an action item.

Ms. Roy said the county lobbyists Hutch Miller and Rudy Perez have been phenomenal.

Ms. Day said it would be helpful if the council learns how the process works and what that means to the lobbyists. The lobbyists have leeway in prioritizing the legislation and she thought it meaningful that they personally keep the city/county priorities.

Ms. Roy acknowledged Commissioner Holian for making this a priority for her at the Association of Counties Annual Meeting.

Ms. Mortimer suggested creating a calendar. She said the FPC missed an opportunity with the city to get in early on the legislative priorities list.

Mr. Winne recommended the Food Policy Council send a letter to the city and county to express their gratitude for their support of this year's legislative priorities. The letter will be discussed by the council at the next meeting as an action item.

Ms. Odiseos added a copy should be sent to the newspaper, a letter should be written to the editor and Chair Perry should do a *My View* piece.

d. Education and Outreach - No Report
i. Meeting Update

- e. Governance Committee -
 - i. Meeting Update

Chair Perry said the committee will meet to review the way the council operates and organizes and will offer recommendations. The duties of the position of chairperson will be clarified and made more appealing and will be more of a team effort.

- f. State and National Issues

Ms. Roy said individuals were sent a link to click to sign them or their organizations on in support of the congressional leadership to co-sponsor the Farm to School Act. Letters were submitted to all five congressional leaders to cosponsor the Act. She said she will follow up.

2. Executive Committee

Chair Perry said that Ms. Roy and Ms. Day met with Ms. Rodriguez and the result was that the Food Policy Council should remain under the umbrella of Children and Youth Services. The committee will meet with Ms. Rodriguez again next Friday to talk about specifics.

Ms. Day said Ms. Rodriguez also recommended having people that could talk about funding and help the city understand what the food council is doing and why they might ask for more money. The plan is to meet with John Alejandro to discuss that and issues with urban ag around discussions by the subcommittee as a part of the Climate Action Task Force. She offered to follow up with Ms. Mortimer on that.

Ms. Roy thought the council should look at how to get a line item in the city budget. She said now they are focused on of the aspects of the task force and how to make those a permanent initiative for the city. Ms. Mortimer said she would like better coordination and a link between Sustainable Santa Fe, the Water Conservation Commission and POSAC.

Ms. Schruben said she sits on the Finance Committee for the task force and they are constructing the lists of financial needs and possible funding resources. She said the Committee would welcome an invitation from the Food Policy Council to meet; they have met six times with the energy group.

Mr. Winne asked if there has ever been an attempt, when all of the advisory groups, task forces, etc. get together with city staff, to communicate to one another what they are doing and what needs to be done.

Ms. Mortimer replied that hasn't been done that she is aware of, but the council should think about how that would look. She said Mr. Alejandro would be the one to ask how to do that.

Ms. Day said the Executive Committee discussed meeting either with the Mayor or the City Manager or both, and engage with people at the county as well. She thought it could be a good time to bring that up, because it is a crucial part of getting the Food Plan to the community and for outreach and coordination.

I. ITEMS FROM THE CHAIR- None

J. ITEMS FROM THE COUNCIL

Ms. Mortimer said she has been working on the Southside Quality of Life (*One Santa Fe*). They have identified three things: teen and youth services; healthy food access; and transportation. She said the initial efforts went to the teen and youth. Youth are being trained and will go before the City Council to advocate for a teen center on the south side.

She said they are now moving forward with the food issue and the Farmers Market Institute received a grant to promote the Southside Farmers Market. The grant requires the development of a community advisory group to help with design and location, etc. to best meet the needs of the community. She said that body is being created and will start out advising the Farmers Market Institute and continue on with other food access issues.

Ms. Mortimer said also the idea has evolved from healthy food zones around schools, which proved problematic; to healthy food policies. The policies will be a series of things; some will be mandated to encourage and some will be to educate. She said the overall package will hopefully move toward healthier, more accessible, fresher food that is closer to the nutrition guidelines, etc.

Ms. Mortimer asked that one or two people from the Food Policy Council be involved in portions of the work. She said that will provide access to some of the other resources and give the benefit of the council's knowledge. She said they meet on Thursdays at 11:30 a.m. often at the community college and around the Southside.

Ms. Roy said she and/or someone from Farm to Table would be interested. Mr. Winne suggested David Sundberg be involved.

Ms. Roy said the Street Food Institute has been working with the Mayor and their mission is entrepreneurship for young adults in healthy food, etc. and they hope to extend their project in the Santa Fe area. Mr. McCarty replied they already have started and their first truck is out.

Ms. Day said she has been trying to contact them to discuss the ordinances and how to make it easier for food trucks to operate within city limits.

Ms. Mortimer said an ordinance was introduced by Councilor Lindell and co-sponsored by Councilor Dominguez and they may have information that would help the regulation.

Chair Perry thought bridging the idea under the community college is good; the community college cooking school has more oversight in quality, fresh and healthy foods etc.

Mr. Winne said he wanted the council to know about the webinar March 31 on funding food policy councils put on by Johns Hopkins Center for Local Future Food Policy Networks. The Center will do a series of webinars on food policy council topics throughout the year and there is also a case study on the New Mexico FPC.

Ms. Roy said the council has discussed field trips; Matt Baca could be one; the SNAP office; meeting with the School Food Service Assistant Director. She suggested mini field trips as a way to integrate the issues and the community that leave after the meeting at 11 and go to the SNAP office, etc.

The members discussed ways the field trips could be done through committee interests; i.e. Procurement could meet with the School Food Service Director, etc.

Mr. Winne suggested a meeting on the south side in the evening that is publicized well in advance.

Ms. Roy agreed. She said the idea is how as a group the members can get out so people know who the FPC is, what they are doing and their interests. She said that will be good for people to learn about the Food Plan and the council can learn more about how to engage people in those priorities.

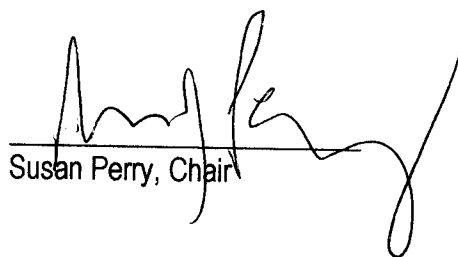
Ms. Mortimer suggested advertising to people that have attended the south side meetings and those who expressed an interest in food.

Ms. Day noted that the New Mexican today mentioned the FPC and she will send a letter to thank them.

K. ADJOURNMENT

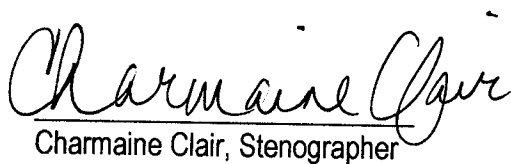
Having no further business to discuss the meeting adjourned at 11:02 a.m.

Approved by:



Susan Perry, Chair

Submitted by:



Charmaine Clair, Stenographer

Review of the 2015 Federal Dietary Guidelines

Prepared for the SFFPC

March 19th, 2015

Key Points from 2015 Dietary Guidelines

- *Health Realities*
 - About half of all US adults (117 million individuals) have one or more preventable, chronic diseases.
 - About two-thirds of US adults (155 million individuals) are overweight or obese.
 - Poor dietary patterns:
 - low intakes of vegetables, fruits, whole grains, dairy.
 - high intakes of sodium, saturated fat, refined grains, and added sugars.
 - “...immigrants are at high risk of losing the healthier dietary patterns characteristic of their cultural background as they acculturate into mainstream America” (p. 5, lines 186-188 Executive Summary).
- *Dietary Guidelines & Healthy Lifestyles*
 - Higher intake of vegetables, fruits, whole grains, lean meats, seafood, legumes, and nuts.
 - Moderate intake of low- and non-fat dairy products and alcohol (in adults).
 - Lower intake of red and processed meats.
 - Low intake of sugar-sweetened foods and beverages, and refined grains.
 - Physical activity is essential for health promotion and disease prevention.
- *Individual Change & Context*
 - For dietary and lifestyle changes to take place, “...it will be essential that the food environments in communities available to the US population, particularly low-income individuals, facilitate access to healthy and affordable food choices that respect their cultural preferences” (p. 5, lines 173-175 Executive Summary).
 - Collaborative partnerships and strategic efforts to combat obesity, which promote nutrition and physical activity, in places where food is available—namely schools, community food access points, child care, and worksites—are necessary to help drive change.
- *Sustainability*
 - The current average US diet has a large environmental impact, and is associated with increased greenhouse gas emissions, land use, water use, and energy use.
 - Diets higher in plant-based foods and lower in calories and animal-based foods as recommended are not only more healthy, but also is associated with less environmental impact than current patterns.

Public Comment and the SFFPC

- *Focus of Our Comments*
 - Will reiterate, broadly, that we support the dietary guidelines and findings of the report.
 - A Western-region focus which will emphasize why these guidelines are compatible with our concerns over:
 - water and environmental sustainability

- at-risk communities and health disparities (specifically, immigrant communities, Tribal communities, Senior citizens, children, and others)
- social equity and access to healthy foods
- Will keep the following question in mind, to guide what goes in: “Why do the findings of this report matter for Santa Fe/for our region? Why or how do they relate to recommendations in the Food Plan?”
- Final document will be concise and short.
- *Timeline and Planning*
 - Public comment is due on May 4th, 2015.
 - SFFPC will create a short document which we hope to have the City and County sign on to.
 - Any help in understanding the process by which the City and/or County must go through to sign on to our comments is much appreciated.
 - Morgan will prepare first draft and submit it to the Ad Hoc Committee members by Friday, March 28th.
 - After review and edits, draft will be sent to the full Council. Comments and edits will be received and finalized before the April meeting so that the Council can vote to approve the final document during the April meeting.

**Talking Points prepared for the
CHRISTUS St. Vincent Community Discussion on Hunger**

Respectfully submitted by Morgan Day

Coordinator, Santa Fe City & County Advisory Council on Food Policy

Exhibit 2
FPC
March 19, 2015

KEY DEFINITIONS

- **Food insecurity** is "...the lack of access...to enough food for an active, healthy life for all household members and limited or uncertain availability of nutritionally adequate foods."¹
 - Senior citizens, children, impoverished households, and households with insecure employment are in most danger of becoming food insecure.²
- **Food safety nets** are government and other support for food insecure households which include:
 - The Federal **Supplemental Nutrition Assistance Program (SNAP)**, formerly known as "food stamps", which requires a household fall below 130% of the poverty rate for eligibility.³
 - A group of programs like the **Child Nutrition Program**, the **Women, Infant and Children (WIC) Program**, the **Senior Hunger Programs** and others which requires a household fall within 130%-185% of the poverty rate.⁴
 - **Charitable and/or nonprofit organizations** are left to provide services to food insecure households who do not qualify for Federal safety net programs.⁵
- A **food bank** is an organization that gathers "safe and health surplus food that's no longer wanted and get[s] it to the people who need it most", often by distributing food to food pantries, soup kitchens, senior centers, and other direct-service hunger organizations.⁶

HUNGER & FOOD INSECURITY IN NEW MEXICO

- **STATEWIDE HUNGER**
 - **18.6% of New Mexicans are food insecure**, and do not have reliable access to nutritious foods for their household.
 - **29.2% of NM children are food insecure.**⁷
 - **Food banks in Northern NM:**
 - Roadrunner Food Bank in Albuquerque
 - The Food Depot in Santa Fe
- **HUNGER IN SANTA FE**
 - **14.4% of people in Santa Fe County are food insecure.**⁸
 - 63% of food insecure qualify for SNAP benefits.
 - 4% qualify for Child Nutrition, WIC, Senior Hunger, and other Federal programs.
 - 33% depend on charitable and/or nonprofit organizations for assistance in accessing meals and food.
 - **24.6% of children in Santa Fe County are food insecure.**⁹
 - **67% of children in Santa Fe Public Schools qualify for free or reduced-price lunch.**¹⁰

¹ "Map the Meal Gap 2014: Overall Food Insecurity in New Mexico by County in 2012 ." (2014). Feeding America. <http://www.feedingamerica.org/hunger-in-america/our-research/map-the-meal-gap/>

² Ibid.

³ Ibid.

⁴ Ibid.

⁵ Ibid.

⁶ "How Food Banking Works." The Food Depot. http://www.thefooddepot.org/How_Food_Banking_Works

⁷ "Map the Meal Gap 2014: Child Food Insecurity in New Mexico by County in 2012." (2014).

http://www.feedingamerica.org/hunger-in-america/our-research/map-the-meal-gap/2012/nm_allcountiescfi_2012.pdf

⁸ "Map the Meal Gap 2014: Overall Food Insecurity in New Mexico by County in 2012." (2014). Feeding America.

http://www.feedingamerica.org/hunger-in-america/our-research/map-the-meal-gap/2012/nm_allcountiesmmg_2012.pdf

⁹ "Map the Meal Gap 2014: Child Food Insecurity in New Mexico by County in 2012." (2014).

http://www.feedingamerica.org/hunger-in-america/our-research/map-the-meal-gap/2012/nm_allcountiescfi_2012.pdf

¹⁰ "2012 Kids Count in NM," p. 27. (2012). New Mexico Voices for Children. http://www.nmvoices.org/wp-content/uploads/2013/01/NMVC_2012DataBookFinal.pdf

WHAT ARE WE DOING ABOUT IT?: CITY OF SANTA FE INITIATIVES ON HUNGER

- **TASK FORCES & COUNCILS**
 - Water, Land Use, Food Security Subcommittee of the Climate Action Task Force
 - The Mayor's **Climate Action Task Force's mission** is to create a set of concrete actions that the City of Santa Fe can take to prepare for climate change.
 - The Task Force is specifically looking at issues related to agriculture and food through the **Water, Land Use, & Food Security Subcommittee**.
 - The subcommittee is considering issue ranging from urban agriculture to acequia use, school gardens to water catchment, and agricultural zoning to food entrepreneurship.
 - The subcommittee uses the SFFPC's 2014 Food Plan, "Planning for Santa Fe's Food Future" as its guiding document.
 - Santa Fe City & County Advisory Council on Food Policy (Santa Fe Food Policy Council/SFFPC)
 - A joint City/County advisory council founded in 2008 "devoted to creating and maintaining a regional food system that provides safe and nutritious food at reasonable prices to all residents, particularly those in need."
 - Provides reporting and policy advice to members of County and City government, and works to coordinate the work of all in the community toward ending hunger and building an equitable and sustainable food system.
 - Recently published the City and County adopted 2014 Food Plan which lays out a set of community-oriented goals around growing food, learning about food, and accessing food.
 - The SFFPC is currently giving advice and feedback on many of the initiatives the County and City are engaging in, like the City's community gardens initiative and the forthcoming urban agriculture legislation.
- **CURRENT POLICIES AND PROJECTS IN CITY OF SANTA FE**
 - Community Gardens
 - 2014 Food Plan Adoption as Official City Guiding Document
 - Urban Agriculture Ordinances and Resolution

OTHER TOPICS

- **CHILDHOOD & SCHOOL NUTRITION**
 - Children from food insecure families often depend on school meals as their main or only meal of the day.
 - Santa Fe Public Schools are leaders in adopting innovative school meal programs, like NM Grown Produce for School Meals and school gardens, that get locally-grown, healthier foods on children's plates and teaches them about how food is grown.
- **FOOD BANKS & EMERGENCY FOOD SECURITY**
 - People access emergency food aid from food banks (and their partners) for many different reasons, and for different amounts of time.
 - Families depend on food from food banks to supplement the food they are able to afford through SNAP, WIC, and other Federal programs.
 - Some depend entirely upon food they receive from food banks and their partners.
 - Emergency, short-term food security is
- **LONG-TERM FOOD SECURITY & POVERTY**
 - Long-term food security is tied to secure jobs and housing, to lifting people out of poverty, to education about nutritious food, to making nutritious food affordable, and to making it easy for families to physically access nutritious foods.
 - Long-term food security for New Mexico is also tied to supporting NM farmers and food entrepreneurs who grow and distribute fruits, vegetables, meat, dairy, nuts, and many other nutritious products in our state. Supporting local farmers means supporting our economy and making it easier for NM communities to access fresh, nutritious food.

THE SFFPC

- Who are we?
 - A joint City/County Council founded in 2008, with 13 members from various parts of the community.
 - Main focus of the founding document was on:
 - making nutritious, healthy, and culturally appropriate food easy to access for all within Santa Fe City and County.
 - affordability and physically accessible (public transportation, food deserts, etc.)
 - maintaining and sustaining our natural resources, land, infrastructure, knowledge, and personnel to produce food.
 - Charged with a broad set of responsibilities:
 - monitor, evaluate, and report on the state of food security, nutrition, and hunger.
 - research and report on new means to improve the food economy, and the availability and access to, and quality of food in the city/county.
 - give policy recommendations to city and county governments to adopt and implement
- What do we do?
 - We advise City and County officials on matters pertaining to food, agriculture, nutrition and other related issues.
 - A wide variety of issues: transportation, food service, food safety, poverty, childhood education, nutrition, land use, the economy, urban agriculture, water use, the environment, climate change, social justice, business development and entrepreneurship, emergency food aid and supply, food access, education, etc.
 - We coordinate and integrate the work of City and County governments with each other, but also with nonprofit organizations, food businesses, and farmers in Santa Fe City and County.
- Our focus is on the local-level, but we pay attention and respond to policy at the state, regional, and national levels that impact Santa Fe City and County.

THE FOOD PLAN

- In October of 2014, the Food Plan, “Planning for Santa Fe's Food Future: Querencia, a Story of Food, Farming, and Friends” was finalized and released.
- This is a community document, whose final recommendations are based on interviews from across the County, from existing knowledge, and from the participation and help of key stakeholders across all sectors related to food and agriculture.
- There are 3 overall goals, with several sub-goals and recommendations associated with each.
 - Getting Food
 - Learning About Food
 - Growing Food
- The Food Plan is meant to be:
 - a tool that informs the work, strategy, and progress of all in the community—public and private sectors--working in food and agriculture-related areas; and
 - a living document that responds to and changes with the community's progress on food and agriculture-related issues.
- The Santa Fe City Council and the Board of County Commissioners have both adopted the

Food Plan as the official food plan for the City and County of Santa Fe.

POLICY & COORDINATION

- School Nutrition and Education
- Emergency Food
- Land Use
- Urban Agriculture
- Others?