



Agenda DATE 12/2/14 TIME 9:00

PREPARED BY Julie Bystrom

APPROVED BY [Signature]

SANTA FE SISTER CITIES COMMITTEE

December 10, 2014

City Councilors' Meeting Room

4:00 p.m. – 5:00 p.m.

955-6707

Goals of Santa Fe's Sister Cities Committee

- More effectively market who sister cities is and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing sister cities
- Involve greater community in work/activities of sister cities

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes – November 11, 2014
4. Report of Chair – Carol Robertson Lopez
 - a. Discussion of Goals
5. Report of Staff
6. Action Item
 - a. Request for Approval, 2015 Meeting Schedule
7. Committee Updates
8. Other Items
9. Adjournment

* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

SISTER CITIES COMMITTEE
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Call to order and Roll call	The Chair, Carol Robertson Lopez called the meeting to order at 4:00 pm, a quorum was declared by roll call.	Page 2
Goals of Santa Fe Sister City Committee to be listed in monthly agenda	<ul style="list-style-type: none"> • More effectively market who sister cities is and what they do • Develop educational programs in schools • Strengthen relationships w/ existing sister cities • Involve greater community in work/activities of sister cities 	Page 2
Approval of Agenda	<i>Mr. Olivas moved to approve the agenda as presented, second by Mr. Fernandez, motion carried by unanimous voice vote.</i>	Page 2
Approval of Minutes November 11, 2014	<i>Mr. Rubenstein moved to approve the minutes as presented, second by Mr. Fernandez, motion carried by unanimous voice vote.</i>	Page 2
Report of Staff	Informational	Page 3-4
Report of Chair	Informational	Page 3
Action Item Request for approval of 2015 Meeting Schedule	<i>Mr. Fernandez moved to approve the meeting schedule for 2015 as amended for March and July meeting dates, second by Dr. Case, motion carried by unanimous voice vote.</i> <i>Staff Follow Up: Send Calendar for 2015 to the Santa Fe Global Trade Institute.</i>	Page 3-4
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Other Items	None	Page 6
Adjournment	There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:00 pm	Page 6

SANTA FE SISTER CITIES COMMITTEE

DECEMBER 10, 2014

City Councilors' Meeting Room

4:00 p.m. – 5:00 p.m.

GOALS OF SANTA FE SISTER CITIES COMMITTEE

- More effectively market who Sister Cities is and what they do
 - Develop educational programs in schools
 - Strengthen relationships with existing Sister Cities
- Involve greater community in work/activities of Sister Cities

I. Call to Order

The Chair called the Santa Fe Sister Cities Committee meeting to order at 4:00 pm. A quorum was declared by roll call.

Present:

Carol Robertson Lopez

Rudy Fernandez

Dr. Jeff Case

Ling Tong

Arthur Olivas

Bernard Rubenstein

Not Present:

Gilbert Delgado

Carl Moore, excused

Kim Song, excused

Cathy Magni, excused

Others Present:

Julie Bystrom, Staff Liaison

Anna Serrano for Fran Lucero, Stenographer

II. Approval of Agenda

Mr. Olivas moved to approve the agenda as presented, second by Mr. Fernandez, motion carried by unanimous voice vote.

III. Approval of Minutes

November 11, 2014

Mr. Rubenstein moved to approve the minutes of November 11, 2014 as presented, second by Mr. Fernandez, motion carried by unanimous voice vote.

IV. Report of the Chair – Carol Robertson Lopez

The Chair reported that she has been asked by Councilor Ives to attend the Santa Fe Global Trade Initiative and she attended her first meeting this week. They discussed trade possibilities and also about student exchanges; there is young man who is working on having a model UN that would be attended by college age students from all over the world. The Chair also provided information on the Sister Cities goals and mission and the SF Global Trade Initiative will calendar items that are taking place with Sister Cities.

The Chair noted her appreciation for having the goals on the agenda and continued discussion will take place. The Chair will attend the elections for Parliament in Uzbekistan. The Chair will take a letter from Mayor Gonzales inviting the Mayor from Uzbekistan to visit for the International Folk Art Market.

Dr. Case and the Chair attended a meeting at the Folk Art Market and they are going to Chair the VIP Committee and will continue to need help with the artists that come from all over the world.

The Chair met with Debra Garcia y Griego, Julie Bystrom and Ling to discuss the protocol when our Mayor sends us a letter of invite to any delegation that we outline the purpose of the visit and relate that back to our goals, economic development, etc., and the Mayor will feel more comfortable inviting the delegations.

Dr. Case reported that there are 10 people around the United States who have submitted their names for nomination to Uzbekistan. Three of them have been selected and the Chair is responsible to assure that 30% of elected nominees are women. The Chair hopes to meet with the Mayor of Bukhara. There will be other nations who have been doing research on their elections and development on their democracy who will attend.

V. Report of Staff

Ms. Bystrom wanted to follow up on the meeting with Ms. Garcia y Griego and stated that she felt the meeting went very well. The Mayor is a very strategic Mayor and he does want to see a plan tied in to programming so we can justify what we are doing with each of our cities and show what each of these invitations we are working towards collaboration. We want to show programming and benefit to the committee. Thank you to Ling Tong and the Chair.

Ms. Bystrom extended an invitation for December 11th to a Holiday Open House in collaboration with the culinary department of the Santa Fe Community College and the Arts Commission. It will be held in the Community Gallery.

Ms. Bystrom reported that the Airport project continues to progress. The suggestion was made to download the flags off the Internet for different countries and it was decided not to take this route due to copyright laws. We are back to getting photos from our countries. Ms. Bystrom asked for help from the country liaisons on Sister

Cities committee – countries missing are; Livingston, Cuba, Parral, Sorrento and Santa Fe Granada Spain. Livingston – Ms. Bystrom has e-mailed Patrick to ask for photos, which need to be 200 dpi and higher resolution. Ms. Bystrom asked for Dr. Case to help her in working with Patrick. Once Ms. Bystrom has met with the contractor she will know what size the photos need to be. This project is to peak the interest of people in the community and to market our sister cities in some way. Ms. Bystrom will follow up with Cathy and/or Drew for Sorrento. These pictures are for the wall display at the Airport. It is important to be conscious of copyright issues in the use of pictures.

The Chair added that Randy Randall offered to host receptions in the Gallery when international delegations come if there is an aspect of Tourism or Economic Development. When our sister cities come we can use this venue to welcome them.

Dr. Case asked if the budget ends at the end of December. The Chair said the budget ends June 30, 2015. Hopes are to meet with Ms. Garcia y Griego on the budget therefore budget discussion with the committee will be postponed until January 2015.

Dr. Case said that he has student interest in attending the annual youth conference for Sister Cities is a very appropriate way to build up the visibility with schools. Dr. Case would put conditions on it and he would ask for a statement of interest from the students, a project that would be done when they return related to sister cities and hope for 5 students to attend. Recommendation is to pay the cost for the conference fee, which is about \$500 and might consider giving them an additional \$150 towards their travel costs; the rest would be made up on their own or by the school.

The Chair asked Ms. Bystrom to talk to Debra Garcia y Griego on the above request

VI. Action Items

- a. Request for Approval of 2015 Meeting Schedule.
 Recommendation: Moving July 8th meeting to July 15th due to the Sister Cities International Conference.

On the evening of March 10, 2015, Sister Cities International is going to host a diplomatic gala in Washington, DC and the Chair will attend. Recommended date change to March 18th.

January 14, 2015	February 11, 2015	March 18, 2015	April 8, 2015
May 13, 2015	June 10, 2015	July 15, 2015	August 12, 2015
September 9, 2015	October 14, 2015	November 18, 2015	December 9, 2015

Mr. Fernandez moved to approve the meeting schedule for 2015 as amended for March and July dates as reflected in table, second by Dr. Case, motion carried by unanimous voice vote.

Staff Follow Up at the request of the Chair: Send calendar for 2015 to the Santa Fe Global Trade Initiative.

VII. Committee Updates

a. Cuba – Bernard Rubenstein

Havana Film Festival took place this last week and there was a relationship built on with Havana and Key West. A representative from Key West went to Havana and they discussed the importance of this relationship. They now have a beautiful multi-million dollar theater where the orchestra performed. Mr. Rubenstein will be going to Mexico to perform next week.

b. Parral, Mexico – Rudy Fernandez

No report at this time.

c. Dr. Jeff Case

Dr. Case has tried e-mailing Livingston and he will reach out to the Zambian Ambassador.

d. Ling Tong – Zhang Jia Jie

Ms. Tong was very pleased with the recent meeting with staff and the understanding of the Mayor's direction. Ms. Tong would like to submit another delegation request to the Mayor of China for a visit next year. The Chair said she is depending on Ms. Tong's recommendation to strengthen the relationship. The Chair recommended a possible letter from the Mayor wishing them a Happy New Year with a line that says we look forward to seeing them in Santa Fe; Ling would draft this letter. We should do this in a timely manner.

e. Tsuyama, Japan – Arthur Olivas

Mr. Olivas did contact the President of Santa Fe JIN to extend an invitation to the Mayor of Tsuyama. The President agreed that next year would not be a good year, she estimated possibly in 2017. They like to plan details and March 2015 would be too soon. A formal invitation would need to be sent from the Mayor and it is important to know if Mayor Gonzales would be interested in doing this. They will want to know if they meet with our Mayor and if we would have a reception. Mr. Olivas said that they have elections every 4-years. The Chair asked Mr. Olivas to check the election schedule and provide those dates to her to discuss with the Mayor and Ms. Garcia y Griego. Recommendation is to send letter by March 2015.

The Chair noted that the Santa Fe Global Trade Initiative are looking at doing a trade mission to Mexico and found out that the Mayor of San Miguel has been here. If our Mayor were going on a trade mission it would be great if San Miguel could be included in that trip. The Chair did not suggest inclusion of Parral as we have a strong connection through Mr. Fernandez.

Ms. Bystrom was contacted this week by a travel blogger and she was interested about our Sister City in Cuba but she was going to San Miguel so her contact was to ask if during her travels if she could send her travel blog to us and have our Sister City liaisons review the blog. Ms. Bystrom told her that would be ok.

The Chair said a goal is needed that has to do with promoting trade tourism. Dr. Case offered the wording: Share our tactics and strategies of tourism and economic development with sister city counterparts.

Ms. Bystrom suggested that before the next meeting an e-mail could be sent for input on how to word this new goal and send them to the Chair for discussion and approval as an Action Item. Ms. Garcia y Griego input is also welcome.

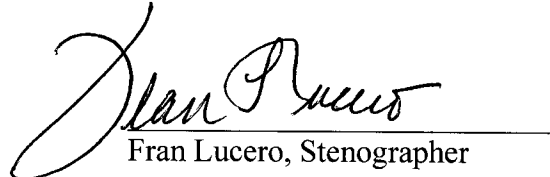
- f. Lauren Komer – Youth Report
Not in attendance.

VIII. Other Items
None

IX. Adjournment
There being no further action to discuss at the Sister Cities Committee meeting, the meeting was adjourned at 5:00 pm

Signature:


Carol Robertson Lopez, Chair


Fran Lucero, Stenographer