



Agenda

DATE 11/5/14 TIME 1:14
PREPARED BY Julie Bystron
APPROVED BY [Signature]

SANTA FE SISTER CITIES COMMITTEE

November 12, 2014

City Councilor's Meeting Room

4:00 – 5:00 pm

955-6707

Goals of Santa Fe's Sister Cities Committee

- More effectively market who sister cities is and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing sister cities
- Involve greater community in work/activities of sister cities

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes – September 17, 2014
4. Report of Chair – Carol Robertson Lopez
 - a. Discussion of Goals
5. Report of Staff
 - a. NM Italian Film and Cultural Festival activities and sponsorship
6. Action Item
 - a. Approval of sponsorship of the Italian Film & Cultural Festival
7. Committee Updates
8. Other Items
9. Adjournment

*Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

SISTER CITIES COMMITTEE
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Call to order and Roll call	The Chair, Carol Robertson Lopez called the meeting to order at 4:00 pm, a quorum was declared by roll call.	Page 2
Goals of Santa Fe Sister City Committee to be listed in monthly agenda	<ul style="list-style-type: none"> • More effectively market who sister cities is and what they do • Develop educational programs in schools • Strengthen relationships w/ existing sister cities • Involve greater community in work/activities of sister cities 	Page 2
Approval of Agenda	<i>Mr. Olivas moved to approve the agenda as presented, second by Mr. Rubenstein, motion carried by unanimous voice vote.</i>	Page 2
Approval of Minutes September 17, 2014	Correction of Ms. Julie Bystrom name – Ma . <i>Mr. Fernandez moved to approve the minutes as amended, second by Mr. Rubenstein, motion carried by unanimous voice vote.</i>	Page 3
Report of Staff	Informational	Page 3
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Action Item Approval of sponsorship of the Italian Film & Cultural Festival	<i>Mr. Delgado moved to recommend a contribution of \$250, second by Ms. Magni, motion carried by unanimous voice vote.</i> Staff will request that Sorrento, Italy, Sister City to Santa Fe be listed in the program.	Page 3-4
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Adjournment	There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:00 pm	Page 6

SANTA FE SISTER CITIES COMMITTEE
MINUTES

November 12, 2014
4:00 pm – 5:00 pm

1. Call to Order

Carol Robertson Lopez, Chair, called the Santa Fe Sister Cities committee meeting to order at 4:00 pm. The meeting was held at the City Councilor's Conference room. A quorum was declared at roll call.

Roll Call

Present

Carol Robertson Lopez, Chair
Rudy Fernandez
Dr. Jeff Case
Bernard Rubenstein
Gilbert Delgado
Cathy Magni
Arthur Olivas
Ling Tong
Carl Moore

Not Present

Kim Song, Excused

Others Present:

Julie Bystrom, Staff Liaison
Fran Lucero, Stenographer

Goals of Santa Fe's Sister Cities Committee

- More effectively market who sister cities is and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing sister cities
- Involve greater community in work/activities of sister cities

2. Approval of Agenda

Mr. Olivas moved to approve the agenda as presented, second by Mr. Rubenstein, motion carried by unanimous voice vote.

3. Approval of Minutes – September 17, 2014
Correction of Ms. Julie Bystrom name – ~~Ma~~

Mr. Fernandez moved to approve the minutes as amended, second by Mr. Rubenstein, motion carried by unanimous voice vote.

4. Report of Chair – Carol Robertson Lopez
 - a. Discussion of Goals
The Chair has requested that the goals of the Santa Fe Sister Cities Committee be placed on the agenda to reflect action when providing sister city report to assure that we work towards our goals.
4. Report of Staff – Julie Bystrom
 - a) At the last meeting Mr. Tadfor attended and asked for support for the African festival which was held. Ms. Bystrom attended the festival at the Railyard; it was casual, food and music was great. Mayor Gonzales issued a proclamation and it was read at the City Council meeting. Mr. Tadfor expressed his thanks to the committee and looks forward to growing this event next year. The Chair would like to have a copy of that proclamation to be included in the annual report.
 - b) Ms. Bystrom reported on the Airport project. A city seal and a marketing photo has been requested from all of the sister cities. Mr. Moore may be able to provide pictures from Holguin, Cuba. Ms. Bystrom asked Mr. Delgado for his help with Granada Spain and we are also awaiting information from Bukhara. The Chair would like to have this completed by the end of the year. Ms. Bystrom has been working with Patrick Mpalo from Albuquerque for the country of Livingston. The Chair asked that this item be placed on her follow up list. The Chair made the recommendation that if seals are not available that the use of country flags may be more attainable. The committee commented that in some cases seals may not be available for some cities. It was the consensus of the committee to use the flags and Ms. Bystrom will proceed with this directive.
5. Action Item
 - a) Approval of sponsorship of the Italian Film & Cultural Festival
Ms. Magni provided information on the New Mexico Italian Film and Cultural Festival activities and sponsorship. The NM Italian Film and Cultural Festival is schedule in Santa Fe for February 5, 6 and 7, 2015. A proclamation has already been signed by Mayor Gonzales for this event. Support last year was \$100 and proceeds go to the Children’s Hospital. Ms. Magni gave a brief schedule description; film and reception is on February 5th, on the 6th will be film and dinner with profits going to the Children’s Hospital, 7th will be film

and dinner. It continues for 9 days in Albuquerque. The committee members concurred that the recommendation should be in the amount of \$250.

Mr. Delgado moved to recommend a contribution of \$250, second by Ms. Magni, motion carried by unanimous voice vote.

Staff will request that Sorrento, Italy, Sister City to Santa Fe be listed in the program.

The Sister City Committee members would like to revisit the budget and possible uses for sister city recognition.

The Chair recommended the appointment of a sub-committee to work on the budget to research and list possible uses of the funds. The committee preferred to not have a sub-committee appointed; the Chair will meet with the Staff Liaison and recommendations will be brought back to the committee for the review at the December meeting.

Ms. Bystrom said that it is important to set the programming to tie in with the budget. Budget balance was not available at this meeting.

6. Committee Updates

Goal: Develop Educational Programs in Schools

Dr. Jeff Case: Received an e-mail from a 6th grade teacher at Rio Grande school, private school. The teacher was going to have the children act as tour guides and do a program for 6-8 of the Santa Fe Sister Cities.

Work continues for the Artist Showcase with the New Mexico School for the Arts (NMSA) and United World College in Las Vegas, NM. Due date for submission is April 7, 2015 and details will be coordinated with the Chair, Ms. Debra Garcia y Griego and Ms. Bystrom. One final entry is to be sent to Washington, DC, Sister Cities International.

Goal: Strengthen Relationships with Existing Sister Cities

Art Olivas will be attending the next meeting of Santa Fe Jin to know what the program status is. The Chair would like for Mr. Olivas to coordinate through Ms. Bystrom an invitation to the Mayor of Tsuyama for this event.

Goal: Develop Educational Programs in Schools

Mr. Delgado reported that the President at St. Michael's has left and a new one will be appointed as the liaison. There were two students interested to go to Spain and Mr. Delgado will follow up on this.

Goal: Strengthen Relationships with Existing Sister Cities

Mr. Moore will be taking a group to Holguin, Cuba. There is some conflict between the Cultural Affairs Office and Office of Tourism in Cuba. Mr. Moore offered to further the purpose of Santa Fe Sister Cities in Cuba. The Chair asked if Mr. Moore could submit pictures to the Sister City Facebook page when there. The Chair asked Mr. Moore to communicate with our student representative, Lauren Komer to talk about the Facebook submissions.

Goal: Strengthen Relationships with Existing Sister Cities

Ms. Magni will be going to San Miguel de Allende in February, 2015. More information to follow.

Goal: Strengthen Relationships with Existing Sister Cities

Develop Educational Programs in Schools

Ms. Tong said that there is some misunderstanding regarding a request for a letter for the delegation from China to visit Santa Fe. They feel that they are not welcomed in our city and the China representative was not pleased that the Mayor refused to extend a personal invitation to their delegation. Ms. Bystrom said that this non-issuance of the letter was not directly related to China; the Mayor wants to get acclimated and extend invitations when the city is prepared for the appropriate welcome. The Chair would like to set up a meeting with the Mayor to explain the mission to bring delegations from China which strengthens the Sister City relationship. Ms. Tong will be invited to this meeting. Ms. Tong said it is important to let the Mayor know that this delegation pays for their own travel and housing and they come to Santa Fe as visitors. When delegation from Santa Fe goes to Zhang Jai Jia, they are treated like royalty and they honor their welcome. Ms. Tong said that the two letters did not ever state that the Chinese delegation was welcome. A letter should go to China contact to express that they are welcomed.

Goal: Develop educational programs in schools

Mr. Fernandez reported that he has a 4th grade teacher here in Santa Fe who wants to establish a relationship with Parral, Mexico. Mr. Fernandez will be in communication with the Mayor and they will extend invitations for them to visit Santa Fe.

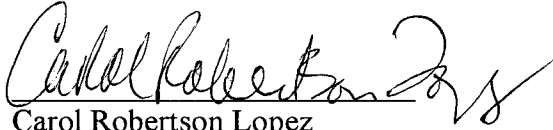
7. Other Items

Next Meeting December 9, 2014 – The Chair extended an invitation to Dinner after meeting at Osteria.

Dr. Case reported that he and the Chair went to Albuquerque for the signing of the Proclamation for Zambia and it was well planned and well attended, it was an excellent oriented event.

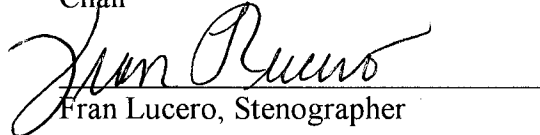
8. Adjournment

There being no further business to come before the Sister Cities Committee,
the meeting was adjourned at 5:00 pm.



Carol Robertson Lopez

Chair



Fran Lucero, Stenographer