



# Agenda

CITY CLERK'S OFFICE

DATE 11/6/14 TIME 10:01a

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## ARTS COMMISSION

Monday, November 10, 2014  
City Councilors' Conference Room  
200 Lincoln Avenue  
505-955-6707  
5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a) October 10, 2014
5. Communication to the Commission (Mayor Javier Gonzales)
6. Fiscal Report (Debra Garcia y Griego)
7. Report of Director (Debra Garcia y Griego)
  - a) Arts Commission Nominations
  - b) Arts, Culture and Creativity Agenda, Next Steps
8. Action Items
  - a) Request for approval of Art on Loan by Allan Houser for Santa Fe Community Convention Center Courtyard (Anna Blyth)
  - b) Request for approval of Community Gallery Exhibits (Rod Lambert)
    - 1) "ArtWorks" with Partners in Education, Community Exhibit February 2015
    - 2) "30 Under 30," Guest-Curated Exhibit, Summer 2015
    - 3) Student Art Exhibit with Santa Fe Public Schools, Community Exhibit, October 2015
9. Reports and Updates
  - a) Mayor's Awards for Excellence in the Arts (Debra Garcia y Griego)
  - b) Community Gallery Upcoming Exhibit and Program Schedule (Rod Lambert)
  - c) Funding Programs (Debra Garcia y Griego & Anna Blyth)
10. Site Visits to Funded Events/Organizations
11. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

ARTS COMMISSION  
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Approval of Agenda	Ms. Pedersen moved to approve the agenda as presented, second by Mr. Lovato, motion carried by unanimous voice vote.	Page 2
Approval of Minutes	<p><b>Corrections</b>  8a. Løri Correct spelling: Laurie Lundquist  Chrissie Orr (last name added)</p> <p><b><i>Ms. Ritchie moved to approve the minutes as amended, second by Mr. Lovato, motion carried by unanimous voice vote.</i></b></p>	Page 2-3
Communication to the Commission – Mayor Javier Gonzales	Informational and Introduction of Bailey, student from Monte del Sol and Mr. Chip Chippeaux, Century Bank	Page 3
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Report of the Director Arts Commission Nominations Arts, culture and Creativity Agenda, Next Steps Pilot Project	<b><i>Informational</i></b>	Page 3-4
Action Items Request for approval of Community Gallery Exhibits a. ArtWorks with Partners in Education “30” Under “30” – Guest Curated Exhibit Student Art Exhibit with Santa Fe Public Schools, Community Exhibit,	<p><b><i>Mr. Lovato moved to approve the Art on Loan by Allan Houser, second by Kathlene Ritch, motion carries by unanimous voice vote.</i></b></p> <p><b><i>Ms. Hunter-Stiebel moved to approve 8-b (i, ii, iii), second by Ms. Pedersen, motion carried by unanimous voice vote.</i></b></p>	Page 4-5

Reports and Updates a) Mayor's Awards b) Community Gallery Upcoming Exhibit and Program Schedule c) Funding Programs	<i>Informational</i>	Page 5-6
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Adjournment	There being no further business to come before the Arts Commission, the meeting was adjourned at 6:10 pm	Page 7
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## **ARTS COMMISSION MEETING**

**Tuesday, November 10, 2014**  
**City Councilor's Conference Room, Santa Fe, NM**  
**5:00 pm – 6:10 p.m.**

### **1. Call to Order**

The Acting Chair Donna Scheer called the meeting to order at 5:00 pm, City Councilor's Conference Room, Santa Fe, New Mexico. A quorum did exist and is reflected in roll call.

#### **Present:**

Donna Scheer, Acting Chair  
Penelope Hunter-Stiebel  
Kathlene Ritch  
Gabe Gomez  
Anne Pedersen  
Todd Lovato

#### **Excused:**

Sandra Deitch, Excused

#### **Staff Present:**

Mayor Javier Gonzales  
Ms. Debra Garcia y Griego, Director Arts Commission  
Julie Bystrom, Arts Commission  
Rod Lambert, Community Gallery  
Anna Blyth, Staff Intern  
Randy Randall, Convention Center Director

#### **Others Present**

Bailey, Monte del Sol Charter School  
Chip Chippeaux, Century Bank

### **2. Approval of Agenda**

Ms. Pedersen moved to approve the agenda as presented, second by Mr. Lovato, motion carried by unanimous voice vote.

### **3. Approval of Minutes**

a) October 10, 2014

#### Corrections

8a. Løri Correct spelling: Laurie Lundquist  
Chrissie Orr (last name added)

*Ms. Ritchie moved to approve the minutes as amended, second by Mr. Lovato, motion carried by unanimous voice vote.*

4. Communication to the Commission (Mayor Javier Gonzales)

Mayor Gonzales introduced Ms. Bailey, student from Monte del Sol who will do internship throughout the city.

Mayor Gonzales came before the Arts Commission and expressed his thanks to the commissioners for their outstanding work in promoting the arts in Santa Fe. He reiterated his interest in assuring that our younger population is involved in the arts & cultural promotion of the city. Mayor Gonzales supports the directorship of Ms. Debra Garcia y Griego and her staff. The Mayor invited any member of the commission to meet with him directly if they had any ideas of information they would like to share with him personally.

Mayor Gonzales expressed his thanks to Mr. Chip Chippeaux for attending the Arts Commission. His role will be that of Chair for the Commission and his contributions are invaluable.

5. Fiscal Report (Debra Garcia y Griego)

The financial report will reflect less than 1% increase from the previous month.

*(Exhibit A)*

6. Report of Director (Debra Garcia y Griego)

a) Arts Commission Nominations

Ms. Garcia y Griego reported that it was noted at last month meeting that there was one remaining vacancy and Anne Pedersen remains on the Arts Commission. The Mayor has identified Ashlym Perry for the Arts Commission and she has met with Ms. Garcia y Griego. She is very involved in the community and has a deep familiarity with the arts community as a funder. She also has a marketing and sales background and is very enthusiastic about her participation in the Arts Commission.

b) Arts, Culture and Creativity Agenda, Next Steps

Ms. Garcia y Griego and Ms. Blyth will continue working on programs and policies to activate all the planks and recalibrate programs to fit in to them. Follow up will be done with the constituent groups and report to the full Arts Commission. The plan is to have small focus groups as each program is reviewed. A planning meeting is being suggested to let these funding groups know what the Arts Commission is planning. The timeline projected will also offer time for staff to know how they will handle the major cultural institutions and other related details in the policy planks.

Mr. Gomez asked if any shuffles would be made in the marketing committee.

Ms. Garcia y Griego said that the full committee structure will need to be looked at, evaluate what committees are needed and be assured that the Chair will have

input as to what committee changes and/or appointments are needed. Committee structure will be reviewed once Mr. Chippeaux takes the Chairmanship.

- c) Pilot Project: In the past week 2 organizations have come to Mr. Garcia y Griego to discuss their growth and their mission. A consultant was contacted to meet with these two organizations to provide guidance. The Arts Commission does have budget administratively to be able to provide this service to the two organizations. Ms. Garcia y Griego has given the contractor an amount for this job and will not go over that amount.

#### 7. Action Items

- a) Request for approval of Art on Loan by Allan Houser for Santa Fe Community Convention Center Courtyard (Anna Blyth)

Art on Loan Program Proposal presented on power point and narrated by Anna Blyth. 5 pieces by Allan Houser were viewed for the courtyard.

***Mr. Lovato moved to approve the Art on Loan by Allan Houser, second by Kathlene Ritch, motion carries by unanimous voice vote.***

Mr. Randall said that he is going to try to get floor lighting for these pieces.

Mr. Lovato asked if Security is ever an issue. Ms. Garcia y Griego said that yes, security has been an issue in the past. For this art of loan, Mr. Houser has researched how the placement will be secured.

- b) Request for approval of Community Gallery Exhibits (Rod Lambert)  
Mr. Lambert reported that in the Community Gallery staff has commenced their work in responding to the planks that are developed as well as working within the Mayor's initiatives. This year staff has responded by expanding the interest in exposing the work of younger artists in Santa Fe instead of the traditional stable of artists.
  - i. "ArtWorks" with Partners in Education, Community Exhibit February 2015. ArtsWorks has always been done annually; this year there has been more interest from the community approaching us to do exhibits and also a new perspective on how to handle that input. We would like to make this the year of the young artist to a certain degree.
  - ii. "30 Under 30," Guest-Curated Exhibit, Summer 2015  
This will be a great opportunity to receive work from teens to age 30. It could be their first exhibits to put on their portfolios. This is open to all cities in the State of New Mexico, gallery is not limited to just Santa Fe. We normally do 30 artists per show; this will be a good way to have 30 local artists and have 6 guest curators.

- iii. Student Art Exhibit with Santa Fe Public Schools, Community Exhibit, October 2015

Mr. Lambert noted that working within the mission that Mayor Gonzales has described for our youth being very integrated into the arts community and participating with the Arts Commission. The top 3 described art approvals for the gallery were described.

Ms. Hunter-Stiebel asked if there could be more emphasis on the Art Works submissions. Rod said that could be done.

***Ms. Hunter-Stiebel moved to approve 8-b (i, ii, iii), second by Ms. Pedersen, motion carried by unanimous voice vote.***

#### 8. Reports and Updates

- a. Mayor's Awards for Excellence in the Arts (Debra Garcia y Griego)

Ms. Garcia y Griego stated that the Mayor's Awards for Excellence in the Arts was an outstanding event. Compliments to the caterer for the excellent meal, many people were happy with the menu choice and flavor. The entertainment was excellent and we look forward to next year ideas for outstanding entertainment.

Mr. Randall extended his compliments to Debra Garcia y Griego and Staff for the excellent coordination of this event.

- b. Community Gallery Upcoming Exhibit and Program Schedule (Rod Lambert)  
Calendar attached. (Exhibit C)

Calendar shows all shows booked until end of year and in to 2015. Question regarding Art Smart opportunity for the Community Gallery. Staff will follow up with them.

- c. Funding Programs (Debra Garcia y Griego & Anna Blyth)

Mr. Randall shared with the Arts Commission members that he is considering the use of the Gallery for events which will also provide a financial benefit.

Mr. Lovato talked about the Night Time Task Force that Mayor Gonzales is considering. He thinks that use of the Community Gallery would be a great venue.

Ms. Hunter-Stiebel asked if marketing could be used for the "30 Under 30". Ms. Garcia y Griego and Mr. Randall said that is a good possibility.

Mr. Randall informed the commission members of two signs that are planned to be placed on both sides of the convention center which will provide exposure for the Gallery.

Things Go Art in the Night article in the Santa Fe Reporter. (For information only). Commission members followed a power point narrated by Debra Garcia y Griego.

- Main source of funding 1% lodger's tax for non-profit Arts.
- Historical Funding since 1987: Both drops were around September 11<sup>th</sup> and the years of the recession.
- Historical # of Recipients: Average is 45 – 1987 to Present.
- Historical Average Amount: Recipients are getting less and less money.
- Sample organizations that have been funded. Success/Less On-going funding relationships.
- Historical Summary.
- 2014 Community Arts Promotion by Organizational Budget Size.
- Types of Applications: Year round facilities & programs, seasonal series, fairs & festivals, singled programs and events, education and outreach projects, one-time events. Opportunity: How do we encourage the one-time events?

#### Opportunity:

- Better understand our current applicant pool
- Enhance future planning
- Create more opportunity
- Cultivate stronger organizations
- Build a responsive process
- Improve outcomes
- Increase benefits to the entire community

We are reaching a point where are funding is unsustainable.

#### 9. Site Visits to Funded Events/Organizations

Kathlene Ritch: Miguel Covarrubias Exhibit, Georgia O'Keefe Gallery  
Opening of the Pottery of the United States South at the Museum of Folk Art, very well attended. There was live music and snacks and children attended. Involved with Santa Fe Playhouse, production of Quilters, attendance was low; social media has not worked well with them.

Todd Lovato: One of the things that is happening in Santa Fe right now is that the Skylight venue has opened which has about 200-400 people seating. We have been lacking this type of capacity. You can get major level bands that are up-coming.

Donna Scheer: Miguel Covarrubias Exhibit, Georgia O'Keefe Gallery, Santa Fe Playhouse, production of Quilters. A few months ago there was discussion regarding the Images of the Design exhibit where the past Chair talked about cross promotions at the Cathedral. In the last two months they are cross promoting the exhibit in different locations. Attended Performance Santa Fe – a dance company; great



coordination of the recent event at the Lensic. Ms. Scheer was very impressed with their follow up.

Penelope Hunter-Stiebel – Body Traffic at the Lensic; Ms. Hunter- Stiebel said she had never seen demographics like this one in the Lensic. ArtWorks also did a program she attended. Everyone was enthusiastic. Globe Theater from London & Fusion packed house. Spent 2 weeks in New York and frequented the theater almost daily.

Anne Pedersen: Miguel Covarrubias Exhibit, Georgia O'Keefe Gallery. Ms. Pedersen attended the lecture before the exhibit opened and the Arts Commission was acknowledged.

Gabe Gomez – Nothing to report.


Guest Introduction: Mr. Chippeaux. Thank you for the invite and the information from this meeting.

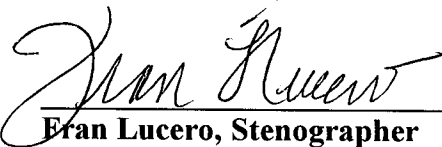
Next meeting date: December 8, 2014

10. Adjourn

There being no further business to come before the Arts Commission the meeting was adjourned at 6:10 pm.

**Signature Sheet:**

  
Donna Scheer, Acting Chair *Bayron J. Cordero*

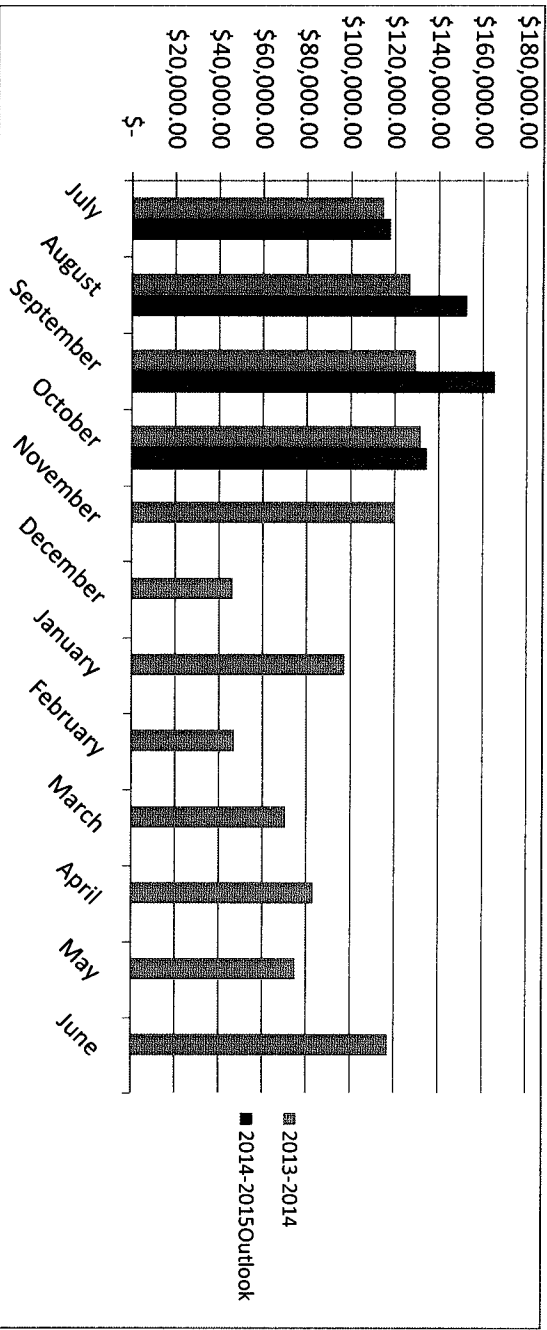
  
Eran Lucero, Stenographer

**1% LODGER'S TAX REPORT**  
October 2014

<b>2013-2014</b>	<b>Transferred to 2112</b>	<b>2014-2015Outlook</b>	<b>Transferred to 2112</b>
July	\$ 114,736.38	July	\$ 117,913.10
August	\$ 126,846.71	August	\$ 152,866.49
September	\$ 129,465.40	September	\$ 165,579.55
October	\$ 131,893.37	October	\$ 134,714.34
November	\$ 119,951.36	November	\$ -
December	\$ 46,328.72	December	\$ -
January	\$ 97,429.63	January	\$ -
February	\$ 47,048.55	February	\$ -
March	\$ 70,630.58	March	\$ -
April	\$ 83,203.48	April	\$ -
May	\$ 75,081.07	May	\$ -
June	\$ 117,176.00	June	\$ -
<b>Total</b>	<b>\$ 1,159,791.25</b>	<b>Total</b>	<b>\$ 571,073.48</b>

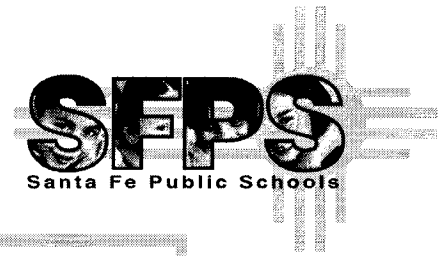
Total Same time last year      \$ 502,941.86      Current Total      \$ 571,073.48

**% Comparison of total current vs total previous same time**      **13.55%**



*Exhibit A*

September 12, 2014



Rod Lambert  
Community Gallery Manager  
PO Box 909  
Santa Fe, NM 87504-0909

Dear Rod,

It was great meeting with you last week to discuss the possibility of having a Santa Fe Public Schools student art exhibition at the Community Gallery. I think we can put something together that will make our city proud. Here is what I propose:

- Student art exhibition representing 26 schools throughout the district, K-12;
- Exhibit theme will be "Art Across the Curriculum" and will demonstrate how art can be integrated with many academic subjects;
- 120-150 pieces of artwork in 2-D and 3-D ready for display (framed or mounted);
- Exhibit at least two weeks in duration;
- Opening night festivities with families, SFPS superintendent, SF Mayor, school board and city council members in attendance; food and beverage supplied by SFPS or other community organizations; student music performances;
- I will supply database of participating artists
- I will assist you with the installation
- Student field trips to see exhibit are possible.

This exhibit will fulfill the mission of the Community Gallery for the following reasons;

- The show will be educational for the public, showing them the diversity of art in our public schools and how it supports academic instruction.
- It is an excellent collaboration between the City of Santa Fe and the public schools.
- It offers students an opportunity to show their artwork in a professional gallery setting.

Let me know if you have any additional questions or suggestions. Thank you for your time and interest in our students' art.

Sincerely,

Amy Summa  
Arts Education Coordinator

11-B-3

*Exhibit B*

January	February	March	April	May	June	July	August	September	October	November	December
1 Th	1 Su	1 Su	1 We	1 Fr	1 Mo	1 We	1 Sa	1 Tu	1 Th	1 Su	1 Tu
2 Fr	2 Mo	2 Mo	2 Th	2 Sa	2 Tu	2 Th	2 Su	2 We	2 Fr	2 Mo	2 We
3 Sa	3 Tu	3 Tu	3 Fr	3 Su	3 We	3 Fr	3 Mo	3 Th	3 Sa	3 Tu	3 Th
4 Su	4 We	4 We	4 Sa	4 Mo	4 Th	4 Sa	4 Tu	4 Fr	4 Su	4 We	4 Fr
5 Mo	5 Th	5 Th	5 Su	5 Tu	5 Fr	5 Su	5 We	5 We	5 Mo	5 Th	5 Sa
6 Tu	6 Fr	6 Fr	6 Mo	6 We	6 Sa	6 Mo	6 Th	6 Th	6 Tu	6 Fr	6 Su
7 We	7 Sa	7 Sa	7 Tu	7 Th	7 Su	7 Tu	7 Fr	7 Fr	7 We	7 Sa	7 Mo
8 Th	8 Su	8 Su	8 We	8 Fr	8 Mo	8 We	8 Sa	8 Tu	8 Th	8 Su	8 Tu
9 Fr	9 Mo	9 Mo	9 Th	9 Sa	9 Tu	9 Th	9 Su	9 We	9 Fr	9 Mo	9 We
10 Sa	10 Tu	10 Tu	10 Fr	10 Su	10 We	10 Fr	10 Mo	10 Th	10 Sa	10 Tu	10 Th
11 Su	11 We	11 We	11 Sa	11 Mo	11 Th	11 Sa	11 Tu	11 Fr	11 Su	11 We	11 Fr
12 Mo	12 Th	12 Th	12 Su	12 Tu	12 Fr	12 Su	12 We	12 We	12 Mo	12 Th	12 Sa
13 Tu	13 Fr	13 Fr	13 Mo	13 We	13 Sa	13 Mo	13 Th	13 Tu	13 Tu	13 Fr	13 Su
14 We	14 Sa	14 Sa	14 Tu	14 Th	14 Su	14 Tu	14 Fr	14 Mo	14 We	14 Sa	14 Mo
15 Th	15 Su	15 Su	15 We	15 Fr	15 Mo	15 We	15 Sa	15 Tu	15 Th	15 Su	15 Tu
16 Fr	16 Mo	16 Mo	16 Th	16 Sa	16 Tu	16 Th	16 Su	16 We	16 Fr	16 Mo	16 We
17 Sa	17 Tu	17 Tu	17 Fr	17 Su	17 We	17 Fr	17 Mo	17 Th	17 Sa	17 Tu	17 Th
18 Su	18 We	18 We	18 Sa	18 Mo	18 Tu	18 Sa	18 Tu	18 Fr	18 Su	18 We	18 Fr
19 Mo	19 Th	19 Th	19 Su	19 Tu	19 Fr	19 Su	19 We	19 We	19 Mo	19 Th	19 Sa
20 Tu	20 Fr	20 Fr	20 Mo	20 We	20 Sa	20 Mo	20 Th	20 Tu	20 Tu	20 Fr	20 Su
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25 Su	25 We	25 We	25 Sa	25 Th	25 Th	25 Sa	25 Tu	25 We	25 Su	25 Su	25 Fr
26 Mo	26 Th	26 Th	26 Su	26 Tu	26 Fr	26 Su	26 We	26 We	26 Mo	26 Mo	26 Sa
27 Tu	27 Fr	27 Fr	27 Mo	27 We	27 Sa	27 Mo	27 Th	27 Th	27 Tu	27 Fr	27 Su
28 We	28 Sa	28 Sa	28 Tu	28 Th	28 Su	28 Tu	28 Fr	28 Mo	28 We	28 Sa	28 Mo
29 Th	29 Fr	29 Su	29 We	29 Sa	29 Mo	29 We	29 Su	29 Tu	29 Th	29 Su	29 Tu
30 Fr	30 Mo	30 Mo	30 Th	30 Tu	30 Tu	30 Th	30 Su	30 We	30 Fr	30 Mo	30 We
31 Sa	31 Tu	31 Tu				31 Fr	31 Mo	31 We	31 Sa		31 Th

Data provided 'as is' without warranty

8p - Zehnte