



Agenda

SANTA FE SISTER CITIES COMMITTEE

August 13, 2014

City Councilor's Meeting Room

4:00 – 5:00 pm

955-6707

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes – July 7, 2014
4. Report of Chair – Carol Robertson Lopez
 - a. Discussion of Goals
5. Report of Staff
6. Committee Updates
7. Other Items
8. Adjournment

* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

SISTER CITIES COMMITTEE
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Call to order and Roll call	The Chair, Carol Robertson Lopez called the meeting to order at 4:00 pm, a quorum was declared by roll call.	Page 2
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Approval of Minutes July 7, 2014	Mr. Fernandez moved to approve the minutes of July 7, 2014 as amended, second by Ms. Magni, motion carried by unanimous voice vote.	Page 2
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Adjournment	There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:00 pm	Page 6

SANTA FE SISTER CITIES COMMITTEE
MINUTES
August 13, 2014

I. Call to Order

Carol Robertson Lopez, Chair, called the Santa Fe Sister Cities committee meeting to order at 4:00 pm. The meeting was held in the City Councilor's Conference room. A quorum did exist and reflected in the roll call.

Roll Call – Present

Carol Robertson Lopez, Chair
Rudy Fernandez
Dr. Jeff Case
Cathy Magni
Arthur Olivas
Carl Moore

Not Present

Kim Song
Ling Tong
Bernard Rubenstein, Excused
Gilbert Delgado, Excused

Others Present:

Lauren Komer, Youth Representative
Julie Bystrom, Staff Liaison
Anna Serrano for Fran Lucero, Stenographer

II. Approval of Agenda

Chair requested to have her report be the last business item on agenda.

Mr. Fernandez moved to approve the Agenda as amended, second by Mr. Olivas, motion carried by unanimous voice vote.

III. Approval of Minutes, July 7, 2014

Mr. Fernandez moved to approve the minutes of July 7, 2014 as presented, second by Ms. Magni, motion carried by unanimous voice vote.

Thank you to staff for the great minutes. The Chair asked for a thank you note to be sent to Jessica Lawrence for her assistance during the retreat.

IV. Report of Staff – Julie Bystrom

Ms. Bystrom stated that the entire sister cities are up on the website. There is a paragraph on each and a photograph. Ms. Bystrom informed the committee that this past month she has been working on the City Hall Airport project and she has sent an e-mail to all of the sister cities. Icheon has responded and they have sent their city seal and photos to tie into the project, which is what has been requested from all cities. Zhang Jia Jai has also said they are working on a submission as well as Parral. No word has come back from Sorrento, Spain and Ispakistan. An e-mail was sent to Livingston as well.

Team members of the sub-committee, Mr. Olivas and Dr. Case have met and Mr. Olivas reported. At the meeting they came up with a lot of ideas and also heard of what other places have done. The ideas presented for the sign were great; cost is an element as to size and what can be on the sign itself. No final decisions were made; staff will present two to three suggestions based on budget.

Ms. Bystrom reported that they are working with the company, Discovery Exhibits and the state also works with them. A PO is already in place based on their original estimates.

Mr. Olivas provided the committee with examples for them to review and shared with them a visit to the museum and a piece of art (factual piece of work) that still existed. The Chair reiterated how nice it would be to do a poster exchange with the sister cities. Mr. Olivas didn't know how often the exhibit at the museum is updated and said that there would be possibilities for placement at city hall, museums and for sure the convention center since so many people go there. Mr. Olivas said he found that people were all looking at it. It could possible result in a saleable piece to raise money. People love it because it has such useful information.

The Chair asked what the timeframe for the sign was.

Ms. Bystrom said late fall early winter for completion. We will be getting a city seal and a marketing photo.

The Chair asked the request be sent to the committee members and they too could send the request to their contacts in their respective cities.

Mr. Olivas suggested we start off with flags and name of city. Next steps; wait for the Exhibit Company to come back with examples in order to make a presentation to the Sister Cities Committee.

Mr. Moore likes the idea Mr. Olivas presented. Within all his travel he is very impressed when he can see the history in some of the pieces that from the sister cities. Facts in line with a sister city and identify the place is great.

The Chair agreed; she used the example of Parral she automatically thinks of the assassination of Pancho Villa.

Mr. Olivas and Mr. Moore said they could see somewhere down the road to have possibly panel exhibits that provide historical information on the Sister Cities. There are many opportunities.

The Chair said this would be a nice project for Lauren to come back with tag lines for the sister cities. She will work with Dr. Case on this request.

V. Committee Updates

Lauren Komer provided an updated report on the Facebook page. It is very colorful and she is working hard to get youth involved with the page. She continues to work on getting pictures uploaded and assuring that information is factual, etc. She reported that they have gone from about 30 to 95 hits a day as it gets updated.

The Chair asked if they could do quizzes on the Sister Cities – this would be great and educational. Mr. Moore joined in and supported this idea to do something that would peak the curiosity, make it educational and encourage youth. Developing educational programs in schools is great. Mr. Olivas said this would be a great opportunity to get sister city schools involved with facts and finds from their sister city.

Ms. Bystrom asked Lauren what she thought about a Sister City Club for the students to participate in. Lauren said this is a great idea, if it could be formalized she could get students enrolled and peak their educational interest in other sister cities. Sister City committee members could visit the schools and provide information on the sister city they represent.

Kim Song – The mayor has been re-elected in Icheon and she will find out who is the contact. The delegation from Korea was very happy to visit Sana Fe during the Folk Art Market. The question of whether Omar is the representative is not known. Julie Bystrom will follow up with the Mayor's Office in Icheon to ask who the official Sister City Representative is.

The Chair would like help from Ms. Song to send a congratulations letter to the Mayor in Korea. Ms. Song said to send the letter in English to the Mayor in Icheon and to send an invitation to next year Folk Art Festival.

The Chair informed the committee members that Lino from Osteria is the official contact for Italy.

Cathy Magni said not much to report; they are working on getting the Italian movies going again.

Mr. Fernandez said there has not been a lot of communications with Parral lately. An invitation has not been sent to them and Fiesta is 3 weeks away. If an invitation would be sent to them, they would come. The Chair asked if the Mayor would want to invite them, Dr. Case and she would help to host them. Mr. Fernandez said it is time consuming because when they come they are very good at attending all functions. The Chair recommended waiting until next year when Mr. Fernandez would have more time. Parral celebrates their fiesta before the Santa Fe Fiesta and Mr. Fernandez said he could coordinate an invite from them to us.

The Chair said that in relation to Bukhara, next year following the folk art market the artist from Bukhara are going to travel to Las Vegas, Nevada and from there to Seattle. They will have three markets to take their goods. In addition, the Chair and Mr. Case attended with the Japanese delegation of students at a good-bye dinner at Monte del Sol. Mayor Gonzales and Mayor Pro Tem Ives attended and it was a lovely event. The kids were there with their host families and discussion took place with Sheri. It was a lovely evening, they shared slides and pictures. The Chair spoke with Sheri about next year when they have the Icheon festival, they are working on the date and the idea of inviting the Mayor to come for that festival and they really liked the idea.

Mr. Olivas – Japan - He continues to stay in contact with Sheri on future events.

Carl Moore will have a photo exhibit at the Santa Fe Baking Company on August 16th showing the Holguin Dance Company, Danza Fragmentada which is a dance company in Guantanamo and other nice photos from Cuba. The Chair said that there is big interest in Cuba for future meetings. Mr. Moore said that he is taking a photography class for the first time to the Oriente, Cuba and it is already sold out. Mr. Moore said that the first exhibit he did there was the Medios de Mayo Festival which is their big festival the first weekend in May.

The Chair reiterated that when reflecting on the goals for the Sister Cities Committee a great story can be told by Mr. Moore's exhibit. Encourage everyone to attend. This is another great opportunity to do bi-lines in Facebook about Cuba that are educational and informational. The Chair said she knows that all sister cities have festivals; it would be nice to find out when they are and the history related to their activities.

Mr. Moore asked if there was any possibility to have an exhibit of this sort in a city facility. Ms. Bystrom said they plan about a year out and she will take

this request to Ms. Garcia y Griego. Mr. Moore said they could solicit pictures from the kids in the different sister cities to send pictures of their festivals.

The Chair said that one thing there are going to be doing is that every year at Sister Cities International Conference they have a huge art exhibit, not only art but also poetry and Dr. Case has been in touch with Sister Cities in launching that contest in our schools next year. They give a \$1000 prize and we could come up with our own reward and working with kids here in Santa Fe and having a presentation at the City Council. More discussion on this suggestion will follow.

Mr. Moore said another idea would be to give 12 students disposable cameras or ask them to take pictures on their phones and to send 12 pictures of sites in Santa Fe from our young people. We can show Santa Fe to our Sister Cities and we can ask them to share with us. This would be more information for Facebook.

Lauren said that the young people are using a lot of Instagram which is more pictures.

VI. Report from the Chair

The Chair asked staff if at the top of future agenda's – list the 4 goals of the Sister City Committee – not as an agenda item but as a highlight to see them consistently.

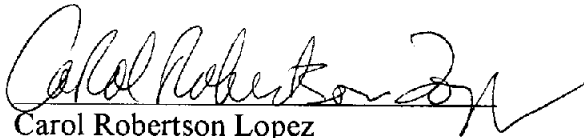
VII. Other Items

Next meeting is September 10th.

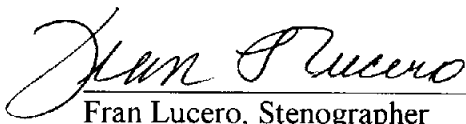
VIII. Adjournment

Mr. Olivas moved to adjourn at 5:00 pm, second by Ms. Magni, motion carried by unanimous voice vote.

Signature:



Carol Robertson Lopez
Chair



Fran Lucero, Stenographer