



Agenda

CITY CLERK'S OFFICE

DATE 8/15/14 TIME 8:28

SEFVLD BY Katherine Mortimer

RECEIVED BY [Signature]

SUSTAINABLE SANTA FE COMMISSION

Tuesday, August 19, 2014
Councilors' Conference Room
Santa Fe, NM
2:30 p.m. to 4:30 p.m.

AMENDED – Added Item I-6

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – July 24, 2014
- E. COMMUNICATIONS FROM THE FLOOR (5 min)
- F. REPORT FROM, AND ASSIGNMENT OF ACTIONEER (5 min)
- G. STAFF COMMUNICATIONS (10 min)
 - 1. Update on Food Policy Council work (K. Mortimer)
 - 2. Update on grants received by WAA (K. Mortimer)
 - 3. 100 Resilient Cities Centennial Challenge Application (K. Mortimer)
 - 4. SFSWMA (A. Schlachter)
- H. PRESENTATIONS
- I. DISCUSSION/ACTION ITEMS
 - 1. Reusable bag ordinance data collection and reporting (K. Mortimer) (5 min)
 - 2. Resolution Adopting the Forrest and Water Climate Adaptation Plan (E. Chiocchio) (5 min)
 - 3. Green Lodging Initiative resolution status (K. Kelly) (5 min)
 - 4. Priorities Progress (B. Sopoci-Belknap) (10 min)
 - 5. Report on Water Conservation (L. Pape) (5 min)
 - 6. Santa Fe Leads Resolution (L. Pape) (5 min)
 - 7. Report on Water Rating System (WRS) for buildings (A. Hatherly) (5 min)
 - 8. SUBCOMMITTEE REPORTS:
 - 8.1. ASSESSMENT: Updated tracking and reporting strategy (K. Mortimer/A. Zappe) (15 min)
 - 8.2. COMMUNITY ENGAGEMENT (A. Romero) (10 min)
- J. ITEMS FROM THE CHAIR (5 min)
- K. ITEMS FROM THE COMMISSION (5 min)
- L. ITEMS FOR NEXT AGENDA (5 min)
- M. ADJOURNMENT

Next Meeting: September 16, 2014

NOTE: Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting date.



Agenda

CITY CLERK'S OFFICE

DATE 8.13.14 TIME 1:49pm

SERVED BY Katharine Mortimer

RECEIVED BY Carmelina Speer

SUSTAINABLE SANTA FE COMMISSION

Tuesday, August 19, 2014
Councilor's Conference Room
Santa Fe, NM
2:30 to 4:30 p.m.

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – July 24, 2014
- E. COMMUNICATIONS FROM THE FLOOR (5 min)
- F. REPORT FROM, AND ASSIGNMENT OF ACTIONEER (5 min)
- G. STAFF COMMUNICATIONS (10 min)
 - 1. Update on Food Policy Council work (K. Mortimer)
 - 2. Update on grants received by WAA (K. Mortimer)
 - 3. 100 Resilient Cities Centennial Challenge Application (K. Mortimer)
 - 4. SFSWMA (A. Schlachter)
- H. PRESENTATIONS
- I. DISCUSSION/ACTION ITEMS
 - 1. Reusable bag ordinance data collection and reporting (K. Mortimer) (5 min)
 - 2. Resolution Adopting the Forrest and Water Climate Adaptation Plan (E. Chiocchio) (5 min)
 - 3. Green Lodging Initiative resolution status (K. Kelly) (5 min)
 - 4. Priorities Progress (B. Sopoci-Belknap) (10 min)
 - 5. Report on Water Conservation (L. Pape) (5 min)
 - 6. Report on Water Rating System (WRS) for buildings (A. Hatherly) (5 min)
 - 7. SUBCOMMITTEE REPORTS:
 - 7.1. ASSESSMENT: Updated tracking and reporting strategy (K. Mortimer/A. Zappe) (15 min)
 - 7.2. COMMUNITY ENGAGEMENT (A. Romero) (10 min)
- J. ITEMS FROM THE CHAIR (5 min)
- K. ITEMS FROM THE COMMISSION (5 min)
- L. ITEMS FOR NEXT AGENDA (5 min)
- M. ADJOURNMENT

Next Meeting: September 16, 2014

NOTE: Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting date.

**INDEX OF THE MINUTES
SUSTAINABLE SANTA FE COMMISSION
August 19, 2014**

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER	Convened	1
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA	Approved [as amended]	2
D. APPROVAL OF MINUTES –July 24, 2014	Approved [as amended]	2
E. COMMUNICATIONS FROM THE FLOOR		2-3
F. REPORT FROM, AND ASSIGNMENT OF ACTIONEER		3-4
G. STAFF COMMUNICATIONS		
1. Update on Food Policy Council work		4
2. Update on grants received by WAA		4
3. 100 Resilient Cities Centennial Challenge Application		3-4
4. SFSWMA (A. Schlachter)		4-5
H. PRESENTATIONS	None	5
I. DISCUSSION/ACTION ITEMS		
1. Reusable Bag Ordinance data collection and reporting		5-6
2. Resolution Adopting the Forest and Water Climate Adaptation Plan		
	Removed from agenda	7
3. Green Lodging initiative resolution status		7
4. Priorities Progress		7
5. Report on Water Conservation		7
6. Santa Fe Leads Resolution		7-8
7. Report on Water Rating System (WRS) for Buildings		8
8. SUBCOMMITTEE REPORTS:		
8.1. ASSESSMENT: Updated tracking and reporting strategy		8
8.2. COMMUNITY ENGAGEMENT (A. Romero)		8
J. ITEMS FROM THE CHAIR		9
K. ITEMS FROM THE COMMISSION		9
L. ITEMS FOR NEXT AGENDA		9
M. ADJOURNMENT	Adjourned at 4:40 p.m.	9

MINUTES OF THE
CITY OF SANTA FE
SUSTAINABLE SANTA FE COMMISSION
August 19, 2014

CALL TO ORDER

A meeting of the City of Santa Fe Sustainable Santa Fe Commission was called to order by Bianca Sopoci-Belknap, Chair at 2:36 p.m. at the City Hall Councilors' Chambers Santa Fe, New Mexico.

ROLL CALL

Roll call indicated a quorum for conducting official business as follows:

Members Present

Bianca Sopoci-Belknap, Chair
Esha Chiocchio, Vice Chair
Amanda Hatherly
Kim Kelly
Louise Pape
Andrea Romero
Glenn Schiffbauer

Members Absent

2 vacancies

Staff Present

Katherine Mortimer, Environmental Services Division

Others Present

Samantha Ardoin, student at St. John's College
Brandon Kimball, student at St. John's College
Andy Otto, Santa Fe Watershed Association
Seth Roffman, *Green Fire Times*
Adam Schlachter, Santa Fe Solid Waste Management Agency SFSWMA
Karen Strawn, citizen
Carol Weber, citizen
Ashley Zappe, AmeriCorps Member
Jo Ann G. Valdez, Stenographer

APPROVAL OF THE AGENDA

The agenda was amended: Item I-2 (*Resolution Adopting the Forest and Water Climate Adaptation Plan*) was deleted from the agenda.

Commissioner Pape moved to approve the agenda as amended. Commissioner Chiocchio seconded the motion. The motion passed unanimously by voice vote.

APPROVAL OF THE MINUTES: July 24, 2014

The following changes were made to the Minutes of the July 24, 2014 meeting:

Page 5, 7th paragraph, "Commissioner Hathaway" was changed to read: "Commissioner **Hatherly**."

Page 7, 4th paragraph, 1st sentence was changed to read: "*Commissioner Chiocchio said Sungevity is moving to town.*"

Commissioner Schiffbauer moved to approve the Minutes of July 24, 2014 as amended. Commissioner Pape seconded the motion. The motion passed unanimously by voice vote.

COMMUNICATIONS FROM THE FLOOR

Introductions were made.

Carol Weber said she is with the Livable Communities Project and part of it is recycling and she spoke to Louise Pape about it. Commissioner Pape suggested that Ms. Weber attend today's meeting because there are a lot of similarities on what the Commission is doing and what they are doing.

Chair Sopoci-Belknap asked Ms. Weber to talk about the Livable Communities Project for those individuals who do not know what it is.

Ms. Weber said the Livable Communities Project is funded by grants that were created by the government. There are only five cities participating in the Project and Santa Fe is one of them. The idea is to turn all areas into little neighborhoods and little nucleuses so that we all help each other. The mission is to improve the quality of life and economic and social wellbeing of low- and moderate-income individuals and communities.

Chair Sopoci-Belknap asked Ms. Weber what the structure was for the work they are doing-in terms of its manifestation here in Santa Fe.

Ms. Weber said they just had a meeting in Washington, D.C. so they will have to move forward from that meeting. She noted that they are working on their survey presently and it will be posted on the internet so people can look at it and make suggestions.

Chair Sopoci-Belknap asked Ms. Weber if she could be the point of contact for the Living Communities Project.

Ms. Weber said sure. Her e-mail address is sfnmcarol@gmail.com.

Karen Strawn said she found out about the Sustainable SF Commission from Commissioner Chiochio at the Climate Masters Class. Ms. Strawn has lived in Santa Fe for about three years and is originally from Colorado. She has been involved in growing food and green building for 25 years. Recently, her studies have been on systems' resilience.

Andy Otto is the Executive Director of the Santa Fe Watershed Association. He said he loves these meetings because there are always agenda items on part of what they do.

Brandon Kimbali said he is a junior at St. John's College and he is present to learn more about what is going on in Santa Fe with regards to sustainability.

Samantha Ardoin is also a student at St. John's College and was invited by her boyfriend (Brandon Kimball) to the meeting because she is interested in sustainability.

Seth Roffman with the *Green Fire Times* was present. He shared the August edition of the publication which features the 5th annual Native American green indigenous solutions. The next issue will be in collaboration with the Santa Fe Conservation Trust on the issues they are involved with.

Mr. Roffman noted that he has a copy of the article from Ashley Zappe on the SSFC update on the plastic ban issue. He mentioned that he is looking for materials for the October issue, which will be a mixed issue.

Commissioner Pape said this issue has an article from Roxanne Swentzell and it is extremely important. The article talks about diet and how the Native Americans can overcome obesity, diabetes, etc.

REPORT FROM, AND ASSIGNMENT OF ACTIONEER

Commissioner Chiochio was the Actioneer for this meeting.

The previous Actioneer report was sent via e-mail. Chair Sopoci-Belknap reviewed the previous Actioneer report.

Commissioner Chiochio said she and Commissioner Pape made some major revisions to the Tree Planting Section of the Climate Adaptation Plan. She noted that she has been trying to meet with Bill of the Water Department to "flush out" the goals. She will send the Plan to Ms. Mortimer once it is complete. Ms. Mortimer asked Commissioner Chiochio to send her the most recent Climate Adaptation Plan Resolution.

Commissioner Romero met with the Mayor and he apologized for not being able to meet sooner and wasn't sure why they were not able to. She said the Mayor is very excited about the work of this Commission and hopes it will influence the Climate Task Force. The Mayor wants this Commission to be involved with how the Climate Task Force plays out and what actually happens with regards to sustainability issues. The Mayor has put the Climate Task Force on hold until the energy staff member that is hired. The Mayor sent a letter to Commissioner Romero noting that he will give her an update once this individual is hired and she will forward any information she gets to the Commissioners.

STAFF COMMUNICATIONS (5 min)

1. Update on Food Policy Council work

Ms. Mortimer reported that the Food Policy Council is nearing completion on the outreach of the Food Plan. The Food Policy Council is receiving feedback from the public and held a meeting on the south side of town this past Saturday and they received some good comments. The Food Plan should be ready to submit to the City and County governing bodies sometime in September. Then it will go through the approval process under both bodies.

Ms. Mortimer said she will be meeting with the Mayor to discuss the development of an urban agriculture policy. She is coordinating this work with the Parks and Open Space Advisory Committee, the Water Conservation Subcommittee, the Food Policy Advisory Council and this Commission. She is putting together some of the key issues that need to be considered or addressed.

Ms. Mortimer noted that the Parks and Open Space Advisory Committee met with the Mayor and has been given approval to start doing an evaluation of the community gardens in the parks to look at who is being served; is it the demographic that we were looking for; how it could be different and what support do they need in order for it to be useful and accessible; and where are the community gardens (or parks that have them) located.

Ms. Mortimer mentioned that the Parks and Recreation Department have been rejoined and there is a job announcement for the Director.

2. Update on grants received by WAA

Ms. Mortimer reported that the Western Adaptation Alliance has received two different grants. One of the grants funds the use of "Climace", which is out of the University of Arizona to develop communication tools. They will look at what events have happened and whether or not they were climate related, etc.

Ms. Mortimer said the Georgetown Climate Center in Washington, D.C. is doing some work on stormwater management and using it for advantageous purposes in our kind of climate - green infrastructure, how it works and what it can and cannot do. They will also look at laws and how they are interpreted.

3. 100 Resilient Cities Centennial Challenge Application

Ms. Mortimer said she has been asked to submit an application for the above. She developed the language to answer the questions and sent it for review. They have until Thursday to submit comments. Ms. Mortimer noted that this pays for a Chief Resiliency Officer.

4. SFSWMA (A. Schlachter)

Mr. Schlachter reported that the draft of the SFSWMA analysis/assessment was sent to the City's Solid Waste Department on July 30th.

Ms. Mortimer noted that the City's report is on the website.

Commissioner Pape said they had a SWAC (Solid Waste Advisory Committee) meeting but the report was not available.

Mr. Schlachter said the next SWAC meeting is scheduled for September 17th and a presentation will be made about this. He will send out the PowerPoint presentation for the next SWAC meeting to the SSFC members.

Mr. Schlachter said they will be asking the Joint Powers Board to approve the Amnesty Day schedule that he presented at the last Board meeting. He noted that they will be putting together a calendar that will be published and it will highlight these dates.

He said to give the Commission a ball park figure - to add glass to the current waste system would cost approximately \$3.5 million because they would have to move the BuRRT, because the equipment would not fit in the building that they are currently occupying. With that being said, they do not think that is a realistic option because that would mean that they would have to raise their rates to accomplish that. Another thing that they are looking at is finding regional facilities who could handle a mixed stream that they could transport to. The closest one is in Colorado Springs and they are not sure, from an economic standpoint, if the cost of transportation would be offset by the cost of what they would get for the mixed material.

PRESENTATIONS

There were no presentations made.

I. DISCUSSION/ACTION ITEMS

1. Reusable Bag Ordinance data collection and reporting

[Copies of the *Reusable Bag Ordinance Report draft: August 19, 2014* were distributed. A copy is hereby incorporated to these Minutes as Exhibit "A".]

Ms. Mortimer noted that she had a conversation with the City Attorney about alternatives and she is looking at alternatives. The City Attorney has a request into the NM Attorney General's office about certain aspects of it. They are also working with the New Mexico League on this. They are hoping to have some recommendations to alternatives sometime in September.

Chair Sopoci-Belknap said she would like to have these options, work on them as a group and come up with a recommendation to include in the report. She would also like to include questions or an analysis from the customer's perspective in this report. She asked if it was possible to extend the deadline when the report is due.

Mr. Schlachter said in terms of surveying the customers, "Tos no Mas" (which is the big "clean up Santa Fe" event) will be happening on September 27th. He said it might be worth it to have them ask participants if they are noticing a reduction in the amount of plastic bag litter.

Commissioner Romero said there is also a river clean up event this weekend.

Ms. Mortimer said she could ask Gilda of Santa Fe Beautiful if they can survey customers at their event.

Commissioner Kelly said she would like to see funding set aside to do some advertisements on the buses because putting the logo on the buses would help. Secondly, it would be nice if the Commission could organize some kind of clean up on the south side.

Ms. Mortimer said they could identify those areas as part of the cleanup. She said she would ask if there is some kind of literature that can be handed out at the event on September 27th.

Chair Sopoci-Belknap said it would be helpful to know what the City did in terms of PR about this.

Commissioner Kelly will create questions to survey customers in the store parking lots.

Ms. Mortimer will edit the Bag Ban document and include the questions/comments that Chair Sopoci-Belknap and Commissioner Kelly will submit.

Mr. Schlachter offered to handout information at the BuRRT.

Ms. Zappe said it would be interesting to know if the store attendants ask people if they have their disposable bags.

Chair Sopoci-Belknap said it would be great to have someone go into the stores to do training for staff.

2. Resolution Adopting the Forest and Water Climate Adaptation Plan

This item was removed from the agenda.

3. Green Lodging initiative resolution status

Commissioner Kelly said the Request for Proposal for the Green Lodging initiative has not been finished as of yet. She has a meeting with Nick Schiavo on Friday at 9:00 a.m. to discuss this further. She thinks the RFP will not be done until September.

4. Priorities Progress

Chair Sopoci-Belknap said this item was discussed by Commissioner Romero when she reported that she met with the Mayor about the Commission's initiatives, goals and training for staff. She suggested that the Commission have a focus area on what they would like to train staff on.

5. Report on Water Conservation

Commissioner Pape and Commissioner Chiocchio attended the Water Conservation Committee meeting that was well attended.

Commissioner Pape said a lot of people heard this idea and Councilor Ives said he would be ready to do a draft resolution on the Santa Fe Leads Project. Commissioner Pape asked the SSFC members to talk to the Councilors in support of the resolution (which is the next agenda item).

6. Santa Fe Leads Resolution

[Copies of the Draft *Santa Fe Leads Project* Resolution were distributed and reviewed.]

The Resolution is to implement the *Santa Fe Leads Project* making City public facilities that are open for public use serve as models to our citizens and visitors of sustainable and responsible design and actions.

Commissioner Pape noted that they have not been able to figure out the issue of staffing for the Santa Fe Leads Project.

She said Laurie Trevizo indicated that she would now have the data to apply for grants.

Chair Sopoci-Belknap said Earth Care has a part-time Americorps person coming in and possibly this individual could work part-time and coordinate volunteers to do this. She explained that the position would have to be housed somewhere.

Commissioner Hatherly said she had a change on the third WHEREAS, they could change the word “electricity use” to “energy use”.

Chair Sopoci-Belknap thinks they need to give some concrete examples so people understand the kinds of things they are saying. They need to define the project in the actual resolution and they also need an assessment done on operations and best practices. There should be a commitment from the City.

Ms. Mortimer said they need to add something about the fact that the City of Santa Fe has placed recycling containers in all city facilities. She noted that all resolutions have to have a fiscal impact report.

Ms. Mortimer said each topic needs to have an evaluation of what they have and they need to be very specific on the list of what they want the city to be modeling.

The Resolution will be edited and resent to the Commissioners.

7. Report on Water Rating System (WRS) for Buildings

Commissioner Hatherly said they are developing a Water Rating System that is similar to the Energy Rating System. They are hoping that this will be incorporated to the City’s Building Code.

8. SUBCOMMITTEE REPORTS:

8.1. ASSESSMENT: Updated tracking and reporting strategy

[Copies of the draft “*Sustainable Santa Fe Report*” were distributed.]

The Subcommittee met prior to today’s meeting, reviewed the assessment tools and pulled 10 of the top priorities. The document will be finalized and copies will be sent to Mayor Gonzales, City Councilor Ives and to the Commissioners.

8.2. COMMUNITY ENGAGEMENT (A. Romero)

Commissioner Romero noted that she has been working on the visual icons.

J. ITEMS FROM THE CHAIR

Chair Sopoci-Belknap said there is a vacancy on the Commission. She questioned whether or not the appointment of John Alexandro Jr. has been made and Ms. Mortimer said she did not know.

Commissioner Chiocchio said Karen Strawn is interested in serving on the Commission. She will nominate Ms. Strawn at the next meeting.

K. ITEMS FROM THE COMMISSION

Commissioner Schiffbauer announced that there will be a lunch on Friday at the Homebuilders Association and it will be on public banking.

Commissioner Pape noted that the Climate Task Force event is scheduled for next Monday and all of the Commissioners have been invited to attend.

L. ITEMS FOR NEXT AGENDA (5 min)

Items for the next agenda can be sent to Katherine Mortimer.

M. ADJOURNMENT

Schedule Next Meeting/Adjournment

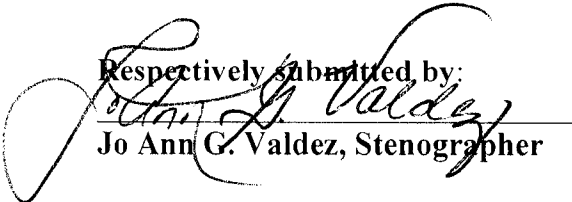
The next meeting is scheduled for September 16, 2014 at 2:30 p.m.

Having no further business to discuss, the meeting was adjourned at 4:40 p.m.

Approved by:


Bianca Sopoci-Belknap, Chair

Respectively submitted by:


Jo Ann G. Valdez, Stenographer

EXHIBIT

tabbles

A

BAG
TO DIFFER

REUSABLE BAG ORDINANCE REPORT

IMPLEMENTATION PROGRESS

DRAFT: AUGUST 19, 2014

Report Prepared by the Sustainable Santa Fe Commission

Bianca Sopoci-Belknap, chair

Esha Chiocchio, vice chair

Glenn Schiffbauer

Amanda Hatherly

Andrea Romero

[John Alejandro] ???

Louise Pape

Kim Kelly

ESD Staff

Katherine Mortimer

Lawrence Garcia

Rand Marco



REUSABLE BAG BAN REPORT (DRAFT)

Implementation Progress

BACKGROUND

The City of Santa Fe passed Ordinance 2013-29 eliminating the single-use plastic bags from most retail stores and requiring a ten cent fee for single-use paper bags over a specific size. Subsequently it was discovered that the fee, as written in the ordinance, was beyond the City's authority to require and was eliminated through Ordinance 2014-08.

The ordinance, as amended, went into effect on February 27, 2014. The Environmental Services Division was charged with collecting data regarding the financial impact to stores and the Sustainable Santa Fe Commission was charged with reporting on the progress and effectiveness of the ordinance one year from its passage on August 27, 2013. This is that report.

INTENT

Reducing the impacts of solid waste involves reducing the volumes of waste, reusing waste materials several times, and recycling the remainder, in that order. The greatest reduction in impacts comes from the hierarchy of these actions. Reusing shopping bags therefore has a greater reduction in impacts than recycling single-use bags. This ordinance is intended to promote the use of reusable bags as much as possible.

GOAL:

Reduce single-use
bag usage in Santa Fe
by eliminating single-
use plastic bags and
encouraging people to
avoid using paper bags

SUMMARY OF FINDINGS

Implementation of the ordinance has not resulted in significant public complaint, however, for the most part, people have exchanged using single-use plastic bags for single-use paper bags with little increase in reusable bags. Therefore, in order to meet the goal of reducing single-use bag usage, additional steps would need to be taken to discourage use of paper bags.

RECOMMENDATIONS

The Sustainable Santa Fe Commission recommends that the City adopt a disincentive for paper bag use that also generates revenue for the City and the stores to help cover administrative costs and facilitate the implementation of additional green initiatives. The rules governing cities authority differs from state to state. Here in New Mexico Santa Fe does not have the authority to require a third party (retail stores) to collect a fee for bags. The City Attorney is exploring all available options within the authority of Santa Fe as a Home Rule NM City. To that end she has submitted a request for interpretation to the New Mexico Attorney General as well as information from the New Mexico Municipal League.

METHODOLOGY

There is no existing data, and no easy way to collect data, regarding the number of single-use bags used in Santa Fe. The Environmental Services Division developed the following methodology for collecting qualitative data from retail stores to assess the impacts of the ordinance:

Data Sampling

The City was divided into three geographical areas: downtown and surrounding area, mid-town, and southside. 10 to 11 stores were selected to be surveyed in each of these three areas at two times. Surveys were conducted about 2 months after implementation and again about 4 months after implementation. Additionally, 12 retail stores that are large users of single-use bags were surveyed from across the City, some with multiple locations. These stores were surveyed about 4 months after implementation. The survey questions from the first survey focused on the financial impacts and perceptions of the public's feelings towards the bill. The same questions were asked during the second survey plus some additional questions were added to understand how the bill was being implemented internally at the business and to get any data available regarding actual reductions in single bag use.

The Questions

Survey 1:

1. Have you seen a financial impact, either positive or negative, as a result of the ban?
2. Are you providing paper bags? If so, are you charging a fee? If so, how much?
3. About what percentage of your customers are bringing in their own bag?
4. Have you had complaints from your customers about the ban? If so, about what percentage of your customers have voiced complaints?
5. Is there anything else that has resulted from the ban that you would like to tell us?

Additional questions included in Survey 2:

6. Did your checkout staff receive training about the ordinance? If so, in what format and by whom?
7. Do your checkout staff ask customers if:
 - a. They'd like a bag before bagging their items with a paper bag?
 - b. They brought their own bag before bagging their items with a paper bag?
 - c. Both
 - d. None of the above – they automatically bag customers merchandise unless the customer asks them not to or offers a reusable bag.
8. Does your store make cardboard boxes available at the checkout? Why or why not?
9. Has your store incorporated signage at the checkout?
10. Has your store incorporated signage in the parking lot?
11. What additional support can the City provide in order to increase usage of re-usable bags from your vantage point?

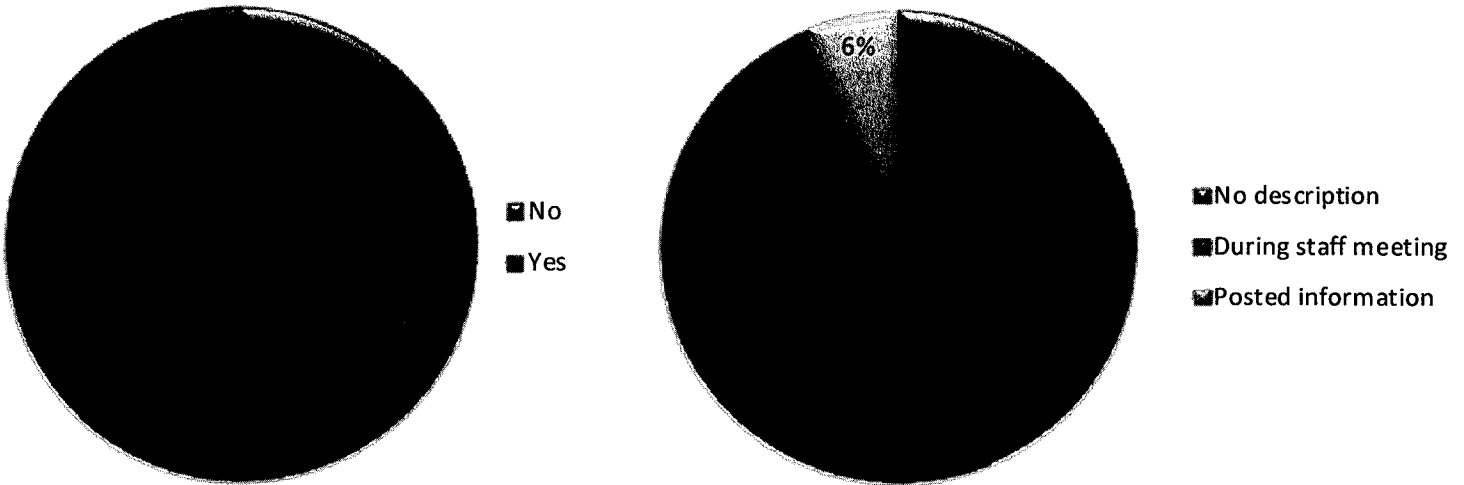
Results

Implementation

Questions relating to how stores are implementing the ordinance help us understand the context for how effective the ordinance is at meeting its goal of reducing single-use bags. Stores with greater training and internal outreach to their customers tended to report fewer complaints. [add what the data shows. . . .]

Did your checkout staff receive training about the ordinance? If so, in what format and by whom?

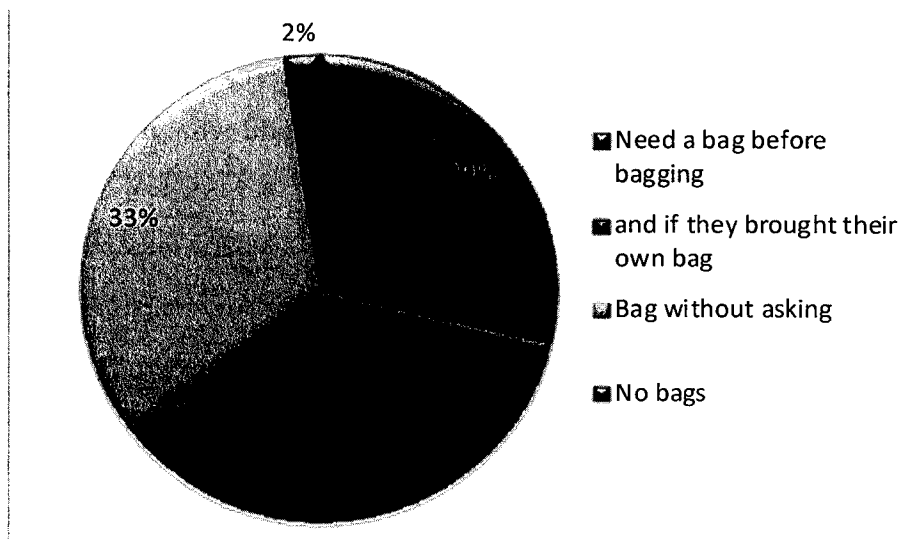
Most stores did not provide any formal training to their staff. Those that did mostly provided that training during a regular staff meeting. Only 6 percent of those that provided training posted that information for their employees to refer to later. 44 percent of those that did provide some kind of training did not say how that training was conducted.



Do your checkout staff ask customers if:

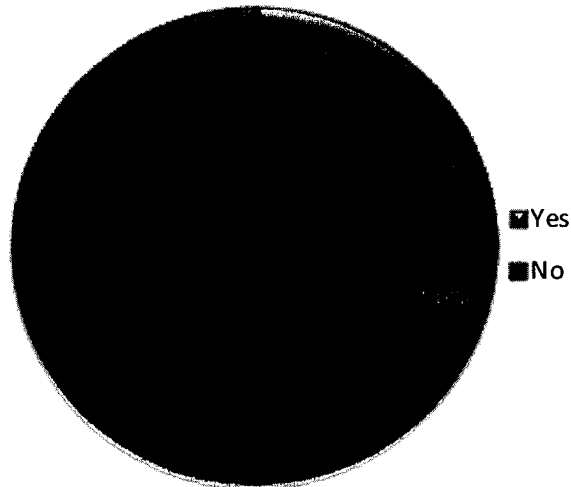
- They'd like a bag before bagging their items with a paper bag?
- They brought their own bag before bagging their items with a paper bag?
- Both
- None of the above – they automatically bag customers merchandise unless the customer asks them not to or offers a reusable bag.

Most stores (65%) ask customers if they need a bag before bagging their purchases. More than half of those also ask of customers brought their own bag. About a third of stores bag purchases in paper bags without first asking customers if they need or want that bag. Only 2 percent of stores provide no bags to customers.



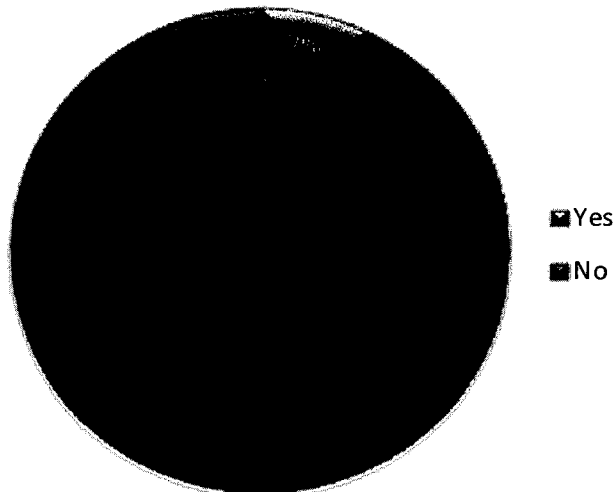
Does your store make cardboard boxes available at the checkout? Why or why not?

More than half of stores make cardboard boxes available at the checkout. Mostly those were made available at request when customers were purchasing multiple bottles of drinks, usually wine. Some provide them for any purchase. None of the stores that don't provide boxes provided information about why they weren't.



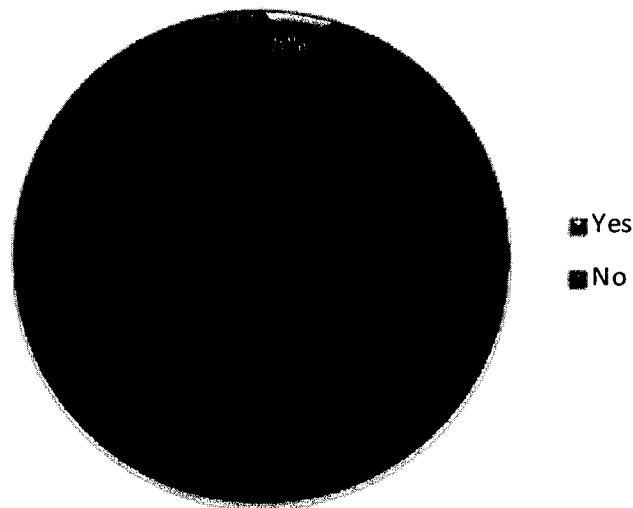
Has your store incorporated signage at the checkout?

Very few stores are providing signage at the checkout to inform customers of the ordinance and explain why plastic bags are no longer available. Graphics for signage was made available by the Environmental Services Division that stores can download and use free of charge. While we don't have a mechanism to track if anyone has down-loaded the graphics, none have been seen by staff. The signage that has been placed has been created by the stores and is consistent with the graphics and signs used by those stores for other purposes.



Has your store incorporated signage in the parking lot?

Even fewer stores have incorporated signage in the parking lot. Some stores don't have control over the signage in the parking lot where the lot is shared with several stores and the land owner controls that area. Additionally, since stores mostly provide paper bags, they feel less need to remind people to bring in their own.

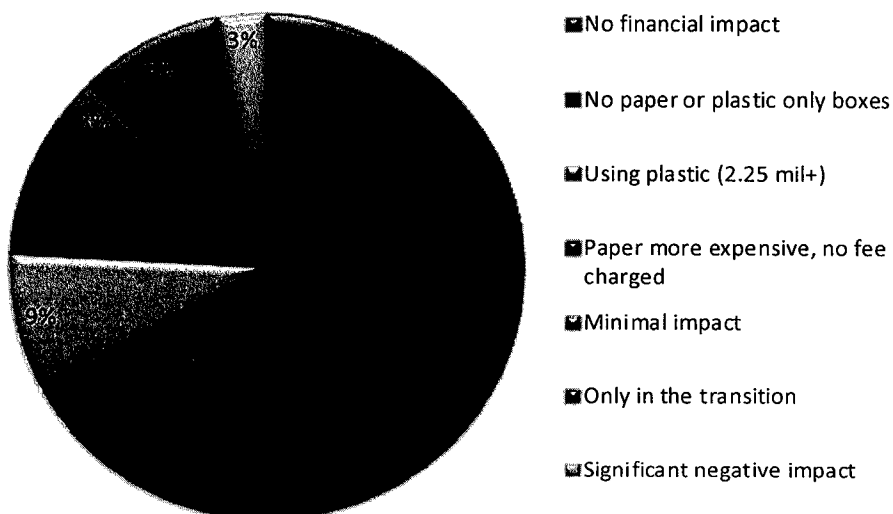


Impacts

During development of the Ordinance, some stakeholders expressed concerns that the elimination of single-use plastic bags would cost stores more money as they cost more per bag. Grocery-size bags cost more than smaller paper bags and those that don't have handles.

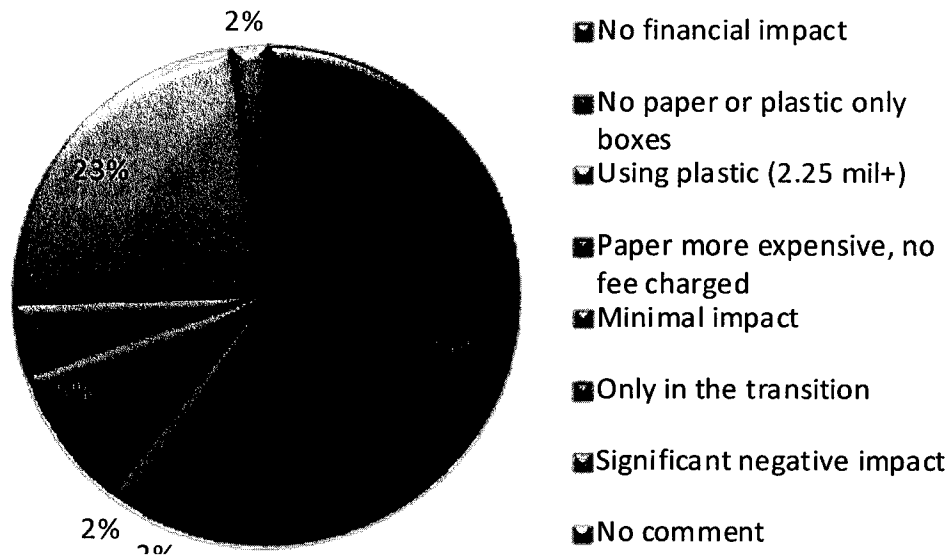
Have you seen a financial impact, either positive or negative, as a result of the ban?

The first survey did not include stores that are large users of bags including large grocery stores and large hardware stores. This data shows no or minor financial impacts from the banning of plastic bags.



(Have you seen a financial impact, either positive or negative, as a result of the ban? Continued)

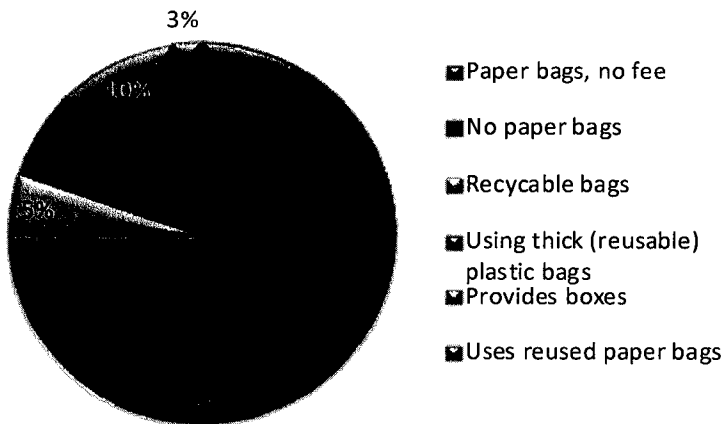
The data from the second survey, which included the large users, shows a large jump in the “significant negative impact” response, a direct result of the feedback from those stores.



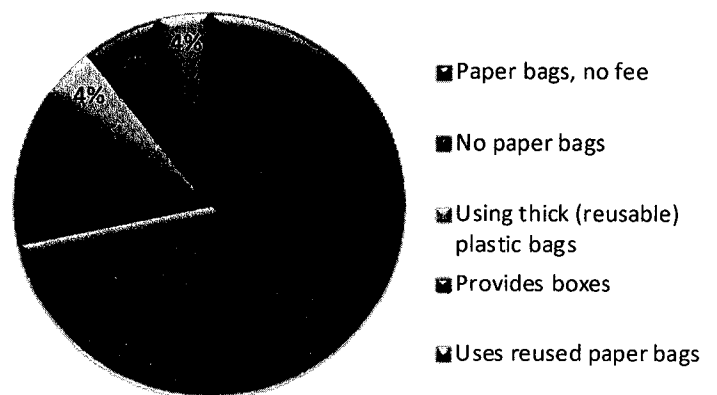
Are you providing paper bags? If so, are you charging a fee? If so, how much?

None of the stores surveyed charged a fee at the time the interviews were conducted. Some large users had started out charging a fee but recinded the fee after receiving customer complaints. Many of the comments received ask that a fee be required to enable them to recoup the costs of paper bags and encourage bag use reductions across the board. Most of the stores that don’t provide paper bags instead provide plastic bags that meet the requirements for being reusable.

First Survey



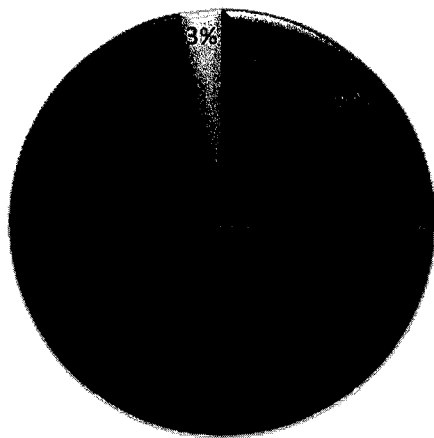
Second Survey



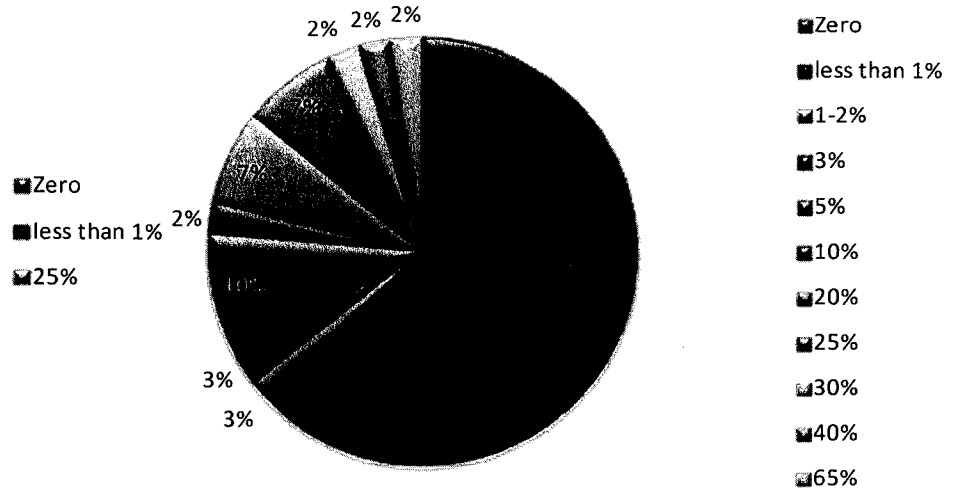
About what percentage of your customers are bringing in their own bag?

While very few people bring their own bags, the number is increasing and more stores are seeing at least some of their customers bring in their own bags.

First Survey



Second Survey

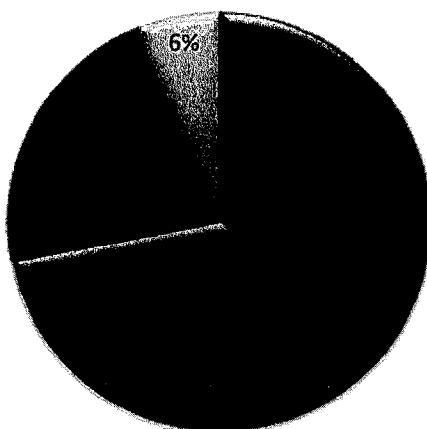


Have you had complaints from your customers about the ban?

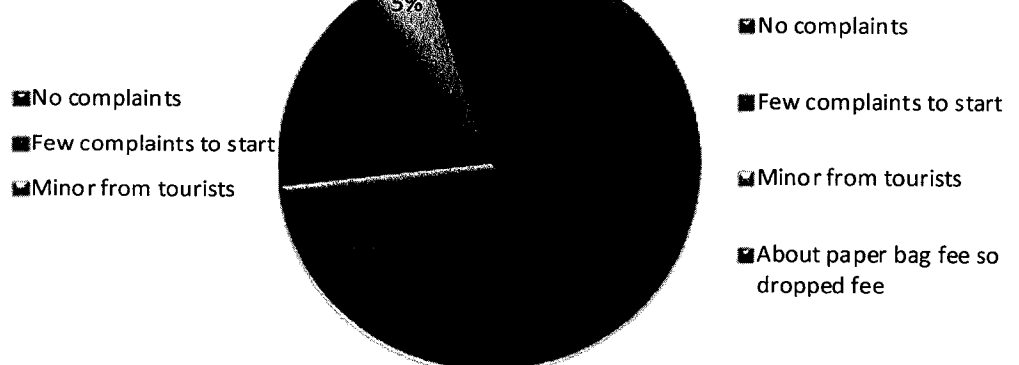
If so, about what percentage of your customers have voiced complaints?

The percentages of people complaining remained fairly stable between the first and second survey. Since we didn't ask them about complaints since the first survey, these included all complaints since implementation of the Ordinance. Since the second survey includes large users and since the percentage of complaints remained about the same, it does not appear that grocery and hardware stores receive more complaints than other stores. The second survey includes the data showing stores that tried to implement a fee for paper bags but then stopped due to customer complaints.

First Survey



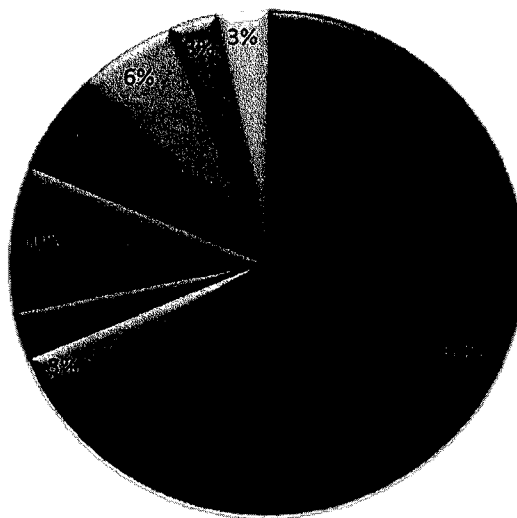
Second Survey



Is there anything else that has resulted from the ban that you would like to tell us?

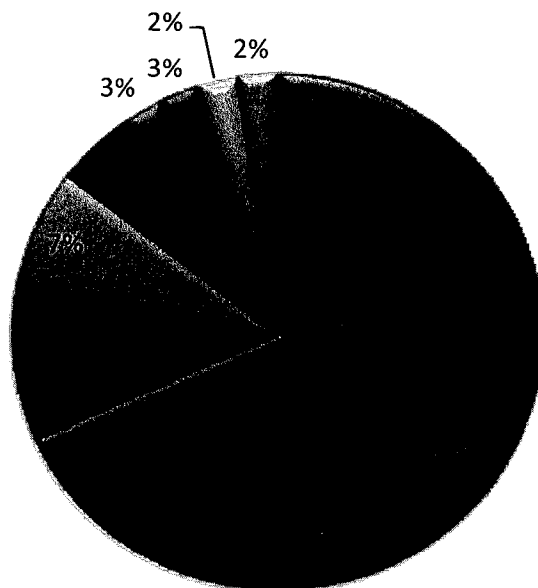
[write up description of these comments]

First Survey



- No
- every one on the plaza should comply to bag ord.
- Finds plastic in the river
- Self recycling of co-mingle
- Customers want to use plastic bags for other uses
- Using boxes
- Still using Plastic (thick)
- Carry out bags with handles working well
- 30 days to short to order & receive inventory of recycling bags

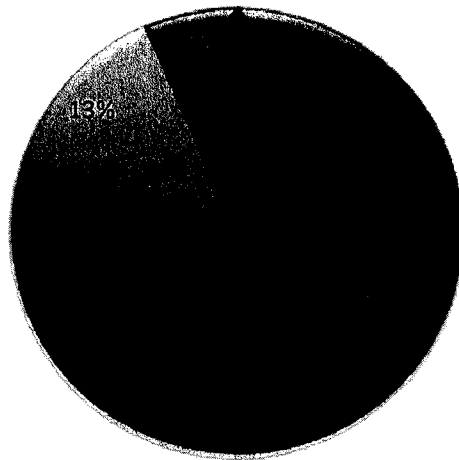
Second Survey



- No
- Need mandatory paper bag fee
- Complaints that plastic bags have other uses
- Has incentive program for bags brought in
- Produce bags with handles work well
- People take merchandise without any container
- People are now aware of the requirements
- Stay out of my business

What additional support can the City provide in order to increase usage of re-usable bags from your vantage point?

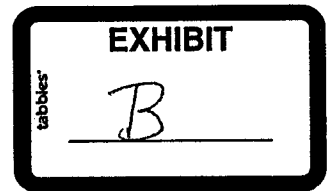
[write up description of these comments]



- Continually educate customers
- Provide signage to stores
- Mandate paper bag fee
- Supply bags to stores

Conclusions

[to be developed]



CITY OF SANT FE, NEW MEXICO

RESOLUTION NO. 2014-

INTRODUCED BY:

Councilor Peter Ives

A RESOLUTION

TO IMPLEMENT THE SANTA FE LEADS PROJECT MAKING CITY PUBLIC FACILITIES THAT ARE OPEN FOR PUBLIC USE SERVE AS MODELS TO OUR CITIZENS AND VISITORS OF SUSTAINABLE AND RESPONSIBLE DESIGN AND ACTIONS.

WHEREAS, the City has increased its use of renewable energy by various installations of photovoltaic panels on city facilities and

WHEREAS, the City has implemented numerous energy efficiency methods to reduce electricity use, including a model Residential Green Building Code, and

WHEREAS, the City of Santa Fe has actively strengthened water conservation measures and

WHEREAS, the City of Santa Fe has developed programs to address climate change, including the development of multiple water supply sources, and

WHEREAS, the City has instituted an Integrated Safe Pest Control policy to protect citizen health and ecosystems, and

WHEREAS, the City has worked cooperatively with the County to study and develop new strategies to increase recycling and reduce waste and

WHEREAS, the City promotes our Community and Convention Center as an environmentally-responsible LEED certified facility, and

WHEREAS, the City has installed electric car recharge stations in several City garages,

NOW THEREFORE BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF SANTA FE that City Public Facilities will implement the Santa Fe Leads Project to serve as models to the citizens and visitors of Santa Fe by demonstrating:

1. Energy efficiency,
2. Solar energy installations,
3. Water conservation,
4. Waste reduction,
5. Safe pest control,
6. Electric vehicle infrastructure,
7. Climate change mitigation

8. Climate change adaptation and resiliency, and
9. Other environmental actions.

NOW THEREFORE BE IT FURTHER RESOLVED BY THE GOVERNING BODY OF THE CITY OF SANTA FE that these facilities will display and provide educational materials to increase public awareness of these initiatives and to highlight the City's actions and inspire citizens.