



Agenda



Santa Fe City and County, Advisory Council on Food Policy
 Thursday, August 28th, 2014, 9:00 to 11:00 am
 Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 8/20/14 TIME 4:17p

PREPARED BY Erin Lloyd Ortigoza

REVIEWED BY [Signature] 5 minutes

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA, Prioritization Agenda Order

D. APPROVAL OF MINUTES – July 24, 2014

E. COMMUNICATIONS FROM THE FLOOR

F. PRESENTATIONS/TRAINING

G. STAFF COMMUNICATIONS

H. INITIATIVES AND ACTIONS

1 hour 15 minutes

1. Policy Committee

a. Upstream Process

b. Food Plan

i. 2014 Outreach report

c. Food Production and Land Use Committee

i. "Land Link" with NCNMEDD

d. Procurement

e. Education and Outreach

i. website update

f. City-County GMO Task Force

g. Governance subcommittee

i. vote to approve updated scope of work for this subcommittee

ii. vote to recommend fiscal sponsorship MOU to City and County

iii. meeting update

h. State & National Issues

2. Executive Committee

a. Meeting update

b. Vote to approve new member ---David Sundberg

c. Welcome new member---Cydney Martin

I. ITEMS FROM THE CHAIR

5 minutes

K. ITEMS FROM THE COUNCIL

L. ADJOURNMENT

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**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL
ON FOOD POLICY**

THURSDAY, AUGUST 28, 2014

ITEM	ACTION TAKEN	PAGE(S)
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. REVIEW and APPROVAL OF MINUTES July 24, 2014	Approved	1-2
E. COMMUNICATIONS FROM THE FLOOR	Discussed	2
F. PRESENTATIONS/TRAINING	None	2
G. STAFF COMMUNICATIONS	Discussed	8
H. INITIATIVES AND ACTIONS		
1. Policy Committee		
a. Upstream Process	Discussed	2
b. Food Plan		
i. 2014 Outreach Report	Discussed	5-7
c. Food Production and Land Use Committee		
i. "Land Link" with NCNMEDD	Discussed	2-3
d. Procurement	Discussed	3-4
e. Education and Outreach		
i. Website Update	Discussed	
f. City-County GMO Task Force	Discussed	4-5
g. Governance Subcommittee Meeting Review	Discussed	7
i. Vote: Approve Updated Scope of Work	Postponed	7
ii. Vote: Fiscal Sponsorship MOU: City/County	Approved	7
iii. Meeting Update	Not Discussed	7
h. State & National Issues	Not Discussed	7
2. Executive Committee		
a. Meeting update		
b. Approve new member- David Sundberg	Approved	8
c. Welcome New Member-Cydney Martin	Discussed	8
I. ITEMS FROM THE CHAIR	None	8
J. ITEMS FROM THE COUNCIL	Discussed	8
K. ADJOURNMENT	Adjourned at 11:07 a.m.	8

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
1222 SILER ROAD, SANTA FE, NM 87501**

THURSDAY, AUGUST 28, 2014

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Susan Perry, Chair on this date at approximately 9:00 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum as follows:

Members Present

Susan Perry, Chair
Emigdio Ballon (arrived later)
Robert Griego
Cydney Martin
Tony McCarty
Susan Odiseos
Pamela Roy
Lynn Walters
Mark Winne

Members Excused

Katherine Mortimer
Patricia Boies

Members Absent

Steve Warshawer

Staff Present

Erin Lloyd Ortigoza

Others Present

Others as noted under *Communication from the Floor*.
Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA/ Prioritization

Ms. Roy moved to approve the agenda as published. Mr. McCarty seconded the motion and the motion passed by unanimous voice vote.

D. APPROVAL OF MINUTES- July 24, 2014

Page 3, 9th paragraph: "Ms. Roy asked if there was an opportunity for grant funding for education on water practices, etc. as another way to build skills..." was clarified. Ms. Roy said she meant that there are possibilities for grant funding.

Mr. Griego moved to approve the minutes of July 24, 2014 as amended. Mr. McCarty seconded the motion which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Introductions of members and guests were made.

Jeff Ethan Green asked the status on the 12 to 16 month action plan he said the Mayor requested the Food Policy Council to create. Chair Perry replied she did not think the Mayor gave a directive that he expected the FPC to report back on. She said Ms. Lloyd Ortigoza would give the status of the Food Plan when she arrives.

Mary Schruben said she represents the Ranchos Siringo Neighborhood Association and is their park steward.

F. PRESENTATIONS/TRAINING- There were none.

G. STAFF COMMUNICATIONS- Postponed until Ms. Lloyd Ortigoza arrives.

H. INITIATIVES AND ACTIONS-

1. Policy Committee
 - a. Upstream Process

Ms. Roy said the grant will end in October. She explained that the Food Policy Council and several other organizations, worked through a program with the Santa Fe Community Foundation. The program was to build their skills and look at their structure and processes and compare the work and challenges of the groups.

Mr. Ballon entered the meeting at this time.

Ms. Walters said the program was a wonderful opportunity to look at what the council is doing and a way to uncover some of the dysfunction in communication. She said the process is dynamic and takes energy and the training was valuable. She said there was a part about meetings and if the council is not changing, the meetings should be shortened and if they want in-depth discussions, they should be prioritized. She noted that even with the minutes; members should not need time to look through them at the meeting; they are sent to members.

Mr. Winne said when looking at a three year process, the learning points evaporate. He would like a one-page summary and discussion as a way the council could be reminded.

Chair Perry agreed to create something for discussion in the October meeting.

- c. Food Production and Land Use Committee (Revised Agenda Order)
 - i. "Land Link" with NCNMEDD (North Central New Mexico Economic Development District)

Mr. Griego said the Land Use Committee did not meet last month. He and Ms. Roy met with the NCNMEDD and discussed the "Land Link Program". He said they looked at whether they could work with NCNMEDD to replicate a similar program here. A lot of the work will be data driven and identify what exists now and establish a mechanism to continue communication to the public.

Mr. Griego explained that the Land Link program is through MRCOG (Mid-Region Council of Governments) and information is included in the FPC packets. The program identifies available land that could be used by those who want to farm and provides benefits to the land owner who is not using the land. The agricultural exemption was discussed last month and key concepts were identified. He said the next step is to meet with the Land-Use Subcommittee.

Ms. Roy said they would coordinate the ways people learn and understand their own land use and the agricultural exemptions, assessments and taxes, etc. The Land Use Subcommittee would meet after the FPC meeting today to discuss how to integrate and coordinate their efforts with the Mayor's request to work on urban agriculture.

Mr. Winne said the number of acres; parcels; cultivation, etc. sounds impressive, but he wondered if the information could be expanded more.

Mr. Griego said this is informational and there are other sources, such as the USDA and the Agricultural census.

Mr. Ballon was concerned about consistency in the collection of data. He said when they talk about the amount of acreage; is it the amount being used for pasture, for hay, etc. He said the most important information to get is how many people could farm a small acreage that feeds people. He said that is how to increase the quality of food production.

d. Procurement

Ms. Roy said that is on target with the Procurement Report to review the schools, senior centers, correction facilities and hospitals on what they procure. She said the Report centers on fruits and vegetables and what is served for direct consumption. She said New Mexico State University (NMSU) is listed as a partner and will do a public report, which utilizes the census data. The report will build on points like how much of the land feeds people and in the fall they plan more conversations and listening sessions with the farmers.

Ms. Walters said filling out the forms is a long process. She asked if someone is working on the form.

The council discussed the form. Ms. Roy noted that work was done on the federal census form, because communities were left out and the Navajo Nation was considered one farm; one farmer. She said New Mexico has 23 tribal communities.

Ms. Martin offered to look for the federal form, but said it would change. She said the numbers would be drastically different, because the Eastern side of the state was producing most of the crops and there is now a mass exodus, because of the lack of water.

Mr. Winne said his question was more about interpreting the data to understand what it means in terms of food security. He said hypothetically if 50,000 acres of the grazing land is used to raise alfalfa that is shipped to dairies in the eastern parts of the state; they are basically shipping their water, via the alfalfa, to the dairies. He wants to look at those connections and see the percentage of food produced for human consumption.

Ms. Roy mentioned an article in the New York Times about farms in the Midwest that are carving out part of their acreage to produce fruits and vegetables. She said that begs the question; what does that census look like and if it meets current times.

Ms. Roy said the Procurement Report is in the final draft and she expects it to be published soon.

f. City-County GMO Task Force- (Revised Agenda Order)

Mr. Griego said he knew of no meetings with the Task Force. He said Commissioner Holien has communicated some on the implementation strategy and is working to bring a resolution forward. He thought the resolution was related more to the agricultural policy and the strategic plan and a mechanism to move forward.

Chair Perry said the resolution is foundational to some GMO issues. She asked if Mr. Griego knew the status of the budget line item, which is more about education and supporting local farmers.

Mr. Griego said the BCC (Board of County Commissioners) approved the budget items related to initiatives, but he thought they were general. He said economic development has the money to do a strategic plan, but the steps need to be outlined and are being discussed.

Mr. Winne said the task force generated the initial resolution and idea for the funding line item. He wanted to follow up.

Mr. Griego said there are a couple of different pieces; the resolution is going directly to the Commissioner.

Ms. Roy suggested talking with the Commissioner about her availability and whether she could work toward that before the next meeting or wanted to wait until October. She said the meeting could be paired with a Land Use Subcommittee meeting.

Mr. Ballon said it is important for the FPC to have the ability to advise politicians on how to handle the situation. He said the 12 people here need to be a part of advising the politicians.

Ms. Lloyd Ortigoza asked Mr. Ballon if he was talking about a non-GMO position that the FPC would be advocating. She said he mentioned "the Food Policy Council's position on GMOs" several times and she wasn't sure the council had a clear position. She asked Mr. Ballon when he says "our" position what his position is.

Mr. Ballon said his position is against GMOs, but he does not expect everyone in the room to take his position. He said the council should have basic advice for people and a way people can handle the situation. He said he is planning a sustainable living conference in October and it would be fantastic if the council would come and incorporate some of this.

Mr. Winne said the council has been on the subject for two years and the council has done due diligence on the issue. He said the outcome to date is the resolution and funding, which is to provide a positive approach and incentives to promote local, healthy food. He said that was done in response to the community and the elected officials.

Mr. Winne said he respectfully requests information be given to the FPC on the status of the issues, on a regular basis. He said to honor the community and the FPCs work and process, they should at least have access to decision makers and bring this to resolution as soon as possible.

Ms. Roy said the packet includes not only a resolution to the county, but a scope of work and a budget. She said this was about educational outreach to farmers and is now at a point where more could be offered at the next meeting.

Ms. Martin said she has received only one statement from a professor at NMSU about GMOs. She said she will include that in her newsletter. She said the formal information that should be on the website is still not there.

Mr. Winne said this subject would be great for NMSU to conduct a statewide forum on. He mentioned an article of interest in the New Yorker by Vandana Shiva, a leading spokesperson on the GMO issue.

b. Food Plan (Revised Agenda Order)
i. Outreach Report

Ms. Lloyd Ortigoza said she would outline highlights of the hosted events and talk about major trends and things to consider in the next iteration of the Food Plan. She noted that Tesuque and the most recent event hosted by Katherine Mortimer are not represented.

A summary of Ms. Lloyd Ortigoza's outline and discussion follows:

- There were eight outreach events. Ms. Lloyd Ortigoza said the events were very educational. They learned that the draft does not translate well as written; especially in Spanish. Simpler language and talking points were developed and used in some of the later outreach sessions. Ms. Lloyd Ortigoza, Mr. Winne and Ms. Walters plan to meet to discuss how to frame the language in the next rendition.
- In the Cooking with Kids sessions the discussion was on learning about food, food access and resources for parents. They learned that the wellness policies could be better disseminated to schools and there is a lot of support for Food Plan goal # 4: to improve school cafeteria food.
 - All of the parents loved the Cooking with Kids Program and that kids experiment with new foods and are not just hearing about healthy food, but eating healthier. They learned that the scope does not reach all of the schools, but should.
 - Ms. Walters cautioned about assuming everyone qualifies for SNAP (School Nutrition Assistance Program). The council discussed "healthy" food and school meals and the culture of school food. Ms. Odiseos said there has to be a blend of what the kids are used to and healthier food.
- The Food Plan was discussed. Ms. Roy suggested a team work on recommendations. The two pieces are the policy recommendations and the education piece. She said an appropriation request was approved to build on New Mexico grown produce and advocate for educational funds to build out programs like Cooking with Kids. She would present more on that later.
 - Ms. Martin said she has educators going to 15-20 schools to cook with kids and she coordinates the nutrition for most of the senior centers. She offered to get Ms. Roy information.
 - Mr. Ballon suggested selecting one school or place to focus the council's efforts. He plans to have a lunch for the elders in September and wants to follow up after that visit and go to

Pojoaque and other pueblos. He asked if members from the council could attend. He said he wants to make everything from produce currently available from farms. Chair Perry asked Ms. Martin to discuss the luncheon with Mr. Ballon; Ms. Roy offered to follow up with him also.

- The Seed Saving Conference was about preserving the quality of the habitat and specific ways that land use regulations could be used to preserve native forage plants and foods and keep soils intact by preserving water.
 - The issue of water was brought up repeatedly in outreach and is important to address in the Food Plan; the first draft did not contain much about water.
 - Farmers want more support in planning production and moving their food to schools and learning the requirements. One woman at the conference talked about the challenge to get a value-added grant and asked how the process could be aligned to make it easier.
 - Mr. McCarty said the lady that cooked lunch did a tremendous job using local produce. He suggested she be a resource, because she already cooks for seniors. Ms. Roy said that could be a recommendation. She added that Pojoaque Pueblo has an underutilized certified kitchen and refrigeration and dry storage and has a lot of coordination.
 - The Pueblo also talked a lot about their farmers market and the importance of WIC and SNAP and Senior Farmers Market nutrition programs. Ms. Roy said nutrition programs are sometimes under scrutiny and having straightforward policy recommendations could support the nutrition programs at the federal and state levels.
 - The Santa Fe Farmers Market is experimenting with doubling or tripling SNAP dollars for qualified shoppers. The New Mexico Farmers Market Association and the Santa Fe Farmers Market Institute will propose statewide legislation for a double box program across the state and a federal program will be rolled out in a couple of months. FPC could show support and get the information out to other communities.
- Edgewood talked about similar issues on the quality of food. Comments were also received on how happy seniors are to have the garden and garden produce in their meals.
 - Water and accessibility and the cost of water are big problems and everyone wants more fruits and vegetables.
 - The council discussed the Southside Farmers Market and the need for transportation and access. Cost is an issue, especially for those who do not qualify for discounts.
- Ms. Lloyd Ortigoza said about 75 people attended events in total. She thought the attendance was a good representation. The Chimayo youth visioning will be in October.
- Regarding the Food Plan: Ms. Lloyd Ortigoza, Ms. Walters and Mr. Winne plan to meet about the language. Ms. Mortimer has supplied several edits for inclusion in the *growing food* section and sustainability. The members were asked for their ideas on how community "potential" partners should be referenced.

Mr. Winne said it has been a while since the draft of the Food Plan was presented and the point is to engage *buy-in* from the city and county. He thought it would be helpful in finalizing the language, to gauge the FPC members receptivity to what will be proposed. He said the Food Plan should be kept up to date and as responsive as possible to the political environment and community.

Mr. McCarty said the most obvious is the Santa Fe City and County Health Food Profile. He said it is appropriate for the FPC to support that and two important documents should be look at; the profile and the plan.

Mr. Griego agreed. He said it could be a living document and the council could add to it next year.

Ms. Lloyd Ortigoza said the annual submissions would keep the Plan timely, but means that the council will be reporting and assessing, rather than focusing on implementation.

The council discussed the report; responsibilities; prioritization of initiatives and having action items that are highlighted and clear and having a clear starting point.

- g. Governance Subcommittee Meeting Review (Revised Agenda Order)
 - ii. Vote: Fiscal Sponsorship MOU: City/County

Ms. Lloyd Ortigoza reviewed changes in the MOU (Memorandum of Understanding).

Language was discussed. Ms. Lloyd Ortigoza explained the word "project" is used across the board to discuss any sponsor and is used differently than what is normally thought of as a "project".

Ms. Walters suggested the FPC have examples to choose from.

Chair Perry said there are documents on fiscal sponsorships that might have language that would help. Mr. McCarty suggested the Education and Outreach Subcommittee be charged to bring back language.

Mr. Griego asked about Attachment A, under # 9 that indicates a flat rate administrative cost and additional cost that could be negotiated. He asked for an example of *additional cost*.

Ms. Roy provided the example when Farm to Table staff took on the majority of work when the Food Policy Council was without a coordinator for several months. Farm to Table asked to be compensated for some of that time. She said "additional costs" would be specific like that.

Ms. Walters said "at a minimum of 12%" is not a flat rate. She suggested there be an agreed upon flat rate and "at a minimum of..." be removed. Ms. Roy agreed to strike the "*at a minimum*" language on the original document and initial it.

Mr. McCarty moved to approve the Fiscal Sponsorship MOU with the changes as identified. Ms. Odiseos seconded the motion which passed by unanimous voice vote.

- i. Vote: Approve Updated Scope of Work for this Subcommittee (Revised Agenda Order)

Mr. Griego suggested the item be tabled until the next meeting.

Chair Perry asked members to review the update and e-mail their comments or revisions. She said the council could vote on the document in the September meeting.

- h. State & National Issues- Not Discussed
- 2. Executive Committee
 - a. Meeting Update: - Not discussed

- b. Vote: Approve new member- David Sundberg

Ms. Odiseos moved to approve David Sundberg as a new member of the Food Policy Council. Mr. Griego seconded the motion and the motion passed by unanimous voice vote.

- c. Welcome New Member-Cydney Martin

Ms. Martin was welcomed to the Food Policy Council.

- 1. Policy Committee - (Revised Agenda Order)
 - e. Education and Outreach- (Revised order)
 - i. Website Update

Ms. Lloyd Ortigoza said the website is up and running and has its own domain name.

G. STAFF COMMUNICATIONS- (Revised Agenda Order)

Ms. Lloyd Ortigoza said she has accepted a job offer to work with Santa Fe County in Mr. Griego's department. She said her offer is partly because of the work of the FPC and their work in agriculture and ranching and community development. She would start work on September 15 and this would be her last meeting as Coordinator. She said she drafted a job description for the new Coordinator and will work on a transition plan for the Food Plan.

Chair Perry asked members to submit names for the position if they knew of anyone and to help with pieces of the job of Coordinator. She said although the FPC weeps for the loss of Ms. Lloyd Ortigoza, they are very happy for her.

Mr. Griego said Ms. Lloyd Ortigoza is invested in this work and he sees her coming on board, but continuing some of the work. Ms. Roy said it is a win-win and they have discussed the continuation of work on the land use/ agricultural plan and the brochure for assessment.

She thanked Ms. Lloyd Ortigoza for taking the FPC to new places and said she is incredibly talented. She said the FPC will be well served by Ms. Lloyd Ortigoza working at the county.

Ms. Lloyd Ortigoza said she will be in communication and is accessible and will create a template of her work.

I. ITEMS FROM THE CHAIR- There were none

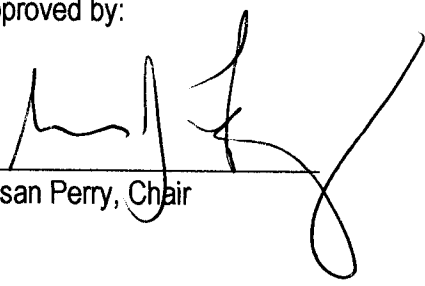
J. ITEMS FROM THE COUNCIL-

Mr. McCarty asked that members help in posting the Coordinator description to their different websites and communities.

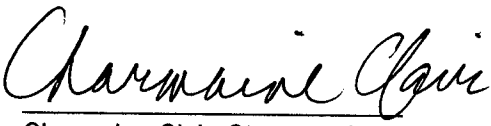
K. ADJOURNMENT

Having no further business to discuss the meeting adjourned at 11 07 a.m.

Approved by:


Susan Perry, Chair

Submitted by:


Charmaine Clair, Stenographer