



Agenda



Santa Fe City and County, Advisory Council on Food Policy

Thursday, July 24, 2014

9:00 a.m. to 11:00 am

Angel Depot Conference Room

1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 7/17/14 TIME 3:21a

SERVED BY Susan Perry

RECEIVED BY [Signature]

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA, Prioritization Agenda Order 5 minutes
- D. APPROVAL OF MINUTES – May 22, 2014 and June 26, 2014 5 minutes
- E. COMMUNICATIONS FROM THE FLOOR 2 minutes/person
- F. PRESENTATIONS/TRAINING
 - 1. Nick Schiavo-City Community Garden Policy 20 minutes
- G. STAFF COMMUNICATIONS
 - 1. Working from home, first 2 weeks of August
 - 2. Charmaine's August ride
 - 3. A moment for thank yous
- H. INITIATIVES AND ACTIONS 1 hour 15 minutes
 - 1. Policy Committee
 - a. Upstream Process
 - b. Food Plan
 - i. Outreach wrap up
 - c. Food Production and Land Use Committee
 - i. Meeting update
 - d. Procurement
 - e. Education and Outreach
 - i. website update
 - f. City-County GMO Task Force
 - g. Governance subcommittee first meeting review
 - h. State & National Issues
 - 2. Executive Committee
 - a. MOU with Farm to Table update
 - b. Vote to approve new member Cydney Martin
- I. ITEMS FROM THE CHAIR 5 minutes
- K. ITEMS FROM THE COUNCIL
- L. ADJOURNMENT

Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL
ON FOOD POLICY**

THURSDAY, JULY 24, 2014

| ITEM | ACTION TAKEN | PAGE(S) |
|---|-------------------------|----------------|
| A. CALL TO ORDER | | |
| B. ROLL CALL | Quorum | 1 |
| C. APPROVAL OF AGENDA/Prioritization of Agenda | Approved | 1 |
| D. REVIEW and APPROVAL OF MINUTES May 22, 2014 & June 26, 2014 | Approved | 2 |
| E. COMMUNICATIONS FROM THE FLOOR | Discussed | 2 |
| F. PRESENTATIONS/TRAINING | | |
| 1. Nick Schiavo-City Community Garden Policy | Discussed | 2-4 |
| G. STAFF COMMUNICATIONS | | |
| 1. Working from Home, first 2 weeks of August | Discussed | 4 |
| 2. Charmaine's August Ride | Discussed | 4 |
| 3. A Moment for Thank Yous | Discussed | 4 |
| H. INITIATIVES AND ACTIONS | | |
| 1. Policy Committee | | |
| a. Upstream Process | Discussed | 4 |
| b. Food Plan | | |
| i. Outreach Wrap Up | Discussed | 4 |
| c. Food Production and Land Use Committee | | |
| i. Meeting Update | Discussed | 5 |
| d. Procurement | Discussed | 6-7 |
| e. Education and Outreach | | |
| i. Website Update | Discussed | 8 |
| f. City-County GMO Task Force | Discussed | 8 |
| g. Governance Subcommittee Meeting Review | Discussed | 8-9 |
| h. State & National Issues | Discussed | 9 |
| 2. Executive Committee | | |
| a. MOU with Farm to Table Update | Discussed | 9-10 |
| b. Vote to Approve New Member Cydney Martin | | |
| I. ITEMS FROM THE CHAIR | None | 10 |
| J. ITEMS FROM THE COUNCIL | Discussed | 10 |
| K. ADJOURNMENT | Adjourned at 10:59 a.m. | 10 |

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
1222 SILER ROAD, SANTA FE, NM 87501**

THURSDAY, JULY 24, 2014

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Susan Perry, Chair on this date at approximately 9:00 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a quorum was present as follows:

Members Present

Susan Perry, Chair
Robert Griego
Pamela Roy
Patricia Boies
Tony McCarty
Katherine Mortimer
Lynn Walters
Mark Winne

Members Excused

Steve Warshawer
Susan Odiseos

Members Absent

Emigdio Ballon

Staff Present

Erin Lloyd Ortigoza

Others Present

David Sundberg, Food Policy Council applicant
Nick Schiavo, Director of the Utilities Division
Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA/ Prioritization

Ms. Roy moved to approve the agenda as published. Mr. McCarty seconded the motion and the motion passed by unanimous voice vote.

D. APPROVAL OF MINUTES- May 22, 2014

Page 7, third paragraph, last sentence: *The right to farm is overriding the rules of homeowners associations and the limits...* was clarified to: "The right to farm is being overridden by some of the homeowners' association rules."

Ms. Mortimer moved to approve the minutes of May 22, 2014 as amended. Ms. Boies seconded the motion which passed by unanimous voice vote.

June 26, 2014 Minutes

Ms. Mortimer moved to approve the minutes of June 26, 2014 as presented. Ms. Roy seconded the motion which passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Mr. David Sundberg said he is the chef at Blue Corn Brewery. He is applying to the FPC with the hope of being approved. Chair Perry added that Mr. Sundberg would fill the retail position vacancy of Maria Bustamante-Bernal.

Mr. Schiavo, the city Public Utilities Director said he is in charge of the Environmental Services and Water, Utility Billing and Waste Divisions.

Chair Perry said she discovered there is an umbrella that city sponsored councils fall under and the Food Policy Council is under Utilities. She invited Mr. Schiavo to a meeting so members could learn more.

Mr. Schiavo explained that funds for the FPC flow from the county through the Community Services Department and the position follows Ms. Mortimer's position. When she switched from Housing and Community Development in 2010 to Environmental Services, the position also switched.

Susan Turner said she is on the board of the Ranchos Siringo Neighborhood Association. She is interested in the citizen and urban farming issue.

Contessa Archuleta is a student interested in food issues.

Mary Schruben is a citizen interested in food policy.

The council members introduced themselves.

F. PRESENTATIONS/TRAININGS- Nick Schiavo-City Community Garden Policy

Mr. Schiavo said it was important for him to share his meeting last week with the majordomos in the community gardens of the Parks Department. He said the city wants community gardens to continue, but does not want a problem with water consumption. The city wants to be clear who will pay for water usage and avoid the appearance that the city is subsidizing the gardens.

Mr. Schiavo explained that the Parks Department absorbed the cost of water for the last couple of years. Next year the majordomo will pay for their community garden water consumption. He said all of the gardens are sub metered under the Parks water meters. There are two tiers of charges and after the first 7k (thousand) gallons (in the summer- the first 10k gallons) the fee increases dramatically from \$6 to \$21 per thousand gallons.

Mr. Schiavo said he reviewed the numbers [for water usage] and feels that gardens will never exceed the minimum charge. The meter records will be provided from past years so participants know what to expect.

Chair Perry asked if people were aware of how much water they use or have received guidelines.

Mr. Schiavo said participants have not received feedback. He told about one garden that put a lock on their hydrant and a parent cut the lock off to let the kids hose themselves down.

Ms. Boies asked how a person becomes a majordomo.

Ms. Schruben said as the majordomo in her community garden, she "self appointed" herself. She said of the group of established community gardens that met; one garden rotates their majordomo and at another the person volunteered. She said with the new task of reading the meters that will be discussed.

Ms. Roy asked the number of community gardens and the type of water system used; drip irrigation, overhead water, etc.

Mr. Schiavo said there are seven gardens and none has drip irrigation, which now might become a conversation.

Ms. Roy asked if there was an opportunity for grant funding for education on water practices, etc. as another way to build skills and that could have local sponsors. She was interested in helping the gardeners know what to expect in water usage and asked that Mr. Schiavo share that information with the Food Council.

Mr. Schiavo said he would. He explained meters are not Water Division meters, but are read by the Parks Department.

Ms. Mortimer said it also makes sense to look at *who* is gardening and whether the communities are reached that really need the food security. She said if not, to look at what could be done to make that happen. She said people are allowed one plot and some have up to three plots in gardens throughout the city.

Mr. Winne asked if there is a waiting list for a community garden plot.

Ms. Schruben said her park was finished too late to plant, but the two parks she visited have a waiting list and is why people go to other parks. She said her neighborhood has a low income apartment complex primarily rented by Housing Authority clients. The landlord does not allow even a pot of tomatoes on the porch. She wants to target those people and get them into the community garden.

Mr. Winne said a more intentional effort to expand the number of gardens is needed with more focus on low income areas and water conservation.

Mr. Schiavo suggested it would be worth the Food Policy Council researching the status of the gardens before making recommendations, because a lot of people have worked very hard. Ms. Mortimer added that the Parks Open Space Advisory Commission (POSAC) has been working a lot on that.

Ms. Walters suggested the council have a presentation on community gardens by the Parks Department.

G. STAFF COMMUNICATIONS

1. Working from Home for the first 2 Weeks of August

Ms. Lloyd Ortigoza said she would work from home the first two weeks of August, which coincides with the drafting of the Food Plan. The August meeting will focus on the summary of outreach and reviewing drafts for the Food Plan.

2. Charmaine's August Ride

Ms. Lloyd Ortigoza explained that Ms. Mortimer is excused from the August meeting and usually gives the stenographer a ride from the train station. Mr. Griego offered to provide the ride.

3. A moment for *Thank You*s

Ms. Lloyd Ortigoza said she wanted to thank everyone at the table for the multiple qualities they bring to the work. She said she appreciates the mindfulness, compassion, dedication, passion, mentorship, openness, consideration and attention to detail that everyone brings. She said they make the work enjoyable and dynamic.

H. INITIATIVES AND ACTIONS

1. Policy Committee **a. Upstream Process**

Ms. Lloyd Ortigoza said the process is winding down and the amount of work is being acknowledged. She said the FPC has been a highlight for Ms. Martin and the Upstream Program and Ms. Martin will do a presentation on August 6 to the Santa Fe Community Foundation. Ms. Lloyd Ortigoza said she and Ms. Odiseos will attend and discuss how the program set up made a difference for the FPC and groups that participate. She reminded members that the process ends 31 October.

b. Food Plan **i. Outreach Wrap Up**

Ms. Lloyd Ortigoza said the outreach for the Food Plan is wrapping up and there is an opportunity for the Quality of Life on the south side to have a meeting about food. Ms. Mortimer will work on incorporating that into the draft phase.

Ms. Mortimer said she would meet after this meeting and there will be a retreat on Saturday.

Ms. Lloyd Ortigoza said the draft would be ready for final review by mid September. She said it is important to have progress on the Food Plan by October 24 for the Second Annual Food Day event.

Ms. Mortimer noted that the *Green Fire Times* mentioned a possible food issue in October. She said the council should look at writing a few articles from different perspectives.

Ms. Boies asked to be kept in the loop of where and when the Quality of Life event will happen. She could possibly have the Santa Fe County Mobile Health van there also. She said she will also do a centennial care insurance enrollment event with Quality of Life and would be nice to do one large event.

Ms. Lloyd Ortigoza said another opportunity is a presentation in Chimayo on August 25 to introduce the Food Plan to their planning process. Their feedback would also be factored into the draft of the Food Plan. A subsequent event in October in Chimayo would be an opportunity to get the youth perspective on the draft.

c. Food Production and Land Use Committee
i. Meeting Update

Mr. Griego said the Land Use Subcommittee discussed looking at the work within the county to develop an agricultural implementation plan. He said as the scope of work and work plan is developed within the Planning Division, they would identify specific goals and strategies in implementation for the agricultural element.

He said the subcommittee feels it important to know who is doing what type of farming and are considering an update of where agricultural exemptions are in the county and what type. Other sources of information include the USDA Agricultural Census.

Mr. Griego passed out a map (Exhibit 1) that identifies types of agricultural exemptions in the county. He reviewed the statistics:

- 819 parcels are classified as cultivation property taxes and range from one quarter acre to 13,750 acres.
- The total county agricultural acreage exemptions are 71,498; half of those are less than 3.5 acres. There are two classes of exemptions: cultivation and grazing. An *agricultural exemption* is defined as when a person has made a case that the land is in cultivation of some type.
- There are 685 parcels classified as grazing that range from a half-acre to 27,954 acres.

Mr. Griego said the map was done in 2011 and will be updated as work is done on the agricultural implementation plan. The concept is to do both a Strategic Plan and Action Plan for the implementation of the Sustainable Growth Management Plan.

He said the subcommittee has met with the Assessors' Department a couple of times with the idea to provide information to the public about different things, etc.

Ms. Lloyd Ortigoza added that the public information will be in the form of a "Did You Know" insert to help those growing food to understand if they qualify for an agricultural exemption. She wants to get detailed lists and provide things like: how a person would qualify if they have a beehive; the deadline to make application and who to talk to about the process. She said she and Ms. Roy had a hard time understanding the process and if they want people to grow food there should be an incentive. She said this should be as clear as possible.

Ms. Lloyd Ortigoza said this is a great link. The more that land can be tracked through exemptions, the more they could talk about the level of food that is being grown in the county.

Ms. Roy added this also ties the Economic Development Plan with the GMO initiative. She said with the assessment and an updated map and an understanding of the different types of agriculture; it makes it easier to know who they are reaching out to.

Ms. Walters asked Ms. Lloyd Ortigoza to share her current process.

Ms. Lloyd Ortigoza said the statute directs the Assessor to create criteria for assessing items. The subcommittee will try to determine if there is a list and how the Assessor determines what else should happen on the land to qualify for agriculture and what kind of agriculture.

Mr. Griego added that it is incumbent upon the property owner to apply for the exemption and indicate what they are doing. The Assessor then reviews the land after application is made. He said a lot is about education and information for the property owners; a lot of owners are doing agriculture, but do not apply for the exemption.

Mr. Winne said to incentivize food production it should be built into the criteria. He wants to encourage food production and discourage exemptions for people who don't actively use the land.

Ms. Roy said New Mexico has one of the highest aging populations in farming and in general, yet a new generation of farmers is coming into the region. She said the subcommittee discussed working with the Northern New Mexico Central Economic Development District (the Council of Governments) to expand the land link; where people interested in farming are matched with those with land that is not being farmed.

Mr. Griego said the organization in the Mid Region Council of Governments (MRCOG) has the program. He said he has been communicating with the North Central who is communicating with MRCOG. He would be happy to coordinate with the Food Policy Council; there is huge potential to work a similar program in this part of the state.

Ms. Lloyd Ortigoza said the program is not just infrastructure, but skill set, teaching, bookkeeping and now classes through the land link. She said there are not many northern New Mexico properties or activities listed on the MRCOG website and she knows people who are looking for people to farm.

Ms. Roy said the subcommittee's next meeting is tentatively set for Tuesday, August 19 from 1:30 to 3:00 p.m. at Mr. Griego's office. She said the Mayor's request to consider land use planning within the city for urban agriculture would be added to their work agenda.

Ms. Mortimer noted that she had a scheduling conflict. Ms. Roy offered to coordinate schedules in the future.

d. Procurement

Ms. Roy said the subcommittee is working on the State Procurement Report to expand procurement on schools and get local produce into the schools. Farm to Table is doing a research project to look at senior centers, correction facilities and hospitals to learn what the programs are doing to utilize local produce; the price points and volume needs and if local economy could be built into some institutional centers. The updates to the report will be completed by the end of September.

She said she has been working on the correction facilities. She said Steve Shepherd is the financial officer for the County Juvenile Detention Center and works with the Bernalillo County Juvenile Detention Center. He is

working on linking educational programs inside the facilities with growing and putting food on the plate. Ms. Roy said more funding is available for detention centers food and the centers have to adhere to the Federal School Nutrition Guidelines. She said that links nicely with how to expand with school food and the detention centers, and she is learning more about the senior centers.

Ms. Walters said there is a new RFP from the USDA and the Student Nutrition Department has to apply for funding. She asked if Ms. Roy is working with them.

Ms. Roy said there is a pilot program from the Farm Bill looking for eight projects or programs that link distribution and farming to the schools. She said New Mexico is already linked to the Food and Nutrition Services Bureau and the grant does not fit. The state is further along.

Ms. Lloyd Ortigoza shared an example where she received money for local produce from funds allocated during the legislative session last year.

Ms. Roy said the hope is that the Food Policy Council and city and state will again advocate for \$240k from the state legislature. She said it is complicated process, but an attorney at the Public Education Department is interested.

Mr. Sundberg asked why the money was exclusively for fresh produce.

Ms. Roy said schools currently utilize the canned, processed and frozen foods and the federal guidelines for schools require their meals have two servings of fruits and vegetables. She said as much as possible, they want that to be fresh and local.

Mr. Winne added that buying fresh food opposed to canned, means less salt and sugar and complies with the new federal guidelines. Additional advantages are working directly with farmers and better quality and kids start to eat healthy at an earlier age and are less likely to balk at fruits and vegetables later.

Mr. Sundberg said he purchases three quarters of a million dollars a year in food and the growing season in New Mexico is short. That leaves him four months to buy the bulk of produce, which is significantly more expensive than commodity. He said there is a tremendous amount of local product from local sources that inherently is more nutritious and not that much more expensive. He said having buying power brought the costs down. He could make agreements with vendors and farmers to buy a certain amount of produce at a specific price. He said it is about capacity; the bigger and more buyers, the more farmers grow that.

Ms. Roy said Farm to Table has spent the last three years building the program and matching the farmers' quantity, food safety, boxing, labeling, distribution, food storage, etc. Then getting more produce into restaurants and building a market. She said they are trying to secure a local food economy one by one, restaurant by restaurant, school district by school district. Farm to Table does production planning with farmers in the winter and puts school districts together with farmers. Part of the goal is for farmers to understand the buyer's needs and the buyer is able to plan.

e. Education and Outreach
i. Website Update

Ms. Lloyd Ortigoza said soon the domain name will be purchased and would be for five years. She will transfer content to the URL and put up more links. The Food Plan update would be on the site in September and she will e-mail the link to everyone once the website is ready.

f. City-County GMO Task Force

Ms. Lloyd Ortigoza said she is waiting to hear from the county if the resolution is ready to be voted on.

g. Governance Subcommittee First Meeting Review

Chair Perry said the Governance Subcommittee was revived and consists of herself and Mr. Winne, Ms. Odiseos and Ms. Lloyd Ortigoza. She reminded everyone they could join in on any subcommittee by checking the date and time of the meeting.

She said part of their work is to rewrite the definition of the Governance Subcommittee and work. The subcommittee will review applications of those interested in being part of the Food Policy Council and make recommendations; congruent policies are needed for the city and the county and answers will be provided to procedural questions.

Ms. Lloyd Ortigoza said she will make a card for members to hand out that has the Food Policy Council website and main work. Chair Perry added the card will make things easier and more organized and will be brought to the council for review when ready.

Mr. Winne said the subcommittee will also be responsible for the orientation and training of new members and have common guidelines. Chair Perry added that new council members will be offered mentoring. The subcommittee will be more strategic about gaps in the FPC, skill sets or community representation and more intentional about memberships. There will be a bank of interested people for membership openings.

Ms. Lloyd Ortigoza said as the council begins the Food Plan outreach they would not have to wait to invite members of the community to participate in the council's work. She said she hopes with the urban agriculture work for example, that the community members engaged with the council generate momentum on that issue and on other topics that emerge in the next year.

Ms. Roy talked about a limited-income senior she met who is on the Santa Fe Area Agency on Aging Committee. The senior is a recipient of the Senior Farmers Market Nutrition Program and her coupons were being turned down by some farmers. Ms. Roy said they talked about potential obstacles and solutions.

Ms. Lloyd Ortigoza said she wrote a letter of interest for a grant: Local Food Local Places. She explained that the grant is a group of agencies who created a pool of funding for implementation for economic gain with food and the revitalization of urban or traditional neighborhoods. She said she referenced the work of the Food Plan and briefly outlined the technical and financial assistance needed to implement the goals of the Plan, and she mentioned their strategic partners.

Ms. Lloyd Ortigoza said she would keep members informed.

h. State & National Issues

Ms. Roy said the state level resolution is the New Mexico Grown Produce for School Meals and the New Mexico Food and Agriculture Policy Council will expand that initiative to include education. Funding will be looked at and the state will be requested to create a broader program to include education linked to the purchase of local produce. She said kids learn lifelong experiences around food and this links what is happening in the classroom to what ends up on the plate at school. Resolutions will be asked from the city and county level to support the process.

Ms. Roy said the Federal Child Nutrition Reauthorization is ramping up and she wants to know if the FPC wants to work on priorities. She said the statewide FPC held listening sessions that she could bring to the next FPC meeting, but she wants the Food Policy Council to make their own recommendations.

2. Executive Committee

a. MOU (Memorandum of Understanding) with Farm to Table Update

Ms. Roy said the Executive Committee met with the Board of Directors for Farm to Table and discussed the MOU. Nelsey Dominguez put a comprehensive MOU together that entails what other organizations in the country use as an MOU and the Board of Farm to Table approved the Memorandum. She pointed out that between Mr. Dominguez and the legal counsel, Farm to Table has invested over 40 hours on the MOU alone.

Ms. Lloyd Ortigoza said there are a few details that would be presented back to Farm to Table and are easy fixes and afterwards, the MOU will be reviewed by the Governance Subcommittee. She said anyone interested could weigh-in on the edits through the Governance or Executive Subcommittees, but the MOU would not be open to the full council. She will send an e-mail to everyone and those interested should let her know.

Ms. Roy clarified that the MOU would be put in place for any relationship with the city/county Food Policy Council and whoever sponsors their funding; it does not have Farm to Table's name on it.

Ms. Mortimer said she committed to review the MOU in relationship to the city and is happy to do that. She noted that she could read the MOU and provide feedback without attending the meeting.

Chair Perry explained that those involved will do the final edits and return the MOU to Farm to Table for approval. The MOU, once approved by Farm to Table, will be returned to the Food Policy Council for a vote to recommend the MOU be forwarded to the city and county.

Ms. Roy said the signed MOU that starts July first with the city was received. She said the process takes time and she would hope that no one interrupts the process.

Ms. Boies said the FPC had asked the city and county for additional funding, because of their work and the Food Plan. She said the city contributed \$10k again and the county contribution will be \$25k this year.

She said now that the council falls under Mr. Schiavo, there could be other sources. She said she argued the health connection as a reason to ask for additional money from the county. She said having an increased

consumption of healthy food as a priority of the Health Action Plan was a primary reason she received the additional funding.

Ms. Roy thanked Ms. Boies for all of the research she had to do.

Ms. Mortimer said because this is a priority of Mayor Gonzales, the council could say that funding should be at the next level for the next fiscal year. She said this portends good things for the future.

b. Vote to Approve New Member Cydney Martin

Chair Perry said Ms. Martin's information was sent electronically to everyone. Ms. Martin would fill the open community, city sponsored position.

Ms. Mortimer moved to recommend that Ms. Martin's name be forwarded to the Mayor for approval. Ms. Walters seconded the motion and the motion passed by unanimous voice vote.

I. ITEMS FROM THE CHAIR - There were none

J. ITEMS FROM THE COUNCIL

Ms. Boies said there is a new position within the Community Services Department through county gross receipts tax and the RFP targets the priorities of a mobile crisis response team and reducing low birth weight babies. The Program Manager position would be responsible for working on RFPs and managing contracts tied to health. The information on criteria was passed out to members. (Exhibit 2)

She said the Board of County Commissioners passed an amendment to the resolution. She said now people who are undocumented would also be included in the access to health care assistance.

Ms. Mortimer said she received a call that the Urban Agriculture Policy idea is moving ahead again. She said there would be a meeting later today to discuss the process and she will keep the council informed.

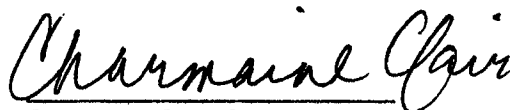
K. ADJOURNMENT

Having no further business to discuss the meeting adjourned at 10:59 a.m.

Approved by:


Susan Perry, Chair

Submitted by:


Charmaine Clair, Stenographer