



# Agenda



Santa Fe City and County, Advisory Council on Food Policy  
Thursday, June 26, 2014, 9:00 a.m. to 11:00 a.m.  
Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 6/18/14 TIME 12:41m  
BY Sue Perry  
5 minutes

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA, Prioritization      Agenda Order
- D. APPROVAL OF MINUTES – May 22, 2014      5 minutes
- E. COMMUNICATIONS FROM THE FLOOR      2 minutes/person
- F. PRESENTATIONS/TRAINING
- G. STAFF COMMUNICATIONS
  - 1. Community Initiative Interest Form
  - 2. Approval of City Grant FY 2014-15
  - 3. Update from Fiscal Sponsor meeting with Farm to Table Board
- H. CHECK IN: *"Please share how your work supports food and nutrition in Santa Fe"*      20 minutes
- I. INITIATIVES AND ACTIONS      1 hour 15 minutes
  - 1. Policy Committee
    - a. Upstream Process
      - i. Shanetta Martin---Year in review and looking ahead
    - b. Food Plan
      - i. Outreach update: Edgewood
    - c. Food Production and Land Use Committee
      - i. Meeting update
    - d. Procurement
      - i. NMSU & Farm to Table procurement study
    - e. Education and Outreach
      - i. Facilitation training materials
    - f. City-County GMO Task Force
    - g. State & National Issues
      - i. Update on NM Grown Produce for School Meals
      - ii. Upcoming Federal Child Nutrition Reauthorization
  - 2. Executive Committee
    - a. Reconvening the 'Governance' subcommittee
    - b. New member update
- J. ITEMS FROM THE CHAIR      5 minutes
- K. ITEMS FROM THE COUNCIL
- L. ADJOURNMENT

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**SANTA FE CITY AND COUNTY  
ADVISORY COUNCIL  
ON FOOD POLICY**

**THURSDAY, JUNE 26, 2014**

<b>ITEM</b>	<b>ACTION TAKEN</b>	<b>PAGE(S)</b>
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	1
D. REVIEW and APPROVAL OF MINUTES May 22, 2014	Postponed	1
E. COMMUNICATIONS FROM THE FLOOR	Discussed	2
F. PRESENTATIONS/TRAINING	None	2
G. STAFF COMMUNICATIONS		
1. Community Initiative Interest Form	Discussed	7
2. Approval of City Grant FY 2014-15		7
3. Update: Fiscal Sponsor meeting w/Farm to Table Board	Discussed	7-8
H. CHECK IN: <i>"How your work supports food and nutrition in SF"</i>	Not Discussed	2,8
I. INITIATIVES AND ACTIONS		
1. Policy Committee		
a. Upstream Process		
i. Shanetta Martin---Year in review and looking ahead	Discussed	2-7
b. Food Plan		
i. Outreach update: Edgewood	Discussed	8
c. Food Production and Land Use Committee		
i. Meeting Update	Discussed	9
d. Procurement		
i. NMSU & Farm to Table procurement study	Discussed	9
e. Education and Outreach		
i. Facilitation training materials	Discussed	10
f. City-County GMO Task Force	Not Discussed	9
g. State & National Issues		
i. Update on NM Grown Produce for School Meals	Discussed	10
ii. Upcoming Federal Child Nutrition Reauthorization	Discussed	10
2. Executive Committee		
a. Reconvening the 'Governance' subcommittee	Discussed	10
b. New member update	Discussed	10
J. ITEMS FROM THE CHAIR	Discussed	10
K. ITEMS FROM THE COUNCIL	None	10
L. ADJOURNMENT	Adjourned at 11:08 a.m.	10

**SANTA FE CITY AND COUNTY  
ADVISORY COUNCIL ON FOOD POLICY  
1222 SILER ROAD, SANTA FE, NM 87501**

**THURSDAY, JUNE 26, 2014**

**A. CALL TO ORDER**

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Susan Perry, Chair on this date at approximately 9:05 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

**B. ROLL CALL**

Roll call indicated a quorum was present as follows:

**Members Present**

Susan Perry, Chair  
Robert Griego  
Emigdio Ballon  
Pamela Roy  
Patricia Boies  
Tony McCarty  
Katherine Mortimer  
Susan Odiseos  
Lynn Walters

**Members Excused**

Mark Winne  
Maria Bustamante-Bernal (resigned)

**Members Absent**

Steve Warshawer

**Staff Present**

Erin Lloyd Ortigoza

**Others Present**

Charmaine Clair, Stenographer  
Others as noted under Communications from the Floor

**C. APPROVAL OF AGENDA/ Prioritization**

**Mr. McCarty moved to approve the agenda as published. Ms. Roy seconded the motion. The motion to approve the agenda as published passed by unanimous voice vote.**

*Ms. Boies entered the meeting at this time.*

**D. APPROVAL OF MINUTES- May 22, 2014**

The approval of the May, 2014 minutes was deferred until the next meeting due to missing pages.

## **E. COMMUNICATIONS FROM THE FLOOR**

Jeff Ethan Green is with Real Food Challenge.

Zaba Angel is with AmeriCorps through Earth Care and does training in antiracist and relationships with food justice.

**F. PRESENTATIONS/TRAININGS-** There were none

**G. STAFF COMMUNICATIONS-** Deferred until later in the meeting.

**H. CHECK IN: "*Please share how your work supports food and nutrition in Santa Fe*"-** Deferred until later

## **I. INITIATIVES AND ACTIONS**

### **1. Policy Committee**

#### **a. Upstream Process**

##### **i. Shanetta Martin- Year in Review and Looking Ahead**

Ms. Martin said she is with the Santa Fe Community Foundation. She coordinates the Upstream Grants Program, which helps build capacity of nonprofit collaborative groups. She said she always brags on the Food Policy Council, they are the perfect fit for this kind of program. They were ready to do hard work and look at their capacity and where they want to be and take action to meet their goals.

She reviewed the Committee's goals: 1) identify gaps or needs, such as gaps in membership and stake holder involvement; 2) identify the strengths of individual members and help them utilize their full potential; 3) devise an action plan for the Food Plan implementation; 4) and organize the efforts of the Food Policy Council related to staffing.

She said the council has been doing all of those things over the past year. She reviewed the timeline of what has occurred:

- January 2013- the Food Policy Council is off and running.
- February- Ms. Lloyd Ortigoza was brought on board.
- March- the CCAT (Core Capacity Assessment Tools) evaluative assessment was done. Strengths and challenges were identified and demonstrated by making internal shifts and putting interesting leadership in place.

Ms. Martin said she and Ms. Lloyd Ortigoza met regularly for two to three hours a month to solve problems and strategize about how to support everyone in their roles and have members take ownership of the work.

Ms. Martin said the Food Policy Council has been making great progress. They addressed their process and procedures and determined what changes should be made and if policies are still relevant. She commended them.

- August - there were two strategic planning sessions. Members refined their goals and mission and articulated their vision for the Food Plan.
- September- a draft of the Food Plan was written.

- October- the Food Council had their kick off with a panel discussion and presentation of the Food Plan and was well received. The community engagement process in conjunction with the Food Plan was an important step to engage the community and determine their priorities. Regular members of the community are now engaged for their views. The final document could be complete by October, 2014 and will reflect all of the goals and needs of the community.

Ms. Martin said in year two the Food Policy Council went through their diversity training. A key commitment was to make sure that the council is reflective of the community and that people's voices could be heard with sensitivity from all walks of life and perspectives. There was a successful session with Roberto Chené who supports Ms. Lloyd Ortigoza in facilitating the community conversations.

Ms. Martin talked about the outcomes. She said the group cohesion is stronger and reflective in their focused meetings and group dynamics and greater ownership of the work and sensitivity to each other. There is greater support from and accessibility to the council members and the coordinator and members are connected. The internal policies and procedures have been tightened. Members had mentioned feeling bogged down by process or the requirements and can now navigate those and be productive as a group.

Ms. Martin asked what the Food Policy Council wants in regard to the Food Plan and the community engagement strategies and what are they prepared to do around public policy and sustainability. She asked their general impression of their experience with the Upstream Grant Program and how they have changed since participating.

Ms. Walters said this has been a great opportunity to uncover and look deeply into the purpose of FPC and the work that is functional or non functional. They looked at how to best utilize members of the community for input and engage the entire community for better food access and health for everyone.

Ms. Walters said the grant helped them to focus and take things apart and helped with the work and financial resources. The technical assistance came at a good time and the grant has been beneficial and shows that the council has a lot of work to do.

Ms. Roy agreed. She said the council learned about themselves and the grant has built trust among the partners and organizations. She said steps to build the integrity of the organization are being taken as well. She appreciates that through the process there is more outreach into the community and members team up in their work on the Food Plan and are getting out to the community. She said conversations like at Pojoaque Pueblo are the beginning steps of learning what is happening in the community and has brought a Food Plan that will be embraced by the City and County.

*Mayor Gonzales entered the meeting at this time and was introduced to the group.*

Ms. Roy continued. She said that new guidelines were created along the way. She noted that the guidelines are listed on the back of the agenda. She said she would add another: *that everyone, both visitors and members, should maintain their individual integrity and respect each other's voices at the table.*

Chair Perry said the FPC is more engaged and trust is a part of that. She likes that people are willing to say when something is a problem for them, because that discourse allows them to grow. She likes when a person

questions something, because that takes advantage of the wisdom and resources of everyone in the room. She thanked everyone for stepping up in their busy lives to be a part of the committee.

Ms. Mortimer said she appreciates the resources with the grant. She said that allowed the council to move the plan ahead and do outreach and build the capacity of members in terms of the cultural competency training. Members can use that new tool in the work they do with the community.

She said the FPC also has a challenge as an organization that is growing; not in size, but as the work moves forward. They need to look at how to grow to the next level above creating the plan, for implementation to be effective.

Ms. Martin said she was excited that the group participated in Upstream, because it validates the need for this type of work. She said non profits need to do the core capacity work, but doing it through the lens of a nonprofit collaborative is very complex. She said this group is interesting because of their city/county and nonprofit representatives and she commends them for their willingness and ability to take the opportunity.

Ms. Martin asked what the group would like to accomplish in the next three months; specifically the Food Plan and community engagement goals and public policy.

Ms. Lloyd Ortigoza asked members to keep in mind how the details could be manifested and communicated to the policymakers.

Mr. Griego said the community engagement is important in regard to the outcomes. The community's perspective will inform the policies for implementation or the communication to the policy makers.

Ms. Martin asked the status of scheduling of the community engagement.

Ms. Lloyd Ortigoza said they have worked with Edgewood, Pojoaque, Tesuque; Cooking with Kids Family Nights and at the Seed Exchange Conference at the Okay Owingeh Pueblo. She said she plans events next week at south side and Cienega and possibly at Chimayo and the Farmers Market.

Ms. Odiseos asked if Ms. Lloyd Ortigoza had changed her mind based on her experience so far, about how the FPC should approach the engagement process.

Ms. Lloyd Ortigoza said she found at the Edgewood Senior Center it was more effective to sit at the table with the seniors and facilitate conversation and take notes. She said the more personal the conversation, the better the outcome. She said it looks different at every event.

Ms. Walters asked if possible to have a report that synthesizes the feedback by the August meeting.

Ms. Lloyd Ortigoza said she has notes, comments and observations for every event that she could draft into a report. She anticipates outreach will be wrapped up by July and could do a report by August.

Mr. Ballon said when they talk about engaging the community; it is not easy to approach the situation. He said advocacy work is different in different places. He would like a report of all of the activities. He said if members have data as they go, they could follow the progress and where they are going and what things they would

change. The Food Policy Council statement and mission has to be clear. The council should state what has to be done to start making corrections.

Ms. Lloyd Ortigoza confirmed that Mr. Ballon wanted the Food Plan to reflect the Food Policy Council mission and statement. Mr. Ballon added he also wants a report of the work she is doing.

Ms. Boies said at the Edgewood Senior Center in her conversations with small groups, people overall talked about poverty. She heard broader issues when she asked them about what they see as issues with food. The seniors told her that community gardens would be great. People who used to have home gardens no longer do, because water is so expensive. She said a lot of what she heard had to do with affordability.

Mr. Griego said in addition to the senior perspective, they need outreach to get the youth perspective.

Ms. Lloyd Ortigoza said Ms. Bustamante-Bernal has connections with Santa Fe High School and has suggested working together.

Mr. Griego said Chimayo would do a youth vision and that would be a good fit.

Ms. Roy said there were good ideas on how to integrate the assessment of land and taxation to the use of that land; how to relate that to food security and hold on to farm land and water resources; and how to do that at the local level. She said also how to tie that to the State work. She said the New Mexico Grown Fresh Fruits and Vegetables Program hopes to expand legislative work around programs like Cooking with Kids. The State Food Policy Council is looking at how to integrate nutrition, education, school gardening, etc. into the curriculum of schools and tie that to what is in the cafeteria.

She said the Child Nutrition Reauthorization at the federal level provides priorities. The State Food Policy Council question is how to integrate the needs and issues of the rural and tribal communities that are often unique to the city, county, state and federal policy. There could be a way to link those to be more effective.

Ms. Roy said the city and county have supported through resolution, the initiatives around children and their health with schools as the epicenter to create systemic change. There are ways to integrate the local, county and state level and she is working with the correction facilities that have the same dietary guidelines as schools.

Ms. Mortimer said what Ms. Roy said is important and complex and when combined with what Mr. Ballon said about being clear and easy-to-understand; that is a real challenge. She suggested slicing the information in different ways; present the details with an accessible way to understand that and include web interfaces, etc. She is seeing complex documents and studies presented in levels and people could get an overview or dig deeper if they want more. She said to develop those tools would help the implementation and community outreach.

Ms. Mortimer said there is a huge dichotomy of complexity in the things being talked about. There is everything from food insecurity, food access, culturally appropriate food and the understanding that as the climate changes, what was traditionally grown in New Mexico may not grow.

Ms. Mortimer said it was pointed out at the conference she attended that we grow water-intense crops and export them to China. She said this is about how to look at complex things in a way that makes sense and is balanced and meets all of the needs.

Mr. Ballon said the Food Policy Council doesn't have the physical capacity to solve all of the issues. He thought it would be interesting to take one center or community and put their effort and focus in that. He said if the food council expands too much they could not do much. The more resources they have, the more they have to use them effectively. He said he can't change the whole community, but if he changes one person to eat well, then he has done something and that's how he sees this for his community, the city, etc.

Ms. Lloyd Ortigoza said that is a good point for the implementation phase. She said it is key to prioritize in their transition from the planning documents to where to make changes for a family, the community, etc.

Chair Perry stopped the discussion for introductions. Introductions were made around the table and each person supplied their background and their connection to food. She said she wanted the Mayor to get a sense of the amazing people in the room and what is happening in the city.

Mayor Gonzales thanked the members for everything they are doing. He said one priority as Mayor is to take the plan and develop metrics that allows them to measure if there is progress on their goals. He would soon announce a climate action task force to prioritize areas the city could make investments in from energy to transportation. He said food security would be included.

He said he feels it is important for the city to focus on growing capacity. That hits home for him; learning to shop better for his kids; how to garden with his children and pull his family together to cook. He said capacity starts with individuals, but grows to the experts in the field and the leadership.

Mayor Gonzales said he would love every third grader in Santa Fe to have access to a community garden. That has been started, but they need to look at how that could be available in all of the schools. He said teaching a third grader how to garden teaches more than just how to harvest a crop; that teaches the importance of planning and commitment and builds pride. Practicing that over and over prepares children for other things in life. Gardening can achieve the function of growing produce locally and also build a skill set in youth that can help in many other things. He said he wants to work with the Food Policy Council to make that a reality.

Mayor Gonzales said another issue is how to use existing assets to meet goals; like property owned by the city/county and tribal governments. He would like a community garden at city hall. He asked how the senior center could be used and in the operational plan have a staff member that is an expert in growing a garden.

He said regarding the educational component; the city owns a number of commercial kitchens in Santa Fe. He said cooking programs for families could be done to teach how to cook healthier and introduce people to other options.

Mayor Gonzales said they should think about things that don't require a lot of investment, but just need people power. The city needs to prioritize and know their goals and have a measure to determine success. He said as policy makers they need to bring about policy, like an urban agriculture ordinance that is reflective of their identity. He said his idea of the ordinance is not just eating healthier and food security, but about staying true to what is special about Santa Fe.



Ms. Odiseos said in the Edgewood outreach meeting and in Santa Fe schools it is heard that although there are guidelines for healthy foods, the meals are not prepared in a way kids like; the food is thrown away. She suggested collaboration to train the staff and get teachers on board. She said seniors appreciated the community garden and like the vegetables the senior center serves. She said there is the connection of appreciation and pride in what you know and do.

Chair Perry said the Mayor would be happy to know that the council is working on urban agricultural recommendations and the GMO issue. She said the FPC would be making policy recommendations to him and to City Council.

Mayor Gonzales said he likes the process of allowing public input before the item goes to City Council. He said the city does not do enough to promote what the group does and that needs to change. He asked the FPC to give him a prioritized lists of where the city could invest time and effort in the next one or two years. He needs metrics that show if progress was achieved and a timeline. He said everything needs to be outcome based.

Mayor Gonzales shared his excitement about losing 8 pounds on the Mayor's Health Challenge that was developed by Chair Perry.

Ms. Lloyd Ortigoza asked members to think about the goals and push the envelope in work that could be done in 12-16 months, within the realm of possibility. She would follow up with an e-mail.

*Mr. Griego had to leave the meeting at this time. Mr. Ballon left shortly thereafter.*

## **G. STAFF COMMUNICATIONS – Revised Agenda Order**

### **1. Community Initiative Interest Form (Exhibit 1)**

Ms. Lloyd Ortigoza asked for feedback within one week on the copy of the draft for the community initiatives. The initiative provides an opportunity for groups to outline and clarify their ideas and present or propose their work to the Food Policy Council in a more organized way. She said the council could then consider what is needed and ask questions. The form will be on the website. There is an associated budget and the projects proposed could see each level of in-kind and monetary sources capacity that would be provided.

### **2. Approval of City Grant FY 2014-15**

The grant from the city for \$10k (thousand) was approved and continues for the 2014/15 fiscal year.

### **3. Update from Fiscal Sponsor meeting with Farm to Table Board**

Ms. Lloyd Ortigoza said she met with the Board of Farm to Table and two action items resulted. Nelsey Dominguez will prepare a draft MOU (Memorandum of Understanding) that outlines the responsibilities/accountabilities of each party and how FPC would present themselves. The council will review the draft and approve either as an interim, or as a standing document. They would then move to the next phase of drafting scenarios for their structure moving forward; whether with a foundation or being housed in the city/county or staying with Farm to Table, etc.

Chair Perry said this is helpful in clarifying the existing agreements and FPC will know the costs, risks and benefits of moving forward to something else. She noted that there are a lot of in-kind donations and Farm to Table's donation of \$12k of in-kind and actual costs to the Food Policy Council, in addition to Ms. Roy's involvement.

Mr. McCarty said an example is the Food Policy Council website: the Food Policy Council paid \$250 and \$500 was paid by Farm to Table.

The committee discussed being a program of Farm to Table.

Chair Perry said a decision was made regarding the website. The Food Policy Council agreed they would pay to shift the work by Ms. Lloyd Ortigoza to the Food Policy Council's own website.

Ms. Lloyd Ortigoza explained that the Food Policy Council domain name had expired and the website is not up. She said there is a fee to get the domain and she would determine how to set that up. All of the information would be transferred in the next couple of weeks.

Ms. Roy said she understands the autonomy necessary for Food Policy Council and shared that with her board of directors. She said Farm to Table loves the Food Policy Council and supports them and understands the structure, etc. and their need to be comfortable. Everyone agrees an MOU is important and that fits into the Upstream work regarding the council's structure and values, etc.

Mr. McCarty said it became obvious at the meeting that the FPC has to build their capacity and needs to find the \$12k that Farm to Table now provides in support.

Ms. Mortimer said as the council grows and provides more value, it would be important to the city and county to take ownership. She said beyond a resolution there should be an arrangement or contract between the city and county. She said she has offered to add the governmental perspective to the draft with a plus/minus of the different approaches.

Ms. Roy offered to send the Farm to Table meeting minutes to everyone.

Chair Perry asked Ms. Roy to also send the budget sheet and the fiscal sponsorship articles along with the minutes so everyone could see the costs. She said everyone should realize that if the council goes with someone else there will be upfront costs and that organization may not be as aligned with the Food Policy Council's goals.

Ms. Roy said another piece is that every agency and organization at the table helps provide hard costs and in-kind and that should be updated.

**H. CHECK IN: "Please share how your work supports food and nutrition in Santa Fe"- not discussed**

**I. INITIATIVES AND ACTIONS (continued)**

b. Food Plan

i. Outreach Update: Edgewood

Ms. Lloyd Ortigoza said in regard to holistic use resources; rainwater is being harvested to irrigate the garden and seniors are eating the food from the garden and loving it. She plans to talk with them further.

Ms. Odiseos said she came away with how interested the seniors were to be a part of the process. The seniors' biggest concern was for information on nutrition and they feel at a loss. They also thought there is a lack of availability and affordable prices for fruits and vegetables and were adamant about the waste at the schools. She said the seniors seemed happy to have the council members there and she liked the informal process of sitting at the table with them. She suggested the council look at how they could help with the community garden issue.

Ms. Lloyd Ortigoza said there are four more outreach sessions. She invited members to join the kickoff at the south side market on Tuesday about 2:30 at the Santa Fe Place Mall, JC Penny's parking lot.

Ms. Boies said she would be there with the community health van to do free screening.

c. Food Production and Land Use Committee

i. Meeting Update

Ms. Roy said she and Mr. Griego had an excellent meeting with the county assessor. There is a simple plan to link how the County assesses land use to the SFGMP (Santa Fe Growth Management Plan).

Ms. Lloyd Ortigoza said she is working with Mr. Griego on aligning the Food Plan with the county's assessment for agricultural exemptions. They want to tie together the language and the process for the agricultural initiative and would create a "*Did you Know*" about agricultural exemption to start. They will develop language and distill points in the state statute and have an outreach pamphlet. Mr. Griego will develop maps based on the existing agricultural exemptions in the county and where there could be more. The maps would be informative; is the land and the water being used and why or why not, etc.

Mr. McCarty said there was a public input meeting last night about the zoning map.

Ms. Lloyd Ortigoza explained that is the code enactment. She said that has been approved and now they are waiting on the zoning part. The other policy document (the SFGMP) will now get the agricultural/ranching piece. She said David Griscom told her the issue was put on the radar by the Food Policy Council.

d. Procurement-

i. NMSU & Farm to Table Procurement Study

Ms. Roy said there is a report (Exhibit 2). She said the plan assessment for areas of institutions; schools and senior centers statewide is moving forward. She plans to follow up with Ms. Boies, Ms. Odiseos and Ms. Lloyd Ortigoza for insights on their visit to the Edgewood Senior Center.

f. City-County GMO Task Force- (Revised Agenda Order) - Not discussed

g. State & National Issues

i. Update on NM Grown Produce for School Meals

Ms. Roy said the legislative piece would expand to include the education component. She said it is important to stress to the local and state policymakers that an element like Cooking with Kids changes the learning process and attitudes with kids. Santa Fe Capital High School is an example that doubled the participation in school meals; a lot of that having to do with bringing in local produce and a salad bar and introducing teens to the product and preparation of food.

Ms. Lloyd Ortigoza said the county budget has been approved. What was proposed has moved through and would be considered in the larger framework in the next fiscal year.

ii. Upcoming Federal Child Nutrition Reauthorization - Previously Discussed

- e. Education and Outreach (Revised Agenda Order)
  - i. Facilitation training materials

Ms. Lloyd Ortigoza said there is an attachment in the packet with the handout provided for the tools.

2. Executive Committee

- a. Reconvening the 'Governance' Subcommittee

Ms. Lloyd Ortigoza said they are reconvening the subcommittee. Their tasks would be structured membership recruitment and an appointment process in developing the contract with Farm to Table. Mr. Winne has been appointed a member and Ms. Odiseos was asked to participate and other members were invited.

- b. New Member Update (previously discussed as follows)

Ms. Walters spoke with David Sundberg, the chef at Blue Corn who volunteers with Cooking with Kids. She asked about his interest in the for-profit member position. He would get back to her next week. Ms. Lloyd Ortigoza added that she also has a list of people who are active in the industry and interested as well.

**J. ITEMS FROM THE CHAIR**

Chair Perry thanked everyone for getting to the meeting on time and said she would send out reminders.

**K. ITEMS FROM THE COUNCIL-** There were none

**L. ADJOURNMENT**

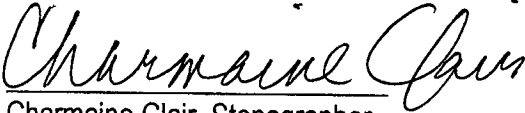
*Having no further business to discuss the meeting adjourned at 11:08 a.m.*

Approved by:

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Susan Perry, Chair

Submitted by:

  
Charmaine Clair, Stenographer

**City and County of Santa Fe Advisory Council on Food Policy**  
Community Initiative Interest Form

Area of Community

Interest: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Please answer the following questions in the space provided or on a separate sheet.

*Please provide some background/context for the issue: What is the need? Why is this important and a priority?*

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*Please explain how your group is working on this issue? What are some successes and/or challenges you have had? Who are other partners also doing work on the issue? What are the next steps?*

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*How have other communities addressed this issue: What were some successes and/or challenges experienced? What lessons may apply in our context?*

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*What kind of support would you like the Santa Fe Food Policy Council to provide: What do you see our role being? How do you propose your group work with the SFFPC?*

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*The Council has three standing committees – Executive, Governance, Policy– and five working groups (subcommittees) that report to the Policy Committee. Does your proposed issue relate to any of these working groups listed under #3 (Policy)? How?*

1. **Executive** – Composed of officers and committee chairs ~ Provide oversight of Council activities ~ Act on behalf of the full Council on issues requiring immediate action ~ Outreach to the City Council and Board of County Commissioners ~ Develop meeting agendas, including educational presentations ~ Develop and monitor annual budget ~ Identify education and training opportunities for Council.
2. **Governance**– Creating an effective process for the nomination of new Council appointees, orientation of new members and creating the roles and responsibilities of Council members ~ Working to secure monetary resources through relationship building, partnership building and grant writing ~ Develop internal policies.
3. **Policy** – Researching, developing and advocating for policy initiatives that advance the mission of the Council.
  - a. **Food Production and Land Use** – Advancing efforts for agricultural protection and the use of land in order to increase the capacity of food production, in both urban and rural environments.

- b. **Education and Outreach** – Communicating the work of the Council through media, public relations and outreach. Educating the community, stakeholders and opinion leaders about food security and food justice.
- c. **GMO Task Force**–Researching the issues surrounding GMO production and labeling in order to create recommendations for future policy initiatives in the context of Santa Fe City and County.
- d. **Procurement** – Advance efforts to increase the use of regionally produced and processed food for use in public institutions such as schools and senior centers through policy recommendations.
- e. **State/Federal** – Reviewing and communicating federal policies that affect local issues as per the Council’s purview. Develop requests and recommendations for the Council, City and County as deemed appropriate.

*Additional Comments:*

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**Please return to Erin Lloyd Ortigoza ([lightningcalm@hotmail.com](mailto:lightningcalm@hotmail.com)) OR Farm to Table, 618B Paseo de Peralta, SF, NM 87501).**

The Governance Committee will review the information. Once this step is completed, the Committee will make a recommendation to the Santa Fe Food Policy Council. You may be invited to attend this monthly Council meeting to present and/or discuss your proposed initiative, and next steps.

If you have questions or wish to supply additional information, please contact Erin Lloyd Ortigoza, Coordinator at [lightningcalm@hotmail.com](mailto:lightningcalm@hotmail.com)., 505-301-8083 (cell) or 505-473-1004 ext. 12 (office)

Thank you for your interest working with the Santa Fe Food Policy Council!





*Promoting locally based  
agriculture through  
education, community  
outreach and networking.*

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EXHIBIT 2

FPC

June 26, 2014

June 25, 2014

**Re: SF Food Policy Council Policy Report (SFFPC)**

Dear SF Food Policy Council Members,

It has been a busy month of policy work for SFFPC members. This is a brief summary of activities accomplished by our Policy Sub-Committees.

**Food Production and Land Use Sub-Committee:**

- The Land Use Sub-Committee met with County Assessor, Assistant Director Gus Martinez to continue to link the SF County Sustainability Plan – food security and agriculture production to agriculture exemptions. The committee and county team discussed developing an educational brief publication that provides details on what the requirements are to receive an agricultural exemption and how it relates to the County Sustainability plan.
- Next meeting: July 21, 1:30 – 3:0pm, SF County
- Participants: Robert Griego, Erin, Pam

**Procurement:**

- As a consequence of the state 2014 legislative session, \$240,000 recurring, was appropriated for the “ NM Grown Fresh Fruits and Vegetables for School Meals” supported by the City of Santa Fe Council and Santa Fe Board of Commissioners resolutions.
- Organizations and agencies are working on the structure for rolling out this program. In the meantime, the NM Food and Ag Policy Council member agencies and organizations are working on expanding recommendations for the 2015 to include funding Farm to School type nutrition education, school garden programs, and others that link education to the school meal program, and the required education common core. A NM Legislative Interim Committee schedule of hearings in support of this program will provided at the next SFFPC meeting.
- Farm to Table in partnership with the New Mexico State University are working on a “supply and demand” assessment focusing on fresh fruit and vegetable needs of senior centers, correction facilities, hospitals and schools (statewide) and farmers who produce or may want to produce fruits and vegetables for sale to institutions. The first phase of the study will be completed by August 30<sup>th</sup> and will help provide ideas on

how to increase local/state market opportunities for farmers while meeting nutrition requirements of these institutions and their clientele. Progress will be reported to the SFFPC.

- Committee participation: Pam, Erin, and Alena

#### **Education and Outreach:**

- The Education and Outreach Committee is working on outreach of the Food Plan. Others will present on progress. There have been several outreach events including Edgewood, Cooking with Kids Programs, and Pojoaque Pueblo.
- Participation: Patricia B., Susan O., Susan P. Tony, Erin, Alena and Pam

#### **GMO Sub Committee:**

The SF Food Policy Council developed and submitted a scope of work to the County of Santa Fe proposing a Santa Fe County Agricultural Economic Development campaign. Enhancing local agriculture and resident food security will act as an economic driver in SF County and increase farmers' abilities to sell into public, wholesale and direct markets. The County has taken the Policy Council suggestions into consideration and included aspects of them in their Economic Development plan and budget that is being completed this week.

- Committee: Mark, Katheryn, Erin, and Pam

#### **National Issues:**

##### **Farm Bill:**

The Farm Bill was passed in February. The NM Food and Agriculture Policy Council and Council of Governments hosted a Farm Bill outcomes presentation and discussion with Congresswoman Michelle Lujan Grisham, farm organizations including the Young Agrarians, agencies, food assistance programs, organizations, and more. Many Farm Bill program request for proposals have been released and more will be offered in coming months.

#### **Child Nutrition Reauthorization (CNR):**

Congress is beginning discussions about the Child Nutrition Reauthorization to be renewed in 2015. The CNR authorizes many key child nutrition programs and includes policies that impact school meals and child nutrition including:

- National School Lunch Program (NSLP)
- School Breakfast Program (SBP)
- Child and Adult Care Food Program (CACFP)
- Summer Food Service Program (SFSP)
- Afterschool Snack and Meals Program
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)
- WIC Farmers Market Nutrition Program (WIC FMNP):
- WIC FMNP Cash Value Voucher
- Special Milk Program
- Farm to School Grant Program
- Availability of water in schools

The NM Food and Agriculture Policy Council provided a CNR listening session June 19<sup>th</sup>. There will be additional opportunities to provide input to the CNR at the NMFAPC July 15<sup>th</sup> meeting. Other NM and national organizations welcome input, organizing and support for CNR programs.

Policy Committee Report respectfully submitted June 25, 2014 by Pam Roy.

Apologies for and omissions.

