



Agenda

DATE 6/4/14 TIME 10:12 am

APPROVED BY Debra Garcia

RECEIVED BY [Signature]

ARTS COMMISSION

Monday, June 9, 2014
City Councilors' Conference Room
City Hall
200 Lincoln Avenue
505-955-6707
5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Introduction of and Discussion with Mayor Gonzales
5. Approval of Minutes
 - a) May 12, 2014
6. Fiscal Report
7. Report of Chair
8. Report of Director
9. Action Items
 - a) Request for approval of 2014-2015 Community Arts Development funding for:
 - 1) National Dance Institute NM, Inc
 - 2) New Mexico School for the Arts – Art Institute
10. Committee Reports/Updates
 - a) Artworks Year-end Report
 - b) Community Gallery: Artist Professional Development
11. Event Evaluations
12. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at
955-6520 five (5) working days prior to meeting date

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Action Item a. Request for approval of 2014-2015 Community Arts Development for: <ul style="list-style-type: none"> National Dance Institute NM, Inc. New Mexico School for the Arts 	Ms. Sakiestewa moved to approve the 2014-2015 Community Arts Development for: <ul style="list-style-type: none"> National Dance Institute NM, Inc. New Mexico School for the Arts Second by Todd Lovato, motion carried by unanimous voice vote.	Page 10
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	to come before the Arts Commission, the meeting was adjourned at 6:15 pm.	
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1. Call to Order

Mr. Kirk Ellis, Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference room. Roll Call constitutes a quorum.

2. Roll Call

Present

Kirk Ellis, Chair
Gabe Gomez
Todd Lovato
Donna Scheer
Penelope Hunter-Stiebel
Ramona Sakiestewa
Anne Pedersen

Excused/Not Present

Sandra Deitch
Kathlene Ritch

Others Present

The Honorable Mayor, Javier Gonzales
Debra Garcia y Griego, Director, Arts Commission
Julie Bystrom, Staff Liaison
Rod Lambert, Gallery
Fran Lucero, Stenographer

3. Approval of Agenda

Ms. Sakiestewa moved to approve the agenda as presented, second by Ms. Pedersen, motion carried by unanimous voice vote.

4. Introduction of and Discussion with Mayor Gonzales

The Chair introduced Mayor Gonzales and shared with the commission members that he and Ms. Garcia y Griego have had conversations with the Mayor.

Mayor Gonzales addressed the Arts Commission members and said that the promotions of arts and culture in Santa Fe are a priority for he and his administration for several reasons. One, it is personally tied to his own identity growing up in Santa Fe and with family who have been here for many generations and it is also promising for young people growing up in Santa Fe. We need to invest and create opportunities for young artists. The

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Mayor views the prioritization of arts not only as part of our identity but also part of our economy. The Mayor, over the next 4 years would like everyday with every decision make sure that this is the case, that we continuously promote and have the city invest in the promotion of arts and culture. The Mayor would like to learn from the Arts Commission what can be done better, or maybe we are doing everything as well as we possibly can be doing for the artists in our community or for the promotion of arts and culture or for how we leverage relationships with the schools and youth to have access to incredible development of their art. Mayor Gonzales said that he recognizes, speaking for himself that art is all encompassing, it is about fine art, media and Performance Theater. It is nice that when people visit Santa Fe they get to see all of it; they get to see depth in every bit of it. We have it all and we do it all very well. Art improves our quality of life and makes Santa Fe so good for us.

Mayor Gonzales said that in conversation with Ms. Garcia y Griego, they have discussed ways of being transactional to being transformational in funding opportunities. Mayor Gonzales said that when he thinks of transactional he thinks of when you grant an agency something you get something back from that agency, and that has worked really well in the scheme of things. It has worked really well; it has provided opportunities to people involved in the groups who are recipients of the funds. Mayor Gonzales would like to see how could we have the conversation, if we continue down that path, how we move to more transformational funding. Those are things that invest in ways that the arts as a whole continues to evolve and gets financial support from the dollars that are available. Mayor Gonzales stated that he did not have an example of what transformational means to him but in the simplest explanation, it is an investment that rises above and everyone fully participates in. If you are an organization that is receiving the money or you are not, it is going in to something that is elevating the arts in a way that you as an artist or a person who promotes arts benefit from it. Mayor Gonzales said he would like to continue this conversation with the Arts Commission to conclude if he is viewing this correctly or if he needs to back away from that conversation and focus on what is presently being done. It may be a little uncomfortable in talking about how we allocate money. The Mayor said he hoped that the Arts Commission is ok about feeling a little uncomfortable as we go down these paths because we need to continuously improve the way we do things better. The Mayor is looking for ways to expand art in our community and he is open to greater ways to do that. Mayor Gonzales said he is having the same conversation with the Youth Commission, every organization that receives money from the city. How can we be more transformational? It isn't just about money it is how the city acts in other respects.

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The Chair asked the Mayor if he has had this same discussion with the Museums.

The Mayor confirmed that he has had two meetings; one with all of the Museum Directors with a great turn out in attendance to discuss how we could collaborate more in the city. We also had a meeting with the Arts and Market Directors to discuss how we could promote Santa Fe outside of Santa Fe. Already we are seeing the benefits of sitting in a room to focus on how we can take the arts to a next level in a way that is sustainable and meaningful to everybody.

Open for discussion.

That Chair stated that he and the Arts Director have communicated to the Mayor the idea of utilizing the venue of the Mayor's Awards to launch this new strategy. If the Arts Commission could collaborate and agree on ideas this would be a perfect forum to launch the ideas.

Mr. Lovato asked; in the context of Santa Fe being a tourist destination and an emerging art scene, what are your thoughts on where you see the intersection of young and emerging artists and Santa Fe's tourism identity which I feel at sometimes are not the same thing.

Mayor Gonzales responded, "We need to invest in tourism." The cross pollination maybe makes some sense at some intersections but for Santa Fe to maintain the authenticity of being a true art market, we have to make sure that we are investing and making a place for young artists. Maybe through the tourism environment it makes sense, but even separate from it. Earlier he met with the Housing and Land Use Department to talk about the Arts and Creativity Center. I know it is important for the young artists to live to assure it is affordable, that they can have shared space so they can work aside of each other and we need to have venues for them to show their art. The day of the Internet and art shows, who knows where those intersections meet. For Santa Fe to be true to its identity, we need to make sure that artists stay here.

Ms. Scheer commented that in the theater community, we know that fine arts thrive and people come to Santa Fe to buy and see art. Sometimes there are people in the theater community that feel the audience is depleting because the focus goes in a different direction. She noted that out of the theater community she did not know if they could assist, help or address this concern. She said that in some of the smaller candidate forums when the question came up about what can we do to help -- Ms. Scheer said that most

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responses were not positive because everyone seemed to need more and commented they could not work together. Ms. Scheer said she knows it can work, she has seen it work in other areas, and the City can be more helpful passed the grant process. Albuquerque Theater does a great job of matching that.

Mayor Gonzales said that his administration is going to have conversations with the arts management groups. The Mayor just returned from Los Angeles where he attended and Arts in Culture event and he spoke to some individual who write for theater and know Santa Fe and he asked the question "what can Santa Fe do to be better known for what we do." Their response was that Santa Fe already has great theater, we need to hi-light the attributes of our theater, again we need to cross collaborate, possibly tie in the restaurants to our arts and culture, theater and possibly in tickets that are inclusive of both theater and restaurant dining. Mayor Gonzales said he is anxious to have the discussion with the performing arts groups so we can figure out how to get more people at activities and how do we help grow some of the companies. The infrastructure is here; we need to figure out how to work together.

Mr. Gomez echoed that Santa Fe has a tremendous writing community for Poetry and publishing but the question is all about how we get them here together. For poetry specifically for readings and publishing it is all about the collaborative nature.

Ms. Pedersen said that when talking about being transformational, that is a big word. What is really transformational is growing the audience and she asked; "I would like to hear what ideas as Mayor you have to grow the audience in an organic way not an artificial way." There are people in Santa Fe who attend everything, but that is a small percentage of the city.

Mayor Gonzales said he recently had a conversation with the State Cultural Affairs Department and they talked about the creation of a passport program for families so they could visit not only state cultural facilities but those in the city as well. They would stamp the passport and make activities not only affordable but expand the attendance to include more local people. Mayor Gonzales posed the question; as a governmental agency, how do we send out a strong and unified consistent voice to our community of how to experience what we have in Santa Fe. Part of the conversations with the Museums we need to have two goals, we need to have people in the seats but we need to have an educational component for it to be sustainable and we need a commitment not only in the classroom but outside of the classroom. What do we do for the kids after school or in the summer for exciting programs in the

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arts? What are we doing to provide those seats to these kids. We need to challenge younger families in Santa Fe to take these kids to these events.

Ms. Pedersen said, "we need to cultivate a sense of ownership and everybody in the community in the arts so they have a vested interest in the city." We all have a vested interest in Zozobra and we should continue that interest in other areas of the arts.

Mayor Gonzales would like to continue to deliver the message that the arts is a priority in Santa Fe and find ways to get kids out. Parents have many opportunities to take their kids out and be a part of the culture and arts in the city. The Passport is a great idea.

The Chair said that one of the things that are very appealing is to hear that the Mayor is supportive.

The Mayor said how do we stay committed to our art from the past, introducing the new art, and these are coming from young artists.

The Chair commented that one of the things the Mayor was saying which is appealing to the Arts Commission and they like a lot is the conversation of incubation; finding a way that young artist can get excited about their work. The Chair said that as the Art Commission, they would like to have that within their purview so they don't have to constantly deal with the tourist factor, organizations in the local economy that penalize those groups who are trying to do what the Mayor is talking about.

Mayor Gonzales reiterated that the Arts Commission helps define what Art is in Santa Fe. How you invest and how you use the resources; that is all part of helping to nurture and fostering its growth.

Ms. Sakiestewa said she is happy to hear that the Mayor is interested in collaboration and having worked with the State she appreciates the support they have received from the State. One of the things that are not appealing to funders is infrastructure. The Renaissance Goya exhibition was huge because the state moved up to the plate and paid for the insurance. That is not something that the Museum could have done by itself. The spectrum of people, local people – young and old – and it was a risk. It didn't get the publicity or notoriety and it was the only place in the country that those etchings and drawings will be seen in the next 20-50 years and it was in Santa Fe. The other part is the authenticity, which is very important; there is a group called Parallel Studios who does an international exhibition, which is new media. The work is young to very old, it is international, the people who can access it are from all over the world, it makes Santa Fe a destination.

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They have very thoughtfully grown this organization in a very quick time. It is very appealing to young and old and their show opens on Friday. It is a dimensional video in media things that we would never experience in Santa Fe. This is something you would probably experience in London or Europe, there are opportunities and they are collaborating with the community.

The Mayor said it was a very positive feeling to sit with SWAIA and Currents to see what we have encompassed in our beautiful city. It adds to the vibrancy of our city.

The Mayor has spoken to Debra Garcia y Griego and he would like to see an Advisory Group to research creating an office of Cultural Affairs Department of the City. If we could have a named department that was constantly out there without fear of a department head who is setting priorities in a different way. He would like to have a cultural affairs office whose charge is to protect, preserve and enhance our arts market not only in Santa Fe but globally. The state is soon to release their numbers which are estimated at approximately \$6 billion industry, we should be talking about how we use that money for our schools, how we grow our economy, how we hang on to our identity, we haven't shown our commitment to arts and culture. We also want to be cautious about how we show expansion when the city is struggling financially. Part of the thought was to create an advisory group on the development of an office in Cultural Affairs and we would want the Arts Commission to participate. Pulling the Arts Commission out of CVB is something that would assure that there is not always this single focus of using the Arts Commission to get more visitors here. Art is one of the best commodities we have out there to sell Santa Fe and there is an interest. If you have it separate you have an office that solely focuses on the authentic side and preserves the arts in Santa Fe.

The Chair asked the Mayor if this is a realistic prospect.

Mayor Gonzales said he feels good about it and it is important to assure that when it is launched that everything be thought out. There are also members of the community who would like to work through this Advisory Board.

Mr. Lovato said that he appreciated that comment. The Community feels that there is a pull to preserve the arts in our city and then there is the other silo is what other people think when they come to visit Santa Fe.

Mayor Gonzales said if we want to continue to preserve our authenticity and identity we have to make sure that those outside influences aren't there that compromise us. The Mayor's mandate to the City Tourism Director is get more people to Santa Fe. The mission of the Arts Commission is to promote

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arts and to develop it here in Santa Fe; it is the Tourism Director's job to bring people here.

Ms. Hunter-Stiebel said that the art and culture of the past plays a double role, it brings in tourism because we are authentic and we have a real past, we are rich in culture and much richer than anywhere else in the United States. It needs to be developed much more for our own populous, particularly for our young people who have no knowledge of it. I do a lot of volunteer work with the schools. There is no concept of cultural heritage in the past, and that is with the parents and with the children. That silo of our past cultural identity shouldn't be a silo and it works with both tourism and it needs to be exploited much more in depth than it is now.

Mayor Gonzales said that is the driver for a Cultural Affairs office because it is that recognition that our culture needs to be recognized in all pockets of Santa Fe. When someone graduates from high school coming from Santa Fe we should have a student who is a citizen of O'Keefe, the Opera, what we have in this city. It would be a tragedy if we cannot connect arts and culture to our youth. Thank you.

5. Minutes – May 12, 2014

Corrections

Ms. Sakiestewa and Ms. Hunter-Stiebel were both excused, the minutes did not reflect excused.

Page 7: Event Evaluations: Lannan Lecture Series (correct spelling)

Ms. Garcia y Griego expressed her thanks to Fran Lucero for the nice job done on the May minutes.

Ms. Pedersen moved to approve the minutes of May 12, 2014, second by Ms. Scheer, motion carried by unanimous voice vote.

6. Fiscal Report

We are 1.2% up for the year and we are on track per projected budget. There is one more month left to end the fiscal year.

7. Report of Chair

Nothing to report.

8. Report of Director

Ms. Sakiestewa talked about the Artist's Table, August 19, 2014 and provided a beautiful Save the Date card to the members done by Artist Phillip Vigil

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from Jemez Pueblo. (*Exhibit A*) Ms. Sakiestewa reported that there are many interested individuals awaiting the August Artist's Table and many donors have already expressed their interest in contributing. John Sedlar is the Celebrity Chef for the Artist's Table; there is a donor for the beef and for the wine.

Ms. Garcia y Griego and Anna will be attending the American for the Arts annual conference next week in Nashville. Anna has received a scholarship to attend and Ms. Garcia y Griego will attend as a speaker.

Ms. Garcia y Griego mentioned at the last meeting that was going to roll the constituent meetings in to the Strategic Planning process that will be undertaken. She stated that it may not be referred to as strategic planning meetings but referred to more in line with the theme of collaboration. We will start to frame what we do in the role of collaborator, convener and catalyst. Our programs are really tools on how we use that. More information will follow at the July meeting and the Commission was urged to bring forth any suggestions before July.

Ms. Pedersen talked about the granting model is an old model. How we restructure the granting model to foster collaborations, which could be difficult but very important.

Mr. Gomez said he thinks this is right, if we set the path and encourage what the possibility of funding is what we need to do.

Ms. Pedersen said she continues to say that there is a lot of redundancy, some of it is good and some of it is not. If we structure it better people will look at it differently.

Ms. Sakiestewa said she would like to see Santa Fe be the flagship, and she is very supportive of that. Santa Fe is not New Mexico and she is happy that staff has met with the state. Ms. Sakiestewa does not want to build resentment if we are really successful and we want to bring the state with us. She is very happy with the moment at this time.

Mr. Gomez asked if the approach is we are looking at a problem and how do we fix it?

Ms. Garcia y Griego said that she along with members of CRAM have discussed this and they do not view it as a problem it is a great opportunity with a new administration to create new possibilities and opportunities.

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Mr. Gomez said that we should create an opportunity, there is a lot of redundancy and the opportunity to rebrand is exciting.

9. Action Items

- a. Request for approval of 2014-2015 Community Arts Development for:
- National Dance Institute NM, Inc.
 - New Mexico School for the Arts – Art

The Arts Director noted that both Donna Scheer and Gabe Gomes recused themselves due to a conflict of interest.

Ms. Sakiestewa moved to approve the 2014-2015 Community Arts Development for:

- **National Dance Institute NM, Inc.**
- **New Mexico School for the Arts**

Second by Todd Lovato, motion carried by unanimous voice vote.

10. Art Works – Debra Garcia y Griego

The annual report from Partners in Education was provide to the City and shared with the Arts Commission. *(Exhibit B)*

In addition, ArtWorks Poetry Anthology 2013-2014 was also distributed. *(Exhibit C)*

Ms. Garcia y Griego reported that they did 148 classroom workshops in public elementary classrooms that reached approximately 1800 students, 2-1/2 day trainings for the teaching artists; these are teachers who have been trained in the methodology and then work in the classrooms in the live work of art, which is a very important part of this program. They did teacher training for 2 Saturday's of training for 8 faculty members at Nava. Nava is very important to the arts work program because it is an emergence school. Every member of the faculty has been trained in the methodology and our kids get it from the Kindergarten to 6th grade. That is also important because they have been able to contract with UNM to do a study about the impact of Art Works and they can do it at Nava because they can track consecutive years. ArtWorks will come later to do an in-depth presentation to the Arts Education Committee later this month.

The Chair asked based on this report; the teachers are choosing it from a list of live art activities, do they just pick one or do they pick a multiple of these activities.

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Ms. Garcia y Griego responded that most classes pick one activity. Other classrooms do a couple of activities; at Nava they do a couple of activities. It is a complete unit of study which means the teaching artist comes in before hand and they do a workshop and they go to the performance and then they come back for follow up so there is a minimum of three classroom visit for every live.

Thank you to Ramona Sakiestewa for serving on the advisory committee. Ms. Sakiestewa said she is very passionate about this and they are having great success.

Community Gallery: Artist Professional Development.
Rod Lambert

In line with helping artists in their career, the Gallery is offering workshops where they can come in and we provide them with information on how to promote themselves and their business. They are in the midst of an 8 week program which they do every Tuesday night. Mr. Lambert has arranged for a professional from the community as a resource to provide administrator guidance or another artist who has a specialized focus that the other artist can learn from. They have been coming in for an hour from 6-7 with a power point presentation and a Q&A that normally runs way over the allotted time. This session has become a great resource for those in attendance. *Exhibit C* details the resources and presentations.

Ms. Sakiestewa said she had asked curators where they find names of artists for exhibitions, etc., and they answered that they do a lot of their assigning by reference. It would be nice to have a list serve to New Mexico Artists – possibly doing a Constant Comment to the Curators, not endorsing any of the artist but we could market the local artists in New Mexico. Ms. Sakiestewa said the Gallery has so many artists that come through and it would be nice to have them on a list.

Mr. Lambert said he is in hopes of having an intern soon who could help to build this list serve.

11.Event Evaluations:

Kirk Ellis – Was a top bidder through NMSA on a Paris apartment where he just returned from last week. While there he visited the Branly Museum – they were in the midst of having an exhibit of Native American Art and Culture. It was interesting that in the window of the bookstore was a French translation of New Mexico books. This was an exact opportunity if there was a way to market better. If Santa Fe had known, we would have had a great opportunity. Joe Marshall's book was in the window.

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Anne Pedersen – Attended the CCA Gala that was well attended. Attended Ramona's opening which was wonderful, John Davis 3 hour lecture and it was really good. She also went to the opening of Pin Hole Photography Exhibit at the New Mexico History Museum.

Todd Lovato – Busy season for music. Performed at the Durango Boost train, really fun. It is a destination event and there were people from all over. That railroad is like a hub to tourism in Durango.

Donna Scheer – Nothing to report.

Penelope Hunter-Stiebel– Attended Pin Hole Camera Exhibition and the new wing at the Wheelwright Museum. The jewelry collection is beautiful and provides a lot of history.

Ramona Sakiestewa – Was in Seattle attending the American Museum Association conference.

Gabe Gomez – Copper Canyon. Mr. Gomez noted that Music on the Hill will start next week.

The Chair noted that June 23rd is the start of Policy Makers in the Arts Forum in Santa Fe.

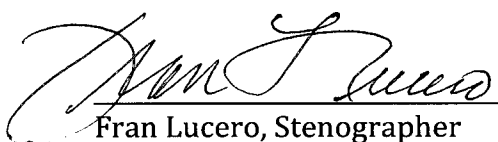
12. Adjourn

There being no further business to come before the Arts Commission, the Chair called for adjournment at 6:15 pm.

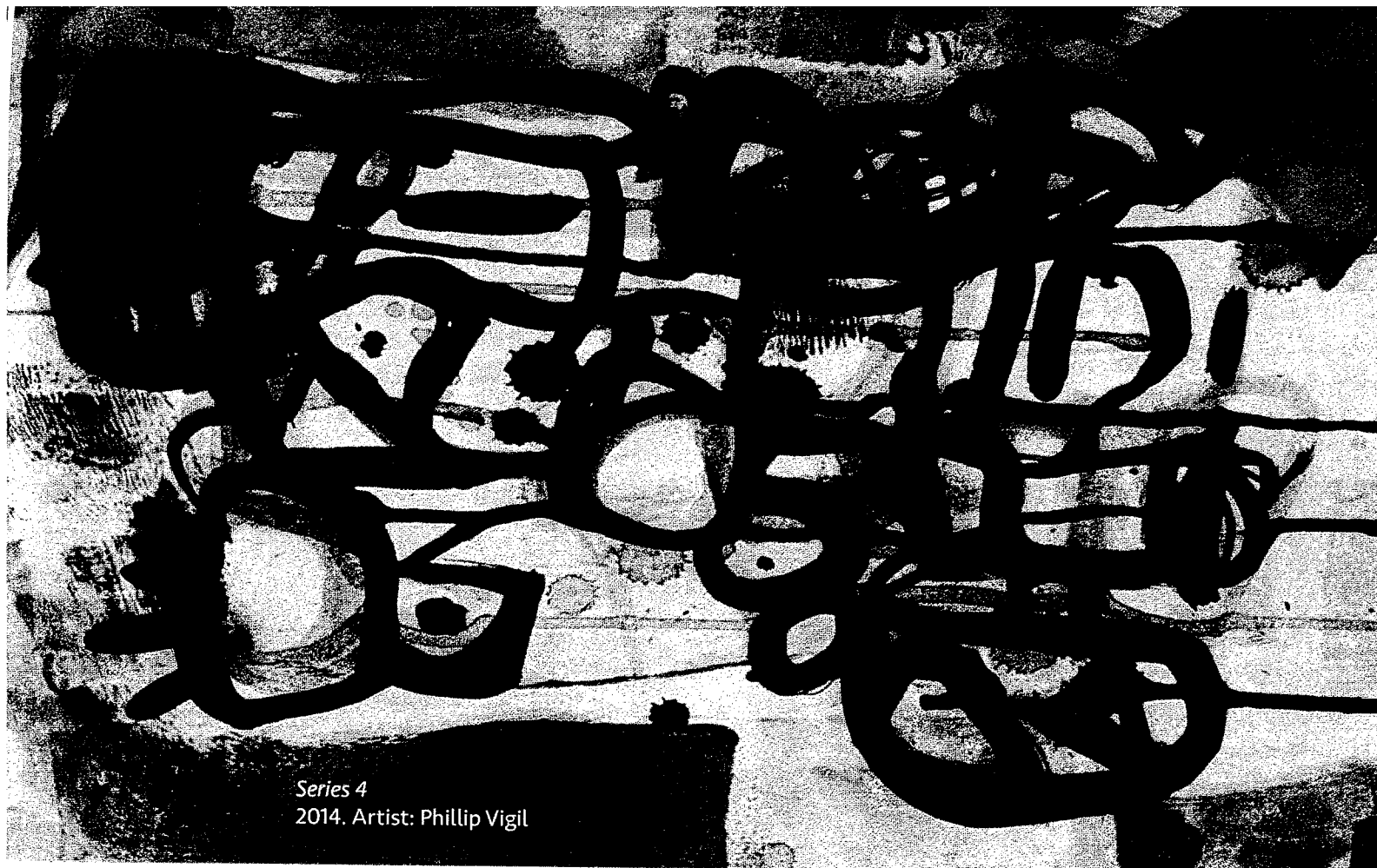
Signature Page:



Kirk Ellis, Chair



Fran Lucero, Stenographer



Series 4
2014. Artist: Phillip Vigil

SAVE THE DATE

At the Artist's Table
Tuesday, August 19th, 2014
6-9pm at the Santa Fe School of Cooking

Renowned Southwestern Chef John Rivera Sedlar and contemporary Native American artist Phillip Vigil are blending colors and flavors together for this year's special Indian Market dinner.

Each diner will receive an original Phillip Vigil limited edition print as a gift.

Please join us for an exceptional evening of art, food and friendship.

Space is limited. For online reservations visit: attheartiststable.org
Or call: 505.474.0240

This evening supports:



Non-Profit Org.
U.S. Postage
PAID
Santa Fe, NM
Permit #82

Exhibit A

Report to the Santa Fe Arts Commission
Submitted by Partners in Education Foundation
June 2014

Re: \$30,000 for contracted services during the 2013-14 school year

"ArtWorks has such a positive impact on the lives of the students. Because of the training the artists get, they bring art alive and make it accessible to students. I firmly believe ArtWorks opens doors for students. I can only imagine the long lasting impact it has on each of the students fortunate enough to participate in the program. I am ever so grateful!"

Deanne Velasquez, teacher, Chaparral Elementary School, winter 2014

DESCRIPTION OF CONTRACTED SERVICES

A. Present an aesthetic education program, ArtWorks, for public elementary school students and teachers

ArtWorks teaching artists (TAs) presented 148 classroom workshops in the disciplines of poetry, dance, theater, music and the visual arts to 60 public elementary school classrooms this year. Approximately 1,800 students in grades pre-K through 8th grade participated. Most students have never been to a local museum or attended a professional opera, symphony, or ballet before. The opportunity to experience professional works of art and to work with "real" artists in their classrooms provides deeply meaningful experiences for these students as the information contained in this report demonstrates.

i. Training for professional artists

ArtWorks held two ½-day training sessions with our teaching faculty in summer 2013. The sessions expanded and deepened everyone's understanding of our aesthetic education methodology adapted from the Lincoln Center Institute. TAs shared experiences and learnings. Several TAs observed workshops their colleagues led. The team building that has occurred through these and other activities in recent years has sharpened program delivery. Over the last two years, Oliver Prezant, ArtWorks' Artistic Advisor, helped the TAs professionalize the lesson plans they produce for each unit of study. The professional lesson plans are now being used in fundraising and to help demonstrate to principals why the program is worthwhile and should not be cut from their schools.

We offered a slightly reduced number of the units of study this year (because we did not receive an NEA grant) and; thus, we did not need to train any additional teaching artists in 2013 or 2014. With reduced allocations from congress and a growing number of requests from across the country, the NEA grants have become extraordinarily competitive in our funding category.

ii. Teacher training

Exhibit B

ArtWorks conducted a teacher training over two Saturdays last November at the Gebert Gallery on Canyon Road. The gallery donated the space and provided the art work that was the focus of the workshop. Teaching artists Oliver Prezant and Gregory Gutin led the workshop. The *line of inquiry* that informed the workshop activities was: *How does Tim Craighead use organic, geometric, and figurative shapes as well as textures and colors to explore the nature of boundaries in his painting Drift?*

Eight faculty members from Nava Elementary attended. Teachers from around the district were invited to attend and many showed interest, however none were able to attend. It is becoming increasingly hard to find a time convenient for teachers to hold workshops. More detail on this issue can be provided if you are interested.

The teachers who attended found the workshops very valuable. These two quotes from the on-line evaluations teachers completed after the workshops illustrate this point:

"Compared to other workshops it was extremely in-depth and personally insightful - I felt honored and supported. It allowed the participants to engage in a group process and in a highly individual process."

"It was innovative and motivational, it made me reflect a lot in my teaching and what my students need."

iii. Provide opportunities for public school students to attend 'live' works of art

Teachers chose from the following list of 'live' arts activities for their classes this year:

Visual Arts

- *Design LAB: Next Nest* at SITE Santa Fe
- *Feast: Hospitality in Contemporary Art* at SITE Santa Fe
- *Native American Basketry* at the Museum of Indian Arts and Culture
- *It's About Time: 14,000 Years of Art in New Mexico* at the New Mexico Museum of Art
- *Spanish Works on Paper: Renaissance to Goya* at the New Mexico Museum of Art
- *Tako Kichi: Kite Crazy in Japan* at the International Museum of Folk Art
- *Modern Nature: Georgia O'Keeffe and Lake George* at the Georgia O'Keeffe Museum
- *Contemporary Native Art from North America* at Museum of Contemporary Native Arts

Performing Arts

- *Music by Beethoven & Poulenc* performed by Serenata of Santa Fe at the Scottish Rite Temple on Nov. 21
- *Barber of Seville* presented by the Santa Fe Concert Association at the Scottish Rite Temple on Jan. 14
- Reading of classic poetry by Jonathan Richards – 2 performances at La Tienda in Eldorado and at the Santa Fe University of Art and Design on Feb. 12 & 13.
- *Music, Poems and Songs* with Ken Waldman at the Lensic Performing Arts Center on Feb. 6.
- *True North*, an opera presented by the Santa Fe Opera at the Lensic Performing Arts Center on April 28.

- *Nuestra Musica*, traditional northern New Mexico music with Cipriano Vigil at the Lensic Performing Arts Center on March 4.

Each workshop was focused on one of the activities listed above and involved art-making, inquiry, and reflection. Employing open ended questioning, TAs led classroom discussions that stimulated curiosity and allowed students to test ideas in a safe, non-judgmental environment. With their imaginations thus awakened, students discovered personal connections to the art work. Teachers report that it is these personal connections that provide the learning environment which makes ArtWorks so effective.

B. Appoint and regularly convene an advisory group

ArtWorks convenes monthly meetings of the Arts Education Advisory Committee except in the months of July and August. Members represent various constituencies interested in our schools and arts education in our city. Current members are: Marcia Berman, Peter Chapin, Jane Egan, Ellyn Feldman, Jenniphr Goodman, Joan Logge, John Odell, Sabrina Pratt, Ramona Sakiestewa, and Gail Springer. Program Director Kristin Watson, Artistic Director Oliver Prezant, and Director of Partners in Education Ruthanne Greeley also attend the meetings.

C. Informal presentation

We are happy to give an informational presentation to the Santa Fe Arts Commission when invited. We understand the Commission has a busy agenda and this may not be possible every year.

D. Maintain partnerships

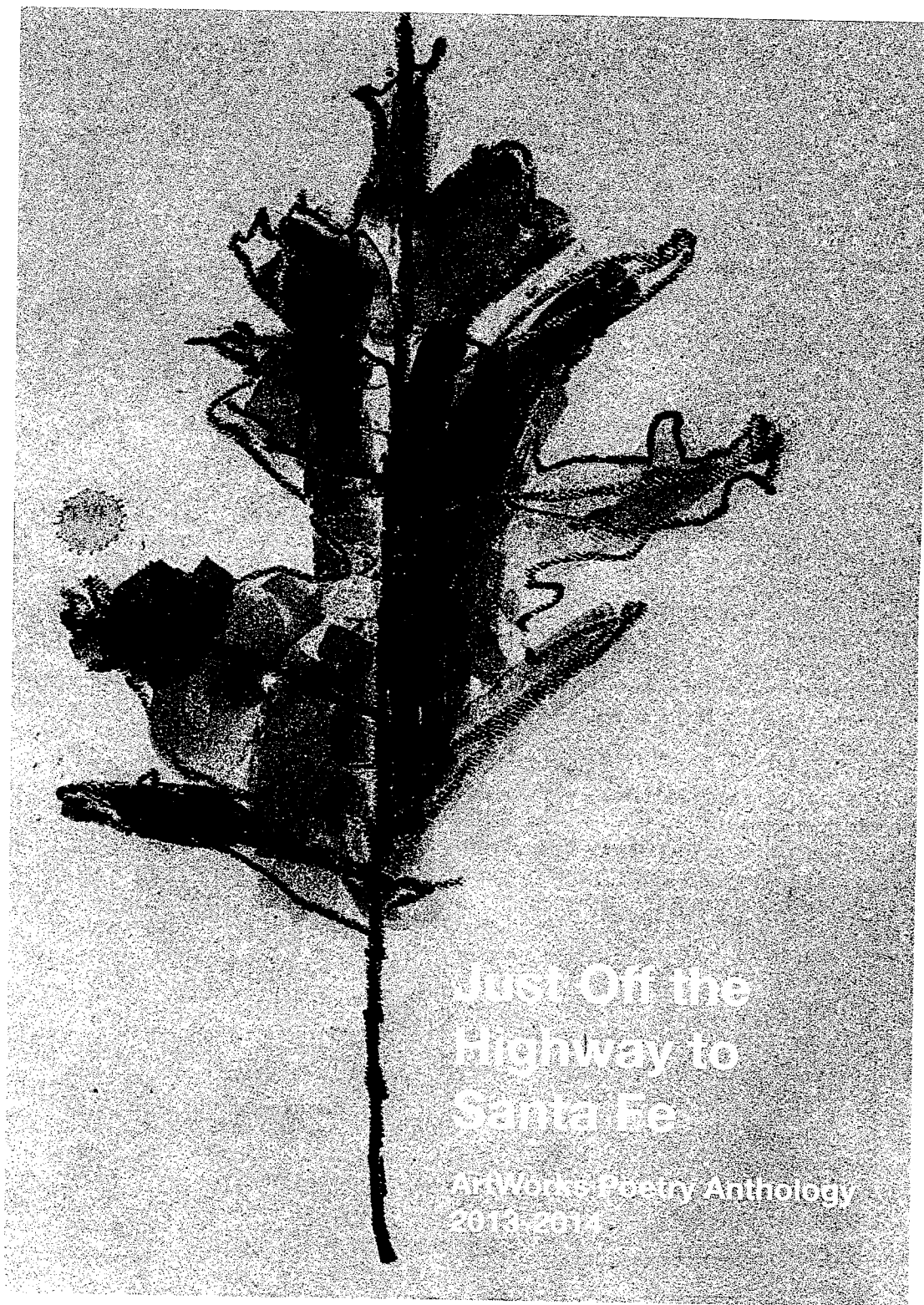
Besides all the arts organizations listed above that provided 'live' arts experience to students, ArtWorks works closely with Santa Fe Public Schools, Santa Fe Arts Commission, Santa Fe University of Art and Design, numerous poets and artists, local performing arts venues, additional museums, and local businesses.

One of our many successful partnerships is with the Community Gallery which has hosted the ArtWorks Student Art Exhibit for 3 consecutive years. We are grateful for this opportunity to showcase the program. Since we do not have a marketing budget, the public art exhibit is tremendously helpful in expanding our visibility and to building our fundraising capacity.

E. Include Arts Commission logo on all appropriate material

The Arts Commission logo appeared on this year's Student Poetry Review, and on all of the materials and advertisements for the Student Art Exhibit at the Community Gallery in March 2014. We could put the Arts Commission logo on the Partners in Education website if you so desire. Copies of the Student Poetry Review 2014 will be provided to all members of the Arts Commission with this report.

THANK YOU!!



Just Off the
Highway to
Santa Fe

ArtWork's Poetry Anthology
2013-2014

Exhibit "C"

** Exhibit "C" is available in its
entirety in the City Clerk's Office. **

May 13 - Introduction to Creative Tourism - with Chris Nierman and Rod Lambert

An overview of opportunities available through The City of Santa Fe Arts Commission and Artist Manners 101

***Chris Nierman** operates High-Res Solutions, where he provides Santa Fe locals and small businesses with personalized technology support. His background includes certified instruction in the public school system. He is a Microsoft Certified Technology Specialist and works with both Mac and PC machines, tablets, smartphones, and more. As a professional musician, he also has unique insight into the arts world.*

***Rod Lambert** is the Community Gallery Manager for The City of Santa Fe Arts Commission.*

May 20 – Utilizing the CaFE™ Website – with Michelle LaFlamme-Childs

A quick tutorial on how to use CaFE's portfolio and tools to effectively manage CaFE's online public art applications.

***Michelle LaFlamme-Childs** is the Public Art Project Coordinator at New Mexico Arts, a division of the Department of Cultural Affairs, the state arts agency. New Mexico Arts administers the state's One Percent for Public Art program, awards grants to nonprofit organizations for arts and cultural programs in their communities across the state, and provides technical assistance and educational opportunities for organizations, artists, and arts educators throughout New Mexico.*

May 27 – Harnessing Social Media: Facebook, Twitter, Pinterest, and Google Plus – with Chris Nierman

Tweet it, post it, pin it, share it... Learn the ropes of today's most popular social media platforms and use them to promote your artwork and events.

June 3 – Reality Check and Tips for Artists – with Bette Bradbury

"Get Real!" WESST will help you understand your personal and professional time/money situation "in the moment" to prepare you to set realistic goals and move forward profitably and productively.

***Bette Bradbury** is a business consultant who works with artists, arts organizations and entrepreneurs from start-up ideas through expansive growth. As the Regional Director for WeSST (Women's economic Self Sufficiency Team), she has worked with hundreds of artists throughout New Mexico. 2009's SBA Home Based Business Champion of the Year, 2010 New Mexico's Women's Business Angel, winner of a bevy of national awards for creativity in marketing and advertising in the corporate world, author of Perfect Pitch, A User-Friendly Business Guide Book and Curriculum, Bette is fully engaged in the business development process and believes artists can benefit greatly from learning basic skills to enhance their arts business.*

Exhibit C.1