



Agenda

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ECONOMIC DEVELOPMENT REVIEW SUB-COMMITTEE

Tuesday May 20, 2014

1:00 pm – 2:00 pm

Market Station – Box Car Room

500 Market Street, Suite 200

- I. PROCEDURES
 - A. Roll Call
 - B. Approval of Minutes – February 3, 2014
 - C. Approval of Agenda
- II. REPORTS
- III. UNFINISHED BUSINESS (none)
- IV. NEW BUSINESS
 - A. REVIEW AND SELECT NIGHTTIME ECONOMY PILOT PROJECTS – NOT TO EXCEED \$5,000 (ROSS CHANEY)
- V. INFORMATIONAL ITEMS
- VI. ITEMS FROM THE COMMITTEE
- VII. ITEMS FROM STAFF
- VIII. NEXT MEETING DATE – Meet as needed
- IX. ADJOURN

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ECONOMIC DEVELOPMENT REVIEW SUB-COMMITTEE
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Approval of Minutes	Defer Action to June Meeting	Page 2
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Proposals	<i>Mr. Roybal moved to award \$1,078.00 to Indie Cinema and the balance of \$3,922.00 to Nightwave with the understanding that SPACE is one of the collaborators in this project, second by Ms. Castro, motion carried by unanimous voice vote.</i>	Page 3-4
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ECONOMIC DEVELOPMENT REVIEW SUBCOMMITTEE

TUESDAY, MAY 20, 2014

1:00 PM – 2:00 PM

City of Sana Fe Market Street Office, Santa Fe, NM

MINUTES

1. ROLL CALL

The Chair called the meeting of the Economic Development Review Subcommittee to order at 1:10 pm, City of Santa Fe Market Center Office, Santa Fe, New Mexico. A quorum was present at time of roll call.

Present:

Simon Brackley, Chair
Cervantes “Buddy” Roybal
Julia Castro

Not Present

Kathy Keith
Damian Taggart

Others Present

Kate Noble, Interim Department Director, Housing and Community Development
Ross Chaney, Staff Liaison
Vince Kadlubek, Project Contact, Nighttime Economy Proposal
Fran Lucero, Stenographer

2. APPROVAL OF AGENDA

Mr. Roybal moved to approve the agenda as presented, second by Ms. Castro, motion carried by unanimous voice vote.

3. INTRODUCTION OF BOARD MEMBERS AND GUESTS

The Chair welcomed the members and noted that this was the first meeting of the new Economic Development Review Subcommittee with the new members.

Mr. Brackley is the President of the Chamber of Commerce.

Mr. Buddy Roybal, Owner of Coronado Painting, for 30 years. He has been involved in the committee for approximately 27 years.

Ms. Castro, Owner/Operator for Café Castro, for approximately 25 years. One of her strong concerns was the Interfaith Center project and the decision the city took. She wants to assure that the workforce in this city is protected and she wants to see what position the city takes in business and growth.

4. APPROVAL OF MINUTES – February 3, 2014

Defer to next meeting.

5. Proposals

The Staff Liaison talked about the proposals that have been received. In addition to those included in the initial packet, a situation was explained about a proposal that had been sent in to an incorrect email address, no fault of the applicant. Staff researched the circumstances and confirmed the prospective applicant had complied with the request. The Committee agreed to accept this proposal.

Mr. Chaney directed the committee's attention to Page 2, Section 1, Line 12-17 of the Resolution.

Mr. Roybal asked staff if they had reviewed the additional proposal carefully. Staff reported that the application did not seem complete, there were key components missing.

Mr. Roybal said that one concern he has is how the local community is going to be informed about these downtown events. How do we get the locals to come back to down town? We appreciate the tourist business but welcoming back the local community is important.

Kate Noble: Spoke about downtown the concerns that have been voiced in the past about nightlife in the downtown area. In the past, Mr. R.J. Laino hosted an OTAB meeting and there were about 70-80 people in attendance that expressed their concerns about nightlife in our downtown. In the packet today is Resolution No. 2014-16 introduced by Councilor Rebecca Wurzbarger. Ms. Noble explained that this committee is the selection board and the decision they make for allocation of the \$5,000 does not have to go to the governing body.

Mr. Roybal asked about the monetary allocation and distribution. Ms. Noble stated that there is \$5,000 to award and the committee can identify and aware the money how they see fit.

The Chair said he does not like to see government money compete with private sector. He also does not see anything mentioned about how these projects will work with Bandstand. The geography is also a very important consideration.

The Committee reviewed the applications by project components:

Costume Consortium
Indie Cinema
Sweet Lilly Bakery
The Space -
Nightwave (Thursday, Friday, Saturday) 9 pm – 2:00 am
Sustainable Community

Mr. Kadblubek from Nightwave was in attendance and clarified that there is a Bandstand event on Thursday night and Nightwave would consider removing Thursday night. He also stated that their event is after Bandstand and does not conflict.

The Chair and members of the committee were impressed with the collaborative piece of this proposal and complimented Mr. Kadblubek.

The Chair made the recommendation and suggestion that the Sustainable Community representatives get in contact with the Green Chamber.

Mr. Kadblubek offered the information that the Space is also a collaborator on their project.

Mr. Kadblubek was asked if his requested amount was less and he was asked to collaborate with Space, could he make it work.

Mr. Kadblubek said yes, he could not specifically quote the costs that the city will impose for their services so that would make a difference.

The Chair asked if the committee would approve this project if they could ask the City to become a collaborator to help defray the cost of services?

Ms. Noble said she would research this option with the City.

Mr. Roybal moved to award \$1,078.00 to Indie Cinema and the balance of \$3,922.00 to Nightwave with the understanding that SPACE is one of the collaborators in this project, second by Ms. Castro, motion carried by unanimous voice vote.

6. Reports and Updates

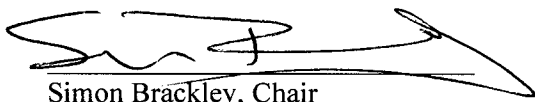
Mr. Roybal asked that information for the meeting be provided to the committee members with enough time prior to the meeting to allow them preparation time.

Next meeting: June 9, 2014 (3:00 pm – 5:00 pm)

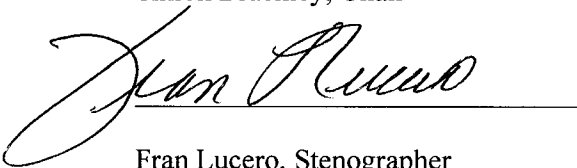
7. Adjournment

There being no further business to come before the Economic Development Review Subcommittee, the meeting was adjourned by the Chair at 2:00 pm

Signature Page:

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Simon Brackley, Chair

A handwritten signature in black ink, appearing to read 'Fran Lucero', written over a horizontal line.

Fran Lucero, Stenographer