



Agenda

DATE 5/7/14 TIME 10:53a

PREPARED BY Julie Bystrom

APPROVED BY

SANTA FE SISTER CITIES COMMITTEE

May 14, 2014

City Councilors' Meeting Room

4:00 p.m. – 5:00 p.m.

955-6707

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes - April 9, 2014
4. Report of Chair – Carol Robertson Lopez
 - a. Discussion of planning session/retreat (Please bring your calendars)
5. Report of Staff
 - a. Status of Airport and City Hall signs listing our sister cities
6. Committee Updates
7. Other Items
 - a. Report of Lauren Komer, Santa Fe High School Youth Intern
8. Adjournment

* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

SISTER CITIES COMMITTEE
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May 14, 2014

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| Call to order and Roll call | The interim Chair, Carol Robertson Lopez called the meeting to order at 4:00 pm, a quorum was declared by roll call. | Page 1 |
| Approval of Agenda | <i>Mr. Rubenstein moved to approve the Agenda as presented, no staff changes, second by Mr. Olivas, motion carried by unanimous voice vote.</i> | Page 1 |
| Approval of Minutes April 9, 2014 | <i>Mr. Olivas moved to approve the minutes of April 9, 2014 as amended, second by Ms. Magni, motion carried by unanimous voice vote.</i> | Page 2 |
| Introduction of Guest and prospective member | Clara Padilla Andres | Page 3 |
| Report from the Chair | Informational | Page 3-4 |
| Report of Staff | Informational | Page 4 |
| Committee Updates | Informational | Page 4-5 |
| Other Items | Informational | Page 5-6 |
| Adjournment | There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:00 pm | Page 7 |
| Exhibits | Sister Cities March, 21, 2014 Annual Report | |
| | | |

SANTA FE SISTER CITIES COMMITTEE
MINUTES
May 14, 2014

I. Call to Order

Carol Robertson Lopez, Chair, called the Santa Fe Sister Cities Committee meeting to order at 4:00 pm. The meeting was held at the City Councilor's Conference room. A quorum was reflected in the roll call.

Roll Call

Present

Carol Robertson Lopez, Chair

Dr. Jeff Case

Bernard Rubenstein

Cathy Magni

Arthur Olivas

Kim Song

Ling Tong

Carl Moore

Not Present

Rudy Fernandez, Excused

Gilbert Delgado, Excused

Others Present:

Julie Bystrom, Staff Liaison

Anna Serrano for Fran Lucero, Stenographer

Introduction: The Chair introduced Clara Padilla-Andrews with hopes that the next opening on the Sister Cities, she would consider being a member. The Chair has known Clara for approximately 30 years and Clara also served as Secretary of State 4-years.

Ms. Andrews was pleased to be in attendance at this meeting. At the time she served as Secretary of State it was a 4-year term, you could not succeed yourself or run for another state office. During her term the legislature changed that law to make a 2-4 year term. After her term was up, she and her husband moved to Portland, Oregon in 1987 and after 1-2 years, they stayed there for 22 years. While there Ms. Andrews was a business entrepreneur. There was a small growing Hispanic Community and she got very involved. She sat on probably every board and commission that was in Portland, Oregon, if they needed a Hispanic person they contacted me. She accepted those positions because she knew of the importance to have boards and commission diversity. Ms. Andrews was also very involved with Sister Cities; main focus was Portland, Guadalajara. She served as Vice Chair on

the Sister Cities Committee for several years. Under her role, they donated a fire truck to Guadalajara. She and her husband, Frank Andrews chose to come back to Santa Fe to retire. Recently, Mr. Frank Andrews grandfather donated land to the city to help the senior citizens housing.

The Chair said that Ms. Andrews would help to build the relationship with San Miguel de Allende. Welcome and thank you for attending.

Ms. Robertson informed the Committee that she is officially the Chair appointed by Mayor Gonzales.

II. Approval of Agenda

Mr. Rubenstein moved to approve the Agenda as presented, no staff changes, second by Mr. Olivas, motion carried by unanimous voice vote.

III. Approval of Minutes, April 9, 2014

Mr. Olivas moved to approve the minutes of April 9, 2014 as amended, second by Ms. Magni, motion carried by unanimous voice vote.

IV. Report of Chair – Carol Robertson Lopez

The Chair reported that Mr. Rubenstein, Dr. Case and herself attended the 2-day World Affairs Forum. It was an excellent forum based on citizen diplomacy and diplomacy in general. There was a great deal learned and it was very gratifying to see Santa Fe Sister Cities be a part of another International group.

Mr. Rubenstein echoed that the talks were very interesting. It was interesting to note that there are many retired diplomats and ambassadors living in Santa Fe. It would be nice if through Sister Cities a list could be created of the Foreign Service retired ambassadorial help in some of our international relations.

a) Discussion of Planning Session/Retreat

The Chair conveyed to the committee members that she would like to have a 4-hour meeting with the topic of discussion being a list of goals for Sister Cities. The Chair has met with Councilor Ives and it is very important to him that Sister Cities have measurable goals. In communicating with Councilor Ives, Economic Development is a strong topic he would like to see Sister Cities discuss. The Chair pointed out to Councilor Ives that 7 of the Sister Cities were created because those cities had tourist economy and had a strong arts and cultural component and beautiful settings. Each commission representative of their Sister City agreed that everyone of their sister cities were beautiful and strong

economic and cultural basis for their countries. The Chair asked for this topic of discussion to be placed on the Agenda for the retreat.

Mr. Moore offered to be a facilitator for the meeting, which would allow the Chair to participate actively. The Chair accepted that offer and the committee members supported that decision.

The Chair said a good mechanism to get date availability would be a tool: Doodle.

The proposed date for the retreat is July 7, 2014 for a 4-5 hour session.

Mr. Moore recommended that a few questions be asked previous to the meeting to structure the agenda topics to be discussed. Mr. Moore as the Facilitator can present the accumulation of those interviews and the process is more expeditious and more focused. Mr. Moore offered to provide that service as well.

Ms. Song also offered the suggestion that key members of the committee and including Ms. Garcia y Griego and Ms. Bystrom (Staff), come out with a micro-level. What are other sister cities goals and objectives aligned with the goals and missions of the City of Santa Fe. It is important to have a framework to make this type of retreat successful.

The Chair and Mr. Moore will formulate a framework for the meeting.

Ms. Andrews asked if each committee member is in charge of a country? Also, is there an event calendar?

The Chair responded that not all countries are represented and the goal is to have an event calendar. Some of the committee members do represent certain countries.

The Chair announced that Lino Patricini has been named Honorary Counsel for Italy.

Mr. Rubenstein suggested that the City Councilors or members of Tourism – Convention Center be invited. The Chair will have this discussion with Ms. Garcia y Griego and formulate a list of others who should be invited outside of the Sister Cities Committee.

The Chair provided the committee members with the Santa Fe Sister City Committee annual report for 2014.

V. Report of Staff

a) Status of Airport and City Hall Signs

Ms. Bystrom reported that they have received estimates for signage for City Hall and the Airport. The estimate included the design, production and installation of signs at each location. The estimate came in between \$3500 - \$5000 depending on how much text and the size of the sign. Staff asked for direction from the committee and Ms. Bystrom also asked for 1-2 members of the committee to serve as a working committee on this project. A schematic of the design has not been introduced and Ms. Bystrom said that committee members could assist in that way.

The Chair asked if there could be a world map?

The Chair appointed Arthur Olivas, Cathy Magni and Dr. Case to serve on this planning committee. It was noted that the design would come back to the committee for approval. The Chair recommended contacting International Sister Cities committee to inquire on any of their sign specifications or design.

Ms. Bystrom said that they were fortunate to interview Drew Bacigalupa in his Canyon Road Studio through the City Hall live and it should be on You Tube.

Ms. Bystrom said that special media has been working with staff and they have four Sister Cities up on the web and Zhang Jia Jie should be up by the weekend. The next sister city to be worked on will be Sorrento, Italy and this is timely as they can put up the recent interview with Drew Bacigalupa. With that thought, Ms. Garcia y Griego and Ms. Bystrom would like to have more videos associated on the Sister Cities website. Ms. Bystrom offered this suggestion to the committee and said they could contact her to capture any of these memorable moments.

The Chair asked Ms. Bystrom to follow up on the videotape that was done when Mr. Hon visited Santa Fe and made his donation of pots to the City of Santa Fe and the Santa Fe Community College. The Chair asked Mr. Moore if he could do a small video the next time he is in Holguin, Cuba.

The Chair asked if letters have been sent to the Sister City Mayors from Mayor Gonzales. Ms. Bystrom will follow up.

VI. Committee Updates

Ling Tong said that not much is happening in China at this time. She did report that the Chinese Counsel general in interested in meeting Mayor Gonzales.

Mr. Rubenstein complimented Mr. Moore on the beautiful photo show, his work on Cuba and wished him well on his new trip to Cuba. Mr. Rubenstein extended his welcome to Ms. Andrews.

Kim Song said that Korea was mourning the recent student's death. Ms. Song said that it would be nice for our Mayor to send a letter of condolence; it was the worst ferry accident. Ms. Bystrom will follow up with this request. Ms. Song said that there are strong hopes that the new elected Mayor will be the Deputy Mayor who has always been in full support of Santa Fe Sister City relationship. Ms. Song will let Ms. Bystrom know when the new Mayor is elected in order to prepare a letter.

Mr. Olivas reported that the student group from Japan is coming in July. The Chair suggested the possibility of a picnic for the students if their schedule permits.

The Chair said that many artists from Bukhara are coming to Santa Fe. Bukhara is having some issues with the changes of Mayor. The President of the country appoints the Mayor. If the Ambassador from Bukhara comes for the Folk Art Market a reception will be held in his honor.

The Chair did not have an up to date report on Livingston, Africa, Dr. Case will follow up on status.

Dr. Case has written to all of the teachers that he has in his International network and talked to them about sister city projects. He has had about 9 different teachers write back that they want to do a project and he has started to work with them.

- a) Report of Lauren Komer, Santa Fe High School Youth Intern (Not in attendance) The Chair noted that she couldn't be called a Youth Intern; she will be referred to as a Youth Representative. There are strong contracts with our labor organizations and the definition of interns is very clear as to what as can be used. Ms. Garcia y Griego offered the recommendation that Ms. Komer be a youth representative addressing a pilot project would be better. The Chair stated that they would be reaching out to the Mayor's Youth Committee for other representatives interested in Sister Cities.

Mr. Rubenstein recommended that Zona del Sol be considered for use of their space on the Southside. There is also space in the library and SOLSTACE also has space. The Southside would welcome the Sister Cities Committee to their area of town.

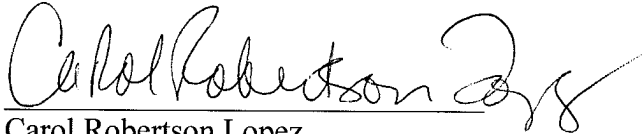
Mr. Olivas said that in the past Monte del Sol did wonderful projects with the students who learned to do a tea ceremony, it was great. The Chair

welcomed Mr. Olivas to do a tea ceremony for the Sister Cities committee members.

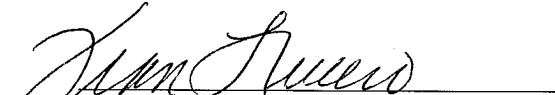
VII. Adjournment

There being no further business to come before the Sister Cities Committee, the Chair called for adjournment at 5:00 pm

Signature:



Carol Robertson Lopez
Chair


Fran Lucero, Stenographer

Talking with the Enemy, Cultivating Friends: Diplomacy Revisited

A two-day Santa Fe World Affairs Forum Symposium

April 28-29, 2014

At St. John's College, Santa Fe, New Mexico

cosponsored by the American Foreign Service Association
& St. John's College

in partnership with the Fulbright Assn. of New Mexico, the Albuquerque Council for International Visitors, Friendship Force, the US Agency for International Development Alumni Association, Women's Voices, the Public Diplomacy Council, the Public Diplomacy Alumni Association, American Association of University Women Santa Fe Chapter, the International Studies Institute - University of New Mexico, Sister Cities – Albuquerque, Santa Fe Sister Cities Committee & the Santa Fe Community College

Diplomacy is Back! This Symposium will explain why.

April 28: 1:45-6:30 pm. **Registration and Welcome**, Followed by two sessions, with a coffee break in between and concluding with a cocktail reception for speakers and Symposium participants. Topics and speakers are:

US Foreign Security Strategy after the 9/11 Wars. Presented by Thomas E McNamara, former US Ambassador to Colombia, Ambassador at Large for Counter-Terrorism, Assistant Secretary of State for Political Military Affairs, and member of the National Security Council staff.

Personal Perspectives on US Diplomacy in a Multipolar World. Presented by Gregory Hicks, Deputy Chief of Mission, Tripoli, Libya 2012, CSIS State Department Visiting Fellow, career US Foreign Service Officer with service in the Middle East, Afghanistan, Gambia and in the Office of the US Trade Representative and at the Air War College.

April 29: 9:15 am -3:45 pm. **Registration** followed by four sessions with a full course buffet luncheon between the second and third presentations.

Engaging with people through Public Diplomacy. Presented by Donald M Bishop, former US Foreign Service Officer with tours in East Asia and Country Public Affairs Officer in Bangladesh, Nigeria, and China., Congressional Fellow, Foreign Policy Advisor at the Pentagon (twice) and leader of U.S. Public Diplomacy in Afghanistan at the front end of the civilian surge. Current Public Diplomacy Council President.

How Rhetoric Influences Reality. Presented by James P Farwell, author of Persuasion and Power: the Art of Strategic Communication (Georgetown University Press, 2012) and senior research fellow in strategic studies at the Canada Centre for Global Security Studies, University of Toronto.

Development Cooperation – A Key Partner of Diplomacy and Defense in US Foreign Policy, Presented by James Michel, former US Ambassador to Guatemala, Chair of the Development Assistance Committee of the Organization for Economic Cooperation and Development (OECD), USAID Assistant Administrator and Counselor of the Agency.

Wrap-up panel with all presenters and Symposium closing.

There will be ample time for questions and discussion at the conclusion of each presentation and opportunities to chat informally with the speakers during the cocktail reception and lunch.

Fees & Registration:

For attendance on both days.

Members: \$75

Non-members: \$95

University and College students: \$45

For attendance on Monday, April 28.

Members and Non-members alike: \$40

For attendance on Tuesday, April 29.

Members and Non-members alike: \$55

To reserve a place please e-mail sfwaforum@outlook.com and mail your check to the Santa Fe World Affairs Forum, PO Box 31965, Santa Fe, NM 87594. Checks should be made out to The Santa Fe World Affairs Forum. Please note on your check that payment is for the April 2014 symposium. Non-members will also be asked to include contact information. You may pay using your credit card via our Paypal Account.

If you decide to use Paypal, we recommend that you use Internet Explorer, not Firefox, for access. You may access Paypal directly by clicking on this link on our webpage: <http://sfwaf.org/pay-now/>

Your payment guarantees you a place but it is non-refundable after Monday, April 21, 2014 if you are unable to attend.

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