

NIGHTTIME ECONOMY TASK FORCE
("Task Force")

CREATING AUTHORITY: Adopted on February 26, 2014 by Resolution 2014-16

PURPOSE: The purpose of the Task Force is to make recommendations on how to invigorate Santa Fe's nighttime economy that will impact in the short, medium and long-term.

DUTIES AND RESPONSIBILITIES:

- H. Take a comprehensive look at the issues contributing to a vibrant nighttime economy, including, but not limited to: public policies; transportation; venue space and location availability; alcohol permitting, service and safety; zoning; noise and traffic concerns; and costs to do business.
- I. Develop a set of short-term, low cost solutions to be piloted within the year and used to inform a long-term plan to be presented to the governing body.
- J. Develop a set of recommendations for systemic medium and long-term solutions including a plan to build and maintain a vibrant nighttime economy.
- K. Explore the possibility of a 'nighttime economy zone' or other solutions to develop and diversify Santa Fe's economy and to address the need for different areas to serve different needs and populations in a growing city.
- L. Maintain a private sector perspective and seek to stimulate private sector partnerships and investment.
- M. Investigate incentives and ways to lower costs including, but not limited to: the use of city owned buildings, parks and other properties; providing for shared equipment, use of a municipal liquor license, parking ticket waivers; kiosks for listing and other communication. Such investigation shall also include examining the liability concerns and issues for the city on any of the recommended actions or resources to be used.
- N. Investigate models for incentivizing and invigorating activity at existing venues and other locations.
- O. Report to the City Business and Quality of Life Committee ("CBQL") on a monthly basis on the progress of the Task Force, until a final plan is completed and presented to the CBQL and the Governing Body.

MEMBERSHIP; OFFICERS; TERM:

- A. Within two months of the adoption of this resolution, the City Business and Quality of Life Committee ("CBQL") shall provide Task Force member nominations to the mayor for appointment, with the approval of the governing body.
- B. The Task Force shall consist of five to ten members who will represent a diverse constituency surrounding the nighttime economy and may be

representatives of private businesses, artist organizations, non-profits, community activists, local colleges and universities and other organizations.

- C. The Task Force shall select its own chairperson from the appointed members.
- D. The members shall serve until they complete their duties and responsibilities as set forth above.
- E. Members shall serve without compensation

VACANCIES: Vacancies on the Task Force shall be filled in the same manner as initial appointments.

MEETINGS; DURATION: The Task Force shall meet at least once per month and shall conduct public meetings in accordance with the Open Meetings Act and adopted city policies and procedures. Unless further extended by the Governing Body, the Task Force meetings shall conclude no more than nine months from the date of passage of this resolution.

STAFF LIAISON: Zackary Quintero, Intern
955-6042