

**General Plan Themes** – There are 14 “themes” or overarching goals of the current City General Plan: (themes were not prioritized in the Plan)

1. **Affordable Housing** – Actively participate in the creation of affordable housing.
2. **Quality of Life** – Enhance the quality of life of the community and ensure the availability of community services for residents.
3. **Transportation Alternatives** – Reduce automobile dependence and dominance.
4. **Economic Diversity** – Develop and implement a comprehensive strategy to increase job opportunities, diversify the economy, and promote arts and small businesses.
5. **Sustainable Growth** – Ensure that development is sustainable and that growth, conservation, redevelopment, and natural resource protection are balanced.
6. **Regional Perspective** – maintain a regional growth perspective and work with other private and governmental entities towards that goal.
7. **Water** – Undertake comprehensive efforts to conserve water and ensure adequate supplies with growth.
8. **Character** – Maintain and respect Santa Fe’s unique personality, sense of place, and character.
9. **Urban Form** – Promote a compact urban form and encourage sensitive/compatible infill development.
10. **Community-Oriented Downtown** – Put community activities back into downtown.
11. **Community-Oriented Development** – Orient new development to the community; foster public life, vitality and community spirit.
12. **Mixed Use** – Provide a mix of land uses in all areas of the city.
13. **Review Process** – Streamline the planning and development review process.
14. **Implementation** – Ensure consistency between the General Plan, implementing ordinances(including zoning and impact fees) and the Capital Improvements Program (CIP).