

Why Advancing A Bike-Share Program in Santa Fe May Be Easier Than You Think...



MEMBERSHIP OPTIONS:

\$25 Annual Membership

\$15 Monthly Membership

\$3 for a 24 Hour Pass: Each membership allows for a free 90 min daily trip then pay \$3/hr

SPONSORSHIP OPTIONS:

4 STATIONS REQUIRED TO BEGIN IN SANTA FE

1 Station W/5 Bikes \$7500 or 1 Bike for \$1500

2 Yr Lease

How much will it cost for a station? An annual lease for one station including 5 bicycles is \$7500 The lease agreement asks for a 2 year commitment and all operations and maintenance including liability insurance are covered.

Why is this so cheap compared to other programs? This model operates via internet access tied to your mobile phone eliminating the need for expensive and sophisticated docking stations. The capital costs have been reduced substantially and operations and management aspect occurs via the internet and telephone. Local mechanics/staff are hired to maintain bikes/stations.

Who is eligible to join a Santa Fe bike share program? Membership would be open to all members of the public and visitors 18 years and older. You must have a valid credit/debit card to become a member.

Where can the Zagster bikes go? While you are using a Zagster bike, you are free to ride it wherever you like. If you make a stop, you must lock the bike to a secure object. Before you end your trip you must return your bike to a designated station.

What if the bike breaks down or I need assistance? Zagster has an active phone line 24 hours a day for all assistance.

Who is in charge of the program? Currently the Santa Fe MPO is assisting with communications and outreach. Once 4 stations are sponsored and leases signed Zagster will administer each lease. If or when the program grows a local agency or non-profit will be sought to coordinate the program. If a program coordinator is not eventually identified, the program will simply stay smaller or within the management capacity of Zagster.

[Find out how United Way and Jackson County, Or are meeting active transport needs in their small communities: http://www.mailtribune.com/article/20150723/NEWS/150729827](http://www.mailtribune.com/article/20150723/NEWS/150729827)

Please contact Erick Aune (ejaune@santafenm.gov or 505.955.6664) with the Santa Fe MPO for more information. Implementing a Bike Share Program in Santa Fe fulfills one of many objectives in the Santa Fe MPO Bicycle Master plan making Santa Fe a better place to bike. www.santafemmpo.org