

Santa Fe River Commission
 Subcommittee 4 – Outdoor Economy
 April 4, 2016

Strategic Goal	Promote economic development around recreation and art centered on the Santa Fe River.
Objectives	Identify activities and opportunities to draw the public to the river in a way that benefits the economy on Santa Fe.
Tasks	<ul style="list-style-type: none"> • Identify and engage volunteers to help carry out the tasks below. • Identify opportunities for Art and Recreation based events and activities along the river. • Prepare action plans and promote events focused on Art and Recreation based on the river. • Make recommendations to SF City to improve access to the river. • Engage Santa Fe youth in scientific and artistic engagement with the river. • Coordinate with Santa Fe schools on scientific exploration of the river. • Coordinate with Santa Fe arts organizations on creative exploration of the river. • Engage businesses that could benefit from a vibrant Santa Fe River (such as hotels and shops). • Explore expanded recreational opportunities throughout the Santa Fe watershed. • Outline a communication strategy to support the above tasks. • Prepare an interim strategic plan (maximum ten pages) to report on progress and outline the way forward.
Members	Luke Pierpont, Anna Hansen, FM Patorni
Notes	<ul style="list-style-type: none"> • LP to continue engagement with SFAI water rights residency program. • Emphasize river access on upcoming river infrastructure projects • AH to coordinate with schools on science projects based on the Santa Fe River, consider incentives to encourage such projects. • Pending PNM Foundation grant select locations for additional benches and bike racks along the river to encourage visits to the river. • Provide opportunities for community service. • Engage other stakeholders, such as the Santa Fe Watershed Association and other organizations.
Reference Materials	TBD
Fiscal Impact	TBD

Update:

Committee members, in coordination with City of Santa Fe staff members and the Santa Fe Watershed Association, drafted and submitted a grant application to the PNM Foundation under its Power Up program requesting funding for benches and bicycle racks for five locations along the Santa Fe River. The PNM Foundation will announce grant awards for the Power Up grant in mid May 2016. A grant award will allow the City of Santa Fe and Santa Fe Watershed Association to improve the function of the Santa Fe River Trail as a park by providing locations for relaxing along the river, as well as places to secure a bicycle for further exploration of the Santa Fe River and its developing riverine ecosystem.