

City of Santa Fe, New Mexico

memo

DATE: January 7, 2015
TO: City Council
FROM: Mayor Javier M. Gonzales
RE: Appointments

I would like to make the following appointments:

Human Services Committee

Brian Serna -- to fill unexpired term ending 3/2016. (Resume attached)

Santa Fe Regional Juvenile Justice Board

Aaron Garcia – to fill unexpired term ending 3/2015 (Resume attached)

Bicycle and Trail Advisory Committee

Paul Cooley – to fill unexpired term ending 6/2016 (Resume attached)

Mayor's Youth Advisory Board

Alicia Trujillo (Santa Fe High School) -- to fill unexpired term ending 12/2016 (Resume attached)

Rudy Flores (Santa Fe High School) – to fill unexpired term ending 12/2015 (Resume attached)

Parks and Open Space Advisory Commission

James William Stodgel – to fill unexpired term ending 6/2017 (Resume attached)

Mayor's Committee on Disability

Sharon O'Neal Wirtz – term ending 1/2019 (Resume attached)

Aurore Bleck – to fill unexpired term ending 1/2017 (Resume attached)

Brian Serna LPCC LADAC

2904 Avenida Alamosa

Santa Fe, NM 87507

505-660-5673

briserna@yahoo.com

Profile

- Goal-oriented individual with strong leadership skills.
- Organized, highly motivated, and detail-directed problem solver.
- Proven ability to work in unison with staff, volunteers, and community partners.
- Ability to motivate and inspire staff around a common objective.

Education

M.A., Counseling (Dual Track-School and Community), University of New Mexico

B.A., Psychology, New Mexico State University

Specialized Training

Training Point: An Uncommon Learning Exchange for Addiction Trainers

Addiction Technology Transfer Center, Portland, OR

Motivational Interviewing Assessment: Supervisor Training-Training of Trainers

National Institute for Drug Abuse, Clinical Trials Network, Kansas City, MI

Male Health Educator Training Institute, 2006

Federal Office of Family Planning, San Antonio, TX

Relevant Experience & Accomplishments

Program Management

- Balanced a \$3.5 million budget for the Health and Wellness Division at the Pueblo of Tesuque.
- Managed a division with eight different programs with ten different funding streams.
- Balanced **\$1.4 million** budget for an outpatient behavioral healthcare program, continuously exceeding budget projections even during significant state funding cuts.
- Reduced access to treatment in an outpatient program from 8 weeks to same-day.
- Served as co-chair for Local Collaborative 14 for three years, organizing a leadership summit and a youth summit.
- Successfully managed six different programs with different funding streams and staffing patterns.
- Through consistent leadership I repaired relationships with multiple community partners that had been damaged by my predecessor.
- Helped shape the direction of other agency programs through participation in management team meetings.
- Organized and facilitated QA/QI throughout outpatient programs in Oregon and New Mexico.
- Selected by the State of Oregon to serve as a Fidelity Reviewer for Evidence Based Practices and an Independent Peer Reviewer for Alcohol and Drug programs.
- Provided program administration to specialized behavioral programs including Women Specific Treatment, Problem Gambling Services, DUII Program, EAP Program and Co-Occurring Treatment services.
- Spearheaded an effort to create a community garden in Isleta as a means to incorporate traditional values in treatment and prevention of behavioral health issues.
- Secured grant and contract funds for the Isleta Prevention Program to provide prevention services related to substance abuse, suicide, and domestic violence.

- Clinical Supervision**
- Provide direct supervision to a staff of 14 on the prevention and treatment of health issues for a 638 Tribal Program.
 - Directed recruitment and retention of supervisors and staff of 15 employees without any significant turnover after a three-year period.
 - Trained, supervised and evaluated staff throughout the agency in clinical issues.
 - Successfully managed a gender specific woman's recovery program.
 - Selected and implemented evidence based practices for the successful treatment of substance use and mental health disorders.

- Training/Consultation**
- Providing training and consultation to over 200 clinical supervisors and clinicians in the state of North Dakota to implement Motivational Interviewing: Basic, Advance and Supervision.
 - Providing training, consultation and certification in Evidenced Based Practices to public and private programs in USA, Ireland, Wales, Canada and Australia.
 - Trained providers in three tribal programs in the use of Motivational Interviewing to increase health outcomes.
 - Providing training and consultation in Evidenced Based Practices for the treatment of addictions to clinicians in Australia, Canada, Ireland, Nova Scotia, England and Whales.
 - Serving at adjunct faculty for UNM, NMHU and Southwestern College.
 - Served as a National Trainer and Expert Rater to programs that have received the Assertive Adolescent & Family Treatment (AAFT) grants from the Center for Substance Abuse Treatment (CSAT).

Employment

- Health and Wellness Division Director**, Pueblo of Tesuque, New Mexico *2013-present*
- Provide administrative oversight for 14 different Health and Education related programs for the Tribal Government. Includes writing and managing grants, supervising mid-level managers, and balancing budgets from multiple sources.
- President**, *Serna Solutions Counseling and Consulting*, Santa Fe, New Mexico *2004-present*
- Directed private counseling, consulting and training services in evidence based practices for the prevention and treatment of addictions nationally and abroad.
- Part-Time Faculty**, *Southwestern College*, Santa Fe, New Mexico *2011-present*
- Create curricula and provide instruction for students in a graduate school specializing in Counseling and Art Therapy.
- Part-Time Faculty**, *University of New Mexico*, Albuquerque, New Mexico *2009-present*
- Create curricula and provide instruction for students in the Substance Abuse Studies Program.
- Clinical Supervisor**, *Isleta Behavioral Health Services*, Isleta Reservation *2009-2013*
- Provide clinical supervision, administrative support, training and direct services at federally funded Behavioral Health program that is part of an integrated health center.
- Outpatient Program Director/Clinical Supervisor**, *Adapt Inc.* Roseburg, OR *2006-2009*
- Oversaw clinical and administrative operations for an adult outpatient substance abuse and mental health clinic with a census of 300+ clients
- Health Educator**, *Male Involvement Project-State of New Mexico*, Albuquerque, NM *2004-2006*
- Designed and implemented health programs designed to decrease the incidence and prevalence of substance abuse, violence, teen pregnancy and

	STD transmission amongst males.	
	Counselor, Parent Involvement Program-APS, Albuquerque, NM <ul style="list-style-type: none"> • Provided counseling and education to families whose students violated the APS substance use policy. Services were provided over two school years at Rio Grande High School. 	2004-2006
	Counselor/Case Manager, The Life Link, Santa Fe, NM Provided individual and group counseling in a community mental health center.	2001-2004
Community Involvement	Ramble for Recovery (annual event), Event founder Voices of Recovery (annual awards), Event founder Local Collaborative 14, Co-chair	
Licenses & Certifications	Licensed Professional Clinical Counselor (LPCC)-State of New Mexico Licensed Alcohol and Drug Abuse Counselor (LADAC)-State of New Mexico	
Publications	Meyers, R. J., Smith, J.E., Serna, B., Belon, K. E. (2013) Chapter 6: Community Reinforcement Approaches CRA and CRAFT. In Miller, Peter M. (Ed.), <i>Interventions for Addiction: Comprehensive Addictive Behaviors and Disorders, Volume 3</i> (pp. 47-55). San Diego, CA: Elsevier Inc.	

Aaron M. Garcia
4360 Village Loop, Santa Fe, NM 87507
(505) 795-9751

Objective: Placement on the Santa Fe Regional Juvenile Justice Board.

Work History

July 2014 – Present **Santa Fe County Youth Development Program** **Interim Youth Service Administrator**
Direct all aspects of the daily and long term operation of the facility including: residents, staff, contract personnel, and physical assets of the facility. Additionally, directs all activities of the facility consistent with Santa Fe County's mission statement and core values. Complete quarterly reports to the Director of Public Safety involving: safety, security, programs, education, budget, finance, commissary services, food services and facility policies and procedures. Supervised and completed reaccreditation with National Commission on Correctional Health Care. Manage monthly line item budget in order to maintain fiscal budget control. Work closely with all stakeholders in the Juvenile Justice Field to maintain the continuity of care of all juveniles. Handle a variety of complex tasks such as working with public officials, manage personnel including hiring, evaluating, disciplining and terminating.

July 2006 – July 2014 **Santa Fe County Youth Development Program** **Case Manager**
Prepare written personalized treatment plan for discharge with each client to establish criteria of expected behavior and accomplishments and a time frame for achieving goals. To review treatment plans with client on a weekly basis and document on case notes. Help client with life skills (budgeting/enrolling in vocational and college courses/job skills). Maintain client files and auditing those files on a monthly basis. Participate in weekly treatment team meetings in regards to client progress within the program, reviewing goals and addressing issues or concerns the client may have. Assist client in transitioning back into the community. Ensuring the client is aware of services available to him within the community. Assist client in finding placement upon completion of commitment. Represent client in court and parole hearings when required. Ensuring deadlines for treatment plans are being submitted on time by therapists. Conduct monthly resident surveys to ensure that clients are being provided with quality services that are offered within the program.

March 1999 - July 2008 **Santa Fe County Youth Development Program** **Assistant Treatment Supervisor**
This profession is a direct service of work providing a full range of services directed toward the care and rehabilitation of delinquent youth. Incumbent supervision for a specific work shift. I oversee and manage six employees. Also contribute to supervision of treatment team. Serve as shift leader and coordinator on designated shift. I am responsible for evaluation of employees on a monthly basis. With use of the performance, appraisal and development theory. Support in oversight of individual treatment planning process and Master Case Planning. Overview and meet needs of employees in individualized case sensitive matters that may or may not arise on daily interaction. Participate in conferences for the discussion of behavior and progress of clients. Discussion consists of various situations for individual clients; these discussions are documented with use of minutes for each individual session. During staff meetings I share and observe and recommend input regarding the facility, residents, and staff in order to identify and solve problems and functions as a unified team. Partake and supervise students on daily chores and activities on a daily encounter. Review the treatment plan/Master Case Plans for quality and timeliness. Assist in the evaluation and training needs of staff to include coordination, accommodation and proper facilitation for each training session. Complete in-service training to meet the requirements for continued personal self-development as well as the development of each individual employee.

September 1998 - March 1999 **Children Youth and Family Division - NMG/S/YDDC** **Juvenile Correctional Officer**
This profession provides a full range of services directed toward the care and rehabilitation of delinquent youth. Support in overseeing of individual treatment of delinquent youth. Meet needs of youth in individualized case sensitive matters that occur/arise on daily interaction. Participate in the discussion of behavior and progress of residents. I encounter, observe and recommend input regarding the facility, residents and staff in order to identify and solve problems and functions. Daily activities, which are given, to each

individual resident to include problem solving, exercising and schooling are all incorporated into my job. As a correctional Officer of the department, I must maintain a safe environment for each individual. Security of the facility incorporates a variety of duties to include but not limited to ensuring all residents are in proper place, transportation of residents, from one location to another, proper cleaning, searches within the facility, and dealing with adverse situations that may occur on a daily basis.

Education

1991 Graduate, Del Norte High School, Albuquerque, NM 87109
1991-1993 Successful Completion of 48 credit hours at the Technical - Vocational Institute - Criminology

Community Involvement

- Member of the Santa Fe Fiesta Council, from 2008 to 2014. The mission of this organization is to honor and preserve the annual Fiesta de Santa Fe in accordance with the spirit and letters outlined in the original Fiesta Proclamation issued by the Santa Fe City Council on September 16, 1712.
- Vice-President of the Santa Fe Fiesta Council (2012)

Paul Cooley

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PROFILE

For the past three years I have worked as an administrative assistant in the Dean's Office at St. John's College. Previously, I had been self-employed offering computer, writing, and editorial assistance, working primarily with authors and publishers. I have also been a beekeeper during that time, managing all aspects of a small business. I continue to work independently as a beekeeper.

EXPERIENCE

Administrative Assistant to the Dean's Office; St. John's College — 2011-Present

As an administrative assistant, I am responsible for the communications and arrangements involved with the dean's lecture and concert series, the faculty application process, and with editing the college events calendar. I have designed and implemented Access databases to streamline tracking and communications in many areas of the office's responsibilities.

Owner Operator, Carfree Bees; Santa Fe, NM — 2006-2011

Carfree Bees is a small, bicycle-based beekeeping business offering honeybee removal service and honey sales at the local Farmer's Market.

Independent Contractor, Computer Assistance; Santa Fe, NM — 1998-2011

I have served as a computer assistant in a variety of capacities. Primarily, I helped the writer Charles G. Bell transfer his *Symbolic History* series from reel to reel tape and slides to digital format. Subsequently, I aided him in the writing of his autobiography and collected poems, *Millennial Harvest*. I have had essays published in local and national publications, and have copyedited books and news articles.

Teacher, Santa Fe High School; Santa Fe, NM — 1997-1998

After completing the UNM/SFPS Teaching Intern Program, I designed and taught the math segment in the Academy of Communication Arts and Technology, an experimental high school within Santa Fe High School.

Manager, Wilderness Exchange; Santa Fe, NM — 1989-1995

The Wilderness Exchange was a small backpacking store, originally specializing in the resale of used backpacking equipment and growing into a full retail outlet for backpacking, camping and boating equipment. I worked with the owner in overseeing product selection and ordering, hiring, and supervising employees.

EDUCATION

St. John's College; Santa Fe, NM - MA in Eastern Classics, 1996

St. John's College, Santa Fe, NM - BA in Liberal Arts, 1992

SKILLS

Writing, editing, accounting, working with the Mac, Linux, and Windows operating systems.

I am also an avid bicycle commuter, hiker and backpacker with a deep love of the mountains and deserts of the Southwest.

Alicia P. Trujillo
21 Vereda Corta
Santa Fe, NM 87507
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(505) 819-1572 cell

OBJECTIVE: A position utilizing skills in customer service

EDUCATION: Currently seeking High School Diploma
Santa Fe High School
Santa Fe, New Mexico

EXPERIENCE: **Youth Aide:** (June 2014-August 2014); (June 2013-August 2013)
Community Outreach, City of Santa Fe
Santa Fe, New Mexico

Cared for children between the ages of six and thirteen. Scheduled and assisted in various activities with children; i.e., arts & crafts, reading, sports, supervising field trips, and overseeing meals. Supervised activities with the children to assure their safety and learning.

Mentor/Tutor: (June 2012-August 2012)
Community Outreach, City of Santa Fe
Santa Fe, New Mexico

Supervised children at the youth center and on all field trips. Assisted elementary aged children with reading, homework, health programs and other special projects or events.

Rudy Flores
P.O.Box 32794
Nambe, NM 87590

Education:

Santa Fe High School – currently a freshman

Employment:

June 2014 – July 2014 Construction with my Father.

I do community services with Nambe Pueblo during their Harvest season.

I am a member of the Santa Fe High ROTC and Native American Student Services.

I would like to become a part of the Mayor's Youth Advisory Board to continue helping the youth of Santa Fe understanding the city and community. I also have many ideas to bring to the Mayor's Youth Advisory Board.

James William Stodgel

Born: 14 march 1986

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E-mail: james.stodgel@hotmail.com, jstodgel@onlygreendesign.com

Education

2012: The American University Kosovo, Prishtina, Kosovo.

Summer Program: *Post Conflict Resolution and Peace Building, History of the Balkans*

2009-2010: Montana State University, Bozeman, Montana, United States.

Master of Architecture Specialization: Phenomenology, Memory, Material Studies

2004-2009: Montana State University, Bozeman, Montana, United States.

Bachelor of Arts in Environmental Design

2000-2004: St. Michaels High School, Santa Fe, New Mexico, United States.

Professional Experience

Architecture, Art, and Design

2014 March-September: The Center for Contemporary Arts, Santa Fe N.M. Title: Facilities and Special Projects Coordinator. Select and prioritize utilization of funding for tenant improvements of our movie theatres and gallery space. Construct projects and select artists to show work building CCA's image and brand. Coordinate special events and fundraising activities to celebrate Santa Fe's cultural meeting place.

2013 September-March: Only Green Design Studio Build and Business Development. Over the past few months I have been working with an assortment of local NGOs building community. I have been assisting local high school youth in designing and producing pop-up installations for the Railyard District for the Convergence Project as well as building a fully operational studio space for the fabrication of furniture and public art works that is scheduled to complete in April of 2014. We collaborated with Creative Santa Fe on their Walk-Santa Fe project and produced reclaimed benches from shipping pallets that were auctioned off in December.

2013 April-August: Santa Fe Awning, Santa Fe N.M. Role: Steel Fabricator and quality control. Assist in manufacture and realization of 3000 Sq' Steel structure located at the Santa Fe Opera, Manufacture and construction of steel and fabric recreation camp in the Gallisteo Basin.

Mission statement

To educate and inspire youngsters to engage in applying sustainability through arts, culture and architecture to be the solution to environmental issues facing the world. To learn and grow as a professional working in the field of sustainable architecture and environmental design with a focus addressing social issues.

2012 March-Present: Only Green Design, in Prishtina, Kosovo and Santa Fe New Mexico Role: Co-founder and Director. Acquisition of projects and architectural design, implementation and management of construction and financing. www.onlygreendesign.com

Only Green Design is a social profit organisation that creates environmental awareness through interactive education and participatory architecture and design projects. We build beautiful objects of function and beauty using alternative building methods as education for young people. Our projects enhance the quality of life to those who engage and experience them in public and private space.

We educate through doing and every project is an example of collaborative exchange and environmental learning in action.

Built Works

- OGD Community Sk8jam- Reclaimed/handmade shipping pallet skate ramps
- Sk8nbake- Bake sale and lemondade stand fundraiser for the OGD Community Sk8jam
- OGD Outdoor Living Room- Pop-up Architecture for the AHA Festival of Progressive Arts
- Convergence Project*- Up-cycled freebox installation and lounge @ Warehouse 21
- Abiquiu Art Space*- Shipping pallet and reclaimed wood installation.
- Up-cycle Santa Fe*- Festival of reclaimed and up-cycled arts.
- Pristine Mon Amour*- Architecture installations from recycled materials.
- Shipping Pallet Art Space*- Temporary art gallery from recycled shipping pallets.
- Culture Shack*- Site specific architecture pavilion from up-cycled burned wood.
- We are "El Futuro"*- Art space constructed from up-cycled movie sets. (Completed 2011)
- Yellowstone Reflection*- Landscape architecture from reclaimed wood and steel. (Completed 2008)

2011 August-December: Cuningham Group Architects, in Los Angeles, C.A. Role: Lead Designer, Urban Living Studio

Aesthetic concept development and schematic design, create presentation documents for Investors, render projects and material selection, code analysis and life safety, structural and HVAC selection and implementation, design development and budget management.

Projects Schematic Design

- Environmental Charter Middle School (25,000sq' Adaptive Reuse),
- Rowena St. Townhouses (52 Unit Development with Café),
- Hayden Place (6,000sq' Adaptive Reuse)

2011 January-August: Hunter Leggitt Studio, in Los Angeles, C.A. Role: Custom House Design/Build Project Manager and Builder

Roles and Responsibilities: Design development and construction management, consultant/contractor management, client relations and management, design/build delivery, budget management, contract and insurance administration

Built Works: 5:10 Cabin

- Management oversight on all phases of the construction project.
- Coordination of workers, materials and equipment ensuring specifications are being followed
- Oversight that work is being completed on schedule and within budget
- Oversight that construction projects meet environmental, safety, structural, zoning and aesthetic standards

2010 August-December: Autotroph Design, in Santa Fe N.M. Role: Designer/3-D Delivery/Rendering/Production

Responsibilities: Schematic design carried through design development, Client relations and management, budget management, contract and insurance administration

Projects Schematic Design

- Floating Carport (Custom House Design/Build Lead Designer),
- Silver City Lofts (78 unit development)

2008 September-December: Artemis Institute, in Livingston M.T. Role: Custom Landscape Architecture Design/Build Project Manager and Builder

Additional Roles and Responsibilities: Design development and construction management, consultant/contractor management, client relations and management, design/build delivery, budget management, contract negotiation, insurance administration.

Built Works

- Yellowstone Contemplation and Reflection Site
- Management oversight on all phases of the construction project.
- Coordination of workers, materials and equipment ensuring specifications are being followed

- Oversight that work is being completed on schedule and within budget.
- Oversight that construction projects meet environmental, safety, structural, zoning and aesthetic standards.

Constructive Solutions, in Bozeman, M.T. Role: Concrete Associate (Team Leader)

- Concrete Finisher (Flatwork i.e. Slabs, Sidewalks, Driveways)
- Concrete Construction Expert (Foundations and Wall Systems)
- Quality Control, Health and Safety Oversight,
- Coordination of workers, materials and equipment ensuring specifications are being followed
- Material Takeoffs/Calculations/Pricing

Extracurricular activities/ Awards and Grants

- 2012_Finalist Tirana Architecture Week Poster Design Competition
- 2012_1st Place Urban Bundle Competition "Culture Shack" (See attached presentation package)
- 2011_Cunningham Trust Award_\$2500USD
Environmental Charter Middle School Community Outreach Architecture Installation
- 2011_2nd Place Finalist, *Bozeman Ice Tower Competition*
- 2006_Honorable Mention, *Boston Kiosk Competition*

Press

10/17/2014: Santa Fe New Mexican, "From Junk to Jam: Young architect's green building operation prepares to transform Ortiz St. Into Skate Jam"

Projects

2011_We are EL Futuro! Gardena C.A.

Community outreach architecture/art Installation

I designed, managed, and built an architecture installation with 100% reclaimed material to introduce E.C.M.S. to the 90% Latino community of Gardena, C.A. I conducted design charettes with students at both the Middle School and High School to arrive at a collaborative, participatory solution integrating the students as well as the community into the project. 150 people came to the opening which highlighted the core values of Environmental Charter Schools.

2010-2009_Khumbu Climbing School, Phortse, Nepal

I assisted in completion of the initial feasibility study and subsequent construction document set for a 3000sq' community center and climbing school in Phortse, Nepal, a UNESCO World Heritage Site. The project is critically thought through in terms of should western influence be used to shape and secure sustainable growth in the Khumbu Valley of Sagarmatha National Park. Passive strategies to increase quality of life are integral to the success of sustainable development and these strategies must be sensitive to traditional beliefs and customs. Sustainable architecture in the region has a responsibility to blend in and enhance the significance of Sherpa culture.

2010-2009_Gallatin Valley Master plan, Bozeman, MT

I was on a team who looked into the ecological and economical impacts of proposed population growth in the Gallatin Valley over the next 50 years. It is predicted that the population will swell from 100,000 to over 200,000 by the year 2050 and the fear of urban sprawl is already becoming a reality. We worked alongside city planners and community members to shape the future of the Missouri River headwaters to ensure an equitable and sustainable future for the local communities.

2009_Artemis Institute, Paradise Valley, M.T.

I was on a team of 4, given a budget of 6000\$ and a parcel of land along the Yellowstone River. Our program was to build a space for contemplation and reflection, holistically and sustainably integrated into the landscape using recycled and locally gathered materials. I was responsible for the design, budget, material acquisition, construction, life safety and relationship building with the city of Livingston. We

presented the project to the city council and explained the concept and intent at a weekly meeting. The project was completed in December 2008 ahead of schedule and under budget.

Computer Skills

Microsoft Word, Excel and PowerPoint: Proficient user

Adobe suite: Proficient user

Rhinoceros: Proficient user

3D Studio max: Proficient user

Auto Cad: Proficient user

Skills and competences

Social: communicatively, cooperative, taking initiative, motivate, interested in others, de-escalating, patience.

Organizational: Responsible, establish priorities, time management, prompt

Remaining: Flexible, motivated and keen on learning.